**Deakin Promise**

As a globally joined university, engaged locally and informed by its Australian context, Deakin promises to advance:

### Learning
- **Offer a brilliant education where you are and where you want to go**

### Ideas
- **Make a difference through world-class innovation and research**

### Value
- **Strengthen our communities, enable our partners and enhance our enterprise**

### Experience
- **Delight our students, our staff, our alumni and our friends**

**Deakin Strategies**

Deakin will achieve its Promise through integrated strategies:

#### Learning
1. Provide premium and located learning
2. Deliver globally connected education
3. Welcome, support and retain committed and capable learners
4. Empower learners for the jobs and skills of the future

#### Ideas
1. Grow research capability, depth and quality
2. Develop targeted commercial research partnerships
3. Develop a strategic international research footprint

#### Value
1. Create innovative learning environments both located and in the cloud
2. Build employee capability and productivity
3. Progress a sustainable and competitive enterprise

**Deakin Tracks**

Deakin will know it is succeeding by tracking:

#### Learning
1. Premium enhanced courses
2. Global and connected learning experiences
3. Student success
4. Graduate employability and further study

#### Ideas
1. Research capability
2. Innovative impact
3. Research outputs

#### Value
1. ICT and infrastructure projects that meet Deakin needs
2. Workforce productivity
3. Resource utilisation

**Deakin Personality**

Through **LIVE the future** Deakin will be:

- **Brave**
- **Accessible**
- **Inspiring**
- **Stylish**
- **Savvy**