

UNDERGRADUATE BUSINESS

2014

Melbourne | Geelong | Warrnambool | Off campus

COMMERCE

INFORMATION SYSTEMS

MANAGEMENT

PROPERTY AND REAL ESTATE

SPORT



SHAUN CHUNG-BUCKLAND
Bachelor of Commerce, see page 15.

EXPLORE THE WORLD OF BUSINESS AT DEAKIN



Studies in business are diverse and skills in this area can make a difference to several aspects of the world we live in.

No matter what aspect of business you want to study, there is an area of specialisation at Deakin to meet your needs. We offer undergraduate courses in information systems, commerce, management, property and real estate, sport management and sport development, plus a range of exciting combined courses. Within these courses, many major sequences are available – from accounting, commercial law and economics right through to international trade and economic policy, human resource management and marketing.

Our mission is to be engaged with you and our partners in the provision of flexible educational programs and relevant research. Deakin's business courses are backed by high quality, contemporary research, and developed in consultation with industry.

Our courses are designed to be relevant to your career and life aspirations and are enhanced by a high level of practical content, which is invaluable and viewed favourably by prospective employers.

This booklet will outline the courses we offer in business, their key features and the career opportunities you can expect from completing a degree at Deakin.

Choosing a university course is an important decision – and we are here to help. We encourage you to gather as much information as possible to help you make an informed decision about which course is best for you.

If you need more information, please contact us on 1300 DEGREE (1300 334 733), email enquire@deakin.edu.au or visit deakin.edu.au.

We look forward to seeing you at Deakin!

The Deakin team

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD). EPAS is an international quality benchmark for business programs worldwide. Deakin is the only Australian university with EPAS accreditation for its Bachelor of Commerce.

Pro Vice-Chancellor of the Faculty of Business and Law, Professor Gael McDonald, says gaining the accreditation is a coup. 'Our students will benefit the most from this accreditation. This is one of the strongest possible signs that they are enrolled in a world-class program,' she says.

'As they go out into the workplace, they can be proud that their Deakin commerce degree is well respected and is meeting the needs of both local and international employers.'

Visit www.efmd.org for more information.



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Using this booklet

This booklet provides you with detailed information about Deakin's undergraduate courses in business (for domestic students), including study areas, career opportunities, course overviews and course structures. It is designed to be read in conjunction with the *2014 Undergraduate Course Guide*, which gives an overview of all of Deakin's undergraduate courses, study options, support services and campuses.

Deakin University also produces course guides specifically for international students. To request a copy phone Deakin International on +61 3 9244 5095 or email deakin-international@deakin.edu.au.

Applying to Deakin is easy

You can apply for most of Deakin's undergraduate courses (bachelor's degrees) commencing in Trimester 1 through the Victorian Tertiary Admissions Centre (VTAC). We also offer courses commencing at other times of the year, for example Trimester 2 (commencing in August) and Trimester 3 (commencing in November), that require a direct application to Deakin. Whether you are a current Year 12, TAFE, private provider or mature-age student, currently studying at another university, in the workforce, taking a gap year or a graduate, visit www.vtac.edu.au or deakin.edu.au/study-at-deakin for details.

Find out more

If you need more information, please phone 1300 DEGREE (1300 334 733), email enquire@deakin.edu.au or visit deakin.edu.au.

You can also connect with us on social media, order other publications and visit us. Turn to page 56 for more information.

BUSINESS AT DEAKIN

Hands-on learning

Deakin's business courses are enhanced by a high level of practical content, which is invaluable in preparing you for your working life and viewed favourably by prospective employers. We provide a stimulating variety in your education, which ensures you leave Deakin with the skills you need to embark on an outstanding career.

Our courses are developed with industry input

Our courses are backed by high-quality, contemporary research, and designed and continually updated in close consultation with the business industry, professional groups and advisory boards. We ensure our courses are relevant to the current and emerging needs of employers.

You will learn from experts

Deakin's teaching and research staff are experts in their respective fields, with broad international links and connections with industry.

You will graduate with diverse career opportunities

Graduates of Deakin's business courses are in high demand and enjoy careers in a broad range of high-profile organisations and roles. Employers recognise that Deakin graduates are taught industry-relevant skills which enable them to hit the ground running.

Our courses are professionally recognised

Many of Deakin's business courses are accredited by industry associations, translating into excellent job and career opportunities for Deakin graduates.

We offer flexible study options

Genuine flexibility is a key feature of our courses. You can study most courses full time or part time, and choose specialist areas as you progress through your course to tailor your degree to match your career goals. Deakin's use of technology in course delivery, our trimester system and deferment option enhance our flexible approach to education, ensuring your study fits in with your work and lifestyle commitments.

For more information, please visit deakin.edu.au/online-offcampus.

Work-Integrated Learning (WIL)

All of Deakin's business courses allow you to study in Australia or overseas, gaining work experience and credit towards your degree.

You will have opportunities to get involved in the community or meet students from around the world – it's all part of your course structure!

WIL covers:

- Business Internship Program
- Community-Based Volunteering
- Industry-Based Learning
- Malaysia Internship Scheme.

For more information on WIL, please see page 4 of this booklet.

Study honours

Honours is a fourth year of specialised study, taken after a three-year degree, offering advanced study in your chosen area. An honours year allows you to draw together the theory and practical skills gained in previous undergraduate studies and develop an in-depth knowledge of your particular discipline through research, additional coursework and training in research techniques.

Honours can offer you a competitive edge in the job market along with providing a pathway into a higher degree – many honours students go on to complete a PhD or other advanced qualifications.

For more information on honours degrees in business, please visit deakin.edu.au/buslaw/courses/honours.

AN ELITE ATHLETE FRIENDLY UNIVERSITY

As a member of the Elite Athlete Friendly University (EAFU) Network, Deakin is dedicated to supporting elite athletes in their quest to achieve academic success alongside the demands of training and competition.

We enable recognised elite athlete students to negotiate assessment deadlines, lecture and tutorial attendance and study loads to integrate with sporting commitments. Student athletes may also be able to take several leaves of absence in order to meet sporting commitments and extend the amount of time normally allowed to complete a course.

For more information, please visit deakin.edu.au/future-students/why-deakin/eafu.



Faculty of Business and Law – Pro Vice-Chancellor Welcome

Visit deakin.yt/business-and-law-welcome to watch a YouTube video.

SCHOLARSHIPS AND GRANTS

Deakin University offers scholarships for academic excellence, access and equity, accommodation and Aboriginal and Torres Strait Islanders, ensuring higher education is accessible for all members of the community. For more information on scholarships, please visit deakin.edu.au/scholarships.

In addition, the Faculty of Business and Law offers a number of merit-based scholarships specifically related to its undergraduate program.

Business Scholars Program

The Business Scholars Program recognises, rewards and nurtures high-achieving students admitted to a business degree in the Faculty of Business and Law. The new program is open to commerce, information systems, management, property and real estate, business (sport management) and sport development students and is offered at Burwood, Geelong and Warrnambool. Students admitted to the program are given scholarship support of up to \$2800 per annum, are prepared for advanced/honours work and encouraged to accelerate their course. It is possible for business scholars to complete their bachelor's degree in two and a half, or even two years, as well as graduate with an honours degree far earlier than is generally possible for students at Deakin or other universities. Business scholars enrolling in a Bachelor of Commerce (Honours) can apply to extend their scholarship.

Applications to the Business Scholars Program are made through VTAC, listing the Business Scholars Program as a separate preference.

Applicants must also lodge a Business Scholars Program Preference Form to Deakin via bl-scholarship@deakin.edu.au by December 2013*. Students who expect to gain an ATAR of 90 or more are encouraged to apply.

For more information please visit deakin.edu.au/buslaw/students/scholarships.

* Please check the VTAC website closer to the time for the specific date.

Rural and regional grants

The Faculty of Business and Law has a grant scheme to assist rural students commencing an undergraduate degree in commerce, law or management at the Warrnambool Campus. The cash grants are valued at \$2000 (\$250 per successful unit of study) and paid in the first year of study.

To be eligible you must:

- apply for entry through the Victorian Tertiary Admissions Centre (VTAC) in a Business and Law course at the Warrnambool Campus
- enrol for the first time in 2014 as a Commonwealth supported student, in a Deakin University, Faculty of Business and Law undergraduate course, and
- meet the requirements of the VTAC Special Entry Access Scheme – SEAS Category 1: Personal information and location, which includes applicants from rural or isolated areas. This includes Warrnambool and towns in western Victoria and south-eastern South Australia, as well as the surrounding countryside.

First in Family grants

The Faculty of Business and Law offers grants to financially assist students commencing an undergraduate degree from the faculty at the Melbourne Burwood Campus, the Geelong Waterfront Campus or off campus. The cash grants are valued at \$2000 (\$250 per successful unit of study) and paid in the first year of study.

To be eligible you must:

- apply for entry through the Victorian Tertiary Admissions Centre (VTAC) in a Business and Law course on the Melbourne Burwood Campus, the Geelong Waterfront Campus or off campus
- enrol for the first time in 2014 as a Commonwealth supported student, in a Deakin University, Faculty of Business and Law undergraduate course, and
- meet the requirements of the VTAC Special Entry Access Scheme – SEAS Category 5: Disadvantaged financial background.

For more information on Faculty of Business and Law scholarships, including how to apply, please visit deakin.edu.au/buslaw/student-scholarships.

WORK-INTEGRATED LEARNING

Work experience can make all the difference when you graduate and are applying for jobs. Work-Integrated Learning (WIL) is an opportunity for you to gain work experience and credit towards your degree.

The Faculty of Business and Law offers the following WIL programs for students in all disciplines at all levels in Australia and internationally. For more information about WIL, please visit deakin.edu.au/buslaw/wil.

Business Internship Program

All of Deakin's business courses incorporate a Business Internship Program, which provides you with a realistic business experience in your area of specialisation.

The Business Internship Program is a unique opportunity for you to observe professional practice first hand and acquire professional networks, while gaining credit towards your degree.

You negotiate internship details with your proposed host organisation, which provides you with the opportunity to participate in a range of real world business experiences related to your studies. As a consequence, your employability is greatly enhanced and employers benefit from your fresh view of the business world. Completing a business internship gains you credit towards your degree but doesn't extend the length of your studies.

The program involves two 1-credit-point units, available to final-year students. These units complement each major area of study and are available on all campuses and off campus.

Community-Based Volunteering

Community-Based Volunteering (CBV) is unpaid placements in not-for-profit community organisations. The units encourage a hands-on approach to learning and assist you to develop 'citizenship' and appreciate the impact of your role in society. The program involves two 1-credit-point units, available any time during your degree, in any country around the world.

CBV offers a diverse range of opportunities from assisting in a remote village in India, visiting a church or community group, going to Kathmandu and volunteering in part of the Tilganga Eye Centre, or volunteering at your local Red Cross, hospital, St Vincent de Paul or other not-for-profit organisations.

Industry-Based Learning

Industry-Based Learning (IBL) units encourage a hands-on approach to learning and allow you to apply generic employability skills and capabilities in an area that you are majoring in. The advantage of an IBL placement is that the longer three, six or 12-month placement, in a full-time capacity, assists you to define your career direction. IBL units are high-quality, full-time intensive placements, where you are paid approximately 80 per cent of a graduate salary. Most IBL opportunities are faculty-sourced, with students applying via a competitive selection process. IBL opportunities are advertised on the University's JobShop website.

Malaysia Group Internship

All business students have the opportunity to participate in the Malaysia Group Internship. After arriving in Kuala Lumpur, Malaysia you will be placed into business and community organisations to work on a project of significance to the host organisation. You will work in multidisciplinary teams of four with a group presentation at the conclusion of the internship.

Malaysia is a powerful economy in South-East Asia and Kuala Lumpur is a vibrant city offering a blend of historic, cultural and modern business experiences.

This is a great opportunity for you to get an international experience and an internship experience, at the same time.



Graduates who have had industry experience are highly sought-after by employers.

STUDY ABROAD

Give your degree a competitive edge with an international study experience. The Faculty of Business and Law runs a number of unique study tours throughout the year to exotic places such as India, China and Europe.

What will study abroad do for me?

- Provide you with experience of other people and cultures.
- Assist in developing your professional networks.
- Provide credit towards your degree.
- Prepare you to manage new environments and gain maturity.
- Assist you to become a more competitive and worldly graduate.

What study abroad options are available?

- A semester/trimester abroad at a partner university.
- Complete one unit as part of an overseas study tour.
- Join students from around the world at a summer or winter school in Europe or Asia.
- Volunteer or undertake an internship in an overseas organisation.

Most importantly, all programs are for credit and can be taken as part of your business degree. Study and travel is supported through university and government grants and loans.

Your international study experiences are acknowledged through the Global Citizenship Award. This award recognises and outlines the skills and attributes each student has gained as part of their experience. New activities can be added to your Global Citizenship Award, making it a valuable tool that communicates your experience to future employers.

These programs provide you with learning experiences that encompass international and intercultural perspectives while supporting a culture of diversity and awareness, enabling you to become a global citizen and develop a richer cultural perspective.

For more information on international study opportunities for business students, please visit deakin.edu.au/buslaw/students/study-abroad.

For more information on Deakin's Study Abroad Program, please visit deakin.edu.au/current-students/student-exchange/exchange.



MARIA CIVISIC

BACHELOR OF COMMERCE/BACHELOR OF LAWS
GEELONG WAURN PONDS CAMPUS

'In my third year, I undertook an exchange to Oxford Brookes University, where I completed four of my law electives. I did a lot of travelling so it was great. And Oxford is beautiful; I am a big *Harry Potter* fan and a lot of it was filmed there.

I will soon head to Tanzania for three weeks to participate in the Tanzania Volunteering Project, part of Deakin's Global Citizenship Program. I will hold a three-day business conference, support high school students with their studies and help out in primary schools and the broader community. It's very exciting. Because I have done the student exchange, I already have points for Deakin's Global Citizenship Program and this will gain more. If you get 100 points you are declared a Global Citizen.

Employers respond well to people who have had overseas experiences because they like to see you are not just study focused. Going overseas shows you have the ability to adapt to new situations and work outside your comfort zone.'

Deakin's teaching and research staff are experts in their respective fields, with broad international links and connections with industry.



WHERE DO OUR GRADUATES GO?

Deakin's business courses offer a broad range of study areas so they provide career opportunities in a diverse range of traditional and emerging professional business areas in virtually every area of business and government in Australia and internationally.

Many Deakin graduates have gained national and international prominence in their chosen fields. Deakin business graduates may find employment in business process analysis, financial and information security, web architecture/design/programming, accounting, advertising, event operations, business analysis, human resource management, market research, training and development, tourism operations and planning, private or government valuation, property sales and acquisition, sport management, sponsorship management or sport development.

Recent Deakin business graduates have been employed by a range of organisations including, but not limited to, the following:

- ANZ Bank
- Attorney-General's Department, NSW
- Australian Bureau of Statistics
- Australian Securities and Investment Commission
- Australian Taxation Office
- Barwon Water
- Barwon Health
- CB Richard Ellis
- Coles Group
- Commonwealth Bank
- Davidsons Accounting
- Deloitte
- Ernst and Young
- Ford Australia
- Godfrey Hirst
- Goldman Sachs
- JBWere
- IBM
- Knight Frank
- KPMG
- MediaCom
- Metricon Homes
- Morgan Stanley
- National Australia Bank
- Nike
- PriceWaterhouseCoopers
- Reserve Bank of Australia
- Rip Curl
- Sinclair Wilson
- Suncorp
- Tennis Australia
- Telstra
- Transport Accident Commission
- Visy Recycling
- WHK.



PROFESSOR RICHARD REED

CHAIR IN PROPERTY AND REAL ESTATE
SCHOOL OF MANAGEMENT AND MARKETING
MELBOURNE BURWOOD CAMPUS

'The discipline of property is truly international and it has increased rapidly in demand over recent years, mainly because it is an interesting and diverse 21st century career path with high demand for graduates.

We work closely with industry and employers to ensure our graduates are workforce-ready and will be the employer's graduate of choice. For example, our property and real estate course advisory board provides advice about the course's relevance to industry. Our property and real estate staff all have industry experience so fully appreciate the links between a university education and industry.

We have developed innovative approaches to interacting with students. This includes live discussions and ensuring all material can be accessed via the latest computer technology. We use many real-life examples with the delivery of the material, especially international examples of the property market. Students also have access to specialised property software and databases in order to access property market information, as well as mapping software to enable a greater understanding of geographical influences on property markets.'

COURSES AND ATARS

	Melbourne Burwood Campus Clearly-in ATAR 2013	Geelong campuses Clearly-in ATAR 2013	Warrnambool Campus Clearly-in ATAR 2013	Off campus Available	Page
<i>Bachelor of ...</i>					
Business (Sport Management) M391	81.65			Yes	14
Commerce M300	76.00	61.90	57.45	Yes	15
<i>For information on major sequences available, please refer to page 16.</i>					
Information Systems M340	N/A	N/A		Yes	20
Management M302	64.05	51.95	N/A	Yes	21
<i>For information on major sequences available, please refer to page 22.</i>					
Property and Real Estate M348	70.60			Yes	27
<i>For information on major sequences available, please refer to page 28.</i>					
Sport Development M320	64.60				28
Business and Law – Business Scholars Program	93.85	93.70	84.15		29
Associate Degree of Arts, Business and Sciences A200		R/C	R/C		30

As a Deakin student, you will learn in a friendly and supportive environment.



	Melbourne Burwood Campus Clearly-in ATAR 2013	Geelong campuses Clearly-in ATAR 2013	Warrnambool Campus Clearly-in ATAR 2013	Off campus Available	Page
Combined courses					
<i>Bachelor of ... / Bachelor of ...</i>					
Arts/Commerce D313	64.20	57.45	N/A		31
Arts – Chinese/Commerce D317	64.15				32
Arts/Management D326		54.95	N/A		33
Commerce/Information Systems D366	N/A	N/A		Yes	34
Commerce/Laws D322	90.30	84.95	N/A		34
Commerce/Science D321	70.80	N/A			36
Engineering/Commerce D373		75.70		Yes [#]	37
Exercise and Sport Science/ Business (Sport Management) D394	88.00				38
Information Systems/Arts D370	N/A	N/A		Yes	39
Information Systems/ Health Sciences D368	N/A	N/A			40
Information Systems/ Information Technology D371	72.45			Yes	41
Information Systems/Laws D367	N/A	N/A		Yes	43
Information Systems/Science D369	N/A				44
International Studies/Commerce D338	65.90	N/A		Yes [*]	45
Management/Laws D327		N/A			46
Property and Real Estate/Commerce D325	83.20			Yes	47
Public Health and Health Promotion/ Commerce D388	77.55				48
Bachelor of Information Systems/ Diploma of Language D328	N/A	N/A		Yes	49
Concurrent courses					
Bachelor of Management/ Advanced Diploma of Tourism/ Diploma of Tourism at Box Hill Institute M303	50.45				25
Bachelor of Management/ Advanced Diploma of Tourism/ Diploma of Sustainability at The Gordon M303		N/A			26

Geelong campuses = Geelong Warrnambool Campus and Geelong Waterfront Campus.

R/C = A range of criteria are used for selection.

N/A = Not available or not applicable. The course is offered at this campus. Where no ATAR is available it may mean that other admission requirements apply.

Please refer to the course entry for more information.

[#] You will be required to participate in an on-campus residential at the Geelong Warrnambool Campus.

^{*} The off-campus mode offering of this course is subject to negotiation with the Course Director. Please contact the Faculty of Arts and Education Student Support Office on your campus for further details.

If a clearly-in ATAR is not listed it means that the course is not available at that campus.

For more information on ATARs please visit deakin.edu.au/future-students/year12.

MAJOR STUDY AREAS

Accounting^{2^} **B F W X**

Accounting is a dynamic and exciting profession. Businesses and individuals rely on their accountants to assess their financial situation, prepare reports and give advice on financial dealings. Accountants are often the lynchpin of an organisation as they construct vital information to be used by a wide range of interested parties. Informed decisions vital to a company's viability frequently rely on the skills and knowledge of an accountant.

Accounting information systems² **B F W# X**

Organisations operate both information systems and financial systems. Accounting information systems is the interaction between the two. In this major sequence, you will learn about the relationship between accounting and financial data, as well as the technology that supports that data. You will also gain a deeper understanding of the accounting systems used when designing and implementing business systems, and develop an understanding of the information produced by accounting systems.

Business information systems² **B F# X**

Understand the related managerial roles of business people, the application of technology and the strategic management of vast quantities of information, as well as the information systems supporting today's modern business organisation.

Business security management² **B F# X**

Business security management provides comprehensive knowledge of the design, management and security requirements of electronic business transactions. It also looks at data communication systems and the development of security solutions that meet business goals and objectives. You will learn how to effectively apply the latest security techniques to protect information and the associated business information systems.

Commerce¹ **B F W X**

Business makes the world go round and underpins our society. With 17 areas of specialisation, a Bachelor of Commerce (BCom) is the springboard to a successful career in multiple dynamic and in-demand professions. Deakin's BCom is well recognised throughout Australia and highly respected in the business community. With this qualification to your name, you open up employment opportunities in virtually every area of business and government across Australia and beyond.

Commercial law² **B F W# X**

Commercial law deals with complex issues such as taxation, company reporting and contract management. This major sequence will provide you with an understanding of all the main areas that make up the fascinating field of commercial law. If you have good written and oral communication skills, can analyse and solve problems logically and have an understanding of sound business principles, studying commercial law could lead to a fruitful and rewarding career.

eBusiness² **B F X**

eBusiness is also known as electronic business. eBusiness professionals help companies sell products and services online, specialising in areas such as online advertising, online protection from hackers and the design of new online products. They also understand how Facebook, YouTube, SecondLife, mobile phones and other new technologies can be used by business. This major sequence prepares you for commerce in the 21st century.

Economics² **B F W X**

Economics offers a unique way of thinking about the world. It provides the theoretical foundation for all areas of business and finance and a framework to understand policy initiatives on topical issues such as climate change, inequality, financial crises and housing affordability. You will gain the knowledge to understand and analyse how consumers and firms make choices and how markets adapt to various policy environments. Economics develops quantitative and analytical skills, attributes that are highly valued by employers and which complement many possible future career paths.

Finance² **B F W# X**

Finance focuses on decision-making processes for individuals and managers under conditions of risk and uncertainty. It addresses investment, financing and payout decisions of a firm, the effects of interest rates and risk on the pricing of assets and liabilities, as well as the structure and the operations of financial markets and institutions.

Financial planning^{2^} **B F W# X**

Financial planning will provide you with the skills you need to attain your own personal financial goals and to develop the expertise to advise others on a professional basis. Financial planners specialise in key areas. These include retirement, taxation, investment and estate planning. This major sequence examines the theoretical framework of financial planning, plus the practical application of the theories and strategies.

Health informatics² **B# F# X**

Learn how to use technologies, information systems, methods and techniques in the development and management of health care information systems and services. Studies focus on information used in business processes within a health care setting, as well as for medical treatment.

Human resource management² **B F W# X**

People management is one of the fastest growing fields of professional employment. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management, and remuneration. You will also gain invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Information systems¹ **B F X**

We are living through one of the greatest periods of innovation in history, driven by technology and digital advance. With the massive rise of social media, computers and mobile devices, most of us take the use of technology for granted. Being an information systems professional is about building the bridge between people, business and technology.

Interactive marketing² **B F# X**

Increasingly, an interactive medium such as the internet is used to supplement the marketing of a product or organisation – that is what is known as interactive marketing. This major sequence is about developing innovative strategies that allow digital applications to be used effectively for business communication and online marketing. You will learn specialist skills in direct and digital marketing, and customer relationship management.

International business² **B**

Develop skills in the analysis of international markets and develop the personal skills and attitudes required to successfully engage in international business. This major sequence includes units with an international focus, drawn from a wide range of business disciplines.

International management² **B F# X**

Learn about the complex and challenging arena of international management and business. You will study a comprehensive range of topics including international economy, international human resource management and regulatory business environments in the domestic and international context – all within a constantly changing political and social global environment.

International relations² **B F X**

Studies in international relations will provide you with a better understanding of conflict and cooperation, and war and peace, in contemporary international politics. You will examine particular issues in global politics, including the nature of power and security, globalisation and global governance, human rights and global justice, the politics of the Asia region and Australia's place in the world.

International trade and economic policy² **B F W# X**

Gain a sound understanding of the economic basis to trade and the institutions and market structures that underpin global commerce. You will study the economic, political and cultural characteristics of the major trading regions, including North America, Western and Eastern Europe and the Middle East, with particular emphasis on Asian trade.

Journalism² **B F W# X**

This long-established program at Deakin offers you the skills and knowledge needed to become a qualified journalist in broadcast and print media. You will study mass media, ethical and legal issues, gain research skills and learn the methods and techniques of specialist writing for major daily newspapers and mainstream magazines, radio and television.

Management^{1,2} **B F W# X**

Management refers to the procedures and systems used in an organisation to assess how individuals and the organisation itself can best operate. An integrated and progressive study of modern management theory and practice in an Australian and global context, which examines concepts such as managing change, globalisation, problem solving, innovation and technology, and planning.

Marketing² **B F W X**

Marketing is about relationships with customers and involves developing, maintaining and enhancing those relationships. Modern marketing is about adding value to the customer experience and building a relationship between buyers and sellers that benefits both. You will learn to think creatively and apply theory to practice in various situations where customer behaviour and expectations need to be managed.

Media and communication² **B G W X**

This is an area of rapid and continuous technological, political, economic and social change. Much of the recent explosion in the stock of human knowledge is linked to developments in media and communication. This major sequence offers a unique 'multiskilled' qualification suited to many careers and job markets.

Politics and policy studies² **B G W X**

Explore our role as citizens in the Australian community and the nature of diverse ideologies. This major sequence explores economic, social, health, environmental and media policy, along with politics in India, Europe, the US, China, Indonesia and the Middle East.

Professional practice² **B F W X**

This major sequence is for those wanting to develop the skills that will put them ahead of the rest in today's business world. You will learn how to manage business information and intelligence, make good business decisions, communicate effectively in the workplace and understand the importance of business ethics. These skills are becoming increasingly important in today's contemporary corporate world.

> Continued on next page ...

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- 1 This is offered as a full degree program.
 2 This is offered as a major sequence within a full degree program.
 ^ Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.
 # You will be required to undertake one or more units in off-campus or online mode to complete the major sequence.
 o This study area is part of a concurrent course and not available as a major sequence.

MAJOR STUDY AREAS



Deakin has a number of modern and attractive new-generation learning spaces.

Property and real estate^{1,2} **B X**

Gain knowledge and skills in investing in and coordinating property and real estate. This includes commercial and industrial property, residential property, property development, property valuation, market analysis and property economics, with specialisations in sustainability or business disciplines. This discipline has strong industry links and high international demand for graduates.

Quantitative business analysis² **B F# X**

In today's world, commerce is supported by information systems. This major will give you skills in both statistical analysis and commerce, you will be a jump ahead of the rest when you hit the job market. Quantitative business analysis will provide you with an in-depth understanding of statistical, mathematical and economic methods. It applies to economics, finance, marketing and management areas. You will learn to think critically, analyse real world business issues and be equipped with the kind of quantitative skills highly relevant to your professional career.

Sport development¹ **B**

Sport development is distinctive due to its unique focus on three study streams: sport management and marketing, coaching and exercise, and sport science. It also focuses on the development of sport, and community development through sport. This specialist field is concerned with increasing participation in sport and with the development of pathways to attract, retain and nurture sports participants.

Sport management¹ **B X**

Learn to manage organisations conducting sporting competitions, major events and community programs that encourage participation in sport. Sport management also relates to the management of organisations supporting sporting competitions such as sporting goods manufacturers and retailers, sports promoters and facility designers, as well as player management and agents.

Supply chain management² **B F X**

Supply chain management is about managing the flow of materials, information and finances as they move from supplier to manufacturer to retailer to end-consumer. It deals with the purchase of raw materials, the process of manufacturing the goods, the storage of the goods and the delivery to consumers. Operating these functions in an effective and efficient way has become critical as businesses face worldwide competition.

Sustainability² **B**

From a global perspective, sustainability has become one of the most important areas impacting our society. Property professionals are increasingly aware of environmental considerations, which are directly relevant in the workplace and industry. You will learn about the broader effects of climate change and how sustainability affects both private business and government organisations, as well as gain an enhanced knowledge and understanding about the importance of living a sustainable existence in relation to property and real estate.

Sustainable tourism¹ **F**

Tourism is a growth industry, and sustainable tourism is even more specialised, dealing with balancing the environmental, economic and sociocultural impact of tourism development.

Sustainable tourism is available in a concurrent course on sustainable tourism management. This course is dual delivered by Deakin University and The Gordon. It offers the opportunity to complete practical tourism training and business management studies in Geelong. You will be a Deakin student and a Gordon student at the same time.

Deakin units concentrate on core management skills in a business context, while the TAFE units offer vocational training designed to develop hands-on or applied skills in real work environments, with strong links to the tourism industry.

Tourism² **B**

Tourism is a growth industry, and sustainable tourism is even more specialised, dealing with balancing the environmental, economic and sociocultural impact of tourism development.

Tourism is available in a concurrent course on tourism management. This course is dual delivered by Deakin University and Box Hill Institute. It offers the opportunity to complete practical tourism training and business management studies. You will gain knowledge and skills in tourism operations management, customer service, sales and marketing skills, opportunities to develop business skills and concepts, the ability to conduct research, manage projects and implement operational plans. Deakin units concentrate on core management skills in a business context, while the TAFE units offer vocational training designed to develop hands-on or applied skills in real work environments, with strong links to the tourism industry.

-
- 1 This is offered as a full degree program.
 - 2 This is offered as a major sequence within a full degree program.
 - ^ Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.
 - # You will be required to undertake one or more units in off-campus or online mode to complete the major sequence.
 - o This study area is part of a concurrent course and not available as a major sequence.



RACHEL KRASKY

BACHELOR OF COMMERCE
 MELBOURNE BURWOOD CAMPUS

'I completed a Bachelor of Commerce with majors in marketing and public relations. I loved Sports Marketing and Consumer Behaviour and International Marketing was also amazing.

I took multiple opportunities to spend time in a workplace setting. I worked with Tennis Australia as a communications assistant for three months over summer and I did another three months with Thrive PR to get agency experience. I also worked at St Kilda Football Club voluntarily for 12 months, where I worked across marketing and events, helping out whenever they needed, to get as much experience as possible.

Prior to completing my degree, I emailed my contacts and gained employment. I did three days a week with Nike and two days a week with Two Birds Talking – the agency that does Nike's PR. After being in that role for 18 months, I moved to spending all my time at Two Birds Talking. I engage with media to answer requests and prioritise key stories for the season. I also do product handling that involves learning the new ranges.'

COURSES

BACHELOR OF BUSINESS (SPORT MANAGEMENT) 3 B X

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M391	B 81.65 X N/A	\$9110 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

Designed to provide the skills to work in the business of sport, this course covers financial, promotional, managerial, legal and other aspects of sport as a business. It provides the skills to manage organisations that conduct sporting competitions and major events, community programs that encourage participation in sport and organisations that support sporting competitions, for example sporting goods manufacturers and retailers, promoters, and player managers and agents.

The ability to apply management and marketing theories and business principles generally within a leisure framework is a core feature of the degree.

An honours year is available upon completion of this degree.

Career opportunities

Career opportunities in sport management have expanded considerably in the past 10 years. Sports including Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities catering for sport at the local level through to those facilities hosting national and international competitions.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You are required to complete 24 credit points of study including 8 credit points of sport management units and 9 credit points of business units. The 7 credit points of elective units enable you to complete a major sequence of your choice from any faculty across the University.

Sport management core units

Level 1

MMS100 Sport Organisation
MMS101 Sport in Society

Level 2

MMS202 Management of Sport Performance

Level 3

MLC310 Sport and the Law
MMS306 Sport Management Practicum
MMS307 Sport Facility and Event Management
MMS308 Sport Marketing
MMS313 Sport Leadership and Governance

Business core units

Level 1

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MCA010 Communication for Academic Studies (0 credit points)
MIS101 Business Information Systems
MIS171 Business Analytics
MLC101 Business Law
MMM132 Management

Level 2

MMH299 Business Communication
MMK277 Marketing Management

Elective unit

MMS314 Planning for Sport Policy and Development

N/A Refer to page 9.

ELLIE INGWERSEN

BACHELOR OF BUSINESS (SPORT MANAGEMENT) MELBOURNE BURWOOD CAMPUS

'I have really enjoyed my course – especially the mix between commerce and sports management. The first year of commerce offers a solid grounding. It eases you in and starts with all the basics, then you can tailor the course to what you want it to be. The sports side is good for breaking up the business subjects – we were all into that because we all love sport.

On top of a sports management major I have chosen to do human resources (HR). It means I don't have to go into a sports organisation if I don't want to, I could go into a HR department and work my way up. It is a broad degree that can take you in any direction you want.

During my final year, I undertook a work placement at Knox City Council, working as a leisure assistant in the sport and recreation department. I assisted with delivering sport to the local community, created a recreation newsletter and helped with the day-to-day organisational stuff. This is where I want my degree to take me.'

BACHELOR OF COMMERCE **3 B F W X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M300	B 76.00 F 61.90 W 57.45 X N/A	\$9360 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

N/A Refer to page 9.

Deakin's Bachelor of Commerce is a popular choice, with its solid foundation in business studies and flexibility to choose from more than 20 major sequences. As a Bachelor of Commerce student you will study a common first year of units, and then choose your major sequences as you progress through your degree. This flexible structure enables you to tailor your degree for maximum employment opportunities.

Valuable Work-Integrated Learning opportunities are available, giving you professional work experience in your area of specialisation and enhancing employment prospects.

An honours year is available upon completion of this degree.

Professional recognition

The Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations. The course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

This degree can open doors to careers in virtually every area of business and government internationally, including professional accountant, IT and systems professional, economist, financial planner, business consultant, network manager, internet administrator, human resources manager, manager, social and economic policy developer, international trade officer or marketing assistant/manager.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

> Continued on next page ...



Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD). EPAS is an international quality benchmark for business programs worldwide. Deakin is the only Australian university with EPAS accreditation for its Bachelor of Commerce.

Visit www.efmd.org for more information.



SHAUN CHUNG-BUCKLAND

BACHELOR OF COMMERCE
 GEELONG WAURN PONDS CAMPUS

'Both my parents are in the accounting/financial planning area so I think it's in the blood. I absolutely love it.

When I completed my final year, I headed to Jakarta to undertake an internship with ANZ, an opportunity presented to me via a Deakin lecturer. Over two months, I familiarised myself with ANZ's procedures, completed a credit training course, learned how to identify risks to the bank, how to mitigate and how to properly document those risks – basically a lending guide applicable to commercial, corporate and institutional clients.

I am keen to get into the banking or private equity sector. I am interested in analysis and performance – the quantitative side, looking at trends and trying to make money for clients. Commerce is a really diverse course and there are a lot of opportunities there – it is not just based on accounting.'

» Read more about Shaun's experience at deakin.is/shaun-chung-buckland.

COURSES

Course structure

You must complete 24 credit points of study including 11 core units and at least one commerce major sequence. Depending on how you structure your course, you may complete up to three major sequences.

Core units

Level 1

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAE102 The Global Economy
MAF101 Fundamentals of Finance
MCA010 Communication for Academic Studies (0 credit points)
MIS101 Business Information Systems
MIS171 Business Analytics
MLC101 Business Law
MMM132 Management

Level 2

MMH299 Business Communication
MMK277 Marketing Management

Elective units

MIS291 Community Based Volunteering A
MIS292 Community Based Volunteering B
MIS390 Business Internship A
MIS391 Business Internship B
MIS394 Industry Based Learning in Business A
MIS395 Industry Based Learning in Business B
MIS396 Industry Based Learning in Business C
MIS397 Industry Based Learning in Business D
MME101 Business Academic Skills
MMM233 Business and the Environment
MMM241 Entrepreneurship and Innovation
MMM385 Business in Asia
MMP111 Introduction to Property
MMS308 Sport Marketing
SHD201 Creating Sustainable Futures
SHD301 Creating Sustainable Futures

Major sequences

- Accounting **B F W X**
- Accounting information systems **B F W X**
- Business information systems **B F X**
- Commercial law **B F W X**
- eBusiness **B F X**
- Economics **B F W X**
- Finance **B F W X**
- Financial planning **B F W X**
- Human resource management **B F W X**
- Interactive marketing **B F X**
- International business **B**
- International management **B F X**
- International trade and economic policy **B F W X**
- Management **B F W X**
- Marketing **B F W X**
- Quantitative business analysis **B F X**
- Supply chain management **B F X**

^ You will be required to undertake one or more units in online or off-campus mode.

Please refer to pages 10–12 for an overview of these major sequences.

ACCOUNTING* **B F W X**

Professional recognition

Graduates who complete the accounting major sequence plus specified finance and commercial law units will be eligible to apply for admission to the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the CPA Program of CPA Australia and/or the Institute of Public Accountants.

Career opportunities

You may find employment in accounting positions in the business community, industry, commerce, the service sector or private practice, or work in management consulting, the financial services sector or with government bodies.

Course structure

Level 1

MAA103 Accounting for Decision Making

Level 2

MAA261 Financial Accounting
MAA262 Management Accounting

Level 3

MAA310 Accounting and Society
MAA350 Ethics and Financial Services
MAA363 Corporate Accounting

* Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

ACCOUNTING INFORMATION SYSTEMS **B F W X**

Career opportunities

You may be employed in roles such as a specialist accountant or business consultant.

Course structure

Level 1

MAA103 Accounting for Decision Making
MIS101 Business Information Systems

Level 2

MAA261 Financial Accounting
MIS251 Accounting Information Systems

Level 3

MAA303 Auditing
MIS352 Enterprise Systems

^ You will be required to undertake one or more units in online or off-campus mode.

BUSINESS INFORMATION SYSTEMS **B F W X**

Professional recognition

Graduates who complete this major sequence plus other relevant units will be eligible to apply for membership of the Australian Computer Society (ACS).

Career opportunities

You may find work as an IT professional, business systems programmer, member of implementation teams within corporations or within specialist systems development companies, business analyst or as an adviser to companies who have outsourced their IT function.

^ You will be required to undertake one or more units in online or off-campus mode.

Course structure

Level 1

MIS101 Business Information Systems
 SIT102 Introduction to Programming

Level 2

MIS201 Business Requirements Analysis

Plus one unit from:

MIS202 Managing Data and Information
 MIS211 IS Services, Infrastructure and the Cloud
 MIS213 Business on the Internet

Plus 2 credit points of units from:

MIS313 Strategic Supply Chain Management
 MIS399 Capstone Project
 MLL370 Law and the Internet

COMMERCIAL LAW **B F W X**

Career opportunities

Career opportunities exist as commercial law experts in private and public companies, government bodies, public service and real estate. Depending on the specialisation chosen, you may also find work in areas such as sport management, human resource management or in an international environment.

Course structure

Level 1

MLC101 Business Law

Level 2

MLC203 Corporations Law
 MLC206 Marketing Law

Level 3

MLC301 Principles of Income Tax Law

Plus 2 credit points of units from:

MLC305 Business Tax Law
 MLC309 Employment Law
 MLC310 Sport and the Law
 MLL344 Chinese Commercial Law
 MLL378 Banking Law and Securities
 MLL382 Indian Law
 MLL388 International Financial Crime
 MMM343 Business Ethics

^ You will be required to undertake one or more units in online or off-campus mode.

eBUSINESS **B F X**

Career opportunities

You may work as a consultant or in 'hands-on' eBusiness operations, in policy or accounting roles, or in supply chain management within manufacturing, wholesale or retail industries.

Course structure

Level 1

MIS101 Business Information Systems

Level 2

MIS213 Business on the Internet
 MIS271 Business Intelligence

Plus 3 credit points of units from:

MIS231 Professional Ethics In the Digital Age
 MIS312 eBusiness Strategies
 MIS313 Strategic Supply Chain Management
 MLL370 Law and the Internet

ECONOMICS **B F W X**

Professional recognition

Graduates are eligible for membership of the Economics Society of Australia. Professional recognition by the Australasian Institute of Banking and Finance is also available.

Career opportunities

An economics major sequence can provide the background for many versatile careers in industry and finance in roles such as an analyst, forecaster, researcher and manager. In government, you may work as a policy researcher and administrator, as well as in education. Employment is also found in the fields of finance, banking, marketing, public administration, government, manufacturing, retail trade, agriculture, mining, community organisations or construction.

Course structure

Level 1

MAE101 Economic Principles
 MAE102 The Global Economy

Level 2

MAE201 Competition and Industry
 MAE202 National Economic Policy

Level 3

MAE356 Analytical Methods in Economics and Finance

Plus one unit from:

MAE301 Microeconomic Theory and Policy
 MAE302 Macroeconomics of Open Economies
 MAE303/MET303 International Trade*
 MAE304 Labour Economics
 MAE306 Applied Econometrics for Economics and Finance
 MAE322 The Economics of the Environment

* MET code denotes study tour version of the unit. The cost is in addition to the tuition fees.

FINANCE **B F W X**

Career opportunities

You may find employment opportunities in banking, brokering, credit analysis, funds management, insurance, international finance, risk management, securities analysis or treasury management.

Course structure

Level 1

MAF101 Fundamentals of Finance

Level 2

MAF202 Money and Capital Markets
 MAF203 Business Finance

Level 3

MAE356 Analytical Methods in Economics and Finance

Plus 1 or 2 credit points of units from:

MAF302 Corporate Finance
 MAF307 Equities and Investment Analysis

Depending on the choice above, plus one unit from:

MAF303 Treasury Management
 MAF305 Bank Management
 MAF306/MFT306 International Finance and Investment-
 MAF308 Derivative Securities
 MAF384 Financial Modelling

^ You will be required to undertake one or more units in online or off-campus mode.

~ MFT code denotes study tour version of the unit. The cost is in addition to the tuition fees.

> Continued on next page ...

COURSES

FINANCIAL PLANNING* **B F W** [^] **X**

Professional recognition

Graduates of this course are eligible to join the Financial Planning Association (FPA).

Career opportunities

Majoring in financial planning will allow you to become a financial planner. Financial planners have the necessary breadth and depth of financial skills and knowledge to assist individuals in achieving their financial objectives. Financial planners are innovative and lateral in their thinking, they are up to date with the latest changes and they are committed to providing sound, independent and ethical advice.

Course structure

Level 1

MAF101 Fundamentals of Finance

Level 2

MAF202 Money and Capital Markets

MAF255 Financial Planning

Level 3

MAF311 Superannuation Planning

MAF312 Advanced Financial Planning

Plus one unit from:

MAF307 Equities and Investment Analysis

MLC301 Principles of Income Tax Law

* Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

[^] You will be required to undertake one or more units in online or off-campus mode.

HUMAN RESOURCE MANAGEMENT **B F W** [^] **X**

Professional recognition

Graduates of this course can satisfy the educational requirements for professional membership of the Australian Human Resource Institute (AHRI).

Career opportunities

Career options include working in training and development in a variety of areas such as an equal employment opportunity officer, or a human resources practitioner or officer in business, industry and government.

Course structure

Level 1

MMM132 Management

Level 2

MMH230 Strategic Human Resource Management

MMH232 Human Resource Development

Level 3

Select one unit from:

MMH349 Industrial Relations

MMH352 International and Comparative Human Resource Management

Plus 2 credit points of units not previously studied from:

MLC309 Employment Law

MMH349 Industrial Relations

MMH350 Skills Workshop in Counselling and Negotiation

MMH352 International and Comparative Human Resource Management

MMH356 Change Management

MMM240 Organisational Behaviour

MMM343 Business Ethics

[^] You will be required to undertake one or more units in online or off-campus mode.

DEAKIN COMMERCE SOCIETY

The Deakin Commerce Society (DCS) is committed to providing students with the necessary tools required to obtain graduate employment upon completion of their Deakin degree. DCS sees itself as an important intermediary in fostering good relationships with graduate employers and students. DCS offers a range of networking and professional development opportunities throughout the year.

INTERACTIVE MARKETING **B F W** [^] **X**

Career opportunities

Careers in this field include marketing communication roles, online marketing strategist, web designer, market research analyst and marketing manager.

Course structure

Level 1

MIS101 Business Information Systems

Level 2

MIS213 Business on the Internet

MMK277 Marketing Management

Level 3

MIS312 eBusiness Strategies

MMK332 Direct and Digital Marketing

MMK393 Integrated Marketing Communications

[^] You will be required to undertake one or more units in online or off-campus mode.

INTERNATIONAL BUSINESS **B**

Career opportunities

Opportunities exist working with economic or management consultancies, financial institutions, government bodies, industry associations and major corporations.

Course structure

Level 1

MAE102 The Global Economy

Level 2

MMM282 International Business

Level 3

MAE314 Economic Strategy for Business

Plus one unit from:

MAE207 International Welfare Economics

MIS213 Business on the Internet

Plus 2 credit points of units from:

MAA302 Strategic Management Accounting

MAA363 Corporate Accounting

MAE304 Labour Economics

MAE305 Business and Financial Forecasting

MAE317 International Business Economics

MIS231 Professional Ethics in the Digital Age

MLL336 International Commercial Law

MMH352 International and Comparative Human Resource Management

MMK358 International Marketing

MMM306 Global Strategy and International Management

MMM385 Business in Asia

INTERNATIONAL MANAGEMENT **B F W X**

Career opportunities

International management focuses on international managerial issues and the impact these global forces have on domestic business. International management prepares graduates for challenges facing modern managers in a vibrant global environment.

Course structure

Level 1

MMM132 Management

Level 2

MMM282 International Business

Level 3

MMM306 Global Strategy and International Management

MMM385 Business in Asia

Plus one unit from:

MMH230 Strategic Human Resource Management

MMM262 Understanding Organisations

Plus one unit from:

MMH352 International and Comparative Human Resource Management

MMK358 International Marketing

MMM343 Business Ethics

MMM365 Strategic Management

^ You will be required to undertake one or more units in online or off-campus mode.

INTERNATIONAL TRADE AND ECONOMIC POLICY **B F W X**

Career opportunities

Graduates can be found working in all aspects of international business, both in Australia and overseas, undertaking roles in trade promotion, government departments, banking and general business management.

Course structure

Level 1

MAE101 Economic Principles

MAE102 The Global Economy

Level 2

Select 2 credit points of units from:

MAE201 Competition and Industry

MAE202 National Economic Policy

MAE207 International Welfare Economics

Level 3

Select at least one unit from:

MAE302 Macroeconomics of Open Economies

MAE303/MET303 International Trade~

Depending on the choice above, plus one unit from:

MAE305 Business and Financial Forecasting

MAE306 Applied Econometrics for Economics and Finance

MAE314 Economic Strategy for Business

MAE322 The Economics of the Environment

MAE356 Analytical Methods in Economics and Finance

^ You will be required to undertake one or more units in online or off-campus mode.

~ MET code denotes study tour version of the unit. The cost is in addition to the tuition fees.

MANAGEMENT **B F W X**

Professional recognition

Graduates may be eligible for affiliate status membership of the Australian Institute of Management (AIM).

Career opportunities

You may find employment in management positions in the private and public sectors, operations or strategic management.

Course structure

Level 1

MMM132 Management

Level 2

MMM240 Organisational Behaviour

MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MMH349 Industrial Relations

MMH356 Change Management

MMM306 Global Strategy and International Management

MMM343 Business Ethics

MMM367 Operations and Quality Management

MMM385 Business in Asia

MMH230 Strategic Human Resource Management

or

MMM282 International Business

^ You will be required to undertake one or more units in online or off-campus mode.

MARKETING **B F W X**

Professional recognition

Professional recognition by the Australian Marketing Institute and the Market Research Society of Australia is available.

Career opportunities

Career options include working in advertising, brand/product management, customer relations management, event management, marketing research, public relations, retailing, web design and sales management.

Course structure

Level 2

MMK265 Marketing Research

MMK266 Consumer Behaviour

MMK277 Marketing Management

Level 3

MMK325 Strategic Marketing

Plus 2 credit points of units from:

MMK332 Direct and Digital Marketing

MMK351 Services Marketing

MMK358 International Marketing

MMK368 Business Marketing

MMK380 Brand Management

MMK393 Integrated Marketing Communications

MMS308 Sport Marketing

> Continued on next page ...

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

COURSES

QUANTITATIVE BUSINESS ANALYSIS **B F ^ X**

Career opportunities

You may find work as a business analyst, business researcher, data analyst, economist, intelligence analyst, portfolio analyst, risk manager or workforce planner.

Course structure

Level 1

MIS171 Business Analytics

Level 3

MAE306 Applied Econometrics for Economics and Finance
MAE356 Analytical Methods in Economics and Finance

Select 2 credit points of units from:

MAE201 Competition and Industry
MAF203 Business Finance
MMK265 Marketing Research
MIS271 Business Intelligence

Plus one unit from:

MAE301 Microeconomic Theory and Policy
MAE305 Business and Financial Forecasting
MAF308 Derivative Securities
MAF384 Financial Modelling
MMM367 Operations and Quality Management

^ You will be required to undertake one or more units in online or off-campus mode.

SUPPLY CHAIN MANAGEMENT **B F ^ X**

Career opportunities

Opportunities exist in a range of industries such as retail, transportation, manufacturing and more. You may find employment as a warehouse manager, supply chain manager, purchasing manager, transportation manager, operations manager, eBusiness manager, electronic trading manager, order fulfilment manager, strategic sourcing manager, logistics manager or manager of procurement.

Course structure

Level 1

MMM132 Management
MIS101 Business Information Systems

Level 3

MIS312 eBusiness Strategies
MIS313 Strategic Supply Chain Management

Plus 2 credit points from:

MIS201 Business Requirements Analysis
MIS271 Business Intelligence
MMM282 International Business

^ You will be required to undertake one or more units in online or off-campus mode.

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

BACHELOR OF INFORMATION SYSTEMS

3 B F X

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M340	B N/A F N/A X N/A	\$8920 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA or interview.	

If Information Technology (IT) is the central nervous system of our modern technological world, then Information Systems (IS) is the blood that pumps through the veins. IS is the application and use of technology, not the creation of it.

On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. IS graduates are in demand and, with high graduate salaries on offer, an IS degree can lead to a satisfying and rewarding career.

An honours year is available on completion of this degree.

Career opportunities

Information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as expertise in information systems, enabling you to achieve specialist information systems career roles such as project manager, business analyst, security analyst, database developer, web designer and information systems project leader.

Work-Integrated Learning

Work-Integrated Learning is a core component of this degree.

Course structure

You must complete 24 credit points of study, including 16 credit points of core information systems units and 8 credit points of unspecified elective units to enable you to include a 6 or 8-credit-point major sequence.

Level 1

MCA010 Communication for Academic Studies (0 credit points)
MIS101 Business Information Systems
MIS171 Business Analytics

Level 2

MIS201 Business Requirements Analysis
MIS202 Managing Data and Information
MIS211 IS Services, Infrastructure and the Cloud
MIS231 Professional Ethics in the Digital Age
MIS271 Business Intelligence
MIS276 Design Thinking
MIS291 Community Based Volunteering A

Level 3

MIS312 eBusiness Strategies
MIS332 People, Work and Technology
MIS352 Enterprise Systems
MIS398 Project Management
MIS399 Capstone Project

Plus 2 credit points of Work-Integrated Learning chosen from:

MIS390/MIS391 Business Internship A or B
MIS394/MIS395/MIS396/MIS397 Industry Based Learning in Business A, B, C or D

Plus 8 credit points of general elective units.

N/A Refer to page 9.



RACHEL POWELL

BACHELOR OF MANAGEMENT MELBOURNE BURWOOD CAMPUS

'I chose to study at Deakin University because of the vibe I got as soon as I entered the campus. Deakin just fitted my personality, with its great atmosphere and first rate facilities. Deakin is full of friendly people and staff, which makes going to university so much more enjoyable.

My course did not just teach me theory; it also taught me by practically applying theory into real life, for example through the internship program.

I formed a great bond with every tutor I had and even to this day I'm still bumping into and catching up with past lecturers and tutors. They helped me prepare for assignments and exams and really put in the effort to make coursework interesting and exciting, which gave me motivation to strive for my best.

I'm hoping to get into the human resource field and specialise in human resource development, or to get into the law and regulations aspects of marketing and employment.'

BACHELOR OF MANAGEMENT# **3 B F W X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M302	B 64.05 F 51.95 W N/A X N/A	\$9220 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA.

Subject to review for 2014.

N/A Refer to page 9.

The Bachelor of Management is designed to provide contemporary management knowledge and skills to students who aim to work in a management role. You will learn essential skills such as critical thinking, interpreting data, communication, leadership and teamwork. This is a business degree for students who can see themselves leading and managing staff within an organisation.

A wide range of specialist major sequences are available from within the Faculty of Business and Law, however, you can also select a major sequence from another faculty such as psychology, public relations, journalism or others (subject to satisfying entry requirements).

An honours year is available upon completion of this degree.

Career opportunities

This degree offers career opportunities in a wide variety of business arenas domestically and internationally, including business analyst, customer relations manager, market researcher, training and development officer, event manager, business security consultant or internet administrator.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 24 credit points of study, of which at least 16 must be Business and Law course-grouped units, including a core business management stream made up of 8 credit points. To complete the 16 Business and Law course-grouped units, you may choose to complete an 8-credit-point general studies stream from a specified list or a major sequence.

Core business management stream

Level 1

MCA010 Communication for Academic Studies (0 credit points)
 MMM132 Management

Level 2

MMH299 Business Communication
 MMK277 Marketing Management
 MMM240 Organisational Behaviour
 MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MIS390 Business Internship A
 MMH349 Industrial Relations
 MMM282 International Business
 MMM343 Business Ethics
 MMM385 Business in Asia

> Continued on next page ...

COURSES

General studies stream[^]

Level 1

ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
ALC102 Contemporary Communication: Making Sense of New Media
MIS101 Business Information Systems
MLC101 Business Law

Level 2

MIS213 Business on the Internet
MMH230 Strategic Human Resource Management

Plus one unit from:

MAE101 Economic Principles
MAE102 The Global Economy

Plus one unit from:

MAA103 Accounting for Decision Making
MAF101 Fundamentals of Finance
MIS171 Business Analytics

[^] Or other undergraduate units approved by the Course Team Chair.

Elective units

The remaining 8 credit points may be selected in one major sequence as listed below, or you may choose any units from the range of major sequences, including the following general elective units.

MIS291 Community Based Volunteering A
MIS292 Community Based Volunteering B
MIS394 Industry Based Learning in Business A
MIS395 Industry Based Learning in Business B
MIS396 Industry Based Learning in Business C
MIS397 Industry Based Learning in Business D
MLL382 Indian Law
MME101 Business Academic Skills
MMM233 Business and the Environment
MMM241 Entrepreneurship and Innovation
SHD201 Creating Sustainable Futures
SHD301 Creating Sustainable Futures

Major sequences

You may complete one major sequence of 6 credit points from the list below.

- Accounting[#] B F W X
- Accounting information systems[#] B F W X
- Business security management B F X
- Commercial law[#] B F W X
- Economics[#] B F W X
- Finance[#] B F W X
- Financial planning[#] B F W X
- Health informatics B F X
- Human resource management[#] B F W X
- International relations B G X
- International trade and economic policy[#] B F W X
- Journalism B G W X
- Marketing[#] B F W X
- Media and communication B G W X
- Politics and policy studies B G W X
- Professional practice B F W X
- Property and real estate B X
- Supply chain management[#] B F X

[^] You will be required to undertake one or more units in online or off-campus mode.

[#] Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available. Other major sequence structures are listed on the following pages.

BUSINESS SECURITY MANAGEMENT B F X

Career opportunities

This major sequence is designed for students who wish to become business security managers, business security consultants, or security analysts, plus those students who wish to complement their chosen career with information security.

Course structure

Level 1

MIS101 Business Information Systems

Level 2

MIS211 IS Services, Infrastructure and the Cloud
MIS231 Professional Ethics in the Digital Age
MIS271 Business Intelligence

Level 3

MIS313 Strategic Supply Chain Management
MLL370 Law and the Internet

[^] You will be required to undertake one or more units in online or off-campus mode.

HEALTH INFORMATICS B F X

Career opportunities

You may find employment as a data/information manager, project manager, systems analyst, programmer or administrator in a health care setting.

Course structure

Level 1

HBS108 Health Information and Data
MIS101 Business Information Systems

Level 2

MIS202 Managing Data and Information
MIS271 Business Intelligence

Level 3

MIS313 Strategic Supply Chain Management

Plus a 1 credit point level 3 information systems unit

[^] You will be required to undertake one or more units in online or off-campus mode.

INTERNATIONAL RELATIONS^o B G X

Career opportunities

Graduates may find employment in government, military, multinational corporations, law, journalism and education.

Course structure

Level 1

AIR108 International Relations
AIR120 Australia and the World

Select at least 6 credit points of study from the following ensuring at least 2 credit points are undertaken at level 2 and 2 credit points at level 3:

Level 2

AIE255 Middle East Politics
AIR205 The Rise of China
AIR225 Global Environmental Politics
AIR234 Order and Justice in World Politics
AIR236 Global Capitalism and its Discontent
AIR243 International Relations of the Asia-Pacific
AIR244 Conflict, Security and Terrorism
AIR245 American Foreign Policy

Level 3

AIR342 Theories of International Relations
AIR347 Crises and Risk in International Relations

^o This is an 8-credit-point major sequence.

JOURNALISM[◇] **B G W X**

Career opportunities

Journalism at Deakin is widely recognised and respected, with graduates experiencing high levels of employment in national and international broadcast and print areas.

Course structure

Select 8 credit points from the list below.

Level 1

AJ111 Contemporary Journalism
 AJ112 Comparative Journalism Studies

Level 2

AJ216 Research for Writers
 AJ217 Editing and Design
 ALR207 Media Relations*

Level 3

AJ301 Multimedia Journalism
 AJ313 Media Law and Ethics
 AJ318 Broadcast Journalism (Radio)
 AJ319 Broadcast Journalism (Television)
 AJ321 Journalism Internship
 AJ322 Journalism Internship B

◇ This is an 8-credit-point major sequence.

* ALR207 is only counted towards the journalism major sequence for students enrolled on campus at Warrnambool.

◦ To complete the journalism major sequence, students enrolled on campus at Warrnambool must select one off-campus unit from AJ301, AJ318 or AJ319.

MEDIA AND COMMUNICATION[◇] **B G W X**

Career opportunities

Media and communication studies at Deakin will provide you with the experience required for professional roles such as journalists, non-government organisation professionals, photographers, public relations consultants, animation and digital culture employees, culture industries employees such as heritage officers, development professionals and those seeking research and analysis positions in the global media industries.

Course structure

Level 1

ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
 ALC102 Contemporary Communication: Making Sense of New Media

Levels 2 and 3

Select 6 credit points of study, including at least 2 credit points at level 3 from the following:

AAM219 Contemporary Australian Cinema
 AAM220 Cinemas and Cultures
 ACT203/ACT303 Art and the Politics of Censorship
 ALC208 Researching Media: Texts, Audiences and Industries
 ALC209 Representing Men and Masculinities
 ALC215 Globalisation and the Media
 ALC313 Media and Communication Internship
 ALC314 Advertising: Designing Desires
 ALC320 Approaches to Media: Audiences and Effects
 ALR276 Ethical Communication and Citizenship
 ASC246/ASC346 Sociology of the Media and Popular Culture

◇ This is an 8-credit-point major sequence.

> Continued on next page ...

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.



Melbourne Burwood Campus

COURSES

POLITICS AND POLICY STUDIES[◊] **B G W X**

Career opportunities

Graduates can find careers in business, government, research, consulting, law, journalism and education.

Course structure

Level 1

AIP107 Contemporary Australian Politics

AIP116 Modern Political Ideologies

Levels 2 and 3

Select 6 credit points of study, including at least 2 credit points at level 2 and at least 2 credit points at level 3 from the following:

AIE255 Middle East Politics

AIP203 Politics in India

AIP204 Politics and the Media

AIP205 Democracy and Citizenship

AIP206 Democratisation: Comparative Studies

AIP230 Public Policy in Australia

AIP246 European Union: Regional and Global Powerhouse

AIP307 Comparative Politics

AIP345 Policy Internship

AIP398 Political Leadership

AIR205 The Rise of China

◊ This is an 8-credit-point major sequence.

PROFESSIONAL PRACTICE **B G W X**

Career opportunities

Majoring in professional practice will enhance your practical experience in preparation for a business career in your chosen discipline area.

Course structure

Level 2

MMH299 Business Communication

Plus 3 credit points from:

MIS291 Community Based Volunteering A

MIS292 Community Based Volunteering B

MIS390 Business Internship A

MIS391 Business Internship B

MIS394 Industry Based Learning in Business A

MIS395 Industry Based Learning in Business B

MIS396 Industry Based Learning in Business C

MIS397 Industry Based Learning in Business D

Plus a 1-credit-point unit from:

MAA350 Ethics and Financial Services

MIS231 Professional Ethics in the Digital Age

MMM343 Business Ethics

Plus one level 2 or level 3 Business and Law elective unit depending upon units chosen above.

PROPERTY AND REAL ESTATE* **B ^ X**

Career opportunities

You may find employment as a property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist. Property is multidisciplinary and has strong local and international demand, with high earning potential.

Course structure

Level 1

MMP111 Introduction to Property

MMP122 Introduction to Property Development

Level 2

MMP212 Property Investment

MMP221 Property Management

Level 3

MMP311 Advanced Property Valuation

MMP321 Advanced Property Analysis

* Professional recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor of Property and Real Estate or Bachelor of Property and Real Estate/ Bachelor of Commerce.

^ You will be required to undertake one or more units in online or off-campus mode.

BACHELOR OF MANAGEMENT/ ADVANCED DIPLOMA OF TOURISM/ DIPLOMA OF TOURISM **3** **B**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M303	B 50.45	\$9800 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online and GPA.	

Tourism is a growth industry and economic powerhouse. The industry is one of the most dynamic sectors of Victoria's economy. This course is studied concurrently at Deakin University and Box Hill Institute in Melbourne. TAFE modules focus on practical skills in real work environments, with strong links to industry, while University studies teach core management skills such as critical thinking, interpreting data, communication, leadership and teamwork.

If you are considering enrolling in the concurrent program offered through our TAFE partner, you should seek advice from Deakin on the Bachelor of Management component of the fees and charges, and Box Hill Institute for the advanced diploma and diploma fees and charges.

Career opportunities

Career opportunities include event and conference organisation, local and international tourism planning, development and marketing, as well as working in local and national government departments or local, national and international tourism operations.

Work-Integrated Learning

The course features a work placement program, giving you the opportunity to work with several companies in Australia.

Course structure

You will undertake studies concurrently at Deakin University and Box Hill Institute in years 1 and 2 of the course. You will complete Certificate III and IV in Tourism (level 1), and the Diploma and Advanced Diploma of Tourism at Box Hill Institute (level 2).

In years 2 and 3, you must specialise in the human resource management or marketing major sequence.

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Deakin University units

The suggested units to be undertaken at Deakin in years 1, 2 and 3 are listed below:

Core business management stream

Select 8 credit points of study from the following:

Level 1

MMM132 Management

Level 2

MMH299 Business Communication

MMK277 Marketing Management

MMM240 Organisational Behaviour

MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MIS390 Business Internship A

MMH349 Industrial Relations

MMM282 International Business

MMM343 Business Ethics

MMM385 Business in Asia

General elective units

MMM233 Business and the Environment

MMM241 Entrepreneurship and Innovation

SHD201/SHD301 Creating Sustainable Futures

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.



Geelong Warrn Ponds Campus

COURSES

BACHELOR OF MANAGEMENT / ADVANCED DIPLOMA OF TOURISM / DIPLOMA OF SUSTAINABILITY **3** **F**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M303	F N/A	\$9800 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online and GPA.	

Tourism is a growth industry and economic powerhouse. The industry is one of the most dynamic sectors of Victoria's economy. Sustainable tourism focuses on the promotion of viable, long-term sustainable economic practices in the tourism industry.

This new program in sustainable tourism management is delivered concurrently – you will be a Deakin University and a Gordon student at the same time.

You will attend classes at both The Gordon City Campus and Deakin's Geelong Waterfront Campus to attain your qualifications. The courses will explore issues in management, marketing, ethics and the environment, giving you a firm grounding for a successful career in the tourism industry.

If you are considering enrolling in the concurrent program offered through our TAFE partner, you should seek advice from Deakin on the Bachelor of Management component of the fees and charges, and The Gordon for the advanced diploma and diploma fees and charges.

Career opportunities

If you are after a job that is both satisfying and interesting, there are many career outcomes in tourism including tour operations manager, tourism professional, park ranger, adventure tourism manager, research, management or marketing roles, or ecotourism specialist.

Work-Integrated Learning

The Faculty of Business and Law offers Work Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You will undertake studies concurrently at Deakin University and The Gordon in years 1 and 2 of the course. You will complete a Diploma of Sustainability (level 1) and Advanced Diploma of Tourism (level 2) at The Gordon. In years 2 and 3, you must specialise in the sustainable tourism management major sequence.

Deakin University units

The suggested units to be undertaken at Deakin in years 1, 2 and 3 are listed below:

Core business management stream

Select 8 credit points of study from the following:

Level 1

MMM132 Management

Level 2

MMH299 Business Communication
MMK277 Marketing Management
MMM240 Organisational Behaviour
MMM262 Understanding Organisations

Level 3

MMM365 Strategic Management

Plus 2 credit points of units from:

MIS390 Business Internship A
MMH349 Industrial Relations
MMM282 International Business
MMM343 Business Ethics
MMM385 Business in Asia

General elective units

MMM233 Business and the Environment
MMM241 Foundations of Entrepreneurship
SHD201/SHD301 Creating Sustainable Futures

Major sequence

SUSTAINABLE TOURISM MANAGEMENT[#]

Level 1

MAE101 Economic Principles

Level 2

ALR276 Ethical Communication and Citizenship
MMM282 International Business

Level 3

MAE322 The Economics of the Environment
MMM343 Business Ethics

[#] Combined with the Diploma of Sustainability delivered by The Gordon.

N/A Refer to page 9.

BACHELOR OF PROPERTY AND REAL ESTATE

3 B X

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M348	B 70.60 X N/A	\$9400 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA.

N/A Refer to page 9.

The Bachelor of Property and Real Estate is Victoria's only three-year property course that meets the academic requirements for Certified Practising Valuer (CPV) status. Designed in close consultation with employers and industry bodies, the course provides knowledge and skills a in wide range of careers in both the private and public sectors. Property is a major asset class and a core component in broader society. It also has close links with commerce, law and the built environment. Graduates will be prepared for a career in global property and real estate, which has strong local and international demand with high earning potential. It is possible to undertake Work-Integrated Learning (WIL) during the degree.

An honours year is available upon completion of this degree.

Professional recognition

The course has received professional accreditation by the Australian Property Institute (www.api.org.au) and the Royal Institution of Chartered Surveyors (www.rics.org). Graduates will meet the academic requirements to be eligible for registration as a Certified Practising Valuer.

Career opportunities

You may find employment in a wide range of careers including an asset manager, property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist. You will be able to specialise in all facets of the property market including commercial and industrial property, residential property and other related land uses in the built environment.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

> Continued on next page ...



DANIEL SCARFO

BACHELOR OF PROPERTY AND REAL ESTATE MELBOURNE BURWOOD CAMPUS

'The property and real estate degree offers a diverse range of property-based units, which cover an array of topics from large scale property developments, actual valuation tasks or property management. With an assortment of topics, it helps provide some direction as to the options available within industry.

I have completed more than half of the course off campus. Studying independently requires discipline but I had great support. The tutors and lecturers can talk to everyone individually and it's not difficult to ask questions. I can't speak highly enough of everyone involved in the course. Lectures in the property course are also done online every second week, which helped immensely.

During trimesters, I work part time as an assistant valuer, switching to full-time work during the mid-year and summer breaks. I couldn't recommend it highly enough. I get to apply what I learn to the workplace straight away, without having to wait until the end of my degree.

Once certified, I hope to specialise in the valuation of rural properties.'

COURSES

Course structure

You must complete 24 credit points of study including 16 credit points of core units and a 6-credit-point major sequence in management, marketing or sustainability. The remaining credit points can be taken as elective units. All units in the course are also offered in off-campus mode.

Core units

Level 1

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MCA010 Communication for Academic Studies (0 credit points)
MLC101 Business Law
MMP111 Introduction to Property
MMP112 Sustainable Construction
MMP121 Property Law and Practice
MMP122 Introduction to Property Development
plus one elective unit

Level 2

MMK277 Marketing Management
MMP211 Statutory Valuation
MMP212 Property Investment
MMP213 Property Economics
MMP214 Commercial Property Construction Studies
MMP221 Property Management
MMP222 Advanced Property Development
plus one elective unit

Level 3

MMP311 Advanced Property Valuation
MMP321 Advanced Property Analysis
plus 6 credit points of elective units

Major sequences

MANAGEMENT

Refer to the Bachelor of Commerce (M300) course entry on page 19 for details of this major sequence.

MARKETING

Refer to the Bachelor of Commerce (M300) course entry on page 19 for details of this major sequence.

SUSTAINABILITY

Level 1

SLE121 Environmental Sustainability

Level 2

MMP221 Property Management
MMP222 Advanced Property Development

Level 3

SLE303 Managing Environmental Projects
SLE308 Policy Instruments for Sustainability

Plus one of the following:

SHD201/SHD301 Creating Sustainable Futures
SLE207 Environmental Planning and Impact Assessment

See also

Bachelor of Property and Real Estate/Bachelor of Commerce, page 47.

BACHELOR OF SPORT DEVELOPMENT 3 B

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
M320	B 64.60	\$8270 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

Sport development is distinctive due to its unique focus on three main streams of study: sport management and marketing; sport coaching; and sport and exercise science. It also focuses on the development of sport, and community development through sport. This specialist field is concerned with increasing participation in sport through the design of sport systems and pathways in order to attract, retain and nurture participants.

Career opportunities

Graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 24 credit points of study, including 10 credit points of Business and Law units, 10 credit points of Health units and 4 credit points of elective units.

Please note, the Bachelor of Sport Development units are listed in years rather than levels to reflect the order in which units must be completed.

Year 1

HBS107 Understanding Health
HBS109 Human Structure and Function
HSE010 Exercise and Sport Science Laboratory Safety*
(0-credit-point safety unit)
HSE105 Principles of Sport Coaching
MCA010 Communication for Academic Studies (0 credit points)
MMK277 Marketing Management
MMM240 Organisational Behaviour
MMS100 Sport Organisation
MMS101 Sport in Society
plus one elective unit starting with HBS/HSE

Year 2

HSE201 Exercise Physiology
HSE204 Motor Learning and Development
HSE205 Advanced Sport Coaching Theory and Practice
MLC310 Sport and the Law
MMH299 Business Communication
MMK393 Integrated Marketing Communications
MMS308 Sport Marketing
plus one Business and Law elective unit

* You must complete this unit prior to undertaking the first laboratory-based unit in this course.

Year 3

HSE301 Principles of Exercise Prescription
 HSE302 Exercise Programming
 HSE305 Issues in Sport Coaching
 HSE321 Sport Coaching and Development Practicum
 MMS307 Sport Facility and Event Management
 MMS314 Planning for Sport Policy and Development
plus one elective unit starting with HBS/HSE and one Business and Law elective unit

Recommended elective units

HBS108 Health Information and Data
 HBS110 Health Behaviour
 HPS121 Introduction to Psychology B
 HSE102 Functional Human Anatomy
 HSE106 Introduction to Sport Coaching Practice
 HSE202 Biomechanics
 HSE203 Exercise Behaviour
 HSE309 Behavioural Aspects of Sport and Exercise

BUSINESS SCHOLARS PROGRAM **3 B F W**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
Refer to specific course entry.	B 93.85	Refer to specific course entry.
	F 93.70	
	W 84.15	

YEAR 12 PREREQUISITES

Refer to specific course entry.

The Business Scholars Program is a scholarship for high achieving students undertaking a business degree in the Faculty of Business and Law. The scholarship provides financial assistance, academic mentoring, opportunities for acceleration and preparation for honours work.

Please refer to specific course entries from the list of Deakin University business (sport management), commerce, information systems, management, property and real estate and sport development courses. Refer also to the campus of offer for each course within specific course entries.

Applications to the Business Scholars Program are made through VTAC, listing the Business Scholars Program as a separate preference.

The Business Scholars Program is available for current Year 12 students only.

For more information, please visit deakin.edu.au/buslaw/student-scholarships.

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

Sport development graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.



COURSES

ASSOCIATE DEGREE OF ARTS, BUSINESS AND SCIENCES[^]

DEAKIN CODE	INDICATIVE FIRST YEAR FEE
A200	\$6590 (CSP) ¹

YEAR 12 PREREQUISITES AND NON-YEAR 12 REQUIREMENTS

There are no prerequisite studies for this course. You will need to complete an application form including a detailed personal statement. You also need to attend an information session including completion of a literacy exercise as part of an interview process.

The Associate Degree of Arts, Business and Sciences will help you develop skills in research, written communication, group presentations, critical thinking and learning technologies, which increase your chances of success at university. The key advantage of the associate degree is that it provides a supported transition to tertiary study. It allows for entry into a range of target degrees (as approved by Deakin University) offered at the Warrnambool Campus, Geelong Waterfront Campus, Geelong Warrnambool Campus, or via off-campus study. Completion of the associate degree may give you up to 18 months credit towards one of these target degrees.

Career opportunities

The associate degree can open doors to employment in a range of fields including administration, marketing, business, management, banking, finance, community work, health and natural resource management. You also have the option of continuing your studies to complete a bachelor's degree, which will provide access to a wide range of careers and employment opportunities.

Course structure

To graduate from the Associate Degree of Arts, Business and Sciences, you must complete a minimum of 16 credit points, comprising core units and elective units. If you are studying through a partner TAFE these credit points can also include credits gained through subjects studied as part of your TAFE diploma course.

The core units focus on the knowledge and skills you need to be a successful university student. They will provide you with an introduction to studying at university from the perspective of three different disciplines or subjects and ensure that you become a more self-directed learner. They will also provide support for your study in other subject areas, particularly through the development of academic writing, critical thinking and information technology skills.

In addition to the core units, you will select four electives in your first year and eight in your second year, from units offered by the Faculties of Arts and Education; Business and Law^{*}; Science, Engineering and Built Environment; and Health. Major sequences in arts, business, education, health and science are available.

You will be guided with your subject selection to ensure you choose units that will provide the maximum credit when using the associate degree as a pathway to a bachelor's degree or to optimise employment opportunities.

If you study this course through the Warrnambool Campus or Geelong Warrnambool Campus^{*} you will also have the option to complete a mentored work placement in your final trimester. This is a great way to gain real-life work experience and enhance your employment opportunities.

Core units – for course offered at the Warrnambool and Geelong Warrnambool Campuses^{*}

Level 1

EAD101 Learning for a Knowledge Society
EAD102 E-Literacy for Contemporary Learning
EAD104 Work and the Sustainable Society (2 credit points)
plus four elective units from the list below

Level 2

Select eight first or second year level units of a target bachelor's degree.

Elective units

You may choose from a range of units offered at levels 1 and 2 from the Warrnambool Campus, Geelong Warrnambool Campus^{*} (or off campus) as listed below, or the Work Placement unit, which is recommended for those intending to finish at the end of level 2.

ACV101 Studio Art: Painting A
ACV102 Studio Art: Painting B
AIA105 Visions of Australia – Time and Space From 1700 to 2010
AIA106 Populate or Perish: Australia's People
ALC101 Contemporary Communication: Making Sense of Text, Image and Meaning
ALC102 Contemporary Communication: Making Sense of New Media
ALW117 Writing for Professional Practice
ASC101 Introduction to Sociology A
ASC102 Introduction to Sociology B
EAD103 Independent Study (recommended)
EAD105 Applied Community Project (recommended)
HBS107 Understanding Health
HBS108 Health Information and Data
HBS110 Health Behaviour
MAA103 Accounting for Decision Making
MAE102 The Global Economy
MMM132 Management
MIS101 Business Information Systems
SLE102 Physical Geography
SLE103 Ecology and the Environment

Work placement unit

EAD201 Work Placement (2 credit points)

[^] As part of the Deakin at Your Doorstep initiative, this course is offered at the Warrnambool Campus, Geelong Warrnambool Campus^{*} and through the University's TAFE partners in Bairnsdale, Craigieburn, Dandenong, Mornington Peninsula, Portland, Swan Hill and Wangaratta.

^{*} Faculty of Business and Law units are offered from the Geelong Waterfront Campus.

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

COMBINED COURSES

BACHELOR OF ARTS/ BACHELOR OF COMMERCE **4** **B** **G** **F** **W**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D313	B 64.20 G F 57.45 W N/A	\$7910 (CSP) ^o
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

This combined course enables you to undertake studies in arts and commerce and to combine major sequences such as politics and policy studies with economics, finance with journalism, or public relations with marketing to create a unique qualification.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations. The course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course such as the Bachelor of Arts/Bachelor of Commerce offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences taken within the course from a range of areas including accountancy, advertising, economics, film and video, politics and media.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study in total – 16 credit points of units from the Bachelor of Arts and 16 credit points of units from the Bachelor of Commerce, including a major sequence from each degree.

Bachelor of Commerce units

Refer to page 15 for detailed course structure, requirements, major sequences and list of available units for the Bachelor of Commerce.

Bachelor of Arts major sequences

- Animation **B**
- Anthropology **G** **X**
- Arabic **B** **G** **X**
- Australian studies **B** **G** **W** **X**
- Children's literature **B** **G** **W** **X**
- Chinese **B** **G**
- Criminology **G** **X**
- Dance **B**^{**}
- Drama **B**
- Film studies **B**
- History **B** **G** **X**
- Indonesian **B** **G** **X**
- International relations **B** **G** **X**
- Journalism **B** **G** **W** **X**
- Language and culture studies **B** **G** **X**^{*}
- Literary studies **B** **G** **X**
- Media and communication **B** **G** **W** **X**
- Middle East studies **B** **G** **X**
- Philosophy **B** **G** **X**
- Photography **B**
- Politics and policy studies **B** **G** **W** **X**
- Professional and creative writing **B** **G**
- Public relations **G** **W**[#] **X**
- Sociology **B** **G** **W** **X**
- Visual arts **B** **F** **W**

* A full major sequence in Chinese is not available at this campus.

** Dance major sequence offered to Bachelor of Teaching (Secondary)/Bachelor of Arts (D347) students and students enrolled in Bachelor of Creative Arts courses only.

A full major sequence is not available at this campus.

For more information on these major sequences, please refer to the *2014 Undergraduate Arts, Humanities and Social Sciences Career Booklet*.

^o Students enrolled in this combined course will be required to undertake units of study at both the Geelong Warrn Ponds Campus and the Geelong Waterfront Campus.

N/A Refer to page 9.

DID YOU KNOW?

Experience has shown that employers prefer graduates who have studied combined courses. These graduates are highly regarded for their breadth of knowledge and their unique perspective of the business environment.

COURSES

BACHELOR OF ARTS – CHINESE/ BACHELOR OF COMMERCE 4 B

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D317	B 64.15	\$8130 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

This combined course offers a joint qualification in commerce and the language of one of the most important trading blocks in the world, to give you a distinctive and sought-after qualification.

You have the opportunity to take part in an in-country language program to accelerate your language skills and experience full immersion in the history and culture of China.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

Graduates of this course, may pursue a career in trade, government and non-government consultancies, business, tourism, diplomatic service and education.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Commerce (comprising 11 Bachelor of Commerce core units and a prescribed commerce major sequence) and 16 credit points within the Faculty of Arts and Education, which must include a Chinese language major sequence and the following units:

For advanced level background speakers

AIC387 Advanced Chinese for Business Purposes C
AIC389 Advanced Chinese for Business Purposes D
AIE334 China: From Empire to Republic
AIE335 Modern China: Liberation, Cultural Revolution and Reform

For post-Year 12 students who are not background speakers

AIE334 China: From Empire to Republic
AIE335 Modern China: Liberation, Cultural Revolution and Reform
AIC385 Chinese for Business Purposes A
AIC386 Chinese for Business Purposes B

Bachelor of Commerce major sequences

Refer to the course entry for the Bachelor of Commerce (D313) on page 15 for details of major sequences and a list of available units for the Bachelor of Commerce.

Chinese major sequence units

Major sequence for beginners

Level 1

AIC181 Chinese 1A
AIC182 Chinese 1B

Level 2

AIC281 Chinese 2A
AIC282 Chinese 2B

Level 3

AIC381 Chinese 3A
AIC382 Chinese 3B

Major sequence for intermediate students (non-background speakers who have completed Chinese at Year 12 or equivalent):

Level 1

AIC281 Chinese 2A
AIC282 Chinese 2B

Level 2

AIC381 Chinese 3A (2 credit points)
AIC382 Chinese 3B (2 credit points)

Post-Year 12 students who are not background speakers must complete 2 credit points of study from the following:

Level 2

AIC287 Intensive Chinese In-Country A (2 credit points)

Level 3

AIC385 Chinese for Business Purposes A
AIC386 Chinese for Business Purposes B
AIC388 Intensive Chinese In-Country B (2 credit points)

Major sequence for advanced students (those who are background speakers):

Level 1

AIC283 Chinese 2C
AIC284 Chinese 2D

Level 2

AIC383 Chinese 3C (2 credit points)
AIC384 Chinese 3D (2 credit points)

Level 3

AIC387 Advanced Chinese for Business Purposes C
AIC389 Advanced Chinese for Business Purposes D
AIC390 Advanced Intensive Chinese In-Country (2 credit points)

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

BACHELOR OF ARTS/ BACHELOR OF MANAGEMENT **4 G/F^o W**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D326	G/F 54.95 W N/A	\$7650 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

The Bachelor of Arts/Bachelor of Management is a flexible combined course that provides the opportunity to pursue a complementary area of study, such as journalism, public relations or sociology, along with studies in management. The Bachelor of Arts course structure allows you to concentrate on the areas that most interest you. The Bachelor of Management enables you to learn core management skills such as critical thinking, interpreting data, communication, leadership and teamwork.

Career opportunities

As a graduate of this combined course, you will possess some of the most important skills a student can gain at university – becoming expert at managing and effectively communicating knowledge and information. You will be well placed to enter a variety of employment fields combining a broad range of specialised skills with the general skills employers want. The specialist major sequences in the management degree can lead to careers in virtually every area of business and government in Australia and internationally. Broad career paths include becoming a systems professional, economist, financial planner, human resources manager, social and economic policy developer, international trade officer and marketing assistant/manager.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Arts and 16 credit points from the Bachelor of Management. Course requirements for both the Bachelor of Arts (A300) and the Bachelor of Management (M302) must be satisfied.

Bachelor of Arts major sequences

Refer to page 31 for a list of Bachelor of Arts major sequences, or refer to the *2014 Undergraduate Arts, Humanities and Social Sciences Career Booklet* for more information.

Bachelor of Management major sequences and units

Refer to page 21 for detailed course structure, major sequences and list of available units for the Bachelor of Management.

^o Students enrolled at the Geelong Waterfront Campus will be required to undertake some arts units at the Geelong Warrn Ponds Campus.

N/A Refer to page 9.

Soaking up the university atmosphere, having a lively debate with friends and spending time reflecting on what was said in class are valuable parts of the student experience.



COURSES

BACHELOR OF COMMERCE/BACHELOR OF INFORMATION SYSTEMS 4 B F X

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D366	B N/A F N/A X N/A	\$9080 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA or interview.

This course allows you to combine studies information systems with studies in commerce such as accounting, finance, economics, marketing and management leading to a broad range of technology-enabled business roles. Graduates of combined courses in commerce and technology are highly sought after by employers.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course such as the Bachelor of Commerce/Bachelor of Information Systems offers you the chance to broaden your career opportunities after graduation. For information on career outcomes for this combined course, see the entries for Bachelor of Information Systems (page 20) and Bachelor of Commerce (page 15).

Work-Integrated Learning

The Faculty of Business and Law offers Work Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Information Systems and 16 credit points from the Bachelor of Commerce, including at least one major sequence.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce course entry on page 15 for details of major sequences and units available.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for details of major sequences and units available.

N/A Refer to page 9.

BACHELOR OF COMMERCE/BACHELOR OF LAWS 5 B F W*

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D322	B 90.30 F 84.95 W N/A	\$9710 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English.		ALSET. [#]

You are exempt from sitting the ALSET if you:

- » are a current Year 12 student; or
- » have completed Year 12 studies in 2010, 2011 or 2012 and have not undertaken any tertiary studies (including TAFE studies, diploma or above) in the interim; or
- » sat the ALSET in 2010, 2011 or 2012 and intend to use the result from that year; or
- » are currently enrolled or were enrolled in a Bachelor of Laws, Bachelor of Laws/combined course or the Juris Doctor (no other law course is eligible under this exemption clause) in 2011, 2012 or 2013 and have completed the equivalent of one full-time year at an Australian university (including at least two law (LLB) units); or
- » have successfully completed an Australian postgraduate qualification in law in the past 10 years (three out of four units must be law (LLB) units).

The Bachelor of Commerce/Bachelor of Laws combined course allows you to gain a sound understanding of the context in which the law operates in the business world. The Bachelor of Laws emphasises a case study approach and has a strong practical legal skills component. You will also gain comprehensive knowledge in business studies. The Bachelor of Commerce allows you to gain a sound foundation in key business disciplines.

Professional recognition

Deakin's law studies satisfy the academic requirements for admission to practise law in Victoria.

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

This combined course offers unequalled career opportunities. As an alternative to practising as a barrister or solicitor, you may pursue a career in business and management in a wide range of organisations, government services, industrial relations, research, public administration, diplomatic service, legal aid, the media, law reform or teaching in universities. Broad career paths based on the study of selected commerce units enable job prospects ranging from being a professional accountant, IT and systems professional, economist, financial planner, human resources manager, manager, social and economic policy developer, international trade officer and marketing assistant/manager.

Work-Integrated Learning

To satisfy the law component of this course and be eligible to graduate, you are required to complete the prescribed professional experience.

Professional experience

The practical experience requirements will provide you with an opportunity to enrich your legal education and theoretical knowledge and assist in preparing you for employment in the industry. Your degree is enhanced by the requirement to complete 30 days work placement in a legal environment to gain experience on how the law operates in practice and to develop professional networks.

Practical legal training

In your final year, you will undertake a unique capstone unit, 'Legal Problem-Solving and Persuasion', which will teach you about the science of persuasion and approaching problems in a clear-minded manner in order to achieve optimum outcomes. In the process you will develop presentation skills and experience presenting in the court room.

Regular, compulsory practical experience placements throughout the course also offer you the opportunity to experience legal environments first-hand and develop useful workplace contacts.

Law Clinic

As part of this course, Deakin also offers Law Clinic, a clinical skills unit which involves you working at a community legal centre under the supervision of a legal practitioner. This unit not only gives you credit towards your degree, it also enhances your overall learning experience, providing you with a unique insight into the community legal centre environment.

As part of the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 40 credit points of study – 24 credit points from the Bachelor of Laws and 16 credit points from the Bachelor of Commerce, including at least one major sequence.

Within the 24 credit points required from the Bachelor of Laws, 21 credit points are compulsory and 3 credit points are taken as elective law units. In addition, you will be required to complete the prescribed professional experience requirement.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Bachelor of Laws units

Core units

Level 1

MCA010 Communication for Academic Studies (0 credit points)
 MLL110 Legal Principles and Skills
 MLL111 Contract

Level 2

MLL213 Torts
 MLL214 Criminal Law
 MLL215 Commercial Law
 MLL217 Misleading Conduct and Economic Torts
 MLL218 Criminal Procedure
 MLL221 Corporate Law

Level 3

MLL323 Constitutional Law
 MLL324 Administrative Law
 MLL325 Land Law
 MLL327 Property
 MLL334 Evidence
 MLL335 Legal Practice and Ethics
 MLL342 Workplace Law
 MLL391 Civil Procedure and Alternative Dispute Resolution

Level 4

MLL405 Equity and Trusts
 MLL406 Taxation
 MLL409 Competition Law and Policy
 MLL410 Intellectual Property
 MLL411 Legal Problem Solving and Persuasion

Elective units

Select 3 credit points of elective law units from the following:

Level 3

MLL301 International Litigation and Dispute Settlement – Jessup Moot
 MLL302 Human Rights Law
 MLL315 Personal Injuries Compensation Schemes
 MLL316 Mining and Energy Law
 MLL317 Superannuation Law
 MLL318 Insolvency
 MLL336 International Commercial Law
 MLL344 Chinese Commercial Law
 MLL351 Law Clinic
 MLL355 International Litigation and Dispute Settlement
 MLL370 Law and the Internet
 MLL377 International Law
 MLL382 Indian Law
 MLL388 International Financial Crime

Level 4

MLL408 Family Law

Law electives are offered on a rotational basis. Not every unit is offered every year.

* First three years available on campus at Warrnambool. The remaining course load can be taken by transferring to Geelong Waterfront Campus or off campus.

ALSET criteria is currently under review. For the most up-to-date information, please visit the VTAC website www.vtac.edu.au.

N/A Refer to page 9.

COURSES

BACHELOR OF COMMERCE/ BACHELOR OF SCIENCE **4 B G/F**^o

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D321	B 70.80 G/F N/A	\$8740 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA.	

Deakin's combined course in commerce and science enables you to combine disciplines for a unique qualification. You may combine commerce studies in areas such as accounting, economics, management, information systems or marketing with a relevant science stream, for example biology, biological chemistry, chemistry, environmental science, mathematical modelling or zoology.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EFMD accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences you take within the course. For information on career outcomes for the Bachelor of Commerce, please see page 15.

As a graduate of Deakin's Bachelor of Science you may find work in government institutions in roles such as quality assurance, occupational health and safety, research, planning, management or marketing; science-related industries, working in pharmaceutical production or pharmaceutical sales; in biomedical science areas such as research or hospital and laboratory science; quality assurance in analytical and diagnostic laboratories; the food industry in quality control; environment and natural resources, teaching, information technology, mathematics or science journalism to name a few.

Work-Integrated Learning

As part of the Bachelor of Science component of the course, you are required to complete Professional Practice. This will allow you to gain valuable work experience, giving you the opportunity to apply and consolidate knowledge gained in your course, experience workplace culture and workplace practices, explore career options and develop a professional network. You will also have the opportunity to undertake Industry-Based Learning, which can be credited towards your degree.

As part of the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Commerce and 16 credit points from the Bachelor of Science, including a major sequence from each degree.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Bachelor of Science units

Core units

Level 1

EES101 Communicating Science
SLE010 Laboratory and Fieldwork Safety Induction Program (0-credit-point safety unit)
SLE103 Ecology and the Environment
SLE111 Cells and Genes

Chemistry units

Select one unit from:

SLE133 Chemistry in Our World*
SLE155 Chemistry for Professional Sciences*

* Students who have not completed Year 12 Chemistry or equivalent may choose to undertake SLE133 Chemistry in Our World. Students who have completed Year 12 Chemistry or equivalent may choose to undertake SLE155 Chemistry for Professional Sciences.

Physics units

Select one unit from:

SEP101 Engineering Physics
SEP122 Physics for the Life Sciences

Quantitative skills

Levels 1 and 2

Select one unit from:

HPS201 Research Methods in Psychology A
SIT191 Introduction to Statistics
SIT194 Introduction to Mathematical Modelling
SLE251 Research Methods and Data Analysis

Professional Practice

Level 3

Select at least one unit from:

SLE314 Research Project
SLE335 Industrial Applications of Science
SLE352 Community Science Project
SLE390 Professional Practice in Bioscience
STP321 Industry-Based Learning – Science

Bachelor of Science major sequences

- Biology **B G**
- Biological chemistry **B G**
- Chemistry **G**
- Environmental science **B**
- Mathematical modelling **B G X**
- Zoology **G**

For more information on these major sequences, please refer to the *2014 Undergraduate Science Career Booklet*.

^o Students enrolled at the Geelong Waterfront Campus will be required to undertake some science units at the Geelong Waurin Ponds Campus.

N/A Refer to page 9.

BACHELOR OF ENGINEERING/ BACHELOR OF COMMERCE **5.5** **G**/**F**^o **X**[#]

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D373	G / F 75.70 X N/A	\$8880 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematical methods (CAS) or specialist mathematics.	VTAC Personal History online and demonstrated mathematical background equivalent to Year 12 level, academic results and GPA.	

Increase your employment opportunities by studying different areas for professional recognition or personal interest in this combined course. You may combine one of the engineering major sequences – civil, electrical and electronics, mechanical or mechatronics and robotics engineering – with a commerce major sequence.

Professional recognition

Deakin's Bachelor of Engineering is accredited by Engineers Australia, which gives the degree international recognition, allowing graduates to practise as professional engineers in many countries around the world.

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

The Bachelor of Engineering/Bachelor of Commerce offers you the chance to broaden your career opportunities. The opportunities available will depend on the major sequences you take within your course. For information on career outcomes for the Bachelor of Commerce, please see page 15.

Deakin's Bachelor of Engineering is designed to maximise your employment prospects, making you an industry-ready engineer, who is immediately employable and capable of adapting to an ever changing future.

Depending on your chosen specialisation, career opportunities can be found in civil engineering, electrical and electronics engineering, mechanical engineering, or mechatronic and robotics engineering.

For more information on career outcomes for the Bachelor of Engineering, please refer to the *2014 Undergraduate Engineering Career Booklet*.

For more information on the career opportunities for the Bachelor of Commerce, refer to page 15.

Work-Integrated Learning

For the Bachelor of Engineering component of this course you must obtain an aggregate of at least 12 weeks of suitable practical experience during your program. Practical experience is normally undertaken during the vacation periods.

For the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 44 credit points of study, which must include specified engineering and commerce core units and a major sequence from each degree.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Bachelor of Engineering major sequences

- Civil **G** **X**
- Electrical and electronics **G** **X**
- Mechanical **G** **X**
- Mechatronics and robotics **G** **X**

For more information on these major sequences, please refer to the *2014 Undergraduate Engineering Career Booklet*.

^o Students enrolled in this combined course will be required to undertake units of study at both the Geelong Warrn Ponds Campus and the Geelong Waterfront Campus.

[#] You will be required to participate in an on-campus residential at the Geelong Warrn Ponds Campus.

N/A Refer to page 9.



COURSES



SOPHIE PESKETT

BACHELOR OF EXERCISE AND SPORT SCIENCE/
BACHELOR OF BUSINESS (SPORT MANAGEMENT)
MELBOURNE BURWOOD CAMPUS

'I was drawn to the combined course because it is quite broad. I wanted to be involved with elite athletes and this course gave me both options: the business side and the exercise science side. I chose Deakin because I had heard it was the best uni in Victoria for sport management-type courses – it's been really good.

Because of the really broad range of subjects, I was doing accounting one minute, exercise physiology the next and not sure how they would tie in. But all the subjects were related to the workforce and they did all tie in together. By third year I felt everything I was learning was directly applicable.

The sport science component of my course required me to do an internship, which I completed at the VIS (Victorian Institute of Sport). I worked mainly with swimmers and triathletes, carrying out testing and attending training sessions, and I continue to work there part time.'

BACHELOR OF EXERCISE AND SPORT SCIENCE/BACHELOR OF BUSINESS (SPORT MANAGEMENT) 4 B

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D394	B 88.00	\$8460 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.	VTAC Personal History online. Some applicants only: STAT Multiple Choice.	

This combined course is designed for students who wish to gain expertise in both exercise and sport science and business (sport management).

The exercise and sport science aspect will equip you with the necessary skills, understanding and attitudes to pursue a professional career in the exercise and sport fields. The core units provide an understanding of the sciences underpinning both competitive sport and recreational physical activity, as well as the relationship between physical activity and health.

The business (sport management) component provides you with a solid foundation in business studies and the unique knowledge and specialist skills required by sport managers in Australian organisations, as identified within the industry.

Career opportunities

Graduates from this combined course will be equipped to provide enhanced professional leadership in the field and make a marked impact on the continued development of the Australian sporting industry.

Possible career areas vary from traditional sport, exercise and coaching occupations to well-established sports administration, management, governance and development roles. Growth areas in this sector include sports media, IT, event management, marketing and international business. Other opportunities include sport science, sport equipment design, and marketing health and physical activity.

Work-Integrated Learning

The Bachelor of Exercise and Sport Science features a minimum 140 hours of practical experience in an exercise and sport science work practicum in third year, so you can start your career before you graduate with hands-on work placement experience.

You have the opportunity to undertake hands-on experience in a variety of sporting, exercise or health environments. These may vary from local, state or national sporting organisations and professional sporting clubs; state and national institutes of sport; as well as health, fitness and rehabilitation providers. The roles can involve coaching, sport science, sports administration, sport management, rehabilitation and fitness. Many graduates have been offered work based on their excellent fieldwork performance.

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 16 credit points of exercise and sport science units and 16 credit points of sport management and business units. The exercise and sport science units are comprised of 14 credit points of core units and 2 credit points of elective units from a specified list.

Level 1

HBS109 Human Structure and Function
 HBS110 Health Behaviour
 HSE010 Exercise and Sport Science Laboratory Safety[^]
 (0-credit-point safety unit)
 HSE102 Functional Human Anatomy
 HSE103 Introduction to Exercise and Sport Science Practice
 MAA103 Accounting for Decision Making
 MCA010 Communication for Academic Studies (0 credit points)
 MIS171 Business Analytics
 MMS100 Sport Organisation
 MMS101 Sport in Society

Level 2

HBS108 Health Information and Data
 HSE101 Principles of Exercise and Sport Science
 HSE201 Exercise Physiology
 HSE202 Biomechanics
 MAE101 Economic Principles
 MAF101 Fundamentals of Finance
 MLC101 Business Law
 MMM132 Management

Level 3

HSE203 Exercise Behaviour
 HSE204 Motor Learning and Development
 HSE301 Principles of Exercise Prescription
 HSE302 Exercise Programming
 MIS101 Business Information Systems
 MMH299 Business Communication
 MMK277 Marketing Management
 MMS313 Sport Leadership and Governance

Level 4

Trimester 1

HSE311 Applied Sports Science 1
 or
 HSE312 Exercise and Sports Science Practicum 1*
 plus one HSE level 2 or 3 elective unit

MLC310 Sport and the Law
 MMS307 Sport Facility and Event Management

Trimester 2

HSE312 Exercise and Sports Science Practicum 1
 (if not completed in Trimester 1)

or
 HSE314 Applied Sports Science 2
 plus one HSE level 2 or 3 elective unit

MMS306 Sport Practicum
 MMS308 Sport Marketing

* HSE312 involves Work-Integrated Learning. Refer to information provided on page 38.

[^] You must complete this unit prior to undertaking the first laboratory-based unit in this course.

HSE level 2 and 3 elective units

You may choose any units offered by the University or from the exercise and sport science-related elective units listed below.

HSE208 Integrated Human Physiology
 HSE303 Exercise Metabolism
 HSE304 Physiology of Sport Performance
 HSE309 Behavioural Aspects of Sport and Exercise
 HSE311 Applied Sports Science 1
 HSE313 Understanding Children's Physical Activity
 HSE314 Applied Sports Science 2
 HSE316 Physical Activity and Population Health
 HSE320 Exercise in Health and Disease
 HSE323 Clinical and Sport Biomechanics

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF ARTS **4** **B** **G**/**F**^o **X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D370	B N/A G / F N/A X N/A	\$7120 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA or interview.

The Bachelor of Information Systems/Bachelor of Arts is a flexible degree that allows you to combine generalist studies in arts with studies in Information systems. The Bachelor of Arts is a flexible degree allowing you to pursue a complementary area of study such as media and communication, international relations, politics and policy studies, visual arts, journalism or sociology.

Career opportunities

A combined course such as the Bachelor of International Studies/Bachelor of Arts offers you the chance to broaden your career opportunities after graduation.

For more information on career outcomes for the Bachelor of Information Systems, refer to the course entry on page 20.

For more information on career opportunities for the Bachelor of Arts, please refer to the Bachelor of Arts/Bachelor of Commerce course entry on page 31.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Information Systems and 16 credit points from the Bachelor of Arts, including at least one major sequence. Course requirements for both the Bachelor of Information Systems and the Bachelor of Arts must be satisfied.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for a list of core units.

Bachelor of Arts major sequences

Refer to the Bachelor of Arts/Bachelor of Commerce course entry on page 31 for a list of Bachelor of Arts major sequences or refer to the *2014 Arts, Humanities and Social Sciences Career Booklet* for more information.

^o Students enrolled at the Geelong Waterfront Campus will be required to undertake some units at the Geelong Warrn Ponds Campus.

N/A Refer to page 9.

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

COURSES

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF HEALTH SCIENCES 4 B G /F^o

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D368	B N/A G /F N/A	\$8370 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.	VTAC Personal History online, academic results and GPA or interview.	

The Bachelor of Information Systems/Bachelor of Health Sciences is a flexible degree that provides a range of exciting opportunities and equips graduates with the skills needed to work in a variety of settings. This flexible degree is an excellent option for those looking to discover their passion in the health and information systems areas and also provides a pathway to further professional studies at a postgraduate level.

Career opportunities

As a graduate of this combined course you will have the specialised knowledge and skills required to build a career as an information systems professional in an industry sector of your choosing. You will also have the ability to pursue a diverse range of career opportunities within the health sector.

Career opportunities for Bachelor of Health Science graduates are diverse and depend on the major sequences and electives chosen. Depending on the study areas you choose, you may qualify to work in areas such as health promotion, health education, community health, project management, program planning, case management, counselling, family and community support, housing services, regional health service planning, sports psychology, sports nutrition and sports development.

For information about the career opportunities related to information systems, please refer to the Bachelor of Information Systems course entry on page 20.

Work-Integrated Learning

As part of the Bachelor of Health Sciences component of this course, you can enhance your employment prospects and consolidate your knowledge and skills through an industry placement unit. Depending on the major sequences you choose to study, this option may be available in the final year of your course.

As part of the Bachelor of Information Systems component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Information Systems and 16 credit points from the Bachelor of Health Sciences.

The 16 credit points studied within the Bachelor of Information Systems must include the 16 credit points of core units.

Within the 16 credit points from the Bachelor of Health Sciences, you must complete two core units offered by the Faculty of Health, that provide you with the opportunity to engage in multidisciplinary learning, and two major sequences.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for a list of core units.

Bachelor of Health Sciences core units

HBS107 Understanding Health

HBS108 Health Information and Data

Bachelor of Health Sciences major sequences

- Environmental health B
- Exercise science B G X
- Family, society and health B
- Food studies B
- Health and sustainability B
- Health promotion B G W X
- Medical biotechnology G
- Nutrition B G W
- People, society and disability B X
- Physical activity and health B G W
- Psychology B G X
- Sport coaching B

Refer to the *2014 Undergraduate Health Career Booklet* for details of these major sequences.

^o Students enrolled at the Geelong Waterfront Campus will be required to undertake some health sciences units at the Geelong Warrn Ponds Campus.

N/A Refer to page 9.

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF INFORMATION TECHNOLOGY

4 **B** **X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D371	B 72.45 X N/A	\$8370 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any).*	VTAC Personal History online, academic results and GPA or interview.	

* Mathematics may be removed as a Year 12 prerequisite for this course (subject to approval). Please check deakin.edu.au for up-to-date information.

N/A Refer to page 9.

This course offers studies in IT and information systems, producing graduates with practical and theoretical knowledge in ICT leading to a spectrum of highly sought after graduate roles. This course will provide you with a thorough grounding in software development, web design, database, networking and project management. Graduates work in roles such as business analyst, computer systems designer, systems programmer, information security officer, games designer, games programmer, security specialist, network manager, project manager and multimedia technology developer.

Professional recognition

This course is professionally accredited with the Australian Computer Society (ACS).

Career opportunities

In today's IT job market multiskilling, multi-tasking and cross-skilling are highly valued and graduates of this course are well placed for a successful career in management of IT in business, industry or government. As a graduate you will be qualified for a wide range of positions including IT manager, project manager, analyst/programmer, network manager, internet developer and administrator, information systems project leader, IT consultant, systems manager or business consultant.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 14 credit points of information systems core units[^] and 2 credit points of general elective units, six information technology core units[^], four information technology course-grouped elective units and one information technology major sequence.

[^] Students undertaking the Bachelor of Information Systems/Bachelor of Information Technology (D371) are not required to undertake SIT101, MIS231, SIT374 and MIS399. Students will undertake 2 credit points of elective units from the Bachelor of Information Systems and 2 credit points of elective units from the Bachelor of Information Technology instead.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for a list of core units and general elective units.

> Continued on next page ...



DARCY CLISSOLD

BACHELOR OF BUSINESS INFORMATION SYSTEMS/
 BACHELOR OF INFORMATION TECHNOLOGY*
 GEELONG WAURN PONDS CAMPUS

'I was looking at doing something IT-based and I saw that Deakin had the combined course. I thought, "one extra year for two degrees – that's pretty good".'

I quickly learned that having the business side to IT would be a big advantage when I was applying to the big companies. You feel like you are offering them something more when you say you have a business degree. Studying course content from two different areas was a bonus. I could go into IT classes and learn all the functions and how to actually do things. Then in business classes, they would give you examples of where they are used and how they are applied.

I particularly appreciated the knowledge of the lecturers and tutors. Many have been out in the industry before coming to Deakin so they have a good idea of where the technology has been and how it has been used.

I am now working as a graduate technologist. I was employed for my security major so I am working in information security.'

* Now Bachelor of Information Systems/Bachelor of Information Technology.

COURSES

Bachelor of Information Technology units

Core units

Level 1

- SIT010 Safety Induction Program (0-credit-point safety unit)
- SIT101 Fundamentals of Information Technology
- SIT103 Introduction to Database Design
- SIT104 Introduction to Web Development
- SIT105 Critical Thinking and Problem Solving

Level 2

- SIT202 Computer Networks
- SIT223 Information Technology Professional Skills

Level 3

- SIT302 Project
- SIT374 Project Management

Information technology course-grouped elective units

Select any three School of Information Technology (SIT coded) units.

Information technology major sequences

- Computer science **B X**
- Game development **B X**
- Interactive media design **B**
- Mathematical modelling **B X**
- Networking **B**
- Security **B X**
- Software development **B X**

For more information on these major sequences, please refer to the 2014 Undergraduate Information Technology Career Booklet.

Melbourne Burwood Campus



BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF LAWS **S B F X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D367	B N/A F N/A X N/A	\$9080 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English.		See the Bachelor of Commerce/ Bachelor of Laws on page 34.

Combining information systems with law prepares you for the practice of law in the 'information age', where technological innovation is challenging the boundaries of privacy and security. The course prepares graduates for new cutting-edge careers in legal practice brought about by one of the greatest periods of innovation driven by technology.

Professional recognition

Deakin's law studies satisfy the academic requirements for admission to practise law in Victoria.

Career opportunities

A combined course such as the Bachelor of Information Systems/Bachelor of Laws offers you the chance to broaden your career opportunities after graduation. For more information on career outcomes for the Bachelor of Information Systems, refer to the course entry on page 20.

For more information on career opportunities for the Bachelor of Laws, please refer to the Bachelor of Commerce/Bachelor of Laws course entry on page 34.

Work-Integrated Learning

To satisfy the law component of this course and be eligible to graduate, you are required to complete the prescribed professional experience.

Professional experience

The practical experience requirements will provide you with an opportunity to enrich your legal education and theoretical knowledge and assist in preparing you for employment in the industry. Your degree is enhanced by the requirement to complete 30 days work placement in a legal environment to gain experience on how the law operates in practice and to develop professional networks.

Practical legal training

In your final year, you will undertake a unique capstone unit, 'Legal Problem-Solving and Persuasion', which will teach you about the science of persuasion and approaching problems in a clear-minded manner in order to achieve optimum outcomes. In the process you will develop presentation skills and experience presenting in the court room.

Regular, compulsory practical experience placements throughout the course also offer you the opportunity to experience legal environments first-hand and develop useful workplace contacts.

Law Clinic

As part of this course, Deakin also offers Law Clinic, a clinical skills unit which involves you working at a community legal centre under the supervision of a legal practitioner. This unit not only gives you credit towards your degree, it also enhances your overall learning experience, providing you with a unique insight into the community legal centre environment.

As part of the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 40 credit points of study – 24 credit points from the Bachelor of Laws and 16 credit points from the Bachelor of Information Systems.

Within the 24 credit points required from the Bachelor of Laws, 21 credit points are compulsory and 3 credit points are taken as elective law units. In addition, you will be required to complete the prescribed professional experience.

Bachelor of Information Systems core units

Refer to the Bachelor of Information Systems course entry on page 20 for details of the 16 credit points of core units.

Bachelor of Laws units

Refer to the Bachelor of Commerce/Bachelor of Laws course entry on page 34 for details of the law units.

N/A Refer to page 9.

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

COURSES

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF SCIENCE **B**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D369	B N/A	\$8370 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA or interview.	

This course allows you to combine studies in information systems with studies in a science stream such as biology, biological chemistry, environmental science or mathematical modelling. You will gain a broad knowledge of contemporary science and information systems, giving you the potential to work in a wide range of fields, including agriculture, medicine and human health, pharmaceuticals and food technology.

Career opportunities

A combined course such as the Bachelor of Information Systems/Bachelor of Science offers you the chance to broaden your career opportunities after graduation.

Bachelor of Science graduates may find career opportunities in government institutions, in roles such as quality assurance, occupational health and safety, research, planning, management or marketing; science related industries, working in pharmaceutical production or pharmaceutical sales; biomedical science areas such as research or hospital and laboratory science; quality assurance in analytical and diagnostic laboratories; the food industry in quality control; environment and natural resources, teaching, information technology, mathematics or science journalism to name a few.

For information on career outcomes for the Bachelor of Information Systems, please refer to page 20.

Work-Integrated Learning

As part of the Bachelor of Science component of the course, you are required to complete Professional Practice. This will allow you to gain valuable work experience, giving you the opportunity to apply and consolidate knowledge gained in your course, experience workplace culture and workplace practices, explore career options and develop a professional network. You may also have the opportunity to undertake Industry-Based Learning, which can be credited towards your degree.

As part of the Bachelor of Information Systems component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of Information Systems and 16 credit points from the Bachelor of Science, including a major sequence. The 16 credit points studied within the Bachelor of Information Systems must include the 16 credit points of core units. The 16 credit points for the Bachelor of Science must include at least one 8-credit-point major sequence selected from the list below.

Bachelor of Science major sequences

- Biological chemistry **B**
- Biology **B**
- Environmental science **B**
- Mathematical modelling **B X**

Refer to the *2014 Undergraduate Science Career Booklet* for details of these major sequences.


Bachelor of Science units

Refer to the Bachelor of Commerce/Bachelor of Science course entry on page 36 for details of the Bachelor of Science core units.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for details of the 16 credit points of core units.

N/A Refer to page 9.

A photograph showing a group of students in a library setting. They are sitting at a table, looking at a laptop screen. The background is filled with bookshelves. The lighting is warm and the atmosphere is studious.

The Deakin University Library provides vibrant, technology-rich and inviting learning spaces on every campus, giving you a wide choice of study options.

BACHELOR OF INTERNATIONAL STUDIES/ BACHELOR OF COMMERCE **4 B G/F X***

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D338	B 65.90 G/F N/A	\$7820 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA.

This specialist degree will provide you with the opportunity to combine complementary major sequences in international studies and commerce. The focus is on an international orientation and you will be expected to make a commitment to an internship with an overseas organisation, or a period of study at an overseas university, or to participate in an in-country language program.

This course will develop your understanding of the international forces shaping government, business and community life in contemporary Australia and give you a grounding in business disciplines.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities

A combined course such as the Bachelor of International Studies/Bachelor of Commerce offers you the chance to broaden your career opportunities after graduation. The types of opportunities available will depend on the major sequences taken within the course.

The Bachelor of International Studies equips you with the skills and experience relevant to a wide range of positions in the public sector, including communications, defence, diplomacy, education, finance, immigration, businesses with an international orientation, trade and aid, and non-government organisations (NGOs) with regional, national and global links.

For information on career outcomes for the Bachelor of Commerce, see page 15.

International study experience

You have the opportunity to undertake one of the following:

- trimester of study at an overseas university exchange partner
- international internship (AIS330 or AIS331)
- in-country language program (in Chinese, Indonesian or Arabic)
- approved study abroad program
- approved onshore internship with an international organisation (AIS330 only).

AIS330 and AIS331 internship units are normally undertaken in third year (or equivalent) and are subject to completion of specified prerequisite units and special application requirements. Interested students should contact the Faculty of Arts and Education Student Support and Enrolment Enquiries on their campus for more information.

Course structure

You must complete 32 credit points of study – 16 credit points from the Bachelor of International Studies and 16 credit points from Bachelor of Commerce, including at least one major sequence. Of the 16 credit points from the Bachelor of International Studies, you must complete four core units; an approved international study experience; and either a major sequence in international relations and a sub-major selected from the list below, or a sub-major in international relations and a major sequence selected from the list below.

Bachelor of Commerce major sequences and units

Refer to page 15 for detailed course structure, requirements, major sequences and list of available units for the Bachelor of Commerce.

Bachelor of International Studies units

Core units

- AIS101 Cross-Cultural Communication
- AIS201 International Studies @ Work
- AIS302 Developed and Developing Worlds
- ALW117 Writing for Professional Practice

Bachelor of International Studies major sequences

- Arabic **B G X**
- Chinese **B G**
- Indonesian **B G X**
- International relations **B G X**
- Language and culture studies **B G X**
- Middle East studies **B G X**
- Politics and policy studies **B G X**

^ A full major sequence in Chinese is not available at this campus.

For more information on these major sequences, please refer to the *2014 Undergraduate Arts, Humanities and Social Sciences Career Booklet*.

International relations major sequence

Core units

Level 1

- AIR108 International Relations
- AIR120 Australia and the World

Level 2

Select 6 credit points of study, including at least 2 credit points at level 2 and 2 credit points at level 3 from the following:

- AIE255 Middle East Politics
- AIR205 The Rise of China
- AIR225 Global Environmental Politics
- AIR234 Order and Justice in World Politics
- AIR236 Global Capitalism and its Discontent
- AIR243 International Relations of the Asia-Pacific
- AIR244 Conflict, Security and Terrorism
- AIR245 American Foreign Policy

Level 3

- AIR342 Theories of International Relations
- AIR347 Crises and Risk in International Relations

* The off-campus mode offering of this course is subject to negotiation with the Course Director. Please contact the Faculty of Arts and Education Student Support Office on your campus for further details.

° Students enrolled in this combined course will be required to undertake units of study at both the Geelong Waurin Ponds Campus and the Geelong Waterfront Campus.

N/A Refer to page 9.

COURSES

BACHELOR OF MANAGEMENT/ BACHELOR OF LAWS S F

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D327	F N/A	\$9460 (CSP)*
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English.	See Bachelor of Commerce/ Bachelor of Laws on page 34.	

The Bachelor of Management/Bachelor of Laws combined course allows you to gain a sound understanding of the context in which the law operates in the business world. The Bachelor of Laws emphasises a case study approach and has a strong practical legal skills component. The Bachelor of Management enables you to acquire and master a solid understanding of the intellectual foundations of the study of management and its main components.

Professional recognition

Deakin's law studies satisfy the academic requirements for admission to practise law in Victoria.

Career opportunities

A law degree, especially when combined with another degree such as management, is a qualification that offers unequalled career opportunities. As an alternative to practising as a barrister or solicitor, you may enter many areas of work including business and management roles in a wide range of organisations, government services and industrial relations. You may find roles in research, public administration, diplomatic service, the media, legal aid, law reform or teaching in universities.

Work-Integrated Learning

To satisfy the law component of this course and be eligible to graduate, you are required to complete the prescribed professional experience.

Professional experience

The practical experience requirements will provide you with an opportunity to enrich your legal education and theoretical knowledge and assist in preparing you for employment in the industry. Your degree is enhanced by the requirement to complete 30 days work placement in a legal environment to gain experience on how the law operates in practice and to develop professional networks.

Practical legal training

In your final year, you will undertake a unique capstone unit, 'Legal Problem-Solving and Persuasion', which will teach you about the science of persuasion and approaching problems in a clear-minded manner in order to achieve optimum outcomes. In the process you will develop presentation skills and experience presenting in the court room.

Regular, compulsory practical experience placements throughout the course also offer you the opportunity to experience legal environments first-hand and develop useful workplace contacts.

Law Clinic

As part of this course, Deakin also offers Law Clinic, a clinical skills unit that involves you working at a community legal centre under the supervision of a legal practitioner. This unit not only gives you credit towards your degree, it also enhances your overall learning experience, providing you with a unique insight into the community legal centre environment.

As part of the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 40 credit points of study, including 16 credit points from the Bachelor of Management and 24 credit points from the Bachelor of Laws. Within the 24 credit points required from the Bachelor of Laws, 21 credit points are compulsory and 3 credit points are taken as elective law units. In addition you will be required to complete the prescribed professional experience.

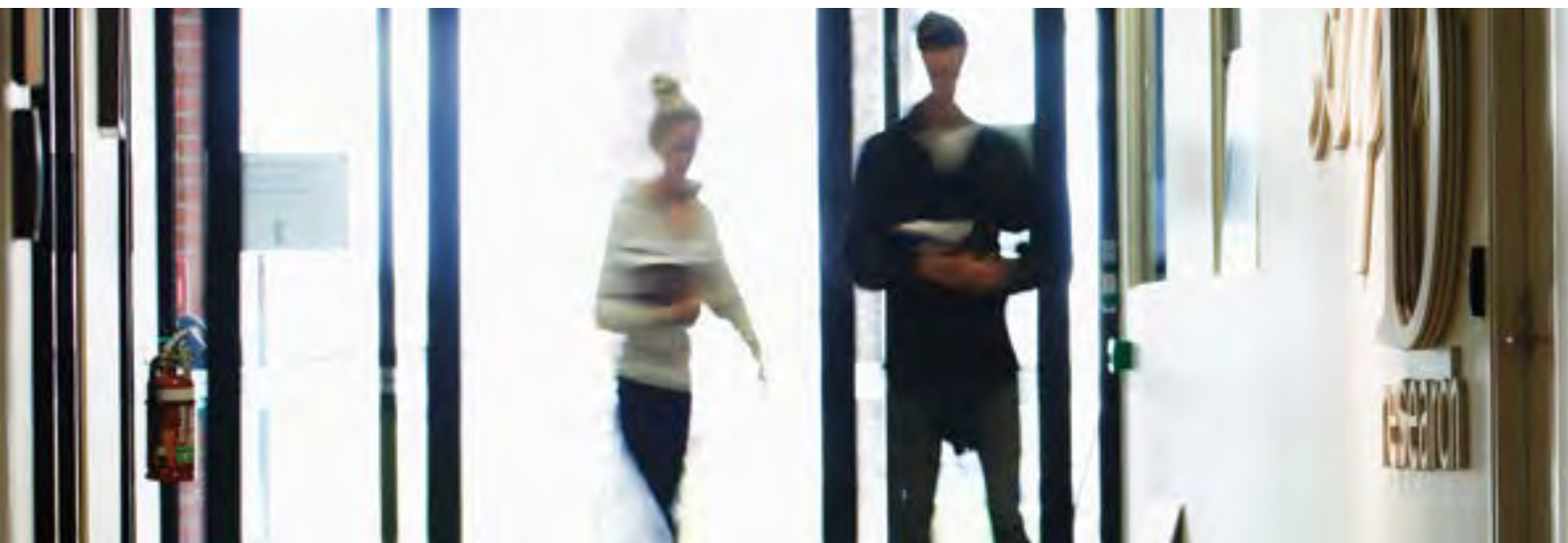
Bachelor of Management major sequences and units

Refer to the Bachelor of Management (M302) course entry on page 21 for major sequences and units available.

Bachelor of Laws units

Refer to the Bachelor of Commerce/Bachelor of Laws (D322) course entry on page 34 for units available for the Bachelor of Laws.

N/A Refer to page 9.



BACHELOR OF PROPERTY AND REAL ESTATE/ BACHELOR OF COMMERCE **4 B X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D325	B 83.20 X N/A	\$9370 (CSP) ¹
YEAR 12 PREREQUISITES		NON-YEAR 12 REQUIREMENTS
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		VTAC Personal History online, academic results and GPA.

The Bachelor of Property and Real Estate/Bachelor of Commerce (BPRE/BCom), provides you with the rare opportunity to benefit from the strong synergy between major sequences in commerce along with studies in property and real estate.

The BCom has a strong public profile and an established reputation with industry and professional bodies, and property and real estate is an established international discipline with close industry links. Graduates will be highly skilled property professionals with a qualification fully recognised by employers, government and professional organisations. Combining the courses relate theory with practice, providing a broad business educational experience with global recognition. All units are also available off-campus.

Professional recognition

The Bachelor of Property and Real Estate has professional accreditation by the Australian Property Institute (www.api.org.au) and the Royal Institution of Chartered Surveyors (www.rics.org). Graduates meet the academic requirements for Certified Practising Valuer (CPV) status.

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, provided that specific requirements within the course have been met.

Career opportunities

The BPRE/BCom aims to produce graduates prepared for a career in the business world and in the global property and real estate industries. As a graduate of this course you will have an understanding of the legalities, principles and processes required to fill a professional role in this field, as well as an appreciation of a professional ethic, which emphasises responsibility and responsiveness to community needs.

Graduates can find employment in a wide range of international commerce or property-related positions in both private and government sectors including property developers, valuers, investors, asset managers, property market analysts, property management, leasing agents, funds managers and government advisors.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study including 16 credit points from the Bachelor of Property and Real Estate and 16 credit points from the Bachelor of Commerce, including a major sequence from each degree.

Bachelor of Commerce units and major sequences

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Bachelor of Property and Real Estate units and major sequences

Refer to the Bachelor of Property and Real Estate (M348) course entry on page 27 for details of major sequences and units available.

N/A Refer to page 9.



COURSES

BACHELOR OF PUBLIC HEALTH AND HEALTH PROMOTION/BACHELOR OF COMMERCE 4 B

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D388	B 77.55	\$8710 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.	VTAC Personal History online. Some applicants only: STAT Multiple Choice.	

Health is crucial to the wellbeing of individuals and society with numerous career opportunities worldwide for health and community services professionals. Businesses are also recognising the importance of the health of employees and the communities they deal with.

This combined course provides you with a thorough understanding of the importance of health education, the factors influencing health practices, and strategies to promote the health of individuals and groups. You will also gain a professional business qualification incorporating aspects of management, marketing, human resources or finance, depending on the major sequence you take in the commerce component of your degree.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EFMD accredited by the European Foundation for Management Development (EFMD).

The Bachelor of Commerce component of this course can lead to accreditation with many professional bodies, such as the Certified Practising Accountant (CPA) Program of CPA Australia, entry into the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course. Graduates will also be eligible to apply for membership of the Public Health Association of Australia (PHAA).

Career opportunities

As a graduate of the Bachelor of Public Health and Health Promotion/Bachelor of Commerce you may find employment in either of these professional areas and work with groups such as children, adults, the disadvantaged and employees. Knowledge of business and health issues assists with executive management positions that have policy development, budget and staff management responsibilities.

Public health and health promotion graduates may qualify to work in positions such as health promotion officer, community development officer, social planning officer, health educator or health policy developer.

For more information on career outcomes for the Bachelor of Commerce, see page 15.

Work-Integrated Learning

As part of the Bachelor of Public Health and Health Promotion component of this course, you can undertake a HSH303 Public Health and Health Promotion Practicum unit in the final year of your course. This enables you to consolidate your skills through realistic field experience, which assists you to be work-ready after graduation.

As part of the Bachelor of Commerce component of this course, the Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 32 credit points of study, including 16 credit points from the Bachelor of Public Health and Health Promotion and 16 credit points from the Bachelor of Commerce.

Of the 16 public health and health promotion credit points, 13 are core units in public health and health promotion and three are foundation units offered by the Faculty of Health, which provide you with the opportunity to engage in multidisciplinary learning.

Of the 16 credit points specific to commerce, 11 are core units (of which, one is worth 0 credit points). The remaining credit points are elective units that must be taken from the Faculty of Business and Law to comprise a major sequence and a minimum of 4 credit points at level 3.

Bachelor of Commerce major sequences and units

Refer to the Bachelor of Commerce (M300) course entry on page 15 for details of major sequences and units available.

Bachelor of Public Health and Health Promotion units

Level 1

HBS107 Understanding Health
HBS108 Health Information and Data
HBS110 Health Behaviour
HSH111 Introduction to Public Health and Health Promotion
plus four commerce units

Level 2

HSH112 Local and Global Environments for Health
HSH113 Social Perspectives on Population Health
HSH208 Professional Practice 1
HSH212 Professional Practice 2
plus four commerce units

Level 3

HSH201 Planning and Evaluation 1
HSH205 Epidemiology and Biostatistics 1
HSH216 Epidemiology and Biostatistics 2
HSH218 Planning and Evaluation 2
plus four commerce units

Level 4

HSH302 Politics, Policy and Health
HSH303 Public Health and Health Promotion Practicum
HSH313 Contemporary Health Issues
HSH319 Population Health: a Research Perspective
plus four commerce units

For more information and to click through to unit descriptions, please visit deakin.edu.au/courses.

BACHELOR OF INFORMATION SYSTEMS/ DIPLOMA OF LANGUAGE **3.5** **B** **G**/**F** **X**

DEAKIN CODE	ATAR	INDICATIVE FIRST YEAR FEE
D328	B N/A G / F N/A X N/A	\$7420 (CSP) ¹
YEAR 12 PREREQUISITES	NON-YEAR 12 REQUIREMENTS	
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.	VTAC Personal History online, academic results and GPA or interview.	

¹ Students enrolled at the Geelong Waterfront Campus will be required to undertake some units at the Geelong Warrn Ponds Campus.

N/A Refer to page 9.

The Bachelor of Information Systems/Diploma of Language enables you to structure your own language-focused course by combining subjects from arts while undertaking studies in information systems.

Career opportunities

A combined course such as the Bachelor of Information Systems/Diploma of Language offers you the chance to broaden your career opportunities after graduation. By obtaining a language qualification you will improve your employment opportunities locally and overseas. Study Arabic and you may be able to work in the Arab Gulf States, the Middle East or North Africa. Study Chinese (Mandarin) to improve your opportunities to work in China, Taiwan and Hong Kong, or study Indonesian and you may work in Malaysia or Indonesia.

For more information on career outcomes for the Bachelor of Information Systems, please refer to page 20.

Work-Integrated Learning

The Faculty of Business and Law offers Work-Integrated Learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities. For more information, please visit deakin.edu.au/buslaw/wil.

Course structure

You must complete 28 credit points of study, including 16 credit points from the Bachelor of Information Systems, 8 credit points from the Faculty of Arts and Education and 4 credit points of general elective units that can be taken from any faculty. You must fulfil the requirements of each of the two degrees in your course of study. The 8 credit points required for the Diploma of Language comprise 8 credit points from one of the language streams of Arabic, Chinese or Indonesian.

Bachelor of Information Systems units

Refer to the Bachelor of Information Systems course entry on page 20 for a list of core units.

Diploma of Language units

You must complete 8 credit points of study from your chosen language major sequence (Arabic, Chinese or Indonesian).

ARABIC **B** **G** **X**

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including the education sector, federal defence agencies, government departments, immigration departments/consultancies, intelligence agencies, major corporations, management consultancies, media organisations, multicultural associations, research and translation services.

Course structure

Major sequence for beginners

Level 1

AIB151 Arabic 1A
 AIB152 Arabic 1B

Level 2

AIB251 Arabic 2A
 AIB252 Arabic 2B

Level 3

AIB351 Arabic 3A (2 credit points)
 AIB352 Arabic 3B (2 credit points)

Note: AIB251 and AIB252 can be replaced by the Trimester 3 unit AIB205 Second Level Arabic In-Country.

Major sequence for advanced students (those who have completed Arabic at Year 12 or equivalent)

Level 1

AIB251 Arabic 2A
 AIB252 Arabic 2B

Note: AIB251 and AIB252 can be replaced by the Trimester 3 unit AIB205 Second Level Arabic In-Country.

Level 2

AIB205 Second Year Arabic In-Country (2 credit points)
 AIB306 Third Year Arabic In-Country (2 credit points)
 AIB351 Arabic 3A (2 credit points)
 AIB352 Arabic 3B (2 credit points)

Level 3

AIB309 Advanced Arabic Language Skills
 AIB310 Introduction to Translation Skills

Notes:

AIB205 and AIB306 are offered in alternating years 2014, 2016.

AIB351 or AIB352 can be replaced by the Trimester 3 unit AIB306 Third Level Arabic In-Country.

CHINESE **B** **G**

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

Course structure

Major sequence for beginners

Level 1

AIC181 Chinese 1A
 AIC182 Chinese 1B

Level 2

AIC281 Chinese 2A
 AIC282 Chinese 2B

Level 3

AIC381 Chinese 3A
 AIC382 Chinese 3B

> Continued on next page ...

COURSES

Major sequence for intermediate students (non-background speakers who have completed Chinese at Year 12 or equivalent):

Level 1

AIC281 Chinese 2A
AIC282 Chinese 2B

Level 2

AIC381 Chinese 3A (2 credit points)
AIC382 Chinese 3B (2 credit points)

Post-Year 12 students who are not background speakers must complete 2 credit points of study from the following:

Level 2

AIC287 Intensive Chinese In-Country A (2 credit points)

Level 3

AIC385 Chinese for Business Purposes A
AIC386 Chinese for Business Purposes B
AIC388 Intensive Chinese In-Country B (2 credit points)

Major sequence for advanced students (those who are background speakers):

Level 1

AIC283 Chinese 2C
AIC284 Chinese 2D

Level 2

AIC383 Chinese 3C (2 credit points)
AIC384 Chinese 3D (2 credit points)

Level 3

AIC387 Advanced Chinese for Business Purposes C
AIC389 Advanced Chinese for Business Purposes D
AIC390 Advanced Intensive Chinese In-Country (2 credit points)

INDONESIAN

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, the education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

Course structure

Major sequence for beginners

Level 1

AIF146 The Language, Culture and People of Indonesia
AIF142 Conversational Indonesian B
AIF145 Conversational Indonesian

Note: AIF145 is an intensive unit of study running in January and February and can replace units AIF146 and AIF142 in the major. It cannot be studied in conjunction with either AIF146 or AIF142.

Level 2

AIF241 Formal and Informal Indonesian A
AIF242 Formal and Informal Indonesian B

Level 3

AIF341 Professional and Academic Indonesian A (2 credit points)
AIF342 Professional and Academic Indonesian B (2 credit points)
or
AIF351 Third-Year Indonesian/Malay In-Country (4 credit points)

Note: AIF341 and AIF342 can be replaced by the Trimester 3 unit AIF351.

Major sequence for intermediate students (those who have completed Indonesian at Year 12 or equivalent):

Level 1

AIF241 Formal and Informal Indonesian A
AIF242 Formal and Informal Indonesian B

Level 2

AIF341 Professional and Academic Indonesian A (2 credit points)
AIF342 Professional and Academic Indonesian B (2 credit points)
or
AIF351 Third-Year Indonesian/Malay In-Country (4 credit points)

Note: AIF341 and AIF342 can be replaced by the Trimester 3 unit AIF351.

Level 3

Select one unit from:

AIF321 Contemporary Issues in Indonesia**
AIF345 Indonesian for Business Purposes*

Plus one unit from:

AIF316 Reading and Writing Jawi**
AIF320 Indonesian Society Through Literature**
AIF354 History and Development of the Indonesian Language*

Note: Any two level 3 units can be replaced by the Trimester 3 in-country unit AIF315 Indonesian/Malay Language and Contemporary Society (2 credit points).

Major sequence for students at advanced level – for background speakers only

Level 1

AIF341 Professional and Academic Indonesian A (2 credit points)
AIF342 Professional and Academic Indonesian B (2 credit points)
or
AIF351 Third-Year Indonesian/Malay In-Country (4 credit points)

Note: AIF341 and AIF342 can be replaced by the Trimester 3 unit AIF351.

Levels 2 and 3

Select one unit from:

AIF321 Contemporary Issues in Indonesia**
AIF345 Indonesian for Business Purposes*

Plus one unit from:

AIF316 Reading and Writing Jawi**
AIF320 Indonesian Society Through Literature**
AIF354 History and Development of the Indonesian Language*

* AIF345, AIF354 offered in alternating even-numbered years: 2014, 2016, etc.

** AIF316, AIF320, AIF321 offered in alternating-odd numbered years: 2013, 2015, etc.

Note: Any two level 3 units can be replaced by the Trimester 3 in-country unit AIF315 Indonesian/Malay Language and Contemporary Society (2 credit points).

1 The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can't specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this booklet are for Australian students in 2013 and may change for 2014 and later years. You can find more information about fees on our website at deakin.edu.au or at studyassist.gov.au. For information on fees for international students, please visit deakin.edu.au/international.

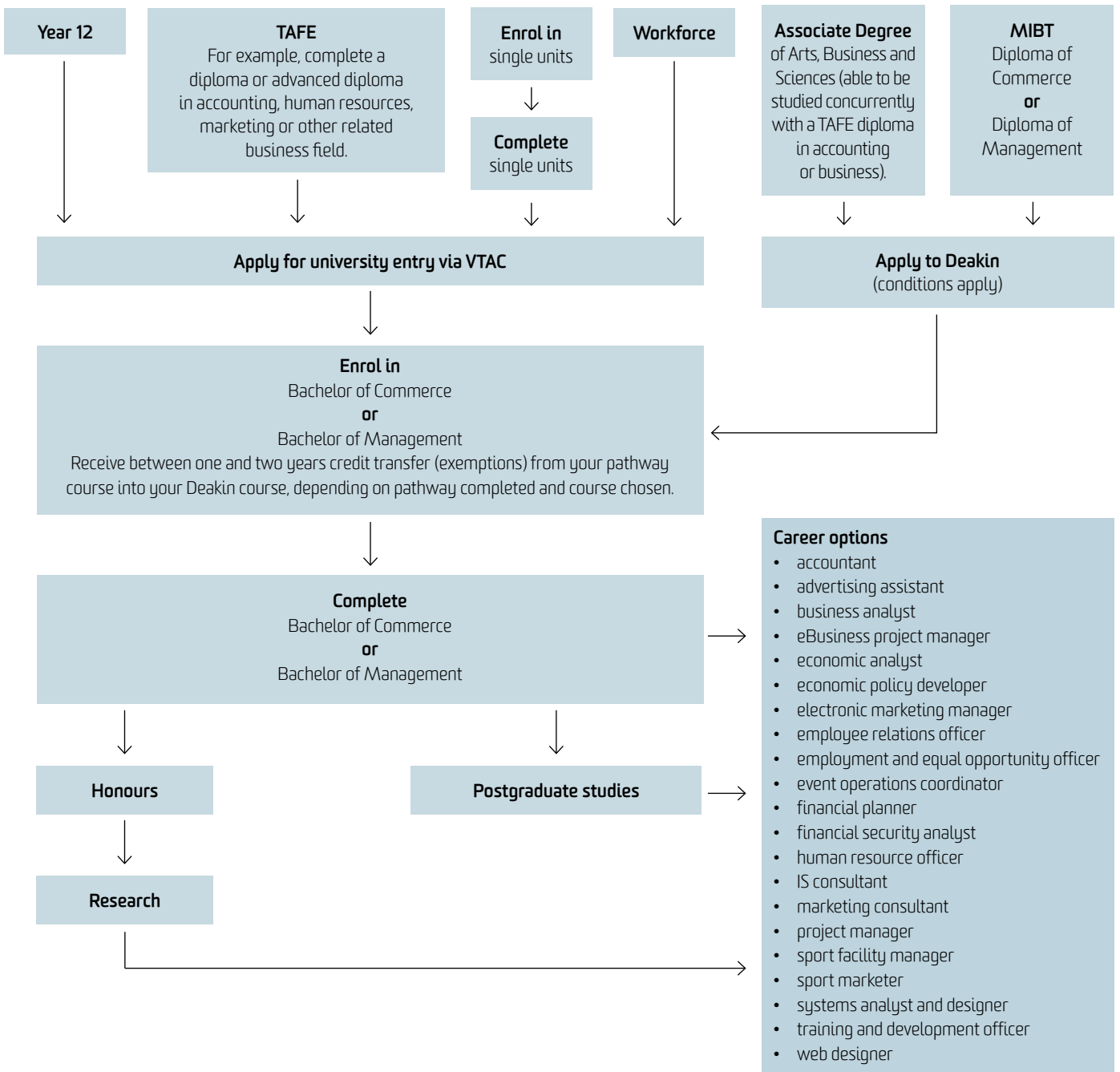
For the latest information about new courses at Deakin University, please visit deakin.edu.au.

All of our campuses offer places to socialise,
grab a coffee and take time out.



PATHWAYS

Pathway programs provide alternative entry options that take into consideration previous qualifications or your time in the workforce. Deakin has pathway options for a range of applicants including current Year 12 students, International Baccalaureate (IB) students and non-school leavers. Examples for business students include:



Please note applicants are subject to entry requirements. For more examples of pathways into Deakin University, please visit deakin.edu.au/pathways.



DID YOU KNOW?

Deakin offers a range of scholarships to support students in their studies. For more information, please visit deakin.edu.au/scholarships.

TAFE pathways

If you complete a diploma or advanced diploma at TAFE, you may be able to apply for a Deakin course in a similar discipline and receive credit for your TAFE qualification. In most cases, this will reduce the number of units you need to complete to obtain your Deakin degree. Plus, upon graduation, you'll have not one, but two qualifications.

Deakin has formal pathway programs and special credit arrangements with its four partner TAFEs (Box Hill Institute and Chisholm in Melbourne, South West TAFE in Warrnambool and The Gordon in Geelong) however all TAFE qualifications are considered for application to Deakin.

If you have completed a diploma or advanced diploma, you may be eligible for up to 8 or 12 credit points respectively towards a related Deakin degree. The assessment of credit is based on a number of factors and is determined on an individual basis. To find out what credit you are entitled to, please visit deakin.edu.au/courses/credit.

Melbourne Institute of Business and Technology (MIBT)

Deakin University and the Melbourne Institute of Business and Technology (MIBT) have been in partnership for more than 15 years. MIBT can provide an excellent pathway to Deakin for students who do not meet the admission requirements for Deakin University courses. MIBT is located at Deakin's Melbourne Burwood Campus, Geelong Waterfront Campus and Geelong Waurin Ponds Campus, allowing you the opportunity to gain access to Deakin's facilities and services and get involved in uni life.

MIBT may provide a direct pathway to second-year study at Deakin in business and management (conditions apply). MIBT diplomas are equivalent to the first year of a Deakin University undergraduate degree. On successful completion of a diploma and meeting University academic entrance criteria, students may be eligible for entry to second year of the relevant Deakin University undergraduate degree.

Deakin's Associate Degree of Arts, Business and Sciences

The Associate Degree of Arts, Business and Sciences (Deakin at Your Doorstep), is a two-year, full-time (or part-time equivalent), 16-credit-point program specifically designed for students who would benefit from a supported entry to tertiary study.

The associate degree course structure provides flexible pathways into tertiary education and can be used as a pathway into a range of Deakin degrees at the Warrnambool Campus, Geelong Waterfront Campus, Geelong Waurin Ponds Campus or off campus. The degree may also be taken as a stand-alone, two-year exit qualification.

Students studying the associate degree at one of our partner TAFE campuses – Advance in Bairnsdale, Chisholm in Dandenong and Rosebud, Kangan Institute at Hume Global Learning Centre in Craigieburn, Sunraysia in Swan Hill, GOTAFE in Wangaratta and South West TAFE in Portland – will study the course concurrently with a diploma qualification.

For more application information, please visit deakin.edu.au/doorstep.

Single unit (non-award) study

You may wish to undertake a single unit of study at Deakin (without being enrolled or accepted into a course). These units are subject to fees and do not lead to a degree, but may be credited towards a degree if you succeed in gaining entry to a course at a later stage.

For more information, please visit deakin.edu.au/study-at-deakin/apply/other-types-of-application/apply-for-a-single-subject.

Choice of campus

Deakin's courses in Business and Law are offered at three campuses throughout Victoria and off campus. The ATAR required for each campus often differs, but the same high-quality degree is delivered no matter which campus you study at. This provides you with more entry options and enables you to transfer your studies from one campus to another.

For more information on pathways into Deakin University, please visit deakin.edu.au/pathways.

HOW TO APPLY

Applying to study at Deakin University is easy. Whether you are a current Year 12 student, TAFE graduate, mature-age student, non-school leaver, or international student studying VCE in Australia, you can apply to study a Deakin undergraduate course through the Victorian Tertiary Admissions Centre (VTAC) (unless stated otherwise in the VTAC CourseSearch www.vtac.edu.au or under the individual course entries in this booklet).

When you are applying for a course, make sure you check all of the entry requirements carefully. Most courses have prerequisites and some have additional requirements that you will need to complete to be eligible for selection into that course. For prerequisite and extra requirement information, please visit the VTAC website www.vtac.edu.au.

For more information on how to apply, including special consideration and deferment, please visit deakin.edu.au/study-at-deakin/apply.



DANIEL SALIBA

BACHELOR OF COMMERCE
MELBOURNE BURWOOD CAMPUS

'It is the atmosphere around the campus that sets Deakin apart from other universities. I researched all the different unis in Melbourne and Deakin stood out – what they do, how they run their courses and the student associations, but mainly the atmosphere. You feel you belong there and feel like you are part of something, rather than just a number.

On orientation day and the first day of classes, get to know people. When I started, I knew people doing other Deakin courses but I knew nobody in my course. Now some of my best friends are people I met on campus. The first week of tutorials tends to be a get-to-know-you time and making the most of that opportunity pays dividends later.

In accounting and finance we had a lot of group assignments. If you know people already it makes you feel a lot more comfortable. I knew the people in my double major and we had formed our groups before the assignments were even given. It helped so much.'

DID YOU KNOW?

If your application to study at Deakin is successful but it's not the right time for you to commence university, you can defer your studies in most Deakin courses for up to two years. This means you can postpone your studies to work, travel or volunteer and still retain your university place. For more information, please visit .



FIND OUT MORE

Talk to us

For more information, phone 1300 DEGREE (1300 334 733) to speak with a course adviser. You can also contact us via email at enquire@deakin.edu.au.

Website

Deakin on the web, deakin.edu.au, contains detailed information on everything at Deakin, including:

- courses
- fees
- campuses
- facilities and services
- applications and scholarships
- events and activities for VCE, TAFE and non-school leavers
- student profiles.

To search for courses and click through to unit descriptions visit deakin.edu.au/courses or deakin.edu.au/handbook.

Faculty of Business and Law website: deakin.edu.au/buslaw.

Other useful websites

Future students

deakin.edu.au/study-at-deakin

Subject information

deakin.edu.au/handbook

Campuses

deakin.edu.au/campuses
deakin.edu.au/tour

Clubs and societies

dusa.org.au/pages/clubs

Scholarships

deakin.edu.au/scholarships

Services and facilities

deakin.edu.au/campus-life/services-and-facilities

VTAC

www.vtac.edu.au

Study Assist

studyassist.gov.au

Social media@Deakin

Connect with Deakin University on Facebook, Twitter and YouTube. Talk with other future students and ask current students and staff about life and study at Deakin.

facebook.com/DeakinUniversity
twitter.com/DiscoverDeakin
youtube.com/DeakinUniversity

Visit us

There are many opportunities throughout the year to visit Deakin, experience a campus tour and talk with representatives face-to-face.

To organise a campus tour and presentation for an individual or group, please phone:

Geelong 03 5227 8525
Melbourne 03 9246 8063
Warrnambool 03 5563 3444

or email future-students@deakin.edu.au.

For our 2013 Open Day dates, see the back cover of this booklet.

For more information on event dates visit deakin.edu.au or phone 1300 DEGREE (1300 334 733).

Victorian Tertiary Admissions Centre (VTAC)

Contact VTAC for information about:

- the application process
- VCE prerequisites
- extra requirements
- middle-band selection
- clearly-in ATARs
- fees
- Special Entry Access Schemes (SEAS).

www.vtac.edu.au

Further reading

Deakin University produces a range of booklets to help you choose the right course. These include:

- *2014 Undergraduate Course Guide*
- *Accommodation Guide 2014*
- *Introduction to University Guide*
- *Pathways to Deakin 2014*
- *Parents' magazine*
- *Off-Campus Course Guide 2014*
- *University handbook 2013*
deakin.edu.au/study-at-deakin/find-a-course/university-handbook (online only)
- *Deakin at Your Doorstep* (Associate Degree of Arts, Business and Sciences)
- 2014 undergraduate career booklets
- postgraduate course information.

You can download copies of these brochures at deakin.edu.au/course-guides or to request copies of any of the above, email enquire@deakin.edu.au, or phone 1300 DEGREE (1300 334 733).

Deakin University also produces course guides specifically for international students. To request a copy phone Deakin International on +61 3 9627 4877 or email deakin-international@deakin.edu.au.

IMPORTANT DATES 2013

DEAKIN EVENTS

Sunday 4 August

Open Day
Warrnambool Campus

Sunday 11 August

Open Day
Geelong Wairn Ponds Campus and
Geelong Waterfront Campus

Sunday 25 August

Open Day
Melbourne Burwood Campus

Deakin will hold additional events for prospective students and parents. Please visit deakin.edu.au/study-at-deakin for updates.

APPLICATION DATES

Trimester 1

Early August*

VTAC applications open

Late September*

Timely VTAC applications close

Mid November*

Late VTAC applications close (late fee applies)

Mid December*

Very late VTAC applications close (very late fee applies)

December

Change of Preference

Please check the Deakin University Change of Preference website closer to the date for specific event details, deakin.edu.au/cop.

* Please check the VTAC website www.vtac.edu.au closer to the time for specific dates.

Trimester 2 and 3

Trimester 2 applications open in April and

Trimester 3 applications open in August.

Course availability and places may be limited.

Please visit deakin.edu.au/apply closer to the time for more information and specific dates.

Box Hill Institute CRICOS Provider Code: 02411J

Chisholm Institute of TAFE CRICOS Provider Code: 00881F

Gordon Institute of TAFE CRICOS Provider Code: 00011G

Kangan Institute CRICOS Provider Code: 01218G

Melbourne Institute of Business and Technology (MIBT) CRICOS Provider Code: 01590J

South West Institute of TAFE CRICOS Provider Code: 01575G

Sunraysia Institute of TAFE CRICOS Provider Code: 01985A

CAREER EXPOS

Melbourne

Thursday 2–Sunday 5 May

The Age VCE Careers Expo

Saturday 1–Sunday 2 June

Melbourne – Reinvent Your Career Expo

Friday 16–Sunday 18 August

Herald Sun Careers Expo

Interstate

Saturday 23–Sunday 24 March

Brisbane – Reinvent Your Career Expo

Sunday 12–Monday 13 May

Adelaide – Tertiary Studies and Careers Expo

Thursday 16–Sunday 19 May

Perth – Careers, Education and Employment Expo

Saturday 20–Sunday 21 July

Brisbane – The Tertiary Studies Expo (TSXPO)

Saturday 21–Sunday 22 September

Sydney – Reinvent Your Career Expo

VTAC OFFERS

Late November*

Early round offers

Mid to late January 2014*

Round 1 offers

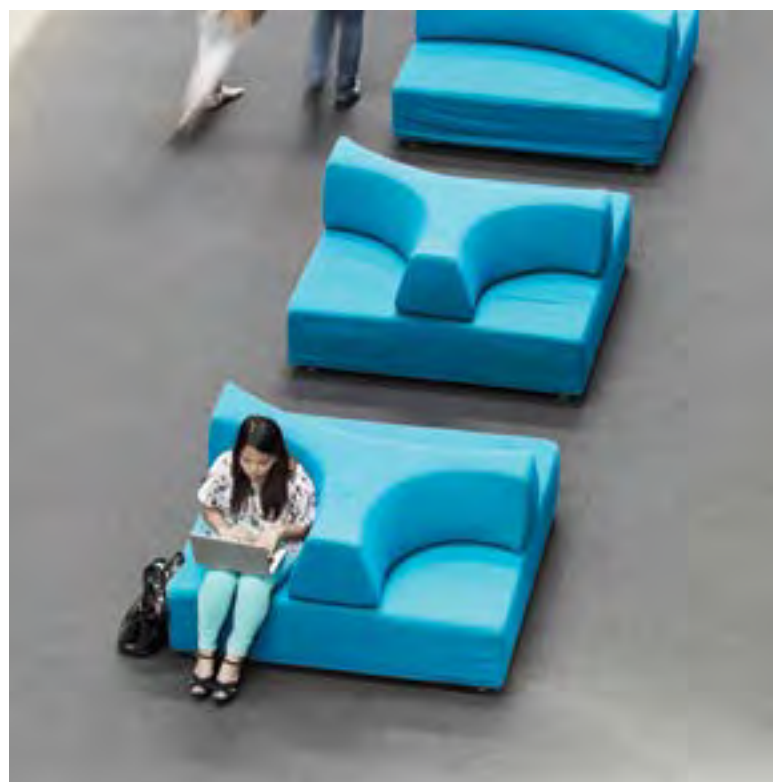
Mid to late January 2014*

Negotiated offers (irregular offers)

Early February 2014*

Round 2 offers

* Please check the VTAC website www.vtac.edu.au closer to the time for specific dates.



MORE INFORMATION | BUSINESS

1300 DEGREE (1300 334 733) | enquire@deakin.edu.au | deakin.edu.au/buslaw

2013 DEAKIN UNIVERSITY OPEN DAYS

04.08.13

WARRNAMBOOL CAMPUS

Princes Highway
Warrnambool Victoria

11.08.13

GEELONG WAURN PONDS CAMPUS

75 Pigdons Road
Waurm Ponds Victoria

GEELONG WATERFRONT CAMPUS

1 Gheringhap Street
Geelong Victoria

25.08.13

MELBOURNE BURWOOD CAMPUS

221 Burwood Highway
Burwood Victoria

deakin.edu.au

Published by Deakin University in March 2013. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B