



•STUDENT•
PROFILE

Emma Davenport
Bachelor of Arts (Public Relations)
Geelong Campus at Waurn Ponds
Graduated: 2010

'The great thing about the Public Relations (PR) degree at Deakin is that an internship is incorporated into the structure of the course. When I started doing industry-based work it became so evident how relevant the course was.

I spent a summer working at the Australian Open's media department and I was also able to work part time with international media and PR company "Crocmmedia".

I am now working in the publicity department at Channel 10 in Melbourne where some of my tasks include scheduling photo shoots, talent appearances and media liaison.'





Arts, Humanities and Social Sciences

As a future student you want a course that is not only interesting and enjoyable, but also leads to a rewarding and fulfilling career.

In the global 21st century, an Arts degree will not only lead you to a diverse and exciting range of careers but it will give you the understanding and cultural sensitivity needed to be nationally and internationally competitive and relevant.

Arts, Humanities and Social Sciences disciplines provide a foundation for lifelong, independent learning and they are also vital to making Australia an equitable, humane and innovative society.

A Deakin Arts degree provides you with an intellectually exciting education that is focused on helping you develop the professional and vocational skills that are essential for the global workplace.

Multidisciplinary learning

A Deakin Arts degree offers programs across the humanities and social sciences, communication and media and the disciplines of the creative industries.

Programs are organised under areas that are relevant to the workplace and include communication and media, international studies, performing and creative arts, and society and politics.

By choosing programs across these disciplines, your degree will give you marketable and transferable skills in research, analysis, lateral thinking, writing and communication. You can also combine your Arts degree with another degree (such as Law or Teaching) which is an excellent means of adding to your mix of employable skills.

Real-life learning

The Faculty of Arts and Education has a genuine commitment to offering valuable experiential learning opportunities and you will be given the option of undertaking work placements, internships and international exchange programs.

Our staff work closely with students to ensure all experiential learning is both valuable and beneficial and Deakin has strong links with its industry partners to ensure these programs are useful for both students and organisations.



Flexibility

Arts at Deakin can be taken on campus in Melbourne (Burwood), Geelong and Warrnambool or off campus anywhere in Australia or the world. The Faculty of Arts and Education has a long-standing reputation for excellence in distance education which is now enhanced by online delivery.

Vibrant research culture

You will engage with lecturers whose research continually informs the teaching and learning environment and the Faculty promotes pure and applied research across all its disciplines.

Our researchers are internationally renowned for their research with key roles in national and international associations and on editorial boards of journals. Our research centres include clusters of researchers in cultural heritage, citizenship and globalisation, literature and text, educational futures and creative arts.

Professional skills and recognition

A recent study by the Graduate Careers Council of Australia noted that 'within four months of completing Arts/ Humanities and related courses, more than 70 per cent of graduates are in full-time employment and a further 25 per cent are undertaking further study'.

A Deakin Arts degree will provide you with skills for a wide range of careers including international relations, journalism, professional writing, advertising, media, photography, multimedia, public relations, sales, personnel and industrial relations, government, administration, policy development and the performing arts.

Arts, Humanities and Social Sciences

Bachelor of Arts B G W X

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A300	B 14101 (CSP) G 15601 (CSP) W 18051 (CSP) X 14521 (CSP)	\$5570 (CSP)	B 72.50 G 56.75 W 50.95 X N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English. Refer to extra requirements for dance and drama.		
Non-Year 12 requirements	VTAC Pi form.		

The advantage of a Deakin Bachelor of Arts degree is its flexibility, which allows you to keep your career options open, and design your course around your interests and for maximum employability. All Arts major sequences are taught as a combination of practical and theoretical learning with many areas of study offering work placements. One-third of the course may be taken from outside the Faculty of Arts and Education, providing even greater possibilities for course combinations and diverse career paths. You may take single, double, or even triple majors, giving you the opportunity to graduate with a unique qualification.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

An Arts degree provides skills for a wide range of careers. Graduates may find careers in international relations, journalism, professional writing, advertising, media, photography, multimedia, publishing, public relations, marketing, sales, personnel and industrial relations, government, administration, policy development, research, business, banking, finance, community services, ethnic affairs, psychology, social work, community development, education, policing, security industry, performing arts (including dance and drama) and visual arts.

Major sequences

- » Animation B
- » Anthropology G X
- » Arabic B
- » Australian studies B G W X
- » Chinese B
- » Criminology G X
- » Dance B
- » Drama B
- » Film studies B
- » History B G X
- » Indonesian B G X
- » International relations B G X
- » Italian B
- » Journalism G W# X
- » Language and culture studies B G* X*
- » Literary studies B G W X
- » Mathematical modelling B G^ X
- » Media and communication B G W X
- » Middle East studies B G X
- » Philosophy B G X
- » Photography B
- » Politics and policy studies B G W X
- » Psychology B G W X
- » Public relations G W# X
- » Social and political thought B G X
- » Sociology B G W X
- » Visual arts B

* A full major in Arabic or Chinese is not available at these campuses.

A full major is not available at nominated campus.

^ Students at the Geelong Campus at Waurin Ponds will need to take some units in off-campus mode.

Animation^o B

By completing the animation major sequence, you will gain the necessary skills to manage the dynamic medium of the digital arts, to develop a moving image, graphic and animation practice within the expanding digital domain, and explore digital animation production and publication options that include web, CD and DVD publication possibilities.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can be found working in advertising agencies, film production companies, marketing consultancies, multimedia businesses, television corporations and web development companies.

^o See also Bachelor of Film and Digital Media, page 36.

Anthropology G X

Anthropology is the study of humanity in the broadest sense. Anthropology at Deakin focuses on the ways human society creates its communities in diverse cultural settings. Studies in anthropology prepare you to understand and work with people in diverse and international settings. Topics studied include poverty and development, crime and violence, belief systems, health and illness and human ecology.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment in community relations, the education sector, government departments, health industry, media corporations, research consultancies and welfare.

Arabic B

Develop communication skills in modern standard Arabic, with language fluency further enhanced through an understanding of Middle Eastern history, culture and society. Australia's trade with the Middle East has more than doubled in the past decade, making it an increasingly important region with broad strategic, economic, religious and cultural influence. In-country language programs are available to students undertaking a major sequence in Arabic.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including the education sector, federal defence agencies, government departments, immigration departments/consultancies, intelligence agencies, major corporations, management consultancies, media organisations, multicultural associations, research and translation services.

Australian studies B G W X

Examine major debates in Australian society and history. At each level, you are encouraged to explore a range of sources, from popular culture to policy statements. Australian studies aims to develop skills in recognising the impact of the past on the present and in evaluating media coverage of current political debates, such as Indigenous issues. Third-year students have the opportunity to further develop their skills by undertaking an internship.

Career opportunities

Career opportunities exist in the education sector, federal government agencies, media organisations, public service and tourism organisations.

Chinese B

Mandarin Chinese is one of the world's most important languages. It is the official language of the People's Republic of China, Taiwan and Singapore and is widely used in community groups throughout South-East Asia, Hong Kong, North America and Australia. It is one of the five official languages of the United Nations. The major sequence develops communication skills in Chinese, with language fluency further enhanced through an understanding of Chinese culture, history and society. In-country language programs are available to students undertaking a major sequence in Chinese.

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

KEY**3** Course duration**B** Melbourne Campus at Burwood**F** Geelong Waterfront Campus**G** Geelong Campus at Wairn Ponds**W** Warrnambool Campus**X** Off campus**Criminology** **G X**

Community services and police forces everywhere want well qualified staff. Deakin provides its criminology students with a solid practical understanding of policing, criminal justice, security and social process issues, as well as skills in research and analysis to deal with increasingly complex work.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can be found working in community organisations, correctional services, government departments, intelligence agencies, local councils, paralegal companies, security services, state and federal police and youth organisations.

Dance **B**

Receive contemporary dance training, access to guest practitioners, the skills to choreograph your own work, and the chance to develop as a collaborative artist. Deakin is the only place where collaborative work in dance/video, physical theatre and online computer technology is a core component of the course. There is also a focus on skills in oral and written communication, personal and group management, reflection and decision-making. Final-year students are able to participate in performing arts (dance) internships.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find work as a dancer in community dance organisations, contemporary dance companies, contemporary performance companies, dance associations, dance education, freelance choreography, performing arts centres, and video and film businesses.

Extra requirements: admission to this specialist sequence is by workshop/audition. International and interstate applicants may apply to audition by video; refer to the VTAC Guide or www.deakin.edu.au for more information.

Drama **B**

The drama program develops your skills in contemporary drama practices and perspectives. It is a dynamic combination of acting theory and practice, performance styles and processes, theatre history, text studies, community theatre and technical studies. Final-year students are able to participate in performing arts (drama) internships.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment in community theatre, drama associations, drama education, film and television productions, independent theatre companies and performing arts centres.

Extra requirements: admission to this specialist sequence is by workshop/audition. International and interstate applicants may apply to audition by video; refer to the VTAC Guide or www.deakin.edu.au for more information.

Film studies^o **B**

Develop creative and critical thinking while providing a practical and theoretical grounding in the production and application of film, video and television.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can be found working in advertising agencies, broadcast television, corporate communication companies, film education associations, film production companies, freelance film production, media associations and television corporations.

^o See also Bachelor of Film and Digital Media, page 36.

History **B G X**

You can explore the nature of the modern world – the forces and great events of the 19th and 20th centuries, and ways historians continue to interpret them. Themes covered include war and peace; modernisation and social change; colonialism, nationalism and internationalism; gender in history; the Holocaust; and sport. Third-year students have the opportunity to undertake an internship, and may apply for the US Congress Internship Program.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment opportunities in the education sector, local government, media corporations, museums/heritage organisations, research consultancies and tourism organisations.

Indonesian **B G X**

Indonesian language studies develop communication skills in Bahasa Indonesia, as well as an understanding of Indonesian culture, history and society. With more than 220 million speakers of Bahasa Indonesia, and Indonesia being Australia's closest Asian neighbour, the region is increasingly important to Australia economically, politically and culturally. In-country language programs are available to students undertaking a major sequence in Indonesian.

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

International relations **B G X**

Understand conflict and cooperation, war and peace, in contemporary international politics. Students examine particular issues in global politics: the nature of power and security, globalisation and global governance, human rights and global justice, the politics of the Asian region and Australia's place in the world.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including federal defence agencies, foreign affairs departments, immigration departments/consultancies, major corporations, management consultancies and multicultural associations.

Italian **B**

The study of Italian provides an insight into a society which has been at the forefront of European culture for the past 2000 years. The Italian major sequence provides you with the opportunity to become a confident user of the language, while learning about Italy, its people and its culture. The units reflect a graded sequence of proficiency levels, and you have the choice of two strands according to your previous knowledge and experience in the language.

The Italian major sequence is run by the University of South Australia (UniSA) but is available to Deakin students (dependent upon the Deakin course in which you are enrolled). Classes will be held on the Melbourne Campus at Burwood with access to materials through UniSA.

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

Arts, Humanities and Social Sciences

Journalism **G W# X**

This long-established program at Deakin offers the skills and knowledge needed to become a qualified journalist in broadcast and print media. You will study mass media, ethical and legal issues, gain research skills and learn the methods and techniques of specialist writing for major daily newspapers and mainstream magazines, radio and television.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment in advertising agencies, consumer and business magazine publishers, freelance journalism, metropolitan, suburban and country newspapers, press agencies, public relations agencies, publishing companies, radio stations and television channels.

A full major not offered at Warrnambool, level 3 can be studied off campus or at the Geelong Campus at Waurn Ponds.

Language and culture studies **B G* X***

You have the opportunity to acquire not only linguistic skills in Arabic, Chinese or Indonesian but also essential cultural, historical and social perspectives.

Career opportunities

Careers in this field include work in the communications industry, community and government organisations, community health organisations, education sector, ethnic affairs associations, foreign affairs departments, multicultural organisations, tourism associations and translation services.

* A full major in Arabic or Chinese is not available at these campuses.

Literary studies **B G W X**

Explore the rich array of literature ranging from classical Greek drama and Shakespearean plays, to children's literature or recent world fiction and poetry. Insights from anthropology, philosophy, psychology and history form part of this process. There are also many opportunities for your own creative writing and critical analysis.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment opportunities in advertising agencies, education sector, freelance writing, government departments, libraries, market research companies, public relations agencies and publishing companies.

Mathematical modelling **B G* X**

A major in mathematical modelling, offered by the Faculty of Science and Technology, may be undertaken independently or together in either the Bachelor of Arts or Bachelor of Science degrees.

Career opportunities

You may find employment in computing, data analysis, education and mathematical modelling.

^ Students at the Geelong Campus at Waurn Ponds will need to take some units in off-campus mode.

Media and communication **B G W X**

This is an area of rapid and continuous technological, political, economic and social change. Much of the recent explosion in the stock of human knowledge is linked with developments in media and communication. This course enables you to graduate with a unique 'multiskilled' qualification appropriate for many careers and job markets.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including the education sector, entertainment industry, marketing consultancies, multimedia businesses, newspaper and magazine publishers, public relations agencies, and radio and television companies.

Middle East studies **B G X**

A major in Middle East studies will provide a comprehensive understanding of the events and issues shaping the region. There will be emphasis on both historical and contemporary issues relevant to the analysis of the Middle East as a regional system, as well as its place in the international system. Importance will be placed on the changing role of the US in the Middle East since the end of the Cold War and its push to reshape the region's political landscape according to American national interests. Several of the endemic conflict situations that exist in the Middle East will be examined throughout the sequence, including: the War on Terror, the invasion and occupation of Iraq, the Israel-Palestine impasse, the 2006 Israel-Lebanon crisis, Iran's nuclear ambitions, and the role of 'rogue states'.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including the education sector, federal defence agencies, government departments, immigration departments/consultancies, intelligence agencies, major corporations, management consultancies, media organisations, multicultural associations and research.

Philosophy **B G X**

A distinctive feature of the philosophy major is its focus on Asian philosophy, psychoanalysis and philosophy as practiced in continental Europe. In individual units you will cover questions dealing with the nature of human existence; value, belief and purpose; and knowledge and belief.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Career opportunities exist in corporate and multinational corporations, the education sector, foreign affairs, government departments and the health industry.

Photography **B**

Learn the basic techniques and practices of photography, using analogue and digital technologies, then progress to a range of professional analogue and digital photographic formats, darkroom and studio environments. You are strongly encouraged to experiment, research and develop your own conceptual and aesthetic sensibilities. The work undertaken at this level is applicable to exhibition, installation, multimedia, and collaborative productions and provides a strong basis for postgraduate studies and professional practice. The photography major sequence is developing innovative projects that use the internet to capture images of photography students from around the world, and encourages students to participate in experimental photography.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment opportunities in community arts organisations, creative practice, freelance photography, photo journalism, professional studio photography and web and multimedia design companies.

Politics and policy studies **B G W X**

Explore our role as citizens in the Australian community and the nature of diverse ideologies. The course explores economic, social, health, environmental, and media policy along with politics in India, Europe, USA, China, Indonesia and the Middle East. Third-year students have the opportunity to further develop their skills by undertaking an internship.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including the education sector, government departments such as health, housing, transport, immigration, employment and defence, local councils, local, national and multinational business, media industry, police and research.

KEY**3** Course duration**B** Melbourne Campus at Burwood**F** Geelong Waterfront Campus**G** Geelong Campus at Waurin Ponds**W** Warrnambool Campus**X** Off campus**Psychology** **B G W X**

The major sequence in psychology covers a variety of study areas: information processing; the development of mental processes and behaviour from infancy to old age; the influences of other people on the behaviour of the individual; and the factors which lead people to differ in the way they think and behave.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Undertaking a major sequence in psychology can assist and enhance understanding of the development of mental processes and behaviours from infancy to old age, as well as provide an insight into human behaviour. This knowledge is valuable in a variety of careers including academia, human resource management, education, business management, marketing, youth and community work and may lead to careers in business organisations, schools, universities, government agencies, community sport and various research groups.

Public relations **G W# X**

Public relations involves the management of communication between people, agencies and the public. You will study areas such as crisis and issues management, advertising, organisational public relations and public relations campaigns; and develop the necessary skills for effective public relations.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Graduates can be found working as communication consultants, in consumer goods and services companies, event management companies, finance/ health/ manufacturing industries, government departments, marketing consultancies, media and entertainment industries, public relations agencies, and tourism/ hospitality/service industries.

A full major not offered at Warrnambool, level 3 can be studied off campus or at the Geelong Campus at Waurin Ponds.

° See also Bachelor of Arts (Public Relations), page 34.

Social and political thought **B G X**

These studies comprise a selection of units in politics, sociology, international relations, cultural studies, philosophy, history and communication. The social and political thought major sequence will provide you with a broad range of knowledge in a variety of topics.

Career opportunities

Graduates can expect to gain employment in a wide range of organisations including community relations; the education sector; government departments such as health, housing, transport, immigration, employment and defence; local councils; local, national and multinational business; market research; media industry; police and research; welfare and youth work.

Sociology **B G W X**

Sociology is the study of the processes that create, maintain and change social groups. It explores ways of thinking about personal and public issues in modern social life and how to link them together through the study of society and social relations. Third-year students have the opportunity to further develop their skills by undertaking an internship.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may find employment opportunities in community relations, the education sector, government departments, health industry, local councils, market research companies, welfare and youth work.

Visual arts **B**

Gain qualifications, skills and knowledge for professional practice in visual arts and graphic design. Develop skills for a specialised industry vocation or for a broader role in the fields of culture and the arts. The program combines contemporary theory with specialised studio practice incorporating digital technologies. Final-year students are able to participate in visual arts internships.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Careers in this field include art galleries and museums, commercial artist, cultural associations, education sector, film production companies, graphic design businesses, media consultancies and services in art therapy.

More information

For more information on course structures please visit www.deakin.edu.au/future-students.

Bachelor of Arts related courses

Bachelor of Arts (Media and Communication), page 34.

Bachelor of Arts (Professional and Creative Writing), page 34.

Bachelor of Arts (Public Relations), page 34.

Bachelor of Creative Arts (Dance), page 35.

Bachelor of Creative Arts (Drama), page 35.

Bachelor of Creative Arts (Visual Arts), page 35.

Bachelor of Creative Arts (Visual Communication Design), page 35.

Bachelor of Criminology, page 36.

Bachelor of Film and Digital Media, page 36.

Bachelor of International Studies, page 37.



Arts, Humanities and Social Sciences

Bachelor of Arts (Media and Communication) 3 B G X

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A328	B 14291 (CSP) G 15031 (CSP)	\$5820 (CSP)	B 77.85 G 59.05
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Arts (Media and Communication) is designed to enable you to graduate with a multiskilled qualification appropriate for the fast-paced and rapidly changing media and communication industry.

You will graduate with diverse and integrated skills through a combination of theoretical and practical study, taught in purpose built state-of-the-art studios.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

You may work as a creative director, art director or graphic designer within the multimedia industry; producer of CD-ROMs, interactive games and online services; or within the creative departments of the more traditional media industries.

Major sequences

- » Animation^o B
- » Film studies^o B
- » Graphic design^o B
- » Journalism B G W ^ X
- » Media and communication B G W X
- » Photography^o B
- » Public relations B G W ^ X
- » Visual arts^o B G W

^o See also Bachelor of Film and Digital Media, page 36.

^o See also Bachelor of Creative Arts, page 35.

[#] Full major is not available at nominated campus.

[^] Students will need to take some units in off-campus mode.

Refer to Bachelor of Arts listings on page 30–33 for major sequence details except for graphic design, see below.

Graphic design^o B

This field includes drawing, animation, interactive design, and photomedia, with emphasis on collaboration and media production. The focus shifts to professional practice in the final year and you have the opportunity to undertake an internship.

Career opportunities

Graduates can expect to gain employment in advertising agencies, design studios, film production companies, games development, multimedia businesses, newspaper and magazine publishers and publishing companies.

Bachelor of Arts (Professional and Creative Writing) 3 B G

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A316	B 14121 (CSP) G 15251 (CSP)	\$5500 (CSP)	B 62.60 G 60.95
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

You will gain expertise, practical experience and develop creative skills, with emphasis upon publications or the achievement of professional standards.

Study areas include: constructive, descriptive and narrative writing; editing; non-fiction and fiction writing; script writing and poetry writing.

In your final year, you may gain valuable work experience within an Australian company through the work placement program, giving you the opportunity to broaden your skills, experiences and networks before graduation. Areas to consider taking a work placement in are: magazine and book publishing houses, and the broadcast and print media.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Completion of the course opens careers in all areas of professional writing, including journalism, editing, publishing, television and film scriptwriting, travel writing and play and novel writing.

Bachelor of Arts (Public Relations) 3 B G X

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A325	B 14191 (CSP) G 15791 (CSP) X 14571 (CSP)	\$6330 (CSP)	B 75.75 G 62.70 X N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

This course is accredited by the Public Relations Institute of Australia (PRIA), granting graduates automatic eligibility for membership. You will have the opportunity to establish links with professionals in the industry through the PRIA Young Communicators committee.

The course has a strong industry work placement component, enabling you to gain valuable skills and experience within a public relations organisation in Australia.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Promising career opportunities exist for public relations professionals in industry and commerce, government, community and education institutions, hospitals, health and welfare organisations, special interest groups, cultural organisations, consumer affairs and public relations consultancies.

KEY

- 3** Course duration
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Wairn Ponds
- W** Warrnambool Campus
- X** Off campus

The **Bachelor of Creative Arts** offers you a range of skills in one discipline (dance, drama, visual arts or visual communication design), systematic exposure to collaborative possibilities between various art forms, the experience of bringing art forms together in major projects, training in creative arts enterprise and management, and a grounding in the academic knowledge necessary to understand the arts and to create new forms of art. The program draws upon the expertise of its staff, who are active practitioners in their fields; and industry, through visiting, special guest and casual academic staff.

Bachelor of Creative Arts (Dance) **3 B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A356	16011 (CSP)	\$5480 (CSP)	R/C
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		
Extra requirements	Admission to this specialist sequence is by workshop/audition. International and interstate applicants may audition by video; refer to www.deakin.edu.au for more information.		

You will develop practical skills in contemporary technique and choreography, with theoretical studies in dance history, analysis and aesthetics.

A production and research project in the final year will help you develop specific skills and place the work in a public context.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

As a graduate of the course you will be readily equipped with skills appropriate to working with contemporary dance companies around Australia and to initiate independent projects, particularly working across disciplines. Dance teachers in the school system and in private studios are also in strong demand.

Graduates can also find work as dancers and in technical, production, marketing and administrative areas associated with dance.

R/C = A range of criteria are used for selection. For example, an audition.

Bachelor of Creative Arts (Drama) **3 B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A357	16021 (CSP)	\$5480 (CSP)	R/C
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		
Extra requirements	Admission to this specialist sequence is by workshop/audition. International and interstate applicants may audition by video; refer to www.deakin.edu.au for more information.		

The Deakin Drama course provides skills in contemporary drama practices and perspectives, together with an understanding of their application in a wide range of artistic and social contexts. It includes acting theory and practice, performance styles and processes, vocal techniques and voice production, theatre history, text studies, community theatre and technical studies.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

As a graduate of the course you will be readily equipped with skills appropriate to the expanding arts and entertainment industries, whether it be live theatre, contemporary performance companies, education, performing arts centres or community theatre.

R/C = A range of criteria are used for selection. For example, an audition.

Bachelor of Creative Arts (Visual Arts) **3 B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A359	16041 (CSP)	\$5450 (CSP)	70.80
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form and a Selection Application form (phone 03 9244 6700).		

In this course, you will learn an array of visual art techniques, develop a solid knowledge of contemporary art theory, and combine cutting-edge theory with specialised studio practice incorporating digital technologies.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

As a graduate of the course you will be readily equipped with skills appropriate to the expanding arts industries in fields including illustration, design, video, advertising and film production, education, and in arts centres and community activity. The course will also equip you to pursue an independent studio career working towards exhibitions in commercial galleries and publicly run art spaces.

Bachelor of Creative Arts (Visual Communication Design) **3 B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A355	14481 (CSP)	\$5480 (CSP)	69.65
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form and a Selection Application form (phone 03 9244 6700).		

The program offers you a range of skills in the graphic arts incorporating knowledge in illustration and composition with an in-depth understanding of new computer technology in graphic design, with emphasis on theories of typography, form and application. The history of graphic design will be taken in context with contemporary design processes to form an in-depth understanding of the industry from an Australian and global perspective.

The program will give you opportunities to work with real clients and industry briefs so that you have a 'working portfolio' when you complete your degree.

Career opportunities

You will gain a range of skills that can be applied to a career in the exciting and creative fields of advertising, commercial design, web design and packaging.



Deakin Dance students develop practical skills in contemporary technique and choreography.

Arts, Humanities and Social Sciences

Bachelor of Criminology 3 G X

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A329	G 15121 (CSP) X 14631 (CSP)	\$5590 (CSP)	G 65.75 X N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

Bachelor of Criminology students receive practical professional training and study critical analysis in the fields of policing, security, corrections, crime prevention and community safety and various paralegal fields.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

Promising career opportunities await in both the public and private sector, including government agencies, state and federal police, ASIO, correctional services, community services, and private security industries.



*Nick Lovett
Production Supervisor/
Broadcast Traineeship Coordinator
Network Ten, Melbourne*

'Network Ten is an Australia-wide commercial network that currently provides free-to-air channels split across a number of services.

Each year, Deakin University is asked by Ten to nominate four of its top students for the broadcast traineeship. These recipients receive a one year fully-paid contract. It is the most practical training you can get. The successful Deakin candidates who have undertaken placements with Ten have been focused individuals who bring good general knowledge, communication skills and positive attitudes.'

Bachelor of Film and Digital Media 3 B

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A358	16031 (CSP)	\$5480 (CSP)	69.40
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form and a Selection Application form (phone 03 9244 6700).		

The Bachelor of Film and Digital Media comprehensively explores the theories, techniques and practices of a major media discipline, enabling you to build your skills in a range of other creative arts theory and practices.

The major disciplines of film, animation and photography focus on the development of the creative and analytic skills required to successfully apply techniques in professional and artistic practices. You will be exposed to diverse histories of the mediums and the critical and theoretical ways in which these mediums can be analysed and received.

You will have access to a wide range of equipment and specialised media arts facilities, including studios, dubbing suites, editing suites and darkrooms.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Major sequences

Animation

This major sequence gives you the opportunity to develop a moving image, graphic and animation practice within the expanding digital domain.

You will explore digital animation production and publication options that include web, CD and DVD publications, and develop the skills to work with and manage such technologies effectively.

You are encouraged to develop skills in all aspects and types of animation production and learn to write and think analytically about such creative work.

Career opportunities

You may find employment opportunities in graphics, moving image, digital animation and web site production.

Film

This major sequence aims to develop your creative and critical thinking while providing a practical and theoretical grounding in the production and application of film, video and television.

The major places film and video in the historical and social context of the institutions, technologies and artistic and personal forces from which they have emerged.

Career opportunities

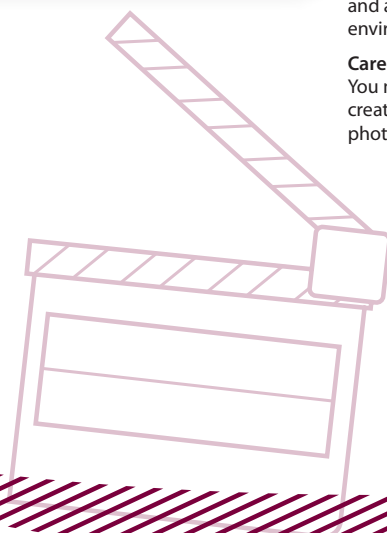
Graduates can find employment in editing, production, directing and film-making.

Photography

Learn photographic techniques and practice, the history of photography, and analogue and digital photographic formats in darkroom and studio environments.

Career opportunities

You may find employment opportunities in community arts organisations, creative practice, freelance photography, photo journalism, professional studio photography, web and multimedia design companies.



KEY

- 3** Course duration
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Warrn Ponds
- W** Warrnambool Campus
- X** Off campus

Bachelor of International Studies **3 B G X**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A326	B 14031 (CSP) G 15311 (CSP) X 14131 (CSP)	\$5550 (CSP)	B 72.85 G 60.55 X N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

This course will enable you to develop a systematic understanding of the international forces shaping government, business and community life in contemporary Australia and the world. An important component of the course is a genuine international study experience and the opportunity to gain cross-cultural experience through studying in Australia and taking part in study and internships in another country.

The course offers an Asia-Pacific view on international relations, security and culture studies. You can choose to specialise in language studies, international relations or international politics.

Career opportunities

This course equips you with the skills and experience relevant to a wide range of positions in the public sector, including communications, defence, diplomacy, education, finance, immigration, businesses with an international orientation, trade and aid, and non-government organisations (NGOs) with regional, national and global links.

Major sequences

- » Arabic **B**
- » Chinese **B**
- » Indonesian **B G X**
- » International relations **B G X**
- » Italian **B**
- » Middle East studies **B G X**
- » Politics and policy studies **B G X**

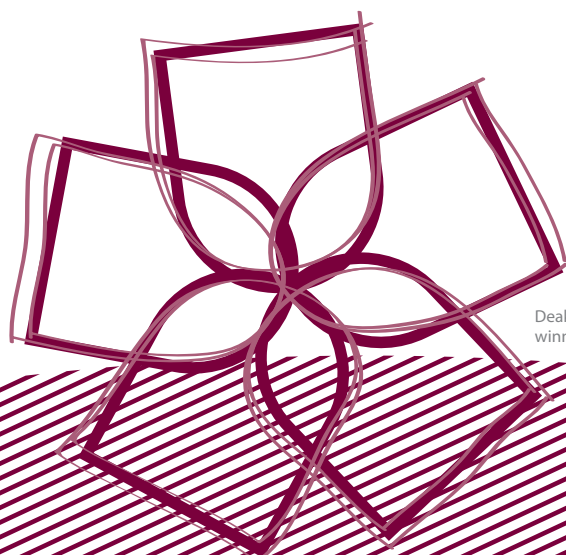
Refer to Bachelor of Arts listings on page 30–33 for major sequence details.

International study experience

You have the opportunity to undertake one of the following:

- » trimester of study at an overseas university exchange partner
- » international internship (AIS330 or AIS331)
- » in-country language program (in Chinese, Indonesian, Arabic or Italian)
- » approved study abroad program
- » approved onshore internship with an international organisation (AIS330 only).

Internship units are normally undertaken in third year (or equivalent) and are subject to completion of specified prerequisite units and special application requirements. Interested students should contact Arts and Education Student Support and Enrolment Enquiries on their campus for more information.



DeakinTV crew filming award-winning show *The Mutant Way*.

Associate Degree of Arts, Business and Sciences **2 W[^]**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
A200	18221 (CSP)	\$5550 (CSP)	R/C
Year 12 prerequisites	VTAC Pi form and an interview. There are no prerequisite studies for this course.		
Non-Year 12 requirements	VTAC Pi form and an interview.		

[^] As part of the Deakin at Your Doorstep initiative, this course is offered at the Warrnambool Campus and through the University's TAFE partners in Bairnsdale, Dandenong, Mornington Peninsula, Portland, Swan Hill and Wangaratta.

The Associate Degree of Arts, Business and Sciences is a two-year, full-time (or part-time equivalent) program. It can be undertaken as a stand-alone course, with an exit qualification which enhances your employment and promotion prospects, or be used as a pathway towards further university study.

This course will help you develop skills in research, written communication, group presentations and critical thinking and learning technologies which increase your chances of success at university. The key advantages of the Associate Degree are that it provides a supported transition to tertiary study and a guaranteed place in a range of targeted Deakin University degrees offered at the Warrnambool Campus or via off-campus study. You will receive up to 18 months credit towards your target degree and may apply for degree places at Deakin's Burwood and Geelong campuses.

As part of the Deakin at Your Doorstep project, the Associate Degree is available at the Warrnambool Campus, as well as TAFE campuses at Bairnsdale, Dandenong, Mornington Peninsula, Portland, Swan Hill and Wangaratta. If you undertake this course through one of Deakin's partner TAFEs you will also study a TAFE diploma course concurrently with the Associate Degree.

You will need to apply directly to the relevant TAFE for both courses and seek advice from Deakin on the Associate Degree component of the fees and charges and the relevant TAFE for the diploma fees and charges.

Applications are encouraged from students who believe they would benefit from a supportive and flexible study environment. It's an ideal course for those returning to study, recent school leavers or employees seeking to upgrade their qualifications.

Career opportunities

The Associate Degree can open doors to employment in a range of fields including administration, marketing, business, management, banking, finance, community work, health and natural resource management. You also have the option of continuing your studies to complete a bachelors degree which will provide access to a wide range of careers and employment opportunities.



Arts, Humanities and Social Sciences

Diploma of Language# 3 PT B G X

Deakin code	VTAC code	Indicative first year fee ¹
A225	14671 (CSP)	\$5450 (CSP)
Year 12 prerequisites	VCE units 3 and 4 – a study of at least 30 in English (ESL) or 25 in any other English.	
Non-Year 12 requirements	ATAR, GPA	

The Diploma of Language is a three-year, part-time course that can be studied alongside your undergraduate degree, commencing in the first or second year of study. This will add an extra six months or year to your studies. If you have already completed a university degree then you can enrol in the Diploma of Language alongside your postgraduate course, or as a stand-alone qualification.

The course can be taken in Arabic, Chinese (Mandarin), Indonesian or Italian. It caters to people with different levels of experience including, people with no previous experience; people who are non-background speakers with post-Year 12 qualification or equivalent; and people who are background speakers. (Arabic for background speakers is only available as a certificate level course).

By enrolling in this course, you will be offered the chance to go overseas and study the language in the country where it is spoken, and gain credit towards your diploma.

Career opportunities

Regardless of which degree you are studying, the added benefit of a Diploma of Language will open doors to exciting new opportunities and experiences. By obtaining a language qualification you will improve your employment opportunities locally and overseas.

Study Arabic and you may be able to work in the Arab Gulf States, the Middle East and North Africa. Study Chinese (Mandarin) to improve your opportunities to work in China, Taiwan and Hong Kong, or study Indonesian and you may work in Malaysia or Indonesia.

For unit details, please visit www.deakin.edu.au.

Only Indonesian can be studied off campus or at the Geelong Campus at Waurn Ponds.

Combined courses

Bachelor of Arts/Bachelor of Commerce 4 B G W

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
D313	B 14431 (CSP) G 15841 (CSP) W 18071 (CSP)	\$7030 (CSP)	B 79.15 G 63.20 W 50.75
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

This combined course enables you to undertake studies in Arts and Commerce and to combine majors such as politics and policy studies with economics, finance with journalism, or public relations with marketing to create a unique qualification.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 30 for Bachelor of Arts and page 42 for Bachelor of Commerce or visit www.deakin.edu.au.

Bachelor of Arts – major sequence in Chinese/ Bachelor of Commerce 4 B

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
D317	14371 (CSP)	\$7260 (CSP)	76.00
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

This combined course offers a joint qualification in Commerce and the language of one of the most important trading blocks in the world, to give you a distinctive and sought-after qualification.

You have the opportunity to take part in an in-country language program to accelerate your language skills and experience full immersion in the history and culture of China.

Career opportunities

Graduates of this course, may pursue a career in trade, government and non-government consultancies, business, tourism, diplomatic service and education.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 30 for Bachelor of Arts and page 42 for Bachelor of Commerce or visit www.deakin.edu.au.

KEY

- 3** Course duration
- PT** Part time
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Waurm Ponds
- W** Warrnambool Campus
- X** Off campus

Bachelor of International Studies/ Bachelor of Commerce **4 B G**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
D338	B 14471 (CSP) G 15051 (CSP)	\$7050 (CSP)	B 78.45 G 66.20
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

This specialist degree will provide you with the opportunity to combine complementary major sequences in International Studies and Commerce. The focus is on an international orientation and you will be expected to make a commitment to an internship with an overseas organisation, or a period of study at an overseas university, or to participate in an in-country language program.

This course will enable you to:

- » develop your understanding of the international forces shaping government, business and community life in contemporary Australia
- » develop a range of skills in analysis and interpretation of these forces
- » have a grounding in business disciplines
- » develop cross-cultural competencies through an internationally oriented curriculum and through participation in international study or work experience.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 37 for Bachelor of International Studies and page 42 for Bachelor of Commerce or visit www.deakin.edu.au.

See also

Combined courses

- Bachelor of Arts/Bachelor of Laws, page 78.
- Bachelor of Arts/Bachelor of Management, page 46.
- Bachelor of Arts/Bachelor of Science, page 94.
- Bachelor of Criminology/Bachelor of Laws, page 78.
- Bachelor of Laws/Bachelor of International Studies, page 79.
- Bachelor of Health Sciences/Bachelor of Arts, page 65.
- Bachelor of Teaching (Secondary)/Bachelor of Arts, page 50.

More information on Arts, Humanities and Social Sciences



2012 Undergraduate Arts, Humanities and Social Sciences Career Booklet

P 1300 DEGREE (1300 334 733)

E enquire@deakin.edu.au

www.deakin.edu.au/arts-ed

For the latest information about new courses at Deakin University, please visit www.deakin.edu.au.

¹ The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can't specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this book are for Australian students in 2011, and may change for 2012 and later years. You can find more information about fees on our web site www.deakin.edu.au or page 103. For information on fees for international students, please visit www.deakin.edu.au/international.



Deakin's Film and Video courses prepare students for a career in the industry by focusing on film and video production through practical work, viewing and analysis.