The Australia, New Zealand Association of Aquarium Professionals (ANZAAP) Conference Committee warmly invites you to become a sponsor of their Annual Meeting, to be held at Deakin University, at the Geelong Waterfront Campus, 4 – 6 February 2019.

DEAKIN UNIVERSITY

ANZAAP has stemmed from the ANZ Zebrafish Husbandry group's efforts over the past decade and has now expanded to support members of the public aquarium industry. ANZAAP's purpose is to provide support and information to our membership and foster dissemination of quality evidence based, scientific information to further the field of aquarium design, maintenance and aquatic husbandry and health and welfare, both in aquatic research model organisms, and species of public aquarium significance.

The 3 day Aquatic Symposium will attract a cross section of delegates including facility managers, technicians, international suppliers and veterinarians from across Australia and New Zealand. The event has secured a strong line-up of speakers including 3x international keynote speakers from the United States that are renowned experts from zebrafish and public aquarium industry.

Supporting the ANZAAP2019 Conference is your company's opportunity to;

- Meet and network with scientists from both the tertiary sector and the public aquarium sector.
- Increase exposure of your products to this specialist group of professionals
- Introduce new products, updates and services to existing clients
- Raise your company profile to through a range of high profile, targeted communication and media activities
- Network with other industry partners and professional networks in a collegiate atmosphere

The range of sponsorship packages on offer have been designed to cater for all budgets, however, we are mindful that some sponsors have unique needs, and we would be happy to discuss any suggestions.

Major sponsorship packages	Investment
Platinum – 1 remaining!	$2500
Gold SOLD	$1500
Silver	$750
Bronze	$500
Sponsored events	**Investment**
Conference Dinner Sponsor – SSTC!	$750
Workshop (Day 3) Sponsor	$800
Keynote Speaker Sponsor	$700 - $1000
Exhibition opportunities	**Investment**
Exhibition stand only	$600
Other opportunities	**Investment**
Lanyard sponsor	$550
USB sponsor	$550
Delegate bag insert	$250

For further questions and enquiries, please do not hesitate to get in touch.

Regards,

Claire Heazlewood
ANZAAP2019 Conference Team
E: ANZAAP2019@deakin.edu.au

Sponsorship inclusions

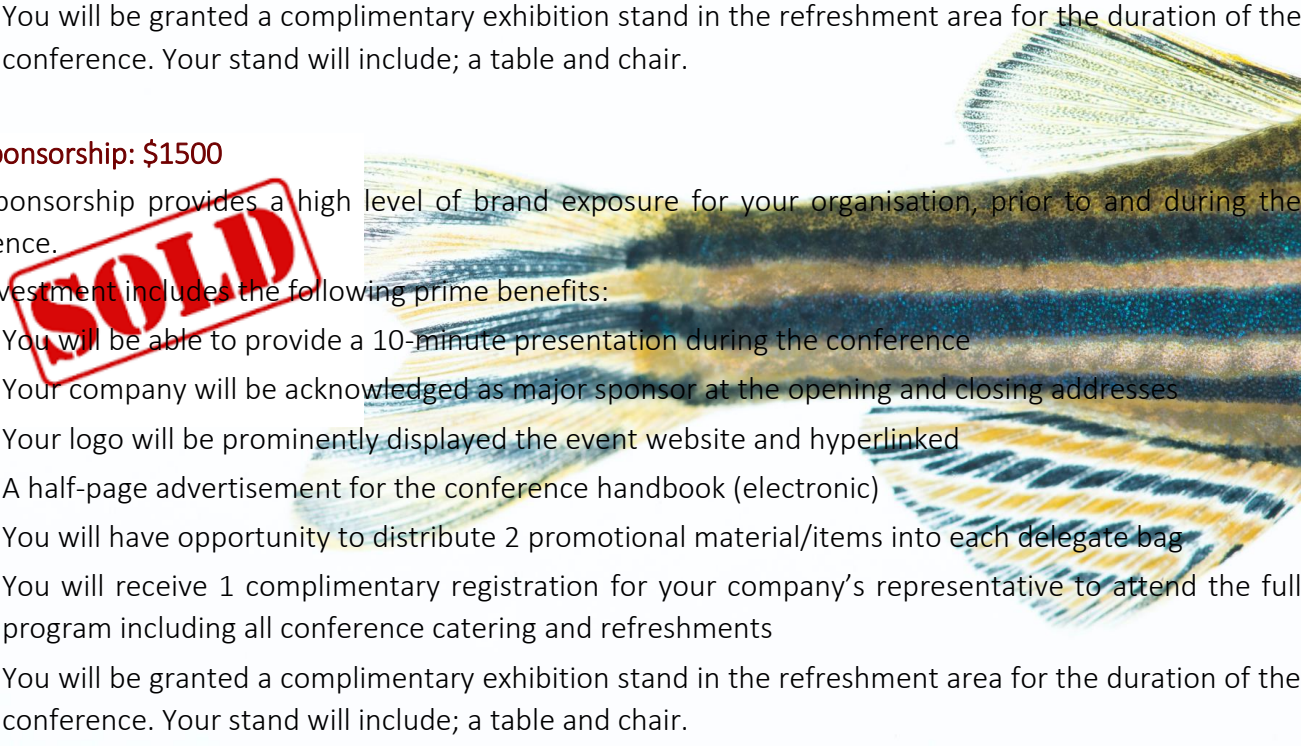
Platinum Sponsorship: $2500

Platinum Sponsorship guarantees to provide the highest level of brand exposure for your organisation, prior to and during the conference.

Your investment includes the following prime benefits:

- You will be able to provide a 20-minute presentation during the conference
- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be prominently displayed (large) on every page of the event website and hyperlinked
- Your logo will be displayed on the conference holding slides
- A full-page advertisement for the conference handbook (electronic)
- You will have unlimited access to distribute promotional material/items into each delegate bag
- You will receive 1 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; a table and chair.

Gold Sponsorship: $1500



Gold Sponsorship provides a high level of brand exposure for your organisation, prior to and during the conference.

Your investment includes the following prime benefits:

- You will be able to provide a 10-minute presentation during the conference
- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be prominently displayed the event website and hyperlinked
- A half-page advertisement for the conference handbook (electronic)
- You will have opportunity to distribute 2 promotional material/items into each delegate bag
- You will receive 1 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; a table and chair.

Silver Sponsorship: $750

Silver Sponsorship will provide you with brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- You will have an opportunity to provide a quarter page advertisement for the conference handbook
- You will have the opportunity to distribute two items of promotional material into each delegate bag
- You will receive 1 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; one table and one chairs

Bronze Sponsorship - $500

Bronze Sponsorship will provide you with effective brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- You will have an opportunity to provide a quarter page advertisement for the conference handbook
- Your logo will be displayed in the conference handbook (electronic)

Conference Dinner - $750

Sponsorship of the Conference dinner on Tuesday 5 February provides your company the opportunity to promote your organisation at this relaxed, social networking event.

Your investment includes the following prime benefits:

- Your company branding will be featured on the menu and signage for the Conference dinner
- Your company banner and promotional items on display during the event
- Acknowledgement by the Chairperson at the opening of the session
- Your company logo on the conference website with a hyperlink
- Your logo will be featured on all Conference dinner related communications
- Your logo will feature in the conference handbook (Electronic)
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Keynote Speaker Sponsorship: $700 - $1000

Your investment includes the following prime benefits:

- Your logo will feature on all ANZAAP speaker related material and communications
- Your company banner and promotional items on the stage during the Keynote presentation
- Acknowledgement by the Chairperson at the Keynote presentation
- Your company logo on the conference website with a hyperlink
- Your logo will feature in the conference handbook in the Keynote section (Electronic)
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Exhibitor - $600

Your investment includes the following prime benefits:

- You will be provided with an exhibition stand including a table and chair
- Your logo will be displayed on the sponsor page of the event website with a hyperlink
- Your logo will be displayed in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Sponsored Lanyard - $550

All delegates will receive a lanyard and badge upon registration.

This opportunity allows the sponsor to provide their own company branded lanyards to be used for ANZAAP delegates. Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Sponsored USB - $550

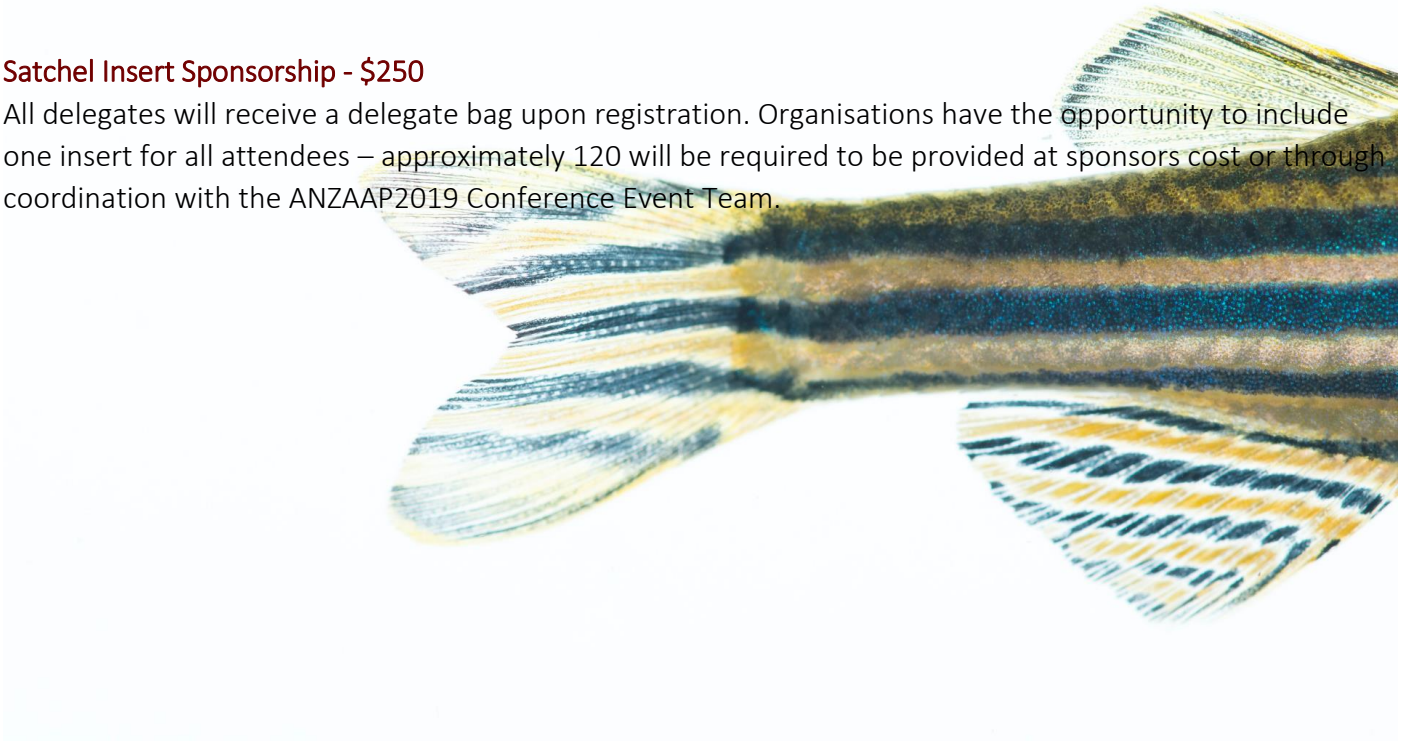
All delegates will receive a USB loaded with conference material upon registration.

This opportunity allows the sponsor to provide their own company branded USBs to be used for ANZAAP delegates. Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Satchel Insert Sponsorship - $250

All delegates will receive a delegate bag upon registration. Organisations have the opportunity to include one insert for all attendees – approximately 120 will be required to be provided at sponsors cost or through coordination with the ANZAAP2019 Conference Event Team.



	Platinum	Gold	Silver	Bronze	Keynote Speaker	Conference Dinner	Exhibitor	Sponsored Lanyard or USB	Satchel Inserts
Packages available:	2	2	2	1	5	1	10+	2	10+
Investment:	$2500	$1500	$750	$500	$700 - $1000	$750	$600	$550	$250
Your logo:									
Prominence	Large	Medium	Small	Small	Small	Small	Small	Small	-
Event website	Every page	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	-
Hyperlinked to your website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	-
On conference badges	Yes	-	-	-	-	-	-	-	-
On conference holding slides	Yes	-	-	-	-	-	-	-	-
Presentation Opportunity									
Presentation slot**	20 min	10 min	-	-	-	-	-	-	-
Marketing									
Logo on all promotions	Yes	Yes	Yes	-	Relevant communications	Menus & signage	-	Item only	-
Satchel insert in delegate bag	Yes Unlimited	Yes 2 items	Yes 1 item	-	-	-	-	-	Yes 1 item
Company Banners	Yes	Yes	Yes	-	At sponsored session	At sponsored session	On booth	-	-
Advertisement in the conference handbook*	Full page	Half page	Quarter page	Quarter page	Logo	Logo	Logo	Logo	-
Complimentary inclusions									
Full conference registrations	1 guest	1 guest	1 guest	-	1 guest	1 guest	1 guest	-	-
Exhibition stand	Yes	Yes	Yes	-	-	-	Yes	-	-

ANZAAP2019 Sponsorship Application Form

Organisation Name: _____

Address: _____

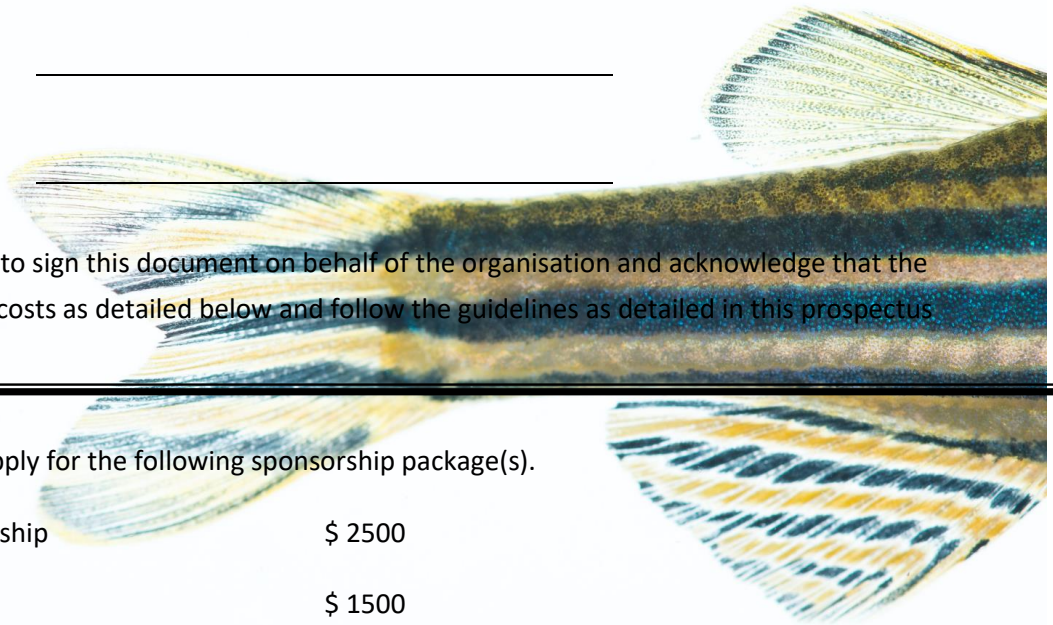
_____

Contact Person: _____

Position: _____

Telephone: _____

Email: _____



❑ I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

I/We would like to apply for the following sponsorship package(s).

☐ Platinum sponsorship	$ 2500
☐ Gold sponsorship	$ 1500
☐ Silver sponsorship	$ 750
☐ Bronze sponsorship	$ 500
☐ Conference Dinner	$ 750
☐ Keynote Speaker	$ 700 - $1000
☐ Exhibition stand	$ 600
☐ USB sponsor	$ 550
☐ Lanyard sponsor	$ 550
☐ Satchel inserts	$ 250

TERMS AND CONDITIONS

1. The ANZAAP2019 Conference Committee and Organisers reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. The ANZAAP2019 Conference Committee and Organisers reserve the right, in its absolute discretion, to refuse any sponsorship application that does not up hold the objectives of the conference.
3. The ANZAAP2019 Conference Committee and Organisers reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference.
4. All sponsorship and exhibition bookings will only be confirmed on receipt of a signed application form and payment.
5. All cancellations must be advised in writing directly to ANZAAP2019 Conference Event Team. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
6. No sponsor or exhibitor will be able to set up their trade display until full payment and a booking form is received by the ANZAAP 2019 Conference Events Team.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of the ANZAAP 2019 Conference Committee and Organisers.
8. The ANZAAP2019 Conference Committee and Organisers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the ANZAAP 2019 Conference - or related events.
9. In the event that the Conference is cancelled or delayed through no fault of the ANZAAP2019 Conference Committee and Organisers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.
10. Attendance: The Organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.
11. Corporate Recognition: Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.
12. All banners are subject to venue pre-approval. Freestanding upright banners are recommended.
13. Payment: On acceptance sponsors will be advised how to make payment.
14. Payment must be made within 30 days of being notified of acceptance as an ANZAAP2019 Event Sponsor.
15. All prices are inclusive of GST.

❑ Please tick here if you are happy for your details to be used by ANZAAP to be contacted about future events of a similar nature

Signed _____ **Date:** _____

(For and on behalf of the sponsor listed above)

Please send your completed application to:

Claire Heazlewood
Deakin University, Waterfront Campus, 1 Gheringhap Street, Geelong, Victoria, 3220

or by email to – ANZAAP2019@deakin.edu.au