

Bachelor of Commerce

Melbourne Burwood Campus
Geelong Waterfront Campus
Warrnambool Campus
Cloud Campus



DEAKIN
BUSINESS
SCHOOL



Develop your passion for commerce and unlock creative solutions for tomorrow's business challenges by studying Deakin's Bachelor of Commerce.

With authentic, practical learning experiences including the ability to research and resolve real commercial and community issues, Deakin's Bachelor of Commerce is at the forefront of providing you with the skills and experience to navigate your professional future.

Our globally accredited commerce degree gives you the freedom to customise your course with a specialisation. While specialisations allow you to narrow your focus on an area of interest, opportunities like overseas study tours, exchange programs and sought-after internships broaden your horizons as well as your skills. Be prepared to build your career as a business leader in big organisations by networking with leading companies from your first year and build professional relationships that you'll carry with you through your entire career.

Choosing between commerce and business?

In both degrees you will study foundational units to give you a well-rounded understanding of business and the skills to navigate the jobs of today and the careers of the future.

The Bachelor of Commerce requires strong problem solving and analytical skills and provides graduates with specialised knowledge in key organisational functions of business such as: accounting, finance, human resources, management, management information systems and marketing. The Bachelor of Commerce also offers graduates a pathway to be recognised by professional organisations such as: Certified Practising Accountants Australia (CPAA), Australian Human Resources Institute (AHRI) and Australian Marketing Institute (AMI).

Learn without limits

Study at your own pace via Deakin's flexible Cloud Campus. You choose when and where to study online via your digital devices. We take leading-edge technology and bring the classroom, resources and support to you, whether you are a cloud or located student. Cloud study is our fastest growing campus with a 15,000-strong community and it's the preferred way to shape your study experience to fit your busy life. Visit deakin.edu.au/cloud to find out more.

"The course offered some great study units... and I was super-impressed by the Deakin Melbourne Burwood Campus, its location, the Faculty of Business and Law and the student culture."

Samurdha Jayasinghe
Bachelor of Commerce

Be a global explorer

During your studies, you'll have the opportunity to participate in international consultancy experiences, internships, volunteering placements, and study abroad programs – both face-to-face and virtual. These are more than opportunities to experience a new culture or workplace; they will enrich your learning and provide credit towards your degree. In the global world of business, they play a crucial role in preparing you for a wealth of career opportunities, which value intercultural experience. For more details on our exciting range of international programs please visit deakin.edu.au/overseas-study.

Work experience

With its practical, hands-on opportunities, this course is designed with a real-world learning focus that develops your workplace resilience and career skills. Work Integrated Learning (WIL) is a component of the program that allows you to connect and network with industry professionals. It delivers strong opportunities to engage with small to medium enterprises (90% of all Australian employers are from this sector) as well as multinational businesses. These experiential learning opportunities help you integrate your knowledge, develop skills, tackle real problems, and reflect on the experience to develop your professional identity. Visit deakin.edu.au/business-wil for more information.

Career outcomes

Deakin's Bachelor of Commerce can lead you to a diverse range of local and international careers including:

- Accountant
- Business Analyst
- Economist
- Financial Planner
- Human Resource Manager
- International Trade Officer
- Marketing Manager
- Social and Economic Policy Developer.

Why choose Deakin?



Among the top 1% of universities worldwide

ShanghaiRanking's Academic Ranking of World Universities (2019)



Ranked in the top 50 of young universities in the world

QS Top 50 under 50 (2020)



Rated 5 stars for our world-class facilities, teaching and above world-standard research

QS Stars University Ratings, Excellence in Research Australia (ERA) 2019



Deakin Business School is accredited by AACSB and also EQUIS accredited by the European Foundation for Management Development (EFMD).



#1 University for student satisfaction in Victoria for nine consecutive years. You will be supported by a wide range of student support services

Australian Graduate Survey (2010–15) and QILT Student Experience Survey (2016–19)



Course information

Course code: M300

Years: 3 years full-time or part-time equivalent

Campus: Melbourne Burwood Campus, Geelong Waterfront Campus, Warrnambool Campus*, Cloud Campus

Intake: Trimester 1 (March), Trimester 2 (July), Trimester 3 (November)

CRICOS course code: 001838A

ATAR[†]

Burwood: 80

Waterfront: 70

Warrnambool: 62.85

Cloud: 71.4

*Not all major sequences are available via Campus study at Warrnambool. Students undertaking units in major sequences that are not available in Campus mode may enrol in units offered in Cloud (online) mode.

Course breakdown

The Bachelor of Commerce is a 24 credit point degree – each unit (subject) is worth 1 credit point – consisting of 8 credit points of core foundation units, 8 credit points of units from a major (you will be required to complete at least one major) and 8 credit points of elective units (you may choose to undertake another 8 unit major or up to two 4 unit minors). Most students choose to study 4 units per trimester, and usually undertake 2 trimesters each year.

	Trimester 1	Trimester 2
All students must complete Academic Integrity [‡]		
Year 1	Accounting for Decision Making Fundamentals of Finance Law for Commerce Marketing Fundamentals	Business Analytics Economic Principles Management Professional Insight
Year 2	1 st unit major 2 nd unit major 1 st unit minor 2 nd unit minor	3 rd unit major 4 th unit major 3 rd unit minor 4 th unit minor
Year 3	Elective unit/Study Abroad/WIL Elective unit/Study Abroad/WIL Elective unit/Study Abroad/WIL Elective unit/Study Abroad/WIL	5 th unit major 6 th unit major 7 th unit major Capstone unit major

This sample course structure should only be used as an example. It is based on a student undertaking study in Trimester, 1 2020. It is recommended that all students seek assistance from a student adviser. For more course structures and information on study units, please visit deakin.edu.au/commerce.

[†]The lowest selection rank ATAR is based on 2020 early and first round VTAC offers, including relevant adjustment factors.

[‡]MAI010 Academic Integrity is a compulsory zero credit point unit in all courses in the Faculty of Business and Law. The unit learning and assessment activities provide students with guidance on what constitutes academic integrity. It will allow students to develop the knowledge to maintain academic integrity.

What is a major?

A major is a sequence of 8 units that allows you to build a level of expertise on a specific topic relevant to your future career goals or needs. In Deakin's Bachelor of Commerce students are required to complete at least one major sequence chosen from the following:

- Accounting[‡]
- Economics
- Finance
- Financial Planning[‡]
- Food and Agribusiness
- Human Resource Management
- Management
- Management Information Systems
- Marketing.

[‡] M300 Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations.

What is a minor?

A minor is a complementary study sequence of 4 units that can be taken in addition to your major. Minors are an optional way to explore valuable discipline areas and enhance your employability. Minors in the Bachelor of Commerce include:

- Accounting
- Agribusiness
- Business Analytics
- Economics
- Event Management
- Finance
- Global Studies
- Human Resource Management
- International Trade
- Marketing
- Professional Practice
- Project Management
- Retail Management
- Social Entrepreneurship
- Taxation Regulation
- Wealth Management.

To see if you're eligible, visit
deakin.edu.au/how-to-apply

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deakin.edu.au/commerce

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Deakin University CRICOS Provider Code: 00113B