

BACHELOR OF COMMERCE

DEAKIN LEARNING CENTRES

Craigieburn, Dandenong and Werribee.

If you are studying the Bachelor of Commerce at a Deakin Learning Centre, you will study via video conference classes with face-to-face tutorial support for the eight core units that comprise the first year of the degree. You will then complete the remainder of the course at a Deakin campus or via the cloud (online).

COURSE OVERVIEW

Deakin's Bachelor of Commerce is one of the most flexible business programs available at any Australian university. Bachelor of Commerce graduates will acquire broad knowledge of all aspects of business.

You will begin by studying common foundation units leading to a choice of 11 areas of specialisation. This flexible structure allows you to tailor your degree to maximise your career opportunities.

From your second year, you can choose from a range of major sequences.

You will need to complete a course of study amounting to 24 credit points. At least 16 of these credit points must be units offered by the Faculty of Business and Law and must include the 8 credit points of core units and MCA010 Communication for Academic Studies (0 credit points). At least one major sequence of 8 credit points must be included. Further details are available from deakin.edu.au/handbook.

CAREER OPPORTUNITIES

There are employment opportunities for Bachelor of Commerce graduates in virtually every area of business and government in Australia and overseas. Potential careers include professional accountant, IT and systems professional, economist, financial planner, HR manager, social and economic policy developer, international trade officer and marketing manager.

As this is a very broad course there are more possibilities in other professions especially if taken with further study.

INTERNATIONALLY-RECOGNISED DEGREE

Deakin is proud to be the only Australian university with EPAS accreditation for its Bachelor of Commerce. EPAS is an

accreditation by the European Foundation for Management Development (EFMD) and an international quality benchmark for business programs worldwide.

PROFESSIONAL ACCREDITATION

The Bachelor of Commerce is the recommended pathway for professional accounting accreditation. Providing you meet the specified requirements within the course, the Bachelor of Commerce can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia entry into the CA Program of the Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants, the Australian Computer Society (ACS), the Association of Chartered Certified Accountants (ACCA), the Economics Society of Australia and the Australian Marketing Institute.

HOW TO APPLY

All current year 12 and non-year 12 applications are made directly to Deakin via the online portal at deakin.edu.au/apply or by completing a hard copy application form which can be downloaded from deakin.edu.au/learning-centres. Your application must include a personal statement, which outlines your background, previous experience and reasons for wanting to undertake the course.

FIND OUT MORE

For more information on the Bachelor of Commerce, phone 03 5563 3510 to speak to a course adviser or email buslaw@deakin.edu.au.

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COURSE STRUCTURE

The Bachelor of Commerce is a 24-credit point degree consisting of 8 credit points of core units and MCA010 (0 credit points). At least one major sequence of 8 credit points must be included and you may choose to do two major sequences. At least 16 of these credit points must be units offered by the Faculty of Business and Law. This is a sample course structure:

	TRIMESTER 1	TRIMESTER 2
YEAR ONE	Accounting for Decision Making Economic Principles Business Law Marketing Fundamentals*	Fundamentals of Finance Business Analytics Management Personal Insight*
YEAR TWO	Major sequence unit 1 Major sequence unit 2 Elective/Second major sequence Elective/Second major sequence	Major sequence unit 3 Major sequence unit 4 Elective/Second major sequence Elective/Second major sequence
YEAR THREE	Major sequence unit 5 Major sequence unit 6 Elective/Second major sequence Elective/Second major sequence	Major sequence unit 7 Capstone unit 8 Elective/Second major sequence Elective/Second major sequence

* Subject to final approval.

CORE UNITS

Accounting for Decision Making – covers the impact of accounting; accounting reports; introduction of the accounting equation; classification; analysis and summarisation of transactions; accounting systems and internal control; the management decision-making process and more.

Business Analytics – the digital revolution has changed the practice of business. Business analytics and data to support business decisions are growing exponentially, and becoming increasingly difficult to understand and use.

Business Law – covers underlying concepts and purpose of commercial law, the Australian legal system and the law relating to contract and negligence.

Economic Principles – you will study how markets operate, which is essential to understanding any form of economic behaviour in the global arena.

Fundamentals of Finance – introduces you to finance and provides you with an introductory knowledge of financial institutions, markets and instruments.

Management – provides you with the opportunity to analyse how the solutions to management ‘problems’ have

developed under different conditions throughout the 19th and 20th century. You will examine how managerial action impacts on and is shaped by the environment, through a consideration of globalisation, ethics, social responsibility and the social and cultural context of management.

Marketing Fundamentals – examines how marketing organisations create value for end-users and business customers. You will examine marketing theory and practice, from understanding customer needs, to designing customer-driven marketing strategies, building customer relationships and capturing value for the organisation.

Personal Insight – helps you create your own professional identity. You will gain skills in strategic, targeted communication to help you succeed in your business and personal life.

MAJOR SEQUENCES[#]

Accounting
Business Analytics
Commercial Law
Economics
Finance
Financial Planning
Human Resource Management
International Trade
Management
Management Information Systems
Marketing

[#] Not all major sequences are available via on-campus study at all campuses. Students undertaking units in major sequences that are not available in on-campus mode may enrol in units offered in Cloud (online) mode.

DEAKIN LEARNING CENTRES

Deakin Learning Centre – Dandenong
Level 3, 237 Lonsdale Street
Dandenong Victoria 3175
Phone: 03 9246 8999

Werribee Learning Centre
9 Bridge Street
Werribee Victoria 3030
Phone 03 5227 2001

Hume Global Learning Centre – Craigieburn
75–95 Central Park Avenue
Craigieburn Victoria 3064
Deakin Bachelor of Commerce
Course adviser
Phone: 03 5563 3510



DEAKIN CAMPUSES

Geelong Waterfront Campus
1 Gheringhap Street
Geelong Victoria 3220
Phone: 03 5227 1277

Melbourne Burwood Campus
221 Burwood Highway
Burwood Victoria 3125
Phone: 03 9244 6555

Warrnambool Campus
Princes Highway
Warrnambool Victoria 3280
Phone: 03 5563 3510

deakin.edu.au/learning-centres

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