

Model degree structure for Bachelor of Commerce (M300)

With Management and Marketing majors (unit sets) – B G W X

Units may not be available across all campuses in the trimesters indicated. Students are advised to check the online handbook and course rules for trimester offerings at their campus of study.

| | Year 1 | | Year 2 | | Year 3 | |
|-------------|--------------------------|--|--------------------------|---|--------------------------|--|
| Trimester 1 | <input type="checkbox"/> | MSC120 Business Information Systems | <input type="checkbox"/> | MMH299 Business Communication (pre-req MMM132 or MMM240 and any 4 units) | <input type="checkbox"/> | MMK325 Strategic Marketing (pre-req MMK277) (Co-req MMK265 or MMK266) |
| | <input type="checkbox"/> | MAA103 Accounting for Decision Making | <input type="checkbox"/> | MMK277 Marketing Management | <input type="checkbox"/> | Elective Level 3 |
| | <input type="checkbox"/> | MLC101 Business Law | <input type="checkbox"/> | MMM240 Organisational Behaviour | <input type="checkbox"/> | Elective Level 3 Marketing |
| | <input type="checkbox"/> | MAE101 Economic Principles | <input type="checkbox"/> | Elective | <input type="checkbox"/> | Management Elective |
| Trimester 2 | <input type="checkbox"/> | MAE102 The Global Economy | <input type="checkbox"/> | MMM262 Understanding Organisations (pre-req MMM132) | <input type="checkbox"/> | MMM365 Strategic Management (pre-req MMM132) |
| | <input type="checkbox"/> | MAF101 Fundamentals of Finance | <input type="checkbox"/> | MMK265 Marketing Research | <input type="checkbox"/> | Elective Level 3 Marketing |
| | <input type="checkbox"/> | MMM132 Management | <input type="checkbox"/> | MMK266 Consumer Behaviour (pre-req MMK277) | <input type="checkbox"/> | Elective Level 3 Management |
| | <input type="checkbox"/> | MSQ171 Business Data Analysis | <input type="checkbox"/> | Elective | <input type="checkbox"/> | Elective |

Ten compulsory units shown in bold.

Course rules

The BCom is a course of study amounting to 24 credit points.

At least 16 of these credit points must be units offered by the Faculty of Business and Law and must include the 10 core units.

At least one major sequence of 6 credit points must be included.

At least 6 credit points must be taken at level 3, of which 4 must be Faculty of Business and Law units course grouped to a Faculty of Business and Law undergraduate degree.

No more than 10 credit points may be taken at level 1 (all Commerce units are worth 1 credit point).