



•STUDENT•  
PROFILE

*Andrew Burn  
Bachelor of Commerce  
Geelong Campus at Wairn Ponds  
Graduated: 2010  
Employed: Graduate Accountant,  
KPMG*

.....  
*'I liked the way Deakin's Commerce degree was structured. With a lot of Commerce courses you have to choose your major straight away, but the first year of the Deakin course is general and you choose your major later, based on what you have enjoyed. It gives you a chance to have a go at everything before you choose.*

*I loved it, it was really interesting. I lived on campus and it was great and so convenient . . . especially coming from the country and from a small school. You link with people in the same situation.'*

# Business

Studying Business at Deakin gives you a solid foundation for any career. We offer undergraduate courses in Business Information Systems, Commerce, Management, Property and Real Estate, Sport Management and Sport Development, plus a range of exciting combined courses.

These courses include a range of major sequences – from accounting, commercial law and economics through to international trade, human resource management, and marketing.

Deakin's Business courses are backed by high-quality, contemporary research, and developed in consultation with industry, employers, the professions and government. Designed to be relevant to your career, these courses also provide the opportunity to participate in business internship programs and overseas study tours.

## Commerce – a diverse range of career options

One of the advantages of studying Commerce at Deakin is that it offers you opportunities in virtually every area of business. After a common first year, you choose major(s) in your area of interest and with combined-course options, it is one of the most flexible and broadly-based professional business courses on offer.

## Management – gain a professional advantage

Deakin's Management courses offer you a wide range of majors from other disciplines including psychology, public relations and journalism and combined courses including Arts/Management and Management/Laws. This includes the vocationally-focused Bachelor of Management/Advanced Diploma of Tourism – a unique concurrent program that is run in conjunction with Box Hill Institute.

You will gain an understanding of the latest management practices and a perspective on key issues such as change, innovation and technology, globalisation quality, and employee participation and performance.

## Business Information Systems graduates are in high demand

Almost all careers use Information Systems (IS) or Information Technology (IT) for their business processes and management, creative output or communication. Adding a business major to your Business Information Systems degree will enhance your career prospects as a business analyst. On successful completion, you will qualify for membership of the Australian Computer Society (ACS).

## Land yourself a highly paid and rewarding job in Property and Real Estate

Deakin's Property and Real Estate degree is Victoria's only three-year property course with CPV accreditation. It will provide great career prospects with potential for high remuneration in a range of professional roles in the property industry. Designed in close consultation with employers and industry bodies, the course offers flexibility, with classes timetabled to suit employed students. Graduates are eligible for registration as a Certified Practising Valuer.

## Sport – unique courses in a growth industry

Career outcomes in the sporting industry are exciting, diverse and ever increasing. Australia is a sport-loving nation and our focus on sport as a discipline, a health science, a profession, a recreational activity and a lifestyle has never been greater.

The **Bachelor of Sport Development** is the first, and remains the only, course of its kind in Australia. It focuses on the development of sport through 'sport systems', 'planning' and 'participation'.

The **Bachelor of Business (Sport Management)** will provide you with skills to work in the business of sport, in all its manifestations, including professional sport, national and state sporting organisations and community sport.

Deakin also offers a unique combined course, the **Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)**.



# Business

## Bachelor of Commerce 3 B G W X

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M300	<span style="background-color: #0070C0; color: white; padding: 2px;">B</span> 14511 (CSP) <span style="background-color: #0070C0; color: white; padding: 2px;">G</span> 15141 (CSP) <span style="background-color: #0070C0; color: white; padding: 2px;">W</span> 18171 (CSP) <span style="background-color: #0070C0; color: white; padding: 2px;">X</span> 14311 (CSP)	\$8450 (CSP)	<span style="background-color: #0070C0; color: white; padding: 2px;">B</span> 78.75 <span style="background-color: #0070C0; color: white; padding: 2px;">G</span> 62.40 <span style="background-color: #0070C0; color: white; padding: 2px;">W</span> 55.20 <span style="background-color: #0070C0; color: white; padding: 2px;">X</span> 77.75
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

Deakin's Bachelor of Commerce degree is a popular choice, as it combines a solid foundation in business studies with the flexibility to choose from more than 20 major sequences. As a Bachelor of Commerce student you will study a common first year of units, and then choose and combine major sequences as you progress through your degree.

This flexible structure enables you to specialise as you progress and tailor your degree for maximum employment opportunities.

A valuable business internship program is available, giving you a realistic business experience in your area of specialisation and enhancing employment prospects.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

This degree can open doors to careers in virtually every area of business and government internationally, including professional accountant, IT and systems professional, economist, financial planner, business consultant, network manager, internet administrator, human resources manager, manager, social and economic policy developer, international trade officer or marketing assistant/manager.

### Major sequences

You must take 10 core units before specialising in a major sequence. Depending on how you structure your course, up to three major sequences may be completed. You must complete at least one major sequence from the following:

- » Accounting B G W X
- » Accounting information systems B G W X
- » Business information systems B G X
- » Business security management B G W X
- » Commercial law B G W X
- » eBusiness B G W X
- » Economics B G W X
- » Finance B G W X
- » Financial planning B G W X
- » Health informatics B G X
- » Human resource management B G W X
- » Interactive marketing B G X
- » International business B
- » International management B G X
- » International trade and economic policy B G W X
- » Management B G W X
- » Marketing B G W X
- » Professional practice B G W X
- » Quantitative business analysis B G X
- » Supply chain management B G X
- » Technology management G X

<sup>1</sup> You will be required to undertake one unit in off-campus or online mode.

## Accounting\* B G W X

Accountants are information specialists. They provide information, which is the only means of summarising the activities and worth of an organisation in a manageable form, as the basis for all review, decision and action throughout virtually every layer of business and government.

Graduates who complete the accounting major sequence plus specified finance and commercial law units will be eligible to apply for admission to the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the CPA Program of CPA Australia (CPA) and/or the National Institute of Accountants.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

You may find employment in accounting positions in the business community, industry, commerce, the service sector or private practice, or work in management consulting, the financial services sector or with government bodies.

\* M300 Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations.

## Accounting information systems B G W X

This major sequence gives you an understanding of information systems in an accounting context. It looks at the interaction between information and communications technology and the formal systems of financial control required by business. It reflects the central importance of accounting information in information systems processes and requirements in a business framework.

### Career opportunities

You may be employed in roles such as a specialist accountant or business consultant.

## Business information systems B G X

This major sequence is ideal if you wish to supplement your business studies with knowledge of the underlying information systems that support modern business processes. It focuses on the business applications of information systems and provides you with the skills and knowledge relevant to understand this dynamic area. Graduates who complete this major sequence plus other relevant units will be eligible to apply for membership of the Australian Computer Society (ACS).

### Career opportunities

You may find work as an IT professional, business systems programmer, member of implementation teams within corporations or within specialist systems development companies, business analyst or as an adviser to companies who have outsourced their IT function.

## Business security management B G W X

This major sequence focuses on security in a corporate context. It looks at the design, management and security implications of business. It also provides an understanding of information systems, the ability to design solutions to secure those systems, and ways to fulfil the general security needs of an organisation.

### Career opportunities

This major sequence is designed for students who wish to become business security managers, business security consultants, or security analysts, plus those students who wish to complement their chosen career with information security.

## Commercial law B G W X

This major sequence provides a foundation in commercial law for business professionals. Specialised options such as sport and the law, employment law and units in international commercial law enable you to work in areas such as sport management, human resource management or in an international environment.

### Career opportunities

Career opportunities exist as commercial law experts in private and public companies, government bodies, public service and real estate.

**KEY****3** Course duration**B** Melbourne Campus at Burwood**F** Geelong Waterfront Campus**G** Geelong Campus at Wairn Ponds**W** Warrnambool Campus**X** Off campus**eBusiness** **B G W<sup>^</sup> X**

This major sequence focuses upon the information systems, technology and business aspects of online business. The major sequence also focuses upon the understanding of corporate policy issues and of the strategic opportunities eBusiness offers organisations, preparing you for commerce in the 21st century.

**Career opportunities**

You may work as a consultant or in 'hands-on' eBusiness operations, in policy or accounting roles, or in supply chain management within manufacturing, wholesale or retail industries.

**Economics** **B G W<sup>^</sup> X**

This major sequence provides a foundation in economics – an important element of any business career or the basis of a specialist career in economic research and policy. Graduates are eligible for membership of the Economics Society of Australia and the Australian Marketing Institute. Professional recognition by the Australasian Institute of Banking and Finance is also available.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

**Career opportunities**

An economics major sequence can provide the background for many versatile careers in industry and finance in roles such as analysts, forecasters, researchers and managers. In government, you may work as a policy researcher and administrator and in education. Employment is also found in the fields of finance, banking, marketing, public administration, government, manufacturing, retail trade, agriculture, mining, community organisations or construction.

**Finance** **B G W<sup>^</sup> X**

In this major sequence you will gain a broad understanding of the structure and operations of financial markets in Australia, together with the theory and techniques underlying financial management.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

**Career opportunities**

You may find employment opportunities in banking, brokering, credit analysis, funds management, insurance, international finance, risk management, securities analysis or treasury management.

**Financial planning** **B G W<sup>^</sup> X**

In this major sequence you will study the practical and theoretical aspects of financial planning through the examination of investment analysis, superannuation and taxation. Graduates are eligible to join the Financial Planning Association (FPA).

**Career opportunities**

Majoring in financial planning will allow you to become a financial planner. Financial planners have the necessary breadth and depth of financial skills and knowledge to assist individuals in achieving their financial objectives. Financial planners are innovative and lateral in their thinking, they are up-to-date with the latest changes and they are committed to providing sound, independent and ethical advice.

**Health informatics** **B G W<sup>^</sup> X**

This major sequence focuses upon the relationship between information systems and health. It covers the acquisition, storage, retrieval and use of information in a health context and ways in which the information is used and protected. The major sequence also concentrates on information systems used for business processes within a health care setting, as well as for medical treatment.

**Career opportunities**

You may find employment as a data/information manager, project manager, systems analyst, programmer or administrator in a health care setting.

**Human resource management** **B G W<sup>^</sup> X**

In this major sequence you will study human resource planning, recruitment and selection, review and remuneration, training and development, and human resource information systems. Graduates can satisfy the educational requirements for professional membership of the Australian Human Resource Institute (AHRI).

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

**Career opportunities**

Career options include working in training and development in a variety of areas such as an equal employment opportunity officer, a human resources practitioner or officer in business, industry and government.

**Interactive marketing** **B G W<sup>^</sup> X**

This major sequence focuses upon how you can market via the use of new and emerging technologies. It combines the principles of marketing and online marketing with the hands-on experience of internet development and the issues of managing new technologies.

**Career opportunities**

Careers in this field include marketing communication roles, online marketing strategist, web designer, market research analyst and marketing manager.

**International business** **B**

In this major sequence you will develop skills for the analysis of international markets and the personal skills and attitudes required to successfully engage in international business.

**Career opportunities**

Opportunities exist working with economic or management consultancies, financial institutions, government bodies, industry associations and major corporations.

**International management** **B G W<sup>^</sup> X**

This new major sequence responds to the ever-increasing complexities of international business in a dynamic and highly integrated world business environment. It focuses on international managerial issues and the impact these global forces have on domestic business. International management prepares graduates for challenges facing modern managers in a vibrant global environment.

**Career opportunities**

You may find international employment opportunities in management positions in the private and public sectors, operations or strategic management.

**International trade and economic policy** **B G W<sup>^</sup> X**

In this major sequence you will gain a sound understanding of the economic basis to trade and the institutions and market structures underlying global commerce. The international trade and economic policy major sequence provides you with the essential background in economics and, in particular, international trade that business operators need to be successful participants in the global economy.

You will study the economic, political and cultural characteristics of the major trading regions, including North America, Western and Eastern Europe and the Middle East, but with a strong emphasis on Asian trade.

**Career opportunities**

Graduates can be found working in all aspects of international business, both in Australia and overseas, undertaking roles in trade promotion, government departments, banking and general business management.

# Business

## Management **B G W X**

In this major sequence you will examine change, innovation and technology, globalisation, quality service cultures, participation and performance to develop the management skills of communication, problem solving, planning, organising, managing change and working cooperatively with others.

Graduates may be eligible for affiliate status membership of the Australian Institute of Management (AIM).

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

You may find employment in management positions in the private and public sectors, operations or strategic management.

## Marketing **B G W X**

In this major sequence you will gain knowledge of marketing in domestic and international markets. Professional recognition by the Australian Marketing Institute and the Market Research Society of Australia is available.

An honours year is available upon the completion of this major sequence, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

Career options include working in advertising, brand/product management, customer relations management, event management, marketing research, public relations, retailing, web design and sales management.

## Professional practice **B G W X**

This major sequence is designed to enhance and reinforce your business skills and to extend and apply your theoretical knowledge into practical real-life situations.

### Career opportunities

Majoring in professional practice will enhance your practical experience in preparation for a business career in your chosen discipline area.

## Quantitative business analysis **B G X**

In this major sequence you will gain the quantitative skills required in business. The major sequence focuses on techniques for optimising performance in areas such as market research, cost minimisation, risk analysis, insurance, forecasting and quality assurance.

### Career opportunities

You may find work as a business analyst, business researcher, data analyst, economist, intelligence analyst, portfolio analyst, risk manager or workforce planner.

## Supply chain management **B G X**

This major sequence will provide you with an understanding of total business process excellence and equip you with the knowledge and skills required in managing a business with multiple relationships, referred to as supply chain management. You will learn the importance of an efficient supply chain operation within an organisation and will graduate with the skills to implement effective performance, taking into account customer expectations and demands.

### Career opportunities

Opportunities exist in a range of industries such as retail, transportation, manufacturing, and many more. You may find employment as a warehouse manager, supply chain manager, purchasing manager, transportation manager, operations manager, eBusiness manager, electronic trading manager, order fulfillment manager, strategic sourcing manager, logistics manager or manager of procurement.

## Technology management **G X**

This major sequence will provide both a useful introduction to the importance of information systems to organisations and the management of this important function within organisations.

### Career opportunities

You may find work as a business manager or a member of an information systems management team within an organisation.

## Bachelor of Commerce – Dean's Scholars Program **3 B**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M307	14161 (CSP)	\$8290 (CSP)	95.45
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English.		

The Dean's Scholars Program provides prestigious scholarships for a small number of the most capable and highly motivated students enrolled in the Bachelor of Commerce at Deakin's Melbourne Campus at Burwood. If you are admitted to the Dean's Scholars Program you will be able to take full advantage of the flexible and broadly-based business degree. You will be provided with an academic mentor and have the opportunity to accelerate your program and prepare for advanced/honours studies. The scholarship may be extended if you enrol in the Bachelor of Commerce (Honours).

## Bachelor of Management **3 B G W X**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M302	<b>B</b> 14091 (CSP) <b>G</b> 15071 (CSP) <b>W</b> 18011 (CSP) <b>X</b> 14551 (CSP)	\$8110 (CSP)	<b>B</b> 68.40 <b>G</b> 68.35 <b>W</b> 56.20 <b>X</b> N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Management is designed to provide contemporary management knowledge and skills to students who aim to work in a management role. This course will enable you to acquire and master a solid understanding of the intellectual foundations of the study of management and its main components.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

This degree offers career opportunities in a wide variety of business arenas domestically and internationally, including business analyst, customer relations manager, market researcher, training and development officer, event manager, business security consultant, or internet administrator.

### Major sequences

You may also complete one major sequence. Choose a major sequence of 6 credit points from:

- » Accounting **B G W X**
- » Accounting information systems **B G W X**
- » Business security management **B G W X**
- » Commercial law **B G W X**
- » Economics **B G W X**
- » Finance **B G W X**
- » Financial planning **B G W X**
- » Health informatics **B G X**
- » Human resource management **B G W X**
- » International relations **B G X**
- » International trade and economic policy **B G W X**
- » Journalism **G W X**
- » Marketing **B G W X**
- » Media and communication **B G W X**
- » Politics and policy studies **B G W X**
- » Professional practice **B G W X**
- » Property and real estate **B**
- » Supply chain management **B G X**

<sup>1</sup> You will be required to undertake one unit in off-campus or online mode.

Refer to Bachelor of Commerce listings on pages 42–44 for major sequence details.

**KEY**

- 3** Course duration
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Wairn Ponds
- W** Warrnambool Campus
- X** Off campus

## Bachelor of Business Information Systems **3 B G**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M305	<b>B</b> 14211 (CSP) <b>G</b> 15371 (CSP)	\$7840 (CSP)	<b>B</b> 55.20 <b>G</b> 51.95
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

Deakin's Bachelor of Business Information Systems (BBIS) is a passport to a satisfying and professionally rewarding career. Almost all jobs use some form of information systems or information technology for business processes and management, creative output or communication.

In addition to specialist studies in information systems, you can also elect to complete a business major sequence. On completion of the BBIS, graduates will have satisfied requirements for professional membership of the Australian Computer Society (ACS).

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

Due to the constant need to develop, manage and use information strategically, business information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as develop expertise in information systems to achieve specialist information systems career roles in corporate businesses and government.

### Major sequences

Depending on the choice of elective units, you can complete a major sequence in:

- » Accounting **B G X**
- » Accounting information systems **B G X**
- » Business security management **B G X**
- » Commercial law **B G X**
- » Economics **B G X**
- » Finance **B G X**
- » Financial planning **B G X**
- » Health informatics **B G X**
- » Human resource management **B G X**
- » Interactive marketing **B G X**
- » International business **B**
- » International trade and economic policy **B G X**
- » Management **B G X**
- » Marketing **B G X**
- » Professional practice **B G X**
- » Quantitative business analysis **B G X**
- » Supply chain management **B G X**

Refer to Bachelor of Commerce listings on pages 42–44 for major sequence details.

## Bachelor of Business (Sport Management) **3 B X**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M391	14661	\$8020 (CSP)	<b>B</b> 80.15 <b>X</b> N/A
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

Deakin's Bachelor of Business (Sport Management) is designed to provide students with skills to work in the business of sport, in all its manifestations, including professional sport, national and state sporting organisations and community sport. The course covers the financial, promotional, managerial, legal and other aspects of sport as a business, providing the skills required to work in areas such as managing organisations that conduct sporting competitions and major events, community programs that encourage participation in sport, and organisations that support sporting competitions such as sporting goods manufacturers and retailers, sports promoters, facility designers and managers, and player managers and agents.

The ability to apply management and marketing theories and business principles generally within a leisure framework is a core feature of the degree.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

### Career opportunities

Career opportunities in sport management have expanded considerably in the past 10 years. Sports including Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities catering for sport at the local level through to those facilities hosting national and international competitions.

## Bachelor of Property and Real Estate **3 B**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M348	14451 (CSP)	\$8680 (CSP)	78.60
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Property and Real Estate is Victoria's only three-year property course and has been designed in close consultation with employers and industry bodies. The course provides knowledge and skills in property development, property valuation, market analysis and property economics. The course aims to produce graduates prepared for a career in global property and real estate industries, equipped with an understanding of legalities, principles and processes required to fill a professional role in this field, and an appreciation of a professional ethic which emphasises responsibility and responsiveness to community needs.

The course has received professional accreditation by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will be eligible for registration as a Certified Practising Valuer.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

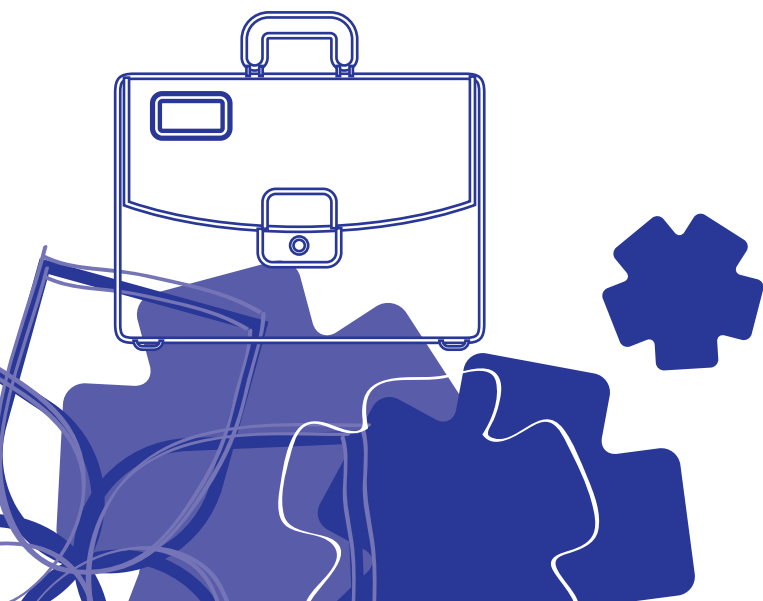
### Career opportunities

You may find employment as a property developer, private or government valuer, property adviser, market research analyst, property sales and acquisitions, financier, sustainability consultant, funds manager, property and asset manager, leasing agent and land economist. You will be able to specialise in all facets of the real estate market including commercial and industrial property, residential property and other related land uses in the built environment.

### Major sequences

- » Management
- » Marketing
- » Sustainability

For more information on these major sequences, refer to [www.deakin.edu.au](http://www.deakin.edu.au).



## Combined courses

### Bachelor of Arts/Bachelor of Management 4 G W

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
D326	<span>G</span> 15111 (CSP) <span>W</span> 18111 (CSP)	\$7090 (CSP)	<span>G</span> 56.40 <span>W</span> 69.05
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Arts/Bachelor of Management is a flexible combined course that provides the opportunity to pursue a complementary area of study such as psychology, journalism, public relations or sociology along with studies in management. The Bachelor of Arts is a highly flexible degree allowing you to concentrate on the areas that most interest you. The Bachelor of Management enables you to acquire and master a solid understanding of the intellectual foundations of the study of management and its main components.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 30 for Bachelor of Arts and page 44 for Bachelor of Management or visit [www.deakin.edu.au](http://www.deakin.edu.au).

### Bachelor of Property and Real Estate/ Bachelor of Commerce 4 B

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
D325	14701 (CSP)	\$8350 (CSP)	85.95
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Property and Real Estate/Bachelor of Commerce (BPRE/BCom), brings together Deakin's relatively new Bachelor of Property and Real Estate and the longstanding Bachelor of Commerce into a four year program of study. This degree will provide you with the opportunity to undertake complementary major sequences in commerce along with studies in property and real estate.

The Bachelor of Commerce has a strong public profile and an established reputation with industry and professional bodies. Property and real estate is an established discipline in Australia and the course is designed to produce highly skilled property professionals who are able to enter the workforce with a qualification fully recognised by employers, government and professional organisations. Combining the two courses will facilitate practical experience and project work that relates theory with practice, providing a broad business educational experience.

#### Career opportunities

The BPRE/BCom aims to produce graduates prepared for a career in the business world and in the global property and real estate industries. As a graduate of this course you will have an understanding of the legalities, principles and processes required to fill a professional role in this field, and an appreciation of a professional ethic which emphasises responsibility and responsiveness to community needs.

Graduates can find employment in a wide range of property-related positions in both private and government sectors including property developers, valuers, investors, asset managers, property market analysts, property management, leasing agents, funds managers and government advisors.

For more information, including major sequences and career opportunities, please refer to individual degree listings on page 45 for Bachelor of Property and Real Estate and page 42 for Bachelor of Commerce or visit [www.deakin.edu.au](http://www.deakin.edu.au).

### Bachelor of Commerce/Bachelor of Laws 5 B G W\*

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
D322	<span>B</span> 14491 (CSP) <span>G</span> 15521 (CSP) <span>W</span> 18131 (CSP)	\$8930 (CSP)	<span>B</span> 92.30 <span>G</span> 89.70 <span>W</span> 72.35
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 35 in English (ESL) or 30 in any other English.		
Non-Year 12 requirements	See Bachelor of Laws, page 78.		

The Bachelor of Commerce/Bachelor of Laws combined course allows you to gain a sound understanding of the context in which the law operates in the business world. The Bachelor of Laws emphasises a case study approach and has a strong practical legal skills component. You will also gain comprehensive knowledge in business studies. The Bachelor of Commerce allows you to gain a sound foundation in key business disciplines.

This course enables you to undertake legal studies which satisfy the University component of the requirements for admission to practise law in Victoria, as well as undertaking a broadly-based commerce degree.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 42 for Bachelor of Commerce and page 78 for Bachelor of Laws or visit [www.deakin.edu.au](http://www.deakin.edu.au).

\* First two years available on campus at Warrnambool. The remaining course load can be taken by transferring to the Geelong Campus at Waurn Ponds or by off-campus study.

### Bachelor of Management/ Advanced Diploma of Tourism 3 B

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
M303	14341 (CSP)	\$9080 (CSP)	59.15
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

If you are considering enrolling in the concurrent program offered through our TAFE partner, you should seek advice from Deakin on the Bachelor of Management component of the fees and charges, and Box Hill Institute for the Advanced Diploma fees and charges.

This course was created in response to demand for high-level management training for the hospitality industry. This course is studied concurrently at Deakin University and Box Hill Institute in Melbourne. TAFE modules focus on practical skills in real work environments, with strong links to industry.

The course features a work placement program, giving you the opportunity to work with several companies in Australia.

#### Career opportunities

Career opportunities include event and conference organisation, local and international tourism planning, development and marketing, as well as working in local and national government departments or local, national and international tourism operations.

**KEY**

- 3** Course duration
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Warrn Ponds
- W** Warrnambool Campus
- X** Off campus

**Bachelor of Commerce/Bachelor of Science** **4** **B** **G**

Deakin code	VTAC code	Indicative first year fee <sup>1</sup>	ATAR
D321	<b>B</b> 14741 (CSP) <b>G</b> 15691 (CSP)	\$6850 (CSP)	<b>B</b> 86.90 <b>G</b> 83.90
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

Deakin's combined course in Commerce and Science enables you to combine disciplines for a unique qualification. You may combine Commerce studies in areas such as accounting, economics, management, business information systems or marketing with a relevant Science stream, for example biology, biological chemistry, chemistry, environmental science, mathematical modelling or zoology.

For more information, including major sequences and career opportunities, please refer to individual degree listing on page 42 for Bachelor of Commerce and page 93 for Bachelor of Science or visit [www.deakin.edu.au](http://www.deakin.edu.au).



*Fiona Campbell*  
Assurance Partner,  
Ernst & Young  
Melbourne

'Ernst & Young is a global leader in assurance, tax, transactions and advisory services. Over the past few years we have become increasingly involved with Deakin University, working in partnership to help students understand all the various programs and opportunities we can offer them both during their tertiary years and beyond. By attending student careers fairs and sponsoring various student societies, we have been able to support Deakin University in prepping its students on vital 'post-university' skills through career information sessions and presentations on relevant topics such as interview skills, business etiquette and application tips.'

**See also****Combined courses**

- Bachelor of Arts/Bachelor of Commerce, page 38.
- Bachelor of Arts – major sequence in Chinese/Bachelor of Commerce, page 38.
- Bachelor of Business Information Systems/Bachelor of Information Technology, page 75.
- Bachelor of Engineering/Bachelor of Commerce, page 57.
- Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 99.
- Bachelor of International Studies/Bachelor of Commerce, page 39.
- Bachelor of Management/Bachelor of Laws, page 79.
- Bachelor of Public Health and Health Promotion/Bachelor of Commerce, page 67.

**Related courses**

- Associate Degree of Arts, Business and Sciences, page 37.
- Bachelor of Sport Development, page 99.

**More information on Business**

2012 Undergraduate Business Career Booklet

**P** 1300 DEGREE (1300 334 733)  
**E** [enquire@deakin.edu.au](mailto:enquire@deakin.edu.au)

[www.deakin.edu.au/buslaw](http://www.deakin.edu.au/buslaw)

For the latest information about new courses at Deakin University, please visit [www.deakin.edu.au](http://www.deakin.edu.au).

<sup>1</sup> The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can't specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this book are for Australian students in 2011, and may change for 2012 and later years. You can find more information about fees on our web site [www.deakin.edu.au](http://www.deakin.edu.au) or page 103. For information on fees for international students, please visit [www.deakin.edu.au/international](http://www.deakin.edu.au/international).

Deakin's Business students have a diverse range of career options.

