



Masterclass: Being board savvy

Being board savvy is designed for managers and executives seeking a practical understanding of working with a board and/or aspiring to become a non-executive director on a board.

Being board savvy investigates contemporary governance principles, how to effectively and efficiently support information flow & decision making, differentiators of great non-executive directors and high performing boards, and how boards can add real value.

You will have an opportunity to explore your aspirations, learn how to get started, and discover your potential boardroom X-factor.

This engaging mix of presentation, practical exercises, self-reflection and group simulation will heighten your experiential learning. You will take away a handful of 'work ready tools' and templates that you can immediately use.

This Masterclass is open to all and costs \$1,800 (inc GST, no FEE-HELP) in 2020. Two masterclasses can be stacked together to earn one credit point (as an elective unit) for a Deakin MBA.

deakin.edu.au/mba-masterclasses



Presenter: Jo Plummer

Jo is known for her optimistic, energetic style and has been affectionately coined the 'positive provocateur'. She is relentless in her drive to focus on and positively shape the futures of the organisations with which she is engaged. Her trademark is aligning customer and community expectations with sound commercial, social and environmental outcomes.

Currently, Jo's portfolio includes numerous board Chair and committee roles, co-ownership of Business in Heels International, professional director mentoring as well as pursuing what she calls her 'fun with purpose projects' - educating, presenting and MC'ing.

Jo is an AICD Fellow, master of the Boardroom, and is a Geelong AICD Committee member. She has an MBA from Deakin. Her national and international experience spans large corporates in both the private commercial, government and the NFP sectors including Myer, Target, Ezibuy, Mitre 10 and the TAC.

Assessment:

Must attend all Masterclass sessions.



Must submit a 1,000-word pre-masterclass investigation of a recent high-profile governance/board issue. You will present this during the Masterclass and also undertake a group-based simulation activity during the Masterclass.

Following the Masterclass, you will be required to submit a 1000-word self-reflection outlining how you would apply the learnings, tools and practises to your own workplace or career journey.



Day one:

- Why boards exist
- Contemporary governance principles, processes, systems & information flow
- Exploration of the executive and board roles and connection
- Exploring the theory of the "Performance Formula".

Day two:



- 10-minute individual verbal presentations from each participant
- Group exploration and summary of key issues & opportunities
- Group simulation briefings
- Tools & templates to consider.



Day three:

- Group boardroom simulations
- Exploring the practise of the “Performance Formula”.



Day four:

- The executive to director leap – what makes a great director
- Top tips for getting decisions across the line
- Understanding your Boardroom aspirations & X-factor
- How and where to get started