

2017 UNDERGRADUATE BUSINESS

Geelong | Melbourne | Warrnambool | Cloud Campus

COMMERCE
INFORMATION SYSTEMS
MANAGEMENT
PROPERTY AND REAL ESTATE
SPORT DEVELOPMENT
SPORT MANAGEMENT


DEAKIN
UNIVERSITY AUSTRALIA
Worldly



BUSINESS AT DEAKIN

Every Deakin Business School course places a huge emphasis on practical work experience and the application of theory to real scenarios. This is done through case studies, problem-solving tasks, project and team work, as well as work placement and internship opportunities. Employers tell us that they value Deakin graduates for their adaptability, strong skill set across a number of areas, and ability to hit the ground running.

Deakin Business School encompasses six academic departments focusing on a comprehensive range of business disciplines: accounting, economics, finance, information systems and business analytics, management and marketing.

Business touches on nearly every aspect of modern society and our business graduates go on to work in myriad different sectors, from marketing to stock broking, sport development to insurance and management consulting to advertising. The choice is yours.

Excited about a career in business?
Keep reading to start your journey at Deakin.



IN THIS GUIDE

- 2 Why Deakin?
- 6 What can I study?
- 12 Getting into Deakin
- 14 Courses
- 22 Combined courses
- 32 Courses to careers
- 33 Find out more



DEAKIN HALLMARKS

Deakin Hallmarks are awards that recognise students' outstanding achievement of Graduate Learning Outcomes, which are highly valued in the workplace.



Communication



Digital literacy



Teamwork



Critical thinking



Problem solving

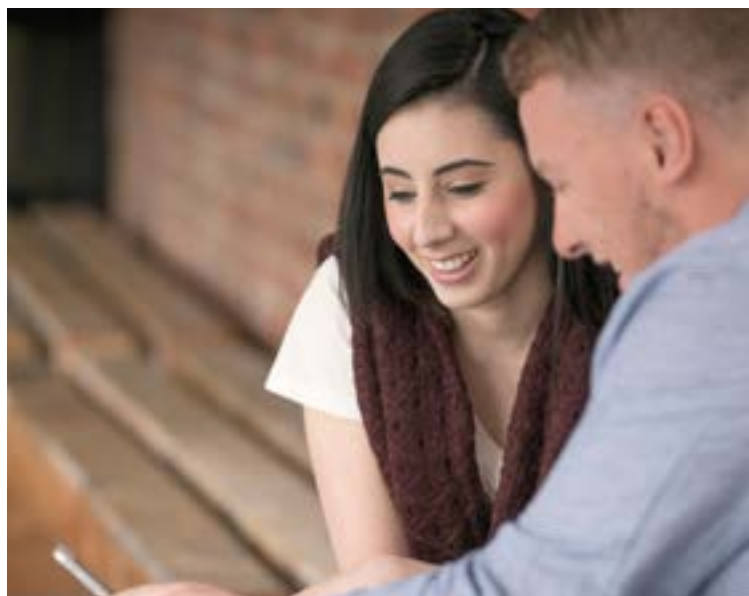


Self-management



Global citizenship

WHY DEAKIN?



Backed by leading contemporary research and industry accredited, Deakin business courses provide you with the skills you need to get the job you want. Get invaluable hands-on experience and enjoy being part of the thriving business community at Deakin.

Internationally recognised Bachelor of Commerce

Our flagship Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development, which is testament to the quality of courses available at Deakin Business School. Deakin is the only university in Australia offering an EPAS accredited Bachelor of Commerce. We are also in the concluding stages of attaining Association to Advance Collegiate Schools of Business (AACSB) accreditation.



Leader in sport management and development

Deakin has a long standing reputation for excellence in sport education, which is why more students choose to study sport at Deakin than any other Victorian university. We are currently ranked in the world's top 10 for sport management programs, and we are the only Australian program to make it into the top 25. Even better news – our graduate salaries are fifth highest in the world.

Source: Sport Business International's Postgraduate Sports Course Guide 2015

Gain professional accreditation

Deakin maintains close links with industry, government departments, professional associations and other educational providers to ensure our courses are developed and reviewed with industry and professional input. Our business graduates are qualified to work anywhere in the world.

Excellent employment and career outcomes

Employment outcomes for our students are outstanding, with graduates taking up positions in a variety of industries, ranging from marketing to stockbroking, sport development to insurance and management consulting to advertising.

Explore the world while you study

Deakin offers many international study opportunities, including exchange, study abroad, short-term study programs, study programs and international volunteering. Deakin business students have the opportunity to study in a wide range of countries including India, China and the US.

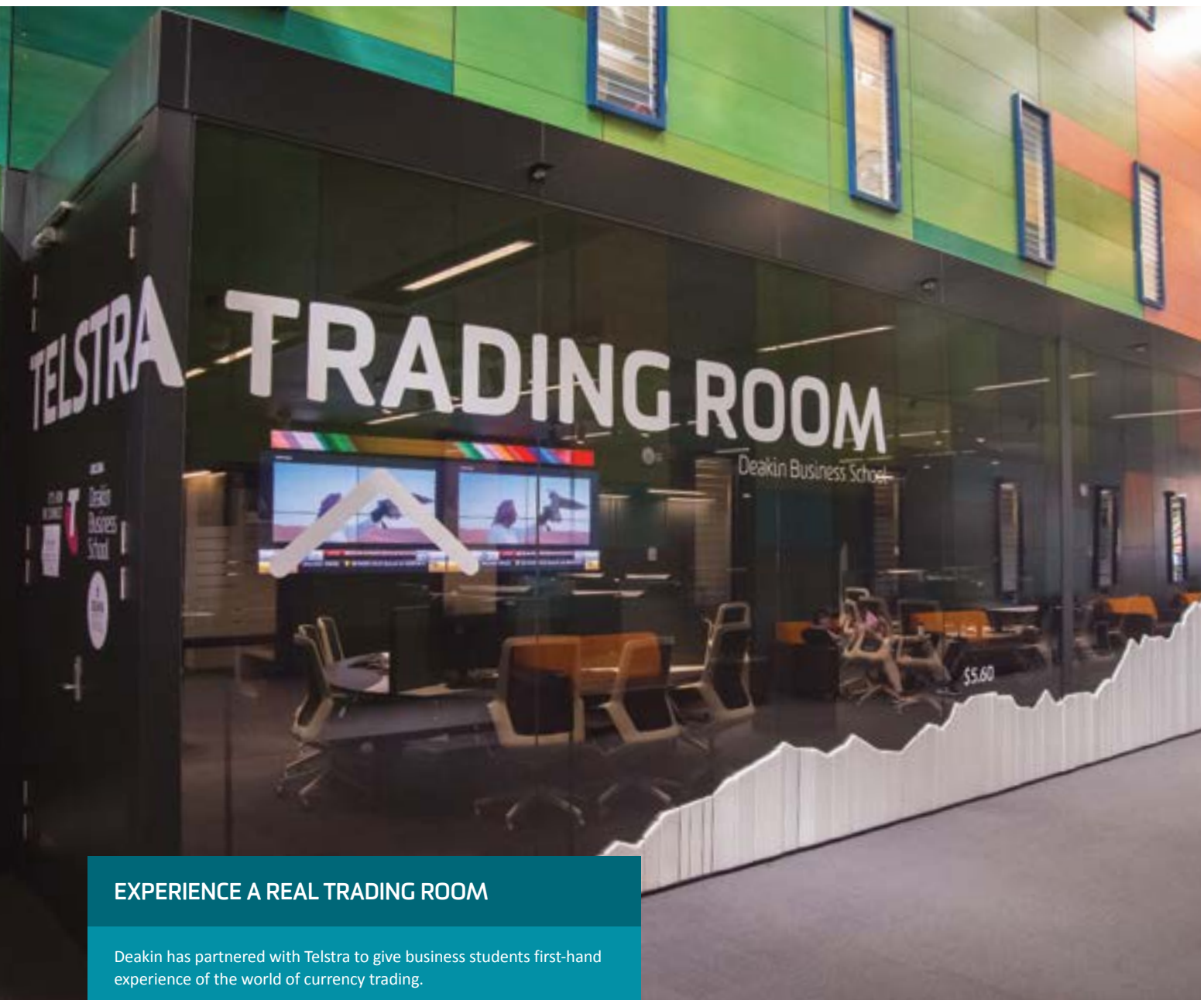
You can visit Wall Street and the United Nations on the New York Study Program or leading businesses in Shanghai and Beijing through the China Study Program. Our Euro Business Management Program takes you to France and Hungary, where you will be taught on campus by local lecturers. It is a fantastic opportunity to experience the European business environment and culture.

The benefits of an international study experience are limitless. It's rewarding and enriching, allowing you to immerse yourself in a different culture, potentially pick up a new language and see the world from a different perspective.



74%

DEAKIN BUSINESS AND LAW STUDENTS EMPLOYED IN FULL-TIME WORK AFTER GRADUATION



EXPERIENCE A REAL TRADING ROOM

Deakin has partnered with Telstra to give business students first-hand experience of the world of currency trading.

Through the Telstra Trading Room, Deakin Business School students move from the lecture theatre into the fast-paced, high-pressure life of the foreign currency trading floor.

‘The Telstra Trading Room enables us to teach our students to trade in a space that looks and operates in the same way as the trading floors of major banks and corporations around the world. The only difference is that our students are trading in virtual money,’ says Associate Professor Victor Fang, coordinator of the Deakin Business School’s trading program.

Professional work experience

Deakin graduates hit the ground running thanks to work-integrated learning. Professional work experience plays a key role in developing graduates’ employability and students with placement and internship experiences are highly sought-after by employers. Many business courses offer work placements in organisations both overseas and in Australia.

Industry placements play a valuable role in preparing you for graduate employment by giving you an opportunity to:

- apply and consolidate knowledge gained in your course
- develop professional competencies
- experience workplace culture
- explore career options relevant to your discipline
- develop professional networks.



WHY DEAKIN?

Shaping your business journey

How you study business at Deakin depends on your interests and career aspirations. A commerce degree offers flexibility with 11 areas of study, allowing you to tailor the program in line with your interests and career aspirations. Alternatively, if you have a focused interest in a specific area or already know what career path you want to pursue, you can choose a specialist course, for example a Bachelor of Information Systems or Bachelor of Property and Real Estate.

Choose your study experience

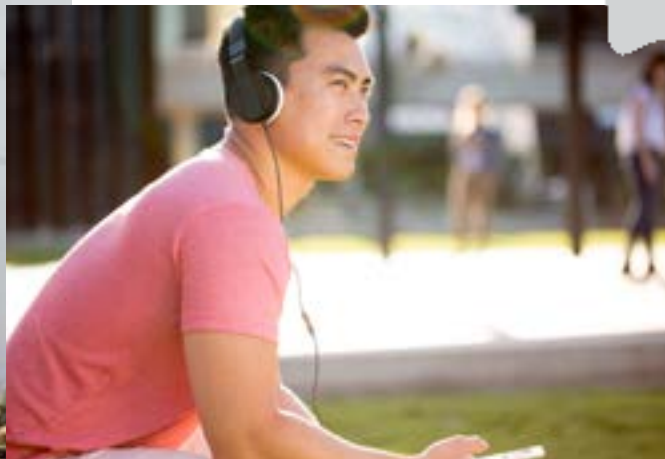
You can study business in Geelong, Melbourne, Warrnambool or online via Deakin's Cloud Campus. The first year of commerce is also offered at Deakin's learning centres in Craigieburn, Dandenong and Werribee, where Deakin embraces the best of new and emerging technologies in education. Genuine flexibility is a key feature of Deakin's business courses. You can study part time or full time and choose specialist areas to tailor courses to suit your interests.

Be part of the Deakin business community

At Deakin we want our students to have a meaningful learning experience while enjoying all that university life has to offer. University is important, but it should also be fun. Deakin Business School supports a range of clubs and societies.

Well-rounded graduates

Business skills are applicable in a wide range of sectors and can open up employment opportunities in just about every industry. You will also develop important skills in critical thinking, analysis, investigation and evidence-based decision-making.



The Deakin Commerce Alumni Chapter is the largest and most active network in the University, celebrating the outstanding achievements of Deakin Business School graduates and providing strong links back to the University. It provides a significant source of networking and professional development, as well as camaraderie with alumni, University staff and current students.



STUDY ABROAD AND EXCHANGE

Explore the world and study overseas with our study abroad and exchange programs. You can choose from over 200 universities across more than 40 countries and, even better, you receive credit towards your degree. A range of travel grants and scholarships are available to help cover the cost of overseas study.

Studying overseas helps prepare you for the global employment market, develop social and academic skills and learn another language while travelling and having fun.

For more information on studying overseas, please visit deakin.edu.au/students/global-study-opportunities.



deakinabroad.deakin.edu.au

Deakin students visiting Nepal as part of the Global Citizenship Program. For more information, visit deakin.edu.au/students/global-study-opportunities/global-citizenship-program.



WHAT CAN I STUDY?

Deakin Business School prepares graduates for careers of the future. We harness emerging technologies to facilitate innovative, borderless and personalised education. Our research informs our practice and impacts the communities with whom we engage.



DEAKIN STUDENTS STUDYING IN THE
FACULTY OF BUSINESS AND LAW

Accounting

Accountants play an integral role in an organisation, with businesses and individuals reliant on their expertise to assess financial situations and guide overall business operations. Informed decisions vital to a company's viability frequently rely on the skills and knowledge of an accountant.

Accounting can lead to a variety of careers in the business community, industry, commerce, the service sector or private practice, management consulting, the financial services sector or with government bodies.

Graduates who complete the correct combination of units may be eligible to apply for admission to the following:

- CA Program of the Chartered Accountants Australia and New Zealand (CAANZ)
- Associate Membership for the CPA Program, CPA Australia
- IPA Program of the Institute of Public Accountants (IPA)

Exemptions may apply for the Association of Chartered Certified Accountants (ACCA).

See **Bachelor of Commerce**, page 16.

Business analytics

Business analytics is the study of data through statistical and operations analysis, the formation of predictive models, application of optimisation techniques and the communication of these results. It focuses on unlocking insights in data to improve processes, operational efficiency, financial performance and strategic management.

You may find employment across many industries, undertaking work as a business analyst, information officer, data analyst, IT architect or project manager.

See **Bachelor of Commerce**, page 16.

Business information systems

Help guide businesses towards strategic goals and drive innovation by analysing and designing business information systems. Understand the related managerial roles of business people, the application of technology and the strategic management of vast quantities of information, as well as the information systems supporting today's modern business organisation.

You may find work as an IT professional, business systems programmer, member of implementation teams within corporations or within specialist systems development companies, business analyst or as an adviser to companies who have outsourced their IT function.

Graduates who complete this major sequence together with other specified units are eligible to apply for membership of the Australian Computer Society (ACS).

See **Bachelor of Information Systems**, page 18.

See also *2017 Undergraduate Information Technology* booklet, which can be downloaded or ordered at deakin.edu.au/course-guides.



‘Studying in Europe as part of my degree at Deakin was incredible – it was such a broadening and educating experience.’

TAYLAR FARQUHAR
Commerce student



COMMERCE

With 11 majors and a strong industry reputation, Deakin’s Bachelor of Commerce (BCom) opens up opportunities in nearly every area of business and government across Australia and overseas.

Deakin is the only Australian University with an EPAS accredited Bachelor of Commerce. This quality benchmark for business programs worldwide sets you up for a global career.

See *Bachelor of Commerce*, page 16 and related combined courses, page 22.



Commercial law

Deal with complex issues such as taxation, company reporting and contract management. Develop strong written and verbal communication skills, analyse and solve business problems.

Career opportunities exist as commercial law experts in private and public companies, government bodies, public service and real estate. Depending on the specialisation chosen, you may also find work in areas such as sport management, human resource management or in an international environment.

See *Bachelor of Commerce*, page 16.

Economics

Gain the business knowledge to make choices and to adapt to various policy environments. Develop quantitative and analytical skills that are highly valued by employers and can complement future career paths.

An economics major can provide the background for many versatile careers in industry and finance in roles such as an analyst, forecaster, researcher and manager. In government, you may work as a policy researcher and administrator, as well as in education. Employment is also found in the fields of finance, banking, marketing, public administration, government, manufacturing, retail trade, agriculture, mining, community organisations or construction.

See *Bachelor of Commerce*, page 16.

WHAT CAN I STUDY?

Event management

This major focuses on the development of management knowledge, understanding and skills. You will learn the process of event management from conceptualisation through to planning, organisation and operation.

Event management is a growing area of work, practiced in diverse sectors and industries. Event managers are employed by business, government, education and not-for-profit organisations. This work is undertaken by staff in marketing, public relations, fundraising, professional development, human resources, economic development, tourism, sport, community development and the arts. Event management work includes a range of team member, manager and consultancy roles.

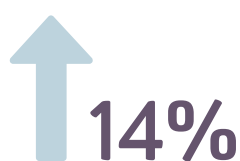
See **Bachelor of Management**, page 18.

Finance

Finance is a business field that deals with investment, financing, and payout decisions of firms, the effects of interest rates and risks on the pricing of assets, and the structure and operations of financial markets and institutions.

You may find employment opportunities in banking, brokering, credit analysis, funds management, insurance, international finance, risk management, securities analysis or treasury management.

See **Bachelor of Commerce**, page 16.



PROJECTED EMPLOYMENT GROWTH FOR BUSINESS, FINANCE AND HUMAN RESOURCE PROFESSIONALS FROM 2015-2019

Source: Australian Government's Industry Employment Projections 2015 report

Financial planning

Financial planners have the necessary breadth and depth of financial skills and knowledge to assist individuals in achieving their financial objectives. Financial planners are innovative and lateral in their thinking, they are up-to-date with the latest changes and they are committed to providing sound, independent and ethical advice.

As a financial planning graduate, you may find employment in financial planning firms, accounting firms and corporate financial institutions.

Deakin's financial planning program is specifically designed to meet the education needs of the financial planning industry and also accommodate government changes to professional, ethical and education standards for financial advisers.

Graduates of the Bachelor of Commerce who complete the financial planning major sequence are eligible to join the Financial Planning Association (FPA).

See ...

Bachelor of Commerce, page 16

Bachelor of Management, page 18.

AMP UNIVERSITY CHALLENGE

Patrick Rowe, commerce and law student at Deakin, outclassed more than 360 students from Australia to win the 2015 AMP University Challenge.

'Winning the challenge has given me confidence in myself and an understanding that should I pursue a financial planning career once my degree is complete. I have a strong foundation to grow upon to become a good financial advisor, especially if I keep putting in the necessary work.'

Now in its fifth year, the challenge is an opportunity for university students to demonstrate their problem-solving and financial planning prowess, while being judged by a panel of industry experts.



'I'm really enjoying my focus on marketing, learning about consumers and how marketers can shape or influence the way we think.'

NINU JOSEPH

Commerce student



Human resource management

People management is one of the fastest growing fields of professional employment. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management and remuneration. Develop invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Career options include working in training and development in a variety of areas such as an equal employment opportunity officer, or a human resources practitioner or officer in business, industry and government.

See *Bachelor of Commerce*, page 16.

International trade

Learn the economic basis to trade and the institutions and market structures that underpin global commerce. Study the economic, political and cultural characteristics of the major trading regions, with a particular focus on Asia.

Graduates can be found working in all aspects of international business, both in Australia and overseas, undertaking roles in trade promotion, government departments, banking and general business management.

See *Bachelor of Commerce*, page 16.

Management

Management refers to the procedures and systems used in an organisation to assess how individuals and the organisation itself can operate most effectively. Learn progressive management theory and practice, including managing change, problem-solving, innovation, technology and planning.

You may find employment in management positions in the private and public sectors, operations or strategic management.

Graduates may be eligible for affiliate status membership of the Australian Institute of Management (AIM).

See ...

Bachelor of Commerce, page 16

Bachelor of Management, page 18.

Marketing

Marketing is about relationships with customers and involves developing, maintaining and enhancing those relationships. It is also about communicating the value of a product, service or brand to customers, for the purpose of promoting or selling that product, service or brand. Learn how to manage customer behaviour and expectations.

Career options include working in advertising, brand/product management, customer relations management, event management, marketing research, public relations, retailing, web design and sales management.

Professional recognition by the Market Research Society of Australia is available.

See *Bachelor of Commerce*, page 16.

Organisational psychology*

Benefit from a modern, integrated approach to psychology and human relationships, by developing specialised skills across key business areas. This study area provides a foundation in psychology for today's managers, seeking knowledge and skills in understanding, developing and managing the human aspects of their role.

See *Bachelor of Management*, page 18.

See also *2017 Undergraduate Psychology* booklet, which can be downloaded or ordered at deakin.edu.au/course-guides.

* The organisational psychology major sequence is designed to complement other studies within the Bachelor of Management. It does not meet the requirements for entry into fourth-year studies in psychology, nor does it lead to a professional qualification in psychology.

Project management

This study area develops broad project management skills – the 'process and activity of planning, organising, motivating, and controlling resources, procedures and protocols' to achieve a specific objective – that can be applied across nearly every sector and industry. Studies in project management provide students with professional development opportunities as project management practitioners.

See *Bachelor of Management*, page 18.

WHAT CAN I STUDY?

Property and real estate

Deakin's unique property and real estate courses lead to careers with long-term employment at a high remuneration level. With strong industry links and international demand for graduates, these courses focus on all sectors of the property and real estate market with a particular emphasis on investment, property development, property valuation, market analysis and property economics, with popular specialisations in sustainability or business disciplines.

Graduates are employed in a wide range of careers, including roles as property valuers, property managers, property developers, fund managers, asset managers, financiers, property advisors, market research analysts, property sales, leasing agents, sustainability consultants, land economists and acquisition managers.

For graduates aiming for a specific role in the property and real estate area, professional recognition may be necessary. Deakin's unique three-year Bachelor of Property and Real Estate has the highest level of

academic accreditation for any property course and is accredited by the Australian Property Institute (API) for Certified Practising Valuer (CPV) status and the Royal Institution of Chartered Surveyors (RICS).

The three-year Bachelor of Property and Real Estate and the popular combined courses with commerce (four years), law (six years) or construction management (five years) are all professionally accredited by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS).



RICS



See ...

Bachelor of Property and Real Estate, page 19

Bachelor of Management, page 18

Bachelor of Construction Management (Honours)/

Bachelor of Property and Real Estate, page 29.

'I had an interesting experience working at a cricket tournament in a remote part of India, where I worked alongside a local stadium venue manager and we realised we'd both completed the same sport management degree at Deakin. Deakin really has a fantastic reputation and is world renowned for its sport management course.'

JOEL MORRISON

Commerce (sport management)[^] graduate
Operations manager at Cricket Australia

[^] Now Bachelor of Business (Sport Management)





SPORT

Sport development

Sport development is distinctive due to its unique focus on three study streams: sport management and marketing, coaching and exercise, and sport science. It focuses on the development of sport, and community development through sport. This specialist field is concerned with increasing participation in sport and with the development of pathways to attract, retain and nurture sport participants.

This study area is only available through our Bachelor of Sport Development.

See *Bachelor of Sport Development*, page 20.

Sport management

Sport management is primarily concerned with managing organisations conducting sporting competitions, major events and community programs that encourage participation in sport. Sport management also relates to the management of organisations supporting sporting competitions such as sporting goods manufacturers and retailers, sport promoters, facility designers, player managers and agents.

This study area is only available through our Bachelor of Business (Sport Management).

See ...

Bachelor of Business (Sport Management), page 20

Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 26.



Sustainability

Around the world, sustainability has become one of the most important areas impacting our society. Property professionals are increasingly aware of environmental considerations, which are directly relevant in the workplace and industry. Learn about the broader effects of climate change and its importance from both a business and government perspective and develop an enhanced knowledge and understanding about the importance of living a sustainable existence in relation to the built environment.

See *Bachelor of Property and Real Estate*, page 19.

Sustainable business management

This study area equips future leaders with the knowledge, mindset and skills to manage sustainability, in accordance with the United Nations' Principles for Responsible Management Education, developing an understanding of the globalised context of contemporary management and approaches this from a cross-disciplinary perspective by drawing on philosophy, economics and management theory.

See *Bachelor of Management*, page 18.



Deakin also offers a number of combined courses in business, see page 22 or visit deakin.edu.au/study-at-deakin/find-a-course/business.

GETTING INTO DEAKIN

Life doesn't always follow a straight line – and your path to Deakin doesn't have to either.



Finishing Year 12?

If you are finishing Year 12, you can apply for most of Deakin's undergraduate courses commencing in Trimester 1 (March) through the Victorian Tertiary Admissions Centre (VTAC) at vtac.edu.au. For courses commencing in Trimester 2 (July) or Trimester 3 (November), apply directly to Deakin at deakin.edu.au/apply.

Finished Year 12 a few years ago?

If you're returning to study after a break, you can apply for most of Deakin's undergraduate courses (bachelor's degrees) commencing in Trimester 1 (March) through the Victorian Tertiary Admissions Centre (VTAC), or you may be able to apply directly to Deakin. For courses beginning in Trimester 2 (July) or Trimester 3 (November), apply directly to Deakin at deakin.edu.au/apply.

What are pathways?

Pathways provide alternative options for entry into university if you currently do not meet the requirements. You can choose pathways through TAFE, other tertiary institutions or private providers, through the workforce or even through other Deakin courses or campuses.

Pathways through Deakin

You can take many different pathways through Deakin to get into your dream course, including transferring between Deakin courses or campuses or undertaking a single unit of study, which can be used as credit towards a degree.

Pathways through Deakin learning centres

Deakin has learning centres in Dandenong, Craigieburn and Werribee, as well as at TAFE partners in Portland, Swan Hill, Hamilton and Rosebud. Deakin Learning Centres support the higher learning needs of local communities. Designed with life balance in mind, you'll undertake 'converged' study – a combination of on-screen classes and face to face workshops at the Centre. Learning centres provide access to Deakin, with facilities and support in your local communities.

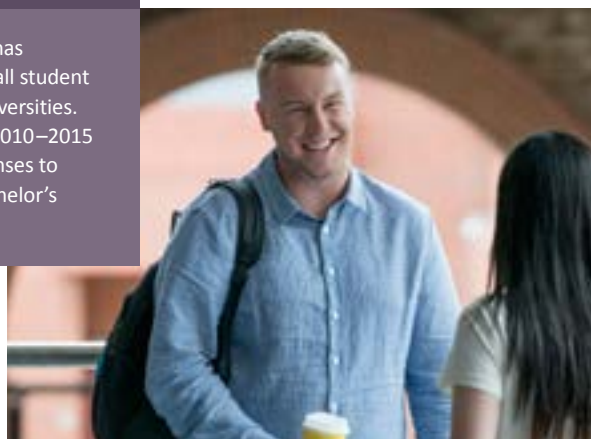
Pathways through Deakin College

Deakin College offers an excellent pathway to Deakin for students who do not meet the admission requirements. The first year of a Deakin College diploma is equivalent to the first year of the relevant Deakin degree. Upon satisfactory completion of a Deakin College diploma, and subject to meeting University entrance criteria, domestic graduates are eligible to apply for a Commonwealth Supported Place in the second year of the relevant Deakin undergraduate degree.

Deakin College is located at Deakin's Melbourne Burwood Campus, Geelong Waterfront Campus and Geelong Warrn Ponds Campus, giving you access to Deakin's facilities and services and allowing you to get involved in uni life while at Deakin College.

HAPPINESS LEADS TO SUCCESS

For six consecutive years, Deakin has achieved the highest level of overall student satisfaction amongst Victorian universities. These great results are based on 2010–2015 Australian Graduate Survey responses to 'Overall Satisfaction' amongst bachelor's degree graduates.





FIND OUT WHAT CREDIT YOU'RE ELIGIBLE FOR

Your previous studies and experience can lead to credit towards your chosen course. This not only saves you time and money, but also increases your educational options. To find out what credit you may be eligible for, search our Credit for Prior Learning database at deakin.edu.au/courses/credit/search.php.

Pathways through TAFE

If you undertake an eligible TAFE course in a field similar to the Deakin course of your choice, you may be able to gain a guaranteed place at Deakin and credit for prior learning towards your Deakin degree.

Complete a guaranteed entry pathway

Guaranteed entry pathways enable you to progress seamlessly from selected TAFE courses to Deakin degrees. Deakin offers guaranteed entry pathways from a number of TAFE partners to university in a growing range of disciplines.

If you are taking a guaranteed entry pathway, as long as your study performance meets the required standard, you will be guaranteed a place at Deakin following successful completion of your TAFE course and benefit from up to 18 months' credit towards your Deakin degree.

Currently, guaranteed entry pathways are available at Bendigo TAFE, Box Hill Institute, Chisholm, The Gordon, Kangan Institute, Melbourne Polytechnic, South West Institute of TAFE and TAFE NSW – Riverina Institute. For the most up-to-date list of guaranteed pathways, visit deakin.edu.au/pathways.

Complete a relevant TAFE course

If you undertake an eligible TAFE or Registered Training Organisation (RTO) course in a field similar to the Deakin course of your choice, you may gain credit towards your Deakin degree. A wide range of courses lead to credit transfer and recognition, and all TAFE qualifications are considered for application to Deakin.

Pathways through other educational institutions

If you're currently studying at another university and wish to transfer to Deakin to finish your degree, you can apply for credit for prior learning. All university and private education provider qualifications are considered for application, even if the qualification is unrelated to what you want to study at Deakin.

Pathways through the workforce

You may be able to gain entry to Deakin, or credit towards a Deakin course, based on your work experience or prior industry training.



For more information on getting into Deakin, visit deakin.edu.au/pathways.



SUPPORT FOR STUDENTS, BY STUDENTS

Our Student Mentor Program supports new students with their social and academic transition to Deakin.

COURSES

| | | | |
|----------------------------|----|-------------------------------|----|
| Course duration in years | 3 | Learning centre – Craigieburn | CR |
| Melbourne Burwood Campus | B | Learning centre – Dandenong | DA |
| Geelong Waterfront Campus | WF | Learning centre – Werribee | WE |
| Geelong Warrnambool Campus | WP | | |
| Warrnambool Campus | WB | | |
| Cloud Campus | C | | |

| | Campus or learning centre | Trimester intake options | Duration | Fees [#] | Page |
|--|---------------------------|--------------------------|----------|-------------------|------|
| <i>Bachelor of ...</i> | | | | | |
| Business (Sport Management) M391 | B C | T1, T2 | 3 | \$9618 | 20 |
| Commerce M300 <i>For information on major sequences available, please refer to page 16.</i> | B WF WB ~ C CR DA WE ^ | T1, T2, T3* | 3 | \$10 023 | 16 |
| Information Systems M340 | B WF C | T1, T2 | 3 | \$9065 | 18 |
| Management M325 <i>For information on major sequences available, please refer to page 18.</i> | B WF C | T1, T2 | 3 | \$9722 | 18 |
| Property and Real Estate M348 | B C | T1, T2, T3 | 3 | \$10 042 | 19 |
| Sport Development M320 | B | T1 | 3 | \$8829 | 20 |


For information on the benefits of studying a combined course at Deakin, and what's available in Business, see page 22.

[#] 2016 indicative Commonwealth Supported Place (CSP) fee. Fees quoted are for Australian domestic students and are based on a typical enrolment in one year of full-time study. They should be used as a guide only and are subject to change.

[~] Not all major sequences are available at Warrnambool. Students undertaking units in major sequences that are not available at the Warrnambool Campus may enrol in units offered via the Cloud Campus.

^{*} Trimester 3 intakes are only available at Melbourne Burwood Campus and Cloud Campus.

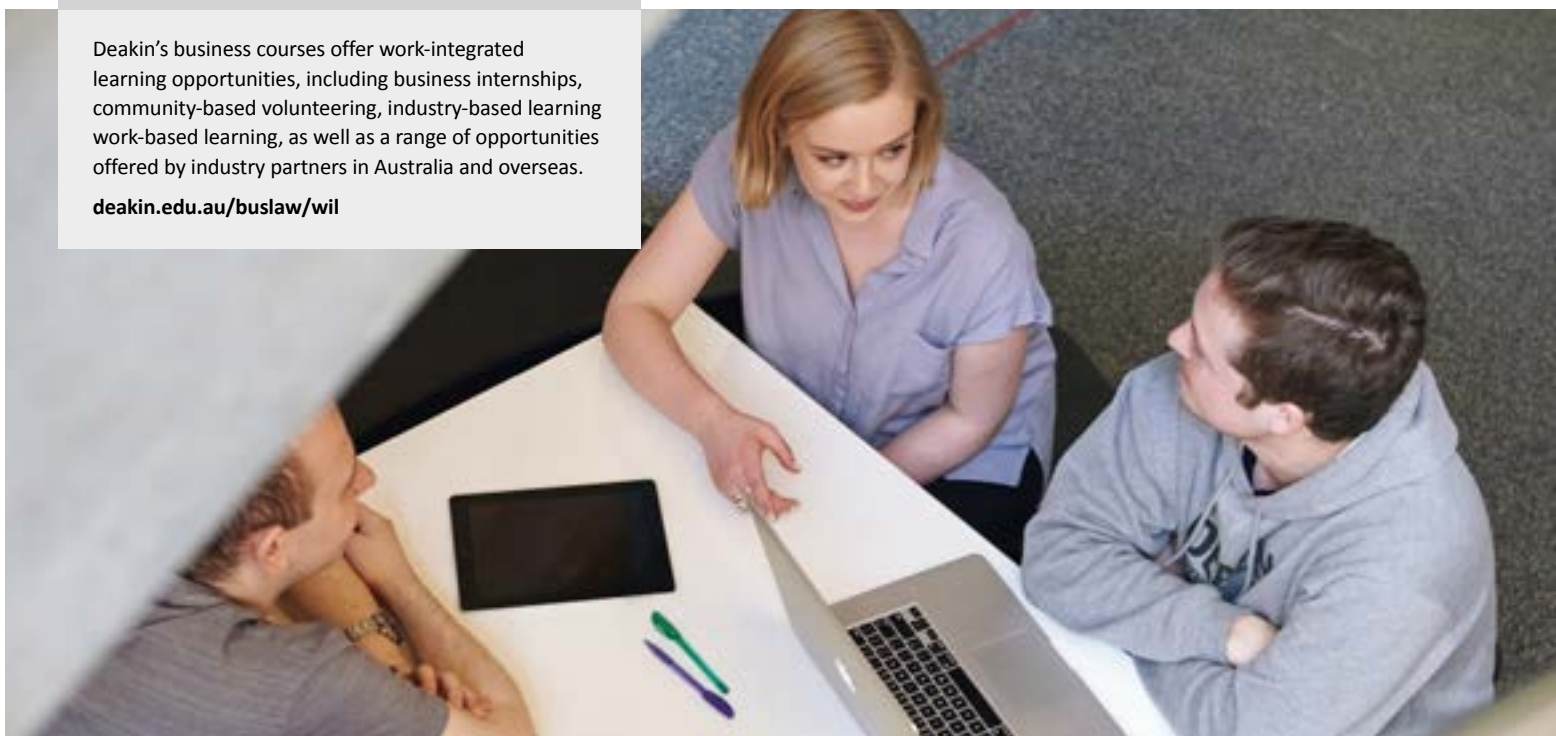
[^] The first year only is available at the Deakin learning centres in Craigieburn, Dandenong and Werribee.

 Please refer to deakin.edu.au/business for the most up-to-date information on courses.

WORK-INTEGRATED LEARNING

Deakin's business courses offer work-integrated learning opportunities, including business internships, community-based volunteering, industry-based learning work-based learning, as well as a range of opportunities offered by industry partners in Australia and overseas.

deakin.edu.au/buslaw/wil





‘Having returned to study after working for a few years, I talked to my friends about their experiences at university. Students at Deakin seemed the happiest – with their course, their lecturers and their experiences with their university. For me, my experiences studying abroad are without a doubt a highlight. It was so interesting to experience cultural differences in other countries, the food was amazing and making friends from different parts of the world was invaluable.’

LINCOLN JAMES

Commerce/Arts (honours)

COURSES

BACHELOR OF COMMERCE B WF WB C CR DA WE

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|---|
| M300 | 3 | B 80.00 WF 64.65 WB 56.45 C Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | VTAC Personal Statement, academic results and GPA. |

The flexible structure of Deakin's Bachelor of Commerce enables you to tailor your degree around your interests and maximise your employment opportunities.

You can study business in Geelong, Melbourne, Warrnambool or online via our Cloud Campus. You can also study the first year of the Bachelor of Commerce at one of Deakin's learning centres in Craigieburn, Dandenong and Werribee, giving you more flexibility.

Professional recognition

Deakin's Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD).

A Bachelor of Commerce is the recommended pathway to qualify for membership with a number of professional organisations. Selecting the correct combination of units can make you eligible to apply for admission to the CA Program of the Chartered Accountants Australia and New Zealand (CAANZ), associate membership of the CPA Program of CPA Australia, the Association of Chartered Certified Accountants (ACCA), IPA Program of the Institute of Public Accountants, Economics Society of Australia and Australian Marketing Institute.

Career opportunities

This degree can open doors to virtually every area of business and government in Australia and internationally, including a career as a professional accountant, IT and systems professional, economist, financial planner, business consultant, network manager, internet administrator, human resources manager, manager, social and economic policy developer, international trade officer or marketing assistant/manager.

Work-integrated learning

Work experience can make all the difference when you graduate and are applying for jobs. Work-integrated learning (WIL) is an opportunity for you to gain work experience and credit towards your degree.

Visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 8 credit points of core units and at least one major sequence. An honours year is available at the completion of your degree.

'I've enjoyed working with other students on group activities, creating marketing plans and digital marketing strategies. It really enhances your learning.'

RASHMI MANIKKA BADUGE

Commerce student

Major sequences

- Accounting B WF WB C
- Business analytics B WF C
- Commercial law B WB C
- Economics B WF C
- Finance B WF WB C
- Financial planning B WF WB C
- Human resource management B WF C
- International trade B
- Management B WF C
- Management information systems B WF C
- Marketing B WF C

See also related combined courses, pages 24–30.

^ You will be required to undertake one or more units via Cloud Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

NOTE: Learning centre applicants must apply directly to Deakin University using the approved application form. For more information (including application closing dates) and to apply, please visit deakin.edu.au/study-at-deakin/study-options-and-pathways/pathways-to-deakin/learning-centres.



deakin.edu.au/business



Course duration in years **3**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Warrn Ponds Campus **WP**
 Warrnambool Campus **WB**
 Cloud Campus **C**

Learning centre – Craigieburn **CR**
 Learning centre – Dandenong **DA**
 Learning centre – Werribee **WE**

DEAKIN LEARNING CENTRES

Based in outer metropolitan Melbourne? Learn where you live in a supported community environment. Located in Craigieburn, Dandenong and Werribee, Deakin's learning centres provide you with the opportunity to further your education without having to travel to study, as well as offering an alternative entry into Deakin University. The first year of the Bachelor of Commerce, comprising eight core units, is available at our learning centres. Classes are conducted in converged mode, which combines video conference classes and face-to-face seminars. You will then complete the remainder of the course at one of our Deakin campuses.

For more information, visit deakin.edu.au/learning-centres.

Learning centre admission requirements

A minimum clearly-in ATAR of 50. Year 12s and non-Year 12s must complete an application form and personal statement. Applications are made directly to Deakin.

EXPERIENCE LIFE BEYOND THE CLASSROOM

At Deakin we want you to have an incredible learning experience, while enjoying all that university life has to offer. That's why – along with leading facilities and fast, reliable Wi-Fi – all of our campuses offer places to socialise, grab a coffee and take time out. Soaking up the university atmosphere, having a lively debate with friends and spending time reflecting on what was said in class, are all valuable parts of the student experience.



Many Deakin Business School courses offer part-time and full-time options, as well as the chance to fast-track your degree by studying additional units in Trimester 3, so that you can graduate sooner.

COURSES

BACHELOR OF INFORMATION SYSTEMS B WF C

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|---|--|
| M340 | 3 | B 80.00* WF Unpublished~ C Unpublished~ |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA or interview. | |

If information technology (IT) is the central nervous system of our modern technological world, then information systems (IS) is the blood that pumps through its veins. IS is the application and use of technology, not the creation of it. On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. IS graduates are in demand and, with high graduate salaries on offer, an IS degree can lead to a satisfying and rewarding career.

Career opportunities

Information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as expertise in information systems, enabling you to achieve specialist information systems career roles such as project manager, business analyst, security analyst, database developer, web designer and information systems project leader.

Work-integrated learning

This course offers industry-based learning opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 16 core information systems units and eight elective units.

See also related combined courses, pages 25, 26 and 28.

* 2015 clearly-in ATAR

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

Deakin's Bachelor of Information Systems is accredited by the Australian Computer Society.



BACHELOR OF MANAGEMENT B WF C

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|--|
| M325 | 3 | B 65.75 WF 61.55 C Unpublished~ |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA. | |

The new Bachelor of Management delivers management knowledge and practice to those seeking to work in a managerial capacity in a globalised workplace.

Career opportunities

This degree leads to a variety of careers in Australia and overseas, including business analyst, project manager, customer relations manager, financial planner, events manager, business development manager, procurement manager, business operations manager, finance manager, small business owner, sustainability consultant, property manager or product manager.

Work-integrated learning

This course offers industry-based learning opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 13 credit points of core units, a 1-credit-point work-integrated learning unit, a 6-credit-point major sequence selected from a specified list and 4 credit points of elective units.

Major sequences

You must complete one major sequence of 6 credit points from the list below.

- Event management B C
- Financial planning B WF WB ^ C
- Organisational psychology B WF WB ^ C
- People Management B WF C
- Project management B WF ^ C
- Property and real estate* B ^ C
- Sustainable business management B C

* Professional recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor of Property and Real Estate, Bachelor of Property and Real Estate/Bachelor of Commerce or Bachelor of Property and Real Estate/Bachelor of Laws.

^ You will be required to undertake one or more units via the Cloud Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

HOW ARE INFORMATION TECHNOLOGY AND INFORMATION SYSTEMS DIFFERENT?

Information technology is a practical, hands-on discipline that uses information technology tools, processes and methodologies to develop solutions and address or assist in solving business problems, using technology across a wide range of areas. Information systems is the business side of technology and it focuses on the way people and organisations use technology to enhance their businesses and lives.



BACHELOR OF PROPERTY AND REAL ESTATE **B C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| M348 | 3 | B 75.45 C Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | VTAC Personal Statement, academic results and GPA. |

The Bachelor of Property and Real Estate is Victoria's only three-year property course that meets the academic requirements for Certified Practising Valuer (CPV) status. Designed in close consultation with employers and industry bodies, the course provides knowledge and skills in a wide range of careers in both the private and public sectors.

Professional recognition

The course has received professional accreditation by the Australian Property Institute (www.api.org.au) and the Royal Institution of Chartered Surveyors (www.rics.org.au).

Career opportunities

You may find employment in a wide range of careers including as an asset manager, property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist. You will be able to specialise in all facets of the property market, including commercial and industrial property, residential property and other related land uses in the built environment.

Work-integrated learning

This course offers industry-based learning opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 16 credit points of core units. The remaining credit points can be taken as elective units and may include a major sequence in financial management, global finance or sustainability. An honours year is available at the completion of your degree.

See also related combined courses, pages 29–30.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.



deakin.edu.au/courses



COURSES

| | |
|----------------------------|----|
| Course duration in years | 3 |
| Melbourne Burwood Campus | B |
| Geelong Waterfront Campus | WF |
| Geelong Waurn Ponds Campus | WP |
| Warrnambool Campus | WB |
| Cloud Campus | C |

BACHELOR OF BUSINESS (SPORT MANAGEMENT) B C

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|---|
| M391 | 3 | B 81.55 C Unpublished~ |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA. | |

Along with the rapid commercialisation of sport, there has been an equal growth in the sport service industry, with the development of roles such as sport business development, management and governance.

A core feature of this degree is the ability to apply management and marketing theories, as well as business principles more generally, within an exercise and sports framework.

Career opportunities

Career opportunities in sport management have expanded considerably in the past 10 years. Sports including Australian rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities catering for sport at the local level through to those hosting national and international competitions.

Work-integrated learning

This course offers industry-based learning opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 8 credit points of core sport management units, 8 credit points of core business units and 8 credit points of elective units. An honours year is available at the completion of your degree.

See also *Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)*, page 26.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.



BACHELOR OF SPORT DEVELOPMENT B

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|----------------------|
| M320 | 3 | B 68.10 |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA. | |

Sport development is distinctive due to its unique focus on three main streams of study: sport management and marketing; sport coaching; and sport and exercise science. This specialist field is concerned with increasing participation in sport through the design of sport systems and pathways in order to attract, retain and nurture participants.

Career opportunities

Graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.

Work-integrated learning

This course offers industry-based learning opportunities. To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 10 credit points of core business and law units, 10 credit points of core health units and 4 credit points of elective units.



deakin.edu.au/sport



'At Deakin, the academic staff know you – you're not lost in the crowd. Deakin's engagement with industry professionals is well regarded and provides insight into the industry, as well as allowing industry to fully appreciate the breadth and diversity within its sport management course. It really lives up to its professional reputation.'

MOLLY PLEDGE

Business (sport management) student



COMBINED COURSES

Some courses at Deakin allow you to undertake two degrees concurrently. You can complete two degrees with just one extra year of study saving you time and money.



Increase your career options

Studies have shown that employers prefer graduates of combined courses. Deakin offers powerful combinations that will help you stand out as a graduate and increase your career options.

Study interesting and complementary areas

A combined degree allows you to undertake complementary studies in both degrees while exploring particular areas of interest to you. For example, combining an arts degree with a business degree enhances your understanding of the context in which business decisions are made. You can choose to study areas such as history, sociology, philosophy, politics or literature in addition to business studies.

Graduate sooner

Combined courses are designed to allow you to complete both courses in as little as four or five years, which is quicker than completing one degree followed by the other.

It doesn't double the work

Combined degrees are structured in such a way that you will normally study four units (subjects) per trimester, just the same as you would if you were completing a single degree.

Work-integrated learning

Deakin graduates hit the ground running thanks to work-integrated learning programs. We offer a wide range of programs that help give students a taste of the real world, from internships to community-based volunteering and more.

Professional recognition

Accreditation provides industry recognition of the quality of the qualifications received at Deakin, with many of our courses professionally accredited. For example, graduates of the combined commerce/law degree satisfy the academic requirements for admission to practise as an Australian lawyer, and completion leads to accreditation with many professional bodies. Selecting the correct combination of units can make you eligible to apply for admission to the CA Program of the Chartered Accountants Australia and New Zealand (CAANZ), Associate Membership of the CPA Program of CPA Australia, the Association of Chartered Certified Accountants (ACCA), IPA Program of the Institute of Public Accountants, Australian Computer Society (ACS), Economics Society of Australia and Australian Marketing Institute.



YOUR DIGITAL LEARNING TOOLS

DeakinSync is a personal online hub giving Deakin students, staff and alumni easy access to relevant University resources, customised to their specific needs. You can access everything from unit sites to enrolment details, study tools, to your calendar, as well as IBM Watson – a question and answer tool.

Visit deakin.edu.au/deakinsync or ibmwatson.deakin.edu.au for more information.

IBM Watson is a trademark of International Business Machines Corporate, registered in many jurisdictions worldwide.



'If I was asked to describe Deakin as a person, they would be approachable, kind and open-minded. Deakin really does provide students with the best support in every possible way – someone always has your back at Deakin!'

AKSHARA VIVEKANANTHAN
Arts/Commerce student

Course duration in years **3**
Melbourne Burwood Campus **B**
Geelong Waterfront Campus **WF**
Geelong Warrnambool Campus **WP**
Warrnambool Campus **WB**
Cloud Campus **C**



| | Campus | Trimester intake options | Duration | Fees [#] | Page |
|---|---|---------------------------------------|----------|-------------------|------|
| Combined courses | | | | | |
| <i>Bachelor of ... / Bachelor of ...</i> | | | | | |
| Arts/Commerce D313 | B WP / WF ¹ WB | T1, T2 [~] , T3 [^] | 4 | \$8848 | 24 |
| Arts – Chinese/Commerce D317 | B | T1 | 4 | \$8052 | 24 |
| Commerce/Information Systems D366 | B WF C | T1, T2, T3 [†] | 4 | \$9798 | 25 |
| Commerce/Laws D322 | B WF WB ² C | T1, T2 [¥] | 5 | \$10 337 | 25 |
| Commerce/Science D321 | B | T1, T2 | 4 | \$9447 | 26 |
| Exercise and Sport Science/Business (Sport Management) D394 | B WP | T1 | 4 | \$8707 | 26 |
| Food and Nutrition Sciences/Commerce D301 | B | T1 | 4 | \$9442 | 26 |
| Information Systems/Arts D370 | B WF ¹ C | T1, T2 | 4 | \$7431 | 26 |
| Information Systems/Health Sciences D368 | B WF ¹ | T1, T2 [^] | 4 | \$8853 | 28 |
| Information Systems/Information Technology D371 | B C | T1, T2 | 4 | \$8961 | 28 |
| Information Systems/Laws D367 | B WF C | T1, T2 [*] | 5 | \$9757 | 28 |
| International Studies/Commerce D338 | B WP / WF ¹ | T1 | 4 | \$8459 | 28 |
| Property and Real Estate/Commerce D325 | B C | T1, T2, T3 | 4 | \$9993 | 29 |
| Construction Management (Honours)/Bachelor of Property and Real Estate D336 | B WF ³ | T1, T2 | 5 | \$9887 | 29 |
| Property and Real Estate/Laws D396 | B C | T1, T2 | 5 | \$10 176 | 30 |
| Public Health and Health Promotion/Commerce D388 | B | T1 | 4 | \$9356 | 30 |

2016 indicative Commonwealth Supported Place (CSP) fee. Fees quoted are for Australian domestic students and are based on a typical enrolment in one year of full-time study. They should be used as a guide only and are subject to change.

~ Melbourne Burwood Campus and Geelong Waterfront Campus/Geelong Warrnambool Campus.

[^] Melbourne Burwood Campus only.

[†] Cloud Campus only.

[¥] Melbourne Burwood Campus and Geelong Waterfront Campus.

^{*} Melbourne Burwood Campus and Cloud Campus only.

¹ Students enrolled in this combined course at Geelong will be required to undertake units of study at both the Geelong Warrnambool Campus and the Geelong Waterfront Campus.

² First three years available at Warrnambool Campus. The remaining course load can be taken by transferring to Geelong Waterfront Campus or the Cloud Campus.

³ Students enrolled at Melbourne Burwood Campus in this combined course will be required to undertake units of study at Geelong Waterfront Campus from third year onwards.

COMBINED COURSES



'I took part in an exchange program where I studied at the University of South Florida for six months. These six months were absolutely incredible. I was able to meet new people as well as learn about crime and justice in America, which gave me a more holistic view of my Law degree. Furthermore, I completed a Legal Internship in Sri Lanka where I worked with a law firm in Colombo and assist with court cases, client interviews and research tasks.'

CHARLOTTE MCFARLANE

Commerce/Laws student

BACHELOR OF ARTS/ BACHELOR OF COMMERCE **B WP/WF* WB**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| D313 | 4 | B 63.55 WP/WF 61.35 WB Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | VTAC Personal Statement, academic results and GPA. |

This is a flexible combined course that allows you to combine arts and commerce major sequences, such as politics and policy studies with economics, finance with journalism, or public relations with marketing, to create a unique qualification.

* Students enrolled in this combined course will be required to undertake units of study at Geelong Warrn Ponds Campus and Geelong Waterfront Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

BACHELOR OF ARTS – CHINESE/ BACHELOR OF COMMERCE **B**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| D317 | 4 | B Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | Educational history including GPA. Some applicants: VTAC Personal Statement. |

A language qualification combined with a degree in business expands your employment opportunities locally and overseas. Mandarin is spoken in China, Taiwan, Hong Kong and Singapore and will give you a distinctive and sought-after qualification.

You will have the opportunity to take part in an in-country language program to accelerate your language skills and experience full immersion in the history and culture of China.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.



| | |
|----------------------------|-----------|
| Course duration in years | 3 |
| Melbourne Burwood Campus | B |
| Geelong Waterfront Campus | WF |
| Geelong Warrnambool Campus | WP |
| Warrnambool Campus | WB |
| Cloud Campus | C |

BACHELOR OF COMMERCE/ BACHELOR OF INFORMATION SYSTEMS **B** **WF** **C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|-------------|----------|---|
| D366 | 4 | B 75.15 WF Unpublished~ C Unpublished~ |

| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS |
|--|--|
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results, and GPA or interview. |

This course allows you to combine studies in information systems with studies in commerce, such as accounting, finance, economics, marketing and management, leading to a broad range of technology-focused business careers.

The Bachelor of Information Systems is accredited by the Australian Computer Society.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

BACHELOR OF COMMERCE/ BACHELOR OF LAWS **B** **WF** **W*** **C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|-------------|----------|--|
| D322 | 5 | B 90.45 WF 86.05 WB Unpublished~ C Unpublished~ |

YEAR 12 PREREQUISITES

VCE units 3 and 4 – a study score of at least 35 in English (EAL) or 25 in English other than EAL.

NON-YEAR 12 REQUIREMENTS

Educational history including GPA, VTAC Personal Statement and ALSET. You are exempt from sitting the ALSET if you have:

- » a Year 12 ATAR or equivalent score attained in the past 10 years (no exceptions), or
- » successfully completed a minimum of 4 credit points of study at bachelor's level or higher at an Australian institution in the past 10 years.

Applicants admitted without an ALSET score on the basis of tertiary studies will be considered with a minimum GPA of:

- » 70 for entry into law at Burwood
 - » 65 for entry into law at Geelong
 - » 60 for entry into law at Warrnambool or via the Cloud Campus.
- If applicants have not achieved the required minimum tertiary GPA or ATAR to be considered for admission then the ALSET result and GPA/ATAR will be weighted 50:50.

Whether you complete the ALSET or meet with one of the ALSET exemption criteria, please note places in law are not guaranteed. ALSET or ATAR exempt candidates are deemed eligible to be considered for offer only.

For more information on the ALSET, please visit deakin.edu.au/buslaw/law/students/alset.

A combined degree in commerce and law allows you to develop a sound understanding of the context in which the law operates in the business world, with a case study approach and a strong practical legal skills component, as well as giving you comprehensive knowledge in business studies.

Deakin's combined law studies satisfy the academic requirements for admission to practise as an Australian lawyer.

For more information on Deakin Law School and its program, visit deakin.edu.au/law. See also the 2017 *Undergraduate Law* booklet, which can be downloaded or ordered at deakin.edu.au/course-guides.

* First three years of course only at Warrnambool Campus. The remaining course load can be taken by transferring to Geelong Waterfront Campus or the Cloud Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.



deakin.edu.au/courses

COMBINED COURSES

Course duration in years **3**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 Cloud Campus **C**

BACHELOR OF COMMERCE/ BACHELOR OF SCIENCE **B**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|----------------------|
| D321 | 4 | B 78.45 |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA. | |

Deakin's combined course in commerce and science gives you specialised training in a scientific field, such as biology, biological science, chemistry, environmental science or mathematical modelling, while also developing your understanding of the commercial world, with specialisations including economics, accounting, management or information systems, for example.

BACHELOR OF EXERCISE AND SPORT SCIENCE/BACHELOR OF BUSINESS (SPORT MANAGEMENT) **B** **WP**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|-----------------------------------|
| D394 | 4 | B 84.00 WP 73.50 |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL. | VTAC Personal Statement. Some applicants: STAT Multiple Choice. | |

Along with the rapid commercialisation of sport, there has been an equal growth in the sport service industry, with the development of occupations such as exercise and sport science, coaching and sport business development, management and governance. This combined degree offers career variety, exposure to groundbreaking research and a network of graduates already working in the industry.

BACHELOR OF FOOD AND NUTRITION SCIENCES/BACHELOR OF COMMERCE **B**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|---|----------------------|
| D301 | 4 | B 72.10 |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL. | VTAC Personal Statement. Some applicants: STAT Multiple Choice. | |

This comprehensive course provides you with knowledge and skills in food and nutrition sciences and complementary business knowledge and skills focusing on marketing or management. It is designed for employment in health and food-related industries.

Professional recognition

Enrolled students and graduates can apply for membership of the Nutrition Society of Australia (NSA).

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF ARTS **B** **WF** * **C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|--|
| D370 | 4 | B Unpublished~ WF Unpublished~ C Unpublished~ |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | Educational history including GPA and VTAC Personal Statement. | |

The Bachelor of Information Systems/Bachelor of Arts is a flexible degree that allows you to combine generalist studies in arts with specialist studies in information systems. Information systems graduates are in demand and, with high graduate salaries on offer, an IS degree, combined with an arts degree tailored to your interests, leads to a wide range of satisfying and rewarding career opportunities.

The Bachelor of Information Systems is accredited by the Australian Computer Society.

* Students enrolled in this combined course will be required to undertake units of study at both Geelong Waurn Ponds Campus and Geelong Waterfront Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.





COMBINED COURSES

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF HEALTH SCIENCES **B** **WF** *

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|---|
| D368 | 4 | B Unpublished~ WF Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL. | | VTAC Personal Statement, academic results and GPA or interview. |

The IT and health sectors are both thriving, with demand for graduates high, creating a diverse set of career opportunities. The combined degree is flexible, providing a range of exciting options and equipping graduates with the skills needed to work in a variety of settings.

* Students enrolled at the Geelong Waterfront Campus will be required to undertake some health sciences units at the Geelong Waurin Ponds Campus.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF INFORMATION TECHNOLOGY **B** **C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| D371 | 4 | B Unpublished~ C Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | VTAC Personal Statement, academic results and GPA. |

In today's IT job market multiskilling, multitasking and cross-skilling are highly valued and graduates of this course are well placed for a successful career in business, industry or government. As a graduate you will be qualified for a wide range of positions including IT manager, project manager, analyst/programmer, network manager, internet developer and administrator, information systems project leader, IT consultant, systems manager or business consultant.

On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. With the information and communications technology sector thriving, this combined course leads to a wide range of exciting career opportunities.

The Bachelor of Information Systems is accredited by the Australian Computer Society.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.



deakin.edu.au/courses

BACHELOR OF INFORMATION SYSTEMS/ BACHELOR OF LAWS **B** **WF** **C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| D367 | 5 | B 95.25# WF Unpublished~ C Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 35 in English (EAL) or 25 in English other than EAL. | | See the Bachelor of Commerce/ Bachelor of Laws on page 25. |

Combining information systems with law prepares you for the practice of law in the 'information age', where information is easily captured and used by organisations and individuals, and technological innovation is challenging the boundaries of privacy and security.

2015 clearly-in ATAR

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

BACHELOR OF INTERNATIONAL STUDIES/ BACHELOR OF COMMERCE **B** **WP** **WF** *

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|---|
| D338 | 4 | B 65.59 WP WF 60.25 |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | | Educational history including GPA. |

This specialist degree allows you to combine complementary major sequences in international studies and commerce. With an international orientation you will be expected to make a commitment to an internship with an overseas organisation, or a period of study at an overseas university, or to participate in an in-country language program.

* Students enrolled in this combined course will be required to undertake units of study at both the Geelong Waurin Ponds Campus and the Geelong Waterfront Campus.



BACHELOR OF PROPERTY AND REAL ESTATE/ BACHELOR OF COMMERCE **B C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|---|
| D325 | 4 | B 80.05 C Unpublished~ |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | VTAC Personal Statement, academic results and GPA. | |

With a strong public profile and an established reputation with industry and professional bodies, this combined degree provides practical experience and project work that relates theory with practice, providing a broad, relevant business education.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

BACHELOR OF CONSTRUCTION MANAGEMENT (HONOURS)/BACHELOR OF PROPERTY AND REAL ESTATE **B/WF***

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|--|----------------------|
| D336 | 5 | B 71.80 |
| YEAR 12 PREREQUISITES | NON-YEAR 12 REQUIREMENTS | |
| VCE units 3 and 4 – a study score of at least 25 in English (EAL) or 20 in English other than EAL. | Educational history including GPA. Applicants who wish for experience to be considered must include this information on their VTAC Personal Statement. | |

The Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate is a unique offering in Victoria, as well as across Australia. This combined program provides you with a thorough understanding of both the construction management discipline and the property and real estate discipline, as well as building on the strong synergy between the two. Both single degree courses are professionally accredited by multiple bodies, including Royal Institution of Chartered Surveyors (RICS) and the Australian Property Institution (API) for certified practicing valuer (CPV) status.

* Students enrolled at the Melbourne Burwood Campus in this combined course will be required to undertake units of study at the Geelong Waterfront Campus from third year onwards. Alternatively, students may elect to commence their construction management studies at the Geelong Waterfront Campus.



COMBINED COURSES

Course duration in years **3**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**
 Cloud Campus **C**

BACHELOR OF PROPERTY AND REAL ESTATE/ BACHELOR OF LAWS **B C**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|---|
| D396 | 5 | B 92.00# C Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 35 in English (EAL) or 25 in English other than EAL. | | See Bachelor of Commerce/Bachelor of Laws on page 25. |

This combined course provides you with a thorough understanding of both the law discipline and the property and real estate discipline, as well as building on the strong synergy between the two.

Deakin's combined law studies satisfy the academic requirements for admission to practise as an Australian lawyer.

The Bachelor of Property and Real Estate has received professional accreditation by the Australian Property Institute (www.api.org.au) and the Royal Institution of Chartered Surveyors (www.rics.org.au).

2015 clearly-in ATAR

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.


BACHELOR OF PUBLIC HEALTH AND HEALTH PROMOTION/BACHELOR OF COMMERCE **B**

| DEAKIN CODE | DURATION | 2016 CLEARLY-IN ATAR |
|--|----------|--|
| D388 | 4 | B Unpublished~ |
| YEAR 12 PREREQUISITES | | NON-YEAR 12 REQUIREMENTS |
| VCE units 3 and 4 – a study score of at least 30 in English (EAL) or 25 in English other than EAL. | | VTAC Personal Statement. Some applicants: STAT Multiple Choice. |

This combined course provides you with a thorough understanding of the importance of health education, the factors influencing health practices, as well as strategies to promote the health of individuals and groups. At the same time you gain a professional business qualification incorporating aspects of management, marketing, human resources or finance, depending on the major sequence you take in the commerce component of your degree.

~ Unpublished means that the course is available at that campus, but the clearly-in ATAR isn't available.

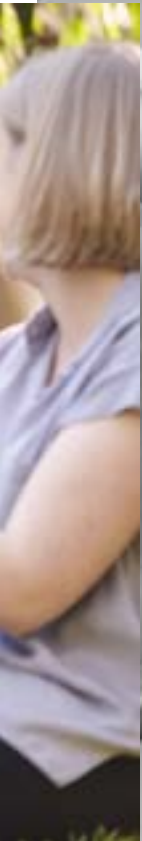




'I had the amazing opportunity to travel to India and work at the Deakin India office as part of my studies. I was able to use the marketing theory I had learned at Deakin in a practical situation. Travelling to India really opened my eyes to a whole new world of marketing, which is constantly changing.'

COURTNEY DUFTY

Commerce/Public health and
health promotion student



COURSES TO CAREERS

At Deakin, we're about careers and experience, not just courses. Here are just a few of your future career opportunities.



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KICKSTART YOUR COURSE AND CAREER EXPLORATION

Visit explore.deakin.edu.au to kickstart your course and career exploration at Deakin. With more than 600 paired courses and careers, it's the perfect destination for you to explore your future career.

COURSE

POSSIBLE CAREERS

| | |
|---|---|
| Bachelor of Business (Sport Management) | <ul style="list-style-type: none"> • Player agent • Sport administrator • Sport marketing manager |
| Bachelor of Commerce | <ul style="list-style-type: none"> • Accountant • Economist • Human resources manager |
| Bachelor of Information Systems | <ul style="list-style-type: none"> • Business analytics manager • Data security analyst • Systems programmer |
| Bachelor of Management | <ul style="list-style-type: none"> • Industrial relations manager • Management consultant • Project manager |
| Bachelor of Property and Real Estate | <ul style="list-style-type: none"> • Certified practicing valuer • Property developer • Property manager |
| Bachelor of Sport Development | <ul style="list-style-type: none"> • Sport coach • Sport development officer • Facilities manager |

AREAS YOU COULD WORK IN

- Accounting
- Advertising
- Financial services
- Human resource management
- Insurance
- Management consulting
- Marketing
- Organisational management
- Programming
- Sport development
- Sport management
- Stock broking

WHAT EMPLOYERS WANT IN THEIR EMPLOYEES

- Interpersonal communication skills
- Passion
- Logic and technical skills
- Good academic results
- Work experience
- A good cultural fit
- Emotional intelligence
- Teamwork skills
- Leadership skills

Source: Graduate Outlook Survey, Graduate Careers Australia

FEATURE CAREER

Business analyst

Every business collects data, whether it's sales figures, market research, logistics, or transportation costs. A data analyst's job is to use that data analysis to identify potential business improvements and to drive innovation.

Attributes

Logic and technical skills; attention to detail; good communication skills; teamwork skills.

Indicative average salary

\$81 000

FEATURE INDUSTRY

Sport management

Sport management is concerned with managing organisations that conduct sporting events and programs, and managing organisations that support sporting competitions, such as promoters, retailers and agents.

Attributes

Good communication skills; teamwork and leadership skills; passion for sport; ability to multitask.

Indicative average salary

\$84 000

A wide-angle photograph of a paved path in a park-like setting. Several students are walking along the path, some in groups and some alone. The path is flanked by green grass and trees, with sunlight filtering through the leaves.

FIND OUT MORE

GO ONLINE

Visit us online at deakin.edu.au for detailed information on everything at Deakin. See also deakin.edu.au/buslaw.

TALK TO US

For more information and all general enquiries, please phone 1800 MYFUTURE (1800 693 888). You can also contact us via email at myfuture@deakin.edu.au.

VISIT US

There are many opportunities throughout the year to visit Deakin, experience a campus tour and talk with representatives in person.

To organise a campus tour and presentation for an individual or group, please phone 1800 MYFUTURE (1800 693 888), email myfuture@deakin.edu.au or visit deakin.edu.au.

For our 2016 Open Day dates, see the back cover of this booklet.

For more information on event dates, visit deakin.edu.au or phone 1800 MYFUTURE (1800 693 888).

Social media at Deakin

Connect with Deakin University on Facebook, Twitter, Instagram and LinkedIn. Gain an insight into life and study at Deakin and talk with other future and current students.



facebook.com/DeakinUniversity



twitter.com/Deakin



twitter.com/DeakinBusiness



instagram.com/DeakinUniversity



Search Deakin University

Other useful websites

Victorian Tertiary Admissions Centre.
vtac.edu.au

Australian Government site detailing higher-education options in Australia.
studyassist.gov.au

Online career exploration and information service.
www.myfuture.edu.au

Australian Government site providing advice for young people thinking about their future and looking for work.
www.youth.gov.au

Victorian Government site with information about jobs and careers.
www.youthcentral.vic.gov.au

Further reading

Deakin University produces a range of booklets to help you choose the right course.

You can download copies of these brochures at deakin.edu.au/course-guides, or to request copies email myfuture@deakin.edu.au or phone 1800 MYFUTURE (1800 693 888).

Deakin University also produces course guides specifically for international students. To request a copy, phone Deakin International on +61 3 9627 4877 or email deakin-international@deakin.edu.au.



2016 DEAKIN UNIVERSITY OPEN DAYS

07.08.16

9 AM–3 PM

**WARRNAMBOOL
CAMPUS**

Princes Highway
Warrnambool Victoria

21.08.16

9 AM–3 PM

**GEELONG
WAURN PONDS CAMPUS**

75 Pigdons Road
Waurnd Ponds Victoria

GEELONG

WATERFRONT CAMPUS

1 Gheringhap Street
Geelong Victoria

28.08.16

9 AM–4 PM

**MELBOURNE
BURWOOD CAMPUS**

221 Burwood Highway
Burwood Victoria

1800 MYFUTURE (1800 693 888)
deakin.edu.au

Published by Deakin University in April 2016. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

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