

# A CAREER IN MANAGEMENT

Melbourne | Geelong | Off campus



## BACHELOR OF MANAGEMENT

**Offered at:** Melbourne Burwood Campus, Geelong Waterfront Campus and Off Campus

**Duration:** 3 years full time or part time equivalent

**Deakin Code:** M325

Deakin's exciting new Bachelor of Management is designed with you in mind - to equip you with the skills you need to get the job you want! A high level of practical learning enhances the degree, which is invaluable to graduates and prospective employers. The course is ideally suited to school leavers who want to build a career in business and those who want to take the next step in their career into management.

### Designed for you

Deakin's Bachelor of Management is a unique business degree that goes beyond an academic qualification.

The new course has been developed closely with industry to ensure its graduates are aligned with employers' needs. You will learn management techniques and strategies, and gain the necessary personal skills to be a strong leader. Throughout your study you will remain career focused, with a choice from seven diverse areas of specialisation:

- Event management
- Construction management
- Financial planning
- Organisational psychology
- Property and real estate
- Project management
- Sustainable business management

The Management degree will challenge you to take responsibility for your own learning, to engage with people, with the community, with business and to see yourself as a global citizen.

You will develop knowledge and skills from a wide range of discipline expertise that equips you with the ability to manage your career into the future.

The course offers flexible learning opportunities catering for school leavers, mature age students and full-time employees.

### Learn through experience

The course is designed to encourage you to learn through real experiences. Work Integrated Learning (WIL) is a key component of the course, allowing you to connect with the world by working in a range of organisational roles as part of your study.

A capstone unit in your final year has you working in multi-disciplinary teams. It's a great opportunity to practise and develop professional skills such as teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

These practical, experiential learning opportunities help you integrate your knowledge, consolidate skills, tackle real problems, and reflect on the experience to develop your professional identity.

### Career opportunities

Management can lead to a variety of careers in Australia and overseas including business analyst, project manager, customer relations, financial planner, events manager, business development manager, procurement manager, business operations manager, finance manager, small business owner, sustainability consultant, property management or product manager.

### Personal edge units

Deakin's Bachelor of Management includes four innovative *personal edge* units that develop the all-important 'soft skills', to give you a competitive edge in the graduate market.

**Intrapersonal** focuses on your ongoing learning and development such as, setting and achieving life and career goals whilst maintaining a work-life balance.

**Interpersonal** teaches you how to engage with people from a range of backgrounds and skill levels, to achieve mutually desirable outcomes.

**Team dynamics** is all about understanding roles, responsibilities and dynamics of working within a team. Froms adapting behaviour to suit different roles and situations, to taking on responsibilities of a leadership role within a team.

**Global citizenship** provides an awareness of operating in a global community, being mindful of the responsibilities of current and future managers to society, the environment and future generations.

## COURSE STRUCTURE

The Bachelor of Management is a 24 credit point degree consisting of 8 credit points of core foundation units, 4 credit points of core Personal Edge units, at least 1 credit point of work integrated learning and a 1 credit point capstone unit. Students also take 6 credit points from a major sequence, and four unspecified elective units that may be chosen from any faculty, including further specific work integrated learning units.

YEAR 1, T1	Personal Edge 1 Intrapersonal	Management Principles	Financial Literacy	Global Mindset
YEAR 1, T2	Personal Edge 2 Interpersonal	Marketing	Managing Information	Managerial Economics
YEAR 2, T1	Major Sequence Unit 1	Major Sequence Unit 2	Managing Business Operations	Law In Business
YEAR 2, T2	Personal Edge 3 Team Dynamics	Major Sequence Unit 3	Elective 1	WIL - Internship or Other
YEAR 3, T1	Major Sequence Unit 4	Major Sequence Unit 5	Major Sequence Unit 6	Elective 2
YEAR 3, T2	Personal Edge 4 Global Citizenship	Elective 3	Elective 4	Capstone

## MAJOR SEQUENCES

### Construction Management

Provides introductory technical skills including elementary concepts of construction management methodology, safety and estimating. This major offers a pathway to Deakin's Master of Construction Management.

### Event Management

Gives you complex skills and knowledge in design, marketing, communication, innovation and planning. These are the skills needed in the dynamic and challenging field of event management.

### Financial Planning

Financial planning gives you the skills to attain your own personal financial goals and the expertise to advise others in a professional capacity. Financial planners specialise in key areas such as retirement taxation, investment and estate planning.

### Organisational Psychology

Psychology is concerned with understanding human personality, behaviours, emotions, underlying mental processes and the factors that lead people to differ in the way they think and behave.

### Project Management

Project management is a growing, dynamic, globalised profession that involves planning, coordinating, costing and evaluating projects of all sizes, as well as managing the people and risks involved. You will gain deliver generic project management skills that will enhance your career prospects in your chosen industry or sector.

### Property and Real Estate

The property industry is one of the largest employment areas and is truly global. This major provides broad skills and knowledge of the property and real estate industry.

### Sustainable Business Management

Sustainability and corporate social responsibility are critical to all organisations. This major equips you with the knowledge and skills to manage sustainability. You will develop an understanding of the globalised context of contemporary management, by drawing on philosophy, economics, and management theory.

Accurate as at June 2013. Course details are subject to change. For the most up-to-date course information please view our website at [deakin.edu.au](http://deakin.edu.au).

