

# M665 GRADUATE DIPLOMA OF BUSINESS (ARTS AND CULTURAL MANAGEMENT)

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 2 2020

Cloud Campus



Updated: 03/04/2020

Name:  Student ID:

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

<b>YEAR 1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

**M665 course rules** - In order to qualify for the award of Graduate Diploma of Business (Arts and Cultural Management) (M665), students must complete;

6 credit points of core units;

2 credit points of elective units may be taken from postgraduate units offered by the University (subject to eligibility) or the recommended list below; and

MAI010 Academic Integrity (0-credit-point compulsory unit).

## CORE UNITS

MMK792 Arts Marketing
MMM790 Arts Management
MMM793 Managing Cultural Projects and Events
MMM799 Arts Fundraising and Sponsorship
MPA702 Financial Interpretation
MPM722 Human Resource Management

## RECOMMENDED ELECTIVES

ACA715 Creating Your Arts Business
MPT712/MPM712 Managing Innovation
MPK732 Marketing Management
MPM703 Business Strategy and Analysis
AIM704 Heritage, Development and Tourism in the Asia-Pacific Region
AIP773 Governance and Accountability
MPK713 Consumer Behaviour
MPM773 Contemporary Issues in Leadership
MPP701 Research Project 1A
MWL705 Cultural Experience
MWL715 Industry Based Learning
MWL716 Consultancy Experience
MWL717 Entrepreneurship Experience
MWL718 Internship

## FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

<b>Student ID:</b>		<b>Name:</b>		
<b>Deakin email:</b>		<b>Preferred contact no:</b>		
<b>Year commenced:</b>	<b>eCOE (If applicable):</b>	<b>Campus:</b>	<b>Mode:</b>	<b>Date modified:</b>
<b>Student Adviser:</b>				

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## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](http://deakin.edu.au/handbook)). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study.

### Notes:

### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment