Factsheet
Using iMovie to create cloud concepts

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Purpose of factsheet:	To provide an overview of iMovie and links and resources to enable self-directed learning
Audience:	All Deakin staff
Why learn about iMovie?	iMovie is an app which can be easily learned and used to create movies on an Apple device. These movies can be used to provide videos explaining essential concepts of a unit.

Cloud concepts

A cloud concept video is a short video which takes a specific idea or topic from your unit and transforms it into learning resources which can be watched repeatedly, on-demand by the learner. They are usually 5 to 10 minutes in length and focus on 1 or 2 concepts. In essence, cloud concepts are designed to transform information into accessible and engaging pieces of media to support teaching. The videos may be made up of live action, talking heads, PowerPoint presentations, animation or the use of any of a number of external apps which can be imported into iMovie.

iMovie

iMovie uses video footage on your iPad or Mac and edits the files to create new, or enhanced videos. iMovie can add photos and video clips, add titles, music, and special effects, including basic color correction and video enhancement tools and transitions such as fades and slides. iMovie is a fairly intuitive app, once you are familiar with it you will be able to create concept videos quickly and easily.

To use iMovie you will need an Apple device such as an Apple Mac or an iPad.

iMovie is available from the iTunes App Store. The Mac version[1] of the app is $15.99, and the iPad version[2] is $5.49. (Note that the iPad version is free if you purchased your iPad after 1 September 2013).

Loading your files into iMovie

Mac: Open iMovie for Mac, in the iMovie active window go to File > Import > and select Movies.
Access this video guide for importing video to iMovie[3] for further details.

iPad: Plug your iPad into your computer and open iTunes. Select your iPad's name, then click Photos > Sync Photos (includes video) > Browse to… [your saved file] > Then Sync. You can also move a recording from your iPad back to your computer using this method.

If you have created an original movie using the camera on your iPad, the video will have been saved to the iPad camera roll, iMovie will automatically access your cameral roll when you begin a project.

See the Apple support site[4] for detailed instructions.

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1   iMovie app for Mac: https://itunes.apple.com/au/app/imovie/id408981434?mt=12&ls=1

2   iMovie app for iPad: https://itunes.apple.com/au/app/imovie/id377298193?mt=8&ls=1c

3   Video guide for importing video to iMovie: www.youtube.com/watch?v=waHlr6UmeRY

4   Apple Support. Move images and movie from computer (Mac or PC) to iPad: http://support.apple.com/kb/PH3243

Resources, guides and links

Deakin University resources

- Using iPads for video[5] web page. Includes an introductory video for iMovie on iPad, and links to video guides.

- Using audio and video for educational purposes[6] PDF guide. Describes how iMovie can be used to enhance your videos from a teaching and learning perspective.

- Deakin Learning Futures factsheets[7]: Several factsheets which consider planning your video and how to create them. These factsheets are overviews rather than step-by-step instructions.

- Deakin Library resources related to iMovie[8].

Deakin licensed resource

- Atomic Learning guides to iMovie 11[9] on Mac. Your Deakin login allows access to the Atomic Learning site. The videos have step-by-step instructions (including subtitles), and are broken into short chapters.

Apple iMovie guides

- **iPad**: Once inside the iMovie app, tap the help icon 🔘 on the top left of the screen.
  Alternatively, access the iMovie on iPad support pages: www.apple.com/au/support/ios/imovie/

- **Mac**: See 'Help' in the top horizontal menu within the iMovie interface.
  Alternatively, access the iMovie on Mac support pages: www.apple.com/au/support/mac-apps/imovie/

- **Video tutorials**: iMovie video tutorials by Apple: http://support.apple.com/videos#imovie

Video tutorials

- Lynda.com How to shoot video with your iPad[10] (including from within iMovie):

- iTunesU: Getting started with iMovie[11] [primarily for Macs]

- iTunesU: iMovie for Mac[12] [a suite of materials requiring a free subscription in the Apple Store]

- iTunesU: iTeach initiative[13] [a suite of materials requiring a free subscription in the iTunes environment]

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5   Deakin 'using iPad for video' resources: www.deakin.edu.au/learning/course-enhancements/from-lectures-to-cloud-concepts/using-ipads-for-video

6   Using audio and video for educational purposes: http://www.deakin.edu.au/__data/assets/pdf_file/0003/179013/Modules_1-4_Using_audio_and_video_for_educational_purposes-2014-02-28.pdf

7   Deakin Learning Futures factsheets: http://www.deakin.edu.au/learning/capacity-building/learning-2013-resources/fact-sheets

8   Deakin Library resources related to iMovie: www.tiny.cc/DULib-iPad-guide

9   Atomic Learning guides to iMovie 11: http://www.atomiclearning.com/au/imovie11

10   Lynda.com How to shoot video with your iPad: http://www.youtube.com/watch?v=m8_i6KY4ZdI

11   iTunesU: Getting started with iMovie [primarily for Macs] https://itunes.apple.com/au/podcast/getting-started-with-imovie/id467590138?i=98050985&mt=2

12   iTunesU: iMovie for Mac [Apple Learning Series] https://itunes.apple.com/au/course/imovie-for-mac/id680960577

13   iTunesU: iTeach initiative: https://itunes.apple.com/au/course/iteach-initiative/id505531308