

# A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING

## FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 1 2024

Last updated 15/12/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity Module](#) (0 credit points)

<b>YEAR</b> <b>1</b> Year: 2024	Trimester 1				
	Trimester 2				
	Trimester 3				

### A661 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {DAI001}
- Must pass 1 credit point in {ALW740}
- Must pass 4 credit points in unit set {Course Electives List A}
- Must pass 3 credit points in unit set {Advertising, Electives, Creative Writing, Digital Media, Literary Studies, Children's Literature, Public Relations, Professional Writing, Journalism, Visual Communication Design, Sports Media}

Note: The 3 credit points of electives can be chosen from units within the specialisations of the [Master of Arts \(Writing and Literature\)](#) or the [Master of Communication](#) or the core or electives of the [Master of Creative Arts](#) including ACC700 Communication and Creative Arts Internship.

### FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

### Notes

### GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

## A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING ELECTIVE UNIT SETS

COURSE ELECTIVES LIST A (EL-A6612053137)
<a href="#">ACA715 Creating Your Arts Business</a>
<a href="#">ALC708 Social Media Content Creation</a>
<a href="#">ALJ716 Writing the News</a>
<a href="#">ALW738 Editing</a>
<a href="#">ALW739 Publishing</a>

### Completion Rule

- Must pass 4 credit points in {ACA715, ALC708, ALJ716, ALW738, ALW739}

### Note(s)

Students may choose to include the 5th unit listed above as one of the 3 electives.

ELECTIVES (EL-A6612113327)
<a href="#">ACA701 Creative Studio A</a>
<a href="#">ACA702 Creative Studio B</a>
<a href="#">ACA710 Contemporary Debates in the Creative Arts</a>
<a href="#">ACA711 Methods and Design for Creative Arts Research</a>
<a href="#">ACA712 Transgressive Acts in Cinema, Art, Performance</a>
<a href="#">ACA715 Creating Your Arts Business</a>
<a href="#">ACC700 Communication and Creative Arts Internship</a>
<a href="#">ACF705 Documentary Production Practice</a>
<a href="#">ACG708 Design Thinking and Problem Solving</a>
<a href="#">ACI700 Introduction to Digital Photography</a>
<a href="#">ADS720 Arts and Sports-Based Approaches to Community Development</a>
<a href="#">ALC708 Social Media Content Creation</a>
<a href="#">ECP711 Creativity and the Arts</a>

[MMK792 Arts Marketing](#)

[MMM790 Arts Management](#)

Completion Rule

- Must pass 3 credit points in {ACA701, ACA702, ACA710, ACA711, ACA712, ACA715, ACC700, ACF705, ACG708, ACI700, ADS720, ALC708, ECP711, MMK792, MMM790}

## A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING SPECIALISATION UNIT SETS

### ADVERTISING (SP-A000096)

[ACG703 Design and Digital Skills](#)

[ALC708 Social Media Content Creation](#)

[ALR701 Writing for Brands](#)

[ALR703 Digital Brand Storytelling](#)

[ALR710 Advanced Brand Communication](#)

[ALR733 Advertising Theory and Practice](#)

### CHILDREN'S LITERATURE (SP-A000055)

[ALL706 Fantasy and Historical Fictions](#)

[ALL708 Graphic Narratives](#)

[ALL721 Writing for Children](#)

[ALL722 Texts for Young Adults](#)

[ALL728 Studies in the Discipline](#)

[ALL743 Foundations in Narrative Theory](#)

[ALL784 Life Writing Now](#)

Note(s)

ALL728 only available to students enrolled in A764.

### CREATIVE WRITING (SP-A000080)

[ALL705 Vision and Revision: Short Stories Now](#)

[ALL721 Writing for Children](#)

[ALL727 Sex, the Body, and American Poetry](#)

<a href="#">ALL728 Studies in the Discipline</a>
<a href="#">ALL784 Life Writing Now</a>
<a href="#">ALW730 Creative Nonfiction: the Personal Essay</a>
<a href="#">ALW732 Fiction Writing: Story, Structure and Starting Out</a>
<a href="#">ALW738 Editing</a>
<a href="#">ALW740 Foundations in Writing</a>

<b>DIGITAL MEDIA (SP-A000077)</b>
<a href="#">ACC717 Media Law and Ethics</a>
<a href="#">ACG706 Web and Interactive Design</a>
<a href="#">ACI700 Introduction to Digital Photography</a>
<a href="#">ALC701 Social Media Collaboration</a>
<a href="#">ALC702 Making Sense of Communities Online</a>
<a href="#">ALC703 Digital Curation in the Age of AI</a>
<a href="#">ALC708 Social Media Content Creation</a>
<a href="#">ALR703 Digital Brand Storytelling</a>

<b>JOURNALISM (SP-A000051)</b>
<a href="#">ACC717 Media Law and Ethics</a>
<a href="#">ALJ714 Journalism for Social Change</a>
<a href="#">ALJ715 Multimedia Storytelling</a>
<a href="#">ALJ716 Writing the News</a>
<a href="#">ALJ721 Global Journalism</a>
<a href="#">ALJ722 Investigative and Narrative Journalism</a>

## LITERARY STUDIES (SP-A000056)

[ALL705 Vision and Revision: Short Stories Now](#)

[ALL706 Fantasy and Historical Fictions](#)

[ALL708 Graphic Narratives](#)

[ALL722 Texts for Young Adults](#)

[ALL727 Sex, the Body, and American Poetry](#)

[ALL728 Studies in the Discipline](#)

[ALL743 Foundations in Narrative Theory](#)

[ALL784 Life Writing Now](#)

Note(s)

ALL728 only available to students enrolled in A764.

## PROFESSIONAL WRITING (SP-A000053)

[ACA715 Creating Your Arts Business](#)

[ALC708 Social Media Content Creation](#)

[ALJ716 Writing the News](#)

[ALL728 Studies in the Discipline](#)

[ALW738 Editing](#)

[ALW739 Publishing](#)

[ALW740 Foundations in Writing](#)

## PUBLIC RELATIONS (SP-A000054)

[ALR700 Public Relations Campaigns](#)

[ALR701 Writing for Brands](#)

[ALR704 Reputation Management: Crisis, Risk and Responsibility](#)

[ALR710 Advanced Brand Communication](#)

[ALR718 Public Relations, Activism and Social Change](#)

[ALR731 Public Relations Theory and Practice](#)

[ALR733 Advertising Theory and Practice](#)

[ALR782 Public Affairs and Opinion Formation](#)

#### SPORTS MEDIA (SP-A000095)

[ACF701 Television Studio Production](#)

[ALC708 Social Media Content Creation](#)

[ALJ715 Multimedia Storytelling](#)

[ALJ716 Writing the News](#)

[ALJ722 Investigative and Narrative Journalism](#)

[ALR701 Writing for Brands](#)

[ALR704 Reputation Management: Crisis, Risk and Responsibility](#)

[ASM700 Introduction to Sports Media](#)

[ASM701 Sport Commentary](#)

#### VISUAL COMMUNICATION DESIGN (SP-A000037)

[ACG702 Digital Publishing](#)

[ACG703 Design and Digital Skills](#)

[ACG706 Web and Interactive Design](#)

[ACG708 Design Thinking and Problem Solving](#)

[ACG709 Strategic Branding and Design](#)

[ACI700 Introduction to Digital Photography](#)