

Postgraduate studies in Health Promotion



Improve community health in Australia's largest and fastest growing employment sector and graduate with the knowledge and skills to develop evidence-based, impactful health promotion programs that effect positive change.

Become skilled in the use of evidence-based health promotion strategies that improve the health of individuals, families, communities and countries. These strategies empower people to take control of their own health and advocate for just and equitable policies, strengthen community action and create environments that are more supportive of good health.

The Master of Health Promotion gives you the skills and platform to create healthy social and ecological environments for whole populations. You will develop skills and knowledge in health program planning, evidence-based strategies, policy, advocacy and research to prevent, minimise and respond early to health issues and their underlying causes.

Our postgraduate suite has a strong focus on your professional development through practical experience. Our partnerships with local industry give you access to cutting-edge health promotion practice, enhance your health promotion skills and help you develop attributes valued by employers such as critical analysis, creativity, reflective practice and lifelong learning. Deakin also offers the **Graduate Certificate of Health Promotion** and the **Graduate Diploma of Health Promotion**.

Course details

Master of Health Promotion

Offered at: Melbourne Burwood Campus, Cloud Campus (online)
Duration: 1–2 years full-time or part-time equivalent (depending on Recognition of Prior Learning)
Intake: Trimester 1 or 2

Graduate Diploma of Health Promotion

Offered at: Melbourne Burwood Campus, Cloud Campus (online)
Duration: 1 year full-time or part-time equivalent
Intake: Trimester 1

Graduate Certificate of Health Promotion

Offered at: Melbourne Burwood Campus, Cloud Campus (online)
Duration: 1 year part-time
Intake: Trimester 1

Get a professionally recognised qualification

Graduates may be eligible to apply for membership of the Australian Health Promotion Association (AHPA) and the International Union of Health Promotion and Education.

Be part of a growing industry

The health sector is the largest and fastest growing industry in Australia*. With our ageing population and public health issues like obesity and chronic illness there is increasing demand for skilled health professionals, and graduates of these courses are well placed to take advantage of this demand. Broaden your career options and use your analytical, creative, advocacy, planning and communication skills to progress to more senior roles.

*Industry Employment Projections 2019 Report, Department of Employment, Skills, Small and Family Business

Your health promotion career

A career in health promotion allows you to take advantage of the opportunities that exist world-wide in national and international health organisations; medium-sized businesses; multinational corporations; community organisations; human services agencies; local, state and federal government departments; statutory authorities; and Non-Government Organisations (NGOs). If you complete the Master of Health Promotion, you'll also be well placed to pursue a PhD and a career in academia.

#1 for student satisfaction

For ten consecutive years, Deakin University has achieved the highest level of overall student satisfaction amongst Victorian universities. (Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (GOS), Quality Indicators for Learning and Teaching (QILT).

Postgraduate bursary

Deakin alumni, their spouses and immediate family may be eligible to receive a 15% reduction per unit on their enrolment fees on any postgraduate award course (excluding students enrolled in a Commonwealth Supported Place (CSP)) at Deakin University.

deakin.edu.au/alumni/alumni-benefits/postgraduate-bursary

'Working with people seeking asylum, especially around food, is so rewarding. Food is such a basic need, but plays such a big role in feeling comfortable in a new country, and in the whole resettlement process. It is a real privilege to be able to do this work.'

Dr Fiona McKay
Senior Lecturer in Public Health and Health Promotion



Entry requirements

Master of Health Promotion:

- Bachelor degree or higher in any discipline OR
- evidence of academic capability judged to be equivalent.

Graduate Diploma or Graduate Certificate of Health Promotion

- Bachelor degree or higher OR
- two years relevant work experience OR
- evidence of academic capability judged to be equivalent.

All applicants must also meet the minimum English language requirements.

Course structure

The Master of Health Promotion consists of 16 credit points. The course comprises 8 core units (these are compulsory) and 8 elective units (which must include a minor or major project). The majority of core and elective units will be offered in Cloud (online) and campus mode.

Year 1	Trimester 1	Health Promotion ^{1,2}	Health Communication ^{1,2}	Qualitative Health Research	Elective unit
	Trimester 2	Needs Assessment and Health Program Planning ^{1,2}	Research Literacy for Health Practice ^{1,2}	Health Program Evaluation ²	Elective unit
Year 2	Trimester 1	Contemporary Health Issues and Policies ²	Elective unit ²	Elective unit	Elective unit
	Trimester 2	Health Equity and Human Rights ²	Elective unit	Elective unit	Elective unit

¹ The Graduate Certificate of Health Promotion comprises 4 core units.

² The Graduate Diploma of Health Promotion comprises 7 core units and 1 elective unit.

This course structure is correct as at July 2020 and should be used as a guide only. There may be additional 0-credit-point units required. Check the relevant course page on Deakin's website for unit details, including trimester and campus availability. Course advice should always be sought from the relevant enrolment officer.



Core unit



Elective unit

Ready to take the next step in your health promotion career?

Apply directly at deakin.edu.au/apply.

For information on the application process and closing dates, visit deakin.edu.au/courses/how-to-apply/postgraduate-by-coursework.

Please note that closing dates may vary for individual courses.

Recognition of prior learning (RPL)

If you have completed a bachelor degree in a similar area, you may be eligible for 4 units of RPL. If you have completed an honours degree, you may be eligible for 8 units of RPL.
deakin.edu.au/courses/recognition-of-prior-learning

Broaden your scope with electives

You have the option to choose electives from public health, health economics, public health nutrition or humanitarian assistance.

1800 MYFUTURE (1800 693 888)
myfuture@deakin.edu.au

deakin.edu.au/course/H759

While the information provided here was correct at the time of publication, Deakin University reserves the right to alter, amend or delete details of the course and unit offerings. Published July 2020.
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