

FOR STUDENTS COMMENCING TRIMESTER 1 2025

Last updated 25/03/2025

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year’s enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: DAI001 Academic Integrity and Respect At Deakin (0 credit points)

YEAR 1 Year: 2025	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2026	Trimester 1				
	Trimester 2				
	Trimester 3				

M756 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {DAI001}
- Must pass 8 units in {MAA702, MIS716, MIS798, MMK701, MMM760, MPE701, MPM755, MPP710}
- Must pass 1 units in {MAA767, MMH733, MMK713, MMK732, MMM710, MPE711, MPM722}
- Must pass 1 units in {MAF716, MIS710, MIS712, MIS713, MIS715, MIS761, MMK710, MMK737}
- Must pass 1 units in {MAF702, MAF707, MAF718, MAF752, MAF767, MPE707}
- Must pass 1 units in {MIS701, MIS776, MMH707, MMM707, MPM703, MPM712, MPR705, MWL717}

The remaining four (4) credit points of open elective units may be selected from:

- any unit listed in the Postgraduate Faculty-wide specialisations
- Work Integrated Learning (WIL) units
- postgraduate units offered by the University (subject to eligibility)
- up to two (2) Deakin stackable short courses (0.5cp microcredentials) equal to 1 credit point

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it’s your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year’s University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

M756 MASTER OF BUSINESS ELECTIVE UNIT SETS

BUSINESS AND SOCIETY COURSE ELECTIVES (EL-M7561074504)
MAA767 Enterprise Value Creation: Sustainability and Integrated Reporting
MMH733 Ethical Decision Making in Organisations
MMK713 Consumer Behaviour
MMK732 Marketing Management
MMM710 Emerging Issues in International Operations
MPE711 Global Trade and Supply Chains
MPM722 Human Resource Management

BUSINESS AND TECHNOLOGY COURSE ELECTIVES (EL-M7561074730)
MAF716 Fintech Foundations and Cryptocurrencies
MIS710 Machine Learning in Business
MIS712 Managing Digital Transformation
MIS713 Digital Transformation of Supply Chains
MIS715 Responsible Artificial Intelligence

<u>MIS761 Cyber Security Strategies</u>
<u>MMK710 Fundamentals of Martech</u>
<u>MMK737 Digital and Social Media Marketing</u>

CAPITAL MARKETS COURSE ELECTIVES (EL-M7561074936)
<u>MAF702 Financial Markets and Digital Innovations</u>
<u>MAF707 Investments and Portfolio Management</u>
<u>MAF718 Financial Institutions and Investment Banking</u>
<u>MAF752 Principles of Finance</u>
<u>MAF767 Securities Trading in Practice</u>
<u>MPE707 International Banking and Finance</u>

SME AND ENTREPRENEURSHIP COURSE ELECTIVES (EL-M7561075231)
<u>MIS701 Digital Business Analysis</u>
<u>MIS776 Design Thinking for Innovation</u>
<u>MMH707 Managed Change</u>
<u>MMM707 Creative Industries</u>
<u>MPM703 Business Strategy and Analysis</u>
<u>MPM712 Managing Innovation</u>
<u>MPR705 Entrepreneurship (Residential)</u>
<u>MWL717 Entrepreneurship Experience</u>