



change  
100  
lives

One day they may change yours



**DEAKIN**  
UNIVERSITY AUSTRALIA  
Worldly

# change 100 lives

**How** can one person change the world? I believe there are few things that are as empowering and liberating as an education.

Jane den Hollander



A university education is game changing for a person when they believe in their abilities to make positive change for themselves.

The gift of learning goes much further and can change the lives of individuals and their families for generations to come.

Equity scholarships make a real difference in the lives of talented people, who because of financial disadvantage or personal circumstances, might otherwise not have been able to access the benefits of a higher education.

Scholarships enable students to reach their full potential and make their goals a reality - whether they dream of personal fulfilment, making a difference in industry, undertaking pioneering research or dedicating their talents to serving the community.

Think about it for a minute. By giving back, you unlock the potential of capable students, enabling them to make a real difference in the world. It can truly change lives. Your support can provide an educational experience that empowers a student to become an inspiring leader of the future.

**Jane den Hollander**  
Vice-Chancellor  
Deakin University



Christina Simon - First in the Family grant



## home sweet home

I became a carer for my mum from the age of nine, so for me, university was never really an option.

When my mum fell ill, I had to take on more responsibility for my family and by Year 9 I had left high-school to become a full-time carer for her.

It was a lot of responsibility, managing the household budget, paying the bills, and it wasn't until later in life when my own health forced me to take some time off work, that my partner suggested I should look at doing some study. 'You're smart enough,' he said.

I was 20 years old, and it was the first time someone had ever said something like that to me. Neither of my parents went to university, and in our family it was expected that you just got a job and built a life that way.

When you grow up in a small country town like Horsham, you sometimes forget that online education is a viable opportunity to better yourself.

So I enrolled at the local TAFE, did some bridging work and got into the stream to do accounting. It ignited a passion inside of me, I realised I wanted to learn and I absolutely loved it.

I had just had my first child when I began studying at Deakin, and while I was really happy to be enrolled in university, I began to realise the costs associated with study; buying books and software. I had finally reached university and I thought, 'here I am, but now how am I going to afford it!'

That's why I was so lucky to get a scholarship; it gave me the chance to take up the opportunity I had been given. More than that though, it said that someone believed in me, that I was worth the investment to get that education. It pushed me on, gave me focus.

Money isn't just money. To somebody who doesn't have anything and doesn't have someone who believes in them, a scholarship can actually be the difference between working at the local supermarket for the rest of their life, and breaking the chain of adversity from generation to generation, and making a go of it.





Bryce Halliday – Warrnambool Cheese & Butter Factory Scholarship

## gone fishing

A few thousand dollars might not be a lot to some people, but it is a huge amount of money to me, almost a quarter of my yearly income!

Money has constantly been on my mind while studying at university as I've had to be fairly self-reliant with my finances.

After completing my degree in Freshwater Biology last year I wanted to continue and do my Honours, but realised there was no way I could afford it as I had worked hard and saved only enough to do my undergraduate.

Applying for a scholarship became the only way I could stay in Warrnambool and continue to study.

My scholarship has allowed me to spend more time doing what I love most - learning and studying about freshwater fish and their habitats.

One of the hardest things about doing your Honours is trying to find the right balance between work and study, because the contact hours can be pretty intense.

On the one hand I need to work to pay the rent and eat, but on the other hand, I need to find enough time during the week to study and do the best I can at university.

The financial support from my scholarship has meant I have been able to cut down my work hours to a more manageable amount, which has been incredibly helpful.

I just love learning about freshwater fish and their environments, and I feel very grateful for this support that allows me to continue to do what I love doing.





# a helping hand



Since my dad passed away, my mum has looked after my two sisters and I on her own and it's been tough on her being the main breadwinner.

If it wasn't for the scholarship I received, the truth is I probably would have struggled to go to university.

I've always loved kids, and I want to eventually become a paediatric nurse, but university can be expensive, and with text books and uniform fees, it would have really stretched us financially.

Portland is an hour and a half drive from Warrnambool where I go to university, and my scholarship has allowed me to live in one of the student residences rather than drive to university every day, which has been a huge relief to mum.



We have some pretty busy country roads, and mum was really worried about me having to drive long distances each time I had a class.

Living in one of the residences also means she knows that I will be looked after, and can concentrate on my studies.

Being the first in my family to go to university has also been a really proud moment for both my family and me. My younger sister has told me that she now wants to go to university to study teaching, so hopefully I can pass on my experience of university life and make it easier for her too.



Ashlee Marley - A.L. Lane Foundation Scholarship

# What is Deakin's 'Change 100 Lives' campaign?

The 'Change 100 Lives' campaign is an initiative that aims to address the challenge of student equity, access and participation in university study.

We know that financial concerns are a very real barrier to higher education for many students around Australia, and we believe that education should be available to all students regardless of location, socio-economic status or family situation.

The 'Change 100 Lives' campaign is an appeal to the Deakin community to collectively provide philanthropic support for 100 Deakin students who, without financial assistance, may not be able to access and achieve a university education

**Your support will help make their goals a reality.**



[deakin.edu.au/change-100-lives](http://deakin.edu.au/change-100-lives)

## Why change 100 Deakin student lives?

We know that tertiary education has the power to shape lives and communities in many positive ways. Tertiary graduates in Australia enjoy higher employability and earning capacity, and education can help improve the physical and mental health of families and communities.

Scholarships are critical in enabling students to participate in higher education. Supported with the Deakin offer of a personalised, flexible and friendly learning experience, students can focus on pursuing their study ambitions and reach their educational potential.

Think about the powerful difference that these 100 people could have on the lives of thousands more. The true value and impact of the 'Change 100 Lives' campaign is exponential.



On average, women with tertiary qualifications earn **48% more** than women with only a secondary school education



For men the difference is **44%**

## What will the 'Change 100 Lives' campaign provide?

The 'Change 100 Lives' fund will provide course-duration scholarships to students who, because of financial disadvantage or personal circumstances, might otherwise not be able to access the benefits of a university education. It will also offer one-off grants for students requiring emergency financial assistance.

Statistics: OECD Education at a Glance 2013 - Australia



**39%** of young people from regional areas intend to enrol in university, compared to **63%** of those from major cities



**55%** of full-time low SES students receive no financial support from their family



**1 in 5** full-time low SES students report they regularly go without food or other necessities because they are unable to afford them



**4 in 5** Australian full-time undergraduate students have a job



**50%** of full-time undergraduate students report that their employment adversely affects their performance at university

Statistics: Regional Universities Network (Australia); Universities Australia

## Scholarship

## Value

### Removing geographic barriers to education

Many students, especially those from regional areas, find living away from home in order to study costly. Relocation often involves the student or their family going into debt and this can be a major deterrent to undertaking a university education. Relocation scholarships ease this financial burden enabling students to pursue their study ambitions.

**\$10,000pa**  
for 3 years

### Supporting students experiencing hardship

Hardship scholarships will provide a pathway to higher education for capable students who, because of financial constraints or social disadvantage are facing barriers to accessing and participating in university studies.

**\$7,000pa**  
for 3 years

### Access to education for First in the Family students

First in the Family scholarships will support those who are the first generation of their family to reach university, breaking the cycle and elevating their educational aspirations.

**\$4,000pa**  
for 3 years

### Emergency Assistance when it is needed most

Many students face financial stress during their study due to change of living circumstances, high textbook or technology costs, or reduced availability for employment during peak study periods. Emergency assistance grants will enable students experiencing financial crises to continue with their studies, minimising the distress and impact this may have on their educational participation and/or achievement.

**\$750**  
one-off grant

John Cattnach - Indigenous Access Scholarship



## law and order

Growing up in Darwin you see the gap between Indigenous and non-Indigenous people every day, but for me, it was seeing some of the injustices faced by Indigenous people and our legal system that made me decide to study Law at Deakin University.

It really drove me to want to make a change to the world and to leave a footprint here.

I want to show that Aboriginal people can achieve great things given the chance of an education, and with my law degree I want to provide greater access to the legal system for Aboriginal people.

My mum and my grandfather are so proud that I'm studying law at university, and also that I am able to spend a lot of time with other Aboriginal people at Deakin's Institute for Koorie Education where I can strengthen my culture.

I study at Deakin in Geelong, but my Aboriginal country is south west of Darwin with the Marrathiel people. It's important to me that I always remember where I come from.

The scholarship support I receive helps me immensely with my accommodation costs and textbooks.

Before the scholarship I depended on my grandfather to help pay for my textbooks, which can cost up to \$600 a trimester - a huge amount of money for him.

At the end of high school I also had to make the difficult decision to leave home. The cost of accommodation is beyond my means as a student, so I am staying in temporary share accommodation with other teenagers facing difficult circumstances.

The scholarship money means I can now have some financial stability, can pay for my own books, and can start to make plans to move into a proper house.

I feel like now I can go on and do great things, not just for myself, but for my community.





# NATURAL FIBRES

The impact of philanthropy has come full circle for me.

Since receiving the Bennett Family Scholarship during the final year of my textile degree in 2001, I have established a successful career at the Institute for Frontier Materials with Deakin University, where I now sit on the selection panel to award the Bennett Family Scholarship to current textile students.

As a student, receiving the scholarship was life-changing. It allowed me to attend my first ever research conference in Cairo, Egypt, where I had my final year project paper accepted as part of the conference. It was a big deal for me. I had a young family, we had a newborn and were living on a single income, so being able to go to that conference and have my paper presented was a huge moment in my career.

It gave me a thirst for textile research and the amazing possibilities out there for the future.

The Bennett Family Scholarship was really important to me both personally and professionally, and it is great to play an active role and see first-hand the impact it has on another person's career. The scholarship provides current research project students an opportunity to work within our research group over the summer for a three-month period, with myself as a mentor.

Research is about solving problems. It gives you the ability to step back and say 'hey, we seem to have a recurring problem - rather than just fix it once it happens, let's investigate how we can negate it so that it doesn't happen again.' It is about changing what we do so that we don't continue having this problem to fix.

Thinking about it like that makes a big difference to the world, and supporting young researchers through scholarships is often the first step towards making that difference.



Chris Hurren – Bennett Family Scholarship recipient 2001





# Anything is Pozible

Community philanthropic support is already having an impact on research at Deakin.

This year Deakin was the first University in Australia to partner with crowd-funding website Pozible to raise funds for a number of exciting research projects.

Crowd-funding works by enabling many people to make small donations to support a project.

If the project reaches its targeted funding by a set deadline, the project is funded, if not, the donor gets their money back.

Deakin's partnership with Pozible is a great example of how many people giving a little can make a big difference, with six research projects already funded in 2013 and further projects to be launched later in the year.



**\$61,572**  
raised from 669  
community donors,  
funding 6 research  
projects



## Mighty Maggots

Flesh eating bacteria has reached endemic levels in parts of Victoria, Queensland and also in West Africa. Deakin researchers are exploring how maggots can be used to consume dead tissue from sufferers of Bairnsdale ulcer lesions, and in the process kill bacteria. It is hoped they could be used as an alternative to antibiotic treatments.



## Seaweed as a food source

With obesity and food scarcity now major problems in modern society, the health benefits and abundance of seaweed mean it could be a serious alternative food source.

Deakin researchers are determining which seaweeds have appealing tastes and flavours in the hope that we could see more seaweed varieties on supermarket shelves.



## Discovering Papua's wildlife secrets

Hidden motion tracking cameras will allow Deakin researchers to document and record rare animals deep in Papua New Guinea's dense rainforest and mountainous regions.

This crucial information will enable researchers to learn about the lifestyles of critically endangered species and how best to protect them.

# The Power to change

Community philanthropic support could have a great impact on Deakin students too.

The 'Change 100 Lives' campaign aims to empower those who have been impacted by a Deakin education to help provide the same opportunity to a future Deakin student.

Student scholarships not only change the lives of those students who receive financial assistance, but also the many

more people those students in turn impact and inspire.

Collective support from the Deakin community could make a real difference in thousands of lives. Support the 'Change 100 Lives' campaign and make a difference in a Deakin student's life today.

**If every Deakin graduate donated \$30** = 241 Financial Hardship scholarships  
**\$90** = 500 Relocation scholarships  
**\$150** = a 'Change 100 Lives' endowment that provides for 100 students annually, in perpetuity.



*"The scholarship told me that someone believed in me, that I was worth the investment to get an education"* – **Christina Simon**

Around **10,000** students graduate from Deakin each year



*"I feel like now I can go on and do great things, not just for myself, but for my community"* – **John Cattanach**

**168,794** students have graduated from Deakin since it opened its doors in 1977



*"A scholarship became the only way I could stay in Warrnambool and continue to study"* – **Bryce Halliday**

Deakin today has **44,000** students enrolled in **367** award courses

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# Support Deakin

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Help change the lives of those who can help change the future.

There are a number of other ways you can give to Deakin and support new programs, research, scholarships and facilities.

**Grants and donations** – your donation may be in the form of a monetary grant or a gift of a significant item, for example the giving of a historic book collection for the library, an artwork for display or materials for use in education and research programs. You can also direct your gift to a particular program, initiative, faculty or centre.

**Major gifts** – the gift of learning and pioneering research is changing lives now and into the future as well as making a difference to communities here and around the world. A dedicated team works closely with donors to match areas of interest with Deakin funding priorities to ensure all gifts have a lasting impact.

**Planned giving** – an estate gift is much more than a financial decision, it's a personal statement about who you are and what you care about. You can give to Deakin through bequests and trust distributions leaving a lasting legacy to assist students, research and the university, transforming the lives of future generations.

For more information on Giving to Deakin, visit [deakin.edu.au/giving](https://deakin.edu.au/giving), email [giving@deakin.edu.au](mailto:giving@deakin.edu.au) or call +61 3 9244 5150







Distributed by Deakin University

Enquiries to:

Deakin Advancement

Deakin University

221 Burwood Highway

Burwood VIC 3125 Australia

T: +61 3 9244 5150

F: +61 3 9830 6738

E: [giving@deakin.edu.au](mailto:giving@deakin.edu.au)

[deakin.edu.au/change-100-lives](http://deakin.edu.au/change-100-lives)

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