



DEAKIN
UNIVERSITY AUSTRALIA

Worldly

ANNUAL REPORT 2014

DEAKIN COMMERCE ALUMNI

SUPPORTING DEAKIN TO
BECOME AUSTRALIA'S MOST
PROGRESSIVE UNIVERSITY



MESSAGE FROM THE EXECUTIVE



As President of the Deakin Commerce Alumni in 2014, it is a privilege to present to you the annual report in order to highlight and showcase the achievements of the alumni this year. This report is an opportunity to reflect on our achievements, as well as document and acknowledge the hard work that has been undertaken by our team over the past 12 months.

The Chapter continues to be the largest and most active chapter at Deakin University and we take significant pride in this accolade – but with that comes a responsibility to continue to provide our members with a first-class event portfolio and communication platform.

The motto for myself and the committee in 2014 was to 'raise the bar, without reinventing the wheel'. We wanted to ensure that we delivered on our key objectives, but execute in a way which delivers to an extremely high standard. I am confident based on the content in this report that our team has done a tremendous job at executing first-class events and creating unique and valued opportunities for our cohort.

These achievements are possible due to the hard work of a number of key people and stakeholders and I would like to take the opportunity to acknowledge some key people who have made this year possible.

To my committee, I want to thank them for their hard work, passion and commitment to the alumni as well as the University. It is important to note that every member on the executive volunteers their time to the alumni and at times they are required to go over and above their duty in order to deliver to our plan. Congratulations to my Vice Presidents Roger Fredrick and Daniel Bell, on delivering these high quality events and both have demonstrated the ability to lead this chapter in the future. To the executive team – Savio D'Sa, Sharlene Gunatilake, Mahboob Hossain, Hayden Van Roon and Zach O'Neil, thank you for your efforts in driving our plan this year and I appreciate the work that you have all done.

I would personally like to extend my gratitude to the advisory group for the alumni, and namely Michael Levy, who has been a tremendous support for me this year as President. I appreciate your assistance throughout the year and your feedback has been invaluable.

To Deakin University, specifically the Faculty of Business and Law and Central Alumni, I would like to thank you for your support in assisting us to deliver on our plan. I would also personally like to thank Kim Williamson for your undeniable passion and assistance in delivering our plan this year and also to Alex Kuo and Lynne Lucas for their hard work and commitment to the alumni group.

Finally, I would like to thank the cohort for being engaged with the alumni this year and attending the events and really adding value to what we have delivered. I sincerely hope you have been satisfied with what we have delivered in 2014 and optimistic around another stellar year in 2015.

Thank you all for your support and I wish you and your families a happy, festive and safe end to the year.

Yours sincerely,

James Osenaris
Deakin Commerce Alumni President 2014

FROM THE PRO VICE-CHANCELLOR, FACULTY OF BUSINESS AND LAW



It gives me considerable pleasure to provide the foreword for the 2014 Commerce Alumni Annual Report, which provides highlights of the enormous amount of activity that has been undertaken this year by the Commerce Alumni Chapter.

The key highlights for this year have been networking events at some of the city's hot spots, as well as the annual Charity Ball this year themed 'Fire and Ice'. With 170 attendees, the ball raised over \$11,000 for Hanover (a leading Melbourne-based community agency for housing crisis or homelessness) – an outstanding result and the charity was thrilled. Professional development events have also been an accomplishment of the DCA with a presentation from sporting presenter AFL/NFL star Ben Graham who is currently the Football Operations Manager/VFL General Manager at Western Bulldogs AFL Football Club. Ben included his own experience as a Deakin Commerce graduate in his presentation. Further into the year, another high profile Commerce alumni, Australia Post Chairman, John Stanhope presented a fantastic recollection of his time at Deakin University, his previous business roles at Telstra and discussed how digital disruption is creating current challenges and opportunities for Australia Post with a focus on how the organisation is transitioning into the digital world.

In recognition of our Commerce alumni who have continued to support and attend Chapter events, the committee organised a very well received workshop on managing

workplace conflict delivered by Nick Beale from ODP Associates. Finishing the year with another excellent speaker, the Committee invited Geoff Roberts, Managing Partner of Deloitte Melbourne to address members on the key elements to his success with a focus on time management, talent and managing relationships.

My sincere thanks goes to James Osenaris for the leadership he has provided to the Deakin Commerce Alumni Chapter, as well as members of the executive. We are extremely proud to have such a capable and energetic group of individuals and I wish you all the best for 2015.

Warm regards

Mike Ewing
Pro Vice-Chancellor and Executive Dean

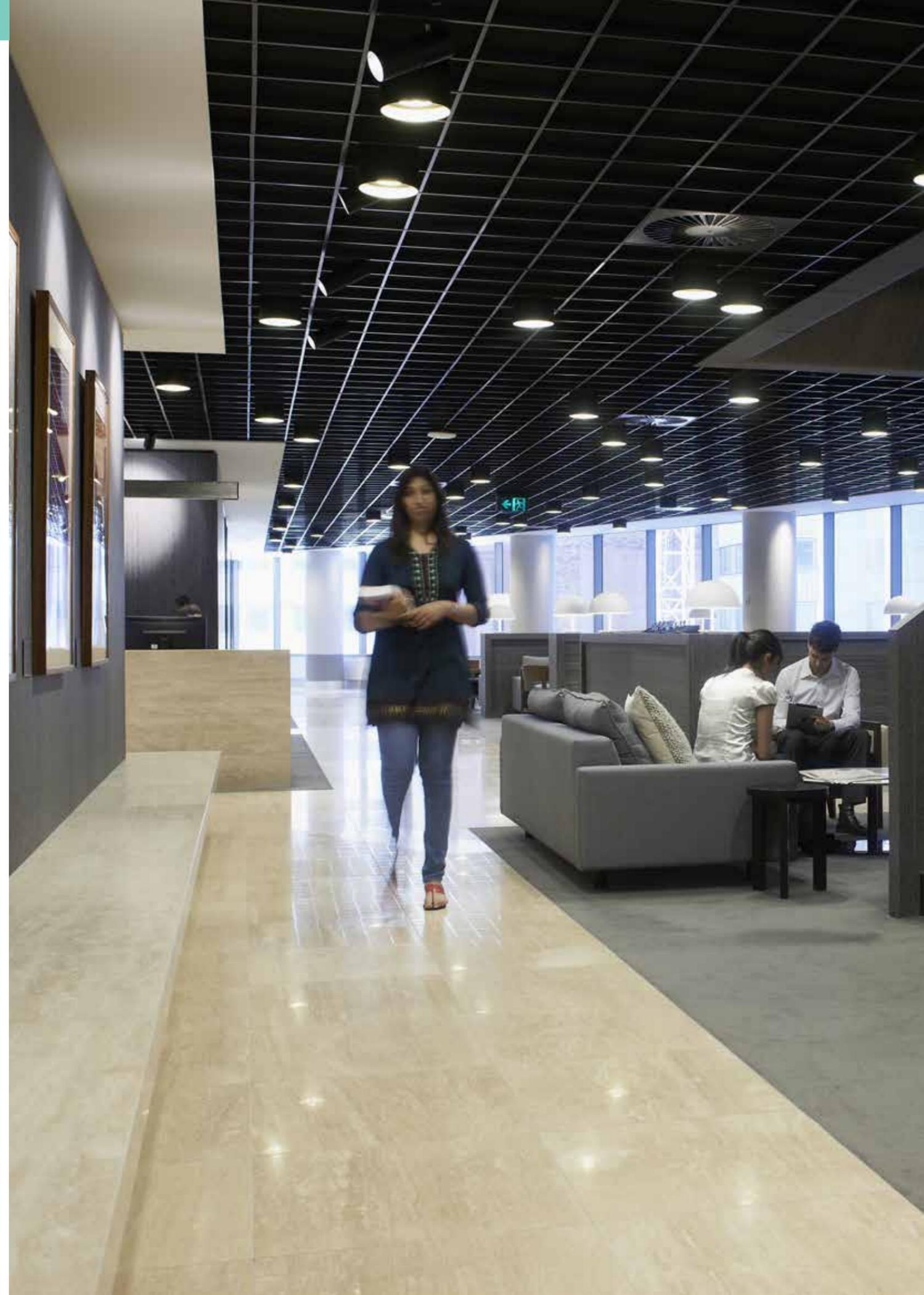




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1 HISTORY AND BACKGROUND OF THE CHAPTER

The Chapter was established on 2 August 2007 in response to the Faculty of Business and Law's commitment to Deakin University's mission of becoming Australia's most progressive university. Through this mission the University will seek international recognition for the relevance, innovation and responsiveness in its teaching and learning, research, partnerships and international activities.

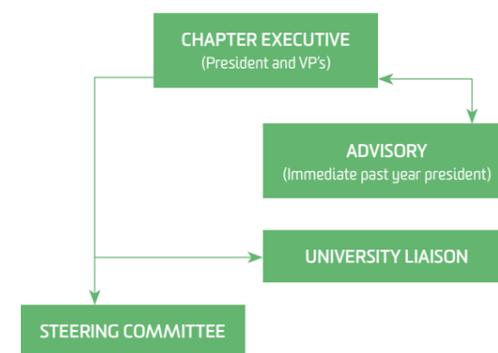
To this end, it is the faculty's mission to constantly develop the skills of its current students and academic staff to ensure that they are maintained at world-class standards. It is also the faculty's mission to provide a medium of lifelong learning and communication between the university and its alumni.

STRUCTURE OF THE CHAPTER

The Chapter is Deakin University's largest Alumni group encompassing alumni from the Faculty of Business and Law, including Deakin Graduate School of Business, School of Management and Marketing, School of Information and Business Analytics and the School of Accounting, Economics and Finance.

Alumni are primarily past graduates; however the group also consists of and welcomes former staff and academics, providing a lifelong connection with the University. There are currently close to 13,000 registered alumni linked to the Chapter.

In 2014 the Chapter was organised as follows:



The President of the Chapter for 2014 was James Osenaris (Deakin graduate 2005).

Daniel Bell and Roger Fredrick were joint Vice Presidents. Due to an international move in July 2014 by Daniel Bell, Roger assumed sole Vice Presidency for the second half of the year.

In 2014 the steering committee included: Mahboob Hossain, Sharlene Gunatilake, Savio D'sa, Hayden Van Roon and Zach O'Neil.

The committee providing support to the Chapter this year were: Rani Engineer, Shiraz Engineer, Mark Hui, Michael Levy and Mukund Narayanamurti.

The team was structured as follows:

NETWORKING EVENTS

Roger Fredrick
Mahboob Hossain

CHARITY BALL

Savio D'Sa
Sharlene Gunatilake
Mahboob Hossain

PROFESSIONAL DEVELOPMENT EVENTS

Daniel Bell
Roger Fredrick
Michael Levy

SOCIAL MEDIA AND ONLINE

Hayden Van Roon

MARKETING

Sharlene Gunatilake

UNIVERSITY PROFILE ENHANCEMENT

Daniel Bell
Roger Fredrick
Zach O'Neil

A number of University staff directly assisted with the day-to-day organisation and management of the Chapter providing invaluable support to the executive and steering committee. The key University liaisons in 2014 were:

- Lynne Lucas (Director Alumni and External Relations)
- Dorianne Lyons (Alumni Relations Officer)
- Alex Kuo (Marketing Manager, Faculty of Business and Law)
- Laura-Kaye Smith (Events and External Relations Coordinator)
- Kim Williamson (Events and External Relations Coordinator)
- Connie Cook (Faculty Web Coordinator)



2 MISSION, VISION AND CORE STRATEGIES

The mission, vision and goals of the Chapter were set in consultation with the Pro Vice-Chancellor of the Faculty of Business and Law.

The mission of the Chapter is to provide meaningful lifelong communication between the University and its alumni.

The vision of the Chapter is to provide the most relevant alumni community for its members to further enhance their careers and personal development.

OUR CORE STRATEGIES

NETWORKING

Provide networking avenues that add tangible value to the Alumni community.

PROFESSIONAL DEVELOPMENT

Provide valuable and relevant lifelong learning resources for Alumni members.

UNIVERSITY PROFILE ENHANCEMENT

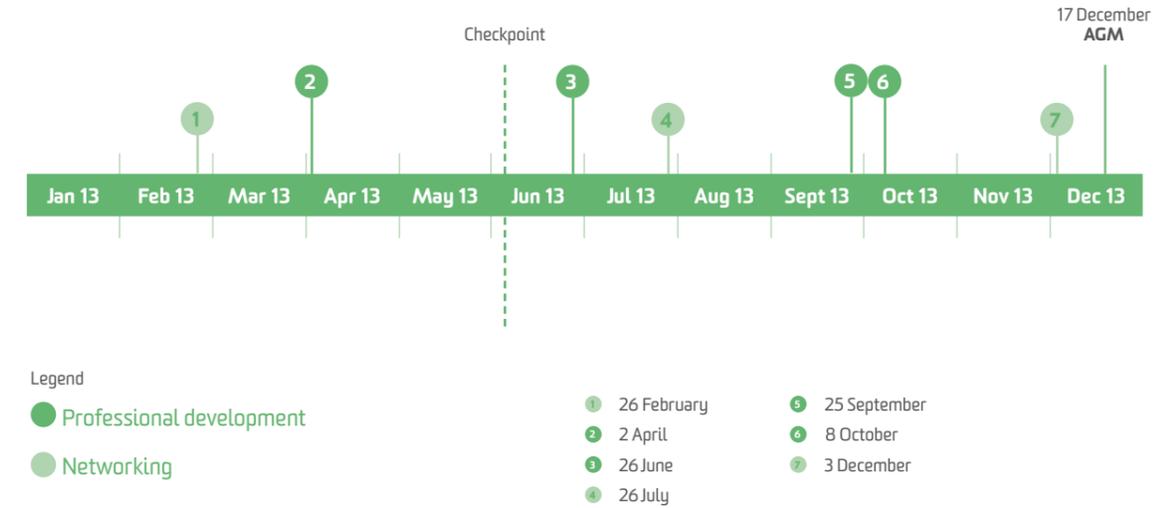
Enhance the overall reputation of the Schools, Faculty and the University.

The 2014 Committee met in January to discuss and plan the year ahead which included objective and goal setting as well as sub-committee formation. The strategic plan was formed off the back of those discussions and tabled by James Osenaris (President) to the University.

The plan was approved by Professor Mike Ewing, Pro Vice-Chancellor, Faculty of Business and Law.



2014 ACTION PLAN



PARTNERSHIP WITH THE FACULTY OF BUSINESS AND LAW

Deakin Commerce Alumni contributes to the enrichment and enhancement of the quality of Deakin's education by:

- Fostering professional, academic and social links with the Faculty.
- Providing feedback on academic programs to ensure they remain flexible, responsive and relevant.
- Providing insights on the local, regional and international employment markets and developing links between students and employers.
- Partnering in research to advance knowledge development and quality improvement in business practices.
- Participating in continuous education and lifelong learning.

UNIVERSITY BENEFITS

- Brand ambassadors
- Resource pool (advisors to the Faculty)
- Mentoring
- Bequests/donations
- Stronger links to the private sector
- Research opportunities
- Postgraduate study (lifelong learning and loyalty)

ALUMNI BENEFITS

- Networking opportunities
- Personal and professional development
- Sense of community (peer support and assistance)
- Mentoring/careers counselling and advice

3 ACCOMPLISHMENTS OF THE CHAPTER

Detailed below are the Chapter's accomplishments for 2014 based on its strategic plan.

NETWORKING AND PROFESSIONAL DEVELOPMENT EVENTS

NETWORKING EVENT #1

WELCOME TO 2014 NETWORKING EVENT

WEDNESDAY 26 FEBRUARY 2014
BOATBUILDERS YARD, SOUTH WHARF

The Deakin Commerce Alumni held their first networking event for the year on Wednesday 26 February at the Boatbuilders Yard in South Wharf. The event was held in a fantastic outdoor setting in the Yarra River surrounds which suited the summer timing of the event.

It was a fantastic night with 90 attendees. There were a number of alumni who attended an event for the first time and this was a great testament to the reach that the alumni is gaining. The opportunity for members to network was well received and the event went long into the night.

The alumni would like to thank the event organisers Roger Fredrick, Savio D'Sa and Mahboob Hossain. Also, thanks to Kim Williamson for assisting with the event administration.



PROFESSIONAL DEVELOPMENT #1

BEN GRAHAM, WESTERN BULLDOGS AND AFL/NRL STAR



WEDNESDAY 2 APRIL 2014
DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

The first professional development event for the year was held on Wednesday 2 April at the Deakin City Centre. This event was a slight change to normal PD events, with sporting presenter AFL/NFL star Ben Graham who is currently the Football Operations Manager/VFL General Manager at the Western Bulldogs AFL Football Club.

Ben, who is also a fellow Commerce Alumni, took us through his professional sporting career and some of the challenges that he faced and how he overcame those obstacles and how they taught him to be better in the business world. It was a fantastic presentation and offered attendees a view through a different lens of the business environment and some of the challenges that elite sportspeople face.

Also, in an alumni first, members were provided with a 'live feed' of the event via Twitter, which was a fantastic opportunity and a big step forward in utilising our social media channels. Hayden Van Roon was responsible for setting this up and providing the feed which allowed some great interaction.

There were 76 attendees and some fantastic interaction between Ben and the audience. Thank you to Daniel Bell and Kim Williamson for organising a great event and a solid start to our PD portfolio for 2014.



3 ACCOMPLISHMENTS OF THE CHAPTER

PROFESSIONAL DEVELOPMENT #2

JOHN STANHOPE, AUSTRALIA POST

THURSDAY 26 JUNE 2014
DEAKIN UNIVERSITY MELBOURNE CITY CENTRE



On Thursday 26 June, the Deakin Commerce Alumni held their second professional development event and were privileged to have the Chairman of Australia Post, John Stanhope present to our cohort.

John presented a fantastic recollection of his time at Deakin University and previous business roles at Telstra and then spent time talking about the current challenges and opportunities facing Australia Post. The key part of the

session focused on digital disruption and how Australia Post is getting digital ready. It was a very insightful presentation and was very well received.

There were 81 attendees and it was a fantastic night. A big thank you to Daniel Bell for organising the event as this was his last event before departing to the UK. We wish Dan all the best and thank him for his work on the alumni in 2013 and 2014.



NETWORKING EVENT #2

CHARITY BALL: 'FIRE AND ICE'

SATURDAY 26 JULY 2014
RACV CLUB

The Deakin Commerce Alumni held its third annual Charity Ball on Saturday 26 July 2014. The venue this year was the professional RACV Club in Melbourne CBD.

This year's theme was 'Fire and Ice' and attendees were encouraged to wear a mixture of red and white colours to celebrate the occasion, as well as support our chosen charity.

In 2014, our charity was Hanover which is a leading Melbourne based community agency. They provide a range of services to Victorians experiencing housing crisis or homelessness. Their services include crisis, medium/long term accommodation, support and education, training and development solutions.

The night was a great success. We were able to raise just over \$11,000 for Hanover and we had 172 guests in attendance. These were both significant increases on last year's event and the Charity Ball continues to build traction.

The Charity Ball is our flagship alumni event and we were again able to provide a fantastic evening for the cohort as well as raise money for our charity. This is a great achievement for us to deliver such a fantastic event three years in a row.

A big thank you goes to the Charity Ball sub-committee, led again by Savio D'Sa and assisted by Sharlene Gunatilake, Mahboob Hossain and Hayden Van Roon. Also from Deakin, a big thank you to Kim Williamson for her assistance in organising the event.

Finally, there were a number of people and organisations that donated items, so a big thank you to Great Ocean Road Super Car Drive, Oscar Hunt, Leanne Jarchow, Jade Software Corporation, Ms Megan Fletcher (Board Director, Hanover), Ben Graham, Viking Protein, Geoff Nicholson (Chair of the Board, Hanover), Meatballs and Sons (Fitzroy), OPSM (Melbourne Central Store), The Long Room Melbourne, Verve Photography, Midas, Deakin Faculty of Business and Law. Also, thank you to Greg Costello from RT Edgar who again conducted our live auction.



3 ACCOMPLISHMENTS OF THE CHAPTER

CPD EVENT

CERTIFIED PROFESSIONAL DEVELOPMENT EVENT (FPA)

MONDAY 18 AUGUST 2014
DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

One of Australia's leading tax and financial planning experts, Dr Adrian Raftery delivered the Commerce Alumni's first professional development seminar aimed at financial planners on 18 August 2014 at the Deakin University Melbourne City Centre. Course Director for Financial Planning at Deakin University, a Fellow of the Institute of

Chartered Accountants, a Certified Financial Planner and a Chartered Tax Adviser, Adrian is also the author of the bestselling *101 Ways to Save Money on Your Tax - Legally!* Fourteen Commerce Alumni attended the seminar, from a range of organisations as diverse as NAB Wealth, Deloitte and Swinburne University.



ENGAGED ALUMNI WORKSHOP

NICK BEALE – 'MANAGING CONFLICT IN THE WORKPLACE'

THURSDAY 25 SEPTEMBER 2014
DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

Following the success of the two-part workshop held in 2013, the Deakin Commerce Alumni held a unique tailored workshop aimed at providing valuable soft skills to manage conflict and develop a good culture in the workplace. This workshop was again facilitated by change management expert and executive coach Nick Beale from ODP Associates.

This event rewards engaged alumni who regularly attend events and gives them the opportunity to be educated and network in a

more intimate setting. The evening was very informative, educational and interactive with plenty of involvement from the audience. The workshop focused on some theory but the majority of the session was interactive discussion between the group, learning from personal experiences as well as teaching some best practice on the topic. Nick was able to generate some great discussions.

There were 35 alumni in attendance and the event was extremely well received.



PROFESSIONAL DEVELOPMENT #3

GEOFF ROBERTS, DELOITTE

WEDNESDAY 8 OCTOBER 2014
DEAKIN UNIVERSITY MELBOURNE CITY CENTRE

On Wednesday 8 October, the Deakin Commerce Alumni held their fourth professional development event for 2014. Geoff Roberts, Managing Partner of Deloitte was our speaker and his presentation was titled 'My learnings in good, bad and uncertain times'.

Geoff was a fantastic speaker and his presentation offered a lot of insight into his career, how he dealt with various situations and decisions that he had to make in his current role and also as CFO of AXA. His key areas of the presentation focused on time management, talent and how to manage relationships. He also gave some advice for the cohort on how to gear themselves up for future roles.

Sixty-three alumni attended the event and it was a very informative evening.

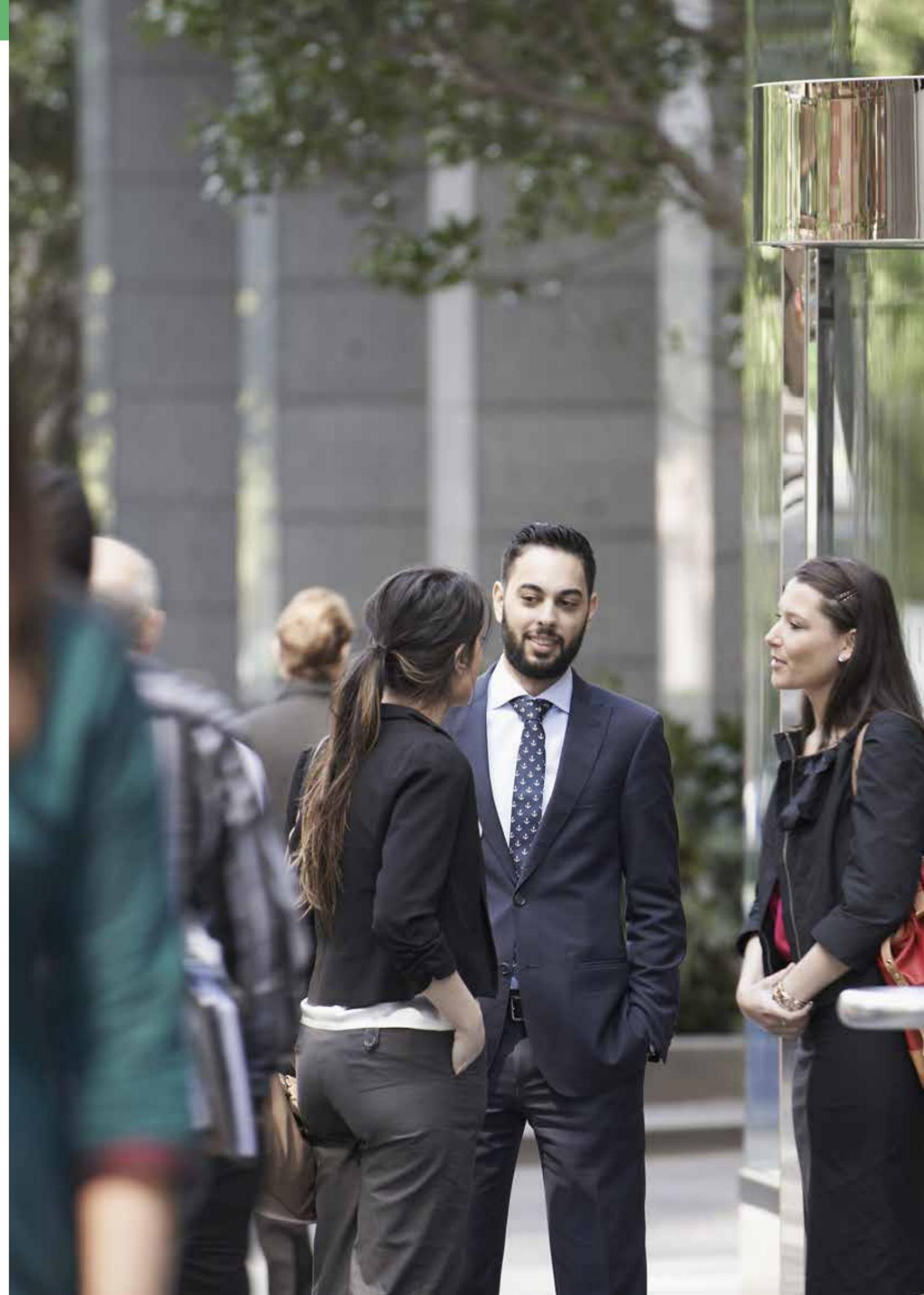


NETWORKING EVENT #3

END OF YEAR HOLIDAY NETWORKING EVENT

WEDNESDAY 3 DECEMBER 2014
THE CARLTON

The Deakin Commerce Alumni held its annual End of Year Christmas Networking Event at the popular Carlton Club, Hasti Bala Bar on Bourke Street in the Melbourne CBD. This was a great opportunity for alumni to catch up with friends, network with fellow alumni and also celebrate the end of a successful and eventful year. The event was a great success with over 80 attendees including some of our 2014 graduates. Excellent feedback was received from attendees regarding the venue and Commerce Alumni Chapter events. The Deakin Commerce Alumni would like to thank Savio D'Sa, Roger Fredrick and Kim Williamson for organising the event and also the alumni committee who were present on the night.



4 SUPPORTING THE CHAPTER'S ACTIVITIES

FINANCIAL SUPPORT

The Chapter is sustained through financial support provided by the Faculty of Business and Law and support received from corporate sponsors where possible who provide access to their facilities and catering for Chapter events free of cost.

The Chapter is immensely grateful for the support provided by the Faculty and from the Central Alumni division, without which the Chapter would not have been able to organise as broad an array of events at venues as central, high profile and hospitable.

Specifically, we thank the following individuals for providing key pillars of support:

- Professor Mike Ewing (Pro Vice-Chancellor, Faculty of Business and Law)
- Professor Jane den Hollander, (Vice Chancellor – Deakin University)
- Ron Fairchild (VP Advancement – Deakin University)
- Michelle Clarke (General Manager, Faculty of Business and Law)

ADMINISTRATIVE SUPPORT

The Chapter receives administrative support from the Faculty of Business and Law. In particular the following individuals have provided considerable support to the Chapter, for which the Chapter is immensely grateful.

- Alex Kuo (Marketing Manager)
- Kim Williamson (Events and External Relations Coordinator)
- Connie Cook (Faculty Web Coordinator)
- Megan Smith (Marketing)
- Kaitlin Murphy (Marketing)

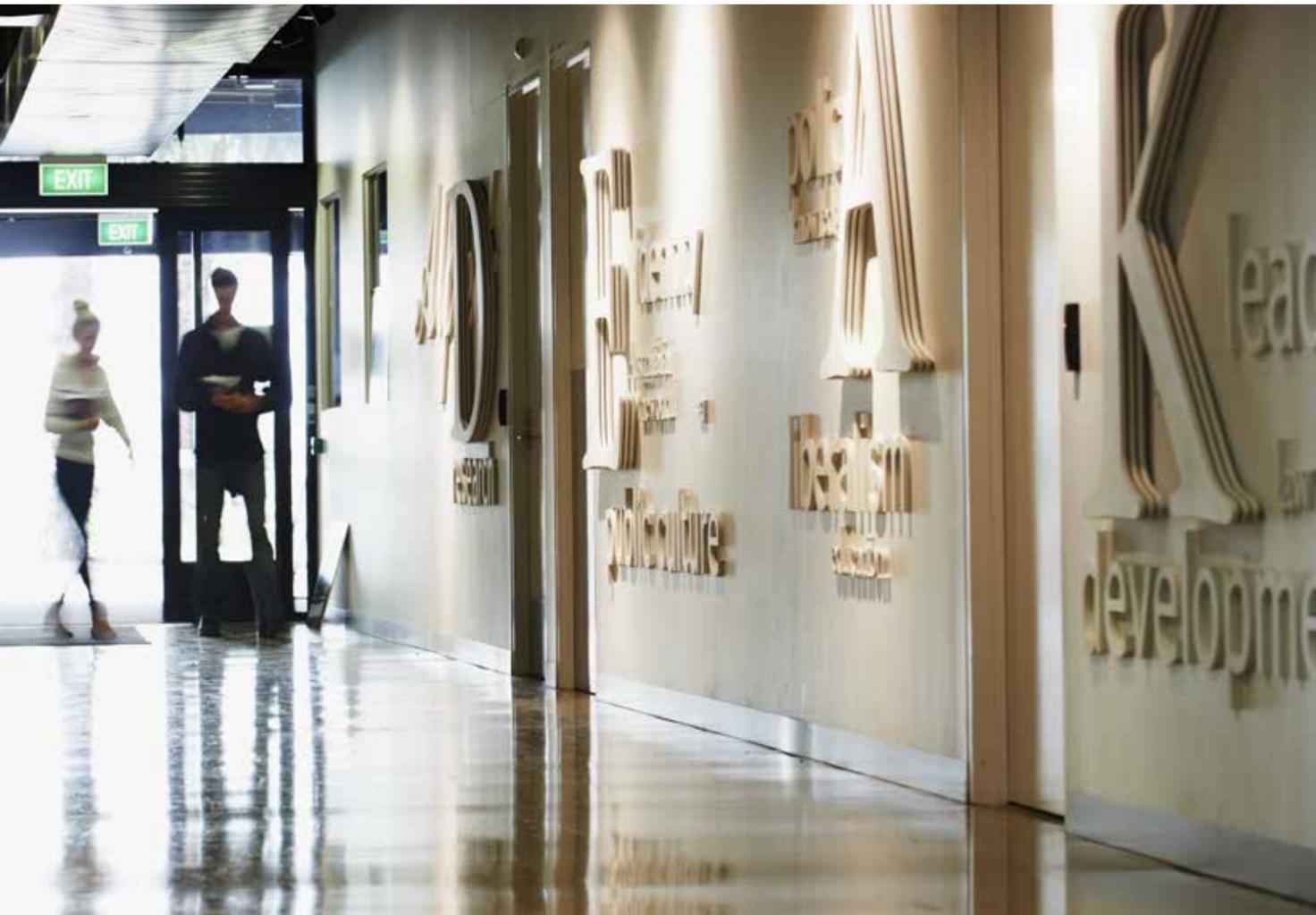
5 THE ROAD AHEAD: ENSURING THE LONG TERM SUSTAINABILITY OF THE CHAPTER

Est. 02.08.07	2008	2009	2010	2011	2012	2013	2014	2015	Future
	PRESIDENT Mukund Narayanamurti	PRESIDENT Michael Clarke	PRESIDENT Michael Levy	PRESIDENT Mark Hui	PRESIDENT Shiraz Engineer	PRESIDENT Rani Engineer	PRESIDENT James Osenaris	PRESIDENT TBN	Review Strategy
	VP Michael D'Rosario	VP Michael Levy Mark Hui	VP Mark Hui	VP Shiraz Engineer James Osenaris	VP Rani Engineer	VP James Osenaris	VP Roger Fredrick and Daniel Bell	VP TBN	



SUCCESSION PLANNING

- Continue to nurture our steering committee members to play a key role in the development of the Chapter and ultimately lead the Chapter to further success.
- Continued support and resources provided by the Faculty of Business and Law.
- Maintain relationships with key stakeholders from the Faculty and the broader University.
- Continue to seek support from corporate sponsorship.
- Continue to deliver tangible benefits to Alumni:
 - Networking opportunities
 - Personal and professional development
 - Sense of community (peer support and assistance)
 - Mentoring/careers counselling and advice
- Continue to deliver benefits to the University:
 - Brand ambassadors
 - Resource pool (advisor to the Faculty)
 - Mentoring
 - Bequests/donations
 - Stronger links to the private sector
 - Research opportunities
 - Postgraduate study (lifelong learning and loyalty)



COMMERCE ALUMNI COMMITTEE PROFILES



After graduating, James spent three years in various sales and marketing roles at L'Oreal and Heinz.

JAMES OSENRIS – PRESIDENT

James graduated from Deakin University in 2005 with a Bachelor of Commerce (Marketing/Finance).

Outside his studies, he was focused on leadership duties on campus and was the Deakin Commerce Society President in 2005, after being involved in the committee for two years prior to that.

After graduating, James spent three years in various sales and marketing roles at cosmetic company L'Oreal and US food manufacturer Heinz. He is currently employed as a National Account Manager at Schweppes Australia where he is working on the Woolworths account.

James has been involved in the Alumni for six years and before being President in 2014, he held steering committee and Vice-President positions.



Chartered Accountant Daniel relocated to London to continue building on his career path.

DANIEL BELL – VICE PRESIDENT

Daniel graduated from Deakin University in 2008 with a Bachelor of Commerce majoring in accounting, finance and financial planning.

He is a Chartered Accountant with over five years' experience working for professional service firm Deloitte providing accounting and advisory services to privately owned businesses and family groups. In July 2014, Daniel relocated to London to continue building on his career path.

Daniel has been an active member of the Alumni Committee team since January 2013 and has focused on the organisation and delivery of professional development events for Alumni.



Roger is a Director within ASR Group, a company established to invest in private businesses in Australia.

ROGER FREDRICK – VICE PRESIDENT

Roger is a Director within ASR Group, a company established to invest in private businesses in Australia. He is involved in strategic planning and implementation, operation enhancement and human resource management. Prior to this role, he was working within Deloitte Private's Business Advisory practice providing accounting, taxation and business advisory services to his client base, which consisted of privately owned businesses and family groups across a diverse range of industries, with revenues between \$1 million and \$400 million. Roger is also a Commissioned Officer at the rank of Lieutenant in the Australian Army Reserve and is currently working as a Platoon Commander. He has over 6.5 years of experience working for Defence and currently trains, manages and leads a team of 30 soldiers.

Roger graduated from Deakin in 2011 with a Bachelor of Commerce majoring in Accounting, Finance and Financial Planning. He is currently completing his Graduate Diploma in Chartered Accounting with an expected completion date of February 2015. Roger joined the Alumni Committee in January 2013 and has assisted with the development and implementation of the social media strategy and Alumni engagement along with organising professional development events and speaking on campus.



Sharlene joined the Alumni Committee in May 2013 and is tasked with marketing the Chapter and growing the database.

SHARLENE GUNATILAKE – STEERING COMMITTEE MEMBER

Sharlene is an Event Manager at AusBiotech, the industry association for life sciences and biotechnology in Australia. Sharlene manages AusBiotech's international delegations, mid-size conferences and AusEvents clients; AusBiotech's professional conference organising subsidiary.

Prior to AusBiotech, Sharlene coordinated black tie fundraising events for Variety, the Children's Charity in London UK and worked for Right Angle Event Management on the operations and logistics for many City of Melbourne events such as Melbourne New Year's Eve, Moomba Parade and MS Melbourne Summer Cycle.

Sharlene graduated with a Bachelor of Commerce majoring in Accounting and Marketing in 2010. Whilst she studied at Deakin she worked full time as an Auditor at McLean Delmo Hall Chadwick (now McLean Delmo Bentleys).

Sharlene joined the Alumni Committee in May 2013 and began work on the Charity Ball and Christmas networking drinks. She is now tasked with marketing the Chapter and growing the database in addition to her original roles.

COMMERCE ALUMNI COMMITTEE PROFILES



Savio has been an active member of the Chapter since May 2012, organising events and the leading the Charity Ball sub-committee.

SAVIO D'SA – STEERING COMMITTEE MEMBER

Savio is a Senior Projects Officer with the Australian Association of Gerontology and manages a range of functions from marketing and events through to education and membership recruitment and management. After graduating from Deakin in 2010 with an MBA (Int)/Master of Commerce, Savio worked in Sydney and Perth in the legal sector managing Continuing Legal Education Programs.

Whilst at University, Savio was actively involved as secretary of the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to manage marketing and PR.

Actively involved in the postgraduate mentor program, Savio was also the postgraduate students representative to the University Academic Board in 2009.

Savio has been an active member of the Chapter since May 2012 and has been involved in organising networking events, professional development events and the leading the sub-committee for the Charity Ball.



Mahboob is the longest serving founding member who is still actively involved in the current steering committee.

MAHBOOB HOSSAIN – STEERING COMMITTEE MEMBER

Mahboob is an entry & exit strategist at Klemms Business Brokers, with a transition of careers over the last ten years across accounting, recruitment and business development.

Mahboob has a passion for education and also teaches accounting at Holmesglen Institute. After graduating from Deakin university in 2006, Mahboob worked in large chartered accounting firms before realising his passion for people and has been involved in client facing roles since.

His success comes from his generalist knowledge across vastly complex areas of tax, buying and selling businesses, management, recruitment and sales. Mahboob's is known for his dynamic and positive nature, constantly seeking to upgrade his skills and wanting to grow as an individual.

Mahboob is the longest serving founding member who is still actively involved in the current steering committee. His involvement since the inception of the Alumni in 2007, range from securing funding, organising events, mentoring students and speaking at Deakin university events.



Hayden joined the Alumni Committee in 2013 and has run the committee's digital marketing campaigns and produced the Chapter's first webinar.

HAYDEN VAN ROOM – STEERING COMMITTEE MEMBER

Hayden is a Marketing Coordinator and Consultant at Jade Software Corporation.

Beginning the role in 2012, he specialises in running digital campaigns and for his clients, which consist of organisations in the IT, financial services, utilities, education and retail sectors.

Hayden graduated from Deakin in 2010 with a Bachelor of Arts (Public Relations) majoring in Media and Communications, but returned to enrol in a number of post-graduate courses, including a Certificate of Marketing.

Hayden is also involved a number of sporting committees across Melbourne, and represented Victoria in the APAC regional dodgeball invitational tournament in Wellington.

Hayden joined the Alumni Committee in 2013 and has run the committee's digital marketing campaigns, managed the production of the chapter's first webinar, is part of the marketing sub-committee and assisted the the coordination of the 2014 Charity Ball.



Zach is an Analyst within Deloitte Private's Business Advisory Services practice.

ZACH O'NEIL – STEERING COMMITTEE MEMBER

Zach is an Analyst within Deloitte Private's Business Advisory Services practice and has over two years' experience servicing the need of privately and/or family owned businesses, high net worth individuals and not for profits. His portfolio of experience includes clients in the financial services, automotive, property, wholesale, manufacturing and start-up industries.

Graduating from Deakin in 2012 with a Bachelor of Commerce with an Accounting and Finance major, Zach is also currently completing the Chartered Accountants program and will become a member in December 2014.

Zach joined the Alumni Committee in 2014 assisting with the professional development events, speaking on campus to students and sourcing donations for the Commerce Alumni Charity Ball.

COMMERCE ALUMNI ADVISOR PROFILES

RANI ENGINEER – 2013 PRESIDENT AND ADVISOR

Rani is the founder and owner of La Maison Jolie Interior Style & Design. Rani graduated from Deakin University in 2008 with a Master of Business Administration and a Master of Commerce (specialising in e-Business). Whilst at university, Rani was actively involved with the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to head marketing and PR.

Rani was involved in the development of the Postgraduate Student Mentor Program and also volunteered as a mentor for a year and a half. She was also invited to represent the postgraduate cohort on the Deakin Business School Faculty Board. Upon graduation, Rani was a recipient of membership to the Golden Key International Honour Society in recognition of 'Outstanding Scholastic Achievement and Excellence'.

Prior to starting her own company, Rani worked as a Business Analyst with Austin Health for over three years. Over the last five years, Rani has been an active alumni and steering committee member of the Deakin Commerce Alumni Chapter.

In 2012, Rani served as the Chapter's vice-president before taking on the role of president in 2013.

SHIRAZ ENGINEER – 2012 PRESIDENT AND ADVISOR

Shiraz is currently a Senior Consultant with Litmus Group. Shiraz graduated from Deakin with a Master of Business Administration and Master of Commerce. While at Deakin, Shiraz was an exceptionally active student immersing himself in various initiatives and projects outside of his degree requirements.

Shiraz served as treasurer of the Deakin Business School Society, and a student representative on the Academic Programs Committee. He was involved in establishing the student mentor program and continued on as a mentor for postgraduate students.

MARK HUI – 2011 PRESIDENT AND ADVISOR

Mark is the Managing Director of MH Company Pty Ltd, a management consulting specialist force in unlocking strategic value.

Prior to establishing MH Co, Mark was a senior consultant at the Litmus group and director for a subsidiary manufacturing company owned by Coca-Cola Amatil.

Mark graduated with a Bachelor of Commerce with first class honours in economics and received numerous scholarships from Deakin and the Commonwealth Government of Australia.

Mark is a founding member of the Deakin Commerce Alumni Chapter. Prior to becoming president in 2011, Mark served as a joint vice president in 2009 and 2010.

MICHAEL LEVY – 2010 PRESIDENT AND ADVISOR

Michael is a Partner at Shiff & Co Lawyers, a Melbourne-based commercial law firm, specialising in general corporate and commercial advice, M&A, Corporations Act, Competition and Consume Act and ASX compliance.

Michael graduated from Deakin in 2003 with honours degrees to support both his Bachelor of Commerce and Bachelor of Law degrees. Prior to becoming president in 2010, Michael served as joint vice president of the Chapter in 2009 and on the Chapter's steering committee in 2007/2008.

MICHAEL CLARKE – 2009 PRESIDENT AND ADVISOR

Michael graduated from Deakin with a Bachelor of Commerce (Honours in Finance) degree in 2003, as a John Scouller awardee. He has also completed the Chartered Financial Analyst program.

Prior to becoming president in 2009, Michael served on the Chapter's steering committee in 2007/2008.

MUKUND NARAYANAMURTI – INAUGURAL PRESIDENT (2007 AND 2008) AND ADVISOR

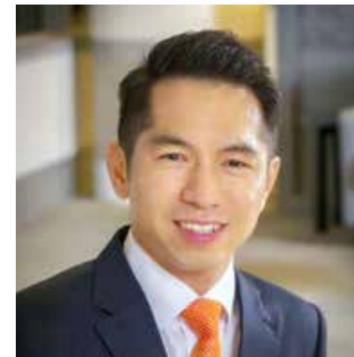
Mukund served as the Chapter's Inaugural President in 2007 and 2008.



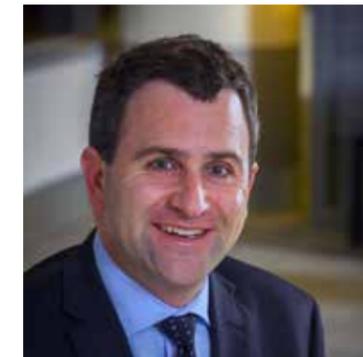
Rani Engineer



Shiraz Engineer



Mark Hui



Michael Levy



Michael Clarke



Mukund Narayanamurti

