2018 UNDERGRADUATE

Sport

Cloud Campus | Geelong | Melbourne | Warrnambool

Exercise and sport science
Health and physical education
Health sciences
Sport development
Sport management
Over the past 60 years sport has experienced phenomenal growth globally, becoming a sophisticated, multi-billion-dollar industry with a huge range of occupations from sport science to management and governance. Deakin has a long-standing reputation for excellence in sport education. Many of our graduates have gone on to work in high-profile positions that further the development of the Australian exercise and sporting industry.

Deakin sport is unique
We offer a variety of sport courses in a number of exciting areas. You can study exercise and sport science, sport management, physical education (teaching) or even the development of sport in the community. Deakin pioneered the Bachelor of Sport Development – a unique course that focuses on the development of sport through sport systems, planning and participation. Deakin also offers a unique combined course – the Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management).

Sport is a growth industry
Career outcomes in the sporting industry are exciting, diverse and ever increasing. Australians have a worldwide reputation for high achievement in sport and our focus on sport as a profession, recreational activity and lifestyle has never been greater. With the increase in obesity and chronic disease rates in Australia and around the world, the emphasis on physical activity and participation in exercise and sport continues to grow and dominate modern approaches to sustaining a healthy lifestyle.

Deakin Hallmarks
Deakin Hallmarks are prestigious University awards that recognise students’ outstanding achievement, at course level, of capabilities that are key to employment success.

Communication
Digital literacy
Teamwork
Critical thinking
Problem solving
Self management
Global citizenship

Graduate from the world leader
Deakin’s School of Exercise and Nutrition Science has been ranked as the world’s #1 sport science school in the world.* We are also ranked in the world’s top 10 for sport management programs and our graduate salaries are fifth highest in the world.#

* ShanghaiRanking’s Global Ranking of Sport Science Schools and Departments 2016
Sport at Deakin

Gain professional accreditation
Deakin’s Bachelor of Exercise and Sport Science is the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria. This accreditation was awarded by Exercise and Sport Science Australia (ESSA) in 2009 and re-accreditation was awarded in 2014.

Internationally recognised
Deakin Business School (DBS) is accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only five per cent of business programs worldwide are AACSB accredited and DBS is one of only three in Victoria.

Links with industry
Our staff have close links with industry and relationships with organisations such as the Geelong Football Club, the Deakin Melbourne Boomers, Australian Institute of Sport, Victorian Institute of Sport, Barwon Sports Academy, Rowville Sports Academy, the AFL, Cricket Australia, Tennis Australia, Netball Australia, Core Advantage, Baker ID Heart and Diabetes Institute, VicHealth, VicSport, IMG, Physical Activity Australia, Bixlab, YMCA Australia, Disability Sports Australia and many more, ensuring our courses are up to date with industry trends.

Top facilities
Deakin’s proud history of sports education continues with the Geelong Waurn Ponds Campus’ Elite Sports Precinct. These facilities support the activities of a wide range of users, from elite athletes, such as the Geelong Cats AFL team, to student-based clubs, such as the Deakin Ducks Soccer Club. As well as world-class training facilities, the precinct provides students with placement opportunities too. These support enhanced career pathways into the sports and education industries.


Industry experience with our prestigious partners
Studying sport can lead to careers in diverse areas including elite sport and health. You’ll get hands-on learning with our prestigious sporting institution partners – from AFL and NRL clubs through to the Victorian Institute of Sport and Surf Life Saving Australia.

Top graduate employability
Deakin is ranked top three in Australia for graduate employability.* Our courses prepare you for a real-world career, integrating industry partners, work placements and practical skills so you hit the ground running.

* Times Higher Education Global University Employability Ranking 2016

Experience life beyond the classroom
At Deakin we want you to have an incredible learning experience while enjoying all that university life has to offer. That’s why – along with leading facilities and fast, reliable wi-fi – all of our campuses offer places to socialise, grab a coffee and take time out. Soaking up the university atmosphere, having a lively debate with friends and spending time reflecting on what was said in class, are all valuable parts of the student experience.

Your digital learning tools
DeakinSync is a digital study hub giving Deakin students and staff easy access to relevant University resources, customised to their specific needs. You can access everything from unit ideas to enrolment details, study tools to your calendar, as well as IBM Watson – a question and answer tool.


IBM Watson is a trademark of International Business Machines Corporate, registered in many jurisdictions worldwide.
**Bachelor of Business (Sport Management) | M491**

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**Bachelor of Exercise and Sport Science | H543**

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<tr>
<th>SPECIALISATIONS:</th>
<th>Exercise science – ESSA sequence: WP</th>
<th>Certificate III in Fitness – Physical Activity Australia: WP</th>
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<td>Exercise coaching: WP</td>
<td>Family, society and health: WE</td>
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**Bachelor of Food and Nutrition Sciences | H315**

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**Bachelor of Health and Physical Education | E377**

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**Bachelor of Health Sciences | M990**

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<th>MAJORS: Disability and inclusion: WE</th>
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<td>Medical biosciences: WE</td>
<td>Nutrition: WP,B,D</td>
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<td>Physical activity and health: WE</td>
<td>Psychology for professional development: WE</td>
<td>Psychological sciences: WP,B,D</td>
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**Bachelor of Sport Development | M320**

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**Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) | D394**

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| Bachelor of Food and Nutrition Sciences/Bachelor of Commerce | D301**

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**Bachelor of Health Sciences/Bachelor of Arts | D391**

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**Combined courses**

**Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) | D394**

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**Bachelor of Food and Nutrition Sciences/Bachelor of Commerce | D301**

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**Bachelor of Health Sciences/Bachelor of Arts | D391**

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**Useful websites**

- Exercise and Sports Science Australia (ESSA) www.essa.org.au
- Sport and Recreation Victoria www.sport.vic.gov.au
- VicHealth www.vichealth.vic.gov.au
- Victorian Institute of Sport www.vicsport.org.au
- School of Exercise and Nutrition Sciences Careers deakin.edu.au/exercise-nutrition-sciences/careers

**Deakin’s engagement with industry professionals is well regarded and provides insight into the industry, as well as allowing industry to fully appreciate the breadth and diversity within its sports management course. It really lives up to its professional reputation.**

Molly Pledge

Bachelor of Business (Sport Management) student

deakin.edu.au/courses
Disciplines within sport

Exercise physiology is the study of how the human body responds to exercise. Throughout the exercise physiology major you learn about how your muscles, heart, lungs and other organs respond to exercise in both the short and long term. Develop an understanding of how these responses differ between children, adults and the elderly, and between elite athletes, the general population or those suffering or recovering from disease or injury. You also learn how to use exercise to improve sporting performance, general health and fitness, and assist rehabilitation from disease or injury.

Exercise and sport science

Learn how to apply exercise and sport science to improve the athlete, the team or the individual, through training, coaching and advice. The major focus of the course and your learning is to improve performance, health and participation of individuals, athletes and teams through training, coaching and advice.

You will develop the expertise to become a professional leader in exercise and sport science, and have the opportunity to study the biology, technology, behaviour and best practices that underpin exercise and sport science.

See Bachelor of Exercise and Sport Science, page 8.

Food and nutrition sciences

Learning from the largest course of its kind in Victoria, you’ll be set up to work as a qualified food and nutrition professional. Gain an understanding of the nature of food, including its relationship to health and the role of nutrition in disease prevention. Learn about human nutrition and the complexity of current issues relating to food and human health, as well as the nutrition and health implications of food composition and processing.

See Bachelor of Food and Nutrition Sciences, page 12.

Health sciences

If you’re looking to discover your passion in the health industry, a course in health sciences allows you to create a qualification that suits your unique career aspirations. Become a specialist in the health sector by hand-picking study areas that you’re passionate about.

You can focus studies in health studies in the following areas:

• Disability and inclusion
• Environmental health
• Exercise science
• Family, society and health
• Food studies
• Health and sustainability
• Health promotion
• Medical biotechnology
• Nutrition
• Physical activity and health
• Psychological science
• Psychology for professional development

See Bachelor of Health and Physical Education, page 12.

Health and physical education

Health and physical education at Deakin is a highly regarded teacher education course, equipping you to work in secondary schools. If you want to have a profound impact on others’ lives, this course provides theory and practice in the study of education and in the specialised teaching methods of health and physical education, as well as a second teaching method from a range of discipline areas, including biology, chemistry, English, dance, drama, history, home economics and mathematics.

See Bachelor of Health and Physical Education, page 12.

Human nutrition

As public health issues such as obesity and diabetes rise, there is increasing community interest in nutrition and health, and a growing demand for specialists in these fields. Study in an area that makes a difference to society.

Learn to develop and implement activities that combat poor health and sustain good health; to benefit current and future generations. Courses in human nutrition draw on a cross-section of related disciplines such as food science, biochemistry, physiology, epidemiology, psychology and sociology.

See Bachelor of Food and Nutrition Sciences, page 12.

Sport coaching

Develop a coaching philosophy and the communication skills you need to motivate, and learn to plan and execute coaching sessions. You’ll cover motor learning and development through to advanced sports coaching theory and practice. The Deakin coaching program has been developed in conjunction with national sporting organisations, elite coaches and expert academics to provide the latest in innovative coaching theory and practice.

See Bachelor of Exercise and Sport Science, page 8.

Sports nutrition

As a sports nutritionist, you’ll help elite athletes get the most out of their bodies and performance through food and nutrition. Sports nutrition covers the specific macronutrient needs of athletes and provides practical nutrition considerations for before, during and following sports performance. Topical issues regarding supplemements, the nutritional needs of athletes and considerations for immunity are also covered.

See Bachelor of Exercise and Sport Science, page 8.

Deakin’s Bachelor of Sport Development is distinctive due to its unique focus on three study streams – sport management and marketing, coaching, and exercise and sport science. This specialist field is concerned with increasing participation in sport and with the development of pathways to attract, retain and nurture sports participants.

See Bachelor of Sport Development, page 11.

Sport management

There’s a reason Deakin’s sport management course attracts the greatest talent the nation has to offer, it’s the oldest and most prestigious course of its kind in Australia. Learn to manage organisations that run sporting competitions, major events and community programs. Gain industry knowledge across multiple disciplines with strong industry connections to excel in the sport industry. Learn about the business aspects of sport, including sport systems and organisation’s finance, promotion, management law and marketing. Turn your passion for sport into a rewarding career.

See Bachelor of Business (Sport Management), page 10.

For seven consecutive years, Deakin achieved the highest level of overall student satisfaction among Victorian universities. These great results are based on 2010–2016 Australian Graduate Survey responses to ‘Overall Satisfaction’ amongst bachelor’s degree graduates.
Bachelor of Exercise and Sport Science

This field-leading bachelor’s degree teaches you ways to apply skills to improve the health and performance of athletes and individuals, allowing you to specialise in areas such as physical activity and health, sport coaching, exercise physiology, sports nutrition, health promotion, psychology, marketing and management.

Professional recognition

Deakin’s Bachelor of Exercise and Sport Science accommodates the first and longest-standing nationally accredited undergraduate exercise and sport science program in Victoria, which was awarded by Exercise and Sports Science Australia (ESSA) in 2009 and renewed in 2014.

Graduates who complete the approved units for the Exercise Science – ESSA sequence as part of the course may apply for registration for full membership of ESSA with accreditation as an Exercise Scientist.

By successfully completing specific units as part of the course, you may also register at the level of Certificate III in Fitness with Physical Activity Australia, enabling you to work as an exercise instructor while you complete your studies. In addition, if you complete further specific units with additional extracurricular modules in business, you will be eligible to obtain registration at the level of Certificate IV in Fitness, enabling you to work as a personal trainer, opening up many business, career and entrepreneurial opportunities within the fitness industry.

www.physicalactivityaustralia.org.au

Careers

As well as traditional roles in sport, exercise, coaching and fitness you may pursue employment in sports administration, facility management, community health and wellness, rehabilitation or health promotion. Potential employers include government agencies, professional sporting bodies, hospital and rehabilitation clinics, fitness and aquatic centres, health and recreation centres or large business organisations.

Pathways

The Bachelor of Exercise and Sport Science is a common pathway to postgraduate studies in areas such as clinical exercise physiology, physiotherapy, sport management, dietetics, sport psychology and research.

Work experience

A minimum 140 hours of practical experience in third year is a core feature of the Deakin course which, combined with one-on-one career mentoring by staff, sets you apart from other graduates.

Course structure

24 credit points – 14 core units and 10 elective units. An honours year is available upon completion of this degree.

Specialisations

• Certificate III in Fitness – Physical Activity Australia
• Certificate IV in Fitness – Physical Activity Australia
• Exercise science – ESSA sequence

Majors

• Disability and inclusion
• Exercise physiology
• Family, society and health
• Health promotion
• Nutrition
• Physical activity and health
• Psychology
• Sport coaching
• Sports nutrition

* Please note that students awarded credit for prior learning for non-university studies may not be eligible for immediate registration with ESSA.

deakin.edu.au/study-at-deakin/find-a-course/sport

Become an accredited exercise physiologist (AEP)

After completing Deakin’s Bachelor of Exercise and Sport Science, you can enrol in Deakin’s 18-month Master of Clinical Exercise Physiology (MCEP) and, upon graduation, you will be an accredited exercise physiologist (AEP). AEPs are allied health professionals (such as physiotherapists), prescribing exercise to prevent and treat injury or chronic disease. AEPs are the only exercise professionals in Australia that are educated and accredited to provide clinical exercise services for patients with chronic disease and have access to provider numbers with Medicare Australia, WorkSafe Victoria, DVA and TAC. Deakin’s MCEP graduates are highly employable, gaining work in public and private hospitals, rehabilitation centres, private practice and in sporting organisations.

Deakin’s MCEP program is the first clinical exercise course in Victoria to achieve accreditation with Exercise and Sports Science Australia (ESSA) and has produced award-winning graduates, including ESSA supervisor of the year and graduate of the year.

MCEP students undertake study and hands-on experience in a clinical setting in Deakin’s award-winning Clinical Exercise Learning Centre at the Melbourne Burwood Campus, as well as at the Baker ID Heart and Diabetes Institute, where students develop practical skills under close supervision and mentoring. Students then embark on a range of external clinical practicum experiences organised by the University, designed to optimise students’ exposure to a wide range of clientele, practitioners and institutions.

While most postgraduate courses offer only full fee-paying places, there are a limited number of Commonwealth Supported Places available for this course. Students who obtain a Commonwealth Supported Place pay a lesser fee rate for the entire duration of the course.

FEE-HELP is available for full fee-paying students. Please visit deakin.edu.au/fees or studyassist.gov.au.

Hayley Dillon
Bachelor of Exercise and Sport Science student

The internship experiences have been really positive and prepared me well for my future.

I’ve been able to experience working in different areas of exercise and sport science and identify which area is the best fit for me and my interests.

Master of Applied Sports Science

After completing Deakin’s Bachelor of Exercise and Sport Science, you can apply for Deakin’s Master of Applied Sports Science (MASS). Deakin’s MASS program is designed to equip students with all of the necessary skills that leading high-performance scientists require, from performance analysis, research, strength and conditioning, to management. MASS students undertake study in an online environment, combined with hands-on experiences at Deakin’s Elite Sports Precinct, to help develop practical skills. Students also engage in external practicum experiences in top sporting institutions housing some of Australia’s most elite athletes and coaches.

Find out more at deakin.edu.au/course/master-applied-sport-science.
Courses

Bachelor of Business (Sport Management)

Australia has one of the strongest sporting sectors in the world. Business professionals provide direction and leadership to sporting organisations around the country, at an elite, semi-elite and recreational level. The Bachelor of Business (Sport Management) teaches you how to apply management and marketing theories and business principles generally within a leisure framework.

Careers

Career opportunities in sport management have expanded considerably in the past 10 years. Sports – including AFL, basketball, cricket, tennis and golf – plus national and state sporting organisations all require professionally framed people to work for them. In addition, there is a need for qualified people to manage facilities, from those catering for sport at the local level through to those hosting national and international competitions.

Work experience

Work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study program opportunities.

To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – eight core sport management units, eight core business units and eight elective units. An honours year is available upon completion of your degree.

Bachelor of Sport Development

The Bachelor of Sport Development draws on three streams of study: sport management and marketing, coaching, and exercise and sport science. You will gain a solid understanding of sport systems, sports business management, contemporary health approaches, and the organisation and governance of sport organisations.

You’ll learn how to develop coaching and sport development philosophies, and examine the theoretical aspects of the science of coaching. The communication skills you learn will add to the repertoire of behaviours you need for effective professional coaching. You’ll undertake analyses on a variety of agencies and organisations with specific reference to the sports industry; at the same time examining and developing skills utilised by professional sport managers.

Careers

This course will prepare you for roles in sports coaching, sports science, the leisure industry and community sports development. Career opportunities also exist in sports administration, facility management and sports policy development.

Work experience

Work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study opportunities.

To find out more visit deakin.edu.au/buslaw/wil.

Course structure

24 credit points – 10 credit points from business and law units, 10 credit points of health units and 4 credit points of electives. Students must also complete HSE010 Exercise and Sport Laboratory Safety.

deakin.edu.au/study-at-deakin/find-a-course/sport

The course gave me all the background and theory while linking it to real sporting events that were occurring at the time; the teaching was fantastic.

Joel Morrison
Bachelor of Commerce (Sport Management) graduate

Employed: Operations manager, Cricket Australia

^ Now Bachelor of Business (Sport Management)

deakin.edu.au/sport
Bachelor of Health and Physical Education

Prepare for a career in health and physical education with this unique course. Working closely with school partners, we have developed the best learning experiences tailored to health and physical education to ensure you gain hands-on practical teaching experience. You will explore areas including applied sports science, biomechanics, motor learning and development, exercise physiology, health and human development, nutrition and education.

Professional recognition
Deakin’s Bachelor of Health and Physical Education has been approved by the Victorian Institute of Teaching (VIT) for the purposes of teacher registration in Victoria. Graduates intending to apply for registration in Victoria should carefully check all requirements relating to this process specified at vit.vic.gov.au.

Careers
As a Deakin graduate you can pursue a range of rewarding career options at schools across Australia and overseas. You can also choose to move into areas such as sports management, recreation and fitness, community and government agencies, professional coaching positions, as well as into private academic and agencies.

Work experience
In all four years of the course, you’ll undertake professional work placement firstly in primary, then secondary school settings. This gives you the chance to apply your learning in a real-life teaching role in a supported manner.

Work placement requirements
The Working with Children Act 2005 (Vic.) requires all people who work with children to obtain an assessment notice, known as a Working with Children Check (WWCC). The Act is administered by the Department of Justice: justice.vic.gov.au. School experience placements throughout the duration of your university degree are considered ‘child-related work’. Under the Act a student teacher must obtain a WWCC before commencing school experience placements. If you don’t obtain a WWCC, practical training in a school cannot take place. This training is required to complete your degree.

Course structure
26 credit points of core units, plus 80 days of supervised experience, plus work experience placements. If you don’t obtain a WWCC, practical training in a school cannot take place. This training is required to complete your degree.

Bachelor of Food and Nutrition Sciences

This course addresses all aspects of human nutrition and food relevant for employment in the health and food industries, with a strong focus on consumer health. It develops an understanding of food, including food choice and its relationship to health, as well as the role of nutrition in human health and disease prevention. To add diversity to your degree, you may choose to undertake elective units of study in complementary areas, such as health promotion, psychology, physical activity and health, exercise science or many other offerings in the University.

If you’re interested in a career in nutrition and food but haven’t studied chemistry at school, you’ll be happy to hear that it’s not a prerequisite for studying with us. This course provides an opportunity to complete the prerequisites required to apply for the Master of Dietetics.

Professional recognition
Enrolled students and graduates can apply for membership of the Nutrition Society of Australia (NSA). If you choose to undertake the food science major, you may also be eligible for membership of the Australian Institute of Food Science and Technology (AIFST).

Careers
Graduates are well prepared for careers requiring knowledge of nutrition, health, food analysis, sensory analysis, product development, food safety and food manufacturing. If you complete the food science major you will also be well suited to careers in the food industry, where your knowledge of nutrition and food composition facilitate the creation and marketing of food products that help to improve health. You may also gain employment in diverse areas, including food policy, food regulation, consumer education and awareness campaigns, private practice and community nutrition.

Work experience
You may choose to undertake an industry placement elective unit (Food and Nutrition Practicum) to get hands-on experience while completing your degree, as well as Volunteering in Food and Nutrition.

Course structure
24 credit points – at least 16 credit points from the Faculty of Health.

Bachelor of Health Sciences

Deakin’s Bachelor of Health Sciences allows you to focus your studies on two specialised health-related areas and explore complementary study areas that appeal to your interests and career aspirations, giving you both specialist knowledge and transferable, generic industry skills.

Careers
You can design your own course by combining two majors in health with a wide range of areas according to your interests and career aspirations. Depending on the majors you take and your choice of electives, you could be qualified to work in areas such as health promotion, health education, community health, family and community support, health marketing, health and sport public relations, health policy development, nutrition and research in health areas.

Work experience
Enhance your employment prospects and consolidate your knowledge and skills through an industry placement unit. Depending on the major sequences and elective units you choose to study, this option may be available in the final year of your course.

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Courses

Combined courses
Century of Deakin
Graduates from this combined course are equipped to provide enhanced professional leadership in the field and make a marked impact on the continued development of the Australian sporting industry.

The exercise and sport science core units develop an understanding of the sciences underpinning both competitive sport and recreational physical activity, as well as the relationship between physical activity and health. The business (sport management) component provides you with a solid foundation in business studies, as well as the unique knowledge and specialist skills required by sport managers in Australian organisations, as identified within the industry.

Work experience
A minimum 140 hours of practical experience in an exercise and sport science work practicum in third year is a core feature of the Deakin course, giving you hands-on work placement experience and setting you apart from other graduates. As part of the business (sport management) component, work-integrated learning covers business internships, community-based volunteering, industry-based learning and international study opportunities.

deach.edu.au/buslaw/wil

Course structure
Bachelor of Food and Nutrition Sciences/Bachelor of Commerce
This comprehensive course provides you with knowledge and skills in food and nutrition sciences, with the practical, highly transferable skills of a business degree. Develop an understanding of food, food choice and its relationship to health, consumer perceptions, the role of nutrition in human health and disease prevention, as well as business, economic and financial principles and concepts, and analytical knowledge.

Professional recognition
Enrolled students and graduates can apply for membership of the Nutrition Society of Australia (NSA).

Work experience
The Faculty of Business and Law offers work-integrated learning, which covers business internships, community-based volunteering, industry-based learning and international study opportunities.

deach.edu.au/buslaw/wil

Bachelor of Health Sciences/Bachelor of Arts
The Bachelor of Health Sciences/Bachelor of Arts allows you to design your own course by combining subjects from a wide range of health and arts-related areas. You choose how to structure your course and could combine, for example, exercise science with dance; politics and policy studies with nutrition; sport coaching with media and communication; food studies with journalism; or sociology with health promotion.

Course structure
Bachelor of Health Sciences/Bachelor of Arts
32 credit points – 16 credit points (Bachelor of Health Sciences) and 16 credit points (Bachelor of Arts).
Courses to careers

At Deakin, we’re about careers and experience, not just courses. Here are just a few of your future career opportunities.

<table>
<thead>
<tr>
<th>Course</th>
<th>Possible careers</th>
<th>Areas you could work in</th>
<th>What employers want in their employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Business (Sport Management)</td>
<td>• Player agent • Sport administrator • Sport marketing manager</td>
<td>• Community development • Equipment manufacturing • Exercise and sport science • Health and physical education teaching • National and international sporting organisations • Professional sport • Sport development • Sport management • Sport marketing • Sport nutrition</td>
<td></td>
</tr>
<tr>
<td>Bachelor of Exercise and Sport Science</td>
<td>• Exercise scientist • Sport or fitness coach • Sport nutrition</td>
<td>• Nutritionist • Sport marketing officer • Health educator</td>
<td>• Interpersonal communication skills • Passion • Logic and technical skills • Good academic results • Work experience • A good cultural fit • Emotional intelligence • Teamwork skills • Leadership skills</td>
</tr>
<tr>
<td>Bachelor of Health and Physical Education</td>
<td>• Physical education teacher • Sports coach • Fitness instructor</td>
<td>• Sport coach • Sport development officer • Facilities manager</td>
<td>Source: Graduate Outlook Survey, Graduate Careers Australia</td>
</tr>
<tr>
<td>Bachelor of Health Sciences</td>
<td>• Nutritionist • Sport marketing officer • Health educator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Sport Development</td>
<td>• Sport coach • Sport development officer • Facilities manager</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)</td>
<td>• Exercise physiologist • Sport coach • Sport governance manager</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Health Sciences/Bachelor of Arts</td>
<td>• Sponsorship manager • Sport journalist • Health promotion officer</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Feature career

Sport marketing

Sport marketing professionals focus both on the promotion of sports events and teams, as well as the promotion of other products and services through sporting events and sports teams.

Attributes
Strong communication skills, attention to detail, enthusiasm, passion for sport and active lifestyle, good organisational skills.

Indicative average salary
$84,000

Feature industry

Community sports

Manage and promote sport development in your community. Form partnerships between community, schools, clubs and council to increase recreational activities for all.

Attributes
Passionate about sport, teamwork skills, leadership skills, creative thinking.

Indicative average salary
$70,000

Areas you could work in
• Community development • Equipment manufacturing • Exercise and sport science • Health and physical education teaching • National and international sporting organisations • Professional sport • Sport development • Sport management • Sport marketing • Sport nutrition

What employers want in their employees
• Interpersonal communication skills • Passion • Logic and technical skills • Good academic results • Work experience • A good cultural fit • Emotional intelligence • Teamwork skills • Leadership skills

Need to contact Deakin?

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students
1800 693 888
myfuture@deakin.edu.au

International students
+61 3 9627 4877
study@deakin.edu.au

Search Deakin University

Other useful websites

vtac.edu.au
studyassist.gov.au
www.myfuture.edu.au
www.youth.gov.au
www.youthcentral.vic.gov.au

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Other useful websites

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studyassist.gov.au
www.myfuture.edu.au
www.youth.gov.au
www.youthcentral.vic.gov.au

Explore more courses and careers at explore.deakin.edu.au.
Open Day 17

openday.deakin.edu.au

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Time</th>
<th>Address</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>WARRNAMBOOL</td>
<td>6 August 2017</td>
<td>9.00 am–3.00 pm</td>
<td>Princes Highway, Warrnambool Victoria</td>
<td>Warrnambool</td>
</tr>
<tr>
<td>GEELONG WAURN PONDS</td>
<td>20 August 2017</td>
<td>9.00 am–3.00 pm</td>
<td>75 Pigdons Road, Waurn Ponds Victoria</td>
<td>Geelong</td>
</tr>
<tr>
<td>GEELONG WATERFRONT</td>
<td>20 August 2017</td>
<td>9.00 am–3.00 pm</td>
<td>1 Cheringhap Street, Geelong Victoria</td>
<td>Geelong</td>
</tr>
<tr>
<td>MELBOURNE BURWOOD</td>
<td>27 August 2017</td>
<td>9.00 am–3.00 pm</td>
<td>221 Burwood Highway, Burwood Victoria</td>
<td>Melbourne</td>
</tr>
</tbody>
</table>

1800 MYFUTURE (1800 693 888)
deakin.edu.au