

Melbourne Burwood Campus
Geelong Waterfront Campus
Warrnambool Campus
Online



Develop your passion for commerce and unlock creative solutions for tomorrow's commercial challenges by studying Deakin's Bachelor of Commerce. Enjoy authentic, practical learning experiences including the ability to research and resolve real commercial and community issues.

Deakin's Bachelor of Commerce will provide you with the skills and experience to navigate your professional future.

Our globally accredited commerce degree gives you the freedom to customise your course with a specialisation, allowing you to focus on an area of interest. This course provides opportunities like overseas study tours, exchange programs and sought-after internships at organisations and government to broaden your horizons, skills and employment opportunities. Be prepared to build your career as a commercial leader in global organisations by networking with leading companies from your first year, and develop professional relationships that you'll carry with you through your entire career.

"My commerce degree gave me a strong understanding of all the components that typically make up a business, and I think that knowledge is invaluable for your career."

Jennifer Renelle
Bachelor of Commerce



Choosing between business and commerce?

In both degrees you will study foundational units to give you a well-rounded understanding of business and the skills to navigate the jobs of today and the careers of the future.

The Bachelor of Commerce requires strong problem solving and analytical skills and provides graduates with specialised knowledge in key organisational functions of business such as: accounting, finance, human resources, management, management information systems and marketing. The Bachelor of Commerce also offers graduates a pathway to be recognised by professional organisations such as: Certified Practising Accountants Australia (CPA), Australian Human Resources Institute (AHRI) and Australian Marketing Institute (AMI).

Why choose Deakin?



40 years of distance and online teaching excellence.



Among the top 1% of universities worldwide
QS World University Rankings 2021



Victoria's #1 university for student support
2020 Student Experience Survey, UA benchmark group Victorian universities.



Deakin Business School is in the top 1% of business schools globally by holding both AACSB and EQUIS accreditations



Study at your own pace via Deakin's flexible **Online Campus**. You choose when and where to study online. Visit deakin.edu.au/online to find out more.



#1 university for student satisfaction in Victoria for twelve consecutive years.
Australian Graduate Survey (2010–15) and QILT Student Experience Survey (2016–21)

Be a global explorer

During your studies, you'll have the opportunity to participate in international consultancy experiences, internships, volunteering placements, and study abroad programs – both face-to-face and virtually. These are more than opportunities to experience a new culture or workplace; they will enrich your learning and provide credit towards your degree. In the global world of business, they play a crucial role in preparing you for a wealth of career opportunities, which value intercultural experience. For more details on our exciting range of international programs please visit deakin.edu.au/overseas-study.

Work experience

With its practical, hands-on opportunities, Deakin courses are designed with a real-world learning focus that develops your workplace resilience and career skills. Work Integrated Learning (WIL) and Career Education are key components of all Deakin business programs. WIL provides strong opportunities to connect, network and engage with industry professionals from small to medium enterprises as well as multinational organisations. WIL at Deakin can help you utilise discipline knowledge, develop consultancy skills, or take the first steps as an Entrepreneur. These active and experiential learning opportunities help you integrate your knowledge, develop skills, tackle real problems, and reflect on the experience to develop your professional identity. **Click here for more information.**

The following WIL units are available:

- Consultancy Experience
- Entrepreneurship Experience
- Internship
- International Consultancy Experience
- Business for Social Impact

Career outcomes

Deakin's Bachelor of Commerce can lead you to a diverse range of local and international careers including:

Accountant Economist Financial planner Human resource manager

Business analytics professional Social and economic policy developer

International trade officer Marketing manager

ATAR*

Burwood: 80.1

Waterfront: 70.35

Warrnambool: 61.2

Online: 68.95

Course information

Course code: M300

Years: 3 years full-time or part-time equivalent

Campus: Melbourne Burwood Campus, Geelong Waterfront Campus¹, Warrnambool Campus¹, online

Intake: Trimester 1 (March), Trimester 2 (July), Trimester 3² (November)

CRICOS course code: 001838A

^{*}The lowest selection rank ATAR is based on 2021 early and first round VTAC offers, including relevant adjustment factors.

¹For Geelong (Waterfront) and Warrnambool students – some minors require students to undertake online units.

²Students commencing in Trimester 3 will be required to enrol in units offered in online mode.

Course breakdown



The exact number of credit points you study depends on how much credit you receive as recognition of prior learning (RPL) from your professional experience and previous qualifications.

Your first year

Below is an outline of the units available in your first year of study:

Trimester 1

- Accounting for Decision Making
- Fundamentals of Finance
- Law for Commerce
- Marketing Fundamentals

Trimester 2

- Business Analytics
- Economic Principles
- Management
- Professional Insight

All students must complete Academic Integrity Module (MAI010), a zero-credit point online module.

What is a major?

A major is a sequence of 8 units that allows you to build a level of expertise on a specific topic relevant to your future career goals or needs. In Deakin's Bachelor of Commerce you can major in:

¹ These majors are the recommended pathway to qualify for membership of professional organisations.

What is a minor?

A minor is a complementary study sequence of 4 units that can be taken in addition to your major. Minors are an optional way to explore valuable discipline areas and enhance your employability. Minors in the Bachelor of Commerce include:

- Accounting
- Business Analytics
- Economics
- Event Management
- Finance
- Human Resource Management
- International Trade
- Marketing
- Project Management
- Retail Management
- Entrepreneurship
- Wealth Management.

New for 2022:

- Property Investments
- Emerging Technology
- International Business
- Global and Social Impact
- Production Management
- People Management

Am I eligible to apply? Find entry requirements and application assistance at the links below.

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