DEAKIN AT A GLANCE
We live in a fast-changing, connected world and digital innovation brings universities remarkable opportunities for global collaboration, co-creation and interaction in teaching, research and community engagement.

Deakin is a university on a strong trajectory; it is making a distinctive contribution to higher education nationally and globally and continues to contribute significantly to the economic, environmental and cultural life of each of its local communities.

Professor Jane den Hollander – Vice-Chancellor
DEAKIN AT A GLANCE

STUDENTS BY COURSE TYPE

- COURSE ENROLMENTS: 49,373
- CLOUD (ONLINE): 11,871
- POSTGRADUATE: 11,863
- COURSE COMPLETIONS: 9,927
- INTERNATIONAL: 7,424
- HIGHER DEGREE BY RESEARCH: 1,708
- OVERALL COURSE SATISFACTION: 87%

RESEARCH INDICATORS

- $43.4 M RESEARCH INCOME
- 1,712 RESEARCH PUBLICATIONS
- 188 HDR COMPLETIONS
**COURSE ENROLMENTS BY CAMPUS**

- **BURWOOD (MELBOURNE):** 25,424
- **WAURN PONDS (GEELONG):** 6,644
- **WATERFRONT (GEELONG):** 4,270
- **WARRNAMBOOL:** 1,164

**TOTAL STAFF 3745**

**2015 PROFESSIONAL**

- 2 Aboriginal or Torres Strait Islanders
- 6 with some level of disability
- 61 females
- 16 who were born overseas
- 14 from a low socioeconomic area
- 38 over the age of 25
- 22 from a regional or remote home location

**1730 ACADEMIC**
Deakin aspires to be Australia’s premier university in driving the digital frontier to enable globally connected education for the jobs of the future, and research that makes a difference to the communities we serve.

THE DEAKIN PROMISE
As a globally joined university, engaged locally and informed by its Australian context, Deakin promises to advance:

LEARNING – offer a brilliant education where you are and where you want to go

IDEAS – make a difference through world-class innovation and research

VALUE – enhance our enterprise, strengthen our communities and enable our partners

EXPERIENCE – delight our students, our staff, our partners and our friends.
Deakin University was established in 1974, as Victoria’s fourth university and the first in regional Victoria. Deakin is proud to be named after Alfred Deakin, a three-time Prime Minister of Australia and the dominant figure of Australia’s first decade as a nation.

From its beginnings as one of Australia’s first ‘distance education’ universities, Deakin has embraced the technologies of the time in research and in the design and delivery of its courses. Deakin prides itself on providing students with choices about how, when and where learning occurs – education at your own pace, in your own space.
Two core themes have defined the Deakin character throughout its history:

- a focus on breaking down the barriers of distance for students in regional areas
- a deep commitment to equity and to providing a second chance for students from diverse backgrounds and for mature-age students.

Today, Deakin has almost 50 000 students, with almost 7500 (or 15 per cent) international students from 127 countries across the globe. More than 13 000 students (27 per cent) study wholly in the cloud (off campus).

Deakin University’s English language Institute (DUELI) has been offering full-time intensive programs to international students since 1998. It is the second largest university English language centre in Australia and the only one to offer programs both in Melbourne and regional Victoria.
In a complex and unequivocally global higher education sector succeeding in international rankings is important, as global rankings influence student decision making and are the basis of our reputation. Deakin ranks in the top three per cent of the world’s universities in each of the three major rankings systems, including the prestigious Shanghai Jiao Tong (ARWU). Deakin is 50 in the QS ranking of the world’s universities under 50 years. Deakin also received the Victorian Premier’s Award for International Education Provider of the Year in 2014 and was awarded Victoria’s Exporter of the Year in Education and Training at the Governor of Victoria Export Awards 2014. Deakin’s Master of Business (Sport Management) was ranked third in the world by the SportBusiness International 2014 Postgraduate Sports Course Rankings. Deakin’s MBA and Bachelor of Commerce are internationally recognised and EPAS accredited by the European Foundation for Management Development. Deakin’s education discipline ranked 23 in the QS World University rankings.

### INTERNATIONAL RANKINGS 2014

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Deakin’s Master of Business (Sport Management) is ranked third in the world for sport management master’s programs.*

Deakin has four campuses, two in the port city of Geelong just south of Melbourne, one in Warrnambool on the south-west coast of Victoria and one in Melbourne’s eastern suburbs. Each campus has a distinctive character, rich culture and strong presence in its local community.

The Melbourne Burwood Campus is located in Melbourne’s eastern suburbs, 16 kilometres from the centre of Melbourne.

Home to our Geelong Waterfront Campus and Geelong Waurn Ponds Campus, Geelong is Victoria’s second largest city. Situated on the beautiful Corio Bay and Barwon River, it is less than an hour from the centre of Melbourne.

Warrnambool is located three-and-a-half hours west of Melbourne and has all the facilities of a large regional centre. The Warrnambool Campus is set on the banks of the Hopkins River, close to local surf beaches.

Deakin also has 12 media-rich learning centres across regional Victoria and contemporary multipurpose facilities in Melbourne, Burwood, Geelong and Warrnambool.

Internationally, Deakin has offices in India, China and Indonesia.

Deakin’s four faculties – Arts and Education; Business and Law; Health; and Science, Engineering and Built Environment – offer more than 440 courses across the arts, science, sport, nutrition, architecture, business, law, medicine, optometry, engineering, nursing and teaching.
3 INTERNATIONAL OFFICES

4 CAMPUSES

12 LEARNING CENTRES

49,373 STUDENTS
Deakin has a student-focused culture with a reputation for being accessible, helpful and friendly. It has rated first in Victoria for student satisfaction for four consecutive years (Australian Graduate Survey 2010–2013).

The University has created a technology-rich learning environment, systematically reviewing its courses for delivery in a digitally leveraged environment, whether ‘in the cloud’ or on campus. Deakin’s libraries and learning spaces are media-rich and have a flexible design that supports both individual and collaborative learning.

Deakin is the first university in the world to partner with IBM Watson, introducing a personalised student advice system, which will be available 24/7 365 days a year.

Deakin aims to develop work-ready graduates, prepared to meet the challenges of a complex and often ambiguous future.

Deakin students have the opportunity to undertake work-based learning, enabling them to apply and consolidate knowledge learnt in their course.

To assist them to build the evidence base of their learning, students and new graduates are supported to develop ePortfolios, including ‘me in a minute’ videos, which highlight their achievement of Deakin’s learning outcomes.

Graduates also need the cultural awareness, global contacts and skills essential for a global marketplace and Deakin encourages its students to participate in overseas study, volunteer and internship experiences. Deakin is preparing worldly graduates to compete in the global war for ‘smart talent’, preparing educated, skilled and technologically skilled workers with a global mindset and the capacity to skilfully manage change.

PREPARING STUDENTS FOR THE JOBS AND SKILLS OF THE FUTURE
For four consecutive years, Deakin has been the highest ranked university in Victoria, Australia for graduate satisfaction.*

* Based on 2010–2013 Australian Graduate Survey responses to 'Overall Satisfaction' amongst bachelor's degree graduates.
Deakin has a growing international research footprint, with a particular research focus on manufacturing and materials, data analytics, agriculture and health. Deakin is one of only a few universities in Australia to have a research focus on manufacturing, and its Geelong Technology Precinct provides an important link between technological innovation and advanced performance outcomes.

Deakin’s research in carbon fibre has captured the attention of automotive and aeronautical manufacturing globally, and its carbon fibre research facility, Carbon Nexus, is internationally significant research infrastructure. Carbon Nexus applies Deakin research knowledge to create industry-relevant breakthroughs in low-cost high-performing carbon fibre materials that will be lighter, stronger, cheaper and much faster to produce.

With the development of the Epworth Health Care medical training and research facilities and the Deakin Regional Community Health Hub (REACH) in Geelong, Deakin is building a world-class health precinct at its Geelong Waurn Ponds Campus, opening up health and economic benefits for regional Victoria.
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* ARWU, THES QS.

Deakin is in the top three per cent of the world’s universities across each of the three major international university ranking systems.*

* ARWU, THES QS.
Deakin is renowned for developing successful partnerships with industry, governments and communities, with alliances across 40 countries. Deakin Research Commercial has a well-established track record for developing successful long-term partnerships with industry, business and government as part of Deakin’s commitment to undertaking research that makes a difference.

**Nationally** – Deakin contributes significantly to the economic, environmental and cultural life of each of its local communities. Through its Geelong Technology Precinct, Deakin is leveraging its research and development capability to directly benefit local businesses and the Geelong economy. The Geelong Centre for Emerging Infectious Diseases (GCEID) is a unique collaboration between Deakin, Barwon Health and the CSIRO Australian Animal Health Laboratory. GCEID is important for the Geelong region, but also for developing Australia’s defensive capability to protect food safety, food security and human health.

**Globally** – In 1994 Deakin was the first university to set up an office in India and, through the Deakin India Research Initiative (DIRI), has committed more than $10 million to research. Deakin has more than 40 strategic research/academic partners and 15 corporate partnerships in India. The DIRI partnerships aim to enhance India’s capability in research, with a strong connection to Australia in areas that are critical to both countries, such as food security, sustainability and manufacturing.
The DIRI initiative also creates business opportunities in India for Australian companies through their hosting of Indian PhD students.

Deakin’s MOU with The Energy and Resources Institute of India (TERI) was formalised in 2010 to establish the Nanobiotech Centre in New Delhi. It built on TERI’s strong reputation in India for creating a sustainable future, especially in the areas of health and food security.

An expansion of the centre means that by 2015 it will have the capacity to accommodate more than 100 researchers, including 50 PhD students. In addition to the centre’s expansion in India, there will be a TERI laboratory at Deakin’s Geelong Waurn Ponds Campus.

Deakin’s research ties with China include partnerships with the Beijing Pharma and Biotech Centre (BPBC) and the Sino-Australian Initiative for Automotive Materials with Wuhan Iron and Steel Corporation, Hefei University of Technology and the China Academy for Tropical Agricultural Sciences.

A key focus of all Deakin’s international partnerships is to bridge the gap between industry and academia.
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