Master of Business Administration

2018

Melbourne Burwood Campus
Cloud Campus

deakin.edu.au/mba
Welcome

I am delighted to introduce you to Deakin’s Master of Business Administration – a transformative, applied and flexible program that has been offered for over 30 years.

The Deakin MBA is designed to build your business acumen, enhance your decision-making and communication skills, and ultimately to further your career as a manager and leader in your chosen field. With flexible learning options, Deakin’s MBA program enables you to match your study requirements with your career goals – and your lifestyle.

Deakin’s MBA was nominated among the world’s top 20 online MBA programs in the prestigious QS University Rankings – and number 1 in Australia. It also holds a QS international five-star rating for quality.

Whatever your location or study needs, Deakin’s learning options offer you an MBA experience that is industry relevant and engaging. On-campus, online or residential – you choose. Beyond simply acquiring skills and knowledge, our MBA is underpinned by a commitment to enhance your career, expand your networks and advance your professional development. Taught by highly-skilled academic staff with strong industry links, it is a program that’s continually informed by applied and relevant content.

Deakin’s MBA will challenge, captivate and inspire you. Importantly, it will be an enduring and valued credential to further your career. We connect you to Australia’s leading managers through the offer of complimentary affiliate membership of the Australian Institute of Management.

I look forward to welcoming you to Deakin University and the progressive learning and development experiences of our MBA.

Dr Steve Jaynes
Director MBA
Deakin Business School
Quality and flexibility

The Deakin MBA is an internationally accredited program that fits around you.

Embedded in the realities of global business, the Deakin MBA equips you with knowledge, real-world skills, and business and management best practice. It is also about your potential – it will develop your skills, enhance your career opportunities and expand your professional networks.

Whether you are seeking a promotion or looking for a new career direction, an MBA demonstrates that you are an aspiring employee who is prepared to invest in your career.

We offer unparalleled flexibility – you have a choice of learning delivery options: online, on campus, residential and experiential. Study with us how and when it suits you.

In 2017, Deakin’s online MBA program was ranked among the Top 20 online MBA programs in the world - and the best in Australia - by the prestigious university rankings organisation QS. It is rated by QS for its program strength and for the delivery of an ‘attractive and recognised program with a very high graduate employability rate’.

Deakin’s MBA is internationally recognised and EPAS accredited by the European Foundation for Management Development.

Deakin Business School is accredited by AACSB International, the longest serving global accrediting body for business schools in the world. Only 5% of business programs worldwide are AACSB accredited. Deakin Business School is one of only three in Victoria, Australia.

In a world first, Deakin’s MBA is available for you to start anytime (literally) with selected units ready when you are.

Deakin University is a pioneer in off-campus education and a current higher-education leader in online learning.

The university’s sophisticated and innovative online learning platform – CloudDeakin – provides you with a highly-visual, media-rich and interactive learning experience. It also offers you the flexibility to study when and where it suits you best.
The Deakin MBA integrates fundamental business knowledge with the leadership, interpersonal and analytical skills to enable you to make sound business decisions.

You will form an integrated view of business — so you can contribute to the development of strategy and identify what needs to be done to implement that strategy.

You will study with motivated executives from around the world who are also developing their managerial potential.

Our MBA students — your peers — make critical business decisions every day. They lead change, they develop strategy, and they motivate people to position their organisation’s for ongoing success.

At the heart of our program is the latest thinking about the world of business — as well as networking and career development.

Choose to specialise in one of 21 different specialisations or customise your study to meet your career objectives.

Entry requirements
Our entry requirements are designed to ensure you’re studying with experienced professionals. In order to gain entry, you need:
- Bachelor degree in any discipline and three years professional or managerial work experience*, or
- Graduate certificate in a related discipline and five years professional or managerial work experience*, or
- Graduate Diploma equivalent (professional pathways), or
- Masters Qualifying Program (or Masters Qualifying Program extended)** and three years professional/managerial work experience

Articulation into the MBA is available on completion of the Graduate Diploma of Business Administration or Graduate Certificate of Business Administration.

You are also required to:
- Submit a current resume, current contact details of two professional referees and a one page brief outlining why you believe your work experience would be valued by your MBA peers
- International students will require an IELTS overall score of 6.5 (with no band score less than 6) or equivalent.

** For international applicants only

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THEME 1: Business Fundamentals and Context
^MBA710
Business Process Management
^MBR711 / MBA711
Accounting and Analysis for Managers
MBA712
Economics for Managers

THEME 2: Running the Organisation: Decision Making
+MBT720 / MBA720
Marketing Management
^MBR721 / MBA721
People Management
MBA722
Finance

THEME 3: Strategy and Value-Creation
^MBR730 / MBA730
Principles of Leadership
^MBR731 / MBA731
Strategy Capstone

*MBA code denotes residential version of the unit
+ MBT code denotes tour version of the unit
^ Includes Start Anytime unit offering
Experiential learning

1 Residencies
Offering a combination of theory and practice through guest lectures, site visits and experiential activities, residential units provide a rich and unique learning perspective, and an opportunity to meet fellow managers to develop your professional network. The residentials provide an excellent environment and opportunity to build your teamwork, communication, leadership, and interpersonal skills; the very skills that are in high employer demand. By enhancing your MBA in this interactive, face-to-face intensive mode you will achieve a valuable point of difference in the job market. These units involve six consecutive days of intensive study where you complete one unit at our award-winning and purpose-built Waurn Ponds Estate in Geelong.

2 International study programs
Join study programs to China, India, Europe or the United States and complete units whilst travelling. Study programs immerse you in the culture and customs of international business. Visit leading international companies, talk to global managers, and study at some of the world’s best business schools. Combine the best of three worlds – international business, cultural understanding and gain credit towards your degree.

3 Internships and practicums
Are you seeking to change careers? Sectors? Industries? Do you want to gain experience in a new sector, while studying? An internship or practicum enables you to add value to your studies – and to a prospective employer – while gaining credit toward your degree. This option is all about developing professional experience and new capabilities – an invaluable link between academic learning and your transition into a new career.

More information
deakin.edu.au/students/faculties/buslaw/enhance-study/pg-programs
deakin.edu.au/students/faculties/buslaw/enhance-study/residentials
Six reasons to choose the Deakin MBA

1. Internationally recognised excellence
Deakin’s MBA is one of Australia’s premier business qualifications. It is internationally recognised and EPAS-accredited by the European Foundation for Management Development.
Deakin Business School is accredited by AACSB International, the longest serving global accrediting body for business schools in the world.

2. Highly flexible
We offer you outstanding flexibility through a choice of learning delivery options: online, on campus, residential and experiential. Our award-winning and innovative online learning platforms – DeakinSync and CloudDeakin – deliver an MBA program that is a highly visual, media-rich and an interactive learning experience.

3. Industry experience
You’ll be studying with working professionals – 92% of our current students are working full-time while they study. Our teachers are internationally-recognised researchers and the core units are supported by industry adjuncts – working managers who make critical business decisions every day.

4. Membership of Australia’s leading Management body
All Deakin MBA students on enrolment become members of the Institute of Managers and Leaders opening up a world of professional development, networking, and thought leadership opportunities

5. Networking and support
Throughout your study you can talk in-depth with career counsellors and engage in professional development opportunities with our alumni. We offer a tailored Career Development Program, an active Deakin MBA Alumni Chapter and regular networking and professional development events.

6. Experiential learning
Learn by doing on an international study tour, an adventure-based sea voyage, or a six-day residential intensive – enabling you to test your new management skills in a real-world environment.

DEAKIN.EDU.AU/MBA
Jesper Larsen
Manager, Budget and Finance
United Nations, New York

‘I was very impressed with Deakin’s MBA which offered a hybrid model of classroom lectures (recordings available online), a comprehensive and well-functioning website to facilitate various functions seamlessly, high academic standards and outstanding professors, teachers and support staff.’

Chris Lynch
Chief Financial Officer,
Rio Tinto, London

‘The degree is a challenge in and of itself in terms of time management, studying and your career. But what it encouraged in me was the belief that this world is a changing place and you’ve got to stay current and open to learning. You need to make sure you can adapt and be agile and move with the changes.’

Haseda Fazlic
General Manager for Regional and Agribusiness
Banking Queensland, Commonwealth Bank, Brisbane

‘I had the pleasure of learning from worldly lecturers with a high level of experience and commercial acumen. The different study modes, plus quality subject matter was extremely relevant to today’s competitive business landscape.’

Our MBA alumni

88% DECISION-MAKING ROLE

90% LEADERSHIP ROLE

94% OCCUPIES A POSITION WITH AUTONOMY
Industry and career development

Deakin’s MBA program offers outstanding opportunities to expand your networks and enhance your career.

Career development program
Our tailored, career development program helps you to leverage your MBA and make the next move. Facilitated by industry professionals, this program offers a mix of tailored career workshops and one-on-one counselling to help you to identify your career goals, develop concrete action plans, and to formulate successful career development strategies.

MBA career development specialist
Our dedicated MBA career specialist provides targeted assistance to structure your career progression, and offers one-on-one career planning and support. Our career specialist can help you whether you’re planning to move up, or transition your career, or whether you want advice on moving between sectors.

MBA networking and professional development
Join Deakin MBA Alumni and current students to learn from industry experts about latest trends and thinking in business. These regular events are opportunities for networking with, and learning from industry professionals – a mix of thought leadership and practical tips on business success!

Deakin MBA Alumni Chapter
Our MBA was first offered in 1981. Since then, the Deakin MBA Alumni Chapter has grown to over 6,000 members spread across 130 countries. Join our alumni at professional development and networking events, and connect through a variety of social media platforms. Our alumni give back to the university – you will see them in our classes and at our networking events. They’re keen to help you with your next career move, as a mentor, and to offer business advice.

Deakin MBA Advisory Board
You can be assured that what you’re learning has been through rigorous scrutiny by our industry advisory board. This group of alumni and business professionals includes representatives from EY, Commonwealth Bank, Hewlett Packard, ANZ and KPMG. We’re fortunate to have Jo Fisher from Jo Fisher Executive Search as chair of our advisory board.

Membership of the Institute of Managers and Leaders
On enrolment you gain complimentary access to the Institute of Managers and Leaders – Australia’s peak body for management and leadership development, executive insights, and research services. The Institute believes that better managers, and better leaders, lead to a better society.
Smart and connected

Our teachers walk the talk

Dr Paul Harrison teaches marketing in Deakin’s MBA. He is also a researcher, consultant and adviser to government, industry and NGOs on issues of consumer behaviour and communication theory.

Paul’s research has taken him to Yale University, Harvard University, King’s College London, and Rutgers University. He has consulted to Nestle, the Therapeutic Goods Administration, eBay, and the Australian Competition and Consumer Commission, on consumer behaviour issues.

You may have seen him on the ABC1 program *The Checkout*, or heard him co-hosting ABC Radio National’s consumer behaviour program, *Talking Shop*. Rigorous research and on the ground engagement is critical to understanding why people do what they do. ‘Consumption is a fascinating component of what it is to be human in the 21st Century – my job is to help managers understand humans and how business contributes to their needs’.

Before joining Deakin, Paul was CEO of contemporary dance company Padma Menon Dance Theatre, a professional opera singer with Victoria State Opera, Australian Opera and several other roles within the arts industry and public service. He is a director of the Telecommunications Industry Ombudsman and the Asylum Seeker Resource Centre, a member of the Consumer Insights Panel at the Essential Services Commission and VicHealth’s Expert Panel in social marketing.

These roles enable Paul – your teacher – to interact with people at the ‘top of their game’. They provide insight into how businesses operate, and they reinforce Deakin’s teaching as amongst the best in the world.

‘I love ideas. Passion isn’t enough. We need passion plus ideas – what is most rewarding is when students look at an issue or problem from a totally unexpected perspective, and then tease out ways to solve it. It’s just the best feeling to see smart students really thinking about a topic.’

DR PAUL HARRISON
Senior Lecturer
Deakin MBA students are working professionals who span industries and sectors. You will interact with functional specialists and general managers in corporate, not-for-profit, government and SMEs.

Where do our graduates work?

Geographic scope

- Local: 14%
- Regional: 12%
- National: 24%
- Multinational: 50%
Course details
Course code: M701
Offered at: Melbourne Burwood Campus and Cloud
Duration: 1.5 years full time (or part time equivalent)
Intake: March (Trimester 1), July (Trimester 2), November (Trimester 3)

Apply
Apply online at deakin.edu.au/courses/how-to-apply

Additional information may be required in support of your application. For further details please visit deakin.edu.au/mba.

Credit for prior learning
Credit for Prior Learning may be granted to students who have successfully completed appropriate postgraduate studies or work experience.

Scholarship information
Deakin University offers a range of scholarships. For details and availability of scholarships please visit deakin.edu.au/courses/scholarships or deakin.edu.au/scholarships/mba-gls.

Fees
The Deakin MBA is a full fee-paying course. View current fees at deakin.edu.au/courses/fees.

Find out more
deakin.edu.au/mba

Contact us
Domestic
Telephone: 1800 MYFUTURE
Email: myfuture@deakin.edu.au

International
Telephone: +61 3 9627 4877
Email: study@deakin.edu.au
Deakin Business School
221 Burwood Highway
Burwood 3125
Victoria, Australia

MBA pathway courses
Not sure if you want to sign up for the full MBA? Or don’t have an undergraduate degree? We have two pathway courses that provide alternative entry in to the MBA program.

These shorter courses carry straight over to the MBA. They require an undergraduate degree, but we can waive that requirement if you have at least five years of managerial/professional work experience.

Graduate Certificate of Business Administration
This four unit program includes three MBA core units, and the opportunity to complete an elective. These include:
- MBR711 / MBA711 Accounting and Analysis for Managers
- MBA710 Business Process Management
- MBA712 Economics for Managers
- Plus any postgraduate elective

Graduate Diploma of Business Administration
This eight unit program provides an excellent introduction to MBA study. The structure is:
- MBA710 Business Process Management
- MBR711 / MBA711 Accounting and Analysis for Managers
- MBA712 Economics for Managers
- MBA720 Marketing Management
- MBR721 / MBA721 People Management
- MBA722 Finance
- Plus any 2 post graduate electives