Master of Business Administration
(Healthcare Management)

2018
Melbourne Burwood Campus

deakin.edu.au/mba-hcm
I’m delighted to introduce you to Deakin’s MBA (Healthcare Management).

This program is a partnership between Deakin Business School and the School of Medicine. It offers the best of both worlds: the core of Deakin’s MBA program and a tailored set of health units, designed to prepare you to manage and lead healthcare services, here in Australia and abroad.

We recognise that the optimal management and delivery of healthcare will be one of the most pressing challenges facing economies over the coming years. This multi-disciplinary program offers you the opportunity to tailor MBA studies to the particular issues and challenges associated with this sector. You will learn the very latest in business and leadership thinking, and will be able to apply this thinking to the specialised practice of healthcare.

Deakin’s MBA (Healthcare Management) will challenge and inspire you, and it will position you to contribute to the health and wellbeing of the communities where we live, and to the challenges we will all face.

Dr Steve Jaynes
Director MBA, Deakin Business School

Currently, there are few courses in Australia or internationally that combine rigorous business study with in-depth tutelage about health systems and healthcare management. This, coupled with a demonstrated need for trained healthcare managers to strategically lead and efficiently manage healthcare services across the Asia-Pacific, makes the MBA (Healthcare Management) the pre-eminent qualification for healthcare leaders.

In its first year, Deakin’s MBA (Healthcare Management) is already accredited by AACSB and ACHSM.

The material blends the reality and challenges of healthcare with a thorough understanding of the operational, ethical and legal issues associated with management of healthcare services. A selection of electives enables you to tailor your learning to the specifics of the sector where you work.

Dr Sandeep Reddy
Deputy Director MBA (Healthcare Management), School of Medicine
Deakin Business School

Deakin Business School prepares graduates for careers of the future. We harness emerging technologies to facilitate innovative, borderless and personalised education. Our research informs our practice and impacts the communities with whom we engage. A strong commitment to access and equity, innovation and flexibility, has been deeply embedded in Deakin’s culture for more than 40 years. As one of Australia’s leading business schools, we strive to fulfil our mission by developing multi-faceted capabilities, incorporating a blended learning environment, strong research competencies, comprehensive student services and an innate corporate and industry focus.

Deakin School of Medicine

Deakin University’s School of Medicine is one of Australia’s most innovative medical schools situated in a world-class health precinct. The School of Medicine is based in Geelong and has three other clinical schools in Melbourne, Warrnambool and Ballarat. The School has partnerships with several hospitals and clinics across Victoria for students to undertake their placements. Students enrolled in the MBA (Healthcare Management) will undertake most of their studies at the Burwood Campus or Cloud Campus (online). The School is engaged in high-level research centred around four main pillars: infection, immunity and cancer; metabolic and musculoskeletal medicine; neuroscience and rural and regional health.
A combined approach

Today, to excel in any organisational environment, or management role, you need more than just business knowledge. You need a sophisticated understanding of the policy context you work in, and you need the skills to develop efficient and effective strategies.

To manage the growing challenges of the nation’s health, and the provision of healthcare, you need to not only understand the health policy and funding context, but also the business end of healthcare delivery such as financing, marketing and economics.

The MBA (Healthcare Management) offers you the right combination of business insight, and healthcare focus, to succeed in this critical area of economic, social and community wellbeing.

Professional recognition

Deakin MBA (Healthcare Management) is the most comprehensive program currently available in Australia, has attained the Australasian College of Health Service Management (ACHSM) accreditation. ACHSM is the peak body for Healthcare Executives in the Asia Pacific, their accreditation not only ensures quality and industry relevance, but also enhances graduate employability and networking opportunities.

The Deakin MBA

Whether you are seeking career advancement, or looking to take your career in a new direction, an MBA demonstrates that you are an ambitious individual prepared to invest in your career.

The Deakin MBA will teach you business and management best practice, improve your critical thinking and strategic analysis, and hone your decision-making abilities. Further, its practical focus will ensure that you improve, not just your business knowledge but also, your real-world skills.

Through its active, energetic and engaged student cohort, you will grow your professional network, boost your career prospects, and achieve your true potential.

The business of healthcare

Health services are becoming increasingly complex to manage with advances in healthcare technology, innovative means of delivering healthcare, and the on-going challenge of workforce training.

The healthcare industry is increasingly looking for executives and managers who are adept in healthcare policy and operations, while also having the business strategy skills to position healthcare organisations in a sustainable and adaptable footing. This course, which blends business and healthcare management, is uniquely placed to provide requisite training to current and future healthcare leaders. The course combines authentic assessment, and experiential learning, to ensure industry readiness for graduates.

In addition to AACSB and ACHSM accreditations, the program is linked to the Society for Healthcare Administration Programs in Education (SHAPE), which is the only healthcare management academic body in the Asia Pacific region. This association informs program content development, delivery and assessment.
Industry experience
You’ll be studying with working professionals. 92% of our current MBA students are working full-time while they study. Our teachers are internationally recognised researchers, and the core units are supported by industry adjuncts – working managers who make critical business decisions every day.

Core units

Business and Healthcare Management Fundamentals
- Business Process Management
- Accounting and Analysis for Managers
- Economics for Managers
- Health Law and Ethics
- Patient Safety and Risk Management

Running the Organisation: Decision Making
- Marketing Management
- Finance
- Healthcare Operations
- People Management
- Introduction to Health Informatics Management

Strategy and Value Creation
- Strategy Capstone
- Principles of Leadership
- Comparative Health Systems
- Research Literacy for Health Practice

Healthcare Management electives
- Economic Evaluation 1
- Epidemiology 1
- Health Management Practicum
- Economics and Health Policy Analysis
- Clinical Leadership 2: The Organisation
- Resource Allocation and Priority Setting
Study modes

Part of our approach to education at Deakin involves giving you genuine choice about how, and when you learn.

**Campus**
Our campus units offer the type of teaching style you typically associate with universities. They happen in classrooms, or lecture theatres, and may include classes, exercises and seminars according to what is best suited to the subject taught.

**Cloud Campus (online) learning**
Deakin offers courses and units both fully and partly in the Cloud, allowing you to balance life’s other priorities. Our campus and Cloud (online) units are taught by the same teachers. Classes are recorded and posted online and you’ll work in real time with other students and staff using innovative digital tools. So it’s just like being in a class.

When you’re not physically studying at a campus, you’re still very much a part of the Deakin community. You can make the most of DeakinSync – a personalised dashboard that keeps you connected to Deakin and in control of your learning – providing the latest Deakin news, access to unit information, email, a synced calendar and more.

**Residential units**
Deakin offers several units in residential mode, including the MBA (Healthcare Management) unit, HME702 Clinical Leadership 2: The Organisation. Offering a combination of theory and practice with guest presenters, site visits and experiential activities, residential units provide a rich and unique learning perspective, as well as an opportunity to meet fellow managers and develop your professional network. They provide an excellent environment and opportunity to build your teamwork, communication, leadership and interpersonal skills.

**Intensive units**
Deakin offers a range of units in intensive mode. The format can vary across units; it may involve two blocks of two consecutive days, or require attendance of full-day classes spread across several weeks.

The advantage of intensive delivery is that students only need to attend classes for a few days in a trimester. The intensive seminars allow students to gain the benefits of interaction with peers and networking, while also having the flexibility to plan other activities around study. Teaching is supplemented by online support on CloudDeakin.

Intensive study is not just for Melbourne based students. If you are located outside Melbourne, or have work commitments, you may choose to undertake intensive study instead of committing to weekly classes.

Deakin’s award-winning residential units are delivered at a world-class executive conference centre in Geelong, Victoria.
Research

The MBA (Healthcare Management) is built upon a strong culture of research, including expertise and research activity in management and its application to industry, along with public health, health economics, clinical leadership, health service delivery, quality and patient safety.

Staff involved in the program are active researchers, and include member of the Centre for Quality and Patient Safety Research, Deakin Population Health Strategic Research Centre, Centre for Sustainable and Responsible Organisations, China Business and Economic Research Centre, and the Centre for Organisational Health and Consumer Wellbeing.

Networking opportunities

Deakin offers outstanding opportunities to expand your networks and enhance your career. Throughout your studies, you can talk to career counsellors and engage in professional development opportunities with Deakin Business School and its alumni. We offer a tailored Career Development Program, an active Deakin MBA Alumni Chapter, and regular networking and professional development events.
Staff profiles

Dr Paul Harrison

Dr Paul Harrison teaches marketing in Deakin’s MBA. He is also a researcher, consultant, and adviser to government, industry and NGOs on issues of consumer behaviour and communication theory.

Paul’s research has taken him to Yale University, Harvard University, King’s College London, and Rutgers University. He has consulted for Nestlé, the Therapeutic Goods Administration, eBay, and the Australian Competition and Consumer Commission, on consumer behaviour issues.

He is a regular contributor to the ABC1 program ‘The Checkout’, and co-hosts ABC Radio National’s consumer behaviour program ‘Talking Shop’. Rigorous research and on-the-ground engagement is critical to understanding why people do what they do. These roles enable Paul to interact with people at the top of their game. They provide insight into how businesses operate, and they reinforce Deakin’s teaching as amongst the best in the world.

‘Consumption is a fascinating component of what it is to be human in the 21st Century – my job is to help managers understand humans and how business contributes to their needs’, he says.
Associate Professor
Grant Phelps

Grant has been a gastroenterologist and acute physician for more than 20 years, and also held key management and leadership roles across a range of major health organisations.

With qualifications in internal medicine, business administration, medical management and leadership, Grant is a graduate of the Australian Institute of Company Directors, and a Fellow of the Royal Australasian College of Physicians and the Royal Australasian College of Medical Administrators.

As a consultant, he has established a reputation for innovative approaches to leadership for safety and quality, and on leadership development for clinicians.

His work with colleagues on professionalism within the Royal Australasian College of Physicians (RACP), has informed the work of other colleges and is now central to ongoing discussions about revalidation in the medical profession.

Professor Nilmini Wickramasinghe

Professor Nilmini Wickramasinghe is chair of the HBS703 unit: Introduction to Health Informatics Management.

With a PhD in Management of Information Systems in the healthcare context, Nilmini’s global career has included a wide range of prestigious academic, and industry positions, across the health informatics domain in both Australia and the United States.

Working in the technology space, she has overseen the development of many innovative solutions: a mobile tool for the monitoring and management of diabetes, a portal solution for the monitoring and management of patients post bariatric surgery, and a multi-language translation solution for intake and registration.

Nilmini has over 320 peer-reviewed scholarly publications, numerous book chapters, 12 books, has edited an encyclopaedia and holds a patent. Further, she is the editor-in-chief of two scholarly international academic journals, and regularly presents overseas on health informatics research.
Course details
Course code: M703
Offered at: Melbourne Burwood Campus
Duration: Two years full time or (part time equivalent)
Intake: March (Trimester 1), July (Trimester 2), November (Trimester 3)
CRICOS Course code: 093045F

Entry requirements
For admission into the Master of Business Administration (Healthcare Management):
• Bachelor degree in any discipline and 3 years relevant work experience*, or
• Successful completion of Masters Qualifying Program (or MQP Extended)** and 3 years relevant work experience*, or
• Graduate Certificate in a related discipline and 5 years relevant work experience*, or
• Graduate Diploma equivalent (professional pathways)

* For course entry purposes, the following considerations may also be applied:
(i) Full-time, minimum 12 months clinical internships taken post-graduation by MBBS/BMBS/MBChB/BDS graduates may be considered equivalent to one year of the required 3 years’ professional work experience.
(ii) All recognised^ postgraduate medical and/or dental fellowships may be considered as relevant professional work experience (^recognised by their country’s licensing or regulatory bodies).

** Alternative for international applicants only.

Please note: all applicants must provide the following with their application:
(i) current curriculum vitae
(ii) current contact details of two referees who can be contacted concerning their work experience
(iii) a one page brief outlining why they believe that their work experience would be valued by their MBA peers

Fees
The Deakin MBA (Healthcare Management) is a full fee-paying course. View current fees at deakin.edu.au/fees

Apply
Apply online at deakin.edu.au/courses/how-to-apply
Additional information may be required in support of your application. For further details please visit deakin.edu.au/mba.

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Trimester dates
T1 2018
5 March–25 May
T2 2018
9 July–28 September
T3 2018
5 November–1 February 2019
Website
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To search for courses and click through to unit descriptions visit deakin.edu.au/courses or deakin.edu.au/handbook
Deakin Business School deakin.edu.au/business
Deakin School of Medicine deakin.edu.au/medicine

Other useful websites
Fees: deakin.edu.au/fees
Future students: deakin.edu.au/courses
Library: deakin.edu.au/library
Study skills deakin.edu.au/life-at-deakin/support-services
Equity and diversity deakin.edu.au/equity-diversity

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