



**Deakin University/DH/DHS Strategic Alliance
(Barwon - South Western Region)
Executive Meeting**

Minutes

1300-1500hr Friday 6 May 2011
Rm AD1.122 Deakin University, Waterfront, Geelong

Chair: Professor John Catford

Present

Professor John Catford (Pro Vice Chancellor-Health, Faculty of Health, DU), Ms Anne Congleton (Acting Regional Director, DHS-BSW Region), Ms Chris Faulkner (Regional Director Health and Aged Care, DH), Mr John Hedditch (Manager-Public Health and Regional Planning, DH), Professor John Toumbourou (Associate Dean-Partnerships and Workforce, Faculty of Health, DU), Dr Anita Peerson (DU Coordinator, Faculty of Health, DU), Ms Kay Mills (DH-DHS Coordinator, DH-BSW Region), Mr Chris Loughnan (Project Officer, Deakin/DH DHS Strategic Alliance).

Guests: Professor Jane den Hollander (Vice Chancellor, DU), Andrew Jenkins (DU solicitor), Laura Friebel (Manager, Research Partnerships-Health, Research Partnerships Office, DU)

Item	Subject	Action
1	<p>Welcome and Introductions</p> <p>Professor John Catford (chair) welcomed Executive members and guests to the meeting. John expressed a warm welcome to Professor Jane den Hollander and new Executive members Professor John Toumbourou and Ms Anne Congleton (currently acting for Mr Jim Higgins). John invited round table introductions from meeting participants</p> <p>John noted a range of recent staffing changes to the Executive team listed below and thanked outgoing members: Associate Professor Mardie Townsend and Professor Sue Kilpatrick for their excellent contributions to progressing Alliance objectives.</p> <ul style="list-style-type: none"> • Professor John Toumbourou (School of Psychology, DU) was appointed as Associate Dean (Partnerships and Workforce), Faculty of Health, Deakin University from April 2011. • Professor Sue Kilpatrick (formerly Pro-Vice Chancellor-Rural and Regional, DU) has been appointed to a new role: Research Professor in Rural and Regional Studies, Alfred Deakin Research Institute, Faculty of Arts and Education, DU, Warrnambool. She is stepping away from the Alliance Executive. • Professor John Catford (Dean, Faculty of Health, DU) has a new title: Pro Vice Chancellor-Health and will take up a new position of Deputy Vice-Chancellor and Vice-President (Academic) from 1 June 2011. • Professor Maxine Duke (School of Nursing and Midwifery, DU) will be Acting Pro-Vice Chancellor-Health from 1 June 2011. A new Pro-Vice Chancellor–Health for the Faculty of Health is to be appointed. 	

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Environmental scan: Professor Catford invited comment from Alliance Executive members on current developments and emerging opportunities across the BSW Region.

Ms Chris Faulkner and Mr John Hedditch (Department of Health update)

- Federal funding approval for Cancer Services Hub, Barwon Health, Geelong
- Corio-Norlane projects continue to address disadvantage, and promote health and wellbeing, and liveable communities.
- Redevelopment of Warrnambool Hospital approved. Stage 2 development not finalised
- Regional Managers' Forum developing initiatives on Road Safety and Toward Liveable Communities programs
- Department of Health continues addressing *Closing the Gap*, subacute programs, oral health, community mental health and collaborations with Deakin (eg. Mental Health Clinic, Belmont)
- Medicare Locals: two bids submitted (Geelong, Great South Coast). Both bids have now been accepted and are under consideration by DOHA
- *Metropolitan Health Plan* released May 2011. *Regional Health Plans* and *Victorian Prevention Strategy* are being developed
- A lot of activity linking regional priorities to national partnership agreements (eg. workforce, health promotion, early start, obesity prevention).

Ms Anne Congleton (Acting Regional Director, DHS-BSW Region)

- Restructured DHS priority to address disadvantage with a more place-based approach on key areas (eg. disability, housing, children youth and families).
- Focus on a "One DHS" mantra for a more client-centred approach to cover all clients with integrated service supports.
- New Victorian government inquiry into Child Protection (2011)
- Framework changes to State Public Health Model heralds major reforms to DHS business

Professor John Catford (Deakin University update)

- John is on the Health Minister's Advisory Committee developing new state health plans
- The BSW Clinical Placements Network Project which is chaired by Professor Brendan Crotty is developing and supporting student placements in the BSW Region
- Deakin Health Online continues connecting with outlying health services and supporting student placements (especially nursing)
- A new concept for establishing an Academic Health College based on British and USA concepts is being considered for the region (tabled). Potential for Barwon Health as a lead player with Deakin partnership.
- Planning is in place for 16 additional indigenous medical placements

Professor Jane den Hollander (Vice Chancellor - Deakin University)

- Department relocations planned include Schools of Psychology, Health and Social Development (social work, occupational therapy, health sciences) and Nursing to Waurn Ponds Campus, with Schools of Arts, Law and Business transferring to the Waterfront Campus
- Health Faculty and research bring a lot of value to Deakin's profile with uncontested excellence in this area. Strengths in health now covering every discipline, with optometry and pharmacy disciplines soon to be added to course options.
- Aim to further develop Waurn Ponds Campus as an Engineering, Health and Science research precinct, and explore synergies between health and engineering research.
- Faculty of Health (7000 students) with >100 medical students due to graduate 2011.
- Deakin Health and new private Hospital (Epworth) at Waurn Ponds Campus provides a long-term model for health service delivery
- Potential to develop national business units for health professionals, with a focus on small business practices in regional settings
- The BSW Region remains important focus for Deakin. NBN capability issues are critical for supporting students and graduates (eg. e-medicine, teleconferencing links). Currently there is substandard connectivity to address as well as improving training facilities in the region (eg. Camperdown).

- John Catford to discuss Academic Health College concept in further detail with Chris Faulkner and Anne Congleton

<p>3</p>	<p>Parent-to-Parent books The Executive discussed Dr Susan Bailey's letter (10 March 2011) to appeal the Executive decision (December 2010) to not transfer copyright of the Parent-to-Parent books (2) to her for re-printing and re-publishing. Mr Andrew Jenkins (Deakin University solicitor) provided the Executive with advice that the Department of Human Services holds the copyright on these publications, therefore can decide on the rights to publish or not. The Executive raised concerns whether the information in these books was now out-of-date, not evidence-based and no longer best practice. Ms Anne Congleton (Acting Regional Director, DHS-BSW Region) is the key stakeholder in this decision and will seek further legal/disability services advice regarding the risks and relinquishing copyright.</p>	<ul style="list-style-type: none"> • Professor John Catford to follow-up by letter with Dr Susan Bailey advising her that her request is being referred to Ms Anne Congleton (DHS-BSW Region) for a decision • Anne Congleton will consult further with DHS disability services and legal team before notifying Dr Susan Bailey of her decision. Anne to also provide Dr Anita Peerson (DU) with a copy of the decision
<p>4</p>	<p>Confirmation of Minutes from last Executive meeting- Thursday 2 December 2010</p> <ul style="list-style-type: none"> • Executive meeting minutes confirmed and accepted 	
<p>5</p>	<p>Business Arising from Minutes</p> <ul style="list-style-type: none"> • No Business Arising 	
<p>6</p>	<p>Alliance overview for new members John Hedditch presented a summary PowerPoint presentation outlining key Alliance milestones and priorities for 2011 (see attached)</p>	

<p>7</p>	<p>Alliance Operations: Advisory groups</p> <p><i>Community Capacity Building Advisory Group</i> Verbal report provided by Chris Loughnan</p> <ul style="list-style-type: none"> • Recent changes: Professor Sue Kilpatrick has stepped away from the Alliance Executive and advisory group to take up a new position as Research Professor (Rural and Regional Issues), Alfred Deakin Research Institute, Warrnambool. • Community Capacity Building Workshop – 23 March 2011: <i>The Process of Engaging and Empowering the Community</i> was successfully held at the Camperdown Golf Club. This workshop explored the diverse range of processes whereby communities can be engaged and empowered. The Workshop was well attended by 75 participants (eg. practitioners and managers in community health services and local government, researchers and educators in the BSW Region). The keynote speaker, Professor Jane Farmer (La Trobe University) drew on her international experience and policy understanding to explore good practice in the diverse range of processes to engage and empower communities. A selection of five best practice community capacity building activities were showcased as small and interactive group discussions in a ‘marketplace’ format. <ul style="list-style-type: none"> 1. <i>Pass the Parcel: A Story of Community development</i> (Ms Joanne Brown, Project Officer, Southern Grampians Glenelg PCP, Hamilton) - outlined the community development process used by the SG PCP to engage the local community in understanding the opportunities and threats posed by climate change. 2. <i>Deadly Teeth</i> (Ms Lynda Smith, Health Promotion Officer, Portland District Health, Portland) – project to improve the oral health status of Indigenous children (0-5 years) living in the Glenelg and Southern Grampians catchment area. 3. <i>RU OK Day</i> (Ms Toni Van Hamond, Manager, Headspace Barwon, Geelong) - <i>RU OK Day</i> uses a social marketing approach to raise awareness about suicide prevention and encourages individuals and community groups to reach out to others. 	<ul style="list-style-type: none"> • A new Chair for this advisory group will need to be reviewed and appointed by Alliance team.
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4. **North Portland Neighbourhood Planning** (Ms Fontella Koleff, Community Development Officer, and Ms Adele Kenneally, Group Manager, Community Development, Glenelg Shire Council). The Glenelg Shire Council sought to engage disadvantaged public housing residents in the North Portland area in the neighbourhood planning for their community (North Portland).

5. **Food Security on the Northern Bellarine Peninsula** (Ms Anita Thomas, Health Promotion Mentor, Bellarine Community Health Service, Point Lonsdale) This presentation provided an overview of how the community of Bellarine Peninsula was engaged to better understand local health and wellbeing needs, and then identify suitable solutions to address them.

In the afternoon sessions, participants could choose from two concurrent sessions

1. **Creating community action plans for better health: the ANGELO (Analysis Grid for elements linked to Obesity) process and its application to health issues** (Mr Chad Foulkes, Research Fellow, WHO Collaborating Centre for Obesity Prevention, Deakin University, Geelong-Waterfront). This session took participants through the ANGELO process - successfully used in Australia, New Zealand, Fiji and Tonga to engage communities in the design of effective community-based obesity prevention interventions.

2. **Golden Plains Shire Community Capacity Building project: An award winning community capacity building approach and strategy** (Ms Louisa White, Manager Community Development, Golden Plains Shire, Bannockburn) - unpacked the rationale behind the development of township and community plans within a rural shire and the process of facilitating community engagement, community ownership, as well as council and other organisations' support for community-driven priorities.

A preliminary review of the workshop **evaluation survey** indicates the program for the day was well received by participants (n=70). Content, information to engage with the community, variety of the workshop program and location all scored in the satisfactory to high range. The most popular presentations were the keynote speaker (Professor Jane Farmer) and Ms Louisa White. There was also a high approval rating for the marketplace presentations with *RU OK* the most highly rated.

- Chris Loughnan (DU-DH) and Sue Morgan (DH) to finalize evaluation summary report for advisory group review

	<p>Participants feedback included:</p> <ul style="list-style-type: none"> ○ A great range of community capacity-building activity ○ excellent opportunity for networking around best practice ideas ○ Need for strategies to advocate community capacity building to management ○ help with developing research partnerships for community capacity-building projects <p>An impact evaluation follow-up will be undertaken in the next three months to follow up three action outcomes indicated by participants in their evaluation form as well as outcomes and network contacts that may have developed as a result of the workshop. This will be conducted via email & phone follow up.</p> <ul style="list-style-type: none"> ● Peter Quail Oration 2011 The Alliance team is currently investigating speaker options for the Peter Quail Oration, to coincide with the Deakin Week program in early August 2011. ● G21 and South West PCP Public Health Forums. Anne Somerville (G21) and Mark Brennan (South West PCP) are developing their Forum proposals for Alliance approval <p>Workforce Development Advisory Group Verbal report provided by Kay Mills & John Hedditch</p> <p>The Workforce Development Advisory Group has met most recently in February 2011. Momentum and interest in workforce planning for the health and community services sector in this region continues to gather with continued commitment to this area by the varied stakeholders. Membership includes health service executives (public and private sectors), representation from both Divisions of General Practice (BSW Region), the Nursing Executive Network, Deakin University, the education sector, peak bodies and other state government departments. This group is also linked to key workforce initiatives relevant to the region including: the <i>Clinical Placements Network Project</i> and <i>Allied Health Works</i> and several gaps in networks have been identified. The next meeting of this group is scheduled for June 1 and key items for discussion will include: the development of the BSW regional workforce strategy and framework (health and community services sector), further engagement, governance and the development of a higher level Think Tank. Further details of the February meeting are included in the Executive report.</p>	<ul style="list-style-type: none"> ● Chris Loughnan follow up with participants regarding the workshop outcomes and to prepare an impact evaluation report for review at next advisory group meeting. ● Chris Loughnan to coordinate organisation of Peter Quail Oration, with links to marketing, DU
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Regional Innovations Workshop – 14 April 2011

The Department of Health (BSW Region) hosted a *Regional Innovations Workshop*, Camperdown - well attended by regional stakeholders and facilitated by Anne Somerville (Director, Health and Wellbeing, G21, Geelong). Mark Pesce, an innovator and panelist and judge on the ABC's New Inventors and a regular media commentator on technology and society was the invited speaker, funded by the Department of Health (Melbourne) to speak at a series of Regional Innovations Workshops in Victoria's rural regions.

This workshop (one of four workforce workshops to be held in the BSW Region, 2011) focused on the development of innovative approaches to workforce issues and key elements of the BSW Region Strategic Framework. The key findings and outcomes of this workshop together with other rural workshops are currently being written up and will inform the development of a regional workforce strategy and framework.

Research, Evidence and Evaluation Advisory Group

Verbal report provided by Dr Anita Peerson and Professor John Toumbourou

Professor John Toumbourou will take over the position of Chair (from Associate Professor Mardie Townsend) for this Advisory Group. Both John and Anita have commenced discussions on the Alliance and range of DU partnerships with industry, government and community.

A new Deputy Chair is to be appointed, given that Dr Shelley Bowen (DH, Melbourne) has stepped away from this role.

At DU, various approaches to partnerships and community engagement are currently being considered, and these will inform new directions for the Research Advisory Group.

<p>8</p>	<p>Introduction and welcome to Ms Laura Friebe Laura Friebe provided the Executive with a brief overview of her new role as the Manager, Research Partnerships-Health, Research Partnerships Office, DU, and the potential to engage productively with Alliance research collaborations. In her position, Laura has a clear overall picture of health-related research expertise and activity at DU.</p> <p>Professor John Toumbourou recommended that Laura work with the Research Advisory group to facilitate their vital work matching Deakin with the Department of Health and Department of Human Services research requirements.</p>	<ul style="list-style-type: none"> • Professor John Toumbourou, Dr Anita Peerson and Laura Friebe to develop priorities and focus for the Research Advisory Group • John , Anita and Laura to develop a proposal of key research priorities
<p>9</p>	<p>MOU Review The Executive accepts the Alliance team’s recommendation that the current MOU (2007-10) be extended by 12 months (to 31 December 2011), given recent personnel changes and lack of clarity about financial contributions to the Alliance by each party.</p> <p>The rationale for this approach is that the additional time would allow new Executive members to be involved in the process, and ensure priorities are better aligned to the Alliance Model.</p> <p>An extension letter is being drafted by Izabela Sulek (Manager-Partnerships and Projects, Faculty of Health, DU) and will be forwarded to the Department of Health and Department of Human Services (BSW Region) for consideration.</p>	<ul style="list-style-type: none"> • Dr Anita Peerson to follow up with Izabela Sulek (DU), for distribution of this letter for consideration with Department of Health and Department of Human Services (BSW Region)
<p>10</p>	<p>Alliance Budget review Meeting time constraints. Budget review deferred until next Executive meeting. Budget currently in surplus. Pending issue to follow up Deakin in-kind expense items.</p>	<ul style="list-style-type: none"> • Professor John Toumbourou and Dr Anita Peerson to consult with Allan Taylor (General Manager, Faculty of Health, DU) regarding an alternative budget listing for Deakin in-kind expense items

11	<p>Other business Discussion with team regarding for next Alliance team meeting</p>	<ul style="list-style-type: none"> • Schedule team meeting with Professor John Toumbourou ASAP
12	<p>Next executive meetings Maintain scheduled Executive meetings for 2011. Alliance team to review possible rollover of July Executive meeting in the next month.</p>	<ul style="list-style-type: none"> • 1430-1630hr Friday 1 July 2011, Rm AD1.122, Deakin University Waterfront. • 1400-1600hr Friday 4 November 2011, Rm AD1.122, Deakin University, Geelong-Waterfront.