Master of Business Administration (International)
2018
Melbourne Burwood Campus
Cloud Campus

deakin.edu.au/mba
Welcome to Deakin

An MBA International is an important step towards developing your business career.

I’m delighted to introduce you to the Master of Business Administration (International) at Deakin University – a highly regarded program designed for ambitious professionals who are seeking to learn how to manage and lead an organisation in an international context.

We understand that not everyone has extensive business experience. This program is designed to build on your background and introduce you to the knowledge and skills necessary to succeed in managing and leading in an organisation, and in general business. One of the strengths of this program is developing generalist business knowledge that will assist you in your future career.

Our program combines the latest research on business, innovative and flexible teaching methods, together with hands-on business experience to develop your management skills. We also place a strong focus in building employability into the course, and have on offer a number of workplace integrated learning options, that will assist you in developing experience and connections with industry.

Our teachers are world-class, with extensive international experience, and our campus and online facilities are among the best in Australia. We also have many study abroad opportunities where you can develop global competencies.

Studying with people from around the world, who share your interests and ambitions, is a great way to build and strengthen your professional network. The MBA (International) enhances your career, expands your networks and advances your professional development.

Whether you aspire to work internationally or in Australia, Deakin’s MBA (International) will assist you to understand the fundamentals of management practice.

I look forward to welcoming you to Deakin University and the world of professional excellence.

Dr Jane Menzies  
MBA (International) Program Director
A global business perspective

Deakin is a multi-award winning university with an international focus, attracting students from around the world.

Deakin is a multi-award winning university with an international focus, attracting students from around the world.
**Course details**

**Course code:** M751  
**Offered at:** Melbourne Burwood Campus and Cloud Campus  
**Intake/s:** Trimester 1 (March), Trimester 2 (July), Trimester 3 (November)  
**Duration:** 2 years full-time or part-time equivalent  
**CRICOS Course code:** 056889B

**Credit for prior learning**
Credit for Prior Learning may be granted to students who have successfully completed appropriate postgraduate studies or work experience.

**Scholarship information**
Deakin University offers a range of scholarships. For details and availability of scholarships please visit: [deakin.edu.au/courses/scholarships](http://deakin.edu.au/courses/scholarships)

**Apply**
Apply online at [deakin.edu.au/courses/how-to-apply](http://deakin.edu.au/courses/how-to-apply)
Additional information may be required in support of your application. For further details please visit: [deakin.edu.au/mba](http://deakin.edu.au/mba)

**Fees**
The Deakin MBA (International) is a full fee-paying course. View current fees at [deakin.edu.au/fees](http://deakin.edu.au/fees)

**Trimester dates**
- **T1 2018**  
  5 March–25 May  
- **T2 2018**  
  9 July–28 September  
- **T3 2018**  
  5 November–1 February 2019

**Contact us**

**Domestic**
Telephone: 1800 MYFUTURE (1800 693 888)  
Email: myfuture@deakin.edu.au

**International**
Telephone: +61 3 9627 4877  
Email: study@deakin.edu.au
Deakin’s MBA (International) focuses on international business for those currently working or seeking to work in an international context. The MBA (International) is for those who may not have experience as a business manager, but have aspirations to move into management. High achievers can move directly from undergraduate studies to postgraduate MBA (International) studies, saving you time and money.

You will study a broad range of business and management disciplines and develop the creative, analytical and interpersonal capabilities that are key to successful business leadership. With campus and cloud (online) study modes you can make the most of Deakin’s electronic conferencing, group-based project work and interaction, high-quality course materials and intensive residential schools.

The program includes business internship opportunities, which provide you with valuable, practical managerial expertise. The course also features a research stream, allowing you to conduct research into specific business issues, which may enable you to transfer into a research degree.

You will also be able to undertake overseas experiential units to complement your academic learning. These experiences will enhance your global employability skill in areas such as teamwork and intercultural communication.

**Course structure**

This two year full time program comprises 16 units of study. You can also complete this program part time, to suit your work or family commitments.

You must complete 12 core units, plus 4 elective units.

**Elective units**

Your four elective units may form one of the specialisations below, or you may choose units from the range of specialisations or the general elective units listed below:

- MLM782 Indian Law
- MPK704 Sustainable Environmental Marketing
- MPM792 Operations Management

**Specialisations**

- Business consulting
- eBusiness and supply chain management
- Finance
- Human resource management
- International business
- Marketing
- Project management
- Research
- Retail management
- Social media and mobile strategies

**Core units**

- MPA702 Financial Interpretation
- MPE707 International Banking and Finance
- MPE781 Economics for Managers
- MPK732/MPT732 Marketing Management *
- MPM701/MPM701A Business Process Management ^
- MPM703 Business Strategy and Analysis
- MPM735/MPT735 International Business Management *
- MPM731 Business Communication for Managers
- MPM732 Critical Thinking for Managers
- MMH733 Ethics for Managers
- MIS770 Foundation Skills in Data Analysis

**Plus one of the following**

- MWL701 Business Internship Experience
- MWL702 Business Practicum
- MWL703 Team Internship
- MWL704 Work Based Learning

^ MPM701A is a Start Anytime unit
# MPT code denotes study tour version of the unit.
**Admission requirements**

- Bachelor degree or higher qualification at a higher AQF level in any discipline, with a minimum weighted average mark (WAM) of 65%, or
- Successful completion of Masters Qualifying Program (or MQP Extended)** (with a minimum overall average of 65% in the discipline units).

International applicants will require an IELTS overall score of 6.5 (with no band score less than 6) or equivalent.

**For international applicants only

**Experiential learning opportunities**

**Overseas study programs**

Join one of our study programs to Germany, Hungary, India, Malaysia, Sweden or the United States and complete units of study whilst travelling. A study program immerses you in the culture and customs of international business. Visit leading international companies, talk to global managers and study at some of the world’s best business schools.

**Internships and practicums**

Are you seeking to change careers? Sectors? Industries? Do you want to gain experience in a new sector while studying? We understand that work experience plays a critical role in developing your employability and assisting with the next step in your career. Work experience gives you the opportunity to enhance your job prospects, enrich your resume and network within the industry, all while gaining credit towards your degree.

[deakin.edu.au/buslaw/enhance-study/audacious](deakin.edu.au/buslaw/enhance-study/audacious)
[deakin.edu.au/buslaw/enhance-your-study/pg-programs](deakin.edu.au/buslaw/enhance-your-study/pg-programs)
Six reasons to choose the Deakin MBA (International)

1. A global perspective
Deakin’s MBA (International) provides a strong focus on global business dynamics, including a study of international business management and international finance. You also have the opportunity to undertake some units via an overseas study program, offering you a rich and rewarding study experience in a different culture.

2. Flexible
Our flexible delivery offers students a choice in the time, pace, place, content, learning style, assessment and collaborative opportunities of study experience. We offer student support services specifically aimed at the diversity of the MBA (International) student cohort. Cloud (online) learning at Deakin is a convenient, personalised and engaging learning experience, using the latest digital tools, allowing you to make the most of a great learning experience from wherever you are and to study when it suits you without sacrificing quality.

3. Broad based
Deakin’s MBA (International) has a wide spectrum of business and management disciplines to help you develop your career in all areas of business from administration to business strategy. You also study a broad range of topics relating to all aspects of organisational management and the development of the creative, analytical and interpersonal capabilities that are key to business leadership.

4. Networking and support
Throughout your studies you can talk with career counsellors and engage in professional development opportunities with Deakin Business School and our alumni program. We offer a tailored Career Development Program, an active Deakin MBA Alumni Chapter and regular networking and professional development events throughout the year. In addition, studying with people who share your interests and ambitions is a great way to build and strengthen your professional network.

5. International accreditation
Deakin Business School is accredited by AACSB International, the longest serving global accrediting body for business schools in the world. Only 5% of business programs worldwide are AACSB accredited. Deakin Business School is one of only three in Victoria, Australia.

6. International faculty
In the classroom and through cloud (online) learning, our teachers comprise a diverse group of international faculty, who are globally recognised researchers in their own fields. Our award-winning approach to postgraduate education ensures that professional associations, relevant industries and universities worldwide will recognise your degree. The Deakin MBA (International) student cohort is diverse, with students coming to Deakin from around the world, bringing their unique global experiences with them, adding to the richness of the study experience.
Learn from experience

Dr Steve Jaynes has over 20 years of experience in research, teaching and consulting in the fields of business strategy, leadership, organisational culture and change.

He completed his bachelor’s and master’s degrees at the University of Otago in New Zealand and a PhD on Organisational Strategy and Change at The University of Melbourne.

Steve currently teaches Strategic Management and Business Strategy and Analysis in the Deakin MBA and MBA (International) programs. He is a recipient of the Deakin Graduate School of Management Vice Chancellor’s Award for outstanding achievement in teaching and learning. As deputy director of the MBA (International), Steve is contributing to the ongoing development of Deakin’s postgraduate business programs.

He is a sought-after facilitator and speaker, having designed and delivered a wide range of business strategy and leadership programs for private and public sector clients in Australia and the Asia Pacific. A key focus in Steve’s teaching and facilitation is the transferability of concepts and tools from the classroom – physical or digital – to the workplace. Steve has developed a multi-perspective approach to his teaching, providing students with a diverse set of strategy concepts and tools (analytical and creative) to address business opportunities and challenges. Steve has published his research in the fields of strategy and organisational discourse, covering topics such as strategic thinking, the formation and implementation of strategic change, employee identity and the transformation of workplace culture.

Steve’s memberships include: Advisory Panel Member of the CPA Australia Global Strategy and Leadership program, the Academy of Management, the International Centre for Research – Organisational Discourse and Strategy and Change (ICRODSC), the Strategy as Practice international research group and the Australia and New Zealand Academy of Management (ANZAM).
Melbourne – the world’s most liveable city

Melbourne is recognised as a great place to live, having been ranked ‘the most liveable city in the world’ by The Economist for six years in a row.

2017 QS rankings also confirmed Melbourne’s position as the fifth city in the world for students.

Melbourne is famous for its music festivals, free community-based activities, performing arts, outstanding restaurants, excellent shopping and beautiful parks and beaches, which attract visitors from around the globe.

Melbourne was named sporting capital of the world in the 2016 Sport Business Sports City Awards. Its world-class sporting facilities attract international events such as the Australian Grand Prix, the Australian Open tennis tournament, the ICC Cricket World Cup, and the Melbourne Cup. Rugby, Soccer and Australian Rules Football codes attract major crowds.

visitvictoria.com
World-class facilities

Every university has its own culture, community and learning environment. When you choose Deakin you choose a leading provider of innovative learning and a university that values a positive student experience. Deakin wants you to get the best education you can, in the best learning environment it can provide.

Deakin is renowned for its outstanding student support, its vibrant and friendly campuses, as well as its flexible study modes and options. Deakin boasts the latest teaching and learning technologies and has won several recognitions for its teaching and research success.

Deakin’s Melbourne Burwood Campus offers campus-based accommodation at the Burwood Student Village and our new residences. We understand that learning isn’t just about attending lectures and tutorials, that’s why our residences offer a range of personal and academic support services to help you get the most out of university life.

Our Melbourne Burwood Campus boasts open and inviting spaces for socialising and studying, spacious new buildings and full wi-fi coverage. All accommodation sites are conveniently located close to all campus facilities, including a health clinic, food outlets, uni bar, YMCA gym and bank.

Residences are also close to barbecues, walking paths, a running track and parklands.

For some students, living near campus in private accommodation is the best option.

Deakin provides a range of services to help students find the right accommodation.

Anita Noller
Strategic Marketing Manager, Bank of Melbourne

‘The Deakin MBA International has provided me with a strong foundation and framework on which I am comfortable to build a sustainable career. I have excelled in my confidence at work and consider multiple aspects of the business when undertaking projects and being involved in major business decisions.’

Veena Majji
Human Resources, Talent Acquisition Group, Cognizant, India

‘It was a sheer pleasure to be a part of Deakin. The course content and the well-experienced professors were exactly what I needed to have an edge in this competitive world. Deakin has certainly boosted my confidence and my ability to manage the various stakeholders I work within my role.’

Nick Harrison
Technology Program Manager, Orica NSW

‘Completing the Deakin MBA (International) created a great opportunity to expand and contribute to the multinational company I work for. Being versed in current research, management techniques and strategic methods in the contemporary environment has given me and my company a great advantage.’

deakin.edu.au/international-students