

ANNUAL REPORT 2013

DEAKIN COMMERCE ALUMNI

SUPPORTING DEAKIN
IN BECOMING
AUSTRALIA'S MOST
PROGRESSIVE
UNIVERSITY

MESSAGE FROM THE EXECUTIVE



Throughout 2013, the Deakin Commerce Alumni Chapter ('the Chapter') continued to build on the strong foundations of the founding Executive group and the vision of celebrating the achievements of Deakin commerce graduates, providing a medium for lifelong communication between Deakin University and its Alumni.

2013 has been an exciting year for the Chapter. On behalf of the Executive and Steering Committee, we are pleased to present to you the 2013 Annual Report.

We hope that you will be inspired by the achievements of the Chapter and continue to be active members of the Chapter as we work collaboratively towards helping Deakin University achieve its mission of becoming Australia's most progressive university.

The Chapter is the largest and most active alumni chapter within Deakin University with approximately 13,000 registered members. To date, Chapter members have established a strong presence in commerce nationally and internationally. Deakin graduates today command distinguished positions in the public, private and not-for-profit sectors.

The success of the Chapter is primarily due to the keen participation of the alumni, tireless volunteering efforts of the steering committee members, and continued strong support from the Pro Vice-Chancellor and staff members from the Faculty of Business and Law, and corporate sponsors.

On behalf of the Chapter, we extend a sincere thank you to all those who committed their valuable time and resources in support of the Chapter's strategic plan of executing networking events, professional development events and university profile enhancement events.

We look forward with confidence to the Chapter's future as it continues to add value by providing a relevant alumni community to further enhance the careers and personal development of its members.

Rani Engineer

Rani Engineer
President
Commerce Alumni Chapter

FROM THE PRO VICE-CHANCELLOR, FACULTY OF BUSINESS AND LAW



It gives me considerable pleasure to provide the foreword for the 2013 Commerce Alumni Annual Report, which provides highlights of the considerable amount of activity that has been undertaken this year by the Commerce Alumni group.

Specifically, the key highlights for this year have been networking events at some of the cities hot spots, as well as the Annual Charity Ball with the theme of Hollywood at the Hyatt. With 144 attendees, the ball raised over \$6,300 for Down Syndrome Victoria, which was extremely well received from the charity. Continuing the commitment to Down Syndrome, some of the DCA committee members also participated in the Step Up for Down Syndrome Walk in October 2013.

Professional development events have also been an accomplishment of the DCA with a presentation on Urban Entrepreneurship and Best Practices by US entrepreneurial expert Dr Jerome D. Williams and hosted by our very own Dr Paul Harrison, a Digital Disruption presentation by Steven Hallam, a Deloitte Consulting Partner, Challenges and Opportunities for Melbourne - Housing in the emerging World City by Sam Nathan from Charter Keck Cramer, and in recognition of our commerce alumni members who have continued to support and attend Commerce Alumni Chapter events, the committee

organised a very well attended two part mini-series by Nick Beale from ODP Associates on 'Enhance your Potential' Tailored Professional Development Workshops

In keeping with the focus of the Deakin Commerce Alumni chapter, there were also a number of university profile enhancement events. The alumni assisted during Careers Week, served on Advisory Boards, helped out with the DGBS Society and their networking event, as well as talks in key units.

My sincere thanks goes to Rani Engineer for the leadership she has provided to the Deakin Commerce Alumni Chapter, as well as members of the executive. We are extremely blessed to have such a capable and energetic group of individuals and I wish you all the best for 2014.

Warm regards,

Professor Gael McDonald





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1 HISTORY AND BACKGROUND OF THE CHAPTER

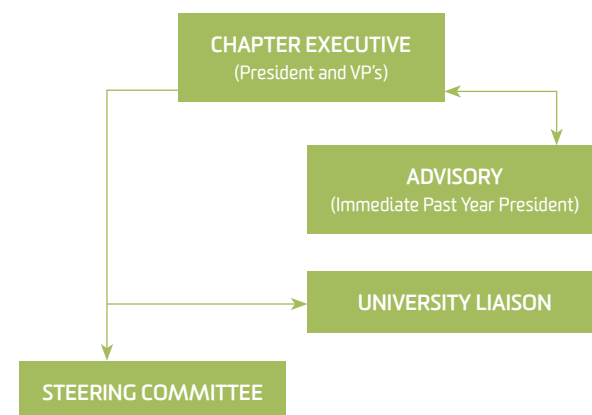
The Chapter was established on August 2, 2007 in response to the Faculty of Business and Law's commitment to Deakin University's mission of becoming Australia's most progressive university. Through this mission the University will seek international recognition for the relevance, innovation and responsiveness in its teaching and learning, research, partnerships and international activities. To this end, it is the faculty's mission to constantly develop the skills of its current students and academic staff to ensure that they are maintained at world-class standards. It is also the faculty's mission to provide a medium of lifelong learning and communication between the university and its alumni.

1.1 STRUCTURE OF THE CHAPTER

The Chapter is Deakin University's largest Alumni group encompassing alumni from the Faculty of Business and Law, including Deakin Graduate School of Business, School of Management and Marketing, School of Information and Business Analytics and the School of Accounting, Economics and Finance.

Alumni are primarily past graduates; however the group also consists of and welcomes former staff and academics, providing a lifelong connection with the University. There are currently close to 13,000 registered alumni linked to the Chapter.

In 2013 the Chapter was organised as follows:



The President of the Chapter for 2013 was Rani Engineer (Entrepreneur, Deakin Graduate 2008).

James Osenaris (National Account Manager at Heinz, Deakin Graduate 2005) was Vice President.

In 2013 the steering committee included:

Mahboob Hossain, Roger Fredrick, Daniel Bell, Sharlene Gunatilake, Savio D'sa, Rowena Moore

The committee advisors were:

Shiraz Engineer, Mark Hui, Michael Levy, Michael Clarke and Mukund Narayanamurti.

The team was structured as follows:

NETWORKING EVENTS

Rani Engineer

Rowena Moore

Savio D'sa

Sharlene Gunatilake

Mahboob Hossain

PROFESSIONAL DEVELOPMENT EVENTS

Shiraz Engineer

Michael Levy

Rani Engineer

James Osenaris

Roger Fredrick

Daniel Bell

SOCIAL MEDIA AND WEB PRESENCE

James Osenaris

Roger Fredrick

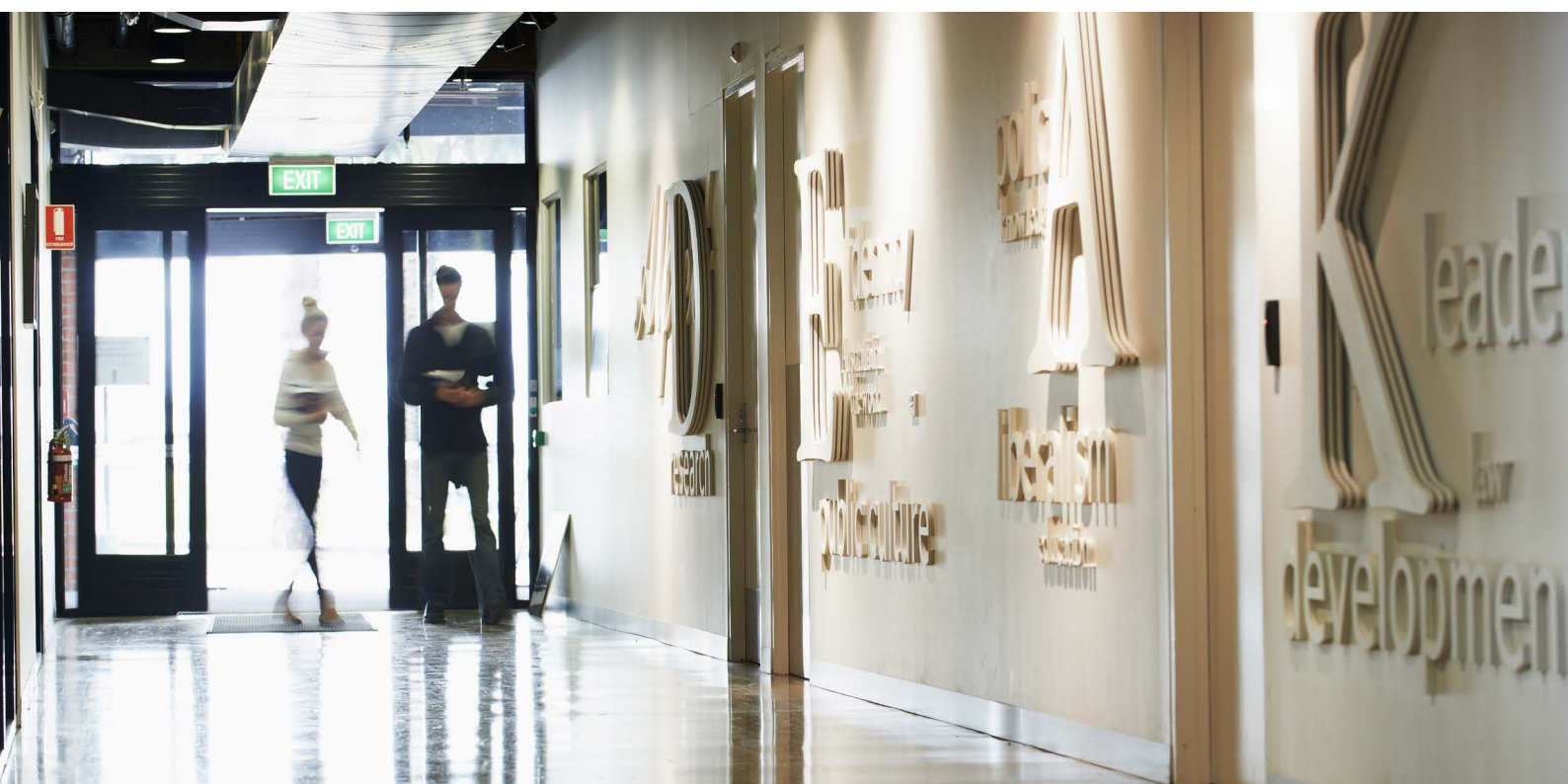
Mark Hui

UNIVERSITY PROFILE ENHANCEMENT

Daniel Bell

A number of University staff directly assisted with the day-to-day organisation and management of the Chapter providing invaluable support to the executive and steering committee. The key University liaisons in 2013 were:

- Professor Gael McDonald (Pro Vice-Chancellor, Faculty of Business and Law)
- Professor Jane den Hollander, (Vice Chancellor - Deakin University)
- Michelle Clarke (General Manager, Faculty of Business and Law)
- Ron Fairchild (VP - Advancement)
- Alastair Lee (Alumni Relations Manager)
- Dorianne Lyons (Alumni Relations Officer)
- Georgia Borghesi (Marketing Group - Intern)
- Felicity Becker (Alumni Engagement Officer)
- Alex Kuo (Marketing Manager, Faculty of Business and Law)
- Laura-Kaye Smith (Events and External Relations Coordinator)
- Kim Williamson (Events and External Relations Coordinator)
- Connie Cook (Faculty Web Coordinator)
- Lynne Lucas



2 MISSION, VISION AND CORE STRATEGIES

The mission, vision and goals of the Chapter were set in consultation with the Pro Vice-Chancellor of the Faculty of Business and Law. The mission of the Chapter is to provide meaningful lifelong communication between the University and its alumni.

The vision of the Chapter is to provide the most relevant alumni community for its members to further enhance their careers and personal development.

2.1 OUR CORE STRATEGIES

NETWORKING

Provide networking avenues that add tangible value to the Alumni community.

PROFESSIONAL DEVELOPMENT

Provide valuable and relevant lifelong learning resources for Alumni members.

UNIVERSITY PROFILE ENHANCEMENT

Enhance the overall reputation of the Schools, Faculty and the University.

A detailed strategic plan was established under the leadership of President Rani Engineer and all efforts, events and activities of the Chapter are dedicated towards achieving these objectives.

The plan was approved by Professor Gael McDonald, Pro Vice-Chancellor, Faculty of Business and Law.

The Chapter sustains its activities through financial support from the Faculty and from corporate sponsors in the form of access to corporate function rooms / boardrooms and catering. The sponsors for 2013 were Deakin University's Faculty of Business and Law and DeakinPrime.

The Chapter is most grateful for the outstanding support provided by these organisations.



2.2 2013 ACTION PLAN



2.3 PARTNERSHIP WITH THE FACULTY OF BUSINESS AND LAW

Deakin Commerce Alumni contribute to the enrichment and enhancement of the quality of Deakin's education by:

- Fostering professional, academic and social links with the Faculty;
- Providing feedback on academic programs to ensure they remain flexible, responsive and relevant;
- Providing insights on the local, regional and international employment markets and developing links between students and employers;
- Partnering in research to advance knowledge development and quality improvement in business practices; and
- Participating in continuous education and lifelong learning.

UNIVERSITY BENEFITS

- Brand ambassadors
- Resource pool (advisors to the Faculty)
- Mentoring
- Bequests/donations
- Stronger links to the private sector
- Research opportunities
- Postgraduate study (lifelong learning and loyalty)

ALUMNI BENEFITS

- Networking opportunities
- Personal and professional development
- Sense of community (peer support and assistance)
- Mentoring/careers counselling and advice

3 ACCOMPLISHMENTS OF THE CHAPTER

Detailed below are the Chapter's accomplishments for the 2013 year based on its objectives.

Specifically, the report captures all accomplishments of the Chapter from January 1, 2013 to December 31, 2013.

Please note that all efforts have been made to reflect in this report the work expended by all Chapter members for the benefit of the University in the Chapter's fifth term.

The Chapter offers its most sincere apologies to any chapter member whose efforts the report fails to acknowledge. Please send us details of your involvement with the University so that we may include it in future communication.

The Chapter can be contacted at commerce-alumni@deakin.edu.au

3.1 NETWORKING EVENTS

NETWORKING EVENT #1

9TH MAY

CHI LOUNGE

The Deakin Commerce Alumni held its first networking event on Thursday 9th of May at the popular Chi Lounge in the Melbourne CBD. This was a great opportunity for alumni members to network with fellow colleagues and also kick off the 2013 networking calendar. The event was a great success with over 80 attendees.

The Deakin Commerce Alumni would like to thank Mahboob Hossain, Rani Engineer and Kim Williamson for organising the event and also the alumni committee who were present on the night.



NETWORKING EVENT #2

**CHARITY BALL
"HOLLYWOOD AT
THE HYATT"**

AUGUST 31, 2013

THE GRAND HYATT, MELBOURNE

The Chapter hosted a second successful Charity Ball on August 31 at the Grand Hyatt, Melbourne - this year themed 'Hollywood at the Hyatt'.

There were fantastic decorations, theming and imagery with the opportunity to walk and be interviewed on the red carpet - a very nice touch. A gallery of photos from the night can be viewed on the Chapter's Facebook - Charity Ball photo album.

144 Attendees had a wonderful time. The Chapter chose Down Syndrome Victoria (DSV) as the nominated charity, with funds raised from donations, raffle sales, the live auction, photo booth and the \$1 for a song activity.

The Committee would like to thank all the event supporters for their generous donations for the raffle, auction and other prizes:

Goodyear Dunlop • Telstra • Peppers The Sands
Deakin Faculty of Business and Law • Longroom
Orange World • National Wool Museum • La Bussola
City of Greater Geelong • Click Accountants & Consultants
Hide and Cheek Café • The Grand Hyatt - Melbourne
Leanne Jarchow • Sissys Gourmet Delights
Deakin Central Alumni • Blue Canary Photography

A special note of thanks to Greg Costello from RT Edgar Brighton for conducting the live auction, to MTA Entertainment and Events for organising Austin Powers to join in the festivities and to Blue Canary Photography who hosted the photo booth on the night and took some wonderful portraits, which were available for purchase and significantly contributed to the fundraising success.

Over \$6,300 was raised, which was an amazing outcome and Down Syndrome Victoria was thrilled with the support. Some of the funds raised will be put towards funding Club 21 - the peer support and social club for adults with Down Syndrome.

Representing Down Syndrome Victoria, Grant and Dan did a wonderful job presenting the value and benefit of the program which receives no government funding.

Vice Chancellor Jane den Hollander attended the event and acknowledged the Commerce Chapter for their efforts and applauded DSV for their work particularly around the importance of ensuring opportunities to succeed are available to everyone.

Professor Gael McDonald, Pro Vice-Chancellor, Faculty Business and Law was also in attendance. The evening concluded with guests enjoying music and dancing.

The Chapter would like to thank Deakin University, Professor Gael McDonald, Alex Kuo, Alastair Lee and Ron Fairchild for their support. We would like to thank the Deakin Commerce Alumni team of Savio D'sa, Sharlene Gunatilake, Kim Williamson and Rani Engineer for organising this wonderful evening.



3 ACCOMPLISHMENTS OF THE CHAPTER



The Deakin University Commerce Alumni Annual Ball was held last month. This year, the annual fundraising event chose DSV to be the proud recipients of the funds raised. Presenting at the Hollywood themed event was Natalie Graham, President of the Board at DSV and Daniel Palmer, DSV member and speaker extraordinaire.

A wonderful night was had by all and we are pleased to announce an amazing total of \$6,368 was raised which will be used towards a variety of programs but a special thank you goes to Vice Chancellor Professor Jane den Hollander, who personally donated \$1,110 towards our Club21 program.

Thanks go to Commerce Alumni President, Rani Engineer and her Planning Committee for organising such a wonderful night with special thanks to Event Organiser and DSV member, Kim Williamson who was instrumental in enabling DSV to receive these funds.

Not only was money raised, but also awareness as over 140 people were present to hear Daniel and Natalie speak about people with Down syndrome and the organisation that supports them.



After a great night of support for Down Syndrome Victoria at the annual Charity Ball, the Deakin Commerce Alumni also took the opportunity to participate in another event for DSV, their 'Step Up! for Down syndrome' event which was held on Sunday 13th October at Princes Park in Carlton.

12 Alumni took part in the event and raised \$700 which was a fantastic effort. It was a great opportunity to raise further awareness and support for DSV.

NETWORKING EVENT #3

5TH DECEMBER

BEER DELUXE

The Deakin Commerce Alumni held its last networking event for the year at the popular Beer DeLuxe at Federation Square in the Melbourne CBD. This was a great opportunity for alumni members to catch up with friends, network with fellow alumni and also celebrate the end of a successful and eventful year.

The event was a great success with over 70 attendees. Excellent feedback was received from attendees regarding the venue and Commerce Alumni Chapter events.

The Deakin Commerce Alumni would like to thank Mahboob Hossain, Sharlene Gunatilake, Rani Engineer, Kim Williamson and Georgia Borghesi for organising the event and also the alumni committee who were present on the night.



3.2 PROFESSIONAL DEVELOPMENT EVENTS

PROFESSIONAL DEVELOPMENT SEMINAR #1

DR JEROME D. WILLIAMS – US ENTREPRENEURIAL EXPERT

FRIDAY 22 MARCH 2013

RENDEZVOUS HOTEL, 328 FLINDERS ST, MELBOURNE

Urban Entrepreneurship And Best Practices.

The Chapter held its first professional development seminar for the year on Friday March 22, 2013. The event which was hosted by Dr Paul Harrison and held at the Rendezvous Hotel, was well attended.

Guest speaker, Dr Jerome D. Williams presented a global view on Urban Entrepreneurship and also best practices in his many years of teaching. The presentation was rather unique and he was able to open up discussion on some very contentious topics, such as race equalisation.

After the seminar, guests had an opportunity to network and discuss their views over refreshments. The Chapter would like to thank Dr Paul Harrison, James Osenaris, Roger Fredrick, Daniel Bell, Laura-Kaye Smith and Rani Engineer for their efforts in organising this event.



PROFESSIONAL DEVELOPMENT #2

STEVEN HALLAM, PARTNER DELOITTE CONSULTING

WEDNESDAY 24 JULY 2013

DEAKIN CITY CENTRE

Digital Disruption

The Chapter organised a professional development seminar on Wednesday July 24, 2013.

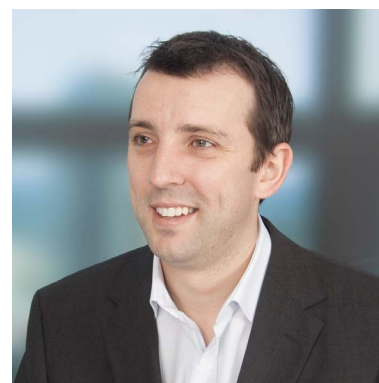
The event was held at the Deakin University City Centre and was well attended by over 60 alumni.

Steven Hallam from Deloitte Consulting conducted an interactive presentation on digital disruption, explaining the role it currently plays in today's business landscape and what it means for the future.

This was an on-trend topic and during the session Steven advised alumni members how businesses and individuals can maximise their emphasis in the digital space.

It was a very informative and interesting session. After the seminar, the attendees had an opportunity to network and discuss their views over refreshments.

The Chapter would like to acknowledge the administrative support provided by staff from the Faculty of Business and Law. We would also like to thank Roger Fredrick, Daniel Bell, James Osenaris, Kim Williamson and Rani Engineer for their efforts in organising this professional development seminar.



3 ACCOMPLISHMENTS OF THE CHAPTER

PROFESSIONAL DEVELOPMENT SEMINAR #3

SAM NATHAN

20 NOVEMBER 2013

DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

Our last Professional Development Event for 2013 featured Sam Nathan (Director - Residential/ Prestige at Charter Keck Cramer) who conducted a very informative session on 'Challenges and Opportunities for Melbourne - Housing in the emerging World City'.

Sam's presentation was very informative and spoke to some of the key drivers of the Melbourne property market and also how we are viewed globally. Key themes were the influence of international high net worth investors and also the extremely high rank of Melbourne as a global livable city. The event had 79 registered attendees and after the session there was ample opportunity for networking opportunities and we thank Sam for being available for questions after the event.

The Chapter would like to acknowledge Shiraz Engineer, Rani Engineer, James Osenaris, Kim Williamson and Georgia Borghesi for their efforts in organising this professional development event.



PROFESSIONAL DEVELOPMENT WORKSHOP 2-PART SERIES

NICK BEALE - 'ENHANCE YOUR POTENTIAL'

25 SEPTEMBER AND 30 OCTOBER 2013

DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

This additional professional development event was introduced this year to underline the core strategy of the Commerce Alumni Chapter in providing valuable and relevant lifelong learning resources for Alumni members. Driven by committee advisor Michael Levy, the committee hosted this special event with an aim to provide participants with skills, tips and insight into navigating through the early/mid stages of their career/organisation.

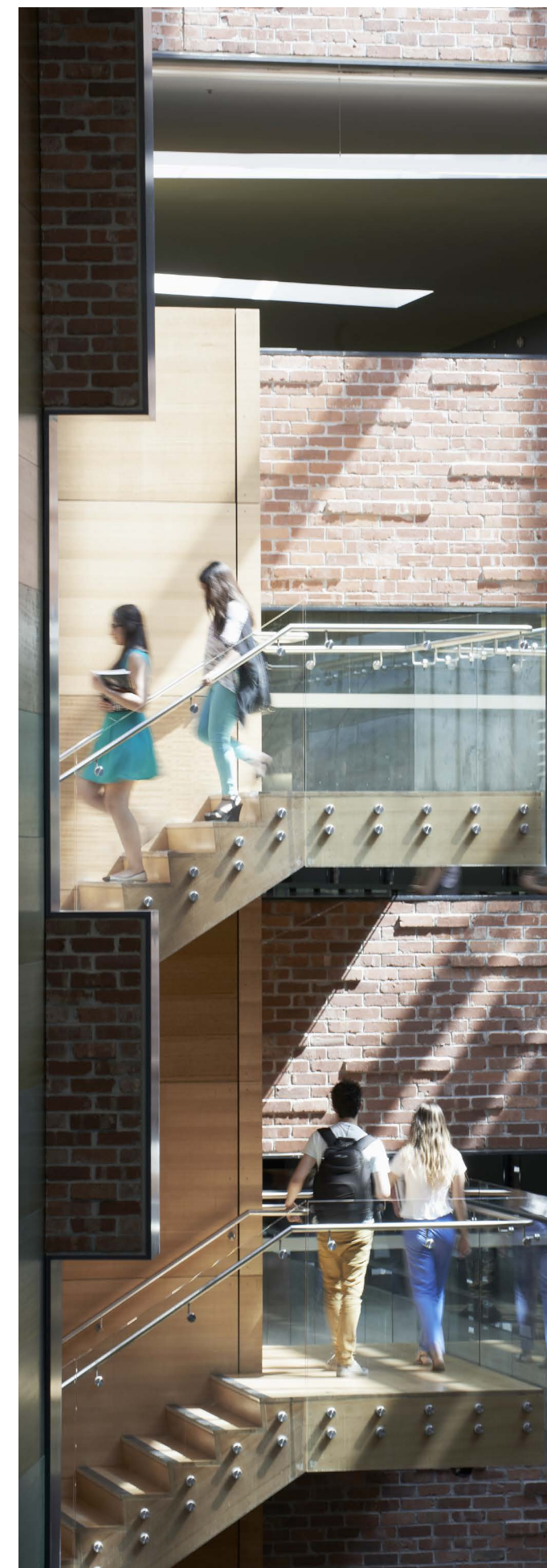
The content of the workshops was tailored and facilitated by change management expert and executive coach Nick Beale from ODP Associates.

In order to facilitate discussion and group participation in these sessions, the opportunity was delivered as a package event to 40 attendees. Participants attended both sessions.

Given the tailored content and value of these sessions, the Committee only offered this opportunity to its 'Engaged' Alumni who attended at least one event in the past year.

The opportunity offered significant value to participants. Deakin Faculty of Business & Law also recognise the value of this opportunity and provided additional resources towards the event.

The Chapter would like to thank Michael Levy, Daniel Bell, James Osenaris and Kim Williamson for organising the event.



3.3 UNIVERSITY PROFILE ENHANCEMENT

DEAKIN COMMERCE ALUMNI SOCIAL MEDIA STRATEGY

The Deakin Commerce Alumni continues to highlight the importance of Social Media and have been engaging Alumni via this channel in 2013. Our 2 main social media channels are Facebook (200 Likes) and LinkedIn (1781 Members). Main information shared was event previews and summaries as well as photos for the events. We have made some inroads in 2013 and will continue to expand our social media presence in 2014 as the medium becomes ever so important.

MBA ADVISORY BOARD

During the course of the year Shiraz Engineer served as a member of the Deakin Graduate School of Business MBA Advisory Board.

The MBA Advisory Board is a strong industry-based course advisory board that helps to ensure graduates are provided with the skills they need.

DCS ALUMNI REPRESENTATIVE

Roger Fredrick continued to mentor and provide advice to the DCS Committee as an Alumni Advisor.

Roger has worked with the committee with respect to strategic planning and direction and has provided additional assistance as required.

This has allowed the alumni to be closely linked and forge strong relationships with the undergraduate student population.

DEAKIN CAREERS WEEK AND PROFESSIONALS SHOWCASE EVENTS

The committee continued to work closely with Jenny Acopian (Showcase Co-ordinator – Faculty of Business & Law) to source alumni chapter members for campus events and speaking opportunities. In 2013, the following chapter alumni members participated in such events:

- James Osenaris presented to students in MMK380 Brand Management about his career experiences to date and the brands that he has worked for.
- Zach O'Neil and Sophie Dunlop attended a "Vacation Work and Beyond" event at the Waterfront Campus in July and presented on their career experiences to date in professional services.
- Daniel Bell, Mehrnough Salepour, Mahboob Hossain, Katie Rowe, Krishna Pillai, Savio D'sa and Scott Adams formed an alumni panel for an event called "Five Years Out". The event was held at the Burwood campus in August and provided students with an opportunity to hear about the different career paths/ experiences the alumni panel had embarked on since graduating from university.
- Zach O'Neil and Amelia Cossins presented to students in MAA261 Financial Accounting about their experiences of graduating from university and entering the workforce.



4 SUPPORTING THE CHAPTER'S ACTIVITIES

4.1 FINANCIAL SUPPORT

The Chapter is sustained through financial support provided by the Faculty of Business and Law and support received from corporate sponsors who provide access to their facilities and catering for Chapter events free of cost.

The Chapter typically funds its networking events from funds received from the Faculty of Business and Law, while professional development seminars have to date largely been supported by corporate sponsors.

Corporate sponsors have also provided their facilities and catering (free of cost) for steering committee meetings, University profile enhancement events and annual general meetings.

The corporate sponsors for 2013 were Faculty of Business and Law and DeakinPrime.

The Chapter is immensely grateful for the support provided by these organisations, without which the Chapter would not have been able to organise as broad an array of events at venues as central, high profile and hospitable.

4.2 ADMINISTRATIVE SUPPORT

The Chapter receives administrative support from the Faculty of Business and Law. In particular the following individuals have provided considerable support to the Chapter, for which the Chapter is immensely grateful.

- Professor Gael McDonald (Pro Vice-Chancellor)
- Michelle Clarke (Faculty General Manager, Faculty of Business and Law)
- Alastair Lee (Alumni Relations Manager)
- Alex Kuo (Marketing Manager)
- Laura-Kaye Smith (Events and External Relations Coordinator)
- Kim Williamson (Events and External Relations Coordinator)
- Connie Cook (Faculty Web Coordinator)

5 THE ROAD AHEAD: ENSURING THE LONG TERM SUSTAINABILITY OF THE CHAPTER

Est. 02.08.07	2008	2009	2010	2011	2012	2013	2014	2015	Future
	PRESIDENT Mukund Narayanamurti	PRESIDENT Michael Clarke	PRESIDENT Michael Levy	PRESIDENT Mark Hui	PRESIDENT Shiraz Engineer	PRESIDENT Rani Engineer	PRESIDENT TBN	PRESIDENT TBN	Review Strategy
	VP Michael D'Rosario	VP Michael Levy Mark Hui	VP Mark Hui	VP Shiraz Engineer James Osenaris	VP Rani Engineer	VP James Osenaris	VP TBN	VP TBN	



SUCCESSION PLANNING

- Continue to nurture our steering committee members to play a key role in the development of the chapter and ultimately lead the chapter to further success.
- Continued support from the Faculty of Business and Law.
- The Faculty provides financial support for Chapter activities.
- Maintain relationships with key stakeholders from the Faculty and the broader university.
- Continued support from corporate sponsorship.
- The Chapter has to date received terrific support from corporate supporters such as KPMG, ANZ, Madgwicks Lawyers, SG Hiscock, Ernst & Young, Deakin Prime and Deakin City Centre.
- Corporate support typically takes the form of access to corporate venues and catering (i.e. free of charge for professional development events)
 - Continue to deliver tangible benefits to Alumni
 - Networking opportunities
 - Personal and professional development
 - Sense of community (peer support and assistance)
 - Mentoring/careers counselling and advice
- Continue to deliver benefits to the University
 - Brand ambassadors
 - Resource pool (advisor to the Faculty)
 - Mentoring
 - Bequests/donations
 - Stronger links to the private sector
 - Research opportunities
 - Postgraduate study (lifelong learning and loyalty)



COMMERCE ALUMNI COMMITTEE PROFILES



“Over the last five years, Rani has been an active alumni and steering committee member of the Deakin Commerce Alumni Chapter.”

RANI ENGINEER PRESIDENT

Rani is the founder and owner of La Maison Jolie Interior Style & Design.

Rani graduated from Deakin University in 2008 with a Master of Business Administration and a Master of Commerce (specialising in e-Business).

Whilst at university, Rani was actively involved with the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to head marketing and PR.

Rani was involved in the development of the Postgraduate Student Mentor Program and also volunteered as a mentor for a year and a half.

She was also invited to represent the postgraduate cohort on the Deakin Business School Faculty Board.

Upon graduation, Rani was a recipient of membership to the Golden Key International Honour Society in recognition of ‘Outstanding Scholastic Achievement and Excellence’.

Prior to starting her own company, Rani worked as a Business Analyst with Austin Health for over three years.

Over the last five years, Rani has been an active alumni and steering committee member of the Deakin Commerce Alumni Chapter.

In 2012, Rani served as the Chapter’s vice-president before taking on the role of president in 2013.



“Daniel graduated from Deakin in 2008 with a Bachelor of Commerce majoring in accounting, finance and financial planning.”

DANIEL BELL STEERING COMMITTEE MEMBER

Daniel is a Client Manager in Deloitte Private’s Business Advisory practice. He commenced with the firm in 2009 and provides accounting, taxation and business advisory services to his client base, which consists of privately owned businesses and family groups across a diverse range of industries, with revenues between \$1 million and \$400 million.

Daniel graduated from Deakin in 2008 with a Bachelor of Commerce majoring in accounting, finance and financial planning.

He is also a member of the Institute of Chartered Accountants of Australia, completing the chartered accountants program in December 2011.

Daniel joined the Alumni Committee in January 2013 and has assisted with organising professional development events and alumni speakers on campus.



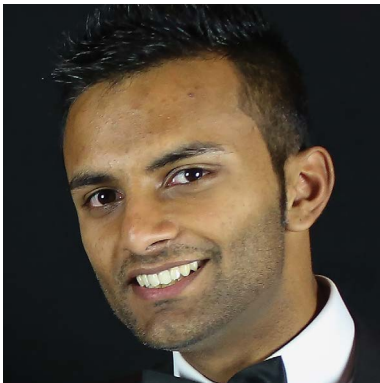
“After graduating, James spent three years in various sales and marketing roles at cosmetic company L’Oreal”

JAMES OSENARIS VICE PRESIDENT

James graduated from Deakin University in 2005 with a Bachelor of Commerce (Marketing/Finance). James was focused on leadership duties on campus and was the Deakin Commerce Society President in 2005, after being involved in the committee for 2 years prior to that.

After graduating, James spent three years in various sales and marketing roles at cosmetic company L’Oreal, before joining US food manufacturer Heinz as a National Account Manager where he currently works on the Woolworths Account.

James has been involved in the Alumni for five years as a steering committee member as well as Co-Vice President



“Roger has been working within Deloitte Private’s Business Advisory”

ROGER FREDRICK STEERING COMMITTEE MEMBER

Roger has been working within Deloitte Private’s Business Advisory practice since he commenced with the firm in 2011 and has been providing accounting, taxation and business advisory services to his client base, which consists of privately owned businesses and family groups across a diverse range of industries, with revenues between \$1 million and \$400 million.

He is currently transitioning out of his current role and will assume the position of director within ASR Group, a company established to invest in private businesses in Australia. He will be involved in strategic planning and implementation, operation enhancement and human resource management. Roger is also a Commissioned Officer at the rank of Lieutenant in the Australian Army Reserve and is currently working as a Platoon Commander.

He has over 5 years of experience working for Defence and currently trains, manages and leads a team of 30 soldiers.

Roger graduated from Deakin in 2011 with a Bachelor of Commerce majoring in Accounting, Finance and Financial Planning. He is currently completing his Graduate Diploma in Chartered Accounting with an expected completion date of February 2014.

Roger joined the Alumni Committee in January 2013 and has assisted with the development and implementation of the social media strategy and Alumni engagement along with organising professional development events and speaking on campus.

COMMERCE ALUMNI COMMITTEE PROFILES



“Sharlene joined the Alumni Committee in May 2013 and began work on the Charity Ball and Christmas networking drinks”

SHARLENE GUNATILAKE STEERING COMMITTEE MEMBER

Sharlene is an event coordinator at AusBiotech, the industry association for life sciences and biotechnology in Australia. Sharlene manages AusBiotech’s state events for its members and also several AusEvents conferences, AusBiotech’s professional conference organising subsidiary.

Prior to AusBiotech, Sharlene coordinated black tie fundraising events for Variety, the Children’s Charity in London UK and worked for Right Angle Event Management on the operations and logistics for many City of Melbourne events such as Melbourne New Year’s Eve, Moomba Parade and MS Melbourne Summer Cycle.

Sharlene graduated with a Bachelor of Commerce majoring in Accounting and Marketing in 2010. Whilst she studied at Deakin she worked full time as an Auditor at McLean Delmo Hall Chadwick (now McLean Delmo Bentleys).

Sharlene joined the Alumni Committee in May 2013 and began work on the Charity Ball and Christmas networking drinks.



“Actively involved in the postgraduate mentor program, Savio was also the postgraduate students representative to the University Academic Board in 2009.”

SAVIO D’S STEERING COMMITTEE MEMBER

Savio is a Senior Projects Officer with the Australian Association of Gerontology and manages a range of functions from marketing and events through to education and membership recruitment and management.

After graduating from Deakin in 2010 with an MBA (Int)/Master of Commerce, Savio worked in Sydney and Perth in the legal sector managing Continuing Legal Education Programs.

Whilst at University, Savio was actively involved as secretary of the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to manage marketing and PR.

Actively involved in the postgraduate mentor program, Savio was also the postgraduate students representative to the University Academic Board in 2009.

Savio has been an active member of the Chapter since May 2012 and has been involved in organising networking events, professional development events and the Christmas in July Charity Ball.



“Rowena joined the Department of Justice in 2007 as a Senior Recruitment Advise”

ROWENA MOORE STEERING COMMITTEE MEMBER

Rowena is a Project Officer at the Department of Justice in Melbourne undertaking change management projects for the state and federal government.

Rowena joined the Department of Justice in 2007 as a Senior Recruitment Advisor.

Rowena graduated from Deakin University in 2002 with a Bachelor of Commerce (majoring in Human Resources and Marketing) and a Diploma in Languages (German).

Currently Rowena is undertaking a Graduate Diploma in Human Resources through the Australian Human Resources Institute in affiliation with Deakin University.



“His success comes from his generalist knowledge across vastly varied areas and his constant need to grow and learn.”

MAHBOOB HOSSAIN STEERING COMMITTEE MEMBER

Mahboob is a business development manager at Hyveminds Software having had a varied career across accounting, recruitment, project management and business development.

Mahboob also teaches accounting at Holmesglen.

After graduating from Deakin university in 2006, Mahboob worked in large accounting firms before realising his passion for people and has been involved in client facing roles.

His success comes from his generalist knowledge across vastly varied areas and his constant need to grow and learn.

Mahboob is one of the original founding members of the AEF Alumni which began in 2007 and has been involved in securing funding, organising events, mentoring students and speaking at Deakin university events.

COMMERCE ALUMNI ADVISOR PROFILES

SHIRAZ ENGINEER

2012 PRESIDENT AND ADVISOR

Shiraz is currently a Senior Consultant with Litmus Group.

Shiraz graduated from Deakin with a Master of Business Administration and Master of Commerce.

While at Deakin, Shiraz was an exceptionally active student immersing himself in various initiatives and projects outside of his degree requirements.

Shiraz served as treasurer of the Deakin Business School Society, and a student representative on the Academic Programs Committee. He was involved in establishing the student mentor program and continued on as a mentor for postgraduate students.

MICHAEL LEVY

2010 PRESIDENT AND ADVISOR

Michael is a Senior Associate at Madgwicks, a Melbourne based mid-sized commercial law firm, specializing in general corporate and commercial advice, M&A, Corporations Act, Trade Practices Act and ASX compliance.

Michael graduated from Deakin in 2003 with honours degrees to support both his Bachelor of Commerce and Bachelor of Law degrees.

Prior to becoming president in 2010, Michael served as joint vice president of the Chapter in 2009 and on the Chapter's steering committee in 2007/2008.

MARK HUI

2011 PRESIDENT AND ADVISOR

Mark is the Managing Director of MH Company Pty Ltd, a management consulting specialist force in unlocking strategic value.

Prior to establishing MH Co, Mark was a senior consultant at the Litmus group and director for a subsidiary manufacturing company owned by Coca-Cola Amatil.

Mark graduated with a Bachelor of Commerce with first class honours in economics and received numerous scholarships from Deakin and the Commonwealth Government of Australia.

Mark is a founding member of the Deakin Commerce Alumni Chapter.

Prior to becoming president in 2011, Mark served as a joint vice president in 2009 and 2010.

MICHAEL CLARKE

2009 PRESIDENT AND ADVISOR

Michael is currently a Director with the Client Solutions Team at National Australia Bank.

Michael previously worked for SG Hiscock & Co, a boutique funds management group, where he was the Portfolio Manager for a market-neutral hedge fund.

Prior to SG Hiscock & Co, Michael worked in the Institutional Banking group of ANZ as Associate Director.

Michael graduated from Deakin with a Bachelor of Commerce (Honours in Finance) degree in 2003, as a John Scouller awardee.

He has also completed the Chartered Financial Analyst program.

Prior to becoming president in 2009, Michael served on the Chapter's steering committee in 2007/2008.

MUKUND NARAYANAMURTI

INAUGURAL PRESIDENT AND ADVISOR

Mukund is a Director in KPMG Australia's Asia Business Group.

Mukund graduated from Deakin with a Bachelor of Commerce (Honours in Finance) degree in 2002.

Mukund served as the Chapter's Inaugural President in 2007/2008.



Pictured from left to right: Mark Hui, Mukund Narayanamurti, Professor Gael McDonald, Michael Clarke, Shiraz Engineer, Michael Levy

The Advisors provide support and lend their experience to the Chapter throughout the year.

