

# M325 BACHELOR OF MANAGEMENT

## for students who commenced in T3 2017

Burwood Campus | Cloud Campus



Student ID:		Student name:			
Deakin email:		Course code:	Contact number:		
Date:	Year commenced:	Trimester commenced	eCOE:	Campus:	

Last updated 18/05/2017

<b>YEAR 1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

<b>YEAR 2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

<b>YEAR 3</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

<b>YEAR 4</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

\* Trimester 3 is optional.

[Study Abroad](#) and [Work Integrated Learning \(WIL\)](#) are included for demonstrative purposes only. These can be taken in other trimesters.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook ([deakin.edu.au/handbook/M325](http://deakin.edu.au/handbook/M325)). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

**KEY**

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment

Student signature:

Course adviser:

See page 2 for Course Progress Check instructions

# M325 BACHELOR OF MANAGEMENT

## Course Progress Check

- 1 Please indicate what year you want to complete your degree by:   
At the end of which Trimester:  1  2  3
- 2 Please indicate whether you would like to study in Trimester 3:  No  Yes  
If yes, please indicate number of units:  Please indicate the year you intend to commence Trimester 3:
- 3 Mark the check boxes of any units you intend to study (enrolled/planned), have passed or received credit for.  
Each unit should only be ticked once.
- 4 Submit this form to the Faculty Student Centre or send it via email to [buslaw@deakin.edu.au](mailto:buslaw@deakin.edu.au)

**A Student Adviser will check your units and will confirm your course plan or provide advice as needed.**

For course rules please visit: [deakin.edu.au/handbook/M325](http://deakin.edu.au/handbook/M325)

## M325 COURSE RULES

<b>A total of 24 credit points, including:</b>
12 credit points core units
one 6 credit point Bachelor of Management major
6 credit points of elective units
Level 1 - no more than 10 credit points
Level 3 - at least 6 credit points (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree)
<b>The 12 credit points of core units must include:-</b>
7 credit points of foundation units
3 credit points of Personal Edge (transferrable skills) units
a one credit point capstone unit
a one credit point Work Integrated Learning (WIL) unit

### Elective Units:

The remaining 12 credit points comprise of at least one major sequence of 6 credit points units as listed and any 6 credit points of general elective units.

### Notes:

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## CORE UNITS

MAA104 Financial Literacy
MAE203 The Global Economy
MIS203 Making Sense of Information (Previously coded: MIS102)
MLC101 Law for Commerce (Replacement unit for MLC201)
MMK101 Marketing Fundamentals
MMM132 Management (Replacement unit for MMM101)
MMM267 Business Logistics (Replacement unit for MMM201)

**Plus three credit points of Personal Edge units:**

## PERSONAL EDGE UNITS

MMM111 Intrapersonal Skills
MMM211 Team Dynamics
MMM311 Global Citizenship

**Plus a one credit point Capstone unit:**

## CAPSTONE UNIT

MMM315 Business Management Capstone
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**The 12 credit points of core units must include:-**

## WIL UNIT

<b>Work Integrated Learning (WIL)</b>
MWL201 Community Based Volunteering
MWL203 Work Based Learning
MWL301 Team Internship
MWL303 Business internship
MWL311 Industry Based Learning (3 months)
web: <a href="http://www.deakin.edu.au/buslaw/wil">www.deakin.edu.au/buslaw/wil</a> email: <a href="mailto:bl-wil@deakin.edu.au">bl-wil@deakin.edu.au</a>

# MANAGEMENT MAJOR SEQUENCES

<b>Event Management</b> (MJ-M32505)	(B, X)
MIS398 Project Management	
MMK393 Integrated Marketing Communications in the Digital Age	
MMM312 Event Management	
MMM233 Business and the Environment	
MMM241 Entrepreneurship and Innovation	
MMM267 Business Logistics (Previously coded: MMM367) <i>Core unit</i>	

<b>Financial Planning</b> (MJ-M32501)	(B, S, X)
MAF202 Money and Capital Markets	
MAA255 Financial Planning (Previously coded:MAF255)	
MAA317 Superannuation Planning (Previously coded:MAF311)	
MAA318 Advanced Financial Planning (Previously coded:MAF312)	
MLC301 Principles of Income Tax Law	
MAF307 Equities and Investment Analysis	

Students will be required to undertake MAA215 (Building Client Relationships) and MAA319 (Estate Planning) in addition to the units listed in the major sequence if seeking FPA accreditation. These can be selected as 'elective' units.

<b>People Management</b> (MJ-M32509)	(B, S, X)
MMH230 Fundamentals of Human Resource Management	
MMH232 Human Resource Development	
MMH250 Workplace Counselling and Negotiation	
MMH349 Employment Relations	
MMH356 Change Management	
MMM240 Organisational Behaviour	

<b>Property and Real Estate</b> (MJ-M32502)	(B*, X)
MMP111 Introduction to Property	
MMP122 Introduction to Property Development	
MMP212 Property Investment	
MMP221 Property Management	
MMP311 Advanced Property Valuation	
MMP321 Advanced Property Analysis ( <i>Cloud only</i> )	

\* Burwood students will be required to undertake one or more units in Cloud (online) mode.

<b>Retail Management</b> (MJ-M32512)	(B,X)
MMK266 Retailing	
MMK251 Services Marketing	
MMK266 Consumer Behaviour	
MMK280 Brand Management	
MMK317 Merchandise Management	
MIS313 Strategic Supply Chain Management	

<b>Film and Television</b> (MJ-M32510)	(B)
ACF103 Writing with the Camera	
ACF104 Moving Pictures: Screening Film History	
ACF202 Documentary Production Practice	
ACF205 Television Production	
ACF301 Independent Production Practice	
ACF320 Mad Max Meets Priscilla- Contemporary Australian Cinema	

<b>Organisational Psychology</b> (MJ-M32504)	(B, S, W, X)
HPS111 Psychology A: Fundamentals of Human Behaviour	
HPS121 Psychology B: Individual and Social Development	
HPS203 The Human Mind	
HPS204 Human Social Behaviour	
HPS307 Personality	
HPS308 Psychopathology	

<b>Project Management</b> (MJ-M32506)	(B, S*, X)
MIS201 Business Requirements Analysis	
MIS276 Design Thinking	
MIS352 Business Process Management (Replacement unit for MIS332)	
MIS398 Project Management	
MIS399 Applied Business Project	
MMH356 Change Management	

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

<b>Public Relations</b> (MJ-M32511)	(B, X)
ALR103 Introduction to Public Relations	
ALR104 Strategic Communication and Writing	
ALR206 Social Media Strategy and Tactics	
ALR207 Media Relations	
ALR310 Marketing Communication	
ALR383 Lobbying, Advocacy and Public Opinion	