

A318 BACHELOR OF COMMUNICATION

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 1 2025

Last updated 11/07/2024

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year’s enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity and Respect at Deakin](#) (0 credit points)

YEAR 1 Year: 2025	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2026	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 3 Year: 2027	Trimester 1				
	Trimester 2				
	Trimester 3				

A318 COURSE RULES

- Must pass 24 credit points for course
- Must pass 1 units in {DAI001}
- Must pass 3 credit points in {ACC100, ACC213, ACC310}
- Must pass 6 credit points at level {3}
- Must pass 1 credit point in {AWL100}
- Must pass 1 credit point in {AWL200, AWL201, AWL202, AWL203}
- Must pass 1 credit point in {AWL301, AWL302, AWL300}
- Must pass 1 unit set(s) in {Advertising (MJ-A318001), Digital and Social Media (MJ-A318002), Journalism (MJ-A318003), Public Relations (MJ-A318004)}
- Must pass 2 unit set(s) in {Dance (MJ-A317001), Theatre (MJ-A317002), Photography (MJ-A317003), Publishing (MJ-A317004), Visual Arts (MJ-A317005), Writing (MJ-A317006), Advertising (MJ-A318001), Digital and Social Media (MJ-A318002), Journalism (MJ-A318003), Public Relations (MJ-A318004), Communication Design (MJ-A319001), Interactive and Ux Design (MJ-A319002), Animation (MJ-A351001), Producing Screen Content (MJ-A351002), Screen Production (MJ-A351003)}
- Must pass 1 unit set(s) in {Indigenous Studies (MN-A000074), Dance (MN-A317001), 2d Practices in the Visual Arts (MN-A317007), 3d Practices in the Visual Arts (MN-A317008), Analogue Practices (Photography) (MN-A317009), Creative Writing (MN-A317010), Digital Practices (Photography) (MN-A317011), Professional Writing (MN-A317012), Scriptwriting (MN-A317013), Theatre (MN-A317014), Theatre Production (MN-A317015), Gender and Sexuality Studies (MN-A317016), Literature (MN-A317017), Journalism (MN-A318003), Public Relations (MN-A318004), Creative Advertising (MN-A318005), Digital Media (MN-A318006), Photojournalism (MN-A318008), Social Media (MN-A318009), Strategic Advertising (MN-A318010), Public Relations Strategy (MN-A318011), Ux Design (MN-A319002), Brand Design (MN-A319003), Design for Social Media (MN-A319004), Interactive Design (MN-A319005), Publication Design (MN-A319006), Producing Screen Content (MN-A351002), Animation and Motion Graphics (MN-A351004), Film Studies (MN-A351005), Screen Content Production (MN-A351006), Scriptwriting (MN-A351007), Visual Effects and Virtual Production (MN-A351008)}

One major must be taken from the majors offered in the degree in which you are enrolled. The other major or minor sequences may be taken from [Bachelor of Creative Arts](#), [Bachelor of Communication](#), [Bachelor of Design](#), or [Bachelor of Film Television and Animation](#) major or minor sequences.

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.