

# Experience Deakin **CAREERS PRACTITIONERS' EVENT**

Melbourne Burwood Campus  
Wednesday 26 February 2014



# LIVE

## THE FUTURE

## Agenda 2020



# Deakin's strategic plan

## *Live the future: Agenda 2020*

**Prof Brenda Cherednichenko**  
**Pro Vice-Chancellor**  
**Faculty of Arts and Education**



# A BIT ABOUT DEAKIN'S HISTORY

Deakin was named after the leader of the Australian Federation movement and the nation's second Prime Minister Alfred Deakin.



Alfred Deakin



Deakin's Waurin Ponds campus in the 1970s

Established in 1974, Deakin was Victoria's 4th university and the first regional university in Victoria.

2014 is  
Deakin's 40<sup>th</sup>  
anniversary

## Deakin's six Vice-Chancellors

1976 - Fred Jevons

1986 - Malcolm Skilbeck

1992 - John Hay

1996 - Geoff Wilson

2003 - Sally Walker

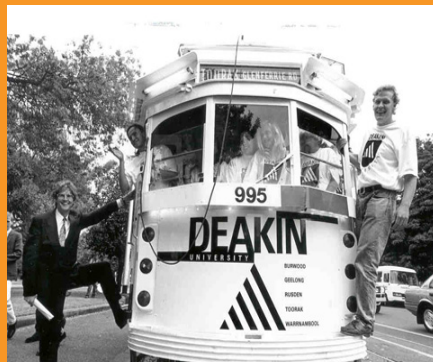
2010 - Jane den Hollander



# BURWOOD CAMPUS THEN AND NOW ...



Burwood Teachers College 1970s



Deakin tram 1990s



Burwood campus 2007



Alfred Deakin Building 2012



Burwood Highway frontage building 2014





# DEAKIN TODAY ...

- Globally connected
- Four campuses – in Geelong, Burwood and Warrnambool (450 hectares)
- Learning Centres across Victoria
- International Offices in India, China and Indonesia



# DEAKIN AT A GLANCE ...

## Four faculties ...

- Business and Law
- Science, Engineering and Built Environment
- Health
- Arts and Education

**47,000 students** Australia's 9<sup>th</sup> largest university  
(23,506 at Burwood)

**22% international students** from over 90 countries

**13,000** study wholly 'in the cloud'

**#1 in Victoria for student satisfaction** (AGS) for  
three consecutive years

**66 in the world** in the 2013 Times HE rankings  
(institutions <50)



# DEAKIN'S STRATEGIC PLAN...

Learning

Ideas

Value

Experience

[deakin.edu.au/about-deakin/strategic-direction](https://deakin.edu.au/about-deakin/strategic-direction)

**LIVE**  
**THE FUTURE**  
Agenda 2020





# THE DEAKIN OFFER ...

Deakin university offers you a borderless and personalised relationship, creating the power and opportunities to live the future in a new world.

Deakin will be Australia's premier university in driving the digital frontier to enable globally connected education for the jobs of the future , and research that makes a difference to the communities we serve

**Learning** ... offer brilliant education where you are and where you want to go

**Ideas** ... Make a difference through world class innovation and research

**Value** ... Enhance our enterprise, strengthen our communities and enable our partners

**Experience** ... Delight our students, our staff, our alumni and our friends



# LIVE FOR STUDENTS:

a high quality experience

- Access to Courses, Support, the Future
- Global Student Community
- Excellent Research informed Teaching  
Work Experience and Profession Ready
- Mentoring
- International study opportunities
- Latest Technology for Learning Success
- Deakin University Student Association
- Excellent Facilities – Teaching, Libraries  
Accommodation, Food, Sports, Transport...



# PREPARING STUDENTS FOR THE JOBS AND SKILLS OF THE FUTURE...



Media-rich  
learning centres



Deakin's first MOOC launched 2013



95.2% of Deakin's domestic bachelor graduates in FT employment (above national average of 91.5%) 3.5 years after completion (BGS)

An increasingly mobile environment

Education at your own pace, in your own space.

65% of primary students will end up in jobs that haven't been invented yet (IBIS Capital 2013)



*Deakin Anywhere* is a fully integrated platform to help staff connect, share and collaborate – anywhere, at any time, on any device.

 Office

 Office 365

 Yammer

 SkyDrive  
Pro

 Lync

 SharePoint

[deakin.edu.au/anywhere](http://deakin.edu.au/anywhere)

Supporting learning, teaching and research in the cloud

# BUILDING A WORLD-CLASS HEALTH PRECINCT IN GEELONG

With the development of Epworth Geelong and the opening of the Regional Community Health Hub (REACH) Deakin is closer to achieving its vision of a world-class health precinct to serve the communities of Geelong and regional Victoria.



# PARTNERING WITH INDUSTRY, BUSINESS AND GOVERNMENT

## Australian Future Fibre Research and Innovation Centre (AFFRIC)

...world-class innovation in carbon fibre and composite solutions



Geelong Centre for Emerging Infectious Diseases (GCEID)... creating critical defensive capability to protect food safety and security and human health

The Alfred Deakin Research Institute generates and promotes research which informs public debate and policy



Thank you ...