



The gold standard of work integrated learning (WIL) in business and commerce

Deakin Business School

Business and commerce overview



Why study business and commerce?

- Inspire, inform and enable positive change
- Gain the skills needed to succeed in the business world
- Forge your own path and adopt the entrepreneurial tools required to get your own business up and running
- Explore emerging and innovative business trends
- Improve your global employability with overseas study opportunities
- Gain practical experience with real-world projects

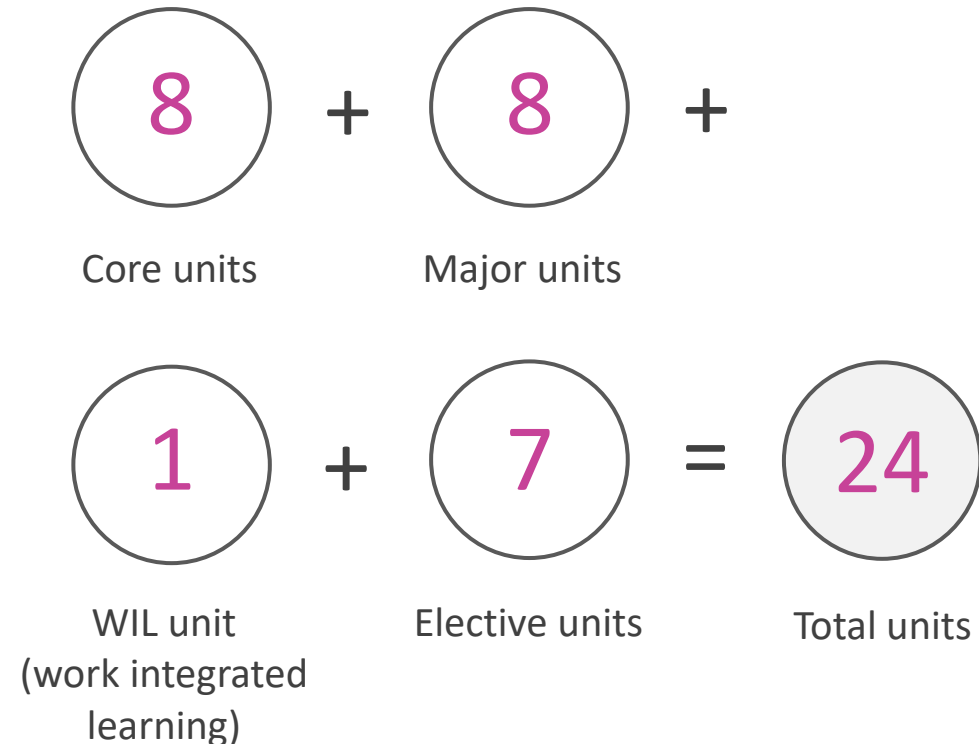


Bachelor of Commerce

Traditional yet contemporary, the 'B Com' provides students with a grounding in the classical business disciplines before helping them springboard towards professional accreditation.

Major sequences:

- Accounting
- Economics
- Finance
- Financial Planning
- Human Resource Management
- Management
- Management Information Systems
- Marketing

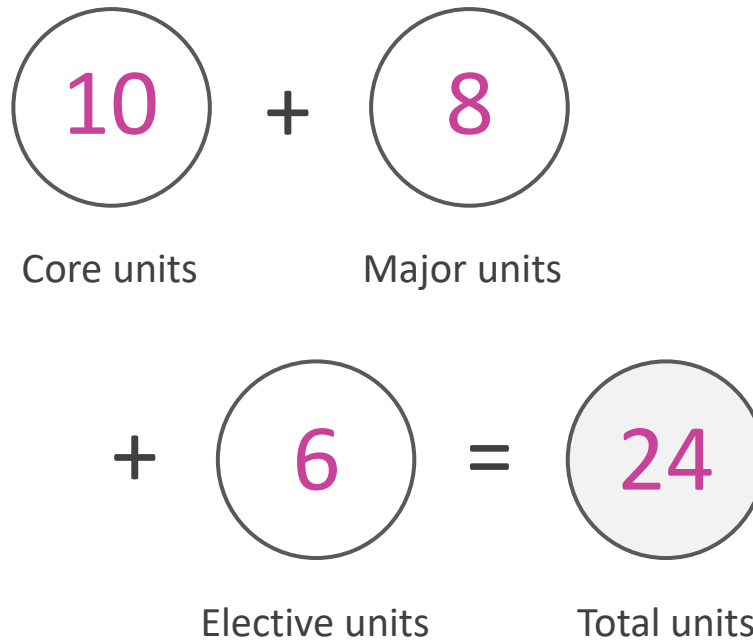


Bachelor of Business

Innovative and practical. The 'B Bus' helps students explore innovative and emerging business trends, while building the skills to navigate international business relationships.

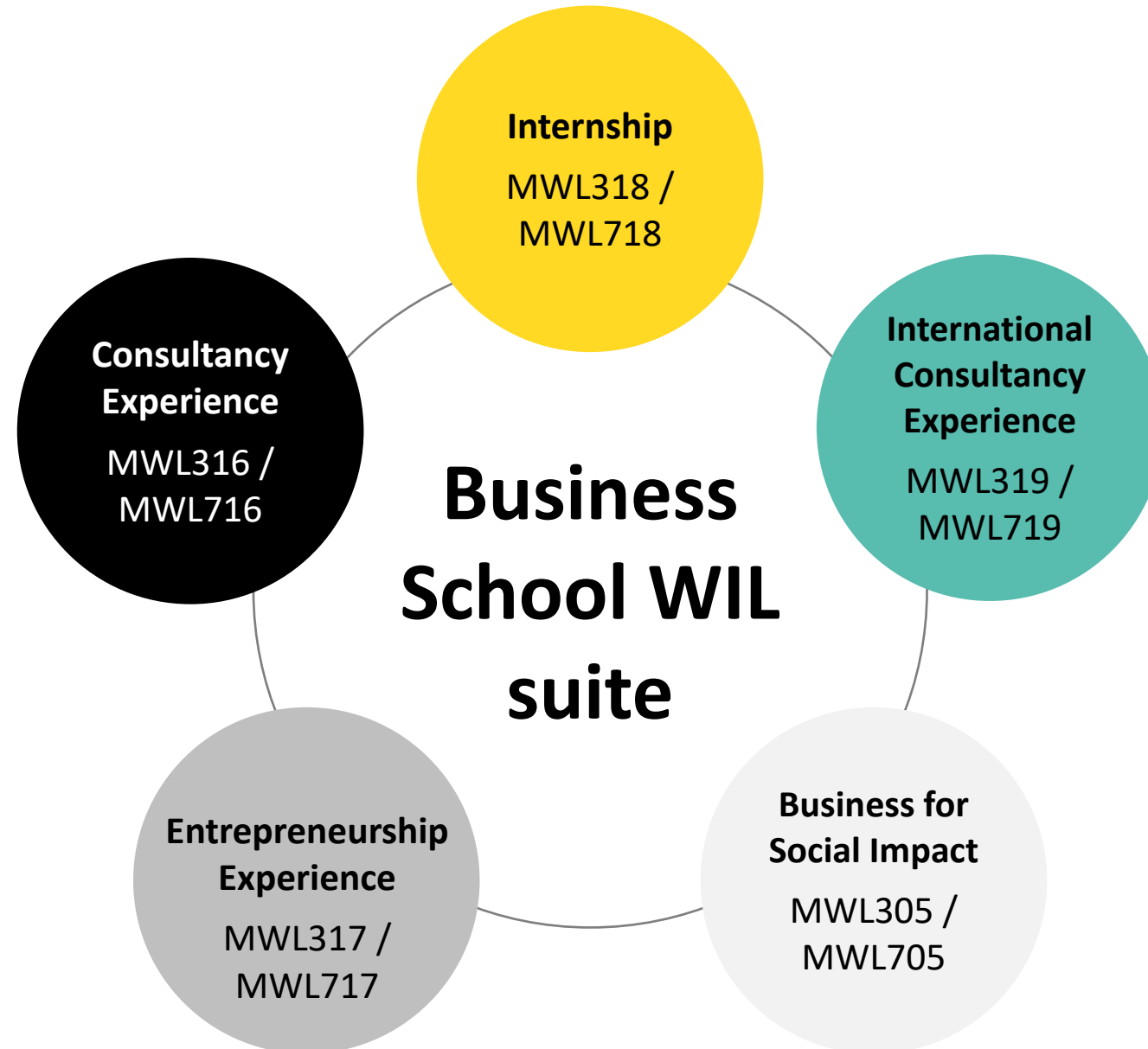
Major sequences:

- Business and Digital Communications
- Entrepreneurship and Innovation
- Event Management
- Organisational Psychology
- People Management
- Project Management
- Retail and Supply Chain Management
- Recruitment and Talent Acquisition
- Sustainability and Development



Work integrated learning (WIL)





The scaffolding of WIL

Foundational WIL

Units that provide employability education and career planning.

Professional Insight
MWL101

Supported WIL

Structured programs guided by a mentor. Additional educational content is often provided.

Consultancy Experience
MWL316 / MWL716

Entrepreneurship Experience
MWL317 / MWL717

International Consultancy Experience
MWL319 / MWL719

Business for Social Impact
MWL305/MWL705

Industry placed WIL

Formal placements within an organisation, with less academic support but more industry-provided supervision. Can be WFH or on-site.

Internship
MWL318 / MWL718

Faculty-run WIL



Scaffolded WIL

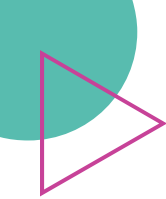
- Our faculty-controlled WIL programs scaffold student's career readiness, offering safe ways to build experiences they can leverage in job interviews to secure future internships.
- They are authentic experiences that provide students with mentorship as they interact directly with industry partners to solve real-world business problem.

Past industry clients include:



DECJUBA





Faculty-run WIL programs



International
Study Tours

Virtual Global
WIL

Launch Your
Career

Interns-in-
Industry

Regional, Rural,
Remote (3R)
Program

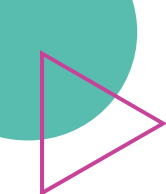
SPARK Ideation

Developing an
Entrepreneurial
Mindset (DEM)

Business
Development
Clinic (BDC)

Australian
Business
Consultancy
(ABC) Program

Social Impact
Program



Marine Mammal Foundation

