Visual Arts

About this area of study

The Visual Arts major will appeal to students who are interested in careers across a variety of traditional media including painting, drawing or 3D modelling and new technologies including digital/photo imaging and computer-generated prints. A broad based course structure enables students to overlap disciplines to develop individual vision and expression by exploring the aesthetic, formal and social concerns of visual communication.

On successful completion of the Visual Arts major sequence, students should have the ability to:

- produce a conceptually, formally and thematically coherent body of work of exhibition standard
- identify a professional niche in the art industry and a preparedness to enter that industry
- negotiate the marketplace and develop productive working relationships with galleries, professional organisations and funding bodies; and
- position their own work in relation to their field of research

Due to the freelance nature of the work, there are very few vacancies advertised as actual 'jobs' and most opportunities are found by making speculative approaches or by answering calls for submissions. Consequently, it is essential to ensure speculative approaches are appropriate and in the correct style.

Courses offered by Deakin University include

- Bachelor of Arts (with a Visual Arts major)
- Bachelor of Creative Arts (Visual Arts)
- Bachelor of Arts (Media and Communication)

Labour market information

Grads online has information regarding graduate salaries and where graduates go after completing their course www.gradsonline.com.au

Job Outlook has information about the labour market outlook http://joboutlook.gov.au

Related occupations

- Graphic designer
- Advertising art director
- Animator
- Web designer
- Multimedia designer

- Games graphic designer
- Packaging designer
- Illustrator
- Desktop publisher

An industry career profile, salary and other employment information can be obtained from the My Future website: www.myfuture.edu.au

Descriptions of occupations can be found at The Job Guide - www.jobguide.thegoodguides.com.au

Employers

George Patterson Y&R www.gpyr.com.au

Pacific Magazines www.pacificmagazines.com.au

Mad Art www.madart.com.au

Evolution 7 www.evolution7.com.au

Allen and Unwin www.allenandunwin.com

Tourism Victoria www.tourism.vic.gov.au

National Gallery of Victoria www.ngv.vic.gov.au

Museums Victoria www.museum.vic.gov.au

Melbourne Theatre Company www.mtc.com.au

Fox Studios Australia www.foxstudiosaustralia.com

For specific employment opportunities visit the following sites

Deakin University Jobshop www.deakin.edu.au/jobshop

Arts Hub www.artshub.com.au

Jobs77 www.creativejobs77.com

Graduate Opportunities www.graduateopportunities.com

Uni Grad www.unigrad.com.au

Seek www.seek.com.au

My Career www.mycareer.com.au

Career One www.careerone.com.au

Professional associations

National Association for the Visual Arts Ltd www.visualarts.net.au

Design Institute of Australia www.dia.org.au

V-Raw www.itallstartswithv.com.au/vraw

Artworkers Alliance Inc www.artworkers.org

Illustrators Australia www.illustratorsaustralia.com