

# M755 MASTER OF COMMERCE

## FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 3 2024

Last updated 23/04/2024

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity Module](#) (0 credit points)

<b>YEAR 1</b> Year: 2024	Trimester 3				
<b>YEAR 2</b> Year: 2025	Trimester 1				
	Trimester 2				
	Trimester 3				
<b>YEAR 3</b> Year: 2026	Trimester 1				
	Trimester 2				
	Trimester 3				

### M755 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {DAI001}
- Must pass ALL units in {MPM703, MPM755, MWL716}
- Must pass 5 credit points in unit set {Course Grouped Electives - Group 1 - Capital Markets, Course Grouped Electives - Group 2 - Business and Technology, Course Grouped Electives - Group 3 - Business and Society, Course Grouped Electives - Group 4 - Business and Ethics}
- Must pass 1 unit set(s) in {Accounting (SP-MDBS002), Business Analytics (SP-MDBS004), Management Consulting (SP-MDBS005), Digital Transformation (SP-MDBS007), Supply Chain Management (SP-MDBS008), Finance (SP-MDBS009), Financial Planning (SP-MDBS010), Human Resource Management (SP-MDBS011), Information Systems (SP-MDBS012), International Trade and Business (SP-MDBS013), Leadership (SP-MDBS014), Marketing (SP-MDBS015), Project Management (SP-MDBS016), Property and Real Estate (SP-MDBS017), Artificial Intelligence for Business (SP-MDBS018), Event Management (SP-MDBS020), Digital Finance (SP-MDBS022), Marketing Technology (SP-MDBS023)}

### FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

## Notes

### GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

### M755 MASTER OF COMMERCE ELECTIVE UNIT SETS

#### COURSE GROUPED ELECTIVES - GROUP 1 - CAPITAL MARKETS (EL-M7553092947)

[MAF702 Financial Markets and Digital Innovations](#)

[MAF752 Principles of Finance](#)

[MPA701 Accounting](#)

[MPA702 Financial Interpretation](#)

#### COURSE GROUPED ELECTIVES - GROUP 2 - BUSINESS AND TECHNOLOGY (EL-M7553093151)

[MIS712 Managing Digital Transformation](#)

[MIS713 Digital Transformation of Supply Chains](#)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

[MIS770 Foundation Skills in Data Analysis](#)

[MIS782 Value of Information](#)

#### COURSE GROUPED ELECTIVES - GROUP 3 - BUSINESS AND SOCIETY (EL-M7553093332)

[MLC707 Business Law](#)

<a href="#"><u>MMK732 Marketing Management</u></a>
<a href="#"><u>MMT732 Marketing Management (Tour)</u></a>
<a href="#"><u>MPE781 Economics for Managers</u></a>
<a href="#"><u>MPM722 Human Resource Management</u></a>
<a href="#"><u>MPT732 Marketing Management (Tour)</u></a>
<a href="#"><u>MPT781 Economics for Managers (Study Tour)</u></a>

<b>COURSE GROUPED ELECTIVES - GROUP 4 - BUSINESS AND ETHICS (EL-M7553093510)</b>
<a href="#"><u>MAA763 Governance and Fraud</u></a>
<a href="#"><u>MIS741 Ethics of Digital Transformation</u></a>
<a href="#"><u>MMH733 Ethical Decision Making in Organisations</u></a>

## M755 MASTER OF COMMERCE SPECIALISATION UNIT SETS

<b>ACCOUNTING (SP-MDBS002)</b>
<a href="#"><u>MAA703 Accounting for Management</u></a>
<a href="#"><u>MAA705 Corporate Auditing</u></a>
<a href="#"><u>MAA716 Financial Accounting</u></a>
<a href="#"><u>MAA725 Advanced Accounting Principles and Practice</u></a>
<a href="#"><u>MAA767 Enterprise Value Creation: Sustainability and Integrated Reporting</u></a>
<a href="#"><u>MAA789 Accounting Systems and Analytics</u></a>
<a href="#"><u>MLC703 Principles of Income Tax Law</u></a>
<a href="#"><u>MPA701 Accounting</u></a>

### Completion Rule

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA725, MAA767, MAA789, MLC703}

<b>ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018)</b>
<a href="#"><u>MIS710 Machine Learning in Business</u></a>
<a href="#"><u>MIS714 People Analytics</u></a>
<a href="#"><u>MIS715 Responsible Artificial Intelligence</u></a>
<a href="#"><u>MIS716 Artificial Intelligence Strategies and Enterprise Applications</u></a>

### Completion Rule

- Must pass 4 unit(s) in {MIS710, MIS714, MIS715, MIS716}

Note(s)

FROM TRIMESTER 2 2021: This faculty wide specialisation has been amended, please refer to the [handbook](#) for updated units and completion rules.

#### BUSINESS ANALYTICS (SP-MDBS004)

[MIS714 People Analytics](#)

[MIS770 Foundation Skills in Data Analysis](#)

[MIS771 Descriptive Analytics and Visualisation](#)

[MIS772 Predictive Analytics](#)

[MIS781 Business Intelligence and Database](#)

Completion Rule

- Must pass 2 unit(s) in {MIS714, MIS772, MIS781}
- Must pass 2 unit(s) in {MIS770, MIS771}

#### DIGITAL FINANCE (SP-MDBS022)

[MAF702 Financial Markets and Digital Innovations](#)

[MAF716 Fintech Foundations and Cryptocurrencies](#)

[MAF752 Principles of Finance](#)

[MAF759 Financial Data Analytics](#)

[MIS701 Digital Business Analysis](#)

[MIS715 Responsible Artificial Intelligence](#)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

Completion Rule

- Must pass 2 unit(s) in {MAF702, MAF716}
- Must pass 2 unit(s) in {MAF752, MAF759, MIS701, MIS715, MIS716}

#### DIGITAL TRANSFORMATION (SP-MDBS007)

[MIS712 Managing Digital Transformation](#)

[MIS741 Ethics of Digital Transformation](#)

[MIS776 Design Thinking for Innovation](#)

[MIS782 Value of Information](#)

Completion Rule

- Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

#### EVENT MANAGEMENT (SP-MDBS020)

ACG708 Design Thinking and Problem Solving

MIS776 Design Thinking for Innovation

MIS798 Project Management

MMK732 Marketing Management

MMM793 Managing Events

Completion Rule

- Must pass 1 unit(s) in {ACG708, MIS776}
- Must pass 3 unit(s) in {MIS798, MMK732, MMM793}

## FINANCE (SP-MDBS009)

MAF702 Financial Markets and Digital Innovations

MAF703 Applied Corporate Finance

MAF707 Investments and Portfolio Management

MAF716 Fintech Foundations and Cryptocurrencies

MAF752 Principles of Finance

MAF760 International Finance

Completion Rule

- Must pass 4 unit(s) in {MAF702, MAF703, MAF707, MAF716, MAF752, MAF760}

## FINANCIAL PLANNING (SP-MDBS010)

MAA700 Estate Planning and Risk Management Strategies

MAA719 Superannuation and Retirement Planning

MAA728 Financial Behaviour and Decision Making

MAA745 Financial Planning and Economic Fundamentals

MAA769 Ethics for Financial Services

MAI728 Financial Behaviour and Decision Making (Intensive)

MAI769 Ethics for Financial Services (Intensive)

MLC703 Principles of Income Tax Law

MLC707 Business Law

Completion Rule

- Must pass 1 credit points in {MAA700, MAA728, MAI728, MLC703, MLC707}
- Must pass 3 credit points in {MAA719, MAA745, MAA769, MAI769}

## HUMAN RESOURCE MANAGEMENT (SP-MDBS011)

[MMH701 Human Resource Strategy](#)

[MMH702 Strategic Staffing](#)

[MMH703 Workforce Capability](#)

[MMH709 Workplace Relations](#)

Completion Rule

- Must pass all unit(s) in {MMH701, MMH702, MMH703, MMH709}

#### INFORMATION SYSTEMS (SP-MDBS012)

[MIS701 Digital Business Analysis](#)

[MIS761 Cyber Security Strategies](#)

[MIS770 Foundation Skills in Data Analysis](#)

[MIS782 Value of Information](#)

Completion Rule

- Must pass 4 credit points in {MIS701, MIS761, MIS770, MIS782}

#### INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)

[MBA703 The Economic Environment](#)

[MBT703 The Economic Environment \(Tour\)](#)

[MPE707 International Banking and Finance](#)

[MPE711 Global Trade and Supply Chains](#)

[MPE781 Economics for Managers](#)

[MPK736 International Marketing](#)

[MPM735 International Business Management](#)

[MPT735 International Business Management \(Tour\)](#)

[MPT736 International Marketing \(Tour\)](#)

[MPT781 Economics for Managers \(Study Tour\)](#)

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 2 credit points in {MPE707, MPE711}
- Must pass 1 credit points in {MPK736, MPM735, MPT735, MPT736}

#### LEADERSHIP (SP-MDBS014)

[MMH707 Managed Change](#)

[MPM712 Managing Innovation](#)

[MPM779 Leadership in Complexity](#)

[MPM780 Foundations in Leadership](#)

[MPR779 Leadership in Complexity](#)

[MPT712 Managing Innovation \(Tour\)](#)

Completion Rule

- Must pass 4 credit points in {MMH707, MPM712, MPM779, MPM780, MPR779, MPT712}

#### MANAGEMENT CONSULTING (SP-MDBS005)

[MIS798 Project Management](#)

[MMH707 Managed Change](#)

[MPM712 Managing Innovation](#)

[MPM715 Management and Organisational Consulting](#)

[MPT712 Managing Innovation \(Tour\)](#)

Completion Rule

- Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

#### MARKETING (SP-MDBS015)

[MBA704 Marketing, Consumers, and the Marketplace](#)

[MBT704 Marketing, Consumers, and the Marketplace \(Tour\)](#)

[MMK713 Consumer Behaviour](#)

[MMK732 Marketing Management](#)

[MMK738 Integrated Marketing Communication](#)

[MMK739 Strategic Brand Management](#)

[MMT732 Marketing Management \(Tour\)](#)

Completion Rule

- Must pass 1 credit points in {MBA704, MBT704, MMK732, MMT732}
- Must pass 3 credit points in {MMK713, MMK738, MMK739}

#### MARKETING TECHNOLOGY (SP-MDBS023)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

[MIS784 Marketing Analytics](#)

[MMK710 Fundamentals of Martech](#)

[MMK737 Digital and Social Media Marketing](#)

Completion Rule

- Must pass 4 unit(s) in {MIS716, MIS784, MMK710, MMK737}

#### PROJECT MANAGEMENT (SP-MDBS016)

[MIS712 Managing Digital Transformation](#)

[MIS776 Design Thinking for Innovation](#)

[MIS798 Project Management](#)

[MMH707 Managed Change](#)

##### Completion Rule

- Must pass all unit(s) in {MIS712, MIS776, MIS798, MMH707}

#### PROPERTY AND REAL ESTATE (SP-MDBS017)

[MMP713 Property and Real Estate Context](#)

[MMP731 Management of Real Estate](#)

[MMP732 Property Development](#)

[MMP742 Investment Valuation](#)

##### Completion Rule

- Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

#### SUPPLY CHAIN MANAGEMENT (SP-MDBS008)

[MIS713 Digital Transformation of Supply Chains](#)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

[MIS761 Cyber Security Strategies](#)

[MMM710 Emerging Issues in International Operations](#)

[MPE711 Global Trade and Supply Chains](#)

##### Completion Rule

- Must pass 4 credit points in {MIS713, MIS716, MIS761, MMM710, MPE711}