# A759 MASTER OF CREATIVE ARTS FACULTY OF ARTS AND EDUCATION

# Mı. DEAKIN UNIVERSITY

#### FOR STUDENTS COMMENCING TRIMESTER 1 2024

Last updated 21/08/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: DAIOO1 Academic Integrity Module (0 credit points)

| YEAR<br>1<br>Year:<br>2024 | Trimester 1 |  |  |
|----------------------------|-------------|--|--|
|                            | Trimester 2 |  |  |
|                            | Trimester 3 |  |  |

| YEAR          | Trimester 1 |  |
|---------------|-------------|--|
| Year:<br>2025 | Trimester 2 |  |
|               | Trimester 3 |  |

#### A759 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {DAI001}
- Must pass ALL units in {ACA701, ACA702, ACA703, ACA704, ACA710, ACA711, ACA712, ACA715}
- Must pass 4 credit points in unit set {Electives List}

## FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

| Student ID:      |                   | Name:                 |                       |       |  |
|------------------|-------------------|-----------------------|-----------------------|-------|--|
| Deakin email:    |                   |                       | Preferred contact no: |       |  |
| Year commenced:  | Period commenced: | eCOE (if applicable): | Campus:               | Mode: |  |
| Student adviser: |                   |                       |                       | Date: |  |

## GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official <u>University Handbook</u> of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the 'Advanced Unit Search' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

# A759 MASTER OF CREATIVE ARTS ELECTIVE UNIT SETS

| ELECTIVES LIST (EL-A7591014819)                    |
|--|
| ACC700 Communication and Creative Arts Internship  |
| ACC717 Media Law and Ethics                        |
| ACF701 Television Studio Production                |
| ACF705 Documentary Production Practice             |
| ACG702 Digital Publishing                          |
| ACG703 Design and Digital Skills                   |
| ACG706 Web and Interactive Design                  |
| ACG708 Design Thinking and Problem Solving         |
| ACG709 Strategic Branding and Design               |
| ACI700 Introduction to Digital Photography         |
| ACX701 Communication Concepts                      |
| ACX702 Applied Research Methods for Communication  |
| ACX703 Developing a Communication Research Project |
| ACX704 Academic Research Project 1                 |
| ACX705 Academic Research Project 2                 |

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|------------------------------------|------------------------------------|--|
|                                    |                                    |  |
| ALC703 Digital Curation in the Age | <u>e of Ai</u>                     |  |
| ALC702 Making Sense of Commun      | nities Online                      |  |
| ALC701 Social Media Collaboratio   | <u>on</u>                          |  |
| ADS720 Arts and Sports-Based Ap    | pproaches to Community Development |  |
| ACX708 Professional Research Pr    | roject 2                           |  |
| ACX707 Professional Research Pr    | roject 1                           |  |
| ACX706 Academic Research Proje     | <u>ect 3</u>                       |  |

| ALC708 Social Media Content Creation                          |
|---|
| ALJ721 Global Journalism                                      |
| ALJ722 Investigative and Narrative Journalism                 |
| ALL705 Vision and Revision: Short Stories Now                 |
| ALL706 Fantasy and Historical Fictions                        |
| ALL708 Graphic Narratives                                     |
| ALL721 Writing for Children                                   |
| ALL722 Texts for Young Adults                                 |
| ALL727 Sex, the Body, and American Poetry                     |
| ALL728 Studies in the Discipline                              |
| ALL743 Foundations in Narrative Theory                        |
| ALL784 Life Writing Now                                       |
| ALR700 Public Relations Campaigns                             |
| ALR701 Writing for Brands                                     |
| ALR703 Digital Brand Storytelling                             |
| ALR704 Reputation Management: Crisis, Risk and Responsibility |
| ALR710 Advanced Brand Communication                           |
| ALR718 Public Relations, Activism and Social Change           |
| ALR731 Public Relations Theory and Practice                   |
| ALR733 Advertising Theory and Practice                        |
| ALR782 Public Affairs and Opinion Formation                   |
| ALW730 Creative Nonfiction: the Personal Essay                |
| ALW732 Fiction Writing: Story, Structure and Starting Out     |
| ALW738 Editing  |
| ALW739 Publishing   |

| ALW740 Foundations in Writing       |  |
|-------------------------------------|--|
| ALX705 Fundamentals of Research     |  |
| ASM700 Introduction to Sports Media |  |
| ASM701 Sport Commentary             |  |
| ECP711 Creativity and the Arts      |  |
| MMK792 Arts Marketing               |  |
| MMM790 Arts Management              |  |

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