



Young Researchers' Conference (Lugano, 18-29 June 2007)

LSS 2007 SP (Special Program) organized jointly with the
Business Ethics Center of Corvinus University, Budapest, Hungary,
on Systems Design and Ethical Practice:

"Business Ethics, Professional Ethics, and Ethics of Whole Systems"

Are you interested in the relationship between systemic thinking and ethical practice?

Would you like to familiarize yourself with a broad spectrum of contemporary ideas on business and professional ethics?

Do you feel calls for ethical practice often lack clear theoretical and methodological foundations and, based on them, practical tools?

Are you looking for an academic event that combines the broadness of inputs that you can get from a conference with the didactic guidance you expect from a post-graduate Summer School?

If so, this Young Researchers' Conference should interest you.

Host Faculty

- **Werner Ulrich** (University of Fribourg, Switzerland, and The Open University, Milton Keynes, UK)
- **Laszlo Zsolnai** (Corvinus University of Budapest, Hungary, and Community of European Management Schools)

Visiting Faculty

- **Jane Collier** (Judge Business School, University of Cambridge, UK)
- **Frank Dixon** (Innovest Strategic Value Advisors, New York)
- **Knut Ims** (Norwegian School of Economics & Business Administration, Bergen, Norway)
- **Ulrich Thielemann** (Institute of Business Ethics, University of St. Gallen, Switzerland)

Program

Topic 1 – Basic Challenges

1. Ethics of Whole Systems – The Legacy of C. West Churchman (Werner Ulrich)
2. Nature, Society, and Future Generations – Extending the Stakeholder Framework (Laszlo Zsolnai)
3. Ethical Business Practice in a Globalized Corporate World - Challenges and Responses (Jane Collier)
4. Comments and Discussion (Moderator: Knut Ims)

Topic 2 – Solution Concepts (I): Theoretical and Methodological Foundations

5. Discourse Ethics (Ulrich Thielemann)
6. Critical Pragmatism (Werner Ulrich)
7. Business within Limits (Knut Ims & Laszlo Zsolnai)
8. Comments and Discussion (Moderator: Jane Collier)

Topic 3 – Solution Concepts (II): Practical Tools

9. Critical Systems Heuristics (Werner Ulrich)
10. Personal Responsibility and Professional Ethics (Knut Ims)
11. Total Corporate Responsibility (Frank Dixon)
12. Comments and Discussion (Moderator: Laszlo Zsolnai)

Topic 4 – Creating Impetus for Change: Essential Sources of Motivation and Legitimacy

13. Deep Ecology (Knut Ims)
14. Sustainability and Systems Change: the Business Case for Corporate Social and Environmental Responsibility (Frank Dixon)
15. Ethical Boundary Critique and Living Civil Society (Werner Ulrich)
16. Comments and Discussion (Moderator: NN)

Topic 5 – Conclusions: How Can We Promote Business and Professional Ethics, and How Not?

17. Ethical Decision Making (Laszlo Zsolnai)
18. The Ethics Management Paradox (Laszlo Zsolnai)
19. Deep Professionalism (Werner Ulrich)
20. Final Discussion and Farewell

Admission Formal application is required. Participants are admitted on the basis of individual qualifications & experience as well as motivation (as expressed by a short statement of motivation or by current professional or educational commitments). For details, see the page "Admission, Tuition & Fees" of the Lugano Summer School web site..

Didactic format Each topic will comprise two sessions of 3½ hours, including two coffee breaks per session (ten morning sessions in total), and will consist of three presentations and a final moderated discussion with comments prepared by both participants and faculty. Presentations will be ¾-1 hour.

Total workload The total workload will be about 42-45 hours, or 50-60 hours for participants electing to submit a publication. For details, see the page "Workload, Class Schedule, Grading, Certificate, Credits" of the School web site.

Summer School reader All presentations will be made available to participants in a Reader that will be distributed in digital form prior to the Summer School..

Publication option Participants may opt to write an individual essay on selected topics of the Summer School, with a view to producing a publishable result. The guiding question will be: How do I integrate the ethical ideas presented in the Summer School into my personal research and/or practice? For those participants choosing this option, additional afternoon sessions may be organized in the second week, so that they have an opportunity to present drafts and ideas and receive feedback from both Faculty members and participants. The best resulting papers will be selected for publication in the Summer School book (see below) and/or in the Virtual Publishing Platform of the Lugano Summer School (LSS Monograph Series).

Summer School book Final versions of all invited contributions along with final versions of the best papers submitted by participants will be published in a post-Summer School book.

Tuition fee EUR 950 for all participants

Application deadline 31 March 2007

Further information Please visit the School web site at www.lss.lu.unisi.ch/.