

Be ready for the golden decade of sport



## Set yourself up for success with tailored sport business knowledge to boost your professional career.

Deakin's Executive Master of Sport Business is delivered 100% online, designed for sport professionals to become an expert in the corporate side of sport and allied industries. Deakin University is globally ranked in the top 1% for sports-related subjects<sup>1</sup> and is based in Melbourne, home of the Australian MotoGP, Formula 1 and the Australian Open.

Take the lead in sport management and arm yourself with specialised knowledge and expertise from marketing and management to operations and strategic planning. This executive program delivers unparalleled business knowledge and broadens global networking opportunities to existing sport managers.

<sup>1</sup> QS World University Rankings 2022



Sport workforce planning



Governance and strategy



Sport business analytics



Sport leadership and management



Sport industry regulation and negotiation



Fan and participant engagement

Cloud Campus

Intakes:  
T1 – March  
T2 – July

Duration:  
1.25 years

Full-time or part-time equivalent



The Executive Master of Sport Business is designed to enhance the specialist knowledge and competitive edge of professionals who work in the business of sport.

**Professor David Shilbury**

Deakin Business School's (DBS) Foundation Chair in Sport Management

'EMSMB has increased my knowledge base and skill-sets relevant to any high-performance manager working within sport and given me the knowledge and skills to consider different roles across the sport sector.'

**Sheila Galloway**  
Current Student



# Move into the fast lane and manoeuvre your career to the top with Australia's unrivalled Executive Master of Sport Business.

The golden decade of sport will present Australia with abundant opportunities presented by hosting major international events. Now is the perfect time to draw on your career experience and add layers of new knowledge to become a sought-after expert in your field.

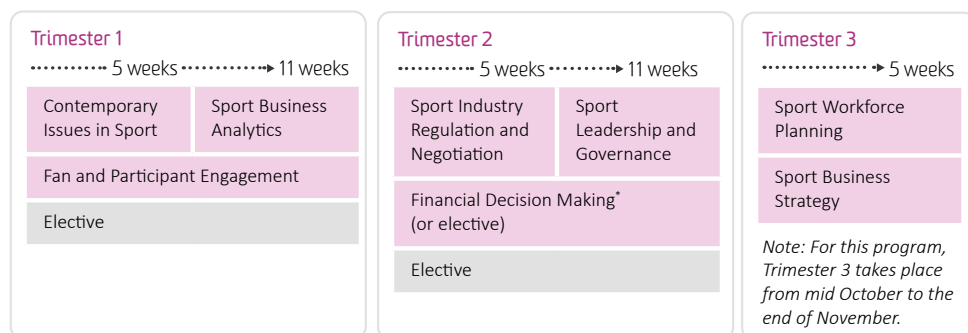
## Course breakdown



The exact number of credit points you study depends on how much credit you receive as recognition of prior learning (RPL) from your professional experience and previous qualifications.

## Course map

Six of the ten units are available over a duration of five weeks, allowing you to complete your degree in just one year full-time (or two years part-time) study.



\* Must enrol in MBA702 Financial Decision Making if no previous finance studies and/or significant finance experience.

EMAIL DAVID

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