Vice-Chancellor’s message

Our University’s fundamental role is delivering outcomes that benefit society through exploring and developing great ideas. All our efforts across our education and research portfolios are focused on achieving this endeavour. We cannot do this alone and we collaborate with others wherever we can, seeking strong partnerships that will endure.

Professor Iain Martin
President and Vice-Chancellor

Acknowledgement

We acknowledge the Traditional Custodians of our lands and waterways. We pay respects to Elders past, present and emerging.

Deakin campuses are built on the traditional lands of the Wadawurrung people of the Geelong region, the Wurundjeri and Boon Wurrung people of the greater Melbourne region, and the Gunditjmara people of Western Victoria.
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Updated April 2024
Deakin’s ambition

Deakin University’s innovation and excellence in both education and research generate ideas that transform lives and communities.

We aim to be Australia’s most progressive and responsive university, leading in blending digital capability with our distinctive campus precincts.

We leverage strong partnerships to maximise the social, cultural and economic impact we deliver regionally, nationally and globally.
What makes us Deakin

Values
Our values guide our actions and decisions, shaping how we act, collectively and individually.

Excellent
we strive for excellence in all aspects of our work

Inclusive
we value diversity, embrace difference, seek to engage and welcome all

Brave
we make bold decisions, demonstrate courage and ambition, and we support personal responsibility and accountability

Dynamic
we are innovative and entrepreneurial, solving problems with creativity and flexibility

Sustainable
we care about our shared future, integrating economic, environmental and social dimensions of sustainability in all we do

Ethical
we conduct our business with the highest standards of professional behaviour and integrity.

We excel in both education and research
We value both excellence and equity
We are leaders in digital capability
We are agile and responsive to community need
Indigenous knowledges and ideas inform our future
We deliver impact locally and globally
Education and employability

Deakin’s reputation as an educational leader is confirmed by national rankings for teaching excellence, skills development, graduate employability and student satisfaction. We continue to innovate by reshaping our approach to courses, learning and teaching and enhancing the experience of our students.

Deakin education focuses on:

- **Education relevant to contemporary learners**
- **Employability and career relevance in all our programs**
- **An inclusive and accessible education**
- **Digital delivery and innovation**

Prabhpreet Kaur was the 2023 recipient of the Rex Williamson Prize, awarded to the highest achieving PhD student enrolled within the Faculty of Science, Engineering and Built Environment (SEBE) whose research involves a significant component of chemistry.
Research and innovation

Deakin research and innovation is focused on solving urgent local and global challenges and making a positive and lasting impact for a better future.

Home to 14 dedicated research institutes and strategic research and innovation centres, 100% of our research is rated at or above world standard.¹

With a proud history of translating research discoveries into tangible outcomes, our innovation pathways create new products, policies, services and ideas that are changing lives.

Deakin’s Geelong Future Economy Precinct provides an important link between technological innovation and commercial outcomes, supporting our world-class research capabilities across disciplines with specialised equipment, co-located industry partners and industrial-scale infrastructure.

Deakin researchers have strong local partnerships with universities, businesses, and government in the regions where we operate. With over 500 active partnerships across more than 65 countries, we empower communities worldwide to realise their ideas and provide transformational innovations for global impact.

¹. ERA (Excellence in Research for Australia), Australian Research Council 2018-19
Alumni and philanthropy

Our alumni are compelling evidence of Deakin’s excellence and our hope for the future. There are over 300,000 Deakin alumni making an impact in their local, regional and global communities across 164 countries, with considerable alumni communities in Malaysia, China, Hong Kong, India, Singapore and Indonesia.

We regularly celebrate the achievements of our alumni, culminating in the Alumni of the Year awards. Alumni also enjoy access to a range of benefits and resources including the award-winning DeakinTALENT careers and employment service, Library membership, and discounts on postgraduate study.

Each year, we host a variety of programs and events (in-person and online), including a focus on:

- Employability
- Bi-lateral business engagement
- Professional development
- Leadership development

We partner with philanthropists to make a difference

By donating to Deakin, you can directly support research breakthroughs, student scholarships and major projects that are making a real difference to our communities. Donations are usually centred around our five Impact Themes and 100% of your donation is invested in the fund or area you specify.

In 2023, the Deakin community gave $1,035,062 to scholarships for students facing social or financial disadvantage.

Making a donation to Deakin and effecting positive change in an area you’re passionate about is easier than you think. There are lots of ways to donate, including:

- Corporate giving
- Significant gifts
- Endowments
- Student scholarships
- Gifts in wills (bequests)

For more information about giving to Deakin, please contact the Deakin Development team: giving@deakin.edu.au | +61 3 9244 5150 | deakin.edu.au/giving-to-deakin
Deakin was grateful to partner with the Drapac family in 2023 to create the new Damion Drapac Centre: Advancing Equity in Health Professional Education.

Funded by an extraordinary $6.1 million gift from Melbourne businessman Michael Drapac, the Centre honours the life of his son, Dr Damion Drapac. Damion tragically passed away in 2019, less than one year after his graduation from Deakin Medical School.

The Damion Drapac Centre will help the School of Medicine to create a workforce that is reflective of the community by creating clearer pathways and scholarships for students from under-represented communities.
DEAKIN AT A GLANCE

2024

BALANCED EXCELLENCE IN EDUCATION AND RESEARCH

TOP 1% of all universities worldwide

NUMBER 1 in the world for Sport Science

TOP 1% of researchers worldwide

9 OUT OF 10 Deakin undergraduates in full-time employment three years after graduation

BEST OVERALL undergraduate student experience in Victoria for seven consecutive years

HIGHEST OVERALL SATISFACTION for undergraduate students in Victoria for 13 years running

ENVIRONMENT

Committed to becoming carbon neutral with 100% renewable electricity by 2025

Commitment to becoming carbon negative by 2030

SUSTAINABILITY

Net emissions (tCO₂e scope 1, 2, 3)

Carbon offsets retired

Year 2022

38,501

34,411

Year 2023

39,760

2518

38,014

Committed to becoming carbon neutral with 100% renewable electricity by 2025

Net emissions decreased by 1.26% (from 38,501 tonnes CO₂e in 2022 to 38,014 in 2023)

All data accurate at end of year 2023

BY CAMPUS

<table>
<thead>
<tr>
<th>Campus</th>
<th>Enrolments</th>
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<tbody>
<tr>
<td>Melbourne Burwood</td>
<td>27,372</td>
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<tr>
<td>Geelong Waterfront</td>
<td>4,374</td>
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<tr>
<td>Geelong Waurn Ponds</td>
<td>7,333</td>
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<tr>
<td>Warrnambool</td>
<td>472</td>
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<tr>
<td>Online</td>
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BY FACULTY

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</thead>
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<td>Business and Law</td>
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<tr>
<td>Health</td>
<td>16,511</td>
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<tr>
<td>Science, Engineering and Built Environment</td>
<td>12,440</td>
</tr>
<tr>
<td>Other</td>
<td>867</td>
</tr>
</tbody>
</table>

DIVERSITY, EQUITY AND INCLUSION

- First in family: 33.7%
- Aboriginal and Torres Strait Islander peoples: 1.4%
- People with disability: 16.1%
- Low socioeconomic background: 12.6%
- From regional or remote areas of Australia: 22.0%

TOP COUNTRIES OF ORIGIN

- Deakin hosts students from 134 countries:
  - India: 4.3%
  - Pakistan: 4.5%
  - China: 8.1%
  - Sri Lanka: 10.3%
  - Vietnam: 4.5%

DOMESTIC AND INTERNATIONAL*

- Domestic students: 45,059
- International students: 14,463

*Note: due to students gaining residency during the year, some individuals may appear in both categories, resulting in the sum exceeding the total course enrolments figure.

ENROLMENTS

- Total enrolments: 58,853
- Equivalent full time student load (EFTSL): 38,199
- Undergraduate: 38,815
- Postgraduate: 17,198
- Higher Degree by Research (HDR): 2,236
- HDR completions: 280
- Non-award: 604

OPERATING INCOME

- $1.32 billion operating income
- $54.8 million net deficit

RESEARCH INCOME

- $171.2 million research income
- $123 million spinout equity value
- Australia’s #1 university for equity held in startup and spinout companies*

ALUMNI AND PHILANTHROPY

- Alumni community: 300,000+
- Global distribution: 164 countries
- Number of donors: 8,300+

STAFF

- Total staff / FTE: 6,051 / 4,519
- Academic (FTE): 1,880
- Professional (FTE): 2,639

INTERNATIONAL PRESENCE

- International offices: 12
- Research institutes: 7
- Strategic research and innovation centres: 7

INTERNATIONAL RANKINGS

- Shanghai Ranking (ARWU) 2023: Rank 201–300
- Times Higher Education (THE) 2024: Rank 265
- Quacquarelli Symonds (QS) 2024: Rank 233
World rankings by subject

1\textsuperscript{st} for Sport Science\textsuperscript{1}
11\textsuperscript{th} for Sport-Related Subjects
16\textsuperscript{th} for Nursing

Top 50 for:
- Education and Training
- Textile Science and Engineering

Top 100 for:
- Business Administration
- Communication
- Computer Science and Engineering
- Development Studies
- Hospitality and Tourism Management
- Metallurgical Engineering
- Telecommunication Engineering

Top 150 for:
- Accounting and Finance
- Architecture and Built Environment
- Automation and Control
- Civil Engineering
- Electrical and Electronic Engineering
- Finance
- Media Studies
- Psychology
- Public Health
- Sociology

Top 200 for:
- Business and Management Studies
- Engineering: Chemical, Mechanical, Materials Science
- Food Science and Technology
- Instruments Science and Technology
- Nanoscience and Nanotechnology
- Transportation Science and Technology

Top 250 for:
- Art and Design
- Arts and Humanities
- Chemistry
- Clinical and Health
- Economics and Econometrics
- English Language and Literature
- History
- Law and Legal Studies
- Life Sciences

\textsuperscript{1} ShanghaiRanking Global Ranking of Sport Science Schools and Departments 2023
Other rankings are from one or multiple of:
- QS World University Rankings by Subject 2024
- ShanghaiRanking Global Ranking of Academic Subjects 2023
- Times Higher Education (THE) Subject Rankings 2024
The $23 million Deakin Renewable Energy Microgrid at the Geelong Waurn Ponds Campus comprises more than 23,800 solar panels. The microgrid will ultimately supply more than half of the campus energy consumption and reduce greenhouse gas emissions by 12,000 tonnes each year.
Delivering impact locally and globally

Our five Impact Themes focus our activities to where our ideas will make the biggest difference.

The themes are important to society, reflect the greatest and most urgent challenges, and align with our strengths in education and research across all our disciplines.

They provide opportunities to build strategic local and international partnerships for the common good and shape our education programs to ensure we adapt to future workforce needs.

Impact Themes

- Advancing society, culture and the economy
- Building safe and secure communities
- Creating smarter technologies
- Enabling a sustainable world
- Improving health and wellbeing
Advancing society, culture and the economy

- Shaping an effective and resilient education system
- Informing policy and business capability for a strong, sustainable and diverse economy
- Strengthening democratic and civil society through the application of critical ideas and inclusive practices
- Engaging with Australia’s rich heritage, including Indigenous knowledges
- Supporting and developing Australia’s cultural, artistic, creative and media industries

The Centre for Research in Assessment and Digital Learning (CRADLE) investigates improvements in higher education assessment in the context of a rapidly expanding digital environment. CRADLE is informing dialogue about the implications of generative artificial intelligence (genAI) for higher education.
IMPACT THEME 2

Building safe and secure communities

- Delivering innovative solutions that support resilience, safety and wellbeing in cities and regions
- Creating access to secure, affordable and appropriate housing and infrastructure
- Developing and applying technology that enhances safety and security, including artificial intelligence, cyber security and human-centric digital solutions
- Designing programs to secure supply chains and transportation
- Developing innovative security and defence programs and technologies

The Microvillage project – by the HOME Research Hub – explored the viability of increasing the supply of affordable small houses. The project built a housing model which provides homeless men in the Geelong region with independent living units.
Creating smarter technologies

- Advancing the sophistication, capability and ethical use of artificial intelligence and smart technologies
- Driving innovation to boost productivity and performance
- Translating research into advanced manufacturing innovation
- Engineering modern solutions for smart sustainable infrastructure
- Designing health technologies and devices to improve lives

Deakin University’s Applied AI Institute (A2I2) worked with Australian med-tech pioneers, Control Bionics, in developing the world’s first autonomous driving wheelchair module for the home. The DROVE system can guide a wheelchair within a home environment to any number of locations within centimetres to give precise location accuracy and safe, controlled movement every time.
Enabling a sustainable world

- Managing the challenges and impacts of environmental change
- Protecting our unique plants, animals, habitats and places
- Generating clean and renewable energy to power the future
- Understanding and protecting marine ecosystems
- Recycling materials for an advanced circular economy
- Securing water and managing waste for sustainable growth
- Exploring sustainable solutions for land systems and productivity

The Recycling and Clean Energy Commercialisation Hub (REACH) – based within Deakin University’s thriving Geelong Future Economy Precinct – is Australia’s largest recycling and clean energy advanced manufacturing ecosystem.

Backed by a $50 million grant from the Federal Government’s inaugural Trailblazer Universities Program, with industry and university support taking the total project value to $380 million, REACH is facilitating the development of greener supply chains and accelerating business success as markets move from a throughput economy to a circular economy.
Improving health and wellbeing

- Building safe, accessible and effective health practices and systems
- Understanding our minds to improve mental health outcomes
- Improving outcomes for chronic disease patients and their families
- Using physical activity and sports to improve health, wellbeing and society
- Exploring how and what we eat supports health and wellbeing
- Creating and improving nursing practices
- Harnessing health technologies and devices to improve lives

In a world-first, Deakin researchers are creating an automated device, iPupilX, to monitor how products that increase the risk of cancer are marketed to children.

The cross-disciplinary project combines wearable eye-tracking technology, artificial intelligence and public health research to examine the visual factors that cause children to take up harmful habits such as consumption of junk food, alcohol and cigarettes.
Deakin elite athlete student Ezi Magbegor on the running lanes in the Exercise and Sports Science Building on the Burwood campus. The building provides world-leading facilities including a dedicated Clinical Exercise Learning Centre and consulting rooms, climate chamber, treatment rooms, and purpose-built laboratories for biomechanics, strength and conditioning, and motor learning.
Our campuses

Deakin has four campuses across Melbourne, Geelong and Warrnambool, and an innovative online learning environment. Our campuses are friendly, inclusive spaces with world-class facilities and technologies that reflect our ‘Climate Ready Campus’ commitment to sustainability.

Melbourne Burwood
Distinguished by its striking modern architecture, the Melbourne Burwood Campus is Deakin’s largest campus. The campus features innovative and technology-rich learning spaces, including:

• Motion.Lab professional motion capture facility
• professional television studio
• industry-standard food nutrition labs
• robotics laboratory

Geelong Waterfront
The Geelong Waterfront Campus is Deakin’s headquarters. Set in the heart of Geelong, the campus’s 19th century buildings have been transformed to create cutting-edge learning spaces, such as:

• purpose-built architecture and creative art studios
• moot law courts
• occupational therapy labs
Warrnambool
Set along the beautiful coast of regional Victoria, the Warrnambool Campus offers a friendly, close-knit community, with a personal and informal relationship between students and staff. Campus features include:
- Clinical Simulation Centre of a real hospital ward
- Warrnambool Rural Clinical School
- Aquaculture Futures Facility
- Hycel Technology Hub

Geelong Waurn Ponds
Set on expansive landscaped grounds, Geelong Waurn Ponds Campus is Deakin’s second largest campus. The campus is home to:
- state-of-the-art engineering facilities that are some of the most advanced in Australia
- Deakin Medical School and Regional Community Health Hub
- Institute for Frontier Materials, Carbon Nexus and other research centres in the Geelong Future Economy Precinct
Artist’s impression of Deakin GIFT City campus
Deakin internationally

Deakin is a global institution connecting with students and partners around the world through our presence in China, Europe, India, Indonesia, Latin America and Sri Lanka.

Deakin in China
In 2008, Deakin became the first Australian university to open an independent office in Beijing. Since then, Deakin has expanded its operations into the industrial heartland of China, with office locations opening in Wuhan and Chengdu.

Deakin’s China Business and Economic Research Centre focuses on strengthening the Deakin Business School’s links with universities across China.

Our strategic partnerships in China are pioneering advances in a range of products, including automotive materials, textiles, pharmaceuticals and biotech.

Deakin in India
Deakin’s presence in India since 1994 has been critical to the University’s capacity to nurture and evolve mutually beneficial relationships with academia, industry and government.

In 2024, Deakin became the first university in the world to open a teaching campus in India. Located in GIFT City (Gujarat International Finance Tec-City), it gives students access to future-ready Deakin postgraduate courses aligned with local employment needs.

Deakin’s partnerships in India are in the industries of the future: composite materials, food security, and biotech applications in pharmacology, food, agriculture and the environment.

Deakin in Indonesia
Deakin has had an office in Jakarta since 2009, and has forged links with over 40 universities to support joint research programs and to foster the upskilling of Indonesian academics through Deakin PhD programs.

Deakin is a world-class destination for students from Indonesia, and through the New Colombo Plan more than 340 Deakin students have undertaken studies in Indonesia since 2014.

Deakin has partnered with Britain’s Lancaster University to develop a world-first Australia-UK international joint campus in Bandung, West Java. Opening in September 2024, it will offer five dual degrees to deliver future-ready graduates that meet Indonesia’s soaring labour demands.