



•STUDENT•
PROFILE

Kimberley Carty
Bachelor of Exercise and Sport Science
Melbourne Campus at Burwood
Completed: 2010

.....
'Deakin was great because we were taught by professionals in the area of sport science who have worked with elite athletes at the highest levels including at sporting clubs and clinics. I am now planning to do further study in exercise physiology, and become a fully qualified exercise physiologist.'

Sport

Australia is a sport-loving nation and our focus on sport as a discipline, a health science, a profession, a recreational activity and a lifestyle has never been greater.

With obesity and chronic disease rates rising in Australia and worldwide, there is also a renewed emphasis on physical activity and sport participation that is driving the demand for industry experts.

At Deakin you can study sport as a health science, or a business, as education (teaching) or even the development of sport within the community.

Unique accreditation

Deakin's Bachelor of Exercise and Sport Science is the first and only nationally-accredited undergraduate exercise and sport science program in Victoria. This accreditation has been awarded by Exercise and Sport Science Australia (ESSA).

Graduates of the Bachelor of Exercise and Sport Science course, including the approved units specified for the Exercise Science – ESSA sequence, may apply for registration for full membership of Exercise and Sport Science Australia at the Exercise Scientist level.

Completion of the ESSA sequence may improve career opportunities in exercise science and exercise rehabilitation, and lead to postgraduate studies in clinical exercise physiology and physiotherapy.

Career-driven courses

Deakin's range of Sport courses is broad, and our graduate career outcomes are just as diverse. As a graduate of a Deakin Sport course, you could find yourself pursuing a career in professional sport, in major sport facilities, or with national and international sporting organisations.

You could work in sport management or marketing, or even find sport-related roles with a legal or finance focus. Alternatively, you may wish to pursue a career in exercise and sport science, specialist physical education teaching, sports nutrition, coaching, or in the development of sport participation by communities in Australia and overseas.

The business of sport – a specialised field

Australia has an enviable international reputation in sport and, as a global industry, produces billions of dollars in revenue each year. Sport is a business and Deakin offers several courses that recognise and address the need for skilled graduates in this growing field.



A Bachelor of Sport Development prepares you for a career in coaching, the leisure industry, sports science and community sports development. It is unique because it focuses on three main streams of study: sport management and marketing, sport coaching, and sport and exercise science. This specialist course is aimed at increasing participation in sport through the design of sport systems and pathways in order to attract, retain and nurture sports participants.

Demand for sport managers

With sport occupying a central role in Australian life as well as its growing international profile, there is an increasing demand for specialised managers. Deakin's Bachelor of Business (Sport Management) is concerned with the organisation and delivery of sport in its various manifestations at the elite, semi-elite and recreational levels. The main focus of this course is to prepare managers with the skills to provide leadership and direction for sporting organisations.

Deakin – an elite athlete friendly university

Deakin University is part of the Australian Sports Commission's Elite Athlete Friendly University Network. Wherever possible we do our best to assist elite student athletes to undertake sporting opportunities whilst pursuing and achieving academic excellence. Students can take advantage of academic planning guidance, off-campus study and flexible assessment and attendance arrangements.

Sport

Bachelor of Business (Sport Management) 3 B X

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
M391	14661	\$8020 (CSP)	80.15
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English		
Non-Year 12 requirements	VTAC Pi form.		

Deakin's Bachelor of Business (Sport Management) is designed to provide you with skills to work in the business of sport, in all its manifestations, including professional sport, national and state sporting organisations and community sport. The course covers the financial, promotional, managerial, legal and other aspects of sport as a business, providing the skills required to work in areas such as managing organisations that conduct sporting competitions and major events, community programs that encourage participation in sport, and organisations that support sporting competitions such as sporting goods manufacturers and retailers, sports promoters, facility designers and managers, and player managers and agents.

The ability to apply management and marketing theories and business principles generally within a leisure framework is a core feature of the degree.

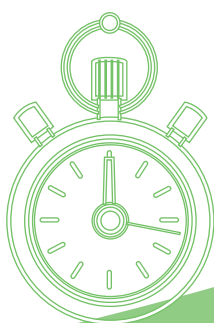
Career opportunities

Career opportunities in sport management have expanded considerably in the past 10 years. Sports including Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities catering for sport at the local level through to those facilities hosting national and international competitions.



*Anthony Grima
Partnership Manager,
Talented Player Development
Football Federation Victoria*

'Football Federation Victoria (FFV) is the state governing body for football (soccer) in Victoria. FFV engages Deakin students within its talented player development pathway, appointing Sport Management students in state representative management roles and Exercise and Sport Science students as sport scientists for state representative teams and its National Training Centre programs. Deakin students bring organisation and project management skills to FFV and also offer fresh and modern ideas to certain elements of our programs.'



Deakin's Sport students have access to a variety of sporting, exercise and health environments.

Bachelor of Exercise and Sport Science 3 B G

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
H343	14411 (CSP)	\$5880 (CSP)	B 85.00 G NEW
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form. Some applicants only: STAT Multiple Choice.		

Australians have a worldwide reputation of high achievement in sport. The Bachelor of Exercise and Sport Science looks at ways to apply skills to improve the athlete, the team or the individual. This field-leading bachelors degree allows you to focus your study in specialised streams such as coaching, exercise physiology, sports nutrition, psychology, health promotion and physical activity and health. You can now also undertake a stream within the Bachelor of Exercise and Sport Science and be eligible for accreditation by Exercise and Sport Science Australia (ESSA) as an exercise scientist. This is the only undergraduate course in Victoria that facilitates this.

The flexible course structure also enables you to explore other areas of interest to tailor your course to suit your personal goals and career aspirations. You can add to your career opportunities by completing individual units or majors in areas such as nutrition, marketing, management, IT, media and languages.

The Bachelor of Exercise and Sport Science features a minimum 140 hours of practical experience in an exercise and sport science work practicum in third year, so you can start your career before you graduate with hands-on work placement experience.

You have the opportunity to undertake a hands-on experience in a variety of sporting, exercise or health environments. These may vary from local, state or national sporting organisations and professional sporting clubs, state and national institutes of sport, as well as health, fitness and rehabilitation providers. The roles can involve coaching, sport science, sports administration and management, rehabilitation and fitness. Many graduates have been offered work based on their excellent fieldwork performance.

Successful completion of the Bachelor of Exercise and Sport Science (completed with appropriate majors and electives) is one of many pathways for graduates to apply for entry into the Bachelor of Medicine Bachelor of Surgery offered at Deakin's Geelong Campus at Waurn Ponds.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

Career opportunities

As well as traditional roles in the sport, exercise, coaching and fitness industry, you may pursue employment in sports administration, facility management, community health and wellness, rehabilitation or sport science. Other employment opportunities include local and state government agencies, professional sporting bodies, hospital and rehabilitation clinics, fitness and aquatic centres, private health and recreation centres, or large business organisations. The degree is also a common pathway to postgraduate study in areas such as physiotherapy, clinical exercise physiology and research.



KEY

- 3** Course duration
- B** Melbourne Campus at Burwood
- F** Geelong Waterfront Campus
- G** Geelong Campus at Warrn Ponds
- W** Warrnambool Campus
- X** Off campus

Bachelor of Sport Development **3** **B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
M320	14421 (CSP)	\$6870 (CSP)	72.85
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.		
Non-Year 12 requirements	VTAC Pi form.		

The Bachelor of Sport Development focuses on the development of sport (sports systems and planning for participation) and development through sport (building social capital and cohesion in communities through sport). You will receive instruction in three areas of specialisation: sport management and marketing, coaching, and exercise and sport science.

Career opportunities

Graduates are prepared for careers in coaching, sport science, community sport development and the leisure industry.

Combined course

Bachelor of Exercise and Sport Science/ Bachelor of Business (Sport Management) **4** **B**

Deakin code	VTAC code	Indicative first year fee ¹	ATAR
D394	14681	\$6530 (CSP)	90.75
Year 12 prerequisites	VCE units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.		
Non-Year 12 requirements	VTAC Pi form. Some applicants only: STAT Multiple Choice.		

Deakin's Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) is designed for students who wish to gain expertise in both Exercise and Sport Science and Business (Sport Management). Graduates of this combined course will be equipped to provide enhanced professional leadership in the field and make a marked impact on the continued development of the Australian sporting industry.

The Exercise and Sport Science aspect of the course is designed to equip you with the necessary skills, understanding and attitudes to pursue a professional career in the exercise and sport fields. The core units will provide you with a sound understanding of the sciences underpinning both competitive sport and recreational physical activity, and the relationship between physical activity and health. You may choose your elective units from the areas of physiology, metabolism, behaviour, movement and physical activity.

The Business (Sport Management) component of the course is designed to equip you with a solid foundation in business studies, and the unique knowledge and specialist skills required by sport managers in Australian organisations, as identified within the industry.

Career opportunities

Careers from this combined course vary from traditional sport, exercise and coaching occupations to well-established sports administration, management, governance and development roles. Growth areas in this sector include sports media, IT, event management, marketing, and international business. Other opportunities include sport science, sport equipment design, and marketing health and physical activity.

For more information please refer to individual degree listings for Bachelor of Exercise and Sport Science and for Bachelor of Business (Sport Management) on the previous page or visit www.deakin.edu.au.

See also

Related course

Bachelor of Health and Physical Education, page 50.

More information on Sport



2012 Undergraduate Sport Career Booklet

P 1300 DEGREE (1300 334 733)

E enquire@deakin.edu.au

For the latest information about new courses at Deakin University, please visit www.deakin.edu.au.

- The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can't specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this book are for Australian students in 2011, and may change for 2012 and later years. You can find more information about fees on our web site www.deakin.edu.au or page 103. For information on fees for international students, please visit www.deakin.edu.au/international.



Susie Parker-Simmons
Sport Science Coordinator
Victorian Institute of Sport

'The Victorian Institute of Sport provide Victoria's elite athletes with access to advanced coaching, sport science and sports medicine services, career and education advice, and training and competition support.

VIS Sport Science offers one-year student placements to undergraduate and postgraduate university students. These placements are for a minimum of 10 hours per week and provide an exciting opportunity to gain valuable practical experience in preparing elite athletes, and working alongside some of Australia's leading applied sport scientists. The placements help Deakin students determine the direction of their future professional life and also assist VIS train future staff.'