

A759 MASTER OF CREATIVE ARTS

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 1 2021

Last updated 16/12/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: AAI018 Academic Integrity (0 credit points)

YEAR 1 <small>Year:</small> 2021	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 <small>Year:</small> 2022	Trimester 1				
	Trimester 2				
	Trimester 3				

A759 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {AAI018}
- Must pass ALL units in {ACA701, ACA702, ACA703, ACA704, ACA710, ACA711, ACA712, ACA715}
- Must pass 4 credit points in unit set {Electives List}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it’s your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year’s University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A759 MASTER OF CREATIVE ARTS ELECTIVE UNIT SETS

ELECTIVES LIST (EL-A7591014819)
ACA701 Creative Studio A
ACA702 Creative Studio B
ACA703 Advanced Creative Research Project A
ACA704 Advanced Creative Research Project B
ACA710 Contemporary Debates in the Creative Arts
ACA711 Methods and Design for Creative Arts Research
ACA712 Transgressive Acts in Cinema, Art, Performance
ACA715 Creating Your Arts Business
ACC700 Communication and Creative Arts Internship
ACC717 Law, Media and Communication
ACF700 Writing with the Camera
ACF701 Television Studio Production
ACF702 Television Commercial Production
ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation
ACF705 Documentary Production Practice
ACG702 Digital Publishing
ACG703 Design and Digital Skills
ACG706 Designing for Web Environments
ACG708 Design Thinking and Problem Solving
ACG709 Strategic Branding and Design
ACI700 Introduction to Digital Photography
ACX701 Communication Concepts

<u>ACX702 Applied Research Methods for Communication</u>
<u>ACX703 Developing a Communication Research Project</u>
<u>ACX704 Academic Research Project 1</u>
<u>ACX705 Academic Research Project 2</u>
<u>ACX706 Academic Research Project 3</u>
<u>ACX707 Professional Research Project 1</u>
<u>ACX708 Professional Research Project 2</u>
<u>ADS720 Arts and Sports-Based Approaches to Community Development</u>
<u>ALC701 Social Media Collaboration</u>
<u>ALC702 Making Sense of Communities Online</u>
<u>ALC703 Digital Curation</u>
<u>ALC708 Social Media Content Creation</u>
<u>ALJ710 Multimedia Journalism</u>
<u>ALJ712 Broadcast Journalism</u>
<u>ALJ721 International News</u>
<u>ALJ722 Investigative and Narrative Journalism</u>
<u>ALJ728 Feature Writing</u>
<u>ALJ729 Newsroom Practice</u>
<u>ALL701 Retelling Myths and Tales: Classic to Contemporary</u>
<u>ALL702 Criticism of Literature for Children: a Variety of Approaches</u>
<u>ALL705 Vision and Revision: Short Stories Now</u>
<u>ALL706 Exploring Genre: Historical Fictions</u>
<u>ALL708 Graphic Narratives</u>
<u>ALL721 Writing for Children</u>
<u>ALL722 Texts for Young Adults</u>
<u>ALL727 Sex, the Body, and American Poetry</u>
<u>ALL728 Literary Narratives</u>
<u>ALL743 Foundations in Narrative Theory</u>
<u>ALL784 Life Writing Now</u>
<u>ALR700 Public Relations Campaigns</u>
<u>ALR701 Public Relations Writing and Tactics</u>
<u>ALR703 Digital Marketing</u>

<u>ALR704 Reputation Management: Crisis, Risk and Responsibility</u>
<u>ALR710 Marketing Communication</u>
<u>ALR718 Public Relations, Activism and Social Change</u>
<u>ALR731 Public Relations Theory and Practice</u>
<u>ALR733 Advertising Theory and Practice</u>
<u>ALR782 Public Affairs and Opinion Formation</u>
<u>ALW725 Writing Manifestos</u>
<u>ALW730 Creative Nonfiction: the Personal Essay</u>
<u>ALW732 Fiction Writing: Story, Structure and Starting Out</u>
<u>ALW734 Script Writing</u>
<u>ALW738 Editing</u>
<u>ALW739 Publishing</u>
<u>ALW740 Foundations in Writing</u>
<u>ALX705 Critical and Creative Research Methods</u>
<u>ALX720 Minor Research Project</u>
<u>ALX722 Masters Research Project A</u>
<u>ALX723 Masters Research Project B</u>
<u>ALX724 Masters Research Project C</u>
<u>ALX725 Masters Research Project D</u>
<u>ALX726 Masters Research Literary Theory</u>
<u>ECP711 Creativity and the Arts</u>
<u>MMK792 Arts Marketing</u>
<u>MMM790 Arts Management</u>

Completion Rule

- Must pass 4 credit points in {ACA701, ACA702, ACA703, ACA704, ACA710, ACA711, ACA712, ACA715, ACC700, ACC717, ACF700, ACF701, ACF702, ACF703, ACF705, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX701, ACX702, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708, ADS720, ALC701, ALC702, ALC703, ALC708, ALJ710, ALJ712, ALJ721, ALJ722, ALJ728, ALJ729, ALL705, ALL706, ALL708, ALL721, ALL722, ALL728, ALL743, ALL784, ALR700, ALR701, ALR703, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782, ALW740, ALX705, ALX720, ALX722, ALX723, ALX724, ALX725, ALX726, ECP711, MMK792, MMM790}
- Must pass 4 credit points in {ALL701, ALL702, ALL727, ALW734}

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.