



# DEAKIN FAIR TRADE ACCREDITED

In order to be awarded Fair Trade status, Deakin had to:

- Pass a resolution in support of Fair Trade by the student union
- Establish a Steering Committee
- Make Fair Trade products available across all campuses
- Make Fair Trade Certified Products available at meetings and in office kitchens
- Regularly promote Fair Trade

To increase the impact of Deakin's commitment to fair trade, the university will work together with the Fair Trade Association of Australia and New Zealand on the following Fair Trade Accreditation Requirements:

1. Increase student engagement and support. Deakin is currently working in co-operation with Vgen (Vision Generation) students from other universities to create a Vgen movement at Deakin.
2. Support activities with Corporate Express and Coffex Deakin will continue to work with Coffex and Corporate Express to ensure that Fair Trade products are offered at all events and meetings and that Deakin's food outlets are promoting Fair Trade on campus.
3. Introducing Fair Trade certified cotton into merchandising Deakin students and Campus Services will work on providing assistance to Marketing to ensure that Fair Trade certified suppliers are supplying cotton. DUSA are already providing merchandise which is Fair Trade.
4. Joint promotions with Grinders/Alliance to increase visibility of Fairtrade Coffee across all campuses Deakin has had Alliance on board with Fair Trade coffee for over 16 months. Ongoing reporting and assessment will be completed as part of the accreditation requirements.
5. Develop engagement strategy for increasing discussion of fair trade issues within academia It is expected that Deakin can bring together all relevant interested parties to assist in preparing an Engagement Strategy and to continue with the current level of interaction across areas.

For further information, visit the [Fair Trade website](#)