



DEAKIN
BUSINESS
SCHOOL

ANNUAL REPORT 2015

DEAKIN COMMERCE ALUMNI

SUPPORTING DEAKIN TO
BECOME AUSTRALIA'S MOST
PROGRESSIVE UNIVERSITY



MESSAGE FROM THE EXECUTIVE



Throughout 2015, the Deakin Commerce Alumni Chapter ('the Chapter') continued to build on strong foundations of the founding executive group and the vision of celebrating the achievements of Deakin commerce graduates providing a medium of lifelong communication between Deakin University and its alumni.

2015 has been an exciting year for the Chapter. On behalf of the Executive and Steering Committee, we are pleased to present to you the 2015 Annual Report.

We hope that you will be inspired by the achievements and continue to be active members of the Chapter as we work collaboratively towards helping Deakin University achieve its mission of becoming Australia's most progressive university.

The Chapter is the largest and most active alumni chapter within Deakin University with approximately 15,000 registered members. To date, Chapter members have established a strong presence in commerce nationally and internationally. Deakin graduates today command distinguished positions in the public, private and not-for-profit sectors.

The success of the Chapter is primarily due to the keen participation of the alumni, tireless volunteering efforts of the steering committee members and continued strong support from the Pro Vice Chancellor and staff members from the Faculty of Business and Law and corporate sponsors.

On behalf of the Chapter, we extend sincere thanks to all those who committed their valuable time and resources in support of the Chapter's strategic plan to executing networking events, professional development events and university profile enhancement events.

We look forward with confidence to the Chapter's future as it continues to add value by providing a relevant alumni community to further enhance the careers and personal development of its members.

A handwritten signature in dark ink, appearing to read 'Roger Fredrick', written in a cursive style.

Roger Fredrick
Deakin Commerce Alumni President 2015

FROM THE EXECUTIVE DEAN, FACULTY OF BUSINESS AND LAW



It gives me considerable pleasure to provide the foreword for the 2015 Deakin Commerce Alumni Annual Report, which provides highlights of the significant amount of activity that has been undertaken this year by the Commerce Alumni chapter.

Specifically, the key highlights for this year's Deakin Commerce Alumni (DCA) have been networking events at some of the cities hot-spots, as well as the Annual Charity Ball themed 'Casino Royale'. With over 150 attendees, the ball raised much-needed funds for Deakin's Change 100 Lives campaign. The funds raised provided emergency assistance to ten young people experiencing financial difficulty while at University – a life-changing result.

During the year, professional development events included a presentation on *Inspiring Growth and Success* from chairman of Westpac Bank and Deakin Alumnus Lindsay Maxsted.

Dan Monheit, co-founder and Director of Strategy at Hardhat *Digital*, a communications agency built for today, also spoke about *Digital Disruption: From big bangs to subtle shifts* where he provided key insights into how some of Australia's leading organisations are becoming more digitally intelligent.

DCA's final professional development was another inspiring commerce alumni, Liz Tehan who inspired and challenged our views on start-up businesses. Liz presented a fantastic recollection of her journey from business into entrepreneurship and her experience starting multiple businesses and embracing ever-evolving technology.

During a recent visit to the UK, I hosted an alumni networking event in London which was attended by 14 alumni, all of whom are now in senior positions in the UK. Additionally, I had follow-up meetings with senior alumni at the Hinduja Group, the Saga Group, Bank of America and Meryll Lynch and there are plans to establish a formal alumni group in the UK. Professor Barry J Cooper, Associate Dean (Industry Engagement and Partnerships), Deakin Business School, also hosted a networking function for approximately 50 alumni in Shanghai in November and made contact with alumni in Beijing, with the view to establishing a formal alumni group in 2016.

My sincere thanks goes to Roger Fredrick for the leadership he has provided to the Deakin Commerce Alumni Chapter, as well as members of the executive. We are extremely blessed to have such a capable and energetic group of individuals and I wish you all the best for 2016.

Warm regards,

A handwritten signature in black ink, appearing to read 'Mike Ewing', written in a cursive style.

Professor Mike Ewing





TABLE OF CONTENTS

1	History and background of the Chapter	2
	Structure of the Chapter	2
2	Mission, vision and core strategies	4
	Our core strategies	4
	2015 Action Plan	5
	Partnership with the Faculty of Business and Law	5
3	Accomplishments of the Chapter	6
	Networking and professional development events	6
4	Supporting the Chapter's activities	12
	Financial support	12
	Administrative support	12
5	The road ahead: Ensuring the long term sustainability of the Chapter	15
	Commerce Alumni Committee profiles	16
	Commerce Alumni Advisor profiles	20

1 HISTORY AND BACKGROUND OF THE CHAPTER

The Chapter was established on 2 August 2007 in response to the Faculty of Business and Law's commitment to Deakin University's mission of becoming Australia's most progressive university. Through this mission, the University will seek international recognition for the relevance, innovation and responsiveness in its teaching and learning, research, partnerships and international activities.

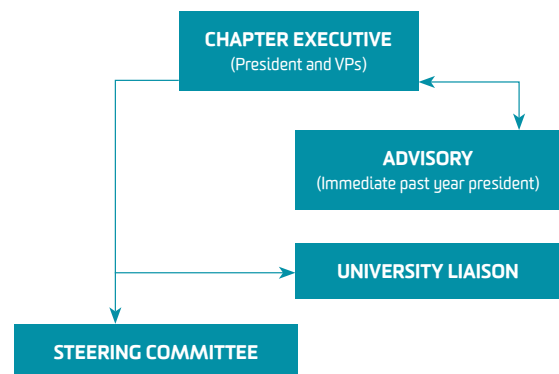
To this end, it is the faculty's mission to constantly develop the skills of its current students and academic staff to ensure that they are maintained at world-class standards. It is also the faculty's mission to provide a medium of lifelong learning and communication between the university and its alumni.

STRUCTURE OF THE CHAPTER

The Chapter is Deakin University's largest alumni group encompassing alumni from the Faculty of Business and Law, including Deakin Graduate School of Business, School of Management and Marketing, School of Information and Business Analytics and the School of Accounting, Economics and Finance.

Alumni are primarily past graduates however the group also consists of, and welcomes, former staff and academics, providing a lifelong connection with the university. There are currently close to 13,000 registered alumni linked to the Chapter.

In 2015 the Chapter was organised as follows:



The president of the Chapter for 2015 was Roger Fredrick (Deakin Graduate 2010).

Savio D'Sa commenced as the Vice President but due to an unforeseen work restructure Savio stepped down in April 2014 and was not replaced.

In 2015 the steering committee included Sasha Liyanarachi, Sharlene Gunatilake, Sophia Dang, Ben Tesoriero, Michael Drysdale, Hayden Van Roon (until April 2015) and Tom Lynch.

The advisors providing support to the Chapter this year were: James Osenaris, Michael Levy, Mark Hui, Shiraz Engineer and Rani Engineer.

The team was structured as follows:

NETWORKING EVENTS

Ben Tesoriero
Sophia Dang

CHARITY BALL

Sharlene Gunatilake
Sasha Liyanarachi
Ben Tesoriero
Michael Drysdale
Sophia Dang
Tom Lynch

PROFESSIONAL DEVELOPMENT EVENTS

Sasha Liyanarachi
Michael Drysdale
Michael Levy

SOCIAL MEDIA AND ONLINE

Hayden Van Roon
Michael Drysdale

MARKETING

Michael Drysdale

UNIVERSITY PROFILE ENHANCEMENT

James Osenaris
Roger Fredrick

A number of University staff directly assisted with the day-to-day organisation and management of the Chapter providing invaluable support to the executive and steering committee. The key university liaisons in 2015 were:

- Professor Barry Cooper (Associate Dean Industry Engagement and Partnerships)
- Lynne Lucas (Director Alumni and External Relations)
- Ron Fairchild (Vice President – Advancement)
- Gemma Willocks (Faculty Alumni Liaison)
- Alex Kuo (Marketing Manager, Faculty of Business and Law)
- Jessica Coffey (Co-ordinator, Events)
- Claudia Ottobriano (Senior Events Officer)
- Lisa Moylan (Events Officer)
- Fiona Sanna (Events Officer)
- Bri Gunn (Senior Partnerships and Recruitment Officer)
- Jean Blundell-Caulfield (Coordinator, Partnerships and Recruitment)

2 MISSION, VISION AND CORE STRATEGIES

The mission, vision and goals of the Chapter were set in consultation with the Pro Vice-Chancellor of the Faculty of Business and Law.

The mission of the Chapter is to provide meaningful lifelong communication between the University and its alumni.

The vision of the Chapter is to provide the most relevant alumni community for its members to further enhance their careers and personal development.

OUR CORE STRATEGIES

NETWORKING

Provide networking avenues that add tangible value to the alumni community.

PROFESSIONAL DEVELOPMENT

Provide valuable and relevant lifelong learning resources for alumni members.

UNIVERSITY PROFILE ENHANCEMENT

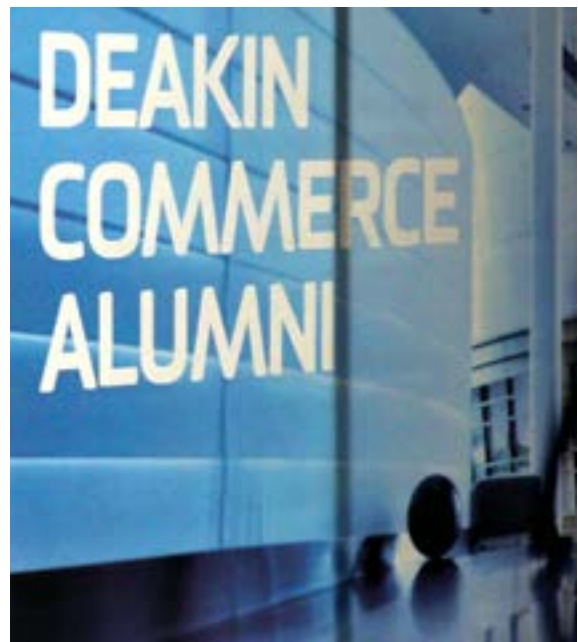
Enhance the overall reputation of the schools, faculty and university.

The 2015 Committee met in January 2015 to discuss and plan the year ahead which included objectives and goal setting as well as sub-committee formation. The strategic plan was formed from those discussions and tabled by Roger Fredrick (President) to the University.

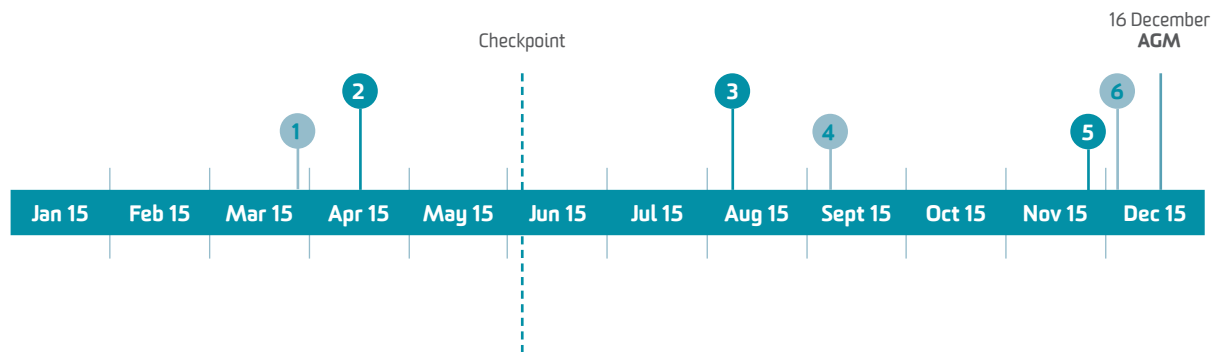
The plan was approved by Professor Barry Cooper, Associate Dean Industry Engagement and Partnerships, Faculty of Business and Law.

The Chapter sustains its activities through financial support from the faculty and from corporate sponsors in the form of access to corporate function rooms/ boardrooms and catering. The sponsors for 2015 were Deakin Prime and Deloitte.

The chapter is most grateful for the outstanding support provided by these organisations.



2015 ACTION PLAN



Legend

● Professional development

● Networking

1 25 March

2 15 April

3 13 August

4 12 September

5 25 November

6 3 December

PARTNERSHIP WITH THE FACULTY OF BUSINESS AND LAW

Deakin Commerce Alumni contributes to the enrichment and enhancement of the quality of Deakin's education by:

- fostering professional, academic and social links with the faculty.
- providing feedback on academic programs to ensure they remain flexible, responsive and relevant
- providing insights on the local, regional and international employment markets and developing links between students and employers
- partnering in research to advance knowledge development and quality improvement in business practices
- participating in continuous education and lifelong learning

UNIVERSITY BENEFITS

- Brand ambassadors
- Resource pool (advisors to the faculty)
- Mentoring
- Bequests/donations
- Stronger links to the private sector
- Research opportunities
- Postgraduate study (lifelong learning and loyalty)

ALUMNI BENEFITS

- Networking opportunities
- Personal and professional development
- Sense of community (peer support and assistance)
- Mentoring/careers counselling and advice

3 ACCOMPLISHMENTS OF THE CHAPTER

Detailed below are the Chapter's accomplishments for the 2015 year based on its strategic plan.

NETWORKING AND PROFESSIONAL DEVELOPMENT EVENTS

NETWORKING EVENT #1

2015 KICK-OFF NETWORKING EVENT

Wednesday 25 March 2015
The Long Room, Melbourne CBD

The Deakin Commerce Alumni held its first networking event for the year on Wednesday 25 March at The Long Room on Collins Street in the Melbourne CBD. This was a great opportunity for alumni members to network with fellow colleagues and also kick off the 2015 networking calendar.

This was a fantastic evening with 80 attendees. There were a number of alumni who attended an event for the first time and this was a great testament to the reach that the alumni is gaining. The opportunity for members to network was well received and the event went long into the night.

The alumni would like to thank the event organiser Savio D'sa and Ben Tesoriero. Also thanks to Jean Blundell-Caulfield, Bri Gunn and Fiona Sanna for assisting with the administration of the event.





PROFESSIONAL DEVELOPMENT #1

LINDSAY MAXSTED CHAIRMAN, WESTPAC AND CHAIRMAN, TRANSURBAN

Wednesday 15 April 2015
Deakin University, Melbourne City Centre

The first professional development event for the year was held on Wednesday 15 April at the Deakin City Centre. The Commerce Alumni were proud to host the 2013 Deakin Lifetime Achievement Award winner Lindsay Maxsted.

Lindsay Maxsted is one of Australia's most respected and influential businessmen. He currently serves as Chairman of the Westpac Banking Corporation; Chairman of the Transurban Group; Director of BHP Billiton Limited and BHP Billiton PLC and Managing Director of Align Capital Pty Ltd. Lindsay is also Fellow of the Australian Institute of Company Directors.

Lindsay presented some fantastic insights from an extensive career in business and spoke about the importance of determination and having excellent mentors along the journey. He also spoke about finding your passions and working hard at it. His presentation and recollection of his personal experiences was very well received with a queue of alumni waiting in line to engage with him after the presentation.

The event was a huge success with 80 attendees. The Chapter would like to thank organisers Kim Williamson and Sasha Liyanarachi. Also thanks to Jessica Coffey and Bri Gunn for assisting with the administration of the event.



3 ACCOMPLISHMENTS OF THE CHAPTER

PROFESSIONAL DEVELOPMENT #2

DAN MONHEIT – CO FOUNDER AND DIRECTOR OF STRATEGY, HARD HAT DIGITAL

Thursday 13 August 2015

Deakin University, Melbourne City Centre

The second professional development event for the year was held on Thursday 13 August at the Deakin City Centre. Dan Monheit from Hard Hat Digital conducted an interactive presentation titled *'Digital Disruption: From big bangs to subtle shifts'*.

Through his presentation Dan explored the significant events and contributing factors that have transformed the way consumers interact with businesses and how interact with each other. Some of the significant events he referenced included the launch of the iPhone and launch of Facebook.

His presentation was very well received and his ideas stimulated much engagement from the audience during and after the presentation. After the seminar, the attendees had an opportunity to network and discuss their views over refreshments.

There were 70 attendees who all enjoyed excellent interaction with Dan and the Chapter would like to thank organisers Sasha Liyanarachi, Michael Levy and Michael Drysdale Also thanks to Fiona, Sanna and Claudia Ottobriano for assisting with the administration of the event.





NETWORKING EVENT #2

CHARITY BALL: 'CASINO ROYALE'

Saturday 12 September
The Langham, Melbourne

The Deakin Commerce Alumni hosted the Deakin Business School Alumni Charity Ball on Saturday 12 September 2015. This was the fourth consecutive year the Chapter hosted the ball and the first year it was rebranded with a new name. The venue was the classy Langham Hotel Melbourne on Southbank.

The theme was 'Casino Royale' with a Black Tie dress code and attendees were encouraged to dress in line with the theme to celebrate the occasion as well as support our chosen charity.

In 2015, we supported the 'Change 100 Lives' fund which provides course-duration scholarships to students who, because of financial disadvantage or personal circumstances, might otherwise not be able to access the benefits of a university education.

The night was a great success and we were able to raise just over \$7,000 for Change 100 lives with 150 guests in attendance. With a greater number of attendees, the event is building on our past successes.

The Charity Ball is a flagship Alumni event and we were able to again provide a fantastic event for the cohort as well as raise money for a worthy cause. This is a great achievement for us to deliver such a fantastic event four years in a row.

A big thank you goes to the Charity Ball organising committee, led by Sharlene Gunatilake and equally supported by Sasha Liyanarachi, Michael Drysdale, Ben Tesoriero, Thomas Lynch, and Sophia Dang. Thanks also to Jessica Coffey, Bri Gunn and Claudia Ottobriano for their assistance in organising the event.

Finally, there were a number of people and organisations who donated items, so a big thank you to Bendigo Bank, Victorian Golf Club, Groove Train, MCC, Telstra, Chocoholic Tours, Domain Wine Shippers, Specsavers, Midas Shoes, Rosa Lee, Mrs Robertson Restaurant, The Long Room Melbourne, RACV Club, Langham Hotel, Flush Fitness and Deakin Faculty of Business and Law. Sincere thanks also to our auctioneer James Paynter from RT Edgar.



3 ACCOMPLISHMENTS OF THE CHAPTER

PROFESSIONAL DEVELOPMENT #3

LIZ TEHAN CEO, SET THAT

Wednesday 25 November 2015
Henry & The Fox, Little Collins St

On 25 November, The Deakin Commerce Alumni held their third professional development event for 2015. Liz Tehan, CEO of Set That was our speaker and presented on entrepreneurship and her presentation titled 'Could you create a successful start-up?'

The organisers decided to mix it up and change the venue from our traditional corporate style event to a cocktail style at local bar Henry & The Fox. The niche topic attracted a highly-engaged audience with alumni travelling from as far as Geelong to attend the session.

Feedback from the event was very positive with many budding entrepreneurs engaging Liz quizzing on her experience with start-ups.

The Alumni would like to thank organisers Sasha Liyanarachi and Gemma Willocks. Also thanks to Lisa Moylan and Jessica Coffey for assisting with the administration of the event.



NETWORKING EVENT #3

END-OF-YEAR CHRISTMAS NETWORKING EVENT

Thursday 3 December 2015
Golden Monkey Cocktail Bar, Melbourne CBD

The Deakin Commerce Alumni held their Annual End-of-Year Christmas Networking Event at the popular Golden Monkey Cocktail Bar on Hardware Lane in the Melbourne CBD. This was a great opportunity for alumni members to catch up with friends, network with fellow alumni and also celebrate the end of a successful and eventful year.

The event was a great success with over 70 attendees. Excellent feedback was received from attendees regarding the venue and other Chapter events.

The Deakin Commerce Alumni would like to thank Ben Tesoriero and Sophia Dang for organising the event and Jessica Coffey for assisting with administration.



4 SUPPORTING THE CHAPTER'S ACTIVITIES

FINANCIAL SUPPORT

The Chapter is sustained through financial support provided by the Faculty of Business and Law and support received from corporate sponsors (where possible) who provide access to their facilities and catering for Chapter events.

The Chapter is immensely grateful for the support provided by the faculty and from Deakin's Alumni Relations team, without which the Chapter would not be able to organise such a broad and successful array of events.

Specifically, we thank the following individuals for providing key pillars of support:

- Professor Mike Ewing (Executive Dean, Faculty of Business and Law)
- Professor Jane den Hollander, (Vice Chancellor – Deakin University)
- Ron Fairchild (Chief Advancement Officer – Deakin University)
- Michelle Clarke (General Manager, Faculty of Business and Law)

ADMINISTRATIVE SUPPORT

The Chapter receives administrative support from the Faculty of Business and Law. The following individuals have provided considerable support, for which we are immensely grateful.

- Alex Kuo (Marketing Manager)
- Jessica Coffey (Co-ordinator, Events)
- Claudia Ottobriano (Senior Events Officer)
- Lisa Moylan (Events Officer)
- Fiona Sanna (Events Officer)
- Bri Gunn (Senior Partnerships and Recruitment Officer)
- Jean Blundell-Caulfield (Coordinator, Partnerships and Recruitment)







5

THE ROAD AHEAD: ENSURING THE LONG-TERM SUSTAINABILITY OF THE CHAPTER

Est. 02.08.07	2008	2009	2010	2011	2012	2013	2014	2015	Future
	PRESIDENT Mukund Narayanamurti	PRESIDENT Michael Clarke	PRESIDENT Michael Levy	PRESIDENT Mark Hui	PRESIDENT Shiraz Engineer	PRESIDENT Rani Engineer	PRESIDENT James Osenaris	PRESIDENT Roger Fredrick	Review Strategy
	VP Michael D'Rosario	VP Michael Levy Mark Hui	VP Mark Hui	VP Shiraz Engineer James Osenaris	VP Rani Engineer	VP James Osenaris	VP Roger Fredrick and Daniel Bell	VP Savio Dsa	

GROWTH PLATFORM TO DELIVER TARGETS AS PER STRATEGY TILL 2015

Networking

Professional development

University profile enhancement

PARTNERSHIP WITH DEAKIN MARKETING GROUP

PARTNERSHIP WITH FACULTY OF BUSINESS AND LAW LEADERSHIP TEAM

CONTINUOUS LEADERSHIP COACHING FOR EXECUTIVE AND COMMITTEE MEMBERS

SUCCESSION PLANNING

- Continue to nurture our steering committee members to play a key role in the development and further success of the Chapter.
- Continued support and resources provided by the Faculty of Business and Law.
- Maintain relationships with key stakeholders from the faculty and wider university community.
- Continue to seek support from corporate sponsorship.
- Continue to deliver tangible benefits to alumni including:
 - networking opportunities
 - personal and professional development
 - sense of community (peer support and assistance)
 - mentoring/careers counselling and advice.
- Continue to deliver benefits to the university including:
 - brand ambassadors
 - resource pool (advisor to the faculty)
 - mentoring
 - bequests/donations
 - stronger links to the private sector
 - research opportunities
 - postgraduate study (lifelong learning and loyalty)

COMMERCE ALUMNI COMMITTEE PROFILES



ROGER FREDRICK – PRESIDENT

Roger is a director within ASR Group, a company established to invest in private businesses in Australia. He is involved in strategic planning and implementation, operation enhancement and human resource management. Prior to this role, he was working within Deloitte Private's Business Advisory practice providing accounting, taxation and business advisory services to his client base. This consisted of privately owned businesses and family groups across a diverse range of industries, with revenues between \$1 million and \$400 million. Roger is also a commissioned officer in the rank of lieutenant in the Australian Army Reserve and is currently working as a platoon commander. He has over 7.5 years' defence experience and currently trains, manages and leads a team of soldiers.

Roger graduated from Deakin in 2011 with a Bachelor of Commerce majoring in accounting, finance and financial planning and is currently completing his Graduate Diploma in Chartered Accounting. Roger joined the Alumni Committee in January 2013 and has assisted with the development and implementation of the social media strategy and alumni engagement along with organising professional development events and speaking on campus.



SAVIO D'SA – VICE PRESIDENT

Savio is a marketing and stakeholders relations manager with the Australian Association of Gerontology and manages a range of functions from marketing and events through to education and membership recruitment and management. After graduating from Deakin in 2010 with an MBA (Int)/Master of Commerce, Savio worked in Sydney and Perth in the legal sector managing continuing legal education programs.

Whilst at university, Savio was actively involved as secretary of the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to manage marketing and PR.

Actively involved in the postgraduate mentor program, Savio was also the postgraduate students representative to the University Academic Board in 2009.

Savio has been an active member of the Chapter since May 2012 and has been involved in organising networking events, professional development events and the Charity Ball. Due to work commitments he stepped down from his role on the committee in April 2015.



SASHA LIYANARACHI – STEERING COMMITTEE MEMBER

Sasha Liyanarachi graduated from Deakin University in 2005 with a Bachelor of Commerce (majoring in accounting and finance). Whilst studying Sasha was involved as a committee member in the now Deakin Commerce Society.

After graduation, Sasha commenced working at Deloitte where she completed the chartered accountants' program. She currently is a director, working in the Assurance and Advisory Division with ASX listed and multi-national companies.

Sasha's involvement with the Deakin Commerce Alumni began in 2014 where she assisted with professional development events and then as a steering committee member in 2015. She has been involved in leading the professional development sub-committee and played a key role in organising the 2015 Charity Ball. Outside these commitments she also sits on the Deakin Advisory Board for accounting.



THOMAS LYNCH – STEERING COMMITTEE MEMBER

Thomas graduated from Deakin University in 2012 with a Bachelor of Commerce (majoring in finance and financial planning). Outside his studies Thomas participated in the Deakin Commerce Society and ran a personal development event for finance and economics students.

While completing undergraduate studies, Thomas began work at a boutique financial advisory firm in Hawthorn where he was a paraplanner.

After graduating, he spent three years working as a financial advisor and mortgage broker until he decided to go out on his own and specialise in mortgage broking. Along the way, he also completed a Graduate Certificate in Professional Accounting at Deakin and a Diploma in Finance and Mortgage Broking Management at Kaplan University. He is now running his own home loan business – StepOne Finance which focuses on providing assistance to first-home buyers.

2015 was Thomas' first year as a general committee member for the Deakin Commerce Alumni.

COMMERCE ALUMNI COMMITTEE PROFILES



SHARLENE GUNATILAKE – STEERING COMMITTEE MEMBER

Sharlene is an event manager at AusBiotech, the industry association for life sciences and biotechnology in Australia. Sharlene manages AusBiotech's international delegations, mid-size conferences and AusEvents clients. AusBiotech's professional conference organising subsidiary.

Prior to AusBiotech, Sharlene coordinated black tie fundraising events for Variety, the Children's Charity in London UK and worked for Right Angle Event Management on the operations and logistics for many City of Melbourne events such as Melbourne New Year's Eve, Moomba Parade and MS Melbourne Summer Cycle.

Sharlene graduated with a Bachelor of Commerce majoring in accounting and marketing in 2010. While she studied at Deakin she worked full time as an auditor at McLean Delmo Hall Chadwick (now McLean Delmo Bentleys).

Sharlene joined the alumni committee in May 2013 and began work on the Charity Ball and Christmas networking drinks. In addition to her original role, she is now tasked with marketing the Chapter and growing the database.



SOPHIA DANG – STEERING COMMITTEE MEMBER

Sophia graduated from Deakin University in 2010 with a Bachelor of Commerce (majoring in accounting, finance and financial planning).

Having worked in the accounting industry for over five years in various industries from retail to hospitality, she has gained considerable experience in various areas including accounts receivable, accounts payable and payroll. She is currently employed as Finance Officer at VGC Food Group Pty Ltd (Veneziano/Groove Train/Coffee Hit) while pursuing her CPA Program at professional level.

Outside her work and studies, she has assisted Deakin Toastmasters Club from 2011 as treasurer to help improve the participants' public speaking skills.

Involved with alumni since 2012, she has recently stepped up to become part of Deakin Commerce Alumni Committee from Jan 2015.



HAYDEN VAN ROON – STEERING COMMITTEE MEMBER

Hayden is a marketing manager at Fastrack Technology Pty Ltd.

Beginning the role in 2012, he specialises in running digital campaigns for his clients, which consist of organisations in the IT, financial services, utilities, education and retail sectors.

Hayden graduated from Deakin in 2010 with a Bachelor of Arts (Public Relations) majoring in media and communications, but returned to enrol in a number of postgraduate courses, including a Graduate Certificate of Marketing.

He is also involved a number of sporting committees across Melbourne, and represented Victoria in the APAC regional dodgeball invitational tournament in Wellington.

Hayden joined the Alumni Committee in 2013 and has run the committee's digital marketing campaigns, managed the production of the chapter's first webinar and was part of the marketing sub-committee. Due to work commitments Hayden stepped down from his involvement with the committee in April 2015.



MICHAEL DRYSDALE – STEERING COMMITTEE MEMBER

Michael graduated from Deakin University in 2012 with a Bachelor of Commerce (majoring in accounting and marketing). Outside his studies Michael was involved with the Deakin Commerce Society which he led as president in 2012.

After graduating Michael commenced his career as a management consultant at Ernst and Young where he undertook the Chartered Accountants Program. Since then he has moved into his current role as a business transformation specialist at Telstra.

Michael joined the Deakin Commerce Alumni Chapter in January 2015 and commenced working in the professional development and charity ball sub committees. Since then he has also been tasked to work within the marketing team to further the reach and promotion of Chapter events.



BEN TESORIERO – STEERING COMMITTEE MEMBER

Ben Graduated from Deakin University in 2012 with a Bachelor of Commerce (majoring in marketing and management).

Ben currently is an account executive for Telstra Business working with over 90 Australian businesses to help maintain their IT needs and assisting to build ICT roadmaps. Originally he started at Telstra on the graduate program where he rotated through Telstra Digital, Telstra Channel Management Strategy and Telstra Business before transitioning into his current role.

Whilst at Deakin Ben was heavily involved in the Deakin Commerce Society and this year was his first year as part of the Deakin Commerce Alumni Chapter.

COMMERCE ALUMNI ADVISOR PROFILES

JAMES OSENRIS – 2014 PRESIDENT AND ADVISOR

James graduated from Deakin University in 2005 with a Bachelor of Commerce (majoring in marketing and finance).

Outside his studies, he was focused on leadership duties on campus and was the Deakin Commerce Society President in 2005, after being involved in the committee for two years prior.

After graduating, James spent three years in various sales and marketing roles at cosmetic company L’Oreal and US food manufacturer Heinz. He is currently employed as a Channel Strategy Manager at Schweppes Australia – Asahi Beverages

James has been involved in the alumni for six years and before being president in 2014, he held steering committee and vice-president positions.

RANI ENGINEER – 2013 PRESIDENT AND ADVISOR

Rani is the founder and owner of La Maison Jolie Interior Style & Design. Rani graduated from Deakin University in 2008 with a Master of Business Administration and a Master of Commerce (specialising in e-Business). Whilst at university, Rani was actively involved with the Deakin Business School Society (now known as the Deakin Graduate Business Society) and was elected to head of marketing and PR.

Rani was involved in the development of the Postgraduate Student Mentor Program and also volunteered as a mentor for a year and a half. She was also invited to represent the postgraduate cohort on the Deakin Business School Faculty Board. Upon graduation, Rani was a recipient of membership to the Golden Key International Honour Society in recognition of ‘Outstanding Scholastic Achievement and Excellence’.

Prior to starting her own company, Rani worked as a Business Analyst with Austin Health for over three years. Over the last five years, Rani has been an active alumni and steering committee member of the Deakin Commerce Alumni Chapter.

In 2012, Rani served as the Chapter’s vice-president before taking on the role of president in 2013.

SHIRAZ ENGINEER – 2012 PRESIDENT AND ADVISOR

Shiraz is currently a senior consultant with Litmus Group. Shiraz graduated from Deakin with a Master of Business Administration and Master of Commerce. While at Deakin, Shiraz was an exceptionally active student immersing himself in various initiatives and projects outside of his degree requirements.

Shiraz served as treasurer of the Deakin Business School Society, and a student representative on the Academic Programs Committee. He was involved in establishing the student mentor program and continued on as a mentor for postgraduate students.

MARK HUI – 2011 PRESIDENT AND ADVISOR

Mark is the Managing Director of MH Company Pty Ltd, a management consulting specialist force in unlocking strategic value.

Prior to establishing MH Co, Mark was a senior consultant at the Litmus group and director for a subsidiary manufacturing company owned by Coca-Cola Amatil.

Mark graduated with a Bachelor of Commerce with first class honours in economics and received numerous scholarships from Deakin and the Commonwealth Government of Australia.

Mark is a founding member of the Deakin Commerce Alumni Chapter. Prior to becoming president in 2011, Mark served as a joint vice president in 2009 and 2010.

MICHAEL LEVY – 2010 PRESIDENT AND ADVISOR

Michael is a partner at Shiff & Co Lawyers, a Melbourne-based commercial law firm, specialising in general corporate and commercial advice, M&A, Corporations Act, Competition and Consume Act and ASX compliance.

Michael graduated from Deakin in 2003 with honours degrees to support both his Bachelor of Commerce and Bachelor of Law degrees. Prior to becoming president in 2010, Michael served as joint vice president of the Chapter in 2009 and on the Chapter’s steering committee in 2007/2008.

MICHAEL CLARKE – 2009 PRESIDENT AND ADVISOR

Michael graduated from Deakin with a Bachelor of Commerce (honours in finance) degree in 2003, as a John Scouller awardee. He has also completed the Chartered Financial Analyst program.

Prior to becoming president in 2009, Michael served on the Chapter’s steering committee in 2007/2008.

MUKUND NARAYANAMURTI – INAUGURAL PRESIDENT (2007 AND 2008) AND ADVISOR

Mukund served as the Chapter’s Inaugural President in 2007 and 2008.



James Osenaris



Shiraz Engineer



Rani Engineer



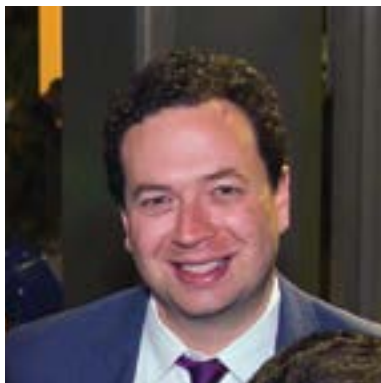
Michael Levy



Mark Hui



Mukund Narayanamurti



Michael Clarke

Deakin University

Faculty of Business and Law

70 Elgar Road
Burwood VIC 3125
Australia

Central Alumni Office

Geelong Warn Ponds Campus
Locked Bag 20000
Geelong VIC 3220
Australia

Deakin Commerce Alumni

T: +61 3 9244 6560
E: commerce-alumni@deakin.edu.au
deakin.edu.au/commerce-alumni

 [DeakinUniversityCommerceAlumni](#)

 [Deakin Commerce Alumni](#)