



Deakin University 2011 Careers Advisers' Day



What's new at Deakin

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The Bradley Review

Transforming Australia's Higher Education System

"10 year reform agenda for higher education and research to boost Australia's national productivity and performance as a knowledge-based economy"

Innovation Powering Ideas: An Innovation Agenda for the 21st Century

"10 year reform agenda to make Australia more productive and more competitive"





New Undergraduate courses in 2011

- Bachelor of Business (Sport Management)
- Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)
- Bachelor of Property and Real Estate/Bachelor of Commerce





Youth Allowance

Deakin University Student Housing Rental Grants

- Available in T1 to eligible students for the current academic year.
- Fortnightly payment of \$70 to help pay rent.





Financial support

- Start up scholarships
- Less rigid eligibility requirements for outer regional, remote and very remote students
- Multi student families entitlements
- Relocation consideration
- Higher income caps from 2012





Student retention

- New gap year program
- Two year deferral





Student amenity improvements

- Burwood – new lecture theatre
- Warrnambool – student life
- Geelong – student life





Better Library spaces

- New media
- Online resources
- Technological study approaches





Rural student grant scheme

- Faculty of Business and Law
- Cash grants available





Public transport

- Burwood campus now in overlap zone 1 and 2





Hospital training

- Epworth hospital on campus
- 32 beds





New student housing

Planned for

- Waurin Ponds campus
- Burwood





Deakin Regional Community Health Hub (REACH)

- Waurin Ponds
- New lecture theatre
- Remote teaching facility for regional and rural health





Signals within Student First Preferences

- **Softening demand**
- **Fields of Education**





Competition

- Of the 61 courses offered at the Melbourne Campus, only fourteen had Clearly-Ins below 70.00 - seven IT courses
- Most of the 45 courses at Geelong campuses had Clearly-Ins above 60.00.





International students

- 2117 commencing students in 2011





Student off-shore experiences

- Student exchange program
- International study tours
- International internships



Questions?

