


Masterclass: Managing benefits™



The benefits of strategic projects and change initiatives don't just get realised by themselves. In fact, benefits from programs and projects are often not realised unless they, and the required business changes, are proactively managed during and typically post-initiative closure.

In this MBA Masterclass you'll gain:

- an understanding of the principles, framework and practices to effectively manage benefits from inception to realisation
- the common pitfalls of managing and realising benefits including understanding the biases when measuring benefits.

On successful completion of a 60 minute multiple choice examination participants will receive an APMG Foundation certification.

This Masterclass is open to all and costs \$1,800 (inc GST, no FEE-HELP) in 2020. Two masterclasses can be stacked together to earn one credit point (as an elective unit) for a Deakin MBA.

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Presenter: Brendan Devine



Brendan has over 20 years of project, program and portfolio management experience within the public and private sectors. Commencing his work career in design and construction projects, Brendan has proven skill and versatility as a project and program manager by successfully transitioning into the management of larger strategic and transformation initiatives. Brendan is a highly experienced trainer, practitioner and consultant. Managing Benefits is offered by PM-Partners, an Accredited Training Organisation of the APM Group Ltd.

Assessment:

Must attend all Masterclass sessions.



The course includes the Managing Benefits Foundation certification examination which consists of:

- 50 multiple choice questions
- must achieve a 50% pass mark (25/50)
- 40 minutes duration
- closed book.

Day one:



You will be introduced to the concept of and seven principles behind managing benefits. The first day will cover:

1. identify and quantify benefits
2. value and appraise benefits in monetary terms
3. key planning techniques to maximise benefits.

Day two:



The second day build on previous learnings as well as:

1. how to realise your benefits through three key elements
2. key review techniques on implementation and review
3. seven main elements behind portfolio based application
4. successful implementation and sustaining progress
5. foundation exam.