

# 2016 POSTGRADUATE BUSINESS AND LAW

Melbourne | Geelong | Warrnambool | Cloud (online)



ACCOUNTING  
ARTS AND CULTURAL MANAGEMENT  
BUSINESS ADMINISTRATION AND MBA  
BUSINESS ANALYTICS  
COMMERCE  
FINANCIAL PLANNING  
HUMAN RESOURCE MANAGEMENT  
INFORMATION SYSTEMS  
INTERNATIONAL BUSINESS  
INTERNATIONAL FINANCE  
LAW  
LEADERSHIP  
MARKETING  
PROPERTY  
SPORT MANAGEMENT  
RESEARCH DEGREES



Whether you are seeking executive development or expanding your knowledge in a chosen career, our postgraduate business and law programs are designed to extend the creative, analytical, interpersonal and technical skills that are essential to professional success.



Cover image: Deakin Business School and Deakin Law School run a number of study tours every year, including to China, without question a major player on the world economic stage.



## IN THIS GUIDE

- 03 WHY DEAKIN?
- 04 ABOUT DEAKIN BUSINESS SCHOOL
- 05 ABOUT DEAKIN LAW SCHOOL
- 06 WHAT CAN I STUDY?
- 12 RESEARCH IN BUSINESS AND LAW
- 14 COMBINE YOUR STUDIES WITH TRAVEL
- 16 STUDY OPTIONS AND APPLICATIONS
- 18 COURSES AT DEAKIN
- 23 FIND OUT MORE

# WHY DEAKIN?

### Leading the way

QS World University Rankings recently ranked Deakin's online MBA number 1 in Australia and among the top 25 around the world. It also holds the highest 5-star rating by the Graduate Management Association of Australia (GMAA) and is EPAS accredited by the European Foundation for Management Development, a quality benchmark for business programs worldwide.

Deakin Law School has been ranked as one of Victoria's top law schools by the prestigious QS World University Rankings (2014). Deakin is also in the top 10 in the world for sport management education by SportBusiness International and we're the only Australian program to make the top 25. There's even better news for our graduates with a world top five ranking for graduate salaries. (SportBusiness International's *Postgraduate Sports Course Guide*, 2014.)



### Experiential learning

We offer a variety of international study opportunities to bring your learning experiences to life. Incorporating travel into your studies will allow you to immerse yourself in a different culture and see the world from a different perspective and our international study tours can take you to a wide range of countries including China, Chile, Germany, India, France and the US. Innovative teaching methods include our intensive residential units, allowing you to fast track your course with group and industry networking opportunities, as well as innovative experiential units such as Audacious Leadership, an adventure-based unit in leadership, providing insight into your own leadership style.

### Flexible learning

Our flexible educational delivery offers students a choice in the time, pace, place, content, learning style, assessment and collaborative opportunities of study experience.

The study experience is supported by a suite of student support services specifically aimed at the diversity of our cohort.

We are proud to operate across four campuses in Victoria – Geelong Waterfront, Warrnambool, Melbourne and Warrnambool and, in an increasingly digital world, to a growing number of cloud (online) learning students. This enables us to have a unique connectivity to metropolitan and regional students throughout Victoria.

### You can study your area of interest

Deakin Business School offers the full suite of traditional postgraduate programs, ranging from our award-winning MBA to the Master of Professional Accounting, as well as a range of interesting and niche study areas, including property, cultural and arts management and business analytics.

### Job ready

At Deakin, we understand that work experience, particularly for postgraduate students, plays a critical role in developing your employability and to assist with taking the next step in your career. Work integrated learning (WIL) gives you the opportunity to enhance your job prospects, enrich your resume and network within the industry, all while gaining credit towards your degree.

### Premium online legal education

Deakin's Juris Doctor is a new postgraduate law program providing an exciting and intellectually stimulating course for non-law graduates. It develops skills, as well as a deep understanding of the policies informing the law.



Our mission is to prepare graduates for the careers of the future by facilitating borderless, personalised education that harnesses emerging technologies, and by conducting research that informs our practice and impacts the communities we serve. ”

Professor Mike Ewing  
Pro Vice-Chancellor, Faculty of Business and Law  
Executive Dean of the Deakin Business School

# ABOUT DEAKIN BUSINESS SCHOOL

Postgraduate business courses at Deakin University are taught by Deakin Business School (DBS), which comprises six academic departments. The departments span the full range of business and economic disciplines: Accounting, Economics, Finance, Information Systems and Business Analytics, Management, and Marketing.

Deakin Business School's mission is to prepare graduates for careers of the future. We harness emerging technologies to facilitate innovative, borderless, and personalised education. Our research informs our practice and impacts the communities with whom we engage.

Currently, DBS has over 12 500 students. There are 7400 undergraduate students, 4100 postgraduate students, 850 MBA students and 150 PhD students in our single and combined degree programs.

Most of our degree programs have been accredited by leading national and international agencies. The Deakin MBA, for example, is EFMD EPAS accredited and is consistently rated as one of the top MBA programs in Australia, with 5-star ratings from both the Graduate Management Association of Australia (GMAA) and QS.

In addition, the Bachelor of Commerce degree is the only EPAS accredited Bachelor of Commerce in Australia. DBS is also in the final stages of the AACSB accreditation process, with a peer review team visit scheduled for March 2016.



## DR PAUL HARRISON

**SENIOR LECTURER, MASTER OF BUSINESS ADMINISTRATION**

'We need passion plus ideas – and I love being challenged – what is most rewarding is when students look at an issue or problem from a totally unexpected perspective, and then tease out ways to solve it. It's just the best feeling to see smart students really thinking about a topic.'

Paul is also a researcher, consultant and adviser to government, industry and NGOs on issues of consumer behaviour and communication theory.





## ASSOCIATE PROFESSOR JULIE CLARKE

**DIRECTOR, MASTER OF LAWS (JURIS DOCTOR)**

'Building upon the 20-plus year tradition of the Deakin LLB program, the Deakin JD has both a commercial and policy focus that's designed to facilitate the greater depth of understanding that is consistent with a higher level of study.'

# ABOUT DEAKIN LAW SCHOOL

Deakin Law School is one of few in Australia with a broad commercial focus, offering undergraduate and postgraduate studies across each major area of legal practice. It boasts an excellent reputation in commercial law, an important and challenging area of practice and one that is changing rapidly.

Our commercial law focus allows study in a diverse range of areas, including human rights law, family law, Chinese commercial law, Indian law and environmental law.





# WHAT CAN I STUDY?

## Accounting

Our accounting courses cater for students who require a full professional accounting qualification, as well as for those who seek knowledge in accounting and related fields to complement their overall management knowledge and expertise.

Selecting the correct combination of units in one of our professionally accredited courses, provides an opportunity to be eligible to apply for admission to: the CA Program of the Chartered Accountants Australia and New Zealand (CAANZ) ([www.charteredaccountants.com.au](http://www.charteredaccountants.com.au)), associate membership for the CPA Program of the Certified Practising Accountants Australia ([www.cpaaustralia.com.au/cps/rde/xchg](http://www.cpaaustralia.com.au/cps/rde/xchg)), the IPA Program of the Institute of Public Accountants (IPA) ([www.publicaccountants.org.au](http://www.publicaccountants.org.au)) and exemptions may apply for the Association of Chartered Certified Accountants (ACCA) (<https://portal.accaglobal.com/accrweb/faces/page/public/accreditations/enquiry/main/EnqInstitutionsTable.jspx>).

---

Graduate Certificate of Professional Accounting

---

Graduate Diploma of Professional Accounting

---

Master of Accounting and International Finance

---

Master of International Accounting

---

Master of Professional Accounting

## Arts and cultural management

Deakin's arts and cultural management courses provide arts leaders and managers with a tailored business education, emphasising management, marketing and finance skills. These skill sets are vital for the success of arts and cultural organisations as they face the challenges of organisational sustainability, enhancing cultural vitality and building relationships with their audiences.

---

Graduate Certificate of Arts and Cultural Management

---

Graduate Diploma of Arts and Cultural Management

---

Master of Arts and Cultural Management



## DR ADRIAN RAFTERY

### COURSE DIRECTOR, FINANCIAL PLANNING AND SUPERANNUATION

'We are in regular consultation with industry and constantly asking them what they want in graduates and adjusting our program where practical. For instance, we have introduced two new subjects this year in Building/Managing Client Relationships and Estate Planning purely because industry demanded it.'



Deakin Business School delivers award-winning residentials at a world-class executive conference centre, where organisational learning and improvement takes place.

### WHAT IS A RESIDENTIAL UNIT?

Deakin's award-winning residential units are completed over six consecutive days of intensive study. They are conducted at Deakin Management Centre – a purpose-built, world-class, residential executive leadership centre.

Typically, participants arrive on a Sunday afternoon, register and meet the staff and their colleagues. Class sessions are held in the afternoon and evening and syndicate groups are established. The rest of the week comprises a variety of activities in morning, afternoon and evening sessions. Each residential is different, however, they all offer a range of activities that incorporate experiential learning and engagement with practitioners and industry experts. There is usually syndicate group work and visits to businesses or other organisations.

Over the residential week, participants get to know each other and build strong working relationships. By the end of the week, they have a sense of accomplishment, many new friends and a solid understanding of the academic and practical aspects of the topic at hand.

Written work is completed in the weeks following the residential and submitted for feedback and assessment.

To find out more, please visit [deakin.edu.au/buslaw/enhance-study/residentials](https://deakin.edu.au/buslaw/enhance-study/residentials).



### Business administration

The Master of Business Administration (MBA) heads the suite of Deakin's postgraduate courses in business administration and is one of the most highly regarded MBA programs on offer. Deakin's MBA integrates a case-based teaching approach with a wide range of specialisations available. A Deakin MBA offers practical learning and real experience through study tours, intensive residential units and innovative experiential units. Deakin's MBA currently holds a 5-star rating from the Graduate Association of Australia, is EPAS accredited and is ranked highly by the prestigious university rankings organisation, QS. It has also been ranked the number 1 online MBA in Australia.

Specialisations include arts and cultural management, business analytics, business consulting, corporate governance, ebusiness and supply chain management, environmental sustainability, finance, financial planning, health and human services management, human resource management, innovation, international and community development, international business, international trade and business, leadership, marketing, project management, property and real estate, public management, research, retail management, social media and mobile strategies, strategy and planning. (Note: Not all specialisations are available in all modes or trimesters of study.)

Doctor of Business Administration  
Graduate Certificate of Business Administration  
Graduate Certificate of Corporate Management  
Graduate Diploma of Business Administration  
Graduate Diploma of Corporate Management  
Master of Business Administration  
Master of Business Administration (International)  
Master of Business Administration/  
Master of Leadership

### Business analytics

Deakin's business analytics program has been developed in partnership with industry and a significant component of the course comprises practice modules delivered by business analytics professionals. Course partners include IBM, Microsoft, SAS, Altis Consulting, Deloitte, Ernst & Young, PBT Group and PwC.

The course introduces students to a range of internationally recognised business intelligence and analytics tools and has a very strong practical focus. Big data concepts and issues are integrated across the curriculum and students have access to a wide range of state-of-the-art business analytics software tools, such as IBM Cognos, SAS Enterprise Miner, Microsoft Excel and Tableau. Students also have direct access to analytics certification programs offered by IBM, Microsoft and SAS.

Graduate Diploma of Business Analytics  
Master of Business Analytics

For more information about these courses, including fees, duration and prerequisites, please see page 18–22.

# WHAT CAN I STUDY?

CONTINUED

## Commerce

Deakin's commerce courses provide the professional skills you need to succeed in business practice. They are designed for people with qualifications in areas other than business wanting to transition into a business career.

Those with an undergraduate degree in business also find the Master of Commerce effective for developing professional skills in new areas. In this flexible course structure, students complete eight core units and choose elective units, including at least one specialisation. The wide range of specialisations allows you to pursue your interests and professional career development needs, including accounting, arts and cultural management, business analytics, finance, financial planning, information systems, international trade and business, marketing, project management, public sector studies, social media and mobile strategies. (Not all specialisations are available in all modes or trimesters of study.)

Selecting the correct combination of units in one of our professionally accredited courses, provides the opportunity for students to be eligible to apply for admission to: the CA Program for the Chartered Accountants Australia and New Zealand (CAANZ), associate membership for the CPA Program, CPA Australia, the IPA Program for the Institute of Public Accountants (IPA) and exemptions may apply for the Association of Chartered Certified Accountants (ACCA).

---

Graduate Certificate of Commerce

---

Graduate Diploma of Commerce

---

Master of Commerce

---

## Financial planning

Over the past two decades, superannuation has become an industry of great economic significance to Australia, with its size now greater than the nation's annual Gross Domestic Product, the market capitalisation of the ASX and total cash deposits held by Australian banks.

Deakin's financial planning courses are aimed at those aspiring to join the financial planning industry, as well as those currently employed in the industry. The courses are recognised for entry into the Certified Financial Planner (CFP) Program, which is offered by the Financial Planning Association of Australia.

---

Graduate Certificate of Financial Planning

---

Graduate Diploma of Financial Planning

---

Master of Financial Planning

---

## Human resource management

Human resource management is no longer regarded as the sole responsibility of a special department. The work is increasingly being integrated into mainstream managerial responsibilities within an organisation so that an understanding of HR management, and an involvement in it, is now generally a requirement of management throughout an organisation.

Human resource management at Deakin provides specific HR management skills and knowledge and general business literacy skills for HR practitioners who participate in management teams and project groups, and offers specialist units in change management, employee relations, business strategy and analysis, together with elective study options from the key business disciplines of marketing, management, accounting, economics, finance and information systems.

Deakin's Master of Human Resource Management is accredited by the Australian Human Resources Institute (AHRI).

---

Graduate Certificate of Human Resource Management

---

Master of Human Resource Management

---

THE ONE HUNDRED UNDER FIFTY



## DEAKIN CRACKS WORLD'S TOP 50 YOUNG UNIVERSITIES

Deakin has continued its climb up the Times Higher Education (THE) list of the world's top 100 universities under 50 years old, cracking the top 50 for the first time.

Deakin has been ranked number one in Victoria, number six in Australia and number 45 in the world.

The news confirms Deakin's rise in the ranks of the very best young universities worldwide, after prestigious international university rankings organisation Quacquarelli Symonds (QS) last year listed Deakin at number 50 on its Top 50 under 50.

Vice-Chancellor Professor Jane den Hollander says at only 40 years young, Deakin owes its continuing success to a strong vision for the future and its wonderful staff, researchers, students, communities and partners.

'In the past two years, Deakin has leapt 21 places from 66 to 45 in the list of the top 100 universities under 50 years old,' Professor den Hollander says.

'Times Higher Education says younger universities are bullish and "they have no fear of the future or of older rivals" – and I couldn't agree more. Deakin is ready to drive the innovation that will create the jobs of the future.'



A portrait of Ishtiaq Saleh, a man with dark hair, wearing a dark suit jacket, a checkered shirt, and a striped tie. He is looking directly at the camera with a slight smile. The background is a blurred city street with buildings and trees.

## ISHTIAQ SALEH

### MASTER OF BUSINESS ANALYTICS / DATA ANALYST, M2 TELECOMMUNICATIONS GROUP

'I would finish work around 5.45pm and the lecture started at 6pm so I could watch the live telecast on my mobile while I was on the train.'

### Information systems

Deakin's information systems programs have been developed in response to the rapid growth in the use of information systems and eCommerce applications by businesses and governments internationally.

The course provides specialist skills in the business-oriented principles and practices of information systems and eCommerce. It focuses on the strategic use of information in a business and policy context, supported by a sound technical understanding and capability in specific areas of information systems, particularly business analytics and eBusiness and social media strategies.

---

Graduate Certificate of Information Systems

---

Graduate Diploma of Information Systems

---

Master of Information Systems

### International business

Global business and international trade is conducted in a growing and ever-changing environment. Deakin provides you with the skills, expertise and knowledge base you need to excel in a variety of areas.

The courses provide an integrated perspective by combining units on economic and financial management with those dealing with strategy, marketing, law and international relations. The core units are complemented by a choice of elective units, spanning a wide range of areas that are relevant to international business. Graduates of these courses develop the skills to manage in the global business environment wherever their international careers take them.

---

Master of International Business

### International finance

Specialist studies in international finance develop a professional capability in finance, with a particular emphasis on international trade and associated financial markets. Graduates already working in the finance industry will enhance their professional capabilities in a range of finance domains. Graduates without a background in finance will gain advanced knowledge in financial markets and appropriate research methodologies.

Depending on unit choice, graduates of the Master of International Finance may gain membership of the Finance and Treasury Association (FTA), Financial Planning Association (FPA) and the Financial Services Institute of Australasia (FINSIA).

---

Graduate Certificate of International Finance

---

Graduate Diploma of International Finance

---

Master of International Finance

For more information about these courses, including fees, duration and prerequisites, please see page 18–22.

# WHAT CAN I STUDY?

## CONTINUED

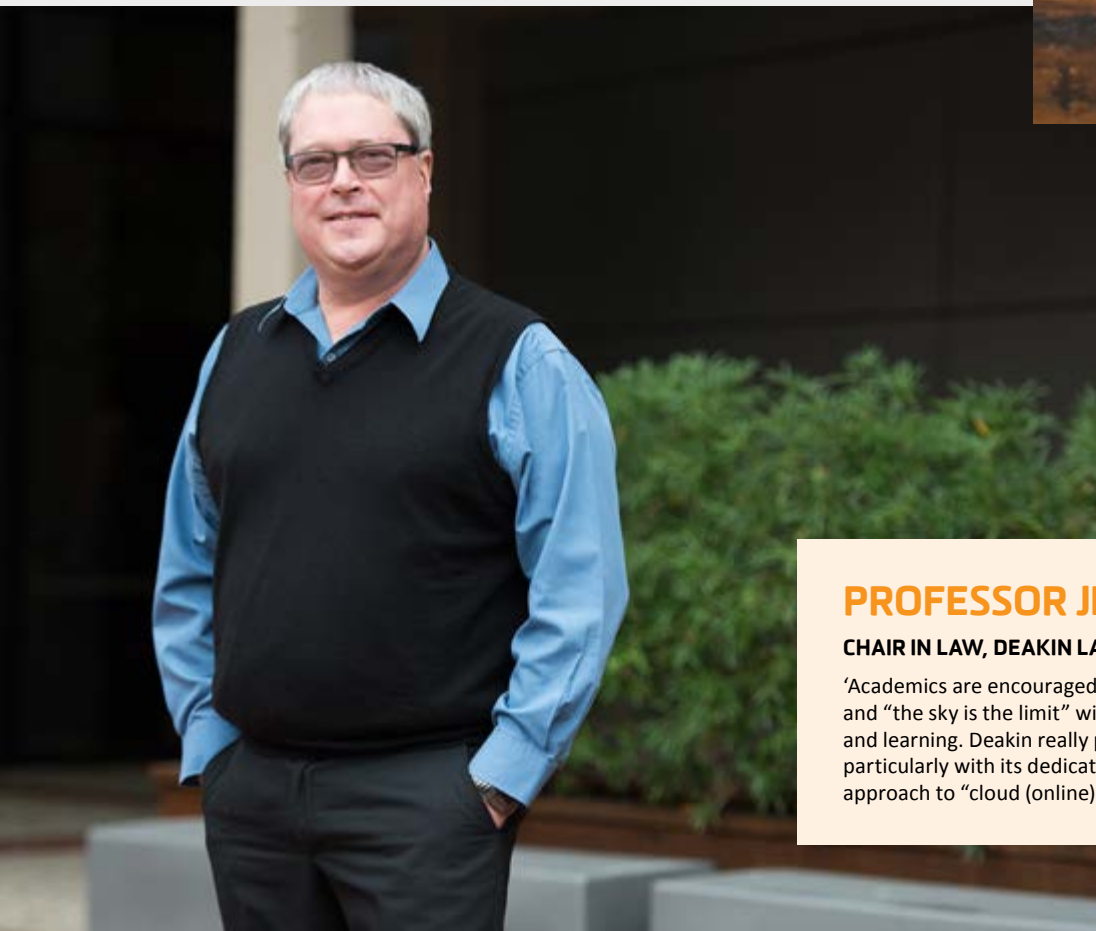
### Law

The Master of Laws (Juris Doctor) combines its commercial focus with the development of practical skills essential to contemporary legal practice. This may include problem-based written advice, an oral bail application, an assignment focusing on the implementation of procedural rules, preparation of a memorandum of advice, oral court submissions and a file management project. Group assignment work is also a feature of some units to ensure you develop the important skills necessary to work as part of a team.

The Juris Doctor (JD) also goes beyond the teaching of legal knowledge and practical skills, to the development of a broader understanding of the policy informing the law, focusing on current policy issues and developing skills in the use of legal theory and legal research methods.

The Deakin JD meets the academic requirements for admission to legal practice in Victoria. A person wishing to practice as a lawyer is also required to complete a 12-month traineeship program or six-month legal practice course and demonstrate that they are a 'fit and proper person'.

Leading, practising lawyers help to shape our courses, so everything you learn is relevant to the industry and preparing you for a career in law.



### PROFESSOR JEAN DU PLESSIS

#### CHAIR IN LAW, DEAKIN LAW SCHOOL

'Academics are encouraged to be innovative and creative and "the sky is the limit" with our approaches to teaching and learning. Deakin really practises what it preaches – particularly with its dedication and contemporary approach to "cloud (online) learning".'

A portrait of Laura Hill, a young woman with long, wavy blonde hair, wearing a dark jacket over a teal top. She is looking slightly off-camera with a gentle smile. The background is a blurred outdoor setting.

## LAURA HILL

### MASTER OF MARKETING/ BUSINESS GRADUATE AT IBM

‘Highlights since graduating include receiving a Manager’s Choice Award for exceeding expectations in my new role [at IBM] in the same week as being awarded a place on the Deakin University Dean’s Merit List for 2015.’

## Leadership

Leadership is important at every organisational level and may become more important than technical skills as you rise up the chain of command. Deakin’s leadership program is designed with the learning needs of mid-career adults in mind. There is a strong emphasis on learning from experience, through work-based projects and intensive residential units that provide a ‘hot-house’ learning environment.

Elective units may include corporate governance and ethics, research design and analysis, human resource management and international business management. There are opportunities to include elective units from other disciplines in the University, or to link studies to your employer’s interests (and your career) through leadership-related projects.

---

Graduate Certificate of Leadership

---

Graduate Diploma of Leadership

---

Master of Business Administration/  
Master of Leadership

---

Master of Leadership

---

## Marketing

A good understanding of marketing concepts and techniques is valuable in a wide range of industry, government and community contexts.

Deakin’s postgraduate marketing courses comprise specialist, professional study for people who would like to enhance and build upon their expertise in this exciting and growing area of business practice. Students develop a thorough understanding of the fundamentals of marketing and the application of this knowledge to various areas of marketing practice.

The course lets students concentrate on their studies in marketing and build skills in market research and data analysis, as well as in specialised areas such as consumer behaviour, brand management, online marketing and international marketing.

---

Graduate Certificate of Marketing

---

Master of Marketing

---

## Property

The Graduate Diploma of Property has been designed for professionals such as architects, surveyors and construction managers looking to broaden their careers in the built environment. The course is also ideal for graduates with degrees in commerce, management or law disciplines wishing to move into property. Study areas include statutory valuation, sustainable construction, property investment, property law and practice, property development and advanced property valuation.

The Graduate Diploma of Property is recognised and professionally accredited by the Australian Property Institute (API). Graduates satisfy the academic requirements for membership as a Certified Property Practitioner (CPP), Certified Property Manager (CPM) or Certified Development Practitioner (CDP). In addition, graduates who commenced study with a cognate undergraduate degree will satisfy the academic requirements for Certified Practising Valuer (CPV) status of the API.

---

Graduate Diploma of Property

---

## Sport management

Australia has one of the strongest sporting sectors in the world. Underpinning this multi-billion dollar industry are the business professionals who provide direction and leadership to sporting organisations across the country.

There are significant opportunities for those who acquire professional expertise in the management of the growth industry of sport. Whether it is at elite, semi-elite or recreational level, sport management at Deakin prepares you to deliver on this strategic dimension of the industry, in areas such as finance, marketing, management or development.

According to the prestigious SportsBusiness International (SBI), which has three times named Melbourne the sporting capital of the world, Deakin is currently ranked in the top 10 in the world for sport management education and is the only Australian program to make the top 25, plus graduates of Deakin’s Master of Business (Sport Management) rank in the top 5 for average salaries three years after graduation, compared to their peers around the globe.\*

---

Graduate Certificate of Business (Sport Management)

---

Master of Business (Sport Management)

---

\* Source: SportBusiness International’s *Postgraduate Sports Course Guide*, 2015.

For more information about these courses, including fees, duration and prerequisites, please see page 18–22.



# RESEARCH IN BUSINESS AND LAW

Deakin is committed to research that is high in academic standard, flexible and relevant. Crossing a variety of disciplines, our projects aim to be meaningful to commercial and business interests, as well as to the broader community.

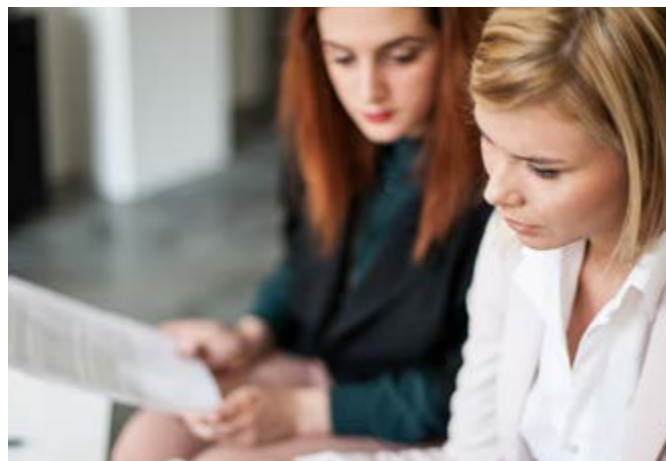
Our researchers have international reputations and, along with their postgraduate research, students are carrying out research that 'makes a difference'.

Research degrees at Deakin encourage you to develop independent research skills and enable you to pursue your own theories and ideas at a high conceptual level. Traditionally, research-level study has been viewed as a pathway to a research or academic career, however, in more recent years, employers have recognised that the skills gained through research are highly applicable in the workplace, leading to a wider range of graduate outcomes.

To learn more about the quality research being undertaken by Deakin Business School and Deakin Law School, please visit [\*\*deakin.edu.au/buslaw/research/research-showcase\*\*](https://deakin.edu.au/buslaw/research/research-showcase).



Studying with people who share your interests and ambitions is a great way to build and strengthen your professional network.



## Deakin Business School

### Department of Accounting

Governance and accountability (includes auditing, corporate/financial reporting, risk management, corporate social responsibility, social and environmental accounting, organisational culture, management accounting); accounting professionalisation (includes the accounting profession, ethics, accounting professionals); financial planning; accounting education (which includes pedagogy, technology and learning outcomes in accounting, digital technologies, quality and standards, assessment, assurance of learning, international education standards).

### Department of Economics

Microeconomics; game theory; macroeconomics; monetary economics; economic development; environmental and resource economics; international economics; labour economics; health economics.

### Department of Finance

Risk management and dynamic hedging in financial markets; asset pricing; corporate finance; corporate governance; bank regulation and financial stability; initial public offerings; emerging markets; mergers and acquisitions; international finance; financial econometrics; real estate.

### Department of Information Systems and Business Analytics

The Department has broad research interests spanning the disciplines of Information Systems and Business Analytics. Key research interests within the Department include: business analytics; competitive advantage; visual analytics; cognitive analytics; information systems; information security; and governance.

### Department of Management

Business ethics; sustainability and corporate social responsibility; public policy; branding and retailing; green marketing; marketing research and public opinion; marketing metrics and analytics; interactive marketing; business and management education; consumer and services marketing; cross cultural and diversity management; human resources management; industrial relations; innovation; entrepreneurship; regional and rural business; international business; organisations, work and workers; supply chain and operations management; profit and not-for profit sectors; property and real estate; sport management and marketing; governance; cultural policy; arts and cultural management and marketing; local government; and sustainable development.

### Department of Marketing

Social and transformative marketing; marketing and public policy; services marketing; marketing communication; marketing/business education; marketing analytics and modelling; health marketing.

## Deakin Law School

Deakin Law School has research expertise in commercial law; company law; corporate governance; financial crime; health and medicine law; property law; natural resource law; mining and energy law; competition law; sentencing; intellectual property (covering moral rights; Asia, Europe and comparative law).



### MORE INFORMATION

[research-buslaw@deakin.edu.au](mailto:research-buslaw@deakin.edu.au)  
[deakin.edu.au/buslaw/research](https://deakin.edu.au/buslaw/research)



# COMBINE YOUR STUDIES WITH TRAVEL

A study tour overseas offers a rich and rewarding experience, allowing you to immerse yourself in a different culture and see the world from a different perspective.

Deakin Business School and Deakin Law School run a number of different study tours every year, with the following programs regularly on offer. Go online to check the latest study tours running.

[deakin.edu.au/buslaw/enhance-study](http://deakin.edu.au/buslaw/enhance-study)

## China Study Program

China is without question a major player on the world economic stage, as well as the world's oldest continuous civilisation. It's vast, diverse and constantly changing. The China Study Program takes you to thriving metropolises, including Beijing, Shanghai, Hong Kong and Hainan Island, offering a series of interesting lectures and talks given by academics, business and government representatives and leaders, alongside historical and cultural site visits.

## India Commercial Law

India is one of the most diverse, culturally rich and colourful nations in the world and home to more than one billion people. It is emerging as a political and economic world leader.

The tour is run together with Deakin's partner, Symbiosis University in Pune, a short distance from Mumbai. Symbiosis provides a series of engaging talks and lectures, with a number of social and cultural visits taking place throughout the study tour, in particular in New Delhi, Agra (home to the Taj Mahal) and Mumbai.

## USA Study Tour

A tour to the US as part of your business studies is an incredible opportunity. Attend lectures organised by Columbia University together with Deakin University, as well as stimulating guest lectures and seminars presented by senior multinational corporation managers.

As part of the tour you have the opportunity to visit select Fortune 500 business organisations, as well as some of the world's premier postgraduate business schools. Enjoy the sights in thriving metropolises such as New York, Chicago and San Francisco!



i

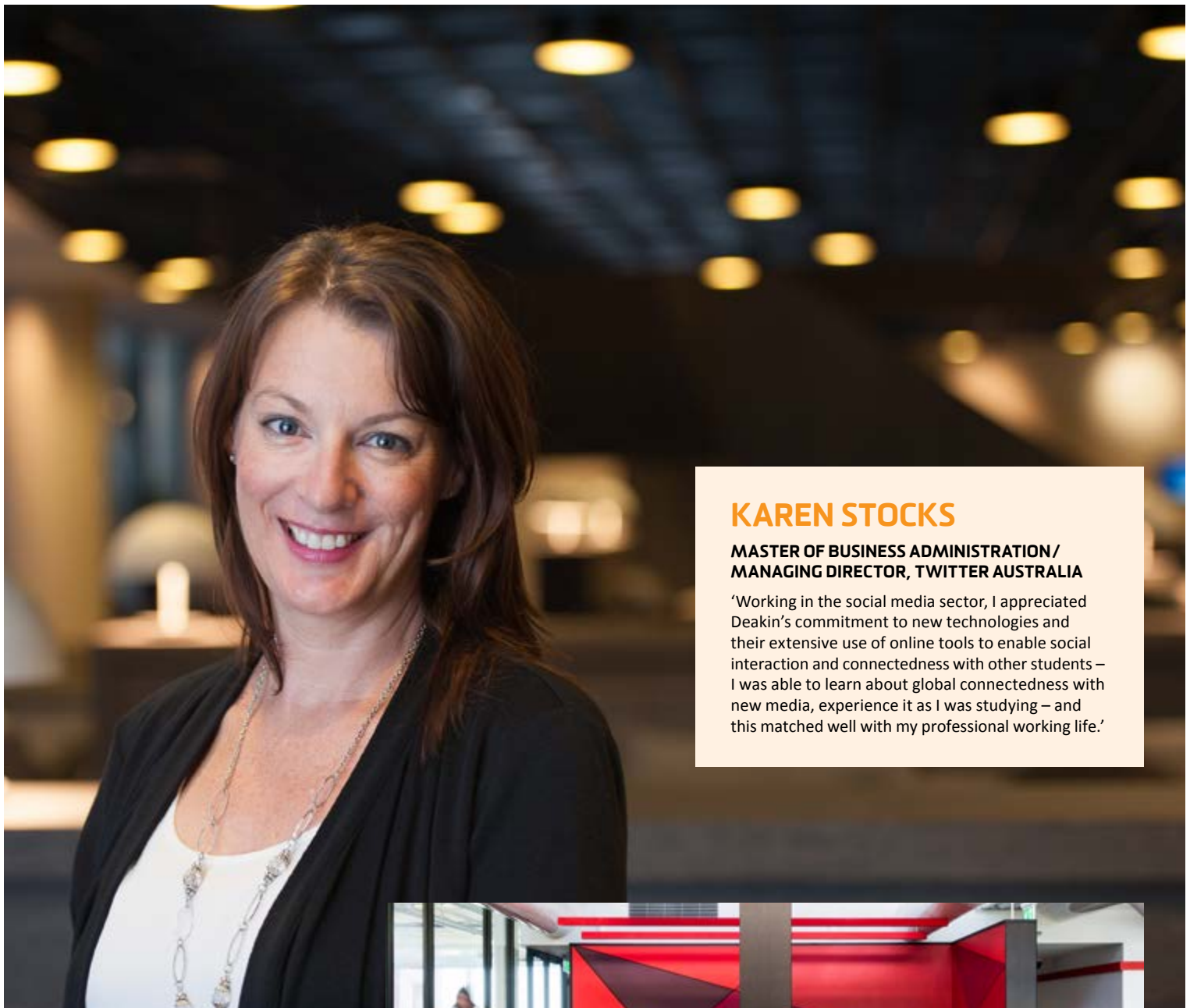
## MORE INFORMATION

Check our website for the latest information on Deakin Business School and Deakin Law School international study opportunities.

[deakin.edu.au/buslaw/enhance-study](http://deakin.edu.au/buslaw/enhance-study)







## KAREN STOCKS

**MASTER OF BUSINESS ADMINISTRATION/  
MANAGING DIRECTOR, TWITTER AUSTRALIA**

‘Working in the social media sector, I appreciated Deakin’s commitment to new technologies and their extensive use of online tools to enable social interaction and connectedness with other students – I was able to learn about global connectedness with new media, experience it as I was studying – and this matched well with my professional working life.’



Deakin is proud to be in the top three per cent of universities across all three of the major international university ranking systems (the Academic Ranking of World Universities, Times Higher Education World University Rankings and QS World University Rankings), assessed from 17 000 universities worldwide.

# STUDY OPTIONS AND APPLICATIONS

## Study options

We provide a range of options and choices to allow your postgraduate study to suit your needs:

- If you're studying via cloud (online) learning, you really can study anywhere or any time. Our use of the cloud means you don't have to attend a campus to have a rich, interactive, personal and empowering learning experience.
- If you do choose campus learning, our four campuses in Melbourne, Geelong (Waterfront and Warrnambool) and Warrnambool, give you plenty of options.
- Life can change very quickly and what suits you one year, might not the next. That's why many courses give you the option to switch between full-time and part-time study, as your needs shift.
- With more than 150 postgraduate courses, there's plenty to choose from at Deakin. Many courses also give you the flexibility to tailor your studies to your interests and aspirations through your choice of elective subjects.
- We can help you fast-track your degree through our trimester system. Deakin has three trimesters, with an optional trimester over the summer, which means that for some courses you can study year-round and complete your degree sooner.

[deakin.edu.au/study-at-deakin/study-options-and-pathways/flexible-study-options](http://deakin.edu.au/study-at-deakin/study-options-and-pathways/flexible-study-options)

## Applications

### Coursework applications

To apply for a postgraduate coursework degree you will usually need to have completed an undergraduate degree. However, if you have considerable work or life experience, in some instances you may be able to use this as a pathway to gain admission into a graduate certificate or graduate diploma course. You may then progress to a master's degree subject to University approval.

### Research applications

Deakin offers three types of research degrees: Master's by Research, Doctor of Philosophy (PhD) and Doctor of Psychology. A research degree requires the candidate to complete an approved program of research under the guidance of one or more supervisors within a time period. Supervisors are experienced and active researchers with expertise in the field of study.

### Application dates

Applications for coursework degrees commencing in Trimester 3, 2015 and Trimester 1, 2016 open in August 2015. Applications for Trimester 2, 2016 open in April 2016. Some postgraduate courses have alternative application processes and closing dates. Applications for research candidature without scholarship may be made at any time.

## STUDENT COMPUTING REQUIREMENTS

There are certain computing requirements students must meet in order to successfully study at Deakin. For more information, please visit [deakin.edu.au/study-at-deakin/apply/computer-requirements](http://deakin.edu.au/study-at-deakin/apply/computer-requirements).

## WHAT IS CREDIT TRANSFER AND RECOGNITION?

Credit transfer and recognition is credit granted towards your Deakin course for relevant approved study or work experience. There are two aspects to credit transfer and recognition:

- credit may be transferred to your Deakin course from completed or partially completed studies you have undertaken at other accredited institutions
- credit may be granted on the basis of knowledge and skills acquired through uncredentialed learning.

[deakin.edu.au/study-at-deakin/apply/credit-for-prior-learning](http://deakin.edu.au/study-at-deakin/apply/credit-for-prior-learning)







### FOR MORE INFORMATION ON HOW TO APPLY AND APPLICATION DATES

Coursework degrees –  
[deakin.edu.au/study-at-deakin/apply](https://deakin.edu.au/study-at-deakin/apply)

Research degrees –  
[deakin.edu.au/study-at-deakin/apply/  
apply-for-a-research-degree](https://deakin.edu.au/study-at-deakin/apply/apply-for-a-research-degree)





















General enquiries –  
**1300 DEGREE (1300 334 733).**

Deakin Research –  
phone **+61 3 9251 7124**,  
email [research-hdr@deakin.edu.au](mailto:research-hdr@deakin.edu.au),  
visit [deakin.edu.au/study-at-deakin/  
research-degrees-doctoral-and-masters](https://deakin.edu.au/study-at-deakin/research-degrees-doctoral-and-masters)





# COURSES AT DEAKIN

	CODE	YEARS FULL TIME#	CAMPUS	TRIMESTER INTAKE OPTIONS^	2016 FULL FEE-PAYING COST*	2015 INDICATIVE CSP COST*
<b>Coursework</b>						
<b>Accounting</b>						
<b>Graduate Certificate of Professional Accounting</b> Admission requirements: A bachelor's degree in any discipline. Availability of units may be limited in Trimester 3.	M506	0.5	 	T1, T2, T3	\$13 000	–
<b>Graduate Diploma of Professional Accounting</b> Admission requirements: A bachelor's degree in any discipline. Availability of units may be limited in Trimester 3.	M696	1	 	T1, T2, T3	\$26 000	–
<b>Master of Professional Accounting</b> Admission requirements: A bachelor's degree in any discipline. Availability of units may be limited in Trimester 3.	M720	1.5	 	T1, T2, T3	\$26 000	–
<b>Master of Accounting and International Finance</b> Admission requirements: A bachelor's degree in any discipline.	M794	2	 	T1, T2, T3	\$26 000	–
<b>Master of International Accounting</b> Admission requirements: A bachelor's degree in any discipline or AQF equivalent.	M780	2		T1, T2, T3	\$26 000	–
<b>Arts and cultural management</b>						
<b>Graduate Certificate of Arts and Cultural Management</b> Admission requirements: A bachelor's degree or AQF equivalent or five years relevant work experience in the arts and cultural management field.	M519	1 PT		T1, T2	\$12 500	–
<b>Graduate Diploma of Arts and Cultural Management</b> Admission requirements: A bachelor's degree in any discipline and three years relevant work experience or a graduate certificate and five years relevant work experience.	M665	1		T1, T2	\$25 000	–
<b>Master of Arts and Cultural Management</b> Admission requirements: A bachelor's degree in any discipline and three years relevant work experience or a graduate certificate and five years relevant work experience.	M765	1.5		T1, T2	\$25 000	–
<b>Business administration</b>						
<b>Master of Business Administration</b> Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or graduate certificate in a related discipline and five years relevant work experience; or master's degree in any discipline and three years relevant work experience.	M701	1.5	 	T1, T2, T3	\$32 000	–
<b>Master of Business Administration (International)</b> Admission requirements: A bachelor's degree in any discipline with minimum weighted average mark (WAM) of 65 per cent; or master's degree with a minimum WAM of 65 per cent; or graduate certificate in a related discipline with minimum WAM of 65 per cent and five years relevant work experience.	M751	2	 	T1, T2, T3	\$26 000	–
<b>Doctor of Business Administration†</b> Admission requirements: At least five years of management (or equivalent professional) experience, four years of undergraduate study or a masters degree, evidence of research experience and capability equivalent to an honours or master's degree minor thesis (15 000 words). Work-based research and/or publications may be considered.	M901	3	 	T1, T2, T3	\$25 000	–
<b>Graduate Certificate of Corporate Management</b> Admission requirements: A bachelor's degree and three years relevant work experience or seven years relevant work experience.	M507	0.5	 	T1, T2, T3	\$12 500	–

	CODE	YEARS FULL TIME#	CAMPUS	TRIMESTER INTAKE OPTIONS^	2016 FULL FEE-PAYING COST*	2015 INDICATIVE CSP COST*
<b>Coursework (continued)</b>						
<b>Business administration (continued)</b>						
<b>Master of Business Administration/Master of Leadership</b>						
Admission requirements^: A three-year bachelor's degree or AQF equivalent plus three years of full-time (or equivalent part-time) managerial or professional work experience.						
Alternative admission^: A master's degree plus three years of full-time (or equivalent part-time) managerial or professional work experience; or a graduate certificate in a cognate area plus five years minimum professional or managerial work experience.						
Applicants may be eligible for credit for prior learning for appropriate units of completed postgraduate study.						
^ All applicants must provide the following with their application: a current CV, current contact details of two referees who can be contacted concerning your work experience, and a one-page brief outlining why you believe that your work experience would be valued by your MBA peers.						
D713	2	<b>B</b>		T1, T2, T3	\$32 000	–
<b>Business analytics</b>						
<b>Graduate Diploma of Business Analytics</b>						
Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or graduate certificate in a related discipline and five years relevant work experience; or master's degree in any discipline and three years relevant work experience.						
M660	1	<b>B</b> <b>X</b>		T1, T2, T3	\$39 880	–
<b>Master of Business Analytics</b>						
Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or graduate certificate in a related discipline and five years relevant work experience; or master's degree in any discipline and three years relevant work experience.						
M760	1.5	<b>B</b> <b>X</b>		T1, T2, T3	\$39 880	–
<b>Commerce</b>						
<b>Graduate Certificate of Commerce</b>						
Admission requirements: A bachelor's degree in any discipline.						
M516	0.5	<b>B</b> <b>X</b>		T1, T2, T3	\$13 000	–
<b>Graduate Diploma of Commerce</b>						
Admission requirements: A bachelor's degree in any discipline or a master's degree; or graduate certificate in related discipline and five years relevant work experience.						
M616	1	<b>B</b> <b>X</b>		T1, T2, T3	\$26 000	–
<b>Master of Commerce</b>						
Admission requirements: A bachelor's degree in any discipline or a master's degree; or graduate certificate in related discipline and five years relevant work experience.						
M755	2	<b>B</b> <b>X</b>		T1, T2, T3	\$26 000	–
<b>Financial planning</b>						
<b>Graduate Certificate of Financial Planning</b>						
Admission requirements: A bachelor's degree in any discipline or five years relevant work experience.						
Availability of units may be limited in Trimester 3.						
M540	0.5 (FT, Trimester 1 only)	<b>B</b> <b>X</b>		T1, T2, T3	\$14 440	–
<b>Graduate Diploma of Financial Planning</b>						
Admission requirements: A bachelor's degree; or a master's degree in different discipline; or a graduate certificate in related discipline and five years relevant work experience.						
Availability of units may be limited in Trimester 3.						
M640	1	<b>B</b> <b>X</b>		T1, T2, T3	\$28 880	–
<b>Master of Financial Planning</b>						
Admission requirements: A bachelor's degree; or a master's degree in different discipline; or a graduate certificate in related discipline and five years relevant work experience.						
Availability of units may be limited in Trimester 3.						
M770	2	<b>B</b> <b>X</b>		T1, T2, T3	\$28 880	–

Continued on next page...

# COURSES AT DEAKIN

CONTINUED

	CODE	YEARS FULL TIME#	CAMPUS	TRIMESTER INTAKE OPTIONS^	2016 FULL FEE-PAYING COST*	2015 INDICATIVE CSP COST*
<b>Coursework (continued)</b>						
<b>Human resource management</b>						
<b>Graduate Certificate of Human Resource Management</b>						
Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or a bachelor's degree in a related discipline; or graduate certificate and five years relevant work experience.	M515	1 PT	X	T1, T2	\$12 500	–
<b>Master of Human Resource Management</b>						
Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or a bachelor's degree in a related discipline; or graduate certificate in any discipline and five years relevant work experience; or Graduate Certificate of Business Administration (M501); or graduate certificate in a general business discipline.	M782	3 PT	X	T1, T2	\$25 000	–
<b>Information systems</b>						
<b>Graduate Certificate of Information Systems</b>						
Admission requirements: A bachelor's degree in any discipline. Availability of units may be limited in Trimester 3.	M522	1 PT	B X	T1, T2, T3	\$12 500	–
<b>Graduate Diploma of Information Systems</b>						
Admission requirements: A bachelor's degree; or a master's degree; or a graduate certificate in the same discipline; or a graduate certificate in any discipline and five years relevant work experience. Availability of units may be limited in Trimester 3.	M622	1	B X	T1, T2, T3	\$25 000	–
<b>Master of Information Systems</b>						
Admission requirements: A bachelor's degree; or a master's degree; or a graduate certificate in the same discipline; or a graduate certificate in any discipline and five years relevant work experience. Availability of units may be limited in Trimester 3.	M722	2	B X	T1, T2, T3	\$25 000	–
<b>International business</b>						
<b>Master of International Business</b>						
Admission requirements: A bachelor's degree in the same discipline; or master's degree in related discipline; or graduate certificate in the same discipline and five years relevant work experience.	M723	1.5	B X	T1, T2, T3	\$25 000	–
<b>International finance</b>						
<b>Graduate Certificate of International Finance</b>						
Admission requirements: A bachelor's degree in any discipline. Availability of units may be limited in Trimester 3.	M530	0.5	B X	T1, T2, T3	\$13 000	–
<b>Graduate Diploma of International Finance</b>						
Admission requirements: A bachelor's degree in any discipline or a master's degree; or graduate certificate in related discipline and five years relevant work experience. Availability of units may be limited in Trimester 3.	M630	1	B X	T1, T2, T3	\$26 000	–
<b>Master of International Finance</b>						
Admission requirements: A bachelor's degree in any discipline or a master's degree; or graduate certificate in related discipline and five years relevant work experience. Availability of units may be limited in Trimester 3.	M750	2	B X	T1, T2, T3	\$26 000	–
<b>Law</b>						
<b>Master of Laws (Juris Doctor)</b>						
Admission requirements: A bachelor's degree in a different discipline with minimum weighted average mark (WAM) of 65 per cent.	M729	3	B	T1	\$33 960	–



	CODE	YEARS FULL TIME <sup>#</sup>	CAMPUS	TRIMESTER INTAKE OPTIONS <sup>^</sup>	2016 FULL FEE-PAYING COST*	2015 INDICATIVE CSP COST*
<b>Coursework (continued)</b>						
<b>Leadership</b>						
<b>Graduate Certificate of Leadership</b> Admission requirements: A bachelor's degree in any discipline and three years leadership experience.	M538	1 PT	<b>B</b>	T1, T2, T3	\$16 000	–
<b>Graduate Diploma of Leadership</b> Admission requirements: A bachelor's degree and three years leadership experience; or a master's degree and three years leadership experience; or a graduate certificate in a related discipline and five years minimum leadership experience.	M638	1	<b>B</b>	T1, T2, T3	\$32 000	–
<b>Master of Leadership</b> Admission requirements: A bachelor's degree and three years leadership experience; or a master's degree and three years leadership experience; or a graduate certificate in a related discipline and five years minimum leadership experience.	M738	1.5	<b>B</b>	T1, T2, T3	\$32 000	–
<b>Master of Business Administration/Master of Leadership</b> Admission requirements <sup>^</sup> : A three-year bachelor's degree or AQF equivalent plus three years of full-time (or equivalent part-time) managerial or professional work experience. Alternative admission <sup>^</sup> : A master's degree plus three years of full-time (or equivalent part-time) managerial or professional work experience; or a graduate certificate in a cognate area plus five years minimum professional or managerial work experience. Applicants may be eligible for credit for prior learning for appropriate units of completed postgraduate study. <sup>^</sup> All applicants must provide the following with their application: a current CV, current contact details of two referees who can be contacted concerning your work experience, and a one-page brief outlining why you believe that your work experience would be valued by your MBA peers.	D713	2	<b>B</b>	T1, T2, T3	\$32 000	–
<b>Marketing</b>						
<b>Graduate Certificate of Marketing</b> Admission requirements: A bachelor's degree and three years relevant work experience. Availability of units may be limited in Trimester 3.	M528	0.5	<b>B X</b>	T1, T2, T3	\$12 500	–
<b>Master of Marketing</b> Admission requirements: A bachelor's degree in any discipline and three years relevant work experience; or graduate certificate in a related discipline and five years relevant work experience; or master's degree in any discipline and three years relevant work experience. Availability of units may be limited in Trimester 3.	M758	1.5	<b>B X</b>	T1, T2, T3	\$25 000	–
<b>Property</b>						
<b>Graduate Diploma of Property</b> Admission requirements: A bachelor's degree in any discipline or five years relevant work experience.	M633	1	<b>X</b>	T1, T2	\$28 880	–
<b>Sport management</b>						
<b>Graduate Certificate of Business (Sport Management)</b> Admission requirements: A bachelor's degree in any discipline or five years relevant work experience.	M518	1 PT	<b>B X</b>	T1, T2	\$13 000	–
<b>Master of Business (Sport Management)</b> Admission requirements: A bachelor's degree in a related discipline (with credit for prior learning); or a bachelor's degree in a different discipline; or a master's degree; or a graduate certificate in a related discipline; or a graduate certificate in a different discipline and five years relevant work experience.	M748	2	<b>B X</b>	T1, T2	\$26 000	–

Continued on next page...

# COURSES AT DEAKIN

## CONTINUED

Melbourne Burwood Campus **B** T1 = Trimester 1  
Geelong Waterfront Campus **WF** T2 = Trimester 2  
Geelong Warrn Ponds Campus **WP** T3 = Trimester 3  
Warrnambool Campus **WB** FT = Full time  
Cloud (online) **X** PT = Part time

	CODE	YEARS FULL TIME <sup>#</sup>	CAMPUS	TRIMESTER INTAKE OPTIONS <sup>^</sup>	2016 FULL FEE-PAYING COST <sup>*</sup>	2015 INDICATIVE CSP COST <sup>*</sup>
<b>Research</b>						
<b>Bachelor of Commerce (Honours)</b>	M400	1	<b>B</b> <b>WF</b> <b>WB</b> <b>X</b>		–	\$10 256
<b>Master of Commerce</b>	M800	2	<b>B</b> <b>WF</b> <b>WB</b> <b>X</b>		–	–
<b>Doctor of Philosophy</b>	M900	3–4	<b>B</b> <b>WF</b> <b>WB</b> <b>X</b>		–	–
<b>Master of Laws (Major Thesis)</b>	M810	2	<b>B</b> <b>WP</b> <b>X</b>		–	–

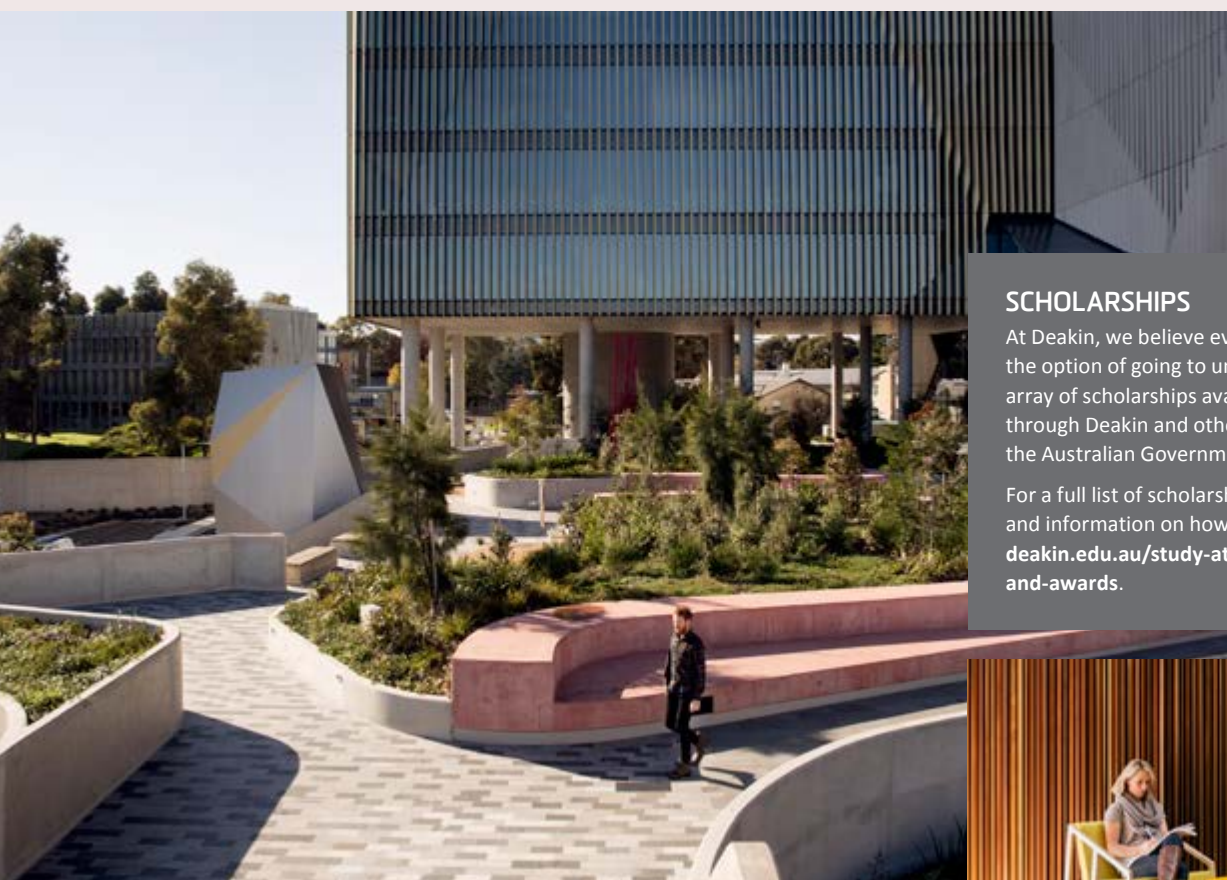
Information correct at July 2015. Deakin University reserves the right to alter, amend or delete course offerings and other information listed.

<sup>\*</sup> Fees quoted are for Australian domestic students are based on a typical enrolment in one year of full-time study. They should be used as a guide only and are subject to change.  
Fee-Paying Place (FPP): 2016 annual course fees for FPPs are set, as shown in the FPP column. These are based on an annual full-time study load, regardless of your unit selection.  
Commonwealth Supported Place (CSP): The CSP rates shown in the CSP column are indicative 2015 annual course fees. CSP fees are indicative because they are calculated based on your unit selection. 2016 indicative CSP course fees will be available in late 2015 pending the outcome of the Commonwealth Government's proposed fee deregulation and reforms – please visit [deakin.edu.au/fees](http://deakin.edu.au/fees) for the most up-to-date information.

<sup>^</sup> Most courses start in Trimester 1 (March to June). This column indicates whether you have the option of commencing your studies in Trimester 2 (July to October) or Trimester 3 (November to February). Not all units are offered in every trimester.

<sup>#</sup> Course lengths may vary in response to requirements within the Australian Qualifications Framework. Applicants should refer to the handbook for the latest information, [deakin.edu.au/handbook](http://deakin.edu.au/handbook).

<sup>†</sup> This course is currently under review.



## SCHOLARSHIPS

At Deakin, we believe everyone should have the option of going to university. There is an array of scholarships available to students through Deakin and other parties, including the Australian Government.

For a full list of scholarship opportunities and information on how to apply, please visit [deakin.edu.au/study-at-deakin/scholarships-and-awards](http://deakin.edu.au/study-at-deakin/scholarships-and-awards).







**FIND  
OUT  
MORE**

#### Talk to us

For all general enquiries,  
phone 1300 DEGREE (1300 334 733)  
or email [myfuture@deakin.edu.au](mailto:myfuture@deakin.edu.au).

#### Go online

Deakin on the web contains detailed  
information on everything at Deakin,  
[deakin.edu.au](http://deakin.edu.au).

#### Connect with us



[facebook.com/DeakinUniversity](https://facebook.com/DeakinUniversity)



[twitter.com/Deakin](https://twitter.com/Deakin)



[youtube.com/user/DeakinUniversity](https://youtube.com/user/DeakinUniversity)

#### Visit us

For information on Deakin's  
postgraduate information events,  
visit [deakin.edu.au/deakin-events](http://deakin.edu.au/deakin-events).

#### Further reading

Download our range of study  
area booklets and course guides  
at [deakin.edu.au/course-guides](http://deakin.edu.au/course-guides).



deakin.edu.au

For information on upcoming events and activities please visit [deakin.edu.au/deakin-events](https://deakin.edu.au/deakin-events)

Published by Deakin University in July 2015. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at [deakin.edu.au](https://deakin.edu.au).

Deakin University CRICOS Provider Code: 00113B 1502

