Property and Real Estate

About this area of study

Graduates from the area of property and real estate may find employment as property analysts, corporate real estate advisers, in property research, property sales and acquisitions, property finance, valuation, urban development, real estate agency (sales/leasing), property and asset management and tenant and tenant advisory services. They may specialise in commercial property, residential or valuation activities. Property and real estate graduates may perform the following tasks: discuss the method of sale, presentation of the property, costs and inspection times with vendors, estimate the current market price and suggest a reserve or minimum selling price, list details of land or buildings for sale and arrange for the advertising of properties, assess buyers' needs and locate properties for their consideration, take prospective buyers to inspect properties, advise on merits of properties and terms of sale, draw up legal agreements between vendors and buyers, arrange finance and insurance.

Graduates who undertake a major in sustainability through the Bachelor of Property and Real Estate could undertake careers as sustainability consultants. Whether they undertake a specialist sustainability role or provide sustainability advice within a property role, sustainability and efficiency are important considerations in the building industry. Sustainability experts take into account environmental considerations including greenhouse gas emissions and resource use. Graduates may also undertake sustainability roles with organisations such as the Green Building Council of Australia or the Australian Building Greenhouse Rating who develop and administer building efficiency ratings. Sustainability is also an important consideration in property projects at all levels of Government. Sustainability advice is sought to assist with the management of public property or the construction of public works, planning and developing urban environments, and public and community housing projects.

Key skills that Property and Real Estate graduates demonstrate include

- communication and negotiation skills
- presentation skills
- networking skills
- organisational skills
- working knowledge of global property and real estate industries

Courses offered by Deakin University include

- Bachelor of Property and Real Estate

Labour market information

Grads online has information regarding graduate salaries and where graduates go after completing their course www.gradsonline.com.au

Job Outlook has information about the labour market outlook http://joboutlook.gov.au

Related occupations

- Property / asset manager
- Property advisor
- Project / program manager or administrator
- Auctioneer
- Insurance agent
- Insurance broker
- Land economist
- Property developer
- Stock and station agent
- Strata managing agent
- Valuer (private or government)
- Sustainability consultants

An industry career profile, salary and other employment information can be obtained from the My Future website www.myfuture.edu.au

Descriptions of occupations can be found at The Job Guide www.jobguide.thegoodguides.com.au

Employers

Elders Real Estate www.eldersrealestate.com.au

First National Real Estate www.firstnational.com.au

Raine and Horne Real Estate www.raineandhorne.com.au

RE/MAX www.remax.com.au

Barry Plant www.barryplant.com.au

Ray White Real Estate www.raywhite.com

Amp Capital Investors www.ampcapital.com.au

Jones Lang LaSelle www.joneslanglasalle.com.au

Knight Frank www.knightfrank.com.au/en

CB Richard Ellis www.cbre.com.au

GPT Group www.gpt.com.au

Department of the Environment, Water, Heritage and the Arts www.environment.gov.au

Department of Sustainability and Environment www.dse.vic.gov.au

Land and Property Management Authority www.lands.nsw.gov.au

For specific employment opportunities visit the following sites

Deakin University Jobshop www.deakin.edu.au/jobshop

Graduate Opportunities www.graduateopportunities.com

Uni Grad www.unigrad.com.au

Seek www.seek.com.au

My Career www.mycareer.com.au

Career One www.careerone.com.au

Visit the Greenpages for sustainability consultants www.thegreenpages.com.au/Green-Eco-Directory

Professional associations

Facility Management Association of Australia www.fma.com.au

Australian Property Institute www.propertyinstitute.com.au

Property Council of Australia www.propertyoz.com.au

Australian Institute of Management www.aim.com.au

Construction and Property Services Industry Skills Council www.cpsisc.com.au

The Institution of Surveyors Australia www.isaust.org.au