

# Careers Network

## *Special Edition*



### IMPORTANT DATES

#### Open Day dates

**Sunday 18 August**

9am–3pm

Geelong Waterfront Campus and  
Geelong Waurun Ponds Campus

**Sunday 25 August**

9am–3pm

Melbourne Burwood Campus

#### Step on Campus

*(with a current Deakin student)*

**Tuesday 24 September**

Warrnambool and Geelong  
Waterfront campuses

**Wednesday 25 September**

Melbourne Burwood Campus

**Thursday 26 September**

Geelong Waurun Ponds Campus

#### Deakin Accelerate Information Evening

**Tuesday 15 October**

Melbourne Burwood Campus

**Thursday 17 October**

Geelong Waurun Ponds Campus

**Monday 21 October**

Warrnambool Campus

**Tuesday 12 November**

Online Webinar

#### Power of Engineering for Girls

**Friday 25 October**

9.30am - 2.30pm

Melbourne Burwood Campus

Deakin's full calendar of Career Practitioners and Prospective Student events can be found at [deakin.edu.au/career-practitioners/events](http://deakin.edu.au/career-practitioners/events)

## Deakin Open Day 2019

Reminder:

# DEAKIN OPEN DAY



If you missed Open Day at Warrnambool, it's not too late. You can still visit us at Geelong or Burwood to explore Deakin's innovative approach to practical and applied learning.

#### **WATERFRONT SUNDAY 18 AUG**

9am–3pm,  
1 Cheringhap Street,  
Geelong

#### **WAURN PONDS SUNDAY 18 AUG**

9am–3pm,  
75 Pigdons Road,  
Geelong

#### **BURWOOD SUNDAY 25 AUG**

9am–3pm,  
221 Burwood Highway,  
Burwood

For more information and to plan your day, visit [deakin.edu.au/openday](http://deakin.edu.au/openday).

# Deakin course updates

## Faculty of Arts and Education

### Bachelor of Creative Arts (Dance)

The Bachelor of Creative Arts (Dance) is back, and students can include this as a preference to study in 2020. For more information about this course, visit [deakin.edu.au/course/bachelor-creative-arts-dance](https://deakin.edu.au/course/bachelor-creative-arts-dance). Please note that this course requires a portfolio.

## Faculty of Business and Law

### Bachelor of Commerce/Bachelor Arts (course revision)

<b>Campuses:</b>	Melbourne Burwood, Geelong Waterfront, Cloud
<b>Intakes:</b>	T1, T2, T3 (T3 intake only available at the Melbourne Burwood and Cloud campuses)
<b>Indicative ATAR:</b>	81 Burwood, 71 Geelong and Cloud

The Bachelor of Commerce/Bachelor of Arts combined degree replaces the Bachelor of Arts/Bachelor of Commerce (BA/BCom) from T1 2020. There is no change to the course structure for this combined course. This change is part of a repositioning strategy for the course, as the ATAR entry point for the BA/BCom has been an anomaly for a number of years as it is significantly lower than the Bachelor of Commerce cut-off. Note the indicative ATAR for T1 2020 is significantly higher than the T1 2019 indicative ATAR for the Bachelor of Arts/Bachelor of Commerce. It is important this change is communicated to prospective students.

For more information visit [deakin.edu.au/course/bachelor-commerce-bachelor-arts](https://deakin.edu.au/course/bachelor-commerce-bachelor-arts)

### Bachelor of Business/Bachelor of Arts (new course)

<b>Campuses:</b>	Melbourne Burwood, Geelong Waterfront, Cloud
<b>Intakes:</b>	T1, T2, T3
<b>Indicative ATAR:</b>	65 Burwood, 62 Geelong and Cloud

The Bachelor of Business/Bachelor of Arts (BBus/BA) combined course is designed to train students in transferable skills that allow them to seamlessly move between the roles of the future, all while fostering their creativity and entrepreneurial spirit. The rationale behind creating a new BBus/BA combined course is that historically arts students have come from a more entrepreneurial background and favoured the less quantitative dimensions of the commerce program. We are meeting the demands of the market by introducing a new BBus/BA which is aligned to meet the demands of this segment. For those students who are interested in the professional and quantitative demands of economics, finance and accounting the BCom/BA is available. The ATAR difference between BBus/BA and BCom/BA reflects the market profile of the single degree programs.

**Course requirements:** The combined course comprises 32 credit points of study. Students will undertake 16 credit points of study from the Faculty of Business and Law and 16 credit points from the Faculty of Arts and Education.

For more information visit [deakin.edu.au/course/bachelor-business-bachelor-arts](https://deakin.edu.au/course/bachelor-business-bachelor-arts)

### Bachelor of Laws/Bachelor of Cyber Security (new course)

<b>Campuses:</b>	Melbourne Burwood, Geelong Waterfront, Geelong Waurin Ponds, Cloud
<b>Intakes:</b>	T1, T2
<b>Indicative ATAR:</b>	91 Burwood, 85 Geelong (both campuses) and Cloud

This new combined course offers law students dual qualifications that will equip them with the additional expertise required to pursue careers in contemporary areas of legal practice as well as alternative career pathways outside of competitive legal practice. Cyber law is an important and developing area of contemporary legal practice and there is a growing need for cybersecurity legal specialists with an understanding of the regulatory and legal framework relating to privacy and data management and security. Graduates of the combined course will possess a competitive and reputational advantage should they wish to pursue career opportunities in, for example, government, industry, defence, national security or law enforcement.

**Course requirements:** This combined course will comprise 40 credit points of study. Students will undertake 16 credit points from the Bachelor of Cyber Security and 24 credit points from the Bachelor of Laws (LLB). The course duration will be five years full-time or part-time equivalent.

For more information visit [deakin.edu.au/course/bachelor-laws-bachelor-cyber-security](https://deakin.edu.au/course/bachelor-laws-bachelor-cyber-security)

### Bachelor of Marketing (Psychology) (new course)

<b>Campuses:</b>	Melbourne Burwood and Cloud
<b>Intakes:</b>	T1, T2,
<b>Indicative ATAR:</b>	73 Burwood

This new course has been developed to prepare graduates for careers of the future. The course sets itself apart from both the Bachelor of Commerce (marketing major) and the Bachelor of Psychology by providing graduates with psychological theory and practice alongside the marketing skills and knowledge to apply these to real-world situations. With the increases in globalisation, market fragmentation, and the advent of emerging technologies and new data practices, there is a growing need for expertise in psychology among marketing professionals. A dual expertise in psychology and marketing thus provides graduates with a competitive advantage as they enter into employment. These careers exist in forms such as communication managers, customer experience officers, customer insights analysts and managers, digital marketing directors, public relations specialists, and in the fields of market research and consumer advocacy.

**Course requirements:** To complete the Bachelor of Marketing (Psychology) students must attain 24 credit points of core units including a mandatory work placement which students can choose from a range of WIL units.

For more information visit [deakin.edu.au/course/bachelor-marketing-psychology](https://deakin.edu.au/course/bachelor-marketing-psychology)

# Deakin course updates

## Faculty of Health

### New psychology majors now available in both undergraduate psychology degrees

Our three new psychology majors, which are unique in Victoria, are now available in the Bachelor of Psychology (Honours) and the Bachelor of Psychological Science. Students can choose from forensic studies, child and family, or organisational studies. These specialist areas of interest can set yourself up for further study or research in those areas. For more info, visit the course pages at [deakin.edu.au](http://deakin.edu.au).

### Pathway to a Master of Dietetics

Our brand new Bachelor of Nutrition Science (Dietetics Pathway) has been created for students aspiring to pursue a career as a dietitian. Our new course guarantees graduates entry into our Master of Dietetics if they achieve a WAM of 75 or above.

This course differs from the Bachelor of Nutrition Science in that it includes all of the Master of Dietetics prerequisite units as core units, as well as offering five nutrition/food related electives and two additional elective units which can be selected from across the university.

Check out the course page for more information:

[deakin.edu.au/course/bachelor-nutrition-science-dietetics-pathway](http://deakin.edu.au/course/bachelor-nutrition-science-dietetics-pathway)

## Faculty of Science, Engineering and Built Environment

### Bachelor of Artificial Intelligence

New course commencing from Trimester 1, 2020 available at the Melbourne Burwood Campus and Cloud Campus. Deakin's Bachelor of Artificial Intelligence will equip your students with the knowledge and skills necessary to design, develop, and evolve software solutions that take advantages of the latest advances in artificial intelligence. Includes an internship and capstone project units.

For more information visit [deakin.edu.au/course/bachelor-artificial-intelligence](http://deakin.edu.au/course/bachelor-artificial-intelligence)

### Bachelor of Marine Science

New course commencing from Trimester 1, 2020 available at the Geelong Wairn Ponds Campus. This course will provide your students with the skills required to join the greater marine science community using new marine technologies and innovative approaches to help protect and drive the sustainable future of the world's oceans. Students will also have access to excellent facilities and a variety of nearby marine and coastal ecosystems in Deakin's Queenscliff Marine Science Centre.

For more information visit [deakin.edu.au/course/bachelor-marine-science](http://deakin.edu.au/course/bachelor-marine-science)

### Bachelor of Environmental Science (Marine Biology)

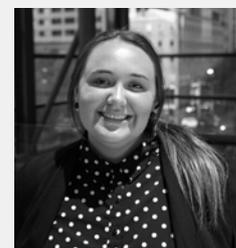
From Trimester 1, 2020, the Bachelor of Environmental Science (Marine Biology) will no longer be offered at the Geelong Wairn Ponds Campus. This course will continue to be offered at the Warrnambool Campus.

For more information visit [deakin.edu.au/course/bachelor-environmental-science-marine-biology](http://deakin.edu.au/course/bachelor-environmental-science-marine-biology)

## Welcome to our new Student Recruitment team member

Rebekah de Keijzer joins our team as a Student Recruitment Officer based in Melbourne. As a final year law/international studies student, her years as a Deakin Student Ambassador helped her transition to joining the Student Recruitment team on a part-time basis.

Rebekah will be supporting the Student Recruitment team by attending events, visiting schools and facilitating campus visits.



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