2017 UNDERGRADUATE
SPORT
Geelong | Melbourne | Warrnambool | Cloud Campus

EXERCISE AND SPORT SCIENCE
HEALTH AND PHYSICAL EDUCATION
HEALTH SCIENCES
SPORT DEVELOPMENT
SPORT MANAGEMENT
SPORT AT DEAKIN

Over the past 60 years sport has experienced phenomenal growth from a recreational pastime with a small number of professional athletes, to a modern, globalised, sophisticated, multi-billion-dollar industry.

Along with the increasing commercialisation of sport, there has been an equal growth in the sport service industry, including the development of occupations in exercise and sport science, coaching, sport business management, development and governance.

The global focus on sport participation and active lifestyles also highlights the importance of exercise to our health. Our graduates are directly contributing to advancing the role that sport and exercise plays in promoting a healthy and vibrant community, as well as actively fostering lifelong participation in sport and exercise at all levels. Deakin’s sport and exercise courses offer career variety, exposure to groundbreaking research and a network of graduates already working in the industry.

Excited about a career in exercise and sport? Keep reading to start your journey at Deakin.
IN THIS GUIDE

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DEAKIN HALLMARKS
Deakin Hallmarks are awards that recognise students’ outstanding achievement of Graduate Learning Outcomes, which are highly valued in the workplace.

Communication
Digital literacy
Teamwork
Critical thinking
Problem solving
Self-management
Global citizenship
Leader in sport education
Deakin has a long-standing reputation for excellence in sport education, which is why more students choose to study sport at Deakin than any other Victorian university. We are currently ranked in the world's top 10 for sport management programs and we are the only Australian program to make it into the top 25. Even better news – our graduate salaries are fifth highest in the world.


Deakin sport is unique
We offer a variety of sport courses in a number of exciting areas. You can study exercise and sport science, sport management, physical education (teaching) or even the development of sport in the community.

Deakin pioneered the Bachelor of Sport Development – a unique course that focuses on the development of sport through sport systems, planning and participation. Deakin also offers a unique combined course – the Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management).
Gain professional accreditation
Deakin’s Bachelor of Exercise and Sport Science is the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria. This accreditation was awarded by Exercise and Sport Science Australia (ESSA) in 2009 and reaccreditation was awarded in 2014.

Links with industry
Our staff has close links with industry and relationships with organisations such as the Geelong Football Club, the Deakin Melbourne Boomers, Australian Institute of Sport, Victorian Institute of Sport, Rowville Sports Academy, the AFL, Cricket Australia, Tennis Australia, Netball Australia, Exercise Research Australia, Baker IDI Heart and Diabetes Institute, VicHealth, VicSport, IMG, Physical Activity Australia, BioLab, YMCA Australia, Disability Sports Australia and many more, ensuring our courses are up to date with industry trends.

Our graduates offer professional leadership in the field and continue the strong development of the Australian exercise and sporting industry.

USEFUL WEBSITES
- Exercise and Sports Science Australia (ESSA) www.essa.org.au
- Sport and Recreation Victoria www.sport.vic.gov.au
- VicHealth www.vichealth.vic.gov.au
- Victorian Institute of Sport www.vis.org.au
- School of Exercise and Nutrition Sciences Careers deakin.edu.au/exercise-nutrition-sciences/careers
WHAT CAN I STUDY?

**Exercise and sport science**
The Bachelor of Exercise and Sport Science teaches ways to apply skills to develop physical capacities and behaviours of athletes, teams and exercise participants through training, coaching and advice. Gain theoretical and applied skills in the exercise and sport sciences and allied fields, and examine the biological, social and behavioural bases of exercise science, sport science, sport coaching, human movement and sports nutrition.

Deakin’s Bachelor of Exercise and Sport Science includes the Exercise Science – ESSA elective sequence as the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria. This accreditation was awarded by Exercise and Sports Science Australia (ESSA) in 2009 and renewed in 2014.

Please note that students awarded credit for prior learning for non-university studies may not be eligible for immediate registration with ESSA.

See ...  
*Bachelor of Exercise and Sport Science*, page 12  
*Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)*, page 18.

**Exercise physiology**
Exercise physiology is the study of how the human body responds to exercise. Throughout the exercise physiology major sequence you learn about how your muscles, heart, lungs and other organs respond to exercise in both the short and long term. Develop an understanding of how these responses differ between children, adults and the elderly, and between elite athletes, the general population or those suffering or recovering from disease or injury. You also learn how to use exercise to improve sporting performance, general health and fitness, and assist rehabilitation from disease or injury.

See *Bachelor of Exercise and Sport Science*, page 12.

**Exercise science**
This study area provides you with a sound understanding of the core sciences underpinning both competitive sport and recreational physical activity. A variety of learning approaches are adopted, allowing you to integrate your sporting interests with your studies, as well as to match these with your employment objectives.

See ...  
*Bachelor of Exercise and Sport Science*, page 12  
*Bachelor of Health Sciences*, page 14  
*Bachelor of Health Sciences/Bachelor of Arts*, page 19.
Exercise science – ESSA sequence*
Completion of this study area as part of the Bachelor of Exercise and Sport Science enables graduates to apply for registration for full membership of ESSA at the Exercise Scientist level, which may improve career opportunities in exercise science and exercise rehabilitation, and lead to postgraduate studies in clinical exercise physiology and physiotherapy.
See Bachelor of Exercise and Sport Science, page 12.

Health and physical education*
The study of health and physical education prepares graduates as specialist health and physical education teachers. You will be exposed to a broad study of exercise science, sport and physical activity, and learn how these areas apply to teaching health, physical education and sport in schools. You also gain an understanding of your professional role in encouraging healthy lifestyles and fostering these attitudes in schools and the community.
See Bachelor of Health and Physical Education, page 14.

Health sciences*
Our Bachelor of Health Sciences emphasises the relationship between physical activity and health to improve the health of individuals and the population. The course is extremely flexible, allowing you to concentrate your studies on two specialised health-related areas while exploring complementary areas based on your interests, with major studies in environmental health; exercise science; family, society and health; food studies; health and sustainability; health promotion; medical biotechnology; nutrition; people, society and disability; physical activity and health; psychology; and sport coaching.
See ... Bachelor of Health Sciences, page 14 Bachelor of Health Sciences/Bachelor of Arts, page 19.

Physical activity and health*
Throughout this study area you gain comprehensive knowledge about the influences on physical activity behaviours and the ability to target these influences to effect behaviour change. You develop an understanding of the associations between physical activity and health, including the amount and intensity of activity required to effect change in specific health outcomes.
You also learn strategies to include in physical activity programs and interventions for specific target groups to encourage and support healthy levels of physical activity, as well as the skills to identify appropriate methods to evaluate and modify these programs as required.
See ... Bachelor of Exercise and Sport Science, page 12 Bachelor of Health Sciences, page 14 Bachelor of Health Sciences/Bachelor of Arts, page 19.

Sport coaching*
This study area focuses on the advancement of theoretical knowledge and coaching competencies that underpin sport coaching to enhance athlete learning and participation. Topics addressed include coaching philosophy, issues relevant to coaching, the coach–athlete relationship, and the planning and execution of coaching sessions.
See ... Bachelor of Exercise and Sport Science, page 12 Bachelor of Health Sciences, page 14.

Sport management*
Sport management is primarily concerned with managing organisations conducting sporting competitions, major events and community programs that encourage participation in sport. Sport management also relates to the management of organisations supporting sporting competitions such as sporting-goods manufacturers and retailers, sports promoters, facility designers, player managers and agents.
See ... Bachelor of Business (Sport Management), page 11 Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 18.

Sports nutrition*
Sports nutrition covers the specific macronutrient and micronutrient needs of athletes and provides practical nutrition considerations for before, during and following sports performance. Topical issues regarding supplementations, the nutritional needs of athletes and considerations for immunity are also covered.
Depending on your career aspirations and areas of interest, you may choose to focus your study in specialist areas such as health promotion, psychology, management, marketing, languages, media and many more.
See Bachelor of Exercise and Sport Science, page 12.

* This is offered as a full degree program.
* This is offered as a major sequence within a full degree program.
WHAT CAN I STUDY?

COMPLEMENTARY STUDY AREAS

Environmental health*
Focusing on healthy environments and healthy people, this study area is recommended for students interested in working in public health policy, environmental health and related areas.
See ...
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Family, society and health*
This study area focuses on the household and family as a setting for public health. It explores the issues facing households and families, including the link between healthy human development and healthy households, economic wellbeing and health, and the need for supportive environments. It is ideal for students wishing to work in welfare, health promotion or with organisations offering support services and resources for families.
See ...
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Food studies*
This study area provides knowledge of food, ranging from the science of food composition to community issues such as genetically modified foods and food law. This understanding is useful for a range of careers, including those in industry, health services and the mass media.
See ...
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Health and sustainability*
This study area enables you to identify and predict the impact of human behaviours on natural systems and ecological sustainability, and propose strategies that apply the principles of environmental sustainability and health promotion.
See ...
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Health promotion*
This study area provides you with a sound knowledge of the causes of health and illness and of effective strategies for prevention of the latter, as well as practical skills in health education and communication, and health planning and management.
See ...
Bachelor of Exercise and Sport Science, page 12
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Management*
This study area is an integrated and progressive study of modern management theory and practice in an Australian and global context, which examines concepts such as change management, globalisation, problem-solving, innovation and technology, and planning.
See Bachelor of Exercise and Sport Science, page 12.
People, society and disability*
Completion of this study area gives you an opportunity to expand job opportunities by having a comprehensive understanding of positive options and techniques to assist and support the one in five members of the Australian population who has some form of disability. Students undertaking this major should note that new units will be introduced progressively and will replace existing units at second and third-year level.

See ...
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Psychology*
Develop your understanding of a range of topics in psychology, which is the science concerned with unravelling questions about human behaviour and mental processes. The 6-credit-point major sequence is designed to complement other studies; it does not meet the requirements for entry into fourth-year psychology studies or lead to a professional qualification in psychology. If you wish to pursue registration as a psychologist you can meet your undergraduate study requirements by taking the 10-credit-point major sequence.

See ...
Bachelor of Exercise and Sport Science, page 12
Bachelor of Health Sciences, page 14
Bachelor of Health Sciences/Bachelor of Arts, page 19.

Deakin has been voted #1 in Victoria for student satisfaction six years in a row. Our students don't just learn, they thrive in our supportive, flexible environment.
GETTING INTO DEAKIN

Life doesn’t always follow a straight line – and your path to Deakin doesn’t have to either.

Finishing Year 12?
You can apply for most of Deakin’s undergraduate courses commencing in Trimester 1 (March) through the Victorian Tertiary Admissions Centre (VTAC) at vtac.edu.au. For courses commencing in Trimester 2 (July) or Trimester 3 (November), apply directly to Deakin at deakin.edu.au/apply.

Finished Year 12 a few years ago?
If you’re returning to study after a break, you can apply for most of Deakin’s undergraduate courses (bachelor’s degrees) commencing in Trimester 1 (March) through the Victorian Tertiary Admissions Centre (VTAC), or you may be able to apply directly to Deakin. For courses beginning in Trimester 2 (July) or Trimester 3 (November), apply directly to Deakin at deakin.edu.au/apply.

All Faculty of Health courses require a Special Tertiary Admissions Test Multiple Choice (STAT MC) where the applicant has not completed Year 12 (or equivalent) or any tertiary study (minimum Certificate IV) within the last 10 years (from commencement date of the course applied for).

What are pathways?
Pathways provide alternative options for entry into university if you currently do not meet the requirements. You can choose pathways through TAFE, other tertiary institutions or private providers, through the workforce or even through other Deakin courses or campuses.

Pathways through Deakin
You can take many different pathways through Deakin to get into your dream course, including transferring between Deakin courses or campuses, or undertaking a single unit of study, which can be used as credit towards a degree.

Pathways through Deakin learning centres
Deakin has learning centres in Dandenong, Craigieburn and Werribee, giving students greater access to higher education by providing the opportunity to study close to home. You can also study some Deakin courses at a number of TAFE partners in regional locations, including the South West Institute of TAFE, Portland.

‘At Deakin, the academic staff know you – you’re not lost in the crowd. Deakin’s engagement with industry professionals is well regarded and provides insight into the industry, as well as allowing industry to fully appreciate the breadth and diversity within its sports management course. It really lives up to its professional reputation.’

MOLLY PLEDGE
Business (sport management) student
**Pathways through Deakin College**
Deakin College offers an excellent pathway to Deakin for students who do not meet the admission requirements. The first year of a Deakin College diploma is equivalent to the first year of the relevant Deakin degree. Upon satisfactory completion of a Deakin College diploma, and subject to meeting University entrance criteria, domestic graduates are eligible to apply for a Commonwealth Supported Place in the second year of the relevant Deakin undergraduate degree.

Deakin College is located at Deakin’s Melbourne Burwood Campus, Geelong Waterfront Campus and Geelong Waurn Ponds Campus, giving you access to Deakin’s facilities and services and allowing you to get involved in uni life while at Deakin College.

**Pathways through TAFE**
If you undertake an eligible TAFE or Registered Training Organisation (RTO) course in a field similar to the Deakin course of your choice, you may gain credit towards your Deakin degree. A wide range of courses lead to credit transfer and recognition, and all TAFE qualifications are considered for application to Deakin.

**Pathways through other educational institutions**
If you're currently studying at another university and wish to transfer to Deakin to finish your degree, you can apply for credit for prior learning. All university and private education provider qualifications are considered for application, even if the qualification is unrelated to what you want to study at Deakin.

**Pathways through the workforce**
You may be able to gain entry to Deakin, or credit towards a Deakin course, based on your work experience or prior industry training.

**Guaranteed entry pathways**
Currently, guaranteed entry pathways are available at Bendigo TAFE, Box Hill Institute, Chisholm, The Gordon, Kangan Institute, Melbourne Polytechnic, South West Institute of TAFE and TAFE NSW – Riverina Institute. For the most up-to-date list of guaranteed pathways, visit deakin.edu.au/pathways.

**Complete a relevant TAFE course**
If you undertake an eligible TAFE or Registered Training Organisation (RTO) course in a field similar to the Deakin course of your choice, you may gain credit towards your Deakin degree. A wide range of courses lead to credit transfer and recognition, and all TAFE qualifications are considered for application to Deakin.

**Complete a guaranteed entry pathway**
Guaranteed entry pathways enable you to progress seamlessly from selected TAFE courses to Deakin degrees. Deakin offers guaranteed entry pathways from a number of TAFE partners to university in a growing range of disciplines.

If you are taking a guaranteed entry pathway, as long as your study performance meets the required standard, you will be guaranteed a place at Deakin following successful completion of your TAFE course and benefit from up to 18 months’ credit towards your Deakin degree.

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**FIND OUT WHAT CREDIT YOU’RE ELIGIBLE FOR**
Your previous studies and experience can lead to credit towards your chosen course. This not only saves you time and money, but also increases your educational options. To find out what credit you may be eligible for, search our Credit for Prior Learning database at deakin.edu.au/courses/credit/search.php.
# COURSES

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<th>Bachelor of ...</th>
<th>Campus or learning centre</th>
<th>Trimester intake options</th>
<th>Duration</th>
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## Combined courses

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<th>Trimester intake options</th>
<th>Duration</th>
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* 2016 indicative Commonwealth Supported Place (CSP) fee. Fees quoted are for Australian domestic students and are based on a typical enrolment in one year of full-time study. They should be used as a guide only and are subject to change.

* Geelong Waurn Ponds Campus only.

† Geelong Waurn Ponds Campus and Melbourne Burwood Campus only.

Please refer to [deakin.edu.au/courses](http://deakin.edu.au/courses) for the most up-to-date information on courses.

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Deakin partners with the WNBL team, the Deakin Melbourne Boomers.

## EXPERIENCE LIFE BEYOND THE CLASSROOM

At Deakin we want you to have an incredible learning experience while enjoying all that university life has to offer. That’s why – along with leading facilities and fast, reliable Wi-Fi – all of our campuses offer places to socialise, grab a coffee and take time out. Soaking up the university atmosphere, having a lively debate with friends and spending time reflecting on what was said in class, are all valuable parts of the student experience.
BACHELOR OF BUSINESS (SPORT MANAGEMENT)

DEAKIN CODE  DURATION  2016 CLEARLY-IN ATAR
M391  3  81.55

NON-YEAR 12 REQUIREMENTS
VTAC Personal Statement, academic results and GPA.

YEAR 12 PREREQUISITES
VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL.

Australia has one of the strongest sporting sectors in the world. Business professionals provide direction and leadership to sporting organisations around the country, at an elite, semi-elite and recreational level. The Bachelor of Business (Sport Management) teaches you how to apply management and marketing theories and business principles generally within a leisure framework.

Career opportunities
Career opportunities in sport management have expanded considerably in the past 10 years. Sports – including Australian Rules football, basketball, cricket, tennis and golf – plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities, from those catering for sport at the local level through to those hosting national and international competitions.

Work-integrated learning
Work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study program opportunities.

To find out more visit deakin.edu.au/buslaw/wil.

Course structure
24 credit points – eight core sport management units, eight core business units and eight elective units. An honours year is available upon completion of your degree.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn’t available.

‘The course gave me all the background and theory while linking it to real sporting events that were occurring at the time; the teaching was fantastic.’

JOEL MORRISON

Commerce (sport management)\(^*\) graduate
Operations manager at Cricket Australia

\(^*\) Now Bachelor of Business (Sport Management)
**BACHELOR OF EXERCISE AND SPORT SCIENCE**

**DEAKIN CODE**: H343  
**DURATION**: 3  
**2016 CLEARLY-IN ATAR**: 81.20  
**WE**: 60.25

**YEAR 12 PREREQUISITES**: VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL.  
**VTAC Personal Statement**: Some applicants only.  
**STAT Multiple Choice**: Some applicants only.

This field-leading bachelor’s degree teaches you ways to apply skills to improve the health and performance of athletes and individuals, allowing you to specialise in areas such as physical activity and health, sport coaching, exercise physiology, sports nutrition, health promotion, psychology, marketing and management.

**Professional recognition**: Deakin's Bachelor of Exercise and Sport Science accommodates the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria, which was awarded by Exercise and Sports Science Australia (ESSA) in 2009 and renewed in 2014.

Graduates who complete the approved units for the Exercise Science – ESSA sequence as part of the course may apply for registration for full membership of ESSA with accreditation as an Exercise Scientist.*

By successfully completing specific units as part of the course, you may also register at the level of Certificate III in Fitness with Physical Activity Australia, enabling you to work as an exercise instructor while you complete your studies. In addition, if you complete further specific units with additional extracurricular modules in business, you will be eligible to obtain registration at the level of Certificate IV in Fitness, enabling you to work as a personal trainer, opening up many business, career and entrepreneurial opportunities within the fitness industry.

www.physicalactivityaustralia.org.au

**Career opportunities**: As well as traditional roles in sport, exercise, coaching and fitness you may pursue employment in sports administration, facility management, community health and wellness, rehabilitation or health promotion. Potential employers include government agencies, professional sporting bodies, hospital and rehabilitation clinics, fitness and aquatic centres, health and recreation centres or large business organisations.

**Work-integrated learning**: A minimum 140 hours of practical experience in your third year is a core feature of the Deakin course which, combined with one-on-one career mentoring by staff, sets you apart from other graduates.

**Course structure**: 24 credit points – 14 core units and 10 elective units. An honours year is available upon completion of this degree.

You can also gain relevant qualifications as part of your studies, such as a Certificate III in Fitness and a Track and Field Coaching certificate, expanding your career opportunities.
After completing Deakin’s Bachelor of Exercise and Sport Science, you can enrol in Deakin’s 18-month Master of Clinical Exercise Physiology (MCEP) and, upon graduation, you will be an accredited exercise physiologist (AEP). AEPs are allied health professionals (like physiotherapists), prescribing exercise to prevent and treat injury or chronic disease. AEPs are the only exercise professionals in Australia that are educated and accredited to provide clinical exercise services for patients with chronic disease and have access to provider numbers with Medicare Australia, WorkSafe Victoria, DVA and TAC. Deakin’s MCEP graduates are highly employable, gaining work in public and private hospitals, rehabilitation centres, private practice and in sporting organisations.

Deakin’s MCEP program is the first clinical exercise course in Victoria to achieve accreditation with Exercise and Sports Science Australia (ESSA) and has produced award-winning graduates, including ESSA supervisor of the year and graduate of the year.

MCEP students undertake study and hands-on experience in a clinical setting in Deakin’s award-winning Clinical Exercise Learning Centre at the Melbourne Burwood Campus, as well as at the Baker IDI Heart and Diabetes Institute, where students develop practical skills under close supervision and mentoring. Students then embark on a range of external clinical practicum experiences organised by the University, designed to optimise students’ exposure to a wide range of clientele, practitioners and institutions.

While most postgraduate courses offer only full fee-paying places, there are a limited number of Commonwealth Supported Places available for this course. Students who obtain a Commonwealth Supported Place pay a lesser fee rate for the entire duration of the course.

FEE-HELP is available for full fee-paying students.

Please visit deakin.edu.au/fees or studyassist.gov.au.
## BACHELOR OF HEALTH AND PHYSICAL EDUCATION

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**YEAR 12 PREREQUISITES**

- VCE units 1 and 2 of general mathematics or mathematical methods (CAS), or VCE units 3 and 4 of mathematics (any); and a study score of at least 30 in English (EAL) or at least 25 in English other than EAL.

**NON-YEAR 12 REQUIREMENTS**

- Educational history including GPA, VTAC Personal Statement (some) and STAT (some).

Deakin’s health and physical education course prepares you for a career in secondary health and physical education, with additional teaching methods taken from a range of discipline areas, including biology, chemistry, dance, drama, mathematics and history.

**Professional recognition**

This initial teacher program has been approved by the Victorian Institute of Teaching for the purposes of teacher registration in Victoria. Graduates intending to apply for registration in Victoria should carefully check all requirements relating to this process.

**Career opportunities**

The Bachelor of Health and Physical Education leads to diverse and interesting careers in Australian and overseas secondary schools, sports management, the recreation and fitness industries, government departments, professional coaching positions, as well as in private academies and agencies.

**Work-integrated learning**

The Professional Experience Program gives you at least 80 days work experience in schools alongside experienced teachers.

**Work placement requirements**

See page 15.

**Course structure**

32 credit points. The core units allow students to become qualified for the physical education and health secondary-teaching method areas.

In addition, students undertake units of study in a discipline sequence that allows them to become qualified for a third specialist secondary-teaching method area in one of:

- Dance*
- Drama*
- English – children’s literature
- English – literary studies
- History
- Home economics*
- Mathematics
- Science (senior secondary) in specialist science area (biology)
- Science (senior secondary) in specialist science area (chemistry)

* Dance, drama and home economics are offered at the Melbourne Burwood Campus only.

Note: Students must additionally complete an Emergency First Aid Certificate (Level 2) and AUSTSWIM qualifications prior to graduation.

## BACHELOR OF HEALTH SCIENCES

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**YEAR 12 PREREQUISITES**

- VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL.
- VTAC Personal Statement.

**NON-YEAR 12 REQUIREMENTS**

The minimum clearly-in ATAR is 50.00. Additional admission requirements: both Year 12s and non-Year 12s must complete an application form and personal statement. Applications are made directly to Deakin.

Deakin’s Bachelor of Health Sciences allows you to focus your studies on two specialised health-related areas and explore complementary study areas that appeal to your interests and career aspirations, giving you both specialist knowledge and transferable, generic industry skills.

**Career opportunities**

You can design your own course by combining two major sequences in health with a wide range of areas according to your interests and career aspirations. Depending on the major sequences you take and your choice of electives, you could be qualified to work in areas such as health promotion, health education, community health, family and community support, health marketing, health and sport public relations, health policy development, nutrition and research in health areas.

**Work-integrated learning**

Enhance your employment prospects and consolidate your knowledge and skills through an industry placement unit. Depending on the major sequences and elective units you choose to study, this option may be available in the final year of your course.

**Course structure**

24 credit points – at least 16 credit points from the Faculty of Health.*

**Major sequences**

- Environmental health
- Exercise science
- Family, society and health
- Food studies
- Health and sustainability
- Health promotion
- Medical biotechnology
- Nutrition
- People, society and disability
- Physical activity and health
- Psychology
- Sport coaching

* You must take two of the major sequences supported by the chosen learning centre. Please note the availability of majors at each campus and learning centre varies. See deakin.edu.au/pathways for availability of major sequences.

Within these 16 credit points you must complete two core units, which provide you with the opportunity to engage in multidisciplinary learning, and two major sequences chosen from the list above. You can select a maximum of 8 credit points from units offered by other faculties.

These major sequences are an alternative pathway to study exercise and sport science. For more information, please visit deakin.edu.au/study-at-deakin/find-a-course.

Unpublished* means that the course is available at that campus, but the clearly-in ATAR isn’t available.
BACHELOR OF SPORT DEVELOPMENT

DEAKIN CODE DURATION 2016 CLEARLY-IN ATAR
M320 68.09

YEAR 12 PREREQUISITES
VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL.

NON-YEAR 12 REQUIREMENTS
VTAC Personal Statement, academic results and GPA or relevant work/life experience.

Sport development is distinctive due to its unique focus on three main streams of study: sport management and marketing; sport coaching; and sport and exercise science. This specialist field is concerned with increasing participation in sport through the design of sport systems and pathways in order to attract, retain and nurture participants.

Career opportunities
Graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.

Work-integrated learning
Work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure
24 credit points – 10 credit points from business and law units, 10 credit points of health units and 4 credit points of electives. Students must also complete the 0-credit-point core units MCA010 Communication for Academic Studies and HSE010 Exercise and Sport Laboratory Safety.

deakin.edu.au/study-at-deakin/find-a-course/sport

WORK PLACEMENT REQUIREMENTS

The Working with Children Act 2005 (Vic.) requires all people who work with children to obtain an assessment notice, known as a Working with Children Check (WWCC). The Act is administered by the Department of Justice: justice.vic.gov.au. School experience placements throughout the duration of your university degree are considered ‘child-related work’. Under the Act a student teacher must obtain a WWCC before commencing school experience placements. If you don’t obtain a WWCC, practical training in a school cannot take place. This training is required to complete your degree.
COMBINED COURSES

Some courses at Deakin allow you to undertake two degrees concurrently. You can complete two degrees with just one extra year of study saving you time and money.

Increase your career options
Studies have shown that employers prefer graduates of combined courses. Deakin offers powerful combinations that will help you stand out as a graduate and increase your career options.

Study interesting and complementary areas
A combined course allows you to undertake complementary studies in both degrees while exploring particular areas of interest to you. For example, studying the Bachelor of Health Sciences/Bachelor of Arts allows you to design your own course by combining subjects from a wide range of health and arts-related areas. You choose how to structure your course and could combine, for example, sport coaching with media and communication.

Graduate sooner
Combined courses are designed to allow students to complete both courses in as little as four or five years, which is quicker than completing one degree followed by the other.

It doesn’t double the work
Combined courses are structured in such a way that you will normally study four units (subjects) per trimester, just the same as you would if you were completing a single degree.

Work-integrated learning
Deakin graduates hit the ground running thanks to work-integrated learning programs. We offer a wide range of programs that help give you a taste of the real world, from internships to community-based volunteering and more.

Professional recognition
Accreditation provides industry recognition of the quality of the qualifications received at Deakin, with many of our courses professionally accredited. For example, Deakin’s Bachelor of Exercise and Sport Science accommodates the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria.

Deakin’s Cloud Campus allows you to study in your own time and in any location. Everything is available online, whenever and from wherever you need it.
For six consecutive years, Deakin achieved the highest level of overall student satisfaction amongst Victorian universities. These great results are based on 2010–2015 Australian Graduate Survey responses to ‘Overall Satisfaction’ amongst bachelor’s degree graduates.
COMBINED COURSES

BACHELOR OF EXERCISE AND SPORT SCIENCE/BACHELOR OF BUSINESS (SPORT MANAGEMENT) # WP *

- **DEAKIN CODE**: D394
- **DURATION**: 2016 CLEARLY IN ATAR
  - **ATAR**: 84.00
  - **HSC**: 72.50

**YEAR 12 PREREQUISITES**

- VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL.

**NON-YEAR 12 REQUIREMENTS**

- VTAC Personal Statement.
- Some applicants only: STAT Multiple Choice.

Graduates from this combined course are equipped to provide enhanced professional leadership in the field and make a marked impact on the continued development of the Australian sporting industry.

The exercise and sport science core units develop an understanding of the sciences underpinning both competitive sport and recreational physical activity, as well as the relationship between physical activity and health. The business (sport management) component provides you with a solid foundation in business studies as well as the unique knowledge and specialist skills required by sport managers in Australian organisations, as identified within the industry.

**Work-integrated learning**

A minimum 140 hours of practical experience in an exercise and sport science work practicum in third year is a core feature of the Deakin course, giving you hands-on work placement experience and setting you apart from other graduates. As part of the business (sport management) component, work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study opportunities. To find out more visit deakin.edu.au/buslaw/wil.

**Course structure**

32 credit points – 16 credit points (Bachelor of Exercise and Sport Science) and 16 credit points (Bachelor of Business (Sport Management)).

* Business (Sport Management) units are mostly offered via the Cloud Campus, and/or at Geelong Waterfront Campus.

Our graduates are contributing to advancing the role sport plays in promoting a healthy and vibrant community.
BACHELOR OF HEALTH SCIENCES/
BACHELOR OF ARTS

DEAKIN CODE  DURATION  2016 CLEARLY-IN ATAR
D391  4  63.60

YEAR 12 PREREQUISITES  NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL. Educational history including GPA, VTAC Personal Statement (some) and STAT (some).

The Bachelor of Health Sciences/Bachelor of Arts allows you to design your own course by combining subjects from a wide range of health and arts-related areas. You choose how to structure your course and could combine, for example, exercise science with dance; politics and policy studies with nutrition; sport coaching with media and communication; food studies with journalism; or sociology with health promotion.

Course structure
32 credit points – 16 credit points (Bachelor of Health Sciences) and 16 credit points (Bachelor of Arts).

Bachelor of Health Sciences major sequences
Within the 16 credit points from the Bachelor of Health Sciences, you must complete two core units offered by the Faculty of Health, which provide you with the opportunity to engage in multidisciplinary learning, and two major sequences from the list below.

- Environmental health
- Exercise science
- Family, society and health
- Food studies
- Health and sustainability
- Health promotion
- Medical biotechnology
- Nutrition
- People, society and disability
- Physical activity and health
- Psychology
- Sport coaching

Bachelor of Arts major sequences
Within the 16 credit points from the Bachelor of Health Sciences, you must complete at least 4 credit points at level 3 and at least one major sequence from the list below.

- Animation
- Anthropology
- Arabic
- Australian studies
- Children’s literature
- Chinese
- Criminology
- Dance
- Drama
- Education
- Film and television
- Gender studies
- Geography
- History
- Indonesian
- International relations
- Journalism
- Language and culture studies
- Literary studies
- Media studies
- Middle East studies
- Motion capture
- Philosophy
- Photography
- Politics and policy studies
- Professional and creative writing
- Public relations
- Sociology
- Spanish
- Sport and society
- Studies of religions
- Sustainability and society
- Visual arts
- Visual communication design

^ These major sequences are an alternative pathway to study exercise and sport science. For more information, please visit deakin.edu.au/study-at-deakin/find-a-course.

For information on all of the Faculty of Health’s undergraduate courses, please see also:

- 2017 Undergraduate Health Sciences and Allied Health booklet
- 2017 Undergraduate Food and Nutrition booklet
- 2017 Undergraduate Nursing and Midwifery booklet
- 2017 Undergraduate Psychology booklet
At Deakin, we’re about careers and experience, not just courses. Here are just a few of your future career opportunities.

### COURSE

<table>
<thead>
<tr>
<th>COURSE</th>
<th>POSSIBLE CAREERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Business (Sport Management)</td>
<td>• Player agent</td>
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<tr>
<td></td>
<td>• Sport administrator</td>
</tr>
<tr>
<td></td>
<td>• Sport marketing manager</td>
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<tr>
<td>Bachelor of Exercise and Sport Science</td>
<td>• Exercise scientist</td>
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<tr>
<td></td>
<td>• Sport or fitness coach</td>
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<tr>
<td></td>
<td>• Sport nutritionist</td>
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<tr>
<td>Bachelor of Health and Physical Education</td>
<td>• Physical education teacher</td>
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<td></td>
<td>• Sports coach</td>
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<tr>
<td></td>
<td>• Fitness instructor</td>
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<tr>
<td>Bachelor of Health Sciences</td>
<td>• Nutritionist</td>
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<td></td>
<td>• Sport marketing officer</td>
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<td></td>
<td>• Health educator</td>
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<tr>
<td>Bachelor of Sport Development</td>
<td>• Sport coach</td>
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<td></td>
<td>• Sport development officer</td>
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<td></td>
<td>• Facilities manager</td>
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<tr>
<td>Bachelor of Exercise and Sport Science/</td>
<td>• Exercise physiologist</td>
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<tr>
<td>Bachelor of Business (Sport Management)</td>
<td>• Sport coach</td>
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<td></td>
<td>• Sport governance manager</td>
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<tr>
<td>Bachelor of Health Sciences/Bachelor of</td>
<td>• Sponsorship manager</td>
</tr>
<tr>
<td>Arts</td>
<td>• Sport journalist</td>
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<tr>
<td></td>
<td>• Health promotion officer</td>
</tr>
</tbody>
</table>

### AREAS YOU COULD WORK IN

- Community development
- Equipment manufacturing
- Exercise and sport science
- Health and physical education teaching
- National and international sporting organisations
- Professional sport
- Sport development
- Sport management
- Sport marketing
- Sport nutrition

### WHAT EMPLOYERS WANT IN THEIR EMPLOYEES

- Interpersonal communication skills
- Passion
- Logic and technical skills
- Good academic results
- Work experience
- A good cultural fit
- Emotional intelligence
- Teamwork skills
- Leadership skills

Source: Graduate Outlook Survey, Graduate Careers Australia

### FEATURE CAREER

**Sport marketing**

Sport marketing professionals focus both on the promotion of sports events and teams, as well as the promotion of other products and services through sporting events and sports teams.

**Attributes**

Strong communication skills; attention to detail; enthusiasm; passion for sport and active lifestyle; good organisational skills.

**Indicative average salary**

$84,000

### FEATURE INDUSTRY

**Community sports**

Manage and promote sport development in your community. Form partnerships between community, schools, clubs and council to increase recreational activities for all.

**Attributes**

Passionate about sport; teamwork skills; leadership skills; creative thinking.

**Indicative average salary**

$70,000
Social media at Deakin
Connect with Deakin University on Facebook, Twitter, Instagram and LinkedIn. Gain an insight into life and study at Deakin and talk with other future and current students.

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Further reading
Deakin University produces a range of booklets to help you choose the right course. You can download copies of these brochures at deakin.edu.au/course-guides, or to request copies email myfuture@deakin.edu.au or phone 1800 MYFUTURE (1800 693 888).

Deakin University also produces course guides specifically for international students. To request a copy, phone Deakin International on +61 3 9627 4877 or email deakin-international@deakin.edu.au.

Health – Student and Academic Services
For more information on exercise and sport science and health sciences at Deakin, phone 03 9251 7777 or email health-enquire@deakin.edu.au.

Business – Student Services
For more information on sport management or sport development at Deakin, phone 03 9244 6555 or email buslaw@deakin.edu.au.

Education – Student Services
For more information on health and physical education, phone 03 9246 8100 or email artsed@deakin.edu.au.
2016
DEAKIN UNIVERSITY
OPEN DAYS

07.08.16
9 AM–3 PM
WARNAMBOOL
CAMPUS
Princes Highway
Warrnambool Victoria

21.08.16
9 AM–3 PM
GEELONG
WAURN PONDS CAMPUS
75 Pigdons Road
Waurn Ponds Victoria

GEELONG
WATERFRONT CAMPUS
1 Cheringhap Street
Geelong Victoria

28.08.16
9 AM–4 PM
MELBOURNE
BURWOOD CAMPUS
221 Burwood Highway
Burwood Victoria

1800 MYFUTURE (1800 693 888)
deeakin.edu.au

Published by Deakin University in April 2016. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

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