



FOR STUDENTS WHO COMMENCED T3 2017

Burwood Campus | Cloud Campus

Student ID:		Student name:			
Deakin email:		Course code:	Contact number:		
Date:	Year commenced:	Trimester commenced	eCOE:	Campus:	

COURSE MAP

Last updated 30/10/2017

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/m755). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

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Student signature:

Course adviser:

See page 2 for Course Progress Check instructions



Course Progress Check

- 1 Please indicate what year you want to complete your degree by:
At the end of which Trimester: 1 2 3
- 2 Please indicate whether you would like to study in Trimester 3: No Yes
If yes, please indicate number of units: Please indicate the year you intend to commence Trimester 3:
- 3 Submit this form to the Faculty Student Centre or send it via email to buslaw@deakin.edu.au.

For course rules please visit: deakin.edu.au/handbook/M755

M755 COURSE RULES

6
8 credit points of core units
4 credit points which must form a specialisation
4 credit points of elective units

Notes

CORE UNITS

MPA701 Accounting
MPM701/MPM701A Business Process Management
MPM731 Business Communication for Managers
MPM755 Building Success in Commerce
MPF753 Finance
MPE781 Economics for Managers

plus two credit point units from:

MAA763 Governance and Fraud
MPM732 Critical Thinking for Managers
MMH733 Ethics for Managers
MIS770/MIS770A Foundation Skills in Data Analytics
MPK704 Sustainable Environmental Marketing

which may also include one unit from:

MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning
MAA767 Integrated Reporting and Value Creation

ELECTIVES

The remaining credit points are selected from any unit listed in the MCom specialisations. Selection of elective units must form at least one Master of Commerce specialisation. Students may choose other postgraduate units with prior written approval of the Course Director.

See page 3 for Information on Specialisations

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SPECIALISATION SEQUENCES

Accounting (SP-M75501)

MAA703 Accounting for Management
MAA705 Corporate Auditing
MAA716 Financial Accounting
MAA725 Advanced Accounting Principles and Practice

From 1 January 2004, candidates who complete an accredited degree in Australia have the option of either completing Auditing and/or Taxation at university OR at postgraduate level in the CPA Program. All other core curriculum areas must be completed for entry as an Associate member.

Business Analytics (SP-M75519)

MIS771 Descriptive Analytics and Visualisation*
MIS772 Predictive Analytics*
MIS775 Decision Modelling for Business Analytics*
MIS781 Business Intelligence

Please note: Students intending to complete the Business Analytics specialisation, must complete co-core unit, MIS770

* Students must complete MIS770 prior to enrolling into units, MIS771, MIS772 and MIS775

Finance (SP-M75505)

Select 4 credit points of units from:

MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF704 Treasury and Risk Management
MAF707 Investments and Portfolio Management
MAF711 Modelling Techniques for Finance

International Trade and Business (SP-M755014)

MPE707 International Banking and Finance
MPE711 Global Trade and Markets
MPM703 Business Strategy and Analysis
MPT735/MPM735 International Business Management

Arts and Cultural Management (SP-M755013)

Select 4 credit points of units from:

MMK792 Arts Marketing
MMM790 Arts Management
MMM793 Managing Cultural Projects and Events
MMM796 Managing Arts in Community Settings
MMM799 Arts Fundraising and Sponsorship

Information Systems (SP-M75502)

MIS701 Business Requirements Analysis
MIS761 Enterprise Information Management
MIS731 Information Security and Governance
MIS782 Value of Information

Financial Planning (SP-M755011)

Select 4 credit points of units from:

MAA700 Estate Planning and Risk Management Strategies
MAA719 Superannuation and Retirement Planning
MAA727 Financial Planning Development
MAA728 Managing Client Relationships
MAA745 Financial Planning Fundamentals
MAF702 Financial Markets
MAF707 Investments and Portfolio Management
MLC703 Principles of Income Tax Law

Note: Students will be required to complete all eight units to satisfy the Financial Planning Association's approved degree requirement for entry into the CFP Certification Program.

Marketing (SP-M75509)

MPT732/MPK732 Marketing Management - Compulsory Unit in this Specialisation

Plus 3 credit points of units from:

MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MMK751 Services Marketing
MPK701 Research Design and Analysis
MPK713 Consumer Behaviour
MPT736/MPK736 International Marketing

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SPECIALISATION SEQUENCES

Project Management (SP-M75522)
MIS701 Business Requirements Analysis
MIS798 Project Management
MPM722 Human Resource Management
Plus 1 credit point from:
MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning

Public Sector Studies (SP-M75517)
Select 4 credit points of units from:
AIP740 Public Policy Analysis
AIP747 Policy and Program Evaluation
AIP748 Intergovernmental Relations
AIP773 Governance and Accountability
AIP780 Managing Public Expenditure
AIP784 Political Competition

eBusiness and Social Media Strategies (SP-M75520)
MIS712 eBusiness Strategies
MIS713 Supply Chain Management and Logistics
MIS784 Customer Analytics
MMK737 Online Marketing

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