

Communication, creative arts and design



Advertising

Animation

Communication design

Dance

Digital and social media

English – Children's literature

English – Creative writing

English – Literature

Gender and sexuality studies

Interactive and UX design

Journalism

Photography

Producing screen content

Public relations

Publishing

Screen production

Theatre

Visual arts

Writing

2024 Undergraduate

Discover your talent and nurture your passion

Pursue a career in communication, creative arts and design at a university that's ranked in the top 1% of universities worldwide for media and communication.¹

From course flexibility to excellent connections with industry, at Deakin you'll find a home to nurture your talent.

1 QS World Rankings by Subject 2022.

Acknowledgement of Country

Deakin University acknowledges the Traditional Custodians of all the unceded lands, skies and waterways on which Deakin students, staff and communities come together. As we learn and teach through virtually and physically constructed places across time, we pay our deep respect to the Ancestors and Elders of Wadawurrung Country, Eastern Maar Country and Wurundjeri Country, where our physical campuses are located. We also acknowledge the many First Nations from where students join us online and make vital contributions to our learning communities.

Your future in communication, creative arts and design

Tailor your studies to your interests

Complement your major area of study with other communication, creative arts and design disciplines to give you an edge in the market and the skills to take your career in many directions. You'll also have the chance to collaborate with students across other arts disciplines, broadening your understanding and expertise, to graduate as a well-rounded practitioner.

Enjoy state-of-the-art facilities

Discover what's possible in our specialty learning spaces. Access a range of resources, including our:

- Deakin Studios (Burwood) - our virtual production, TV, film, and animation studio
- green-screen studio
- editing and grading suites
- stop motion animation suites
- sound studio
- professional photographic light studio
- digital photographic printing and editing facilities
- darkroom and film scanning facilities
- visual arts and design studios
- gallery and presentation spaces
- dance and theatre studios
- black box theatre
- wardrobe and costume department
- collaborative news production area with an editorial hub.

Communication, creative arts and design students at our Melbourne Burwood Campus will benefit from a state-of-the-art virtual production, TV, film and animation studio, specialist creative studios and media labs, as well as the chance to showcase work in the innovative Phoenix Gallery, well suited to mixed-media and pop-up installations.

Experience our immersive precinct

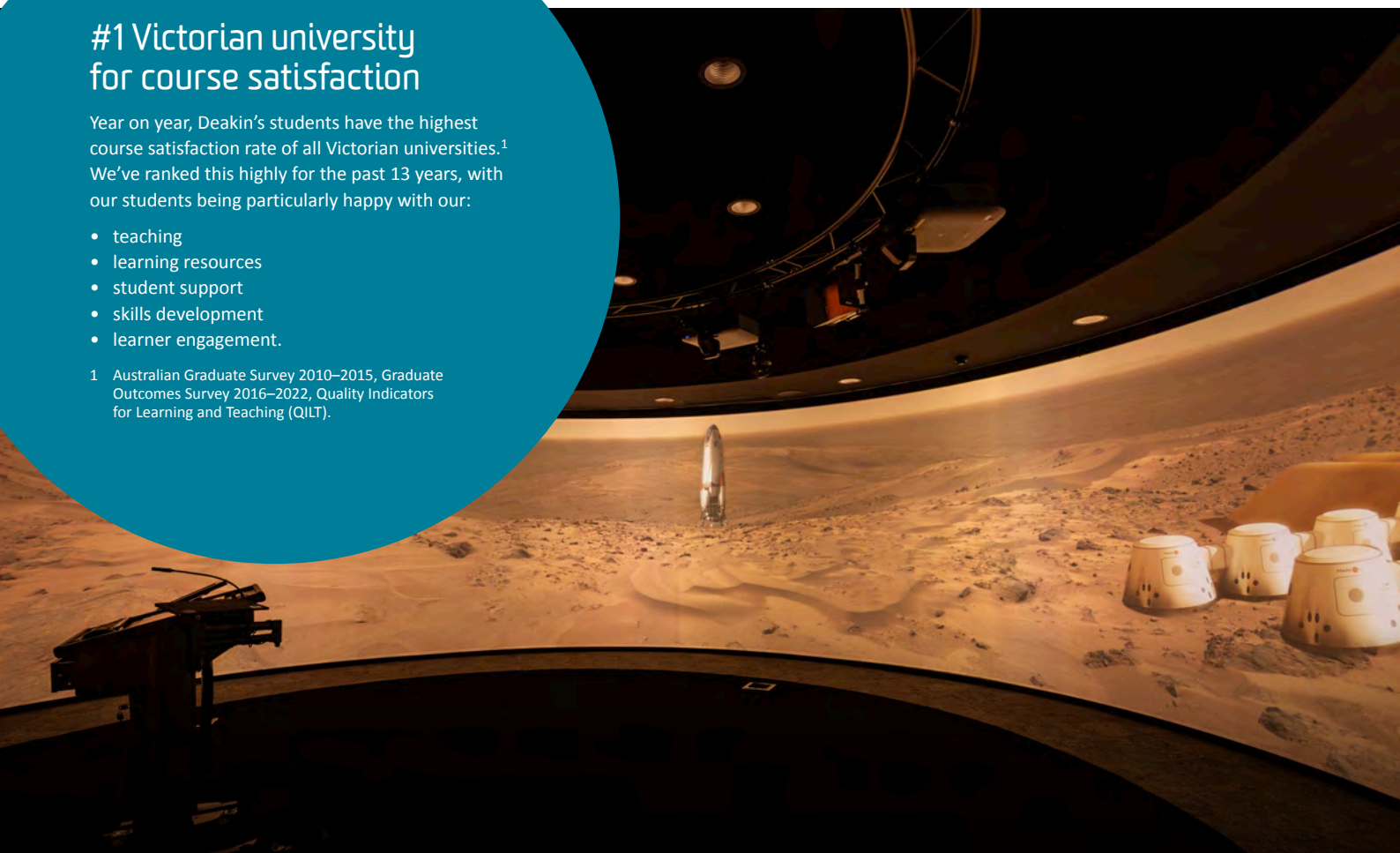
In the Nyaal immersive learning precinct at the Geelong Waurin Ponds Campus, there are opportunities to learn in collaborative new ways and experience concepts, locations and global topics that are usually inaccessible in a classroom environment. The cutting-edge, interactive learning precinct includes a 360-degree theatre, collaborative think tank and event space.

#1 Victorian university for course satisfaction

Year on year, Deakin's students have the highest course satisfaction rate of all Victorian universities.¹ We've ranked this highly for the past 13 years, with our students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

¹ Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2022, Quality Indicators for Learning and Teaching (QILT).



Your future in communication, creative arts and design

Gain industry experience

Our graduates hit the ground running thanks to work-integrated learning. You can take up an internship as part of your degree to add to your portfolio, while gaining valuable industry contacts and experience. For example, our communication students secure firsthand broadcasting, radio or print experience with metropolitan and regional media outlets in their internships and can see their work published on the DSCRIBE news website (dscribe.net.au) throughout their degree. Meanwhile, design students build on their skills working on designs for not-for-profit clients in their final year, giving them real-world experience to become job-ready. Visual art students generate work for public art festivals, and can work with industry professionals staging exhibitions.

You can also gain global experience with an international internship, exchange, study tour or volunteer placement. Get a competitive edge and gain credit towards your degree by studying overseas at one of Deakin's partner universities, in more than 40 countries.

Access professional equipment

Whatever your practice, we'll equip you with the skills and tools to craft compelling stories to affect meaningful change. Borrow professional equipment from our comprehensive Media Resource Centre, including lighting and professional audio gear, digital video cameras and SLR cameras for projects and practice. We have a team of technicians on staff to provide support and expertise. Deakin is also one of the first universities in the world to offer RED EPIC cameras – the digital camera of choice for the world's best filmmakers and photographers.

Learn from leaders in their field

Our academic staff will inspire, encourage and support you at every stage of your studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights. Just some of the organisations our experienced academic staff have worked with include:

- Australian Broadcasting Corporation (ABC)
- Australian Centre for the Moving Image (ACMI)
- Australian Football League (AFL)
- Geelong Arts Centre
- Melbourne International Animation Festival
- Melbourne Fringe Festival
- Melbourne Women in Film Festival
- Melbourne Writer's Festival
- National Gallery of Victoria (NGV)
- *Overland* literary journal
- SBS
- Telstra Australia
- World Design Organisation.

Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university. Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

'My main internship between second and third year, and the support in gaining this, really helped to cement key learnings from the course to that point. Additionally, the real-world experience helped me realise what I liked in the workplace, and what I would like in a job post-un.'

Lauren Brown

Bachelor of Communication (Public Relations) graduate
Account Coordinator



Your future in communication, creative arts and design

Get practical experience

Get hands-on experience creating animated effects and environments for use in live action and animated productions by accessing and learning from our virtual production technology. Our academics are accomplished and practising creative professionals, so not only will you work with the best technology around, you'll learn from the best too.



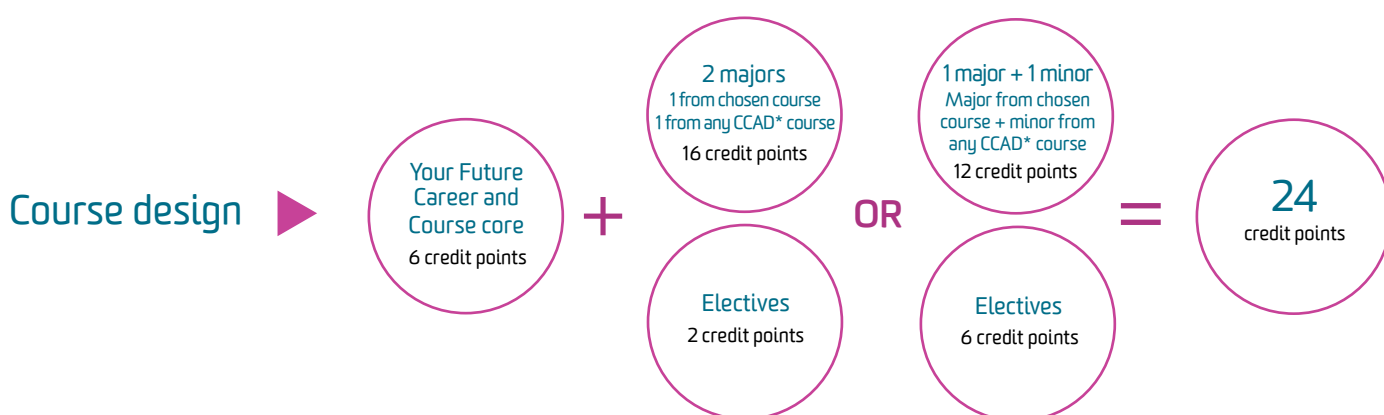
Design your future career

We understand creatives are expressive and innate storytellers. That's why we are committed to offering diverse, industry-informed disciplines, so you can specialise in areas you're passionate about to develop your communication, creative and design practices.

Our innovative course design has a built-in focus for your future career. You have the opportunity to develop an entrepreneurial, freelance mindset and leadership skills through experimental, reflective and divergent practice. You can explore a range of mediums to express your truth, make a difference and realise your creative dreams.

Nurture your passion, develop your practice

Create your unique professional identity by combining the choice of disciplines relevant to you. From design and user experience, film and animation, visual art and photography to digital media and dance, advertising and creative writing, visual arts and journalism, animation and photography – your options are endless. Forge your path to being a valuable contributor to tomorrow's narrative.



One major must be taken from the majors offered in the degree in which you are enrolled. The other major and minor sequences may be taken from A317 Bachelor of Creative Arts, A318 Bachelor of Communication, A319 Bachelor of Design, or A351 Bachelor of Film Television and Animation major or minor sequences.

Students also need to complete DA1001 Academic Integrity Module (0-credit-point compulsory unit).

*Communication, creative arts, design and film, TV and animation.

Prepare for your future career

Design a future career you love from day one. Personalise your degree by combining specific majors and minors that appeal to you and your future career interests – with more than 30 fields to choose from. Our new program has a core stream dedicated to career-readiness with the introduction of Your Future Career units. You'll engage with the creative community and industry through individually tailored work placement and networking opportunities, allowing you to develop leadership skills and the entrepreneurial mindset to make your mark in a career you love.

Disciplines

Take a look through our disciplines to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for you. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, available work experience opportunities and the types of careers you could pursue. Once you have chosen a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au/create for detailed discipline and course information, including a description of the units within each degree.

Communication

Advertising

Designed to inspire the next generation of 'big idea' thinkers, this study area will give you the skills to understand complex audiences, analyse media effectiveness and hone your creative thinking. Prepare for the challenges and excitement of developing incisive brand communication for the digital era as you work across real-world projects and connect with advertising practitioners.

Digital and social media

Cut through the noise and add value for audiences and clients as a digital and social media professional. You will create a portfolio of podcasts, blogs, videos, infographics and more, while exploring big data and analytics, virtual and augmented realities, artificial intelligence and gamification. You will connect to industry from day one onward, building your professional-personal brand and producing real-world digital and social media content. You'll also have the opportunity to undertake an internship.

Journalism

Tell stories that matter and build a portfolio of work to launch your future in the fast-evolving news media industries. Taking a hands-on approach, you'll have opportunities to unearth stories, source interviews, and write and produce news packages that engage, entertain and inspire audiences on print, online, video and audio platforms. Make your voice heard on Deakin journalism's news website, Dscribe (dscribe.net.au), and kickstart your career with a sought-after internship with one of our industry partners.

Public relations

Build and protect the reputation of brands, people and organisations with skills developed through Deakin's public relations. Learn how innovative and ethical communication fosters meaningful relationships with stakeholders and discover what it takes to create inspiring campaigns and events for real clients, respond to issues, manage crises and become an adaptive communications expert.

Disciplines

Creative arts

Dance

Immerse yourself in the exciting physical, social and conceptual possibilities of contemporary dance. Learn how the art of contemporary dance intersects with creativity, innovative thinking, community enrichment and technology. Study the diverse ways in which dance can engage and make a difference. In the studio setting, core studies in technique, choreography, history and theory are complemented by work with digital technologies and other creative arts disciplines.

Theatre

Become a versatile and agile theatre practitioner equipped with the tools to kick-start your independent theatre career. You will be challenged to develop physical, creative and intellectual capacities through practice-based learning, while also exploring history and theory, and working with digital technologies and other creative arts disciplines. In a studio setting, you'll develop core skills in acting, improvisation, collaborative theatre creation, dramaturgy, dramatic text analysis, rehearsal techniques, and site-specific and applied performance.

Photography

Study photography as a 21st-century tool for connectivity. Accessing professional-grade facilities and equipment, you'll develop skills in chemical and digital imaging, professional lighting, portfolio creation, project management, visual communication, experimental practices, and exhibition and online collaboration. Be inspired by guest speakers and professional practitioners as you undertake fieldwork and create your own exhibitions.

Visual arts

Visual arts combines in-depth disciplinary training in drawing, painting, 3D construction, fabrication and digital technologies alongside a sequence of open-ended studio-based studies encouraging cross-disciplinary and interdisciplinary thinking. Gain both the practical studio skills and adaptable critical thinking skills necessary to participate successfully in the art world and creative industries.

Design

Design can drive business through innovation, as well as facilitate positive change in society. Learn the tools, strategies and design thinking methodologies needed to be an adaptable multidisciplinary designer.

Communication design

Gain proficiency in the techniques and strategies required to harness the fundamental building blocks of design to produce useful and impactful real-world solutions. From key theoretical foundations, you'll work across typography, information design, user interface, branding, environmental and strategic design, developing critical skills with the potential to influence inclusive solutions meeting global industry needs. By collaborating with peers and industry you'll develop insight into today's world of complex systems involving people, machines and services. This equips you to lead creatively making a positive impact in the rapidly changing field of design.

Interactive and UX¹ design

Gain the knowledge and skills to become a competitive, proficient, and agile designer ready for the fast pace of technological change by adapting to today's complex systems for people, machines, and services. Master game engines and design software taking control of real-world industry projects guided by industry experts and design practitioners. Learn how to be a responsive designer of human-computer interactions by engaging technology, user patterns, behaviour psychology and design iterations where you'll produce practical, inclusive and innovative design solutions. With the Interactive and UX Design sequence, you'll be immersed in the techniques and strategies of digital interaction ready and equipped to practice how usability, prototyping, and engagement combine to determine best-practice industry-based results.

Film, television and animation

The ubiquity of screens and the moving image in a networked world offers opportunities to create impact across many screen forms and genres to engage audiences. Explore your creative potential in contemporary screen culture and production processes, from inception to exhibition, utilising our professional technology.

Animation

Animation is about imbuing characters and other forms with movement, life and story. Animation is also a very effective way to communicate diverse information and ideas in creative and dynamic ways. Gain an understanding of the history, theory and practice to creatively and intelligently bring your designs to life through many forms of animation ranging from stop motion to 2D and 3D animation, and in a wide range of contexts, spanning short films and micro content to 3D virtual worlds in game spaces and virtual production.

Producing screen content

Explore key areas of storytelling and screenwriting such as story structures, developing characters, action, and genre; screen business including producing, distribution, marketing, and exhibition; and screen culture with a focus on film festivals, audiences and celebrity. You have the opportunity to develop your story concepts and ideas from their initial stages through to a capstone screenwriting project, collaborating with your fellow students through drafting processes to pitch your story for future production.

Screen production

Develop key creative, technical and critical skills to apply to a variety of screen productions from film to television to online formats. You will delve into key creative roles such as directing as well as cinematography, production design, sound design and post-production. You also have the opportunity to work in fiction and factual styles, as well as crew on fellow students' productions, screenplays and the capstone project.

Disciplines

Writing and literature

English – Children’s literature²

Discover the world of children’s literature through the study of picture books, junior fiction, young adult novels and much more. You will gain insights into the history of children and childhood, the creative processes involved in writing for young people and how children’s literature intersects with important ideas about identity, politics and culture. Studying children’s literature is a pathway to becoming a writer, as well as work in education, librarianship and the creative industries.

English – Creative writing²

Explore narrative-driven works, experimental innovations, creative nonfiction and scriptwriting, as well as new takes on the traditional genres of poetry and prose fiction. You’ll identify and pursue opportunities for writing in new media, cross-genre experimentation and creative production, while you learn about the business of making it into the market and becoming an author.

English – Literature²

Gain new understandings of cultures and histories and the way they’ve manifested in text as you explore a range of literary genres, including fantasy, poetry, fiction, and creative nonfiction. You will be guided in critical and creative journeys through works by Shakespeare, major aesthetic movements like modernism, Australian literature, and literatures that engage with crucial contemporary issues.

Cross-disciplinary learning

Our courses allow you to collaborate with students across disciplines. Explore complementary skills and maximise your career opportunities. Choose from units in:

- art and performance
- communication
- screen and design
- writing, literature and culture.

Gender and sexuality studies²

Explore the importance of gender and sexuality to our lives and to the society and culture that surrounds us. Through the study of literature and popular culture, history, sociology and the major cultural and philosophical approaches to understanding human identity, you will discover how gender and sexuality are remembered, embodied, experienced and imagined, and how they shape our public and private selves in significant ways.

Publishing³

Gain expertise, and develop practical experience and professional skills, in the rapidly changing industry of publishing. Learn foundational skills in professional writing, publishing, and design, then gain experience in editing, feature writing, writing and publishing for young people, and digital publishing.

Writing³

Develop the creative and technical skills for a career in writing. Building on an introductory foundation of writing fundamentals, you will progress to specific forms and genres in writing (including fiction, creative nonfiction, scriptwriting, life writing, and writing for games), culminating in a writing project of a commercially viable length.

¹ User Experience.

² Available via the Bachelor of Arts.

³ Available via the Bachelor of Creative Arts.



‘The most beneficial aspect of studying photography at Deakin was the people I was fortunate to meet. This includes the teachers and the students. They help you see your artwork and your style from a different angle and also interpret the artwork in their own way.’

Natalie Polizzi

Bachelor of Creative Arts (Photography) graduate

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Communication

A318 O NP B 60.80 WP 60.80 3 T1, T2, T3

In a complex and changing world, effective communication is one of the most powerful tools to connect with people, pursue truth and inspire change. When you study a Bachelor of Communication at Deakin, you'll learn how to craft content that resonates with your audience across print, digital, audio and video platforms. Whether you're breaking a critical news story, writing a press release, creating a national campaign or running a high-profile event, you'll create persuasive messages that move people to action.

Careers

As a graduate of Deakin's Bachelor of Communications, you'll walk away with a diverse range of in-demand and highly transferable skills that employers are looking for.

You'll have the critical skills to work across a variety of sectors and industries, nationally and worldwide. Your future career could take you into private companies, government and nonprofit organisations, whether your goal is to work in a newsroom, an agency, a digital start-up, or as an entrepreneurial self-starter.

Our graduates are ready to start rewarding careers in roles such as:

- account manager
- advertising art director
- brand specialist
- copywriter
- editor
- digital creative
- digital marketer or media specialist
- journalist
- marketing communications strategist
- media researcher or planner
- public relations professional
- publisher
- social media manager.

Course structure

The Bachelor of Communication is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Communication core (3 credit points)
- DA1001 Academic Integrity Module (0-credit-point compulsory unit).

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (4 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Creative Arts, Bachelor of Design, or Bachelor of Film Television and Animation.

Majors

- Advertising O B
- Digital and social media O B
- Journalism O B WP
- Public relations O B WP

Minors

- Creative advertising O B
- Digital media O B
- Indigenous studies O
- Journalism O B WP
- Photojournalism B
- Public relations O B WP
- Public relations strategy O B
- Social media O B
- Strategic advertising O B

Communication core

- From Gutenberg to Zuckerberg: Communication in Everyday Life (level 1)
- Dilemmas, Defamation, Deception and Disinformation (level 2)
- Communication Futures (level 3)

▶ Ready to find out more? Visit our course webpage for full details, including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
deakin.edu.au/course/A318

Gain industry experience

Study the Bachelor of Communication and participate in work-integrated learning (WIL) programs throughout your course, which may include a final year industry-based internship in a communications or media-based organisation where you will gain valuable experience and broaden your professional network. Opportunities include:

- national broadcasting internships
- professional client brief team internships
- public relations and advertising agency-based internships
- rural and regional community journalism internships
- sports media and publicity internships.



Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrn Ponds Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Communication (Honours)

A451 O B 1 T1, T2, T3

Undertake a year of specialist study in the communication discipline that interests you most (advertising, journalism, public relations, digital media) with the Bachelor of Communication (Honours). Drawing on the theory and practical skills gained throughout your undergraduate degree, you will work with experienced researchers and a dedicated supervisor to develop and research your own project, gaining valuable research skills and advanced knowledge sought after by employers.

Careers

Completing an additional year of specialised study gives you a competitive edge, opening the door to careers in the dynamic media and communication industries. Graduates can be found working in television and newsmedia, content production companies, multimedia businesses, government agencies, marketing and entertainment industries, public relations, and social and market research entities. Honours graduates can apply their knowledge and skills in diverse professional contexts with responsibility and accountability in research and professional practice.

After graduation, you may also build on your honours research in a coursework masters degree, a masters degree by research or, with strong results, a PhD.

Course structure

You will complete 8 credit points of core units.

- Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
- deakin.edu.au/course/A451

Get hands-on in our newsroom and creative media lab

Deakin's Melbourne Burwood Campus is home to a newsroom and creative media lab, so you can learn and refine your skills in an industry-standard media environment.

The lab and newsroom include:

- a green-screen studio linked to the newsroom and other creative production suites, to produce video content
- a collaborative news production area with an editorial hub, workstations and monitors to stream live TV news channels
- editing booths for audio and audiovisual editing and to conduct recorded interviews in acoustically quiet spaces
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.



'Deakin's journalism units are equipped to teach students about the changing nature of the industry. Every single journalism lecturer I have had has been passionate about the field, optimistic about its future and always willing to help where possible.'

Mitch Clarke

Bachelor of Communication (Journalism) graduate

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrn Ponds Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Design

A319 **O** **NP** **B** 60.20 **WP** 60.10 **3** T1, T2

Harness your creativity to make an impact in an ever-changing world when you study a Bachelor of Design at Deakin. Design is a tangible way to influence people and solve complex problems. No two days will be the same, you'll learn the tools, strategies and methodologies required to drive innovation in business, as well as how to utilise cutting-edge technology and the creative practices of design to create memorable work. Develop critical skills across a range of related disciplines – from communications design to interactive UX¹, to brand and design thinking – and work towards a sustained creative career doing what you love.

Careers

Utilise your love for creative thinking and design to solve complex problems in this innovative field. When you study a Bachelor of Design at Deakin, you are working towards a sustainable creative career doing what you love.

Designers work across all industry sectors, including digital and publishing, advertising, online, immersive and interactive virtual experiences, arts organisations, corporate companies, NGOs, and more. Or create your own future freelance career and become an entrepreneurial self-starter.

Graduates are open to many opportunities, including the following design careers:

- AR and VR (mixed reality) designer
- art director
- brand designer
- communication designer
- creative director
- digital artist
- digital designer
- game designer
- graphic designer
- illustrator
- interactive designer
- motion graphics designer
- UI designer
- UX designer
- web designer.

Course structure

The Bachelor of Design is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Design core (3 credit points)
- DA1001 Academic Integrity Module (0-credit-point compulsory unit).

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (4 credit points).

Choose at least one major from your core degree.

Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Film, Television and Animation.

Majors

- Communication design **O** **B** **WP**
- Interactive and UX¹ design **O** **B** **WP**

Minors

- Brand design **O** **B** **WP**
- Design for social media **O** **B** **WP**
- Interactive design **O** **B** **WP**
- Indigenous studies **O**
- Publication design **O** **B** **WP**

Design core

- Design Thinking (level 1)
- Design Laboratory (level 2)
- Design for Change (level 3)

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
deakin.edu.au/course/A319

1 User Experience.



'Deakin's staff are what make the university as a whole so special, memorable and impactful. Not only did I create meaningful relationships with the staff, but they helped and still do help connect me to the industry.'

Caleb Lun

Bachelor of Design graduate



Career-focused creativity

Work with cutting-edge virtual production technology when you study film, television and animation and design. You'll be equipped and prepared for the workforce with in-demand skills for this growing sector. You'll also learn from practising industry professionals who are leading experts in what they do.

Stand out to employers with a recognised degree

The Bachelor of Design at Deakin is informed by industry leaders across the world. We're active members of the Design Institute of Australia (DIA) and the International Council of Design (Ico-D) and support the Australian Graphic Design Association (AGDA). Our design degree is formally recognised by the DIA and meets industry standards, so that you stand out to employers when you graduate.



Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrn Ponds Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Film, Television and Animation **A351** **B** 61.25 **3** T1, T2, T3

Discover the art of storytelling on the big and small screen when you study Deakin's Bachelor of Film, Television and Animation. You'll explore your creative vision in a supportive environment, working on live-action and animated films across documentary, theatre and experimental productions. Immerse yourself in your craft, developing the critical practical and technical skills to work across multiple roles in production and post-production in the dynamic and collaborative industries of screen media, entertainment and culture.

Careers

Deakin film, television and animation graduates find employment in fictional and factual production, broadcast, exhibition and distribution across the screen and media landscapes and creative industries around the world. Or, you have the flexibility to create your own path as a freelance artist, maker and creative.

Past students have launched their careers with national awards and international recognition through film festivals with their student work. Deakin's internship program has also provided a start to many successful careers in the field.

Career opportunities include working as:

- animators
- character and environment artists
- cinema and festival programmers and film critics
- corporate content producers
- editors and colourists
- motion designers
- post-production coordinators
- production managers
- screen production crew in directing, camera, sound and lighting departments
- sound designers
- television broadcast technicians
- television presenters
- writers, directors and producers
- videographers.

Course structure

The Bachelor of Film, Television and Animation is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Film, TV and Animation core (3 credit points)
- DAI001 Academic Integrity Module (0-credit-point compulsory unit).

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (4 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Design.

Majors

- Animation
- Producing screen content
- Screen production

Minors

- Animation and motion graphics
- Film studies
- Producing screen content
- Screen content production
- Scriptwriting
- Visual effects and virtual production

Film, TV and Animation core

- Screening History (level 1)
- Screen Practices (level 2)
- The Australian Moving Image (level 3)

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A351



'I interned with Deakin Live during my third-year study. Deakin Live provided professional training and an opportunity to visit Fox Sports during their livestream. I have gained a lot of professional knowledge regarding sports broadcast throughout the internship.'

Neve Yau

Bachelor of Creative Arts (Film and Television)¹ graduate

¹ Now available through the Bachelor of Film, Television and Animation.

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Film, Television and Animation (Honours)

A452 B 1 T1

Take your screen practice to the next level with an honours year. Build on the practical skills and depth of knowledge developed in the first three years of your degree by undertaking an advanced research project through Deakin's Bachelor of Film, Television and Animation (Honours). You will undergo an elevated study experience to emerge as a critically engaged, highly skilled screen practitioner and researcher.

Careers

The aim of the Bachelor of Film, TV and Animation (Honours) is to use real-world learning strategies to increase your employability by producing a significant screen production project/folio. This will position you to apply for jobs within film production, television production, independent production houses, advertising agencies, education facilities, independent crewing projects and anywhere where screen-based work exists.

After graduation, you can build on your honours research in a Master of Film and Television or, if high achieving, a PhD.

Course structure

You will complete 8 credit points of core units.

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
deakin.edu.au/course/A452

Work behind the camera with live broadcasting

Our communication, creative arts and design students gain invaluable industry experience working on real-world projects. For example, Deakin's film, television and animation students have the opportunity to go behind the scenes and assist broadcasting the Women's National Basketball League competition through a live stream on Fox Sports. The crew of 19 students broadcast all of the Deakin Melbourne Boomers' home games.

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Creative Arts

A317 **B** 60.25 **3** T1, T2

Express your individuality, challenge the norm and create without limitations under the guidance of experienced industry professionals in Deakin's Bachelor of Creative Arts. Immerse yourself in your creative practice and develop the adaptable critical skills necessary to become an agile and versatile creative with a sustainable career in the arts sector.

Get amongst the next generation of dynamic practising creatives when you major in one of the following specialist areas: dance, theatre, photography, publishing, visual arts or writing.

Careers

You'll have the freedom to experiment with creative art forms and explore a diverse range of majors and minors, allowing you to become a dynamic creative with a range of in-demand practical skills.

Our work-integrated learning opportunities ensure that you'll graduate with the professional network and practical skills needed to lead you to your future career in the arts, whether you decide to work in an arts organisation, or pursue your goals as an entrepreneurial freelancer.

You'll be able to take your degree into a range of careers, including:

- acting
- art therapies
- arts administration and curation
- commercial art direction, design or illustration
- community art practice

- community theatre
- copywriting and technical writing
- dance
- editing
- education
- event, festival and production management
- experimental art practices
- gallery curation
- photography
- professional and creative writing
- publishing
- research
- stage management
- theatre
- theatre directing
- visual arts
- visual communication.

Course structure

The Bachelor of Creative Arts is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Creative Arts core (3 credit points)
- DA1001 Academic Integrity Module (0-credit-point compulsory unit)

Plus, either:


- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (4 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Design, or Bachelor of Film, Television and Animation.

Majors

- Dance
- Photography
- Publishing
- Theatre
- Visual Art
- Writing

Minors

- 2D Practices in the visual arts
- 3D Practices in the visual arts
- Analogue practices (Photography)
- Creative writing
- Dance
- Digital practices (Photography)
- Indigenous studies 
- Professional writing
- Scriptwriting
- Theatre
- Theatre production

Creative arts core

- Creativity: Thinking Through Doing (level 1)
- Freelancing in the Arts (level 2)
- Critical Writing for Creative Practices (level 3)

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.

deakin.edu.au/course/A317



'This course has shaped me to be a better dancer technically but also the creative mindset that this course has given me, I think that's a really great asset. It has taught me how to present myself and present work in front of people and I think that's really important.'

Natalie Kwan

Bachelor of Creative Arts (Dance) student

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Creative Arts (Honours) A450 B 1 T1

Explore advanced creative projects and research through a Bachelor of Creative Arts (Honours). Honours is a year of specialised study that allows you to combine the theory and practical skills gained throughout your undergraduate degree. While undertaking an individual creative project, you will be supported in your development as an independent practitioner as you build your skills, critical engagement and depth of knowledge in your chosen area of study.

Careers

The Bachelor of Creative Arts (Honours) supports your development as a creative arts practitioner and builds your research skills. Graduates are critical and creative thinkers, are able to work autonomously and collaboratively, and are effective communicators. The degree provides a pathway for further learning and for practice within creative arts and cultural industries. After graduating, you can further your studies in research or professional practice by applying for direct entry into second year of the Master of Creative Arts by coursework, a Master of Arts by Research, or you could pursue a PhD.

Course structure

8 credit points of core units.

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
deakin.edu.au/course/A450

Get a head start in the creative industries

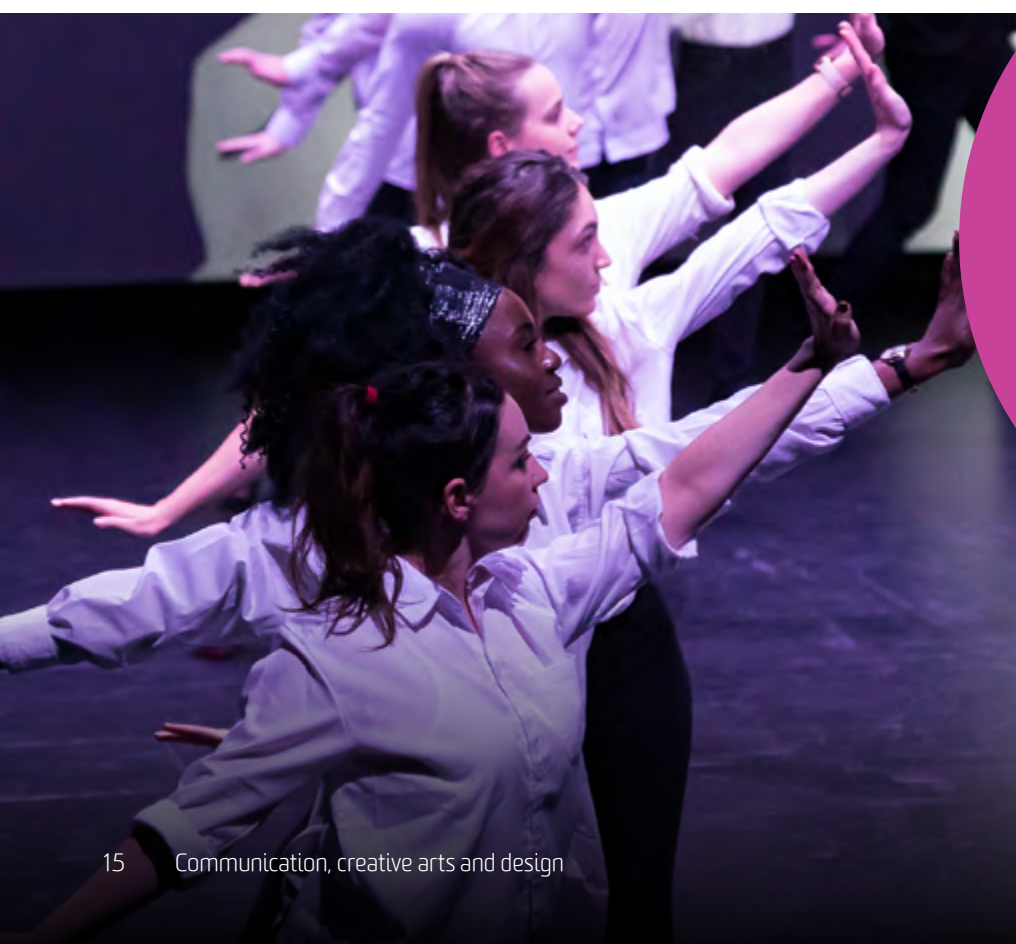
Study a Bachelor of Creative Arts and gain hands-on experience in the creative industries through a range of work-integrated learning experiences, locally and overseas. You could find yourself building practical skills and growing a network with opportunities such as:

- artist mentorship internship placements
- exhibition and arts festival team internships
- museum and gallery internships
- programming and curatorial internships.

Skills to get you a job

At Deakin, every course is shaped by industry experts, ensuring you'll graduate with real-world expertise and practical skills – giving you a competitive edge in the workplace. Secure your future today at Victoria's #1 university for teaching quality¹ and overall educational experience.¹

¹ 2021 Student Experience Survey, Quality Indicators for Learning and Teaching (QILT).



Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Arts

A310 O 62.10 B 60.15 WP 62.95 NIK 3 T1, T2, T3

If you have an innate curiosity about the world around you and a desire to create meaningful change, then a Bachelor of Arts is the perfect place to begin your journey towards realising your purpose.

Feel empowered to explore a diverse range of majors and minors in a way that suits you – from Indigenous studies to web design, and animation to criminology – you can personalise your degree to topics that you care about. Graduate with the critical thinking, communication and leadership skills required to address current and emerging global challenges in a rapidly changing world.

Careers

As a graduate of this course, you'll have the skills, knowledge and professional networks to start your career anywhere in the world and thrive in a range of industries.

Affect change in fields that matter, spanning environmental, social, political or creative realms.

You'll curate your future career from day one, personalising your degree so that it fully aligns with your unique interests and values. Graduate ready to hit the ground running with the unique and competitive skill sets required for specific careers across a variety of sectors, including in fields like:

- criminology, sociology and policy
- culture and creative arts
- education, government and NGOs
- language and international relations
- media, writing and communication.

Professional recognition

Depending on your specialisation, certain degrees are accredited by relevant bodies.

If you choose public relations, you'll study subjects accredited by the Public Relations Institute of Australia. Our design-related units are also recognised by the Design Institute of Australia.

Course structure

The Bachelor of Arts is a 24-credit-point course made up of the following:

- Global Challenges sequence (3 credit points)
- Your Future Career sequence (3 credit points)

Plus, either:

- two major sequences of at least 8 credit points, plus elective units of 2 credit points, or
- one major sequence of at least 8 credit points, plus one minor sequence of at least 4 credit points.

Remaining credit points may be used to undertake an additional minor sequence or to take elective units.

NIKERI Institute

Deakin is committed to helping students from all backgrounds and locations achieve their dreams. That's why the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute provides flexibly structured courses to Aboriginal and Torres Strait Islander students from all across Australia. Our Bachelor of Arts course is offered through Community Based Delivery – where community teaches community in a supported environment, through a mix of online learning and on-campus experiences.

Indigenous Studies

Deakin also prioritises Indigenous Knowledges and offers all students the chance to enrich their understandings of Aboriginal and Torres Strait Islander peoples' ways of Valuing, Being, Knowing and Doing. Taken as an elective in any course, these units promote co-contributions to positive reconciliation efforts alongside Aboriginal and Torres Strait Islander Peoples.

deakin.edu.au/nikeri

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrn Ponds Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Bachelor of Arts *continued*

Majors

- Anthropology O B WP
- Arabic O B
- Chinese O B WP
- Criminology O B WP
- Education O B
- English – Children’s literature O B WP
- English – Creative writing O B WP
- English – Literature O B WP
- Film and television studies O B
- Gender and sexuality studies O B WP
- History O B WP
- Indonesian O B WP
- International relations O B WP
- Media and communication O B WP
- Media studies O B
- Performing arts B
- Philosophy O B WP
- Politics and policy studies O B WP
- Public relations studies O B WP
- Religious studies O B WP
- Social media O B WP
- Sociology O B WP
- Spanish O B WP¹
- Sport journalism O B WP
- Strategic advertising O B
- Visual arts and photography B
- Visual communication design O B WP

Minors

- Animation O B
- Design thinking O B WP
- Indigenous studies O
- Sport and society O B WP
- Web design O B WP

1 Minor only.

► Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A310

Pathways

There are many different ways you can get into an undergraduate course at Deakin. In fact, many students choose to take a pathway. If you are interested in studying at university but unsure whether you’ll meet the entry requirements for a bachelor degree, then look no further than Deakin’s Associate Degree of Arts. We’ve designed this course to offer students a supported learning environment and a pathway into Deakin’s Bachelor of Arts or Bachelor of Criminology. Find out more at deakin.edu.au/course/associate-degree-arts.



‘The Deakin Melbourne Boomers livestream program was a valuable experience, helping me to develop broadcast skills that I otherwise would have struggled to attain. The doors that my tutors opened for me have also directly led to an internship and subsequent position at Basketball Australia.’

Liam Ellison

Bachelor of Arts (Journalism and Public Relations) graduate

Courses

Deakin code	X123	Online	O
ATAR	70.00	Melbourne Burwood Campus	B
Not published	NP	Geelong Waterfront Campus	WF
Course duration in years	3	Geelong Warrnambool Campus	WP
Trimester	T	Warrnambool Campus	WB
		NIKERI Institute	NIK

Combined courses

Bachelor of Commerce/ Bachelor of Communication

D360 O NP B NP WF¹ NP 4 T1, T2, T3

Deakin's Bachelor of Commerce/Bachelor of Communication empowers you to solve the problems of the future and be part of the next generation of 'big idea' thinkers. In this complementary double degree you will learn to think more critically as you gain a strong foundation in all aspects of commerce at Deakin's world-class business school.

Choose from eight commerce majors to explore an area of passion and graduate with a globally recognised degree.

At the same time, you will develop an understanding of complex audiences and media effectiveness through your communication degree.

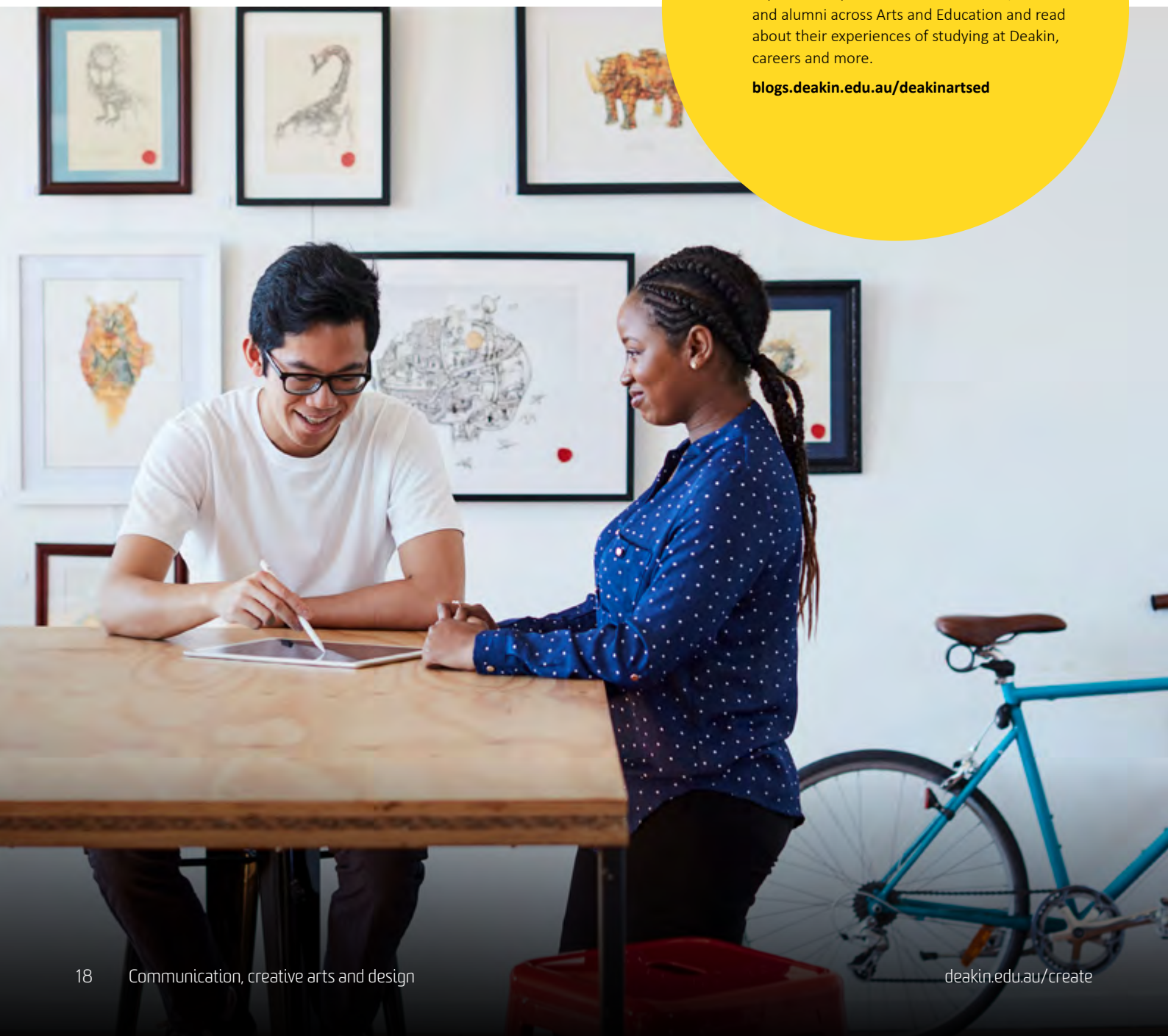
deakin.edu.au/course/D360

- 1 Delivery of this course is across multiple campuses; see course webpage for further details.

Stories of life at Deakin and beyond

Explore in-depth stories from students, staff and alumni across Arts and Education and read about their experiences of studying at Deakin, careers and more.

blogs.deakin.edu.au/deakinartsed



Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Indicative domestic fee ¹	Indicative international fee ¹
Bachelor of Arts A310 deakin.edu.au/course/A310 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[O] 62.10 [B] 60.15 [WP] 62.95 [NIK] ³	3	T1, T2, T3	\$13,059	\$30,200
Bachelor of Communication A318 deakin.edu.au/course/A318 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[O] NP [B] 60.80 [WP] 60.80	3	T1, T2, T3	\$9610	\$33,400
Bachelor of Creative Arts A317 deakin.edu.au/course/A317 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[B] 60.25	3	T1, T2	\$7506	\$33,600
Bachelor of Design A319 deakin.edu.au/course/A319 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[O] NP [B] 60.20 [WP] 60.10	3	T1, T2	\$6639	\$32,800
Bachelor of Film, Television and Animation A351 deakin.edu.au/course/A351 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[B] 61.25	3	T1, T2, T3	\$12,438	\$34,600
Associate Degree of Arts⁷ A250 deakin.edu.au/course/A250 [Y12] ⁴ and [NY12] ⁶ All applicants must complete a written personal statement (500 words), meet the minimum English language requirements, and hold: <ul style="list-style-type: none"> • a senior secondary certificate of education, or • a certificate III, or • other evidence of academic capability judged to be equivalent, including completion of or enrolment in a Vocational Education and Training course and/or relevant work or life experience. 	[B] [WP]	2	T1, T2, T3	\$12,964	N/A
Bachelor of Commerce/Bachelor of Communication D360 deakin.edu.au/course/D360 [Y12] ^{4,5} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or at least 25 in English (EAL).	[O] NP [B] NP [WF] ⁸ NP	4	T1, T2, T3	\$14,966	\$37,800

- The 2023 indicative domestic/Commonwealth Supported Place (CSP) fees and the indicative international fees are based on a typical enrolment of two trimesters of full-time study, or 8 credit points, unless otherwise indicated. These fees should be used as a guide only and are subject to change in 2024. The fees displayed do not reflect the entire cost of the course if it's completed over a number of years and do not include the Student Services and Amenities Fee or course-related equipment costs.
- Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
- This course is also available at the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute. Find out more at deakin.edu.au/nikeri.
- Recent secondary education applicants include current Year 12 students in 2023, as well as Year 12 graduates from 2022 and 2021.
- International student entry requirements can be found at: deakin.edu.au/international-students.
- For information about non-Year 12 applicant categories and associated admission requirements, please refer to the individual course webpage.
- This course is not available to international students.
- Delivery of this course is across multiple campuses; see course webpage for further details.

N/A means not applicable.

NP means not published – less than five offers made to recent secondary education applicants.

Award-winning university career service¹

DeakinTalent will prepare you to secure the jobs of tomorrow. Our award-winning service is available to you from day one and will support you for the rest of your career. You'll have lifetime access to career coaching, industry networking opportunities and a comprehensive suite of digital resources helping you develop the most employable version of yourself.

deakintalent.deakin.edu.au

- Australian Graduate Recruitment Industry Awards 2017, 2018, 2019, 2020 winner for most popular career service in Australia; Employability award, 2021 Australian Financial Review Higher Education Awards.

Recent secondary education **[Y12]**
Non-Year 12 **[NY12]**

Online **[O]**
Melbourne Burwood Campus **[B]**
Geelong Waterfront Campus **[WF]**
Geelong Warrnambool Campus **[WP]**
Warrnambool Campus **[WB]**
NIKERI Institute **[NIK]**



Published by Deakin University in April 2023. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B

Contact us

We're here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students

1800 693 888

deakin.edu.au/help-hub

International students

+61 3 9627 4877

study@deakin.edu.au

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vtac.edu.au

studyassist.gov.au

youthcentral.vic.gov.au

this.

Inspiration for life, learning and career

Visit this.deakin.edu.au to uncover unique stories about Deakin and explore different perspectives on study, career and self-improvement.