



Welcome to 2009

The Deakin Undergraduate team hope you have had a safe and restful break and welcome you back to school for what will no doubt be another exciting year.

Once again, we are pleased to provide you with all the latest news, innovations, upcoming events and opportunities to get involved through the monthly 'Deakin Careers Network Bulletins'

Alternatively, with the never ending hive of activity, be sure to visit the Deakin web site for all the latest news: www.deakin.edu.au/future-students.

We look forward to working with you and your students throughout 2009.

Lyndal Knop
Manager, Undergraduate Recruitment

Staff updates

At the end of 2008, the Undergraduate team farewelled two of our valued Marketing Officers. Anna Wasterval concluded her secondment with the Marketing Division and has returned to the Faculty of Science and Technology. Larisa Edwards has taken up an appointment at another institution. We wish them well in their future endeavours.

We are also delighted to announce that Jenny Smith has joined the team as our new Marketing Officer. Jenny has extensive experience after working at Monash University in their Alumni area and with Deakin's Postgraduate recruitment team for the past 12 months.

FEBRUARY CONTENTS

Welcome to 2009

Staff updates

New Year, new opportunities with Deakin University school visits

Deakin University rides high on student preferences

Week Zero – lift off!

Did you know?

Student profile: nursing

Economics school day and competition

Key dates for 2009

Science and engineering challenge dates set for 2009

Career Advisers service pack

We're here to help ...



Students make use of the convenience of wireless hotspots located around all Deakin Campuses.



New Year, new opportunities with Deakin University school visits

With the beginning of a new year, now is the time to start thinking about booking in your next school visit with Deakin University.

As you may have experienced in 2008, school visits are an excellent opportunity for your students to learn more about the transition from secondary school to university and find out all the information they need to know to make an informed choice about their future.

Deakin's experienced staff are available to provide information sessions in two ways:

1. We can visit your school

For your convenience, we are happy to come out and speak to your students in their own environment and tailor sessions to suit your school's curriculum.

Our presentations will offer your students an insight into what university life is like at Deakin as well as vital information on Campus and study options, courses and a range of other topics that school students need to know about in order to make informed choices about attending University. In addition, we are happy to organise a representative from a faculty to visit your school should your students seek information on a particular study area.

2. You can visit any Deakin Campus

Bring the University experience to life for your students by organising a visit to one of Deakin's modern and vibrant Campuses.

A visit to our Campuses will incorporate an information sessions to discover the benefits of studying at Deakin University as well as enable students to explore the Campus and facilities.

We are also happy to cater for international students. To book in for your school visit, please visit the Deakin web site at: www.deakin.edu.au/future-students/careers-advisers.

Deakin University rides high on student preferences

Deakin University has continued its impressive rise in popularity according to the latest VTAC (Victorian Tertiary Admissions Centre) Change of Preference figures.

The number of students who put Deakin as their first preference in 2009 for undergraduate studies has increased by 15 per cent compared to 2008. The new figures make Deakin University one of the most popular universities in Victoria.

High demand areas of study included engineering and related technologies (first preferences up 55 per cent), information technology (first preferences

up 20 per cent), psychology (first preferences up 25 per cent), food science and nutrition (first preferences up 37 per cent) and biological science (first preferences up 27 per cent).

As well, each of Deakin's Campuses experienced an increase in first preferences – Melbourne Campus at Burwood up 7 per cent; Geelong Campus at Warrnambool up 11 per cent; Geelong Waterfront Campus up 3 per cent; and the Warrnambool Campus up 21 per cent.

Deakin University's Deputy Vice-Chancellor (Academic), Professor John Rosenberg, said that Deakin had worked

hard to make its courses relevant to the needs of students and employers and to ensure that every student has a satisfying and successful experience.

'This is the fifth year in a row that new student preferences have increased at Deakin. Deakin University is recognised for being in touch with industry and for producing work-ready graduates, but we are not complacent. Indeed Deakin continues to demonstrate leadership by providing more choice and widening access to higher education, particularly for students in rural and regional Australia.'



Week Zero – lift off!

Monday 2 March – Friday 6 March 2009

An early factor in a successful University career is making a smooth transition from Secondary school to University.

As part of Deakin's transition program to ensure that students are well looked after and prepared for University life is Week Zero.

Week Zero is Deakin's orientation program for all new students and is absolutely essential if they want to make a great start to University. Week Zero is packed with activities that will enable them to meet other students and staff, become familiar with the Campus and services available, and learn more about their course. And there's lots of fun to be had too.

Every on-campus student will receive a personalised itinerary, which will outline all the activities they'll need to attend. They can use this to navigate their way during Week Zero, but if they get stuck, they can visit one of the welcome areas for information and directions.

Week Zero starts with the Host Program where a student host introduces other students from their Faculty and takes them on a tour of the Campus. Students are also expected to attend their Faculty and School welcome and information sessions, to understand more about what they can expect from their course, and what will be expected of them as a Deakin student.

There are also many opportunities for students to relax and have fun during

Week Zero. Deakin University Student Association (DUSA) offers a great range of bands, free lunches, markets, comedy and movie nights, competitions and lots of clubs and societies to get involved in. And who knows – they may even make some lifelong friends.

Week Zero is primarily aimed at on-campus students; however off-campus students are very welcome to attend any part of the program. Off-campus students can also get involved in 'Off to a Flying Start', which is a two-day program introducing orientation and study skills for distance learners. Check out the program and register online.

For more information visit:
www.deakin.edu.au/current-students/transition.



Students tell us that Deakin supports a friendly environment to study.

Did you know?

Industry placements and internships are a great feature of many Deakin courses, such as the Bachelor of Commerce and Bachelor of Information Technology, allowing students to form industry networks and gain valuable work experience.

This type of work-integrated learning is highly sought-after by employers and students alike as they play a critical role in the development of employability skills allow Deakin graduates to 'hit the ground running.'



Student profile: nursing



Jane Bailey completed her Bachelor of Nursing (Honours) at Deakin's Melbourne Campus at Burwood in 2008.

Prior to that, she completed Deakin's combined course Bachelor of Nursing/ Bachelor of Applied Science (Health Promotion).

Where are you currently working?

I work as a registered nurse in the neonatal intensive care unit of the Royal Women's Hospital. My research has looked at some of the issues surrounding an adverse event during the ventilation of infants weighing less than 1500g at birth.

For you, what were some of the highlights and benefits of studying at Deakin?

In 2008 I completed an honours program in nursing. This consisted of some course work units and a research project culminating in the submission of my thesis. I was able to tailor my research to the area I worked in and a topic that I was interested in. My supervisor was very flexible, recognising that I needed to work my studies around work and family commitments.

I was also fortunate to have the opportunity to complete part of my undergraduate degree in Denmark through the Study Abroad program. This was an invaluable experience to travel, live and learn in another country and discover some of what Europe has

to offer without taking time out of my studies.

What has been your career highlights to date?

My graduate nurse year at the Royal Women's Hospital, where I was able to begin my career in neonatal nursing. Completing my graduate year in a specialist hospital gave me exposure to areas that interested me, such as women's health, midwifery, health promotion, neonates and women's emergency care.

Why did you undertake your honours course at Deakin?

I was able to tailor my honours research program to my needs and to fit it into my busy lifestyle. From my undergraduate degree I had good relationships with the staff in the School of Nursing and it made sense to make use of these established relationships and continue my studies under academic nurses who I really respected and saw as mentors for my own career. Nursing at Deakin has an established research record and I wanted to contribute to that.

Economics school day and competition

This year the Faculty of Business and Law's Economics School Day and Competition will be run in conjunction with Deakin University Open Days.

Hosted by the School of Accounting, Economics and Finance, the event will promote the various economics programs available at Deakin and provide an idea of the teaching methods employed (in-class economics experiments) and learning technology available (showcasing an APLIA experiment). APLIA is the web-based,

interactive learning system that keeps your students engaged and prepared for class.

Approximately 250 secondary schools across Victoria will be contacted and Year 11 students, along with their economics teachers, school principals, VCE coordinators, parents and family members will be invited to attend the events.

Stay tuned for more information ...



Students at the Melbourne Campus at Burwood.



Key dates 2009

March

- 2–6 Week Zero
- 27–28 National Careers Expo

April

- 1 Careers Advisers Breakfast 1, Burwood
- 2 Careers Advisers Breakfast 1, Geelong
- 6–17 Victorian secondary school holidays
- 8 Discover Deakin – all Campuses
- 21–23 Western District Tertiary Information Service
- 23 Careers Advisers Breakfast 2, Burwood
- 24–26 *The AGEVCE* Expo
- 28 Geelong Football Club Leadership Breakfast, Geelong
- 30 Careers Advisers Breakfast – Warrnambool

May

- 5–7 Northern Metro Tertiary Information Service
- 12 Careers Advisers Breakfast, Horsham
- 12–14 Gippsland Tertiary Information Service
- 12–14 Warrnambool Careers Expo
- 18–22 Bendigo Tertiary Information Service
- 25–29 Waverley Tertiary Information Service

June

- 10 So you want to be a Doctor? Geelong Campus
- 15–16 Peninsula Tertiary Information Service
- 17–19 Central Highlands Tertiary Information Service
- 22–24 North East Tertiary Information Service
- 23–25 Eastern Tertiary Information Service
- 24 Geelong Careers Expo
- 29–10 July Victorian secondary school holidays

July

- 2 Parent information evening – Burwood
- 4–5 Re-invent your Career Expo
- 8 Discover Deakin – all Campuses
- 14 Nursing Information Evening – Burwood

- 16 Nursing Information Evening – Geelong Waterfront
- 16 Discover Deakin – all Campuses
- 17 Nursing Information Evening – Warrnambool
- 20–23 Western Metro Tertiary Information Service
- 22 Careers Advisers Breakfast, Ballarat
- 23 Careers Advisers Breakfast, Bendigo
- 24 Careers Advisers Breakfast, Shepparton
- 24–26 Herald Sun Expo
- 27–29 Knox Maroondah Tertiary Information Service
- 28 Eastland Careers Expo
- 30–31 Geelong Tertiary Information Service

August

- 3–7 Loddon Tertiary Information Service
- 9 Open Day – Geelong Campuses
- 11–12 North West Tertiary Information Service
- 16 Open Day – Warrnambool Campus
- 23 Open Day – Burwood Campus

September

- 1–2 Careers Advisers Breakfast, Sale
- 21– 5 Oct Victorian secondary school holidays
- 22 Discover Deakin – all Campuses
- 28 Discover Deakin – all Campuses

October

- 1 Health and human development revision lecture – Warrnambool (HMNBS)
- 15 Year 11 Day (all Campuses)

December

- 6–8 CEAV careers advisers conference – Geelong
- 14 COP Information Evening – Western suburbs
- 15 COP Information Evening – Geelong and Melbourne
- 15 Bendigo 'drop in' session – COP
- 17 COP Campus tours (All Campuses)
- 18 COP Warrnambool day
- 18 Ballarat 'drop in' session – COP



Science and engineering challenge dates set for 2009

The dates have been set for this year's Science and Engineering Challenge for the Geelong region. Limited places are available and with the growing popularity of the event each year it's time to start planning for your school's participation. The challenge is to be held at Deakin University, Geelong Campus at Wairn Ponds on Wednesday 7 and Thursday 8 May 2009.

Year 10 students from the Geelong region and Warrnambool take part in the Challenge which sees them design, create and build a variety of projects. Around 400 students from schools around the region will have the chance to participate in a range of activities showing them that science is anything but dull. Over two days, they will be actively involved in a range of activities from building bridges,

solving a virtual maze, to constructing and firing a catapult. The action packed Challenge gives students an insight into the principles involved in science, engineering and technology.

The challenge is held across Australia and at the end of the year the top eight schools battle it out in the Grand Challenge Gold final. The Geelong event is held in partnership with Deakin University, Rotary club of Queenscliff and regional secondary schools.

If you would like your school to be involved or for more information visit: www.deakin.edu.au/scitech/about/events/se-challenge

or contact Natalie Quick at natalie.quick@deakin.edu.au.

Career Advisors service pack

Career Advisors service packs containing all the essentials you need to ensure that you start the school year on the right track will be sent out in the next week.

If you have not received your pack by the end of February, please contact Michelle Brown at michelle.brown@deakin.edu.au or phone 03 9246 8260.

We're here to help ...

MELBOURNE

Lyndal Knop
Manager Undergraduate Recruitment
03 9246 8054
lyndal.knop@deakin.edu.au

Jenny Smith
Marketing Officer
03 9246 8055
jenny.smith@deakin.edu.au

Belinda Ashe
Marketing Officer
03 9246 8063
belinda.ashe@deakin.edu.au

Michelle Brown
Project Officer
03 9246 8260
michelle.brown@deakin.edu.au

GEELONG

Andrea Turley
Senior Marketing Officer
03 5227 2444
andrea.turley@deakin.edu.au

WARRNAMBOOL

Martin O'Brien
Marketing Officer
03 5563 3444
martin.obrien@deakin.edu.au

DEAKIN INTERNATIONAL

Angela Moran
International Marketing Manager
03 9244 5095
angela.moran@deakin.edu.au