

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 2 2024

Last updated 15/12/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity Module](#) (0 credit points)

YEAR 1 Year: 2024	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2025	Trimester 1				
	Trimester 2				
	Trimester 3				

A661 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {DAI001}
- Must pass 1 credit point in {ALW740}
- Must pass 4 credit points in unit set {Course Electives List A}
- Must pass 3 credit points in unit set {Advertising, Electives, Creative Writing, Digital Media, Literary Studies, Children's Literature, Public Relations, Professional Writing, Journalism, Visual Communication Design, Sports Media}

Note: The 3 credit points of electives can be chosen from units within the specialisations of the [Master of Arts \(Writing and Literature\)](#) or the [Master of Communication](#) or the core or electives of the [Master of Creative Arts](#) listed below.

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING ELECTIVE UNIT SETS

COURSE ELECTIVES LIST A (EL-A6612053137)
ACA715 Creating Your Arts Business
ALC708 Social Media Content Creation
ALJ716 Writing the News
ALW738 Editing
ALW739 Publishing

Completion Rule

- Must pass 4 credit points in {ACA715, ALC708, ALJ716, ALW738, ALW739}

Note(s)

Students may choose to include the 5th unit listed above as one of the 3 electives.

ELECTIVES (EL-A6612113327)
ACA701 Creative Studio A
ACA702 Creative Studio B
ACA710 Contemporary Debates in the Creative Arts
ACA711 Methods and Design for Creative Arts Research
ACA712 Transgressive Acts in Cinema, Art, Performance
ACA715 Creating Your Arts Business
ACC700 Communication and Creative Arts Internship
ACF705 Documentary Production Practice
ACG708 Design Thinking and Problem Solving
ACI700 Introduction to Digital Photography
ADS720 Arts and Sports-Based Approaches to Community Development

ALC708 Social Media Content Creation
ECP711 Creativity and the Arts
MMK792 Arts Marketing
MMM790 Arts Management

Completion Rule

- Must pass 3 credit points in {ACA701, ACA702, ACA710, ACA711, ACA712, ACA715, ACC700, ACF705, ACG708, ACI700, ADS720, ALC708, ECP711, MMK792, MMM790}

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING SPECIALISATION UNIT SETS

ADVERTISING (SP-A000096)
ACG703 Design and Digital Skills
ALC708 Social Media Content Creation
ALR701 Writing for Brands
ALR703 Digital Brand Storytelling
ALR710 Advanced Brand Communication
ALR733 Advertising Theory and Practice

CHILDREN'S LITERATURE (SP-A000055)
ALL706 Fantasy and Historical Fictions
ALL708 Graphic Narratives
ALL721 Writing for Children
ALL722 Texts for Young Adults
ALL728 Studies in the Discipline
ALL743 Foundations in Narrative Theory
ALL784 Life Writing Now

Note(s)

ALL728 only available to students enrolled in A764.

CREATIVE WRITING (SP-A000080)
ALL705 Vision and Revision: Short Stories Now

ALL721 Writing for Children
ALL727 Sex, the Body, and American Poetry
ALL728 Studies in the Discipline
ALL784 Life Writing Now
ALW730 Creative Nonfiction: the Personal Essay
ALW732 Fiction Writing: Story, Structure and Starting Out
ALW738 Editing
ALW740 Foundations in Writing

DIGITAL MEDIA (SP-A000077)
ACC717 Media Law and Ethics
ACG706 Web and Interactive Design
ACI700 Introduction to Digital Photography
ALC701 Social Media Collaboration
ALC702 Making Sense of Communities Online
ALC703 Digital Curation in the Age of Ai
ALC708 Social Media Content Creation
ALR703 Digital Brand Storytelling

JOURNALISM (SP-A000051)
ACC717 Media Law and Ethics
ALJ714 Journalism for Social Change
ALJ715 Multimedia Storytelling
ALJ716 Writing the News
ALJ721 Global Journalism
ALJ722 Investigative and Narrative Journalism

LITERARY STUDIES (SP-A000056)

[ALL705 Vision and Revision: Short Stories Now](#)

[ALL706 Fantasy and Historical Fictions](#)

[ALL708 Graphic Narratives](#)

[ALL722 Texts for Young Adults](#)

[ALL727 Sex, the Body, and American Poetry](#)

[ALL728 Studies in the Discipline](#)

[ALL743 Foundations in Narrative Theory](#)

[ALL784 Life Writing Now](#)

Note(s)

ALL728 only available to students enrolled in A764.

PROFESSIONAL WRITING (SP-A000053)

[ACA715 Creating Your Arts Business](#)

[ALC708 Social Media Content Creation](#)

[ALJ716 Writing the News](#)

[ALL728 Studies in the Discipline](#)

[ALW738 Editing](#)

[ALW739 Publishing](#)

[ALW740 Foundations in Writing](#)

PUBLIC RELATIONS (SP-A000054)

[ALR700 Public Relations Campaigns](#)

[ALR701 Writing for Brands](#)

[ALR704 Reputation Management: Crisis, Risk and Responsibility](#)

[ALR710 Advanced Brand Communication](#)

[ALR718 Public Relations, Activism and Social Change](#)

[ALR731 Public Relations Theory and Practice](#)

[ALR733 Advertising Theory and Practice](#)

[ALR782 Public Affairs and Opinion Formation](#)

SPORTS MEDIA (SP-A000095)

[ACF701 Television Studio Production](#)

[ALC708 Social Media Content Creation](#)

[ALJ715 Multimedia Storytelling](#)

[ALJ716 Writing the News](#)

[ALJ722 Investigative and Narrative Journalism](#)

[ALR701 Writing for Brands](#)

[ALR704 Reputation Management: Crisis, Risk and Responsibility](#)

[ASM700 Introduction to Sports Media](#)

[ASM701 Sport Commentary](#)

VISUAL COMMUNICATION DESIGN (SP-A000037)

[ACG702 Digital Publishing](#)

[ACG703 Design and Digital Skills](#)

[ACG706 Web and Interactive Design](#)

[ACG708 Design Thinking and Problem Solving](#)

[ACG709 Strategic Branding and Design](#)

[ACI700 Introduction to Digital Photography](#)